

77 DIAMONDS

A Touch of Brilliance

Caring for your engagement ring



When To Take Off Your Ring

Diamonds are not only the brightest, but one of the hardest materials on earth. This means you can easily wear a diamond ring every single day, for years and years. Great news, right?

However, metals such as gold and platinum can suffer from wear, and in some cases bend if enough pressure is applied. So you'll still need to take good care of your diamond ring, and remove it for certain daily tasks.

Please remove your ring for the following activities:

- Household chores (cooking, cleaning, gardening);
- DIY or moving furniture/heavy objects/suitcases;
- Sports or gym (yoga, weights, swimming, tennis, horse riding).

When cooking and cleaning, your ring may get knocked on dishes and metal pots – even when wearing gloves – so please remove your jewellery for such activities.

Products

Washing your hands while wearing your ring is generally fine if you use simple soap and water. This is safer than removing it and accidentally losing your ring in a public bathroom, but please avoid harsh cleaning products or moisturisers/oils.

Avoid products such as:

alcohol, perfume, makeup, fake tan,
shampoo and conditioner, hand cream,
sunscreen, moisturisers and
salt/chlorine water.

(We recommend you remove your ring when swimming).

Insurance

It is always best to insure your ring just in case something happens. This is quite rare, but you should still make sure you are covered for accidental damage, loss and theft, and that you're always insured, regardless whether you wear the item or remove it.



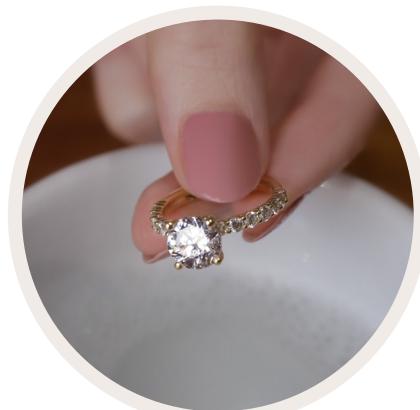
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How to clean your ring



1. Fill a bowl with warm water and add a teaspoon of washing up liquid.



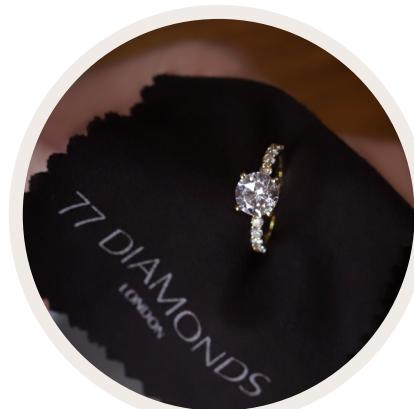
2. Place your ring in the water and allow to soak for 3-5 minutes.



3. Dip a **soft** bristled toothbrush in the water and gently brush the diamonds.



4. Rinse in a bowl of clean water (never over the sink).



5. Dry with a soft cloth - your 77 Diamonds polishing cloth is ideal.

Heading on holiday?

How exciting! But before you leave, we still need to give you a bit of advice on your jewellery.

It's generally recommended to leave your valuables at home, ideally in a safe. This is especially true if visiting a country with high crime or planning an active holiday. Some people wear 'imitation' rings while travelling to still keep a jewel on their finger without risk of damage or theft.

If you must take your ring with you, please make sure you have it fully insured.

Professional Clean & Polishing

Rings are meant to be kept forever, but after years of wear the metal can become slightly scratched. Some customers actually like this, as it gives their jewellery a vintage appeal.

However, if you'd like to restore your beautiful jewellery to its original lustre, we offer a Professional Clean & Polish service. The polishing helps remove scratches on the band for a sparkling, clean finish. If you own a white gold ring, we'll also re-plate its rhodium finish.

Because your ring is of the highest quality, you will only have to restore it every 1 to 2 years, depending on wear. Our service does come with a small fee, so be sure to check with our specialists prior to sending your item back.

Servicing & Assessments

We suggest you book your ring for a 'check-up and assessment' every three years, for a small fee. This is so we can check its claws and setting to ensure all is well. We can provide you with an updated valuation, if required, and recommend any additional maintenance.

This assessment is open to all customers regardless of when you bought your item, so just touch base with us when you need to.

