

# Boston 2002

Boston Park Plaza Hotel - November 18-23

**AMIA**

Association of Moving Image Archivists

# AMIA

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## Association of Moving Image Archivists

**2002 Conference  
Boston Park Plaza Hotel  
November 19-23, 2002**

### **FINAL CONFERENCE PROGRAM**

#### **Conference Hotel: Boston Park Plaza and Towers**

The Boston Park Plaza Hotel and Towers is located in the historic Back Bay at 64 Arlington Street, Boston, MA 02116-3912; Tel: (617) 426-2000 (local); Fax: (617) 423-1708

#### **AMIA Registration Desk**

Conference packets and additional conference information will be available at the AMIA Registration Desk in the Dartmouth/Exeter Foyer of the hotel beginning Monday, November 18 and during the following hours:

Monday	5:00 p.m. to 8:00 p.m.
Tue - Fri	8:00 a.m. to 5:00 p.m.
Saturday	8:00 a.m. to 12:00 p.m.

#### **Vendor Exhibits**

Vendor exhibits will be held in the Georgian room on Thursday and Friday, during the following hours:

Thursday	8:00 a.m. - 5:00 p.m.
Friday	8:00 a.m. - 5:00 p.m.

#### **Speaker Ready-Room**

The Fairfield room is available on an ad-hoc basis for all speakers to use to prepare their presentations beginning Tuesday, November 19 and during the following hours:

Tue - Fri	8:00 a.m. to 11:00 p.m.
Saturday	8:00 a.m. to 2:00 p.m.

#### **Videotaping of Conference Sessions**

Sessions being videotaped are marked (\*). Please be aware that we are videotaping the presentation, and your attendance serves as your release should your image be included in the taping.

#### **Digital Issues Symposium**

The Digital Issues Task Force has put together a comprehensive series of sessions and an important workshop specifically pertaining to current issues. These sessions are highlighted throughout the program with the icon:



# Welcome to AMIA's 12<sup>th</sup> Annual Conference!

AMIA's Board of Directors and its 2002 Conference Committee are proud to welcome you to the twelfth annual conference of the Association of Moving Image Archivists, held this year in Boston, a city of supreme beauty and rich history.

The AMIA conference presents an inimitable opportunity to meet and re-connect with colleagues and to expand your knowledge both about current topics affecting the moving image archival profession and subjects heretofore withering in obscurity! Following in the tradition of past years' conferences, the conference program was developed from AMIA member submissions. As such, it reflects the diverse concerns AMIA members bring to the organization. Featuring a slate of sessions, workshops, meetings, and screenings with content ranging from academic films to archival containers, the Cuban revolution to copyright, and media asset management to material culture collections, the conference promises to offer something of interest to every attendee! Moreover, this year's conference includes a workshop and a comprehensive schedule of sessions organized by the Digital Issues Task Force, covering a range of issues related to the management and preservation of digital media. The DITF has specifically designed its presentations to appeal to seasoned digital archivists as well as those who are just beginning to work with digital materials.



*Quincy Market Centennial (1926)*  
Northeast Historic Film

The 2002 conference marks the second time AMIA has met in Boston, but our numbers have grown substantially since 1994! The Association's fourth annual conference was held here, with an attendance of 266 people. This year, we are expecting our roster to reach around 600 attendees! We are delighted to return to this vibrant city and hope that in addition to participating in the many conference activities you will explore some of what Boston has to offer. Our conference hotel itself, the Boston Park Plaza Hotel, provides a fitting backdrop in which to enjoy conference events, including the Opening Night Reception, which will be held in the sumptuous Imperial Ballroom. It also serves as a convenient point of embarkation for your journeys around the city, conference screenings, and the Closing Night Reception.

AMIA Conference Committee and Digital Issues Task Force members and office staff have endeavored to develop a program and schedule of events that we hope you will find enriching and enjoyable. If you have any comments, please seek us out. We are delighted to share this week with you!

### 2002 Conference Committee

Rita Belda  
Lisa Carter  
Grover Crisp

Lynn Farnell  
Suzanne Johansen  
Julie Lofthouse  
Nancy Marelli

Carol Radovich  
Kim Schroeder  
Valarie Schwan  
Karen Spern

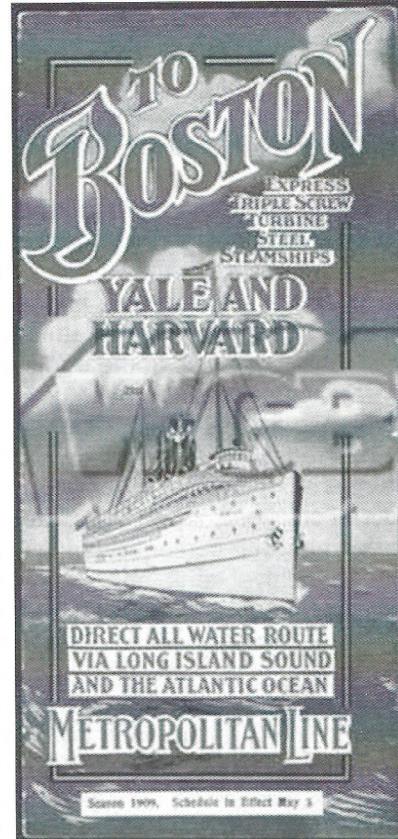
Wendy Shay  
Katie Trainor  
Sarah Ziebell Mann

## THANK YOU TO OUR SPONSORS

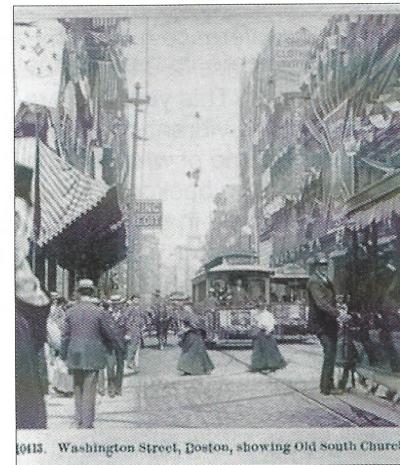
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AMIA would like to thank our sponsors for their generous support of the 2002 Boston Conference, without them it wouldn't be possible.

Cineric Inc.  
Technicolor Creative Services  
Cinetech  
Iron Mountain Film & Sound Archives  
Chace Productions  
Novastar Digital Sound Services  
FotoKem Film and Video  
Sony Pictures Entertainment  
Kinoton America  
Universal Studios Operations Group  
Underground Vaults & Storage, Inc  
Bonded Services  
Hollywood Vaults, Inc.  
Vidipax  
Tektronix Inc.  
YCM Laboratories  
Summit Film Lab & Media Services  
Boston Connection  
Monaco Film/Video/Digital, San Francisco



Special thanks to the  
Academy of Motion Picture Arts and Sciences.



10413. Washington Street, Boston, showing Old South Church

## TUESDAY, NOVEMBER 19

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**9:00 a.m. - 5:30 p.m.**

### Basic Training Workshop

**Stanbro**

Hosted by:

Presenters:

Education Committee

Alan Lewis, U.S. National Archives and Records Administration

Ellie Wackerman, Library of Congress

This workshop is designed for archivists, media librarians, stock footage collection staff, and preservation managers working with motion picture film and/or videotape collections who need fundamental information about the nature of film and videotape materials. Presenters will bring attendees "up to speed" by acquainting them with the basics of technologies, terminology, preservation methods, storage considerations, cataloging requirements, equipment needs, and more. First-time conference attendees will have the opportunity to informally meet others in the field who are facing similar challenges and struggling with the same issues.

***Pre-registration is required with a separate registration fee. Enrollment is limited to 50 participants. Lunch and refreshment breaks are included in the workshop fee.***

**9:00 a.m. - 5:30 p.m.**

### Intermediate Training Workshop

**Terrace**

Hosted by:

Presenters:

Education Committee

Jim Lindner, Media Matters, LLC

Kenneth S. Weissman, Library of Congress

This technical workshop is lecture-style with some hands-on training involved. Participants will learn how moving image technology works. Building upon the Basic Training Workshop, presenters will discuss more advanced means for care, handling, and preservation of their collections. Recommended prerequisite: Basic Training workshop or at least three years active experience with media.

***Pre-registration is required with a separate registration fee. Enrollment is limited to 70 participants. Lunch and refreshment breaks are included in the workshop fee.***

*Boston and Baseball are inexorably linked, with a history that includes Fenway Park, Babe Ruth, Ted Williams, Cy Young (pictured), and Roger Clemens.*



*Photo courtesy of WGBH*

# TUESDAY, NOVEMBER 19

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**9:00 a.m. - 10:30 a.m.**

**Stuart**

## **Small Gauge/Amateur Film Interest Group Meeting**

Chair:

Snowden Becker, J. Paul Getty Museum

AMIA members interested in contributing to the work of the Small Gauge/Amateur Film Interest Group are invited to attend.

**9:00 a.m. - 12:30 p.m.**

**White Hill**

## **Preservation Committee Meeting**

Chair:

Jim Wheeler, Tape Restoration and Archival Services

AMIA members interested in contributing to the work of the Preservation Committee are invited to attend.

**11:00 a.m. - 12:30 p.m.**

**St. James**

## **Cataloging and Documentation Committee Meeting**

Chair:

Jane Johnson, UCLA Film and Television Archive

AMIA members interested in contributing to the work of the Cataloging and Documentation Committee are invited to attend.

**11:00 a.m. - 12:30 p.m.**

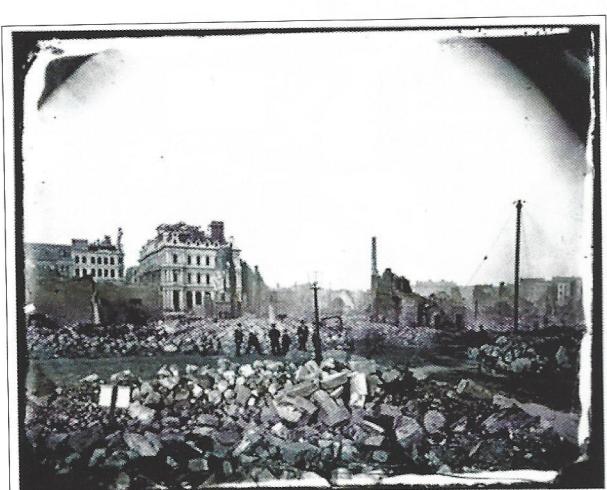
**Stuart**

## **Volunteer Guidelines Task Force Meeting**

Co-Chairs:

Lisa Carter, University of Kentucky Audio-Visual Archives  
Ruta Abolins, University of Georgia Media Archives and Peabody  
Awards Collection

AMIA members interested in contributing to the work of the Volunteer Guidelines Task Force are invited to attend.



*Street scene after the great fire of 1872. The fire destroyed 776 buildings, 13 killed, and a \$75,000,000 loss.*

*Photo courtesy of the John F. Kennedy Library*

## WEDNESDAY, NOVEMBER 20

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### 9:00 a.m. - 12:30 p.m. Cataloging Workshop

Stanbro

Hosted by: Cataloging and Documentation Committee  
Chair: Andrea Leigh, UCLA Film and Television Archive  
Presenters: Ellie Wackerman, Library of Congress  
Arlene Balkansky, Library of Congress  
Martha Yee, UCLA Film and Television Archive

This hands-on, interactive workshop is designed for beginning and intermediate catalogers. Panelists will discuss traditional cataloging standards such as *MARC21 Formats for Bibliographic, Authority, and Holdings Data* and accompanying codes lists, *Archival Moving Image Materials: a Cataloging Manual*, 2nd ed. (AMIM2), *Anglo-American Cataloging Rules*, 2nd ed. revised (AACR2r), *Library of Congress Rule Interpretations* (LCRIs), the *Name Authority File* (NAF), *Library of Congress Subject Headings* (LCSH) and *Subject Cataloging Manual: Subject Headings*, the *Moving Image Genre Form Guide* (MIGFG), and *Moving Image Materials: Genre Terms* (MIM). Clips representing various types of moving image materials, including released motion pictures and television programs, amateur films, government films, and untitled footage, will be screened. Presenters and workshop participants will discuss the challenges faced by these materials and how existing cataloging tools may be applied and adapted to meet them.

***Pre-registration is required with a separate registration fee. Enrollment is limited to 60 participants.***

### 9:00 a.m. - 5:30 p.m. A Practical Guide to American Copyright

White Hill

Hosted by: Education Committee  
Presenters: David Pierce, NFTVA, British Film Institute  
Eric Schwartz, Smith & Metalitz, L.L.P.

Preservation and access to moving image materials is governed by copyright laws that protect intellectual property. These laws can enable or limit the ability of archivists and librarians to use their collections and support their customers and patrons. Topics covered in this seminar include an outline of the U.S. Copyright Law, discussions of duplication of copyrighted works for preservation, special rights for educational institutions, exemptions for educators, the public domain, underlying rights, and licensing works for reuse as stock footage.

Eric Schwartz has been a copyright attorney in Washington, D.C. for 14 years. He also is an Adjunct Professor of Copyright Law at Georgetown University and serves as Founding Director and a Board Member of the National Film Preservation Foundation. He is the former Acting General Counsel for the U.S. Copyright Office. David Pierce was a copyright researcher/consultant for almost 20 years. He is currently Curator of the National Film and Television Archive in England.

***Pre-registration is required with a separate registration fee. Enrollment is limited to 75 participants. Lunch and refreshment breaks are included in the workshop fee.***

## WEDNESDAY, NOVEMBER 20

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**9:00 a.m. - 10:30 a.m.**

**Cambridge**

### Digital Archives Interest Group Meeting

Chair: Jim Lindner, Media Matters, LLC

AMIA members interested in contributing to the work of the Digital Archives Interest Group are invited to attend.

**9:00 a.m. - 12:30 p.m.**

**Whittier**

### News and Documentary Collections Interest Group Meeting

Chair: Steven Davidson, Florida Moving Image Archive

AMIA members interested in contributing to the work of the News and Documentary Collections Interest Group are invited to attend.

**11:00 a.m. - 12:30 p.m.**

**Cambridge**

### Regional Audio-Visual Archives Interest Group Meeting

Co-Chairs: Karen Glynn, Duke University  
Dwight Swanson, Northeast Historic Film

AMIA members interested in contributing to the work of the Regional Audio-Visual Archives Interest Group are invited to attend.

**12:30 p.m. - 2:00 p.m.**

**Cambridge**

### Lesbian, Gay, Bisexual, and Transgender Interest Group Meeting

Chair: Martin Humphries, Cinema Museum

AMIA members interested in contributing to the work of the Lesbian, Gay, Bisexual, and Transgender Interest Group are invited to attend.

**1:30 p.m. - 5:00 p.m.**

**Coolidge Corner Theater**

### Reel Thing XII: Laboratory Technical Symposium

Co-Chairs: Grover Crisp, Sony Pictures Entertainment  
Michael Friend, Sony Pictures Entertainment

Dedicated to presenting some of the latest technologies employed in film restoration and preservation, The Reel Thing features a unique line-up of laboratory technicians and specialists.

***Pre-registration is required with a separate registration fee. This is a ticketed event.  
Tickets are limited.***

#### Directions to the Coolidge Corner Theater

Take the Green Line outbound from Arlington Street. Board the "C" train.

Trains say "Cleveland Circle via Beacon St." Get off at the Coolidge Corner station.

The theater is at the corner of Beacon St. and Harvard St. It should take about 10 minutes.

The theater's address is 290 Harvard St, just off the intersection.

Tokens are \$1.00.

## WEDNESDAY, NOVEMBER 20

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### 2:00 p.m. - 5:30 p.m. Metadata Workshop

Stanbro

Organized by: Digital Issues Task Force  
Co-Chairs: Kim Schroeder, Archive Impact  
Laura Jenemann, J. Walter Thompson  
Presenters: Grace Agnew, Rutgers University  
Shari Jackson, The Coca-Cola Company  
Kathy Christensen, CNN  
Hannah Frost, Stanford University Libraries  
Jerome McDonough, Elmer Bobst Library, New York University



As moving image archivists begin using digital formats and working in digital environments, new descriptive standards are needed. This workshop will provide an introduction and overview to metadata. Presenters will begin by addressing the basics of how to describe an information object, whether by using a traditional cataloging method or one of the newer metadata standards, such as Dublin Core. An overview of the predominant metadata standards will be given, as well as how an archive can create its own, and how to map an archive's standards to external standards. In the last hour, speakers will present case studies. They will discuss their real-world applications of metadata projects, explaining how they created their own standard or used a pre-existing one. An extensive glossary of relevant terms will be included as part of this session.

***Pre-registration is required with a separate registration fee. Enrollment is limited to 60 participants.***

### 6:00 p.m. - 7:30 p.m. Session Chair Orientation

Whittier

Hosted by: Conference Committee  
Chair: Sarah Ziebell Mann, Pacific Film Archive

This meeting will serve as an information session for all session chairs at AMIA's annual conference. It will provide chairs with an overview of their role as session facilitators and outline the Association's Basic Chairing Guidelines. Members of the Conference Committee will be in attendance, and all session chairs should attend.

### 7:30 p.m. -10:30 p.m. AMIA Opening Night Reception

Imperial Ballroom

AMIA's 12th annual opening night reception will be held in the Imperial Ballroom of the hotel.

***Please wear your badge for admission.***

# THURSDAY, NOVEMBER 21

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## 7:30 a.m. - 8:45 a.m. Mentor Breakfast

Whittier

Hosted by: Education Committee  
Chair: Rita Belda, Sony Pictures Entertainment

The Conference Mentoring program brings together first-time conference attendees with established AMIA members. Mentees are matched with mentors prior to the breakfast. The breakfast is an opportunity for colleagues to meet, exchange ideas and provide support and guidance to those who are attending an AMIA conference for the first time. Because an attempt is made to match mentors and mentees according to their interests, those participating in the program must sign up prior to the conference.

*Pre-registration is required.*

**Continental Breakfast  
8:00 a.m. – 8:45 a.m. Georgian**

## 8:00 a.m. – 5:00 p.m. Vendor Exhibition

Georgian

The ever-popular AMIA vendor exhibits will be open throughout the day. Breakfast and refreshment breaks also will be hosted in this room.

## 8:00 a.m. - 5:00 p.m. Celebrations from Regional Archives—Continuous Public Screenings

Georgian Foyer

Hosted by: Regional Archives Interest Group  
Curator: Karen Glynn, Duke University

The Regional Audio-Visual Archives Interest Group again is sponsoring a VHS viewing station featuring film clips highlighting the diversity of regional collections. This year's clips are based on the theme of "celebration." Interpreted broadly, "celebration" might include footage of birthday parties, a Grand Prix winner's circle, a religious or traditional cultural ceremony, festivals, bonfires, parades, tea parties, pep rallies, and Cinco de Mayo parties. Clips are edited into a compilation loop that will be running continuously. Separate tapes from individual archives also will be available at the viewing station. Screenings will run through Saturday.

# THURSDAY, NOVEMBER 21

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**8:00 a.m. - 5:00 p.m.**

**Georgian Foyer**

## Independent Digital Shorts—Continuous Public Screenings

Hosted by:

Independent Media Interest Group

Programmer:

Stephen Parr, San Francisco Media Archive/Oddball Film + Video

Curators:

George Fifield, Boston Cyberarts and the VideoSpace media  
arts collective

Jeff Silva, Balagan Experimental Film & Video Series

Alla Kovgan, Balagan Experimental Film & Video Series

The Independent Media Interest Group has coordinated an ongoing series of digital shorts showcasing digitally generated works. The Balagan Experimental Film & Video Series and VideoSpace, two of New England's leading and innovative organizations dedicated to promoting Experimental Media, are collaborating in bringing AMIA an exciting program of *technologically challenging works* by New England area media artists. The program highlights new works using digital video, pixelvision, and hybrids of old and new video: film and digital technologies that are pushing the boundaries of their mediums. The short works will be looped onto a program that run continuously, providing conference registrants en route to the vendor exhibits the opportunity to stand, mingle or congregate for a short time to see selected works. Screenings will run through Saturday.

**8:45 a.m. - 9:00 a.m.**

**Imperial**

## Conference Welcome/Digital Issues Symposium Welcome

Speakers:

Sam Kula, AMIA President

Linda Tadic, ArtSTOR, Chair, Digital Issues Task Force



Welcome to the AMIA 2002 Boston Conference! President Sam Kula will offer opening comments.

The Digital Issues Symposium is this year's AMIA conference stream, planned by the Digital Issues Task Force with the support of the AMIA Board and Conference Committee.

**9:00 a.m. - 10:45 a.m.**

**Imperial**

## Surviving the Digital Transition

Organized by:

Digital Issues Task Force

Chair:

Linda Tadic, ArtSTOR

Speakers:

Jim Lindner, Media Matters, LLC

Carl Fleischhauer, Office of Strategic Initiatives, Library of Congress

Yvette Hackett, National Archives of Canada



Audio-visual archivists have recognized for some time that digital records increasingly are coming under their care, forcing the profession to act quickly to find solutions for preserving and providing access to these new formats. Archival processes that work for analog materials do not always find their equivalents with digital materials, and new strategies must be developed. The speakers will discuss how the role of the audio-visual archivist has changed and how it can be anticipated to change in the future. Overviews of international projects that aim to find solutions to the digital dilemma will be presented, including discussions of InterPARES2 and the use of the Open Archival Information System (OAIS) reference model developed by NASA.

## THURSDAY, NOVEMBER 21

### Refreshment Break 10:45 a.m. – 11:00 a.m. Georgian

11:00 a.m. - 12:30 p.m.

Plaza

#### In With the New . . . When the Old Is Staying, Too: Analog and Digital Materials in Archive Collections



Organized by: Digital Issues Task Force  
Chair: Joel Kanoff, ABC News  
Speakers: Carl Fleischhauer, Office of Strategic Initiatives, Library of Congress  
Carl Goodman, American Museum of the Moving Image  
Eva-Lis Greens, Sveriges Television

No one expects a moving image archive to enter the digital era overnight—but what does the growing presence of digital surrogates or proxies and born-digital media entail for increasingly mixed collections? Speakers from diverse organizations will discuss a number of related issues, including: 1) converting analog materials into digital formats; 2) staff development and necessary expertise; 3) accommodating new formats in existing databases and asset management systems; 4) priorities for archiving related hardware and playback media; 5) new questions about storage and preservation; and 6) funding for digitization, digital access, and other new initiatives.

11:00 a.m. - 12:30 p.m.

Stanbro

#### Everything You Always Wanted To Know About 28mm But Were Afraid To Ask\*

Hosted by: Small Gauge and Amateur Film Interest Group  
Chair: Anke Mebold, Milestone Film & Video  
Speakers: Chad Hunter, George Eastman House  
Charles Tepperman, University of Chicago  
Sandra Joy Lee

This session will provide facts and dispel fiction about 28mm film, the first "non-flammable" motion picture format in widespread production and distribution (from 1912 to the early 1930s). This "small" gauge was marketed for educational use and home entertainment in venues where professional projection and fire prevention were unavailable. Panelists will discuss the original concepts of production, distribution, and exhibition of 28mm film, using the Ontario Motion Picture Bureau and American safety film libraries as examples. They will explore reduction printing versus 28mm origination, cameras and projection equipment, nitrate 28mm material, and the scarcity of home movie footage. Speakers also will examine specific challenges inherent in 28mm film preservation: diacetate decomposition, equipment conversion, rehumidification, and duplication. Current efforts to create a union list to aid in identification and determination of uniqueness will be presented, and a rare viewing treat will be served.

## THURSDAY, NOVEMBER 21

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### 11:00 a.m. - 12:30 p.m. Archivist as Producer

Whittier

Hosted by: News and Documentary Collections Interest Group  
Chair: Steven Davidson, Florida Moving Image Archive  
Speakers: Jon Gartenberg, Gartenberg Media Enterprises, Inc.  
David Weiss, Northeast Historic Film  
Ron Mann, Sphinx Productions

Archivists have become accustomed to the role of providing footage for use in new productions of all genres and increasingly in other media, including DVDs and the Internet. In most cases, their contribution is acknowledged in the credits as "archival footage provided by." This session provides models of how archivists and archives have moved beyond just being a source of footage and have become more involved in the production process, either through in-house productions, collaborations with film and video makers, television stations, producers and distributors, or in the marketing of their collections. Speakers from the non-profit and private sectors will discuss their projects and offer suggestions for moving from the end of the credits to the beginning of the program.

### 11:00 a.m. - 12:30 p.m. Education Committee Meeting

White Hill

Co-Chairs: Karen Gracy, University of Pittsburgh  
Karen Lund, Library of Congress

AMIA members interested in contributing to the work of the Education Committee are invited to attend.

### 12:30 p.m. - 2:00 p.m. Keynote Luncheon

Imperial Ballroom

The keynote address will be given by Brewster Kahle (pictured), President and Co-founder of Alexa Internet, established in 1996. Alexa Internet and Prelinger Archives pioneered the Internet Moving Images Archive, which currently features over 1,200 digitized educational, government, propaganda, and industrial films available for downloading as MPEG files. In 1996, Alexa began building the Internet Archive by capturing and storing a vast array of ephemeral Web pages, with the goal of developing a public library to enable "universal access to human knowledge." The Internet Archive is the largest database ever built, containing approximately 10 billion Web pages and equaling 100 terabytes of information, or five times the size of the Library of Congress' 20-million-strong book collection. In October, 2001, the Internet Archive debuted as a public Web site, allowing for access to collections through its acclaimed "Wayback Machine," a simple yet powerful Web interface. Also in 2001, Alexa launched the Television Archive, which currently showcases "a library of world perspectives concerning September 11<sup>th</sup>, 2001."

***The keynote luncheon is for conference registrants. Please wear your badge for admission.***

## THURSDAY, NOVEMBER 21

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**2:00 p.m. - 3:30 p.m.**

**Stanbro**

### **Storing Nitrate Film in Complete Safety\***

Chair/Speaker: David Walsh, Imperial War Museum  
Speakers: Gregory Hill, National Archives of Canada  
Kenneth S. Weissman, Library of Congress

This session will address issues surrounding the safe storage of cellulose nitrate film and will detail the consequences of unsafe storage. The speakers briefly will cover the history and stability of nitrate, the testing and monitoring of its condition, its recommended storage environment and life expectancy, and safety aspects of storage and handling in archives of all sizes. There will be illustrations of different approaches to nitrate film storage, using examples of three newly built or planned archival facilities. Previously unseen footage of tests on the flammability of nitrate film, including a full-scale test on the combustion of a ton of nitrate, filmed from both inside and outside the storage facility, will be shown.

**2:00 p.m. - 3:30 p.m.**

**Whittier**

### **'I'm Ready for my Context, Mr. DeMille': Illuminating Moving Image Collections through the Use of Supporting Materials**

Hosted by: Moving Image Material Culture Interest Group  
Chair: Daryl A. Maxwell, Universal Studios Archives & Collections  
Speakers: Bob O'Neil, Universal Studios Preservation & Vault Services  
Vita Paladino, Boston University Special Collections  
Beth Werling, Natural History Museum of Los Angeles County History Department

Context! Context! Context! The complex activities surrounding motion picture production result in the creation of a diverse assortment of supporting materials. These materials may accompany the delivery of moving image elements to an institution's archive, but their importance and value is not always immediately apparent. Supporting documentation—such as production records, personal papers of the cast and crew, photographs, artwork, props, costumes, memorabilia, ephemera, and equipment—provides a unique context for viewing, interpreting, and re-imagining moving image collections.

This session will identify these materials and discuss the value of collecting what has been called "moving image material culture." Speakers will highlight specific examples of how materials related to moving images have been instrumental in both film restoration and new interpretations of motion pictures and will demonstrate how these collections continue to be an invaluable resource for researchers.

# THURSDAY, NOVEMBER 21

2:00 p.m. - 5:30 p.m.

## Digital 101: Technical Session

Plaza

Organized by:

Chair:

Speakers:

Digital Issues Task Force

Andrea Kalas, Discovery Communications

Eva-Lis Greens, Sveriges Television

Mike Cox, Mirador Techniques Ltd.

Franziska Frey, Rochester Institute of Technology

Ian Gilmour, ScreenSound Australia

Dan Rosen, Cinesite

Jim Wheeler, Tape Restoration and Archival Services

Surya Denduluri, Cinesite



This half-day session will introduce concepts important to moving image archivists as the archival profession moves from the analog to digital realms. This panel will help detail the technologies that are available to help the archivist as well as those technologies with which archivists are being faced with daily. Panelists are literally from around the world, so their collective experience alone will be a great way to understand these pressing issues. The session will begin with two thoughtful introductions and follow with shorter presentations on specific, archivally relevant technical topics. Time will be left for a moderated question and answer session.

2:00 p.m. - 3:30 p.m.

## Access Committee Meeting

White Hill

Chair:

Anne Morra, Museum of Modern Art

AMIA members interested in contributing to the work of the Access Committee are invited to attend.

**Refreshment Break  
3:30 p.m. – 4:00 p.m. Georgian**

4:00 p.m. - 5:30 p.m.

## Rethinking 'Educational' Films

Whittier

Hosted by:

Chair:

Speakers:

Academic-Archival Interest Group

Dan Streible, University of South Carolina

Geoff Alexander, Academic Film Archive of North America

Rick Prelinger, Internet Moving Images Archive

Eef Masson, Nederlands Filmmuseum

We need to be re-educated about "educational" films. More motion pictures have been produced in this genre than in any other, yet the academic and archival professions have neglected them. Often educational films are treated as if they possess only camp value. However, there are many types, including compelling and beautiful academic films, as well as dated "mental hygiene" movies. This session offers a critical and analytical overview of the history of educational films. Speakers will discuss genre classifications, use value, and archiving priorities. Geoff Alexander argues for a re-defining distinction between the "educational" label (with its pejorative connotations) and "academic" film (with more affirmative qualities). Rick Prelinger addresses research priorities: What kind of historical and critical work has been done? What needs to be done? Eef Masson discusses her research on the history, use, and archiving of educational films in Great Britain.

# THURSDAY, NOVEMBER 21

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**4:00 p.m. - 5:30 p.m.**

**Stanbro**

## **Collaborations: Saving the Local Television Heritage**

Hosted by:	AMIA Local Television Task Force
Chair:	Lisa Carter, University of Kentucky Audio-Visual Archives
Speakers:	Joseph Tovares, WGBH Timothy T. Egan, The Rendon Group Sharon Blair, AMIA Local Television Project

Collaboration is a valuable approach to solving larger issues in moving image archives, but it also can be a challenging endeavor. In particular, cooperation between archivists, artists, and broadcasters is key to the success of any effort to preserve the television and video heritage. In this session, Boston television producers will describe their collaborative efforts to promote their local heritage through the use of archival materials and will discuss what is most important to them when considering the crucial task of preserving yesterday's film and tape footage for use in the development of tomorrow's programming. An update on the collaborative effort between AMIA and the National Academy of Television Arts and Sciences to develop case studies, a database, and a symposium to enhance the communication between the production and archival communities will be presented. The challenges and lessons learned in the collaboration between archivists and industry representatives will be explored.

**4:00 p.m. - 5:30 p.m.**

**White Hill**

## **Internationalization Task Force Meeting**

Co-Chairs:	Sam Kula, Consultant
	Ray Edmondson, Consultant

AMIA members interested in contributing to the work of the Internationalization Task Force are invited to attend.

**5:30 p.m. - 7:00 p.m.**

**Stanbro**

## **New Member Welcome and Orientation**

Hosted by:	AMIA Board of Directors
Chair:	Sam Kula, AMIA President

During this session, representatives of AMIA's Board of Directors, Committees, Staff, Interest Groups, and Task Forces will greet new AMIA members and first time conference attendees. An overview of AMIA's history and mission will be provided. The session also will provide an opportunity for newcomers to introduce themselves, to express their expectations of the conference and AMIA in general, and to share information on the kinds of moving images held in their collections. Everyone is welcome to attend!

**6:00 p.m. - 8:00 p.m.**

**Georgian**

## **Vendor Meet and Greet**

Hosted by:	Conference Committee
Chair:	Kim Schroeder, Archive Impact

Join us for the second annual AMIA Vendor Meet and Greet. Take this opportunity to speak with vendors on an informal basis. Special demonstrations and refreshments will be available. Everyone is welcome to attend!

## THURSDAY, NOVEMBER 21

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7:00 p.m.

Plaza

### From Cave Dwellers to Volcanic Destruction: The Academic Films of Bert Van Bork

Hosted by:

Academic-Archival Interest Group

Chair/Curator:

Geoff Alexander, Academic Film Archive of North America

From the perspective of intellectual content and affective excitement, the films of Encyclopedia Britannica's Bert Van Bork are among the finest art, biology, and geology titles ever produced. In this retrospective, we will view a small sample in Van Bork's oeuvre of approximately 200 films, resplendent with his stunning camera work and superior editing technique. Bert Van Bork was known for putting himself in danger while making his films, from burning up two pairs of shoes while filming the eruption of Kilauhea in *Heartbeat of a Volcano*, to mounting himself precariously on the outside of a helicopter for harrowing shots inside the narrow valley of Mesa Verde. An accomplished still photographer and Expressionist artist, Van Bork continues to produce films of outstanding power today, including his 1999 Oscar-nominated *Eyewitness*, a documentary on artists within Nazi concentration camps.

*People are welcome to join the program later into the evening as their schedules permit.  
Program notes will be available in the conference registration packet.*

7:30 p.m. - 9:00 p.m.

Stanbro

### Digital Issues Task Force Meeting

Chair:

Linda Tadic, ArtSTOR



AMIA members interested in contributing to the work of the Digital Issues Task Force are invited to attend.

7:30 p.m. - 9:00 p.m.

White Hill

### Diversity Task Force Meeting

Co-Chairs:

David Rowntree, Harry Hampton Film and Media Archive,  
Washington University  
Lewanne Jones, Autonomedia

AMIA members interested in contributing to the work of the Diversity Task Force are invited to attend.

# CONFERENCE AT A GLANCE



Digital Issues Symposium Sessions

## Tuesday November 19

9:00 am - 5:30 pm

**AMIA Basic Training Workshop**  
(Stanbro)

**AMIA Intermediate Training  
Workshop**  
(Terrace)

9:00 am - 10:30 am

Meeting: **Small Gauge /Amateur  
Film Interest Group**  
(Stuart)

9:00 am - 12:30 pm

Meeting: **Preservation Committee**  
(White Hill)

11:00 am - 12:30 pm

Meeting: **Cataloging and  
Documentation Committee**  
(St. James)

Meeting: **Volunteer Guidelines  
Task Force Meeting**  
(Stuart)

## Wednesday November 20

9:00 am - 12:30 pm

**Cataloging Workshop**  
(Stanbro)

9:00 am - 5:30 pm

**A Practical Guide to American  
Copyright**  
(White Hill)

9:00 am - 10:30 am

Meeting: **Digital Archives Interest  
Group Meeting**  
(Cambridge)

Meeting: **News and Documentary  
Collections Interest Group  
Meeting**  
(Whittier)

11:00 am - 12:30 pm

Meeting: **Regional Audio-Visual  
Archives Interest Group Meeting**  
(Cambridge)

12:30 pm - 2:00 pm

Meeting: **Lesbian, Gay, Bisexual,  
and Transgender Interest Group  
Meeting**  
(Cambridge)

1:30pm - 5:00 pm  
**The Reel Thing XII: Laboratory  
Technical Symposium**  
(Coolidge Corner Theatre)

2:00 pm - 5:30 pm  
**Metadata Workshop**  
(Stanbro)

6:00 pm - 7:30 pm  
**Session Chair Orientation**  
(Whittier)

7:30 pm -10:30 pm  
**Opening Night Reception**  
(Imperial)

## Thursday November 21

7:30 am - 8:45 am  
**Mentoring Breakfast**  
(Whittier)

8:00 am - 8:45 am  
Continental Breakfast  
(Georgian)

8:00 am - 5:00 pm  
**Vendor Exhibit**  
(Georgian)

**Celebrations from Regional  
Archives – Continuous Public  
Screenings**  
(Georgian Foyer)

**Independent Digital Shorts –  
Continuous Public Screenings**  
(Georgian Foyer)

8:45 am - 9:00 am  
**Conference Welcome**  
**Digital Issues Symposium  
Welcome**  
(Imperial)

9:00 am - 10:45 am  
**Surviving the Digital Transition**  
(Imperial)

10:45 am - 11:00 am  
**Refreshment Break**  
(Georgian)

11:00am – 12:30pm  
**In With the New...When the Old is  
Staying, Too: Analog and Digital  
Materials in Archive Collections**  
(Plaza)

11:00 am - 12:30 pm  
**Everything You Always Wanted to  
Know About 28mm But Were  
Afraid To Ask**  
(Stanbro)

11:00 am - 12:30 pm (cont'd)

**Archivist as Producer**  
(Whittier)

Meeting: **Education Committee  
Meeting**  
(White Hill)

12:30 pm - 2:00 pm  
**Keynote Luncheon**  
(Imperial)

2:00 pm - 3:30 pm  
**Storing Nitrate in Complete Safety**  
(Stanbro)

**'I'm Ready for my Context, Mr.  
DeMile': Illuminating Moving  
Image Collections through the  
Use of Supporting Materials**  
(Whittier)

2:00 pm - 5:30 pm  
**Digital 101: Technical Session**  
(Plaza)

2:00 pm - 3:30 pm  
Meeting: **Access Committee**  
(White Hill)

3:30 pm - 4:00 pm  
**Refreshment Break**  
(Georgian)

4:00 pm - 5:30 pm  
**Rethinking 'Educational Films'**  
(Whittier)

**Collaborations: Saving the Local  
Television Heritage**  
(Stanbro)

Meeting: **Internationalization  
Task Force**  
(White Hill)

5:30 pm - 7:00 pm  
**New Member Welcome and  
Orientation**  
(Stanbro)

6:00 pm - 8:00 pm  
**Vendor Meet and Greet**  
(Georgian)

7:00 pm - 11:00 pm  
**From Cave Dwellers to Volcanic  
Destruction: The Academic Films  
of Bert Van**  
(Plaza Ballroom)

7:30pm - 9:00pm  
Meeting: **Digital Issues Task Force  
Meeting**  
(Stanbro)

Meeting: **Diversity Task Force**  
(White Hill)

# CONFERENCE AT A GLANCE

## Friday November 22

<u>8:00 am - 8:45 am</u> <b>Continental Breakfast</b> (Georgian)	<u>3:30 pm - 4:00 pm</u> <b>Refreshment Break</b> (Georgian)	<u>11:00 am - 12:30 pm (cont'd)</u> <b>Meeting: Preservation Committee</b> (Plaza)
<u>8:00 am - 5:00 pm</u> <b>Vendor Exhibit</b> (Georgian)	<u>4:00 pm - 6:30 pm</u> <b>Open AMIA Board Meeting</b> (Plaza)	<u>12:30 pm - 2:00 pm</u> <b>Lunch Break</b> (On Your Own)
<b>Celebrations from Regional Archives and Independent Digital Shorts – Continuous Public Screenings</b> (Georgian Foyer)	<u>7:30 pm - 11:00 pm</u> <b>AMIA Archival Screening Night</b> (Hancock Hall)	<b>Roots of New Media Screening: The Electronic Canvas and Pioneering Shorts</b> (Terrace)
<u>9:00 am - 10:30 am</u> <b>Meeting: Academic-Archival Interest Group Meeting</b> (Beacon Hill)	<u>7:30 am - 9:00 am</u> <b>Meeting: Cataloging and Documentation Committee</b> (Whittier)	<b>Meeting: Conference Committee</b> (Stanbro)
<b>Meeting: Independent Media Interest Group</b> (Stanbro)	<b>Meeting: Elections Committee</b> (White Hill)	<b>Meeting: Development Committee</b> (Whittier)
<u>9:00 am - 10:30 am</u> <b>Poster Session on Digital Media</b> (Terrace)	<u>8:00 am - 8:45 am</u> <b>Continental Breakfast</b> (Georgian)	<u>12:30 pm - 3:00 pm</u> <b>Meeting: Education Committee</b> (White Hill)
<u>10:30 am - 11:00 am</u> <b>Refreshment Break</b> (Georgian)	<u>8:00 am - 4:00 pm</u> <b>Celebrations from Regional Archives and Independent Digital Shorts</b> (Georgian Foyer)	<u>2:00 pm - 3:30 pm</u> <b>Consortium Projects: At Home and Abroad</b> (Plaza)
<u>11:00 am - 12:30 pm</u> <b>Initiatives in Digital Art Preservation and Access</b> (Plaza)	<u>9:00 am - 10:30 am</u> <b>Using the Internet for Access and Distribution</b> (Plaza)	<b>From Failure to Fetish: Pixelvision, Polavision, and More</b> (Stanbro)
<b>Archival Container Requirements</b> (Stanbro)	<b>Laboratory Services for Archivists: Q &amp; A</b> (Stanbro)	<b>New Video Storage Technologies</b> (Terrace)
<b>The Second American Revolution: Preserving our Civil Rights Media</b> (Whittier)	<b>A Disaster Not Waiting to Happen: Downtown Media Revisits Preservation after September 11th</b> (Terrace)	<u>3:30pm - 4:00pm</u> <b>Refreshment Break</b> (Georgian)
<b>Meeting: Publications Committee Meeting</b> (White Hill)	<u>10:30 am - 11:00 am</u> <b>Refreshment Break</b> (Georgian)	<u>4:00 pm - 5:30 pm</u> <b>Archiving Digital Audio</b> (Terrace)
<u>12:30 pm - 2:00 pm</u> <b>AMIA Recognition Awards Luncheon</b> (Imperial)	<u>11:00 am - 12:30 pm</u> <b>Media Asset Management: The Gap Analysis</b> (Plaza)	<b>On the Bubble: Do Moving Image Assets Matter in a Corporate Environment?</b> (Whittier)
<u>2:00 pm - 3:30 pm</u> <b>Discovering Digital Images</b> (Plaza)	<u>11:00 am - 12:30 pm</u> <b>Not Your Grandfather's Revolution: The Cuban Revolution and Its Effects on U.S.-Cuban Relations, as Reflected in Broadcast Media Film</b> (Stanbro)	<b>Dirty Movies</b> (White Hill)
<b>Preservation and Legal Issues for Estate-Based Collections</b> (Stanbro)	<b>Roots of New Media</b> (Terrace)	<u>7:00 pm - 9:30 pm</u> <b>Closing Night Reception</b> (Terrace Ballroom)
<b>Archives Under Stress</b> (Whittier)		
<u>2:00 pm - 3:30 pm</u> <b>Meeting: Awards Committee Meeting</b> (White Hill)		

## Saturday November 23

<u>7:30 am - 9:00 am</u> <b>Meeting: Cataloging and Documentation Committee</b> (Whittier)	<u>9:00 am - 10:30 am</u> <b>Using the Internet for Access and Distribution</b> (Plaza)	<b>From Failure to Fetish: Pixelvision, Polavision, and More</b> (Stanbro)
<b>Meeting: Elections Committee</b> (White Hill)	<b>Laboratory Services for Archivists: Q &amp; A</b> (Stanbro)	<b>New Video Storage Technologies</b> (Terrace)
<u>8:00 am - 8:45 am</u> <b>Continental Breakfast</b> (Georgian)	<u>10:30 am - 11:00 am</u> <b>Refreshment Break</b> (Georgian)	<u>3:30pm - 4:00pm</u> <b>Refreshment Break</b> (Georgian)
<u>8:00 am - 4:00 pm</u> <b>Celebrations from Regional Archives and Independent Digital Shorts</b> (Georgian Foyer)	<u>11:00 am - 12:30 pm</u> <b>Media Asset Management: The Gap Analysis</b> (Plaza)	<u>4:00 pm - 5:30 pm</u> <b>Archiving Digital Audio</b> (Terrace)
<b>A Disaster Not Waiting to Happen: Downtown Media Revisits Preservation after September 11th</b> (Terrace)	<b>Not Your Grandfather's Revolution: The Cuban Revolution and Its Effects on U.S.-Cuban Relations, as Reflected in Broadcast Media Film</b> (Stanbro)	<b>On the Bubble: Do Moving Image Assets Matter in a Corporate Environment?</b> (Whittier)
<u>10:30 am - 11:00 am</u> <b>Refreshment Break</b> (Georgian)	<u>11:00 am - 12:30 pm</u> <b>Media Asset Management: The Gap Analysis</b> (Plaza)	<b>Dirty Movies</b> (White Hill)
<u>11:00 am - 12:30 pm</u> <b>Media Asset Management: The Gap Analysis</b> (Plaza)	<u>11:00 am - 12:30 pm</u> <b>Not Your Grandfather's Revolution: The Cuban Revolution and Its Effects on U.S.-Cuban Relations, as Reflected in Broadcast Media Film</b> (Stanbro)	<u>7:00 pm - 9:30 pm</u> <b>Closing Night Reception</b> (Terrace Ballroom)
	<b>Roots of New Media</b> (Terrace)	

## FRIDAY, NOVEMBER 22

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**Continental Breakfast**  
**8:00 a.m. – 8:45 a.m. Georgian**

**8:00 a.m. – 5:00 p.m.**  
**Vendor Exhibition**

**Georgian**

The ever-popular AMIA vendor exhibits will be open throughout the day. Breakfasts and refreshment breaks also will be hosted in this room.

**8:00 a.m. - 5:00 p.m.**  
**Celebrations from Regional Archives**  
**and Independent Digital Shorts— Continuous Public Screenings**

**Georgian Foyer**

Please see pages 8-9 for full descriptions. Screenings will run through Saturday.

**9:00 a.m. - 10:30 a.m.**  
**Poster Session on Digital Media**

**Terrace**

Organized by: Digital Issues Task Force  
Chair: Andrea Leigh, UCLA Film and Television Archive



Taking into consideration the rapidly changing environment that typifies digital media, this session will include papers and posters reflecting the most recent research and developments in the field. A list of topics and speakers will be posted on the bulletin board in the Dartmouth/Exeter Foyer conference registration area.

**9:00 a.m. - 10:30 a.m.**  
**Academic-Archival Interest Group Meeting**

**Beacon Hill**

Chair: Dan Streible, University of South Carolina

AMIA members interested in contributing to the work of the Academic-Archival Interest Group are invited to attend.

**9:00 a.m. - 10:30 a.m.**  
**Independent Media Interest Group Meeting**

**Stanbro**

Chair: Stephen Parr, San Francisco Media Archive/Oddball Film + Video

AMIA members interested in contributing to the work of the Independent Media Interest Group are invited to attend.

## FRIDAY, NOVEMBER 22

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**9:00 a.m. - 10:30 a.m.**

**White Hill**

### **Moving Image Material Culture Interest Group Meeting**

Chair:

Daryl A. Maxwell, Universal Studios Archives & Collections

AMIA members interested in contributing to the work of the Moving Image Material Culture Interest Group (whose members work with such moving image supporting materials as ephemera, documents, and artifacts) are invited to attend.

**Refreshment Break**  
**10:30 a.m. – 11:00 a.m. Georgian**

**11:00 a.m. - 12:30 p.m.**

**Plaza**

### **Initiatives in Digital Art Preservation and Access**

Organized by:

Digital Issues Task Force

Chair:

Sally Hubbard, The Getty Research Institute

Speakers:

Jon Ippolito, Film and Media Arts, Guggenheim Museum

Tim Vitale, Preservation Associates

Mona Jimenez, Materia Media



Some of the most interesting work being done in the digital domain is in the area of preserving digital art and making art accessible on the Internet. Consortium projects, digital rights management solutions, and standards under development in the digital still image field may provide guidance to moving image archivists beginning the transition to digital. Speakers will discuss a broad range of issues surrounding digital art, including the integration of digital preservation into traditional collection conservation; challenges to traditional notions of the moving image posed by multimedia and interactive technology; and strategies beyond migration and storage, such as involving the living artists in preservation. The work of several projects and groups will be discussed, including American Institute for Conservation (AIC) Electronic Media Group, Variable Media Initiative, and Conceptual and Intermedia Art Online (CIAO).

**11:00 a.m. - 12:30 p.m.**

**Stanbro**

### **Archival Container Requirements\***

Chair:

Milt Shefter, President, Miljoy Ent., Inc.

Speakers:

Mark Roosa, Library of Congress Preservation Directorate

Jean-Louis Bigourdan, Image Permanence Institute

Rick Utley, Kodak Pro-Tek Media Preservation Services and Vaults

One of the major issues of media preservation is the selection of an appropriate container for the long-term storage of archival film, video, and recorded sound. Most containers in use today are what were delivered from the manufacturer or re-packaged by intermediate service organizations, including laboratories. Research on requirements for the proper archival housing of stored media is fragmentary at best, and recent problems with "vinegar syndrome" and other issues of deterioration have highlighted the need to establish such guidelines. Speakers will discuss: 1) efficient space utilization; 2) adequate support for stacking of containers; 3) container materials and the case for metal, plastic, archival "board"; 4) chemical effects of various materials; 5) air circulation; 6) vinegar syndrome "fighters"; 7) fire suppression needs; and 8) pricing.

## FRIDAY, NOVEMBER 22

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**11:00 a.m. - 12:30 p.m.**

**Whittier**

### **The Second American Revolution: Preserving our Civil Rights Media**

Hosted by:

Chair/Speaker:

Speakers:

Diversity Task Force

David Rowntree, Washington University

Curtis Austin, University of Southern Mississippi Center

for Oral History and Cultural Heritage

Judy Richardson, Northern Lights Productions

Wayne Colman, Birmingham Civil Rights Institute

The purpose of this session is to examine the collections, activities, and needs surrounding materials from the Civil Rights Movement—a period as distinguished as the War of Independence and the Civil War. Speakers will discuss how they are collecting, preserving, and using materials from this period. The session also will examine how to address the needs of historically underserved groups and will provide examples of how older materials are moving from technical obsolescence to cutting-edge media through digital initiatives.

**11:00 a.m. - 12:30 p.m.**

**White Hill**

### **Publications Committee Meeting**

Chair:

John Tariot, Moving Image Group

AMIA members interested in contributing to the work of the Publications Committee are invited to attend.

**12:30 p.m. - 2:00 p.m.**

**Imperial Ballroom**

### **AMIA Recognition Awards Luncheon**

Award Winners:

The Rick Chace Foundation Scholarship:

David Gibson

Fourth Annual CFI Sid Solow Scholarship:

Diana Little

Fifth Annual Sony Pictures Scholarship:

Susan Busam

Sixth Annual Mary Pickford Scholarship:

Claudy Op de Kamp

Kodak Fellowship in Film Preservation:

Elena Rossi-Snook

Dan & Kathy Leab Award:

Richard Fauss

AMIA Silver Light Award

James M. Reilly

Each year, AMIA presents the Silver Light Award and the Dan and Kathy Leab Award in recognition of career contributions to moving image archiving and special achievements in preservation and archival work. Recipients of the 2002 AMIA Scholarship and Fellowship Awards also will be recognized.

*The luncheon is for conference registrants. Please wear your badge for admission.*

## FRIDAY, NOVEMBER 22

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2:00 p.m. - 3:30 p.m.

### Discovering Digital Images

Plaza

Organized by:

Chair:

Speakers:

Digital Issues Task Force

John Tariot, Moving Image Group

James M. Turner, Université de Montréal School of  
Library and Information Sciences

Gary Marchionini, University of North Carolina School  
of Information and Library Science

Marc Davis, School of Information and Management Systems,  
University of California at Berkeley



More and more digital moving images are becoming available online. On-demand movies are now commonplace in hotels, airplanes, and even on the Internet. Usability of online moving image databases is the result of work by designers, librarians, software engineers, catalogers, and others. The speakers will host an open-ended session covering the barriers and keys to success in developing effective systems to allow for digital moving image delivery and retrieval. They also will provide a look into the future of online moving image databases.

2:00 p.m. - 3:30 p.m.

### Preservation and Legal Issues for Estate-Based Collections\*

Stanbro

Hosted by:

Chair:

Speakers:

Independent Media Interest Group

Elias Savada, Motion Picture Information Service

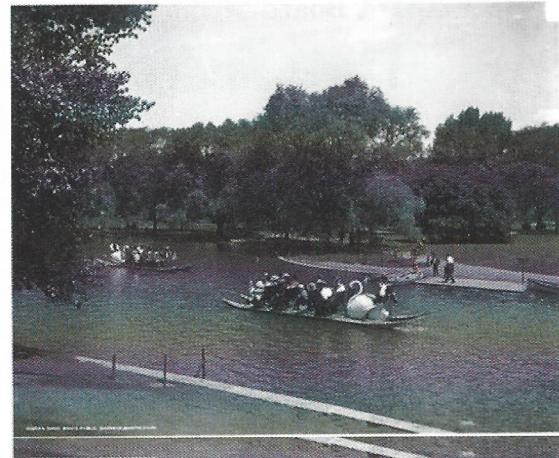
Snowden Becker, J. Paul Getty Museum

Jon Gartenberg, Estate Project for Artists with AIDS

Steven Davidson, Florida Moving Image Archive

Jay Fialkov, WGBH

Many archives receive collections from deceased image-makers. While inherent legal issues are primary concerns in accepting materials, there are many other political, economic, artistic, and ethical issues faced in preserving the spirit and integrity of deceased image-makers. Donors may wish to retain some rights to a collection or may not even own rights to donated materials. The original donor may be dead, and no deed of gift may exist. Controversial archival film materials may spark public debate. Valuable items may be deeded to an archive but may be unavailable to the public. Decaying materials may be ineligible for grant and preservation funding due to copyright issues. Panelists will examine these issues and offer solutions and support, including videotaping oral histories of surviving relatives; preserving, successfully screening, and distributing uncovered works; and establishing donation policies that support the archive and preserve the legacy of the image-maker.



*Boston's native birds. The only boats of their kind in the world, each April for over 120 years, the Swan Boats have appeared in the Public Garden Lagoon.*

*Photo courtesy of WGBH*

## FRIDAY, NOVEMBER 22

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### 2:00 p.m. - 3:30 p.m. Archives Under Stress

Whittier

Hosted by: Internationalization Task Force  
Co-Chairs: Sam Kula, Consultant  
Ray Edmondson, Consultant  
Speakers: José Enrique Llufrío, ICAIC, The Cuban Institute for  
Cinematographic Arts and Industry  
Lim Ky, National Archives of Cambodia

All archives are under-resourced for the work they have to do, and moving image archives are probably more critically under-funded and under-staffed than most other archives. The need, however, is always relative. This session will examine the situation of two archives that operate under unusually difficult conditions: an archive in a country experiencing an ongoing financial crisis and an archive in a country emerging from a post-colonial/post-conflict situation. To survive, archivists had to employ ingenuity and be able to adapt in the face of both internal and external threats. The session also will explore how members of AMIA can assist their colleagues in preserving their moving image heritage.

### 2:00 p.m. - 3:30 p.m. Awards Committee Meeting

White Hill

Chair: Margaret Compton, University of Georgia Media Archives and Peabody  
Awards Collection

AMIA members interested in contributing to the work of the Awards Committee are invited to attend.

**Refreshment Break  
3:30 p.m. – 4:00 p.m. Georgian**

### 4:00 p.m. - 6:30 p.m. Open AMIA Board Meeting

Plaza

Hosted by: AMIA Board of Directors  
Chair: Sam Kula, AMIA President

All conference attendees are encouraged to attend the second annual Open AMIA Board Meeting to hear the annual report from the AMIA Board of Directors. The open meeting will provide an opportunity for participants to raise issues and challenges not addressed elsewhere during the conference.

# FRIDAY, NOVEMBER 22

7:30 p.m. - 11:00 p.m.  
AMIA Archival Screening Night

Hancock Hall

Curator: Katie Trainor

Please join us for the 2002 Archival Screening Night event. It will highlight a diverse and entertaining range of film and video works recently acquired, preserved or restored by AMIA members.

*Please wear your badge for admission. You must be 18 to attend the Screening.*

## Directions to Hancock Hall and the Dorothy Quincy Suite

The Dorothy Quincy Suite at Hancock Hall is located at the corner of Berkeley St and Stuart St.

Basically, you walk west - away from the theater district.

Turn left on Arlington when you exit the hotel and right on Stuart.

Hancock is at the corner of Stuart and Berkeley.

The address is 200 Berkeley Street. It's 2 blocks. Too easy!

“...the life of the arts, far from being an interruption,  
a distraction in the life of a nation,  
is very close to the center of a nation's purpose  
- and it is the test of the quality of a nation's civilization.”  
-- John F. Kennedy, *Public Papers of the Presidents: 1962*



*Photo from the cover:  
John F. Kennedy in Paul Revere Park in May of 1946. The Old North  
Church is in the background.*

*Photo Courtesy of the John F. Kennedy Library*

# SATURDAY, NOVEMBER 23

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**7:30 a.m. - 9:00 a.m. Whittier**  
**Cataloging and Documentation Committee Meeting**

Chair: Incoming Chair TBA

AMIA members interested in contributing to the work of the Cataloging and Documentation Committee are invited to attend.

**7:30 a.m. - 9:00 a.m. White Hill**  
**Elections Committee Meeting**

Chair: Mary Ide, WGBH Educational Foundation

AMIA members interested in contributing to the work of the Elections Committee are invited to attend.

**Continental Breakfast**  
**8:00 a.m. – 8:45 a.m. Georgian**

**8:00 a.m. - 4:00 p.m. Georgian Foyer**  
**Celebrations from Regional Archives and**  
**Independent Digital Shorts—Continuous Public Screenings**

Please see pages 8-9 for full descriptions.

**9:00 a.m. - 10:30 a.m. Plaza**  
**Using the Internet for Access and Distribution**

Organized by: Digital Issues Task Force  
Chair: Karen Lund, Library of Congress  
Speakers: Rick Prelinger, Internet Moving Images Archive  
Dean G. Watts, National Geographic Television  
Karen Cariani, WGHB



For a number of years now, the Internet has been touted as the new distribution channel for streaming media. Researchers worldwide are looking to the Web as a primary source of access to the holdings of archives. This session will present various views of how the Internet has fared as an access portal, provide real-world examples of how archives have implemented Web-based solutions, and discuss the successes and roadblocks of using the Internet as a vehicle to bring moving image libraries to the world. Web sites under discussion include Internet Archive, Prelinger Archives, National Geographic, and Institut National de l'Audiovisuel.

## SATURDAY, NOVEMBER 23

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**9:00 a.m. - 10:30 a.m.**

**Stanbro**

### **Laboratory Services for Archivists: Q & A\***

Hosted by:

Education Committee

Chair:

Brian Graney, New Mexico State Records Center and Archives

Speakers:

Gail Clarke, VidiPax, Inc.

Tony Munroe, Triage Motion Picture Services

Scott Smerdon, Monaco San Francisco Film Labs/Video/Digital

Pam Wintle, Human Studies Film Archives

Many early efforts to preserve moving images through laboratory duplication have been found less than adequate in light of major advances in technology, an increasing sensitivity to archival issues among lab personnel, and higher standards for evaluating the fidelity of copies to source materials. These are all welcome developments, but they cannot alone ensure that modern duplication products will be any more adequate as preservation materials. Archivists must assess and communicate their needs effectively when contracting commercial laboratory services. For those new to conducting preservation work in collaboration with a film or video laboratory, this moderated question and answer session will present an opportunity to understand better the services available; to hone abilities to appraise and express preservation needs; and to develop guidelines by which to evaluate laboratory products.

**9:00 a.m. - 10:30 a.m.**

**Terrace**

### **A Disaster Not Waiting to Happen:**

### **Downtown Media Revisits Preservation After September 11th**

Hosted by:

Independent Media Interest Group

Chair:

Kenneth Schlesinger, Independent Media Arts Preservation

Speakers:

Sarah Stauderman, Smithsonian Institution Archives

Stephen Vitiello, The Kitchen Center for Video, Music, and Dance

Kathy Brew, Thundergulch

Dara Birnbaum, Video artist

No one was prepared for September 11th, particularly its devastating effect on the downtown moving image community. In a worst-case scenario, one participant lost everything—4 1/2 years of work—when the World Trade Towers collapsed. Further uptown, a prominent repository of independent video artists is rethinking strategies about preservation and offsite storage. Another downtown video maker realizes the vulnerability of her studio as she begins to address preservation of her installation work. A leading preservation specialist assesses their needs and provides recommendations on collection management, disaster planning and recovery techniques.

### **Refreshment Break**

**10:30 a.m. – 11:00 a.m. Georgian**

11:00 a.m. - 12:30 p.m.

**Media Asset Management: The Gap Analysis**

Plaza

Organized by:

Chair:

Speakers:

Digital Issues Task Force

Kim Schroeder, Archive Impact

Kathy Christensen, CNN

Jane Johnson, UCLA Film and Television Archive

Barbara Humphrys, Library of Congress



Tools for media asset management are becoming more integrated into our day-to-day business. It is important that users help to move this industry out of its infancy. In the first part of this session, speakers will present hard facts from user and vendor surveys. They will discuss the specific features that users of media asset management tools listed as necessary. Also, they will explain what users hope to see in the next generation of media asset management software. The second part of the session will feature a discussion of the specific features that each of the speakers sought out in their own media asset management implementations and how they solved their software needs.

11:00 a.m. - 12:30 p.m.

**Not Your Grandfather's Revolution:**

Stanbro

**The Cuban Revolution and Its Effects on U.S.-Cuban Relations,  
as Reflected in Broadcast Media and Film**

Chair:

Linda Y. Elkins, University of Georgia Media Archives and  
Peabody Awards Collection

Speakers:

Laura D. Shedenhelm, University of Georgia Media Archives and  
Peabody Awards Collection

José Enrique Llufrío, ICAIC, The Cuban Institute for Cinematographic  
Arts and Industry

Alfred E. Lemmon, Williams Research Center of the Historic New  
Orleans Collection

The speakers in this session will discuss and illustrate the evolution of different media coverage of U.S.-Cuban relations since the Cuban revolution from both a Cuban and an American perspective. The evolution of technology and its impact on news coverage also will be demonstrated. A variety of film, audio, and video clips will be presented, illustrating the differences in the coverage of U.S.-Cuban relations from assorted sources. Speakers will emphasize the importance of the availability of archival materials with such differing points of view. The goals and results of a Cuban/American cooperative archival project will be discussed.

11:00 a.m. - 12:30 p.m.

**Roots of New Media**

Terrace

Hosted by:

Independent Media Interest Group

Chair:

Stephen Parr, San Francisco Media Archive/Oddball Film + Video

Speakers:

Barbara London, Museum of Modern Art

Fred Barzyk, Creative Video Associates

Steve Seid, Pacific Film Archive

Stephen Beck, Artist/Engineer

In the late 1960s, the Rockefeller Foundation funded several large-scale experimental television centers in the United States. They were based at public stations: the National Center for

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## Roots of New Media (continued) ...

Experiments in Television at San Francisco's KQED (1967), the New Television Workshop at Boston's WGBH (1968), and the TV Lab at New York's WNET (1972). Their intent was to give artists a voice in creating a new type of television for the mass market. These laboratories provided nationally recognized artists with residencies to access rarified though still rudimentary electronic technology, to design new visual tools, and to explore new modes of multimedia expression. The groundbreaking work created at these centers serves as the foundation for all new media hardware and aesthetics today. The founding director of one of these centers, along with a panel of artists, curators, and archivists, will discuss the beginnings of video art in these centers and the role in which this work has influenced art, television, and technology today.

**11:00 a.m. - 12:30 p.m.**

**Plaza**

### **Preservation Committee Meeting**

Chair: Jim Wheeler, Tape Restoration and Archival Services

AMIA members interested in contributing to the work of the Preservation Committee are invited to attend.

**Lunch Break**  
**12:30 p.m. – 2:00 p.m. (On Your Own)**

**12:30 p.m. - 2:00 p.m.**

**Terrace**

### **Roots of New Media Screening:**

#### ***The Electronic Canvas* and Pioneering Shorts**

Hosted by:

Independent Media Interest Group

Chair/Curator:

Stephen Parr, San Francisco Media Archive/Oddball Film + Video

Speakers:

George Fifield, Boston Cyberarts

Stephen Beck, Artist/Engineer

In conjunction with the panel, "Roots of New Media," we will be screening *The Electronic Canvas* (2001), a documentary focused on 1960s Boston as a major center of a global movement of artists who were becoming actively engaged with television and media. *The Electronic Canvas* explores how cultural institutions responded to this movement and shows what happened when the doors were opened to artists who desired to probe this underexplored territory. The program follows the rapid growth, diversification, and sophistication of video and media art from single-channel works to complex pieces involving computer programs, museum video installations and the Internet. Also being screened are short, excerpted works by video pioneers Woody and Steina Vasulka and Stephen Beck. The Vasulkas, founders of the Electronic Kitchen (now The Kitchen) were pioneers in the design, use, and exhibition of electronic and digital video. Artist, visionary and engineer, Stephen Beck, invented the Direct Video Synthesizer in 1970 while at the National Center for Experiments in Television. Co-Executive Producer of *The Electronic Canvas*, George Fifield, and artist Stephen Beck will be present to answer questions.

**12:30 p.m. - 2:00 p.m.**

**Stanbro**

**Conference Committee Meeting**

Chair:

Lisa Carter, University of Kentucky Audio-Visual Archives

AMIA members interested in contributing to the work of the Conference Committee are invited to attend.

**12:30 p.m. - 2:00 p.m.**

**Whittier**

**Development Committee Meeting**

Co-Chairs:

Grover Crisp, Sony Pictures Entertainment  
Rick Utley, PRO-TEK Media Preservation Services

AMIA members interested in contributing to the work of the Development Committee are invited to attend.

**12:30 p.m. - 3:30 p.m.**

**White Hill**

**Education Committee Meeting**

Co-Chairs:

Karen Gracy, University of Pittsburgh  
Karen Lund, Library of Congress

AMIA members interested in contributing to the work of the Education Committee are invited to attend.

**2:00 p.m. - 3:30 p.m.**

**Plaza**

**Consortium Projects: At Home and Abroad**



Organized by:

Digital Issues Task Force

Chair:

Grace Agnew, AMIA Moving Image Gateway Consultant

Speakers:

Matt White, National Geographic Television Film Library

Richard Billeaud, French Administration's Audio-Visual Collections

Online: A Prototype Project

Lee Zia, National Science Digital Library, National Science Foundation

As many archivists struggle within their own institutions to find common ground across departments for describing and accessing archival holdings, lessons learned by ambitious cross-institutional national and international consortium projects can be informative, heartening, and inspiring. A number of exciting, new initiatives are in the works, while others are building on drawbacks of previous projects or quietly expanding long-standing track records. Beginning with an update on AMIA's own Moving Image Gateway Project, this session will examine various conceptual models for consortium projects representing specific domains including: commercial broadcasting, academic, and governmental communities; and will discuss issues such as rights, standards (metadata), audience (users), and technology.

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**2:00 p.m. - 3:30 p.m.**

**Stanbro**

### **From Failure to Fetish: Pixelvision, Polavision, and More\***

Hosted by:

Small Gauge and Amateur Film Interest Group

Chair:

Snowden Becker, J. Paul Getty Museum

Speakers:

James Wickstead, James Wickstead Design Associates

Gerry Fialka, PXL This! Film Festival

Liz Czach, University of Rochester

Carl Chiulli

Pixelvision, a low-resolution digital video format briefly pitched to youngsters by toymaker Fisher-Price, and Polavision, Polaroid's instant-developing 8mm stock, may have faded from commercial markets, but they continue to fascinate collectors, filmmakers, and archivists with a taste for the unusual. This overview of two of the best-known "fetish formats" will include first-hand histories related by the inventor of the PXL2000 camera and a film industry professional who worked on the Polavision project. Session attendees will be invited to participate in the on-the-spot creation and viewing of a Polavision short! Q&A and discussion of these and other formats both popular and obscure will follow.

**2:00 p.m. - 3:30 p.m.**

**Terrace**

### **New Video Storage Technologies**

Hosted by:

Preservation Committee

Chair/Speaker:

Jim Wheeler, Tape Restoration and Archival Services

James Lindner, Media Matters, LLC

Ian Gilmour, ScreenSound Australia

The recent breakthrough in magnetic density now makes it possible to store nearly four hours of uncompressed high-quality video on a single disk or tape. This savings in space and cost means that hard drives and data tapes may be the answer to our search for the ideal archival medium. What are the pros and cons of these new technologies as archival media for video? The speakers will discuss the costs and densities of the hard drives and data tapes that are on the market now. They will explore the advantages of storing video in a data format rather than in one of the conventional video formats. This session will not be technical. The main purpose of this session is to shed light on these new technologies and probe the possibility of one or more of these formats as a preferred video medium.

**Refreshment Break**  
**3:30 p.m. – 4:00 p.m. Georgian**

## SATURDAY, NOVEMBER 23

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### 4:00 p.m. - 5:30 p.m. Archiving Digital Audio\*

Terrace

Chair/Speaker: Corey Bailey, Audio Engineer and Consultant  
Speakers: Keith Watanabe, FPC, Inc.  
Scott Wood, Digidesign  
Larry Blake; Sound Editor, Re-Recording Mixer, Journalist

The session will address matters pertinent to the archiving of digital audio and will provide information on transferring from analog to digital audio. The entertainment industry is moving rapidly toward a digital world, and the issues of standards and archiving are, as yet, unresolved. Speakers will address two main areas: file formats and media. The first part of the session will address the available file formats and metadata. The second part of the session will be devoted to describing what kind of media is available, its shelf life, how it works, and what the future may hold for digital audio.

### 4:00 p.m. - 5:30 p.m. On the Bubble: Do Moving Image Assets Matter in a Corporate Environment?

Whittier

Chair: Pat Loughney, Library of Congress  
Speakers: Paul Lasewicz, IBM Corporation  
Becky Haglund Tousey, Kraft Foods  
Ted Ryan, The Coca-Cola Company

American corporations in the non-entertainment world rival major movie studios and broadcast networks in the quantity and quality of their production of moving image materials for advertising and other forms of public consumption. Their aggregate influence on the world's cultures is long-lasting and undeniable. What obligations do the makers of these materials have to preserve them for posterity? Depending on the specific culture and industry, these types of moving image collections can either be valuable and utilized or "on the bubble." This session will feature views of "the bubble" from the vantage point of three major international corporations. Paul Lasewicz of IBM will detail the current status and future prospects of a large but underutilized moving image collection. Becky Haglund Tousey will give an overview of the moving image holdings of the Kraft Foods archives, which internal clients consider critical to understanding Kraft's brand heritage. Ted Ryan will detail the positioning of Coca-Cola's advertising collection and the positive return on investment that enabled funding for a digital asset management system, launched in 2001.



*"Boston is a city of sixty thousand souls. Its harbour is magnificent; it is situated on the middle of an island, and you reach it from every side by means of causeways which have been constructed across the water. Much less commercial bustle is to be seen there than in New-York, but the general aspect of the town is much more agreeable."*  
- Gustave de Beaumont (1831)

*Photo courtesy of WGBH*

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4:00 p.m. - 5:30 p.m.

White Hill

### Dirty Movies

Chair:

Speakers:

Eric Schaefer, Emerson College

Charles Hopkins, UCLA Film and Television Archive

Stephen Parr, San Francisco Media Archive/Oddball Film + Video

Rachael Stoeltje, The Kinsey Institute, Indiana University

Dwight Swanson, Northeast Historic Film

While moving image archivists have been among the first to advocate publicly for the enduring value of such "ephemeral" fare as classroom films and home movies, they have been quiet on the contentious matter of sexually suggestive and explicit film and video. Hard-core pornography and its antecedents in stag, nudie, and exploitation films have withstood widespread disdain and government censure to emerge within the academic community as major growth areas of film scholarship and curriculum development. Within the archival community, there remain many social, legal, institutional, and financial hindrances to the active collection and preservation of the overwhelming output of these areas of production. Film scholar Eric Schaefer will lead a panel of archivists, representing a range of institutional models, in discussing their policies and collections, the recent academic and popular reappraisals of sexually suggestive and explicit entertainments, and the implications for moving image archivists.

6:30 p.m. - 9:30 p.m.

Terrace

### Closing Night Reception

AMIA's 12th annual closing night reception will be held in the Terrace Ballroom. After the reception, enjoy a little local flavor at Boston's nearby pubs!

*Please wear your badge for admission.*



*The production staff for *Say Brother*, an African American public affairs program produced by WGBH/Boston beginning in 1968. The WGBH Archives has received NEH funding to preserve the first twelve years of *Say Brother* programming. (standing L-R) Bob Wilson, Cameraman; Andrew Ferguson, Associate Producer; Stan Lathan, Director; (sitting L-R) Ray Richardson, Producer; Sara Ann Shaw, Interviewer; Jewel Gomez, Production Assistant; Hazel Bright, Production Assistant; (kneeling L-R) Stewart Thomas, Interviewer; Tony Clark, Cameraman.*

Photo courtesy of WGBH

## **VENDOR EXHIBITION**

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Don't forget to visit the 2002 AMIA Vendor Exhibition in the Georgian Ballroom. You find breakfast and breaks in the Georgian each day as well!

### **Vendor Exhibit Hours**

Thursday	8:00 a.m. - 5:00 p.m.
Friday	8:00 a.m. - 5:00 p.m.

### **Vendor Meet & Greet**

Thursday	6:00 p.m. – 8:00 p.m.
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### **Breakfast**

Thursday	8:00 a.m. – 8:45 a.m.
Friday	8:00 a.m. – 8:45 a.m.
Saturday	8:00 a.m. – 8:45 a.m.

## **VENDOR BOOTH LIST** (at press time)

Artesia Technologies .....	27
Bay Area Video Coalition .....	4
Blue Order, Inc. (a Tecmath Company) .....	18
Bono Film & Video, Inc. .....	24
Christy's Editorial Supply .....	26
Colorlab Corporation .....	22
Concordia Solutions LLC .....	23
da Vinci Systems .....	2
Iron Mountain Film & Sound Archives.....	19
Kinoton America .....	17
Montel, Inc. .....	6
Munters Dehumidification .....	3
National Film Preservation Products Incorporated .....	14
PRC of America .....	7
Pro8mm .....	5
RightsLine, Inc .....	25
RTI/Lipsner Smith .....	20
Scarecrow Press .....	21
STiL Design .....	1
Sony Electronics Inc/Business Systems & Solutions Co.....	28
Summit Film Lab & Media Services .....	15
SYSTEMATICS, Inc. .....	16
Technicolor Creative Services .....	10
The PPS Group .....	8
Tuscan Corporation .....	9
Underground Vaults & Storage .....	11
Vidipax .....	12
Wizard Information Services .....	13