

Boston 2002

Boston Park Plaza Hotel - November 18-23

AMIA

Association of Moving Image Archivists

AMIA

Association of Moving Image Archivists

2002 Conference
Boston Park Plaza Hotel
November 19-23, 2002

FINAL CONFERENCE PROGRAM

Conference Hotel: Boston Park Plaza and Towers

The Boston Park Plaza Hotel and Towers is located in the historic Back Bay at 64 Arlington Street, Boston, MA 02116-3912; Tel: (617) 426-2000 (local); Fax: (617) 423-1708

AMIA Registration Desk

Conference packets and additional conference information will be available at the AMIA Registration Desk in the Dartmouth/Exeter Foyer of the hotel beginning Monday, November 18 and during the following hours:

| | |
|-----------|-------------------------|
| Monday | 5:00 p.m. to 8:00 p.m. |
| Tue - Fri | 8:00 a.m. to 5:00 p.m. |
| Saturday | 8:00 a.m. to 12:00 p.m. |

Vendor Exhibits

Vendor exhibits will be held in the Georgian room on Thursday and Friday, during the following hours:

| | |
|----------|-----------------------|
| Thursday | 8:00 a.m. - 5:00 p.m. |
| Friday | 8:00 a.m. - 5:00 p.m. |

Speaker Ready-Room

The Fairfield room is available on an ad-hoc basis for all speakers to use to prepare their presentations beginning Tuesday, November 19 and during the following hours:

| | |
|-----------|-------------------------|
| Tue - Fri | 8:00 a.m. to 11:00 p.m. |
| Saturday | 8:00 a.m. to 2:00 p.m. |

Videotaping of Conference Sessions

Sessions being videotaped are marked (*). Please be aware that we are videotaping the presentation, and your attendance serves as your release should your image be included in the taping.

Digital Issues Symposium

The Digital Issues Task Force has put together a comprehensive series of sessions and an important workshop specifically pertaining to current issues. These sessions are highlighted throughout the program with the icon:



WELCOME TO BOSTON

Welcome to AMIA's 12th Annual Conference!

AMIA's Board of Directors and its 2002 Conference Committee are proud to welcome you to the twelfth annual conference of the Association of Moving Image Archivists, held this year in Boston, a city of supreme beauty and rich history.

The AMIA conference presents an inimitable opportunity to meet and re-connect with colleagues and to expand your knowledge both about current topics affecting the moving image archival profession and subjects heretofore withering in obscurity! Following in the tradition of past years' conferences, the conference program was developed from AMIA member submissions. As such, it reflects the diverse concerns AMIA members bring to the organization. Featuring a slate of sessions, workshops, meetings, and screenings with content ranging from academic films to archival containers, the Cuban revolution to copyright, and media asset management to material culture collections, the conference promises to offer something of interest to every attendee! Moreover, this year's conference includes a workshop and a comprehensive schedule of sessions organized by the Digital Issues Task Force, covering a range of issues related to the management and preservation of digital media. The DITF has specifically designed its presentations to appeal to seasoned digital archivists as well as those who are just beginning to work with digital materials.



*Quincy Market Centennial (1926)
Northeast Historic Film*

The 2002 conference marks the second time AMIA has met in Boston, but our numbers have grown substantially since 1994! The Association's fourth annual conference was held here, with an attendance of 266 people. This year, we are expecting our roster to reach around 600 attendees! We are delighted to return to this vibrant city and hope that in addition to participating in the many conference activities you will explore some of what Boston has to offer. Our conference hotel itself, the Boston Park Plaza Hotel, provides a fitting backdrop in which to enjoy conference events, including the Opening Night Reception, which will be held in the sumptuous Imperial Ballroom. It also serves as a convenient point of embarkation for your journeys around the city, conference screenings, and the Closing Night Reception.

AMIA Conference Committee and Digital Issues Task Force members and office staff have endeavored to develop a program and schedule of events that we hope you will find enriching and enjoyable. If you have any comments, please seek us out. We are delighted to share this week with you!

2002 Conference Committee

Rita Belda
Lisa Carter
Grover Crisp

Lynn Farnell
Suzanne Johansen
Julie Lofthouse
Nancy Marelli

Carol Radovich
Kim Schroeder
Valarie Schwan
Karen Sperrn

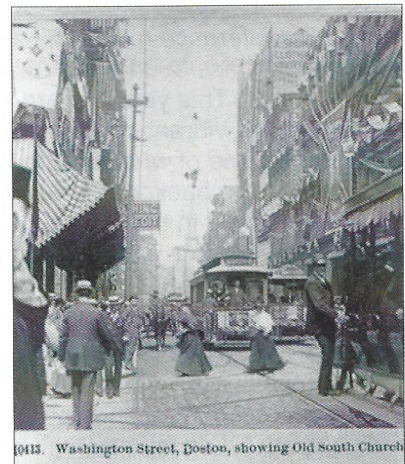
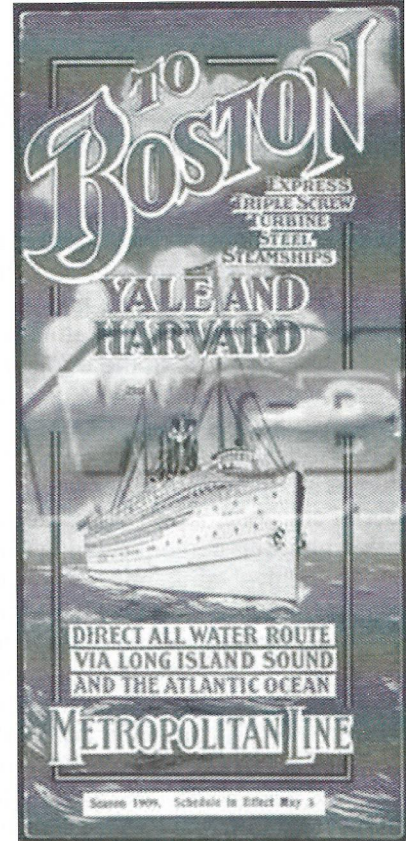
Wendy Shay
Katie Trainor
Sarah Ziebell Mann

THANK YOU TO OUR SPONSORS

AMIA would like to thank our sponsors for their generous support of the 2002 Boston Conference, without them it wouldn't be possible.

Cineric Inc.
Technicolor Creative Services
Cinetech
Iron Mountain Film & Sound Archives
Chace Productions
Novastar Digital Sound Services
FotoKem Film and Video
Sony Pictures Entertainment
Kinoton America
Universal Studios Operations Group
Underground Vaults & Storage, Inc
Bonded Services
Hollywood Vaults, Inc.
Vidipax
Tektronix Inc.
YCM Laboratories
Summit Film Lab & Media Services
Boston Connection
Monaco Film/Video/Digital, San Francisco

Special thanks to the
Academy of Motion Picture Arts and Sciences.



9:00 a.m. - 5:30 p.m.

Stanbro

Basic Training Workshop

Hosted by: Education Committee
Presenters: Alan Lewis, U.S. National Archives and Records Administration
Ellie Wackerman, Library of Congress

This workshop is designed for archivists, media librarians, stock footage collection staff, and preservation managers working with motion picture film and/or videotape collections who need fundamental information about the nature of film and videotape materials. Presenters will bring attendees "up to speed" by acquainting them with the basics of technologies, terminology, preservation methods, storage considerations, cataloging requirements, equipment needs, and more. First-time conference attendees will have the opportunity to informally meet others in the field who are facing similar challenges and struggling with the same issues.

Pre-registration is required with a separate registration fee. Enrollment is limited to 50 participants. Lunch and refreshment breaks are included in the workshop fee.

9:00 a.m. - 5:30 p.m.

Terrace

Intermediate Training Workshop

Hosted by: Education Committee
Presenters: Jim Lindner, Media Matters, LLC
Kenneth S. Weissman, Library of Congress

This technical workshop is lecture-style with some hands-on training involved. Participants will learn how moving image technology works. Building upon the Basic Training Workshop, presenters will discuss more advanced means for care, handling, and preservation of their collections. Recommended prerequisite: Basic Training workshop or at least three years active experience with media.

Pre-registration is required with a separate registration fee. Enrollment is limited to 70 participants. Lunch and refreshment breaks are included in the workshop fee.

Boston and Baseball are inexorably linked, with a history that includes Fenway Park, Babe Ruth, Ted Williams, Cy Young (pictured), and Roger Clemens.

Photo courtesy of WGBH



TUESDAY, NOVEMBER 19

9:00 a.m. - 10:30 a.m.

Stuart

Small Gauge/Amateur Film Interest Group Meeting

Chair: Snowden Becker, J. Paul Getty Museum

AMIA members interested in contributing to the work of the Small Gauge/Amateur Film Interest Group are invited to attend.

9:00 a.m. - 12:30 p.m.

White Hill

Preservation Committee Meeting

Chair: Jim Wheeler, Tape Restoration and Archival Services

AMIA members interested in contributing to the work of the Preservation Committee are invited to attend.

11:00 a.m. - 12:30 p.m.

St. James

Cataloging and Documentation Committee Meeting

Chair: Jane Johnson, UCLA Film and Television Archive

AMIA members interested in contributing to the work of the Cataloging and Documentation Committee are invited to attend.

11:00 a.m. - 12:30 p.m.

Stuart

Volunteer Guidelines Task Force Meeting

Co-Chairs: Lisa Carter, University of Kentucky Audio-Visual Archives
Ruta Abolins, University of Georgia Media Archives and Peabody Awards Collection

AMIA members interested in contributing to the work of the Volunteer Guidelines Task Force are invited to attend.



Street scene after the great fire of 1872. The fire destroyed 776 buildings, 13 killed, and a \$75,000,000 loss.

Photo courtesy of the John F. Kennedy Library

WEDNESDAY, NOVEMBER 20

9:00 a.m. - 12:30 p.m. Cataloging Workshop

Stanbro

Hosted by: Cataloging and Documentation Committee
Chair: Andrea Leigh, UCLA Film and Television Archive
Presenters: Ellie Wackerman, Library of Congress
Arlene Balkansky, Library of Congress
Martha Yee, UCLA Film and Television Archive

This hands-on, interactive workshop is designed for beginning and intermediate catalogers. Panelists will discuss traditional cataloging standards such as *MARC21 Formats for Bibliographic, Authority, and Holdings Data* and accompanying codes lists, *Archival Moving Image Materials: a Cataloging Manual*, 2nd ed. (AMIM2), *Anglo-American Cataloging Rules*, 2nd ed. revised (AACR2r), *Library of Congress Rule Interpretations* (LCRIs), the *Name Authority File* (NAF), *Library of Congress Subject Headings* (LCSH) and *Subject Cataloging Manual: Subject Headings*, the *Moving Image Genre Form Guide* (MIGFG), and *Moving Image Materials: Genre Terms* (MIM). Clips representing various types of moving image materials, including released motion pictures and television programs, amateur films, government films, and untitled footage, will be screened. Presenters and workshop participants will discuss the challenges faced by these materials and how existing cataloging tools may be applied and adapted to meet them.

Pre-registration is required with a separate registration fee. Enrollment is limited to 60 participants.

9:00 a.m. - 5:30 p.m. A Practical Guide to American Copyright

White Hill

Hosted by: Education Committee
Presenters: David Pierce, NFTVA, British Film Institute
Eric Schwartz, Smith & Metalitz, L.L.P.

Preservation and access to moving image materials is governed by copyright laws that protect intellectual property. These laws can enable or limit the ability of archivists and librarians to use their collections and support their customers and patrons. Topics covered in this seminar include an outline of the U.S. Copyright Law, discussions of duplication of copyrighted works for preservation, special rights for educational institutions, exemptions for educators, the public domain, underlying rights, and licensing works for reuse as stock footage.

Eric Schwartz has been a copyright attorney in Washington, D.C. for 14 years. He also is an Adjunct Professor of Copyright Law at Georgetown University and serves as Founding Director and a Board Member of the National Film Preservation Foundation. He is the former Acting General Counsel for the U.S. Copyright Office. David Pierce was a copyright researcher/consultant for almost 20 years. He is currently Curator of the National Film and Television Archive in England.

Pre-registration is required with a separate registration fee. Enrollment is limited to 75 participants. Lunch and refreshment breaks are included in the workshop fee.

WEDNESDAY, NOVEMBER 20

9:00 a.m. - 10:30 a.m.

Cambridge

Digital Archives Interest Group Meeting

Chair: Jim Lindner, Media Matters, LLC

AMIA members interested in contributing to the work of the Digital Archives Interest Group are invited to attend.

9:00 a.m. - 12:30 p.m.

Whittier

News and Documentary Collections Interest Group Meeting

Chair: Steven Davidson, Florida Moving Image Archive

AMIA members interested in contributing to the work of the News and Documentary Collections Interest Group are invited to attend.

11:00 a.m. - 12:30 p.m.

Cambridge

Regional Audio-Visual Archives Interest Group Meeting

Co-Chairs: Karen Glynn, Duke University
Dwight Swanson, Northeast Historic Film

AMIA members interested in contributing to the work of the Regional Audio-Visual Archives Interest Group are invited to attend.

12:30 p.m. - 2:00 p.m.

Cambridge

Lesbian, Gay, Bisexual, and Transgender Interest Group Meeting

Chair: Martin Humphries, Cinema Museum

AMIA members interested in contributing to the work of the Lesbian, Gay, Bisexual, and Transgender Interest Group are invited to attend.

1:30 p.m. - 5:00 p.m.

Coolidge Corner Theater

Reel Thing XII: Laboratory Technical Symposium

Co-Chairs: Grover Crisp, Sony Pictures Entertainment
Michael Friend, Sony Pictures Entertainment

Dedicated to presenting some of the latest technologies employed in film restoration and preservation, The Reel Thing features a unique line-up of laboratory technicians and specialists.

Pre-registration is required with a separate registration fee. This is a ticketed event. Tickets are limited.

Directions to the Coolidge Corner Theater

Take the Green Line outbound from Arlington Street. Board the "C" train.
Trains say "Cleveland Circle via Beacon St." Get off at the Coolidge Corner station.
The theater is at the corner of Beacon St. and Harvard St. It should take about 10 minutes.
The theater's address is 290 Harvard St, just off the intersection.
Tokens are \$1.00.

WEDNESDAY, NOVEMBER 20

2:00 p.m. - 5:30 p.m. Metadata Workshop

Stanbro

Organized by: Digital Issues Task Force
Co-Chairs: Kim Schroeder, Archive Impact
Laura Jenemann, J. Walter Thompson
Presenters: Grace Agnew, Rutgers University
Shari Jackson, The Coca-Cola Company
Kathy Christensen, CNN
Hannah Frost, Stanford University Libraries
Jerome McDonough, Elmer Bobst Library, New York University



As moving image archivists begin using digital formats and working in digital environments, new descriptive standards are needed. This workshop will provide an introduction and overview to metadata. Presenters will begin by addressing the basics of how to describe an information object, whether by using a traditional cataloging method or one of the newer metadata standards, such as Dublin Core. An overview of the predominant metadata standards will be given, as well as how an archive can create its own, and how to map an archive's standards to external standards. In the last hour, speakers will present case studies. They will discuss their real-world applications of metadata projects, explaining how they created their own standard or used a pre-existing one. An extensive glossary of relevant terms will be included as part of this session.

Pre-registration is required with a separate registration fee. Enrollment is limited to 60 participants.

6:00 p.m. - 7:30 p.m. Session Chair Orientation

Whittier

Hosted by: Conference Committee
Chair: Sarah Ziebell Mann, Pacific Film Archive

This meeting will serve as an information session for all session chairs at AMIA's annual conference. It will provide chairs with an overview of their role as session facilitators and outline the Association's Basic Chairing Guidelines. Members of the Conference Committee will be in attendance, and all session chairs should attend.

7:30 p.m. -10:30 p.m. AMIA Opening Night Reception

Imperial Ballroom

AMIA's 12th annual opening night reception will be held in the Imperial Ballroom of the hotel.

Please wear your badge for admission.

THURSDAY, NOVEMBER 21

7:30 a.m. - 8:45 a.m. Mentor Breakfast

Whittier

Hosted by: Education Committee
Chair: Rita Belda, Sony Pictures Entertainment

The Conference Mentoring program brings together first-time conference attendees with established AMIA members. Mentees are matched with mentors prior to the breakfast. The breakfast is an opportunity for colleagues to meet, exchange ideas and provide support and guidance to those who are attending an AMIA conference for the first time. Because an attempt is made to match mentors and mentees according to their interests, those participating in the program must sign up prior to the conference.

Pre-registration is required.

Continental Breakfast 8:00 a.m. – 8:45 a.m. Georgian

8:00 a.m. – 5:00 p.m. Vendor Exhibition

Georgian

The ever-popular AMIA vendor exhibits will be open throughout the day. Breakfast and refreshment breaks also will be hosted in this room.

8:00 a.m. - 5:00 p.m. Celebrations from Regional Archives—Continuous Public Screenings

Georgian Foyer

Hosted by: Regional Archives Interest Group
Curator: Karen Glynn, Duke University

The Regional Audio-Visual Archives Interest Group again is sponsoring a VHS viewing station featuring film clips highlighting the diversity of regional collections. This year's clips are based on the theme of "celebration." Interpreted broadly, "celebration" might include footage of birthday parties, a Grand Prix winner's circle, a religious or traditional cultural ceremony, festivals, bonfires, parades, tea parties, pep rallies, and Cinco de Mayo parties. Clips are edited into a compilation loop that will be running continuously. Separate tapes from individual archives also will be available at the viewing station. Screenings will run through Saturday.

8:00 a.m. - 5:00 p.m.

Georgian Foyer

Independent Digital Shorts—Continuous Public Screenings

Hosted by: Independent Media Interest Group
Programmer: Stephen Parr, San Francisco Media Archive/Oddball Film + Video
Curators: George Fifield, Boston Cyberarts and the VideoSpace media
 arts collective
 Jeff Silva, Balagan Experimental Film & Video Series
 Alla Kovgan, Balagan Experimental Film & Video Series

The Independent Media Interest Group has coordinated an ongoing series of digital shorts showcasing digitally generated works. The Balagan Experimental Film & Video Series and VideoSpace, two of New England's leading and innovative organizations dedicated to promoting Experimental Media, are collaborating in bringing AMIA an exciting program of *technologically challenging works* by New England area media artists. The program highlights new works using digital video, pixelvision, and hybrids of old and new video: film and digital technologies that are pushing the boundaries of their mediums. The short works will be looped onto a program that run continuously, providing conference registrants en route to the vendor exhibits the opportunity to stand, mingle or congregate for a short time to see selected works. Screenings will run through Saturday.

8:45 a.m. - 9:00 a.m.

Imperial

Conference Welcome/Digital Issues Symposium Welcome

Speakers: Sam Kula, AMIA President
 Linda Tadic, ArtSTOR, Chair, Digital Issues Task Force



Welcome to the AMIA 2002 Boston Conference! President Sam Kula will offer opening comments.

The Digital Issues Symposium is this year's AMIA conference stream, planned by the Digital Issues Task Force with the support of the AMIA Board and Conference Committee.

9:00 a.m. - 10:45 a.m.

Imperial

Surviving the Digital Transition

Organized by: Digital Issues Task Force
Chair: Linda Tadic, ArtSTOR
Speakers: Jim Lindner, Media Matters, LLC
 Carl Fleischhauer, Office of Strategic Initiatives, Library of Congress
 Yvette Hackett, National Archives of Canada



Audio-visual archivists have recognized for some time that digital records increasingly are coming under their care, forcing the profession to act quickly to find solutions for preserving and providing access to these new formats. Archival processes that work for analog materials do not always find their equivalents with digital materials, and new strategies must be developed. The speakers will discuss how the role of the audio-visual archivist has changed and how it can be anticipated to change in the future. Overviews of international projects that aim to find solutions to the digital dilemma will be presented, including discussions of InterPARES2 and the use of the Open Archival Information System (OAIS) reference model developed by NASA.

Refreshment Break
10:45 a.m. – 11:00 a.m. Georgian

11:00 a.m. - 12:30 p.m.

**In With the New . . . When the Old Is Staying, Too:
Analog and Digital Materials in Archive Collections**

Plaza



| | |
|---------------|---|
| Organized by: | Digital Issues Task Force |
| Chair: | Joel Kanoff, ABC News |
| Speakers: | Carl Fleischhauer, Office of Strategic Initiatives, Library of Congress Carl Goodman, American Museum of the Moving Image Eva-Lis Greens, Sveriges Television |

No one expects a moving image archive to enter the digital era overnight—but what does the growing presence of digital surrogates or proxies and born-digital media entail for increasingly mixed collections? Speakers from diverse organizations will discuss a number of related issues, including: 1) converting analog materials into digital formats; 2) staff development and necessary expertise; 3) accommodating new formats in existing databases and asset management systems; 4) priorities for archiving related hardware and playback media; 5) new questions about storage and preservation; and 6) funding for digitization, digital access, and other new initiatives.

11:00 a.m. - 12:30 p.m.

**Everything You Always Wanted To Know About 28mm
But Were Afraid To Ask***

Stanbro

| | |
|------------|--|
| Hosted by: | Small Gauge and Amateur Film Interest Group |
| Chair: | Anke Mebold, Milestone Film & Video |
| Speakers: | Chad Hunter, George Eastman House Charles Teppermann, University of Chicago Sandra Joy Lee |

This session will provide facts and dispel fiction about 28mm film, the first "non-flammable" motion picture format in widespread production and distribution (from 1912 to the early 1930s). This "small" gauge was marketed for educational use and home entertainment in venues where professional projection and fire prevention were unavailable. Panelists will discuss the original concepts of production, distribution, and exhibition of 28mm film, using the Ontario Motion Picture Bureau and American safety film libraries as examples. They will explore reduction printing versus 28mm origination, cameras and projection equipment, nitrate 28mm material, and the scarcity of home movie footage. Speakers also will examine specific challenges inherent in 28mm film preservation: diacetate decomposition, equipment conversion, rehumidification, and duplication. Current efforts to create a union list to aid in identification and determination of uniqueness will be presented, and a rare viewing treat will be served.

THURSDAY, NOVEMBER 21

11:00 a.m. - 12:30 p.m. Archivist as Producer

Whittier

Hosted by: News and Documentary Collections Interest Group
Chair: Steven Davidson, Florida Moving Image Archive
Speakers: Jon Gartenberg, Gartenberg Media Enterprises, Inc.
David Weiss, Northeast Historic Film
Ron Mann, Sphinx Productions

Archivists have become accustomed to the role of providing footage for use in new productions of all genres and increasingly in other media, including DVDs and the Internet. In most cases, their contribution is acknowledged in the credits as "archival footage provided by." This session provides models of how archivists and archives have moved beyond just being a source of footage and have become more involved in the production process, either through in-house productions, collaborations with film and video makers, television stations, producers and distributors, or in the marketing of their collections. Speakers from the non-profit and private sectors will discuss their projects and offer suggestions for moving from the end of the credits to the beginning of the program.

11:00 a.m. - 12:30 p.m. Education Committee Meeting

White Hill

Co-Chairs: Karen Gracy, University of Pittsburgh
Karen Lund, Library of Congress

AMIA members interested in contributing to the work of the Education Committee are invited to attend.

12:30 p.m. - 2:00 p.m. Keynote Luncheon

Imperial Ballroom

The keynote address will be given by Brewster Kahle (pictured), President and Co-founder of Alexa Internet, established in 1996. Alexa Internet and Prelinger Archives pioneered the Internet Moving Images Archive, which currently features over 1,200 digitized educational, government, propaganda, and industrial films available for downloading as MPEG files. In 1996, Alexa began building the Internet Archive by capturing and storing a vast array of ephemeral Web pages, with the goal of developing a public library to enable "universal access to human knowledge." The Internet Archive is the largest database ever built, containing approximately 10 billion Web pages and equaling 100 terabytes of information, or five times the size of the Library of Congress' 20-million-strong book collection. In October, 2001, the Internet Archive debuted as a public Web site, allowing for access to collections through its acclaimed "Wayback Machine," a simple yet powerful Web interface. Also in 2001, Alexa launched the Television Archive, which currently showcases "a library of world perspectives concerning September 11th, 2001."

The keynote luncheon is for conference registrants. Please wear your badge for admission.

2:00 p.m. - 3:30 p.m.

Stanbro

Storing Nitrate Film in Complete Safety*

Chair/Speaker: David Walsh, Imperial War Museum
Speakers: Gregory Hill, National Archives of Canada
Kenneth S. Weissman, Library of Congress

This session will address issues surrounding the safe storage of cellulose nitrate film and will detail the consequences of unsafe storage. The speakers briefly will cover the history and stability of nitrate, the testing and monitoring of its condition, its recommended storage environment and life expectancy, and safety aspects of storage and handling in archives of all sizes. There will be illustrations of different approaches to nitrate film storage, using examples of three newly built or planned archival facilities. Previously unseen footage of tests on the flammability of nitrate film, including a full-scale test on the combustion of a ton of nitrate, filmed from both inside and outside the storage facility, will be shown.

2:00 p.m. - 3:30 p.m.

Whittier

'I'm Ready for my Context, Mr. DeMille':

Illuminating Moving Image Collections through the Use of Supporting Materials

Hosted by: Moving Image Material Culture Interest Group
Chair: Daryl A. Maxwell, Universal Studios Archives & Collections
Speakers: Bob O'Neil, Universal Studios Preservation & Vault Services
Vita Paladino, Boston University Special Collections
Beth Werling, Natural History Museum of Los Angeles County History Department

Context! Context! Context! The complex activities surrounding motion picture production result in the creation of a diverse assortment of supporting materials. These materials may accompany the delivery of moving image elements to an institution's archive, but their importance and value is not always immediately apparent. Supporting documentation—such as production records, personal papers of the cast and crew, photographs, artwork, props, costumes, memorabilia, ephemera, and equipment—provides a unique context for viewing, interpreting, and re-imagining moving image collections.

This session will identify these materials and discuss the value of collecting what has been called "moving image material culture." Speakers will highlight specific examples of how materials related to moving images have been instrumental in both film restoration and new interpretations of motion pictures and will demonstrate how these collections continue to be an invaluable resource for researchers.

2:00 p.m. - 5:30 p.m.
Digital 101: Technical Session

Plaza

Organized by: Digital Issues Task Force
Chair: Andrea Kalas, Discovery Communications
Speakers: Eva-Lis Greens, Sveriges Television
Mike Cox, Mirador Techniques Ltd.
Franziska Frey, Rochester Institute of Technology
Ian Gilmour, ScreenSound Australia
Dan Rosen, Cinesite
Jim Wheeler, Tape Restoration and Archival Services
Surya Denduluri, Cinesite



This half-day session will introduce concepts important to moving image archivists as the archival profession moves from the analog to digital realms. This panel will help detail the technologies that are available to help the archivist as well as those technologies with which archivists are being faced with daily. Panelists are literally from around the world, so their collective experience alone will be a great way to understand these pressing issues. The session will begin with two thoughtful introductions and follow with shorter presentations on specific, archivally relevant technical topics. Time will be left for a moderated question and answer session.

2:00 p.m. - 3:30 p.m.
Access Committee Meeting

White Hill

Chair: Anne Morra, Museum of Modern Art

AMIA members interested in contributing to the work of the Access Committee are invited to attend.

Refreshment Break
3:30 p.m. – 4:00 p.m. Georgian

4:00 p.m. - 5:30 p.m.
Rethinking 'Educational' Films

Whittier

Hosted by: Academic-Archival Interest Group
Chair: Dan Streible, University of South Carolina
Speakers: Geoff Alexander, Academic Film Archive of North America
Rick Prelinger, Internet Moving Images Archive
Eef Masson, Nederlands Filmmuseum

We need to be re-educated about "educational" films. More motion pictures have been produced in this genre than in any other, yet the academic and archival professions have neglected them. Often educational films are treated as if they possess only camp value. However, there are many types, including compelling and beautiful academic films, as well as dated "mental hygiene" movies. This session offers a critical and analytical overview of the history of educational films. Speakers will discuss genre classifications, use value, and archiving priorities. Geoff Alexander argues for a re-defining distinction between the "educational" label (with its pejorative connotations) and "academic" film (with more affirmative qualities). Rick Prelinger addresses research priorities: What kind of historical and critical work has been done? What needs to be done? Eef Masson discusses her research on the history, use, and archiving of educational films in Great Britain.

THURSDAY, NOVEMBER 21

4:00 p.m. - 5:30 p.m.

Stanbro

Collaborations: Saving the Local Television Heritage

Hosted by: AMIA Local Television Task Force
Chair: Lisa Carter, University of Kentucky Audio-Visual Archives
Speakers: Joseph Tovares, WGBH
Timothy T. Egan, The Rendon Group
Sharon Blair, AMIA Local Television Project

Collaboration is a valuable approach to solving larger issues in moving image archives, but it also can be a challenging endeavor. In particular, cooperation between archivists, artists, and broadcasters is key to the success of any effort to preserve the television and video heritage. In this session, Boston television producers will describe their collaborative efforts to promote their local heritage through the use of archival materials and will discuss what is most important to them when considering the crucial task of preserving yesterday's film and tape footage for use in the development of tomorrow's programming. An update on the collaborative effort between AMIA and the National Academy of Television Arts and Sciences to develop case studies, a database, and a symposium to enhance the communication between the production and archival communities will be presented. The challenges and lessons learned in the collaboration between archivists and industry representatives will be explored.

4:00 p.m. - 5:30 p.m.

White Hill

Internationalization Task Force Meeting

Co-Chairs: Sam Kula, Consultant
Ray Edmondson, Consultant

AMIA members interested in contributing to the work of the Internationalization Task Force are invited to attend.

5:30 p.m. - 7:00 p.m.

Stanbro

New Member Welcome and Orientation

Hosted by: AMIA Board of Directors
Chair: Sam Kula, AMIA President

During this session, representatives of AMIA's Board of Directors, Committees, Staff, Interest Groups, and Task Forces will greet new AMIA members and first time conference attendees. An overview of AMIA's history and mission will be provided. The session also will provide an opportunity for newcomers to introduce themselves, to express their expectations of the conference and AMIA in general, and to share information on the kinds of moving images held in their collections. Everyone is welcome to attend!

6:00 p.m. - 8:00 p.m.

Georgian

Vendor Meet and Greet

Hosted by: Conference Committee
Chair: Kim Schroeder, Archive Impact

Join us for the second annual AMIA Vendor Meet and Greet. Take this opportunity to speak with vendors on an informal basis. Special demonstrations and refreshments will be available. Everyone is welcome to attend!

THURSDAY, NOVEMBER 21

7:00 p.m.

Plaza

**From Cave Dwellers to Volcanic Destruction:
The Academic Films of Bert Van Bork**

Hosted by: Academic-Archival Interest Group
Chair/Curator: Geoff Alexander, Academic Film Archive of North America

From the perspective of intellectual content and affective excitement, the films of Encyclopedia Britannica's Bert Van Bork are among the finest art, biology, and geology titles ever produced. In this retrospective, we will view a small sample in Van Bork's oeuvre of approximately 200 films, resplendent with his stunning camera work and superior editing technique. Bert Van Bork was known for putting himself in danger while making his films, from burning up two pairs of shoes while filming the eruption of Kilauea in *Heartbeat of a Volcano*, to mounting himself precariously on the outside of a helicopter for harrowing shots inside the narrow valley of Mesa Verde. An accomplished still photographer and Expressionist artist, Van Bork continues to produce films of outstanding power today, including his 1999 Oscar-nominated *Eyewitness*, a documentary on artists within Nazi concentration camps.

People are welcome to join the program later into the evening as their schedules permit. Program notes will be available in the conference registration packet.

7:30 p.m. - 9:00 p.m.

Stanbro

Digital Issues Task Force Meeting

Chair: Linda Tadic, ArtSTOR



AMIA members interested in contributing to the work of the Digital Issues Task Force are invited to attend.

7:30 p.m. - 9:00 p.m.

White Hill

Diversity Task Force Meeting

Co-Chairs: David Rowntree, Harry Hampton Film and Media Archive,
Washington University
Lewanne Jones, Autonomedia

AMIA members interested in contributing to the work of the Diversity Task Force are invited to attend.

CONFERENCE AT A GLANCE



Digital Issues Symposium Sessions

Tuesday November 19

9:00 am - 5:30 pm
AMIA Basic Training Workshop
(Stanbro)

**AMIA Intermediate Training
Workshop**
(Terrace)

9:00 am - 10:30 am
Meeting: **Small Gauge /Amateur
Film Interest Group**
(Stuart)

9:00 am - 12:30 pm
Meeting: **Preservation Committee**
(White Hill)

11:00 am - 12:30 pm
Meeting: **Cataloging and
Documentation Committee**
(St. James)

Meeting: **Volunteer Guidelines
Task Force Meeting**
(Stuart)

Wednesday November 20

9:00 am - 12:30 pm
Cataloging Workshop
(Stanbro)

9:00 am - 5:30 pm
**A Practical Guide to American
Copyright**
(White Hill)

9:00 am - 10:30 am
Meeting: **Digital Archives Interest
Group Meeting**
(Cambridge)

Meeting: **News and Documentary
Collections Interest Group
Meeting**
(Whittier)

11:00 am - 12:30 pm
Meeting: **Regional Audio-Visual
Archives Interest Group Meeting**
(Cambridge)

12:30 pm - 2:00 pm
Meeting: **Lesbian, Gay, Bisexual,
and Transgender Interest Group
Meeting**
(Cambridge)

1:30pm - 5:00 pm
**The Reel Thing XII: Laboratory
Technical Symposium**
(Coolidge Corner Theatre)

2:00 pm - 5:30 pm
Metadata Workshop
(Stanbro)

6:00 pm - 7:30 pm
Session Chair Orientation
(Whittier)

7:30 pm - 10:30 pm
Opening Night Reception
(Imperial)

Thursday November 21

7:30 am - 8:45 am
Mentoring Breakfast
(Whittier)

8:00 am - 8:45 am
Continental Breakfast
(Georgian)

8:00 am - 5:00 pm
Vendor Exhibit
(Georgian)

**Celebrations from Regional
Archives – Continuous Public
Screenings**
(Georgian Foyer)

**Independent Digital Shorts –
Continuous Public Screenings**
(Georgian Foyer)

8:45 am - 9:00 am
**Conference Welcome
Digital Issues Symposium
Welcome**
(Imperial)

9:00 am - 10:45 am
Surviving the Digital Transition
(Imperial)

10:45 am - 11:00 am
Refreshment Break
(Georgian)

11:00am - 12:30pm
**In With the New...When the Old is
Staying, Too: Analog and Digital
Materials in Archive Collections**
(Plaza)

11:00 am - 12:30 pm
**Everything You Always Wanted to
Know About 28mm But Were
Afraid To Ask**
(Stanbro)

11:00 am - 12:30 pm (cont'd)

Archivist as Producer
(Whittier)

Meeting: **Education Committee
Meeting**
(White Hill)

12:30 pm - 2:00 pm
Keynote Luncheon
(Imperial)

2:00 pm - 3:30 pm
Storing Nitrate in Complete Safety
(Stanbro)

**'I'm Ready for my Context, Mr.
DeMile': Illuminating Moving
Image Collections through the
Use of Supporting Materials**
(Whittier)

2:00 pm - 5:30 pm
Digital 101: Technical Session
(Plaza)

2:00 pm - 3:30 pm
Meeting: **Access Committee**
(White Hill)

3:30 pm - 4:00 pm
Refreshment Break
(Georgian)

4:00 pm - 5:30 pm
Rethinking 'Educational Films'
(Whittier)

**Collaborations: Saving the Local
Television Heritage**
(Stanbro)

Meeting: **Internationalization
Task Force**
(White Hill)

5:30 pm - 7:00 pm
**New Member Welcome and
Orientation**
(Stanbro)

6:00 pm - 8:00 pm
Vendor Meet and Greet
(Georgian)

7:00 pm - 11:00 pm
**From Cave Dwellers to Volcanic
Destruction: The Academic Films
of Bert Van**
(Plaza Ballroom)

7:30pm - 9:00pm
Meeting: **Digital Issues Task Force
Meeting**
(Stanbro)

Meeting: **Diversity Task Force**
(White Hill)

CONFERENCE AT A GLANCE

Friday November 22

8:00 am - 8:45 am
Continental Breakfast
(Georgian)

8:00 am - 5:00 pm
Vendor Exhibit
(Georgian)

**Celebrations from Regional
Archives and Independent Digital
Shorts – Continuous Public
Screenings**
(Georgian Foyer)

9:00 am - 10:30 am
Meeting: **Academic-Archival
Interest Group Meeting**
(Beacon Hill)

Meeting: **Independent Media
Interest Group**
(Stanbro)

9:00 am - 10:30 am
Poster Session on Digital Media
(Terrace)

10:30 am - 11:00 am
Refreshment Break
(Georgian)

11:00 am - 12:30 pm
**Initiatives in Digital Art
Preservation and Access**
(Plaza)

Archival Container Requirements
(Stanbro)

**The Second American Revolution:
Preserving our Civil Rights Media**
(Whittier)

Meeting: **Publications Committee
Meeting**
(White Hill)

12:30 pm - 2:00 pm
**AMIA Recognition Awards
Luncheon**
(Imperial)

2:00 pm - 3:30 pm
Discovering Digital Images
(Plaza)

**Preservation and Legal Issues for
Estate-Based Collections**
(Stanbro)

Archives Under Stress
(Whittier)

2:00 pm - 3:30 pm
Meeting: **Awards Committee
Meeting**
(White Hill)

3:30 pm - 4:00 pm
Refreshment Break
(Georgian)

4:00 pm - 6:30 pm
Open AMIA Board Meeting
(Plaza)

7:30 pm - 11:00 pm
AMIA Archival Screening Night
(Hancock Hall)

Saturday November 23

7:30 am - 9:00 am
Meeting: **Cataloging and
Documentation Committee**
(Whittier)

Meeting: **Elections Committee**
(White Hill)

8:00 am - 8:45 am
Continental Breakfast
(Georgian)

8:00 am - 4:00 pm
**Celebrations from Regional
Archives and Independent Digital
Shorts**
(Georgian Foyer)

9:00 am - 10:30 am
**Using the Internet for Access and
Distribution**
(Plaza)

**Laboratory Services for
Archivists: Q & A**
(Stanbro)

**A Disaster Not Waiting to Happen:
Downtown Media Revisits
Preservation after September 11th**
(Terrace)

10:30 am - 11:00 am
Refreshment Break
(Georgian)

11:00 am - 12:30 pm
**Media Asset Management: The
Gap Analysis**
(Plaza)

11:00 am - 12:30 pm
**Not Your Grandfather's
Revolution: The Cuban
Revolution and Its Effects on U.S.-
Cuban Relations, as Reflected in
Broadcast Media Film**
(Stanbro)

Roots of New Media
(Terrace)

11:00 am - 12:30 pm (cont'd)

Meeting: **Preservation Committee**
(Plaza)

12:30 pm - 2:00 pm
Lunch Break
(On Your Own)

**Roots of New Media Screening:
The Electronic Canvas and
Pioneering Shorts**
(Terrace)

Meeting: **Conference Committee**
(Stanbro)

Meeting: **Development Committee**
(Whittier)

12:30 pm - 3:00 pm
Meeting: **Education Committee**
(White Hill)

2:00 pm - 3:30 pm
**Consortium Projects: At Home
and Abroad**
(Plaza)

**From Failure to Fetish:
Pixelvision, Polavision, and More**
(Stanbro)

New Video Storage Technologies
(Terrace)

3:30 pm - 4:00 pm
Refreshment Break
(Georgian)

4:00 pm - 5:30 pm
Archiving Digital Audio
(Terrace)

**On the Bubble: Do Moving Image
Assets Matter in a Corporate
Environment?**
(Whittier)

Dirty Movies
(White Hill)

7:00 pm - 9:30 pm
Closing Night Reception
(Terrace Ballroom)

FRIDAY, NOVEMBER 22

Continental Breakfast
8:00 a.m. – 8:45 a.m. Georgian

8:00 a.m. – 5:00 p.m.
Vendor Exhibition

Georgian

The ever-popular AMIA vendor exhibits will be open throughout the day. Breakfasts and refreshment breaks also will be hosted in this room.

8:00 a.m. - 5:00 p.m.
Celebrations from Regional Archives
and Independent Digital Shorts— Continuous Public Screenings

Georgian Foyer

Please see pages 8-9 for full descriptions. Screenings will run through Saturday.

9:00 a.m. - 10:30 a.m.
Poster Session on Digital Media

Terrace

Organized by: Digital Issues Task Force
Chair: Andrea Leigh, UCLA Film and Television Archive



Taking into consideration the rapidly changing environment that typifies digital media, this session will include papers and posters reflecting the most recent research and developments in the field. A list of topics and speakers will be posted on the bulletin board in the Dartmouth/Exeter Foyer conference registration area.

9:00 a.m. - 10:30 a.m.
Academic-Archival Interest Group Meeting

Beacon Hill

Chair: Dan Streible, University of South Carolina

AMIA members interested in contributing to the work of the Academic-Archival Interest Group are invited to attend.

9:00 a.m. - 10:30 a.m.
Independent Media Interest Group Meeting

Stanbro

Chair: Stephen Parr, San Francisco Media Archive/Oddball Film + Video

AMIA members interested in contributing to the work of the Independent Media Interest Group are invited to attend.

FRIDAY, NOVEMBER 22

9:00 a.m. - 10:30 a.m.

White Hill

Moving Image Material Culture Interest Group Meeting

Chair: Daryl A. Maxwell, Universal Studios Archives & Collections

AMIA members interested in contributing to the work of the Moving Image Material Culture Interest Group (whose members work with such moving image supporting materials as ephemera, documents, and artifacts) are invited to attend.

Refreshment Break
10:30 a.m. – 11:00 a.m. Georgian

11:00 a.m. - 12:30 p.m.

Plaza

Initiatives in Digital Art Preservation and Access

Organized by: Digital Issues Task Force
Chair: Sally Hubbard, The Getty Research Institute
Speakers: Jon Ippolito, Film and Media Arts, Guggenheim Museum
Tim Vitale, Preservation Associates
Mona Jimenez, Materia Media



Some of the most interesting work being done in the digital domain is in the area of preserving digital art and making art accessible on the Internet. Consortium projects, digital rights management solutions, and standards under development in the digital still image field may provide guidance to moving image archivists beginning the transition to digital. Speakers will discuss a broad range of issues surrounding digital art, including the integration of digital preservation into traditional collection conservation; challenges to traditional notions of the moving image posed by multimedia and interactive technology; and strategies beyond migration and storage, such as involving the living artists in preservation. The work of several projects and groups will be discussed, including American Institute for Conservation (AIC) Electronic Media Group, Variable Media Initiative, and Conceptual and Intermedia Art Online (CIAO).

11:00 a.m. - 12:30 p.m.

Stanbro

Archival Container Requirements*

Chair: Milt Shefter, President, Miljoy Ent., Inc.
Speakers: Mark Roosa, Library of Congress Preservation Directorate
Jean-Louis Bigourdan, Image Permanence Institute
Rick Utley, Kodak Pro-Tek Media Preservation Services and Vaults

One of the major issues of media preservation is the selection of an appropriate container for the long-term storage of archival film, video, and recorded sound. Most containers in use today are what were delivered from the manufacturer or re-packaged by intermediate service organizations, including laboratories. Research on requirements for the proper archival housing of stored media is fragmentary at best, and recent problems with "vinegar syndrome" and other issues of deterioration have highlighted the need to establish such guidelines. Speakers will discuss: 1) efficient space utilization; 2) adequate support for stacking of containers; 3) container materials and the case for metal, plastic, archival "board"; 4) chemical effects of various materials; 5) air circulation; 6) vinegar syndrome "fighters"; 7) fire suppression needs; and 8) pricing.

FRIDAY, NOVEMBER 22

11:00 a.m. - 12:30 p.m.

Whittier

The Second American Revolution: Preserving our Civil Rights Media

Hosted by: Diversity Task Force
Chair/Speaker: David Rowntree, Washington University
Speakers: Curtis Austin, University of Southern Mississippi Center
for Oral History and Cultural Heritage
Judy Richardson, Northern Lights Productions
Wayne Colman, Birmingham Civil Rights Institute

The purpose of this session is to examine the collections, activities, and needs surrounding materials from the Civil Rights Movement—a period as distinguished as the War of Independence and the Civil War. Speakers will discuss how they are collecting, preserving, and using materials from this period. The session also will examine how to address the needs of historically underserved groups and will provide examples of how older materials are moving from technical obsolescence to cutting-edge media through digital initiatives.

11:00 a.m. - 12:30 p.m.

White Hill

Publications Committee Meeting

Chair: John Tariot, Moving Image Group

AMIA members interested in contributing to the work of the Publications Committee are invited to attend.

12:30 p.m. - 2:00 p.m.

Imperial Ballroom

AMIA Recognition Awards Luncheon

| | | |
|----------------|--|-------------------|
| Award Winners: | The Rick Chace Foundation Scholarship: | David Gibson |
| | Fourth Annual CFI Sid Solow Scholarship: | Diana Little |
| | Fifth Annual Sony Pictures Scholarship: | Susan Busam |
| | Sixth Annual Mary Pickford Scholarship: | Claudy Op de Kamp |
| | Kodak Fellowship in Film Preservation: | Elena Rossi-Snook |
| | Dan & Kathy Leab Award: | Richard Fauss |
| | AMIA Silver Light Award | James M. Reilly |

Each year, AMIA presents the Silver Light Award and the Dan and Kathy Leab Award in recognition of career contributions to moving image archiving and special achievements in preservation and archival work. Recipients of the 2002 AMIA Scholarship and Fellowship Awards also will be recognized.

The luncheon is for conference registrants. Please wear your badge for admission.

2:00 p.m. - 3:30 p.m.

Discovering Digital Images

Plaza



Organized by: Digital Issues Task Force
Chair: John Tariot, Moving Image Group
Speakers: James M. Turner, Université de Montréal School of
Library and Information Sciences
Gary Marchionini, University of North Carolina School
of Information and Library Science
Marc Davis, School of Information and Management Systems,
University of California at Berkeley

More and more digital moving images are becoming available online. On-demand movies are now commonplace in hotels, airplanes, and even on the Internet. Usability of online moving image databases is the result of work by designers, librarians, software engineers, catalogers, and others. The speakers will host an open-ended session covering the barriers and keys to success in developing effective systems to allow for digital moving image delivery and retrieval. They also will provide a look into the future of online moving image databases.

2:00 p.m. - 3:30 p.m.

Preservation and Legal Issues for Estate-Based Collections*

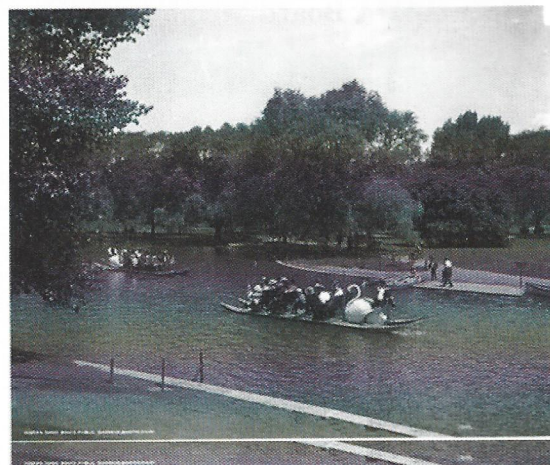
Stanbro

Hosted by: Independent Media Interest Group
Chair: Elias Savada, Motion Picture Information Service
Speakers: Snowden Becker, J. Paul Getty Museum
Jon Gartenberg, Estate Project for Artists with AIDS
Steven Davidson, Florida Moving Image Archive
Jay Fialkov, WGBH

Many archives receive collections from deceased image-makers. While inherent legal issues are primary concerns in accepting materials, there are many other political, economic, artistic, and ethical issues faced in preserving the spirit and integrity of deceased image-makers. Donors may wish to retain some rights to a collection or may not even own rights to donated materials. The original donor may be dead, and no deed of gift may exist. Controversial archival film materials may spark public debate. Valuable items may be deeded to an archive but may be unavailable to the public. Decaying materials may be ineligible for grant and preservation funding due to copyright issues. Panelists will examine these issues and offer solutions and support, including videotaping oral histories of surviving relatives; preserving, successfully screening, and distributing uncovered works; and establishing donation policies that support the archive and preserve the legacy of the image-maker.

*Boston's native birds The only boats of their kind
in the world, each April for over 120 years, the
Swan Boats have appeared in the
Public Garden Lagoon.*

Photo courtesy of WGBH



FRIDAY, NOVEMBER 22

2:00 p.m. - 3:30 p.m. **Archives Under Stress**

Whittier

Hosted by: Internationalization Task Force
Co-Chairs: Sam Kula, Consultant
Ray Edmondson, Consultant
Speakers: José Enrique Llufrío, ICAIC, The Cuban Institute for
Cinematographic Arts and Industry
Lim Ky, National Archives of Cambodia

All archives are under-resourced for the work they have to do, and moving image archives are probably more critically under-funded and under-staffed than most other archives. The need, however, is always relative. This session will examine the situation of two archives that operate under unusually difficult conditions: an archive in a country experiencing an ongoing financial crisis and an archive in a country emerging from a post-colonial/post-conflict situation. To survive, archivists had to employ ingenuity and be able to adapt in the face of both internal and external threats. The session also will explore how members of AMIA can assist their colleagues in preserving their moving image heritage.

2:00 p.m. - 3:30 p.m. **Awards Committee Meeting**

White Hill

Chair: Margaret Compton, University of Georgia Media Archives and Peabody Awards Collection

AMIA members interested in contributing to the work of the Awards Committee are invited to attend.

Refreshment Break
3:30 p.m. – 4:00 p.m. Georgian

4:00 p.m. - 6:30 p.m. **Open AMIA Board Meeting**

Plaza

Hosted by: AMIA Board of Directors
Chair: Sam Kula, AMIA President

All conference attendees are encouraged to attend the second annual Open AMIA Board Meeting to hear the annual report from the AMIA Board of Directors. The open meeting will provide an opportunity for participants to raise issues and challenges not addressed elsewhere during the conference.

7:30 p.m. - 11:00 p.m.
AMIA Archival Screening Night

Hancock Hall

Curator: Katie Trainor

Please join us for the 2002 Archival Screening Night event. It will highlight a diverse and entertaining range of film and video works recently acquired, preserved or restored by AMIA members.

Please wear your badge for admission. You must be 18 to attend the Screening.

Directions to Hancock Hall and the Dorothy Quincy Suite

The Dorothy Quincy Suite at Hancock Hall is located at the corner of Berkeley St and Stuart St.
Basically, you walk west - away from the theater district.
Turn left on Arlington when you exit the hotel and right on Stuart.
Hancock is at the corner of Stuart and Berkeley.
The address is 200 Berkeley Street. It's 2 blocks. Too easy!

"...the life of the arts, far from being an interruption,
a distraction in the life of a nation,
is very close to the center of a nation's purpose
- and it is the test of the quality of a nation's civilization."
-- John F. Kennedy, *Public Papers of the Presidents: 1962*

*Photo from the cover:
John F. Kennedy in Paul Revere Park in May of 1946. The Old North
Church is in the background.*

Photo Courtesy of the John F. Kennedy Library



SATURDAY, NOVEMBER 23

7:30 a.m. - 9:00 a.m.

Whittier

Cataloging and Documentation Committee Meeting

Chair: Incoming Chair TBA

AMIA members interested in contributing to the work of the Cataloging and Documentation Committee are invited to attend.

7:30 a.m. - 9:00 a.m.

White Hill

Elections Committee Meeting

Chair: Mary Ide, WGBH Educational Foundation

AMIA members interested in contributing to the work of the Elections Committee are invited to attend.

Continental Breakfast
8:00 a.m. – 8:45 a.m. Georgian

8:00 a.m. - 4:00 p.m.

Georgian Foyer

Celebrations from Regional Archives and Independent Digital Shorts— Continuous Public Screenings

Please see pages 8-9 for full descriptions.

9:00 a.m. - 10:30 a.m.

Plaza

Using the Internet for Access and Distribution

Organized by: Digital Issues Task Force
Chair: Karen Lund, Library of Congress
Speakers: Rick Prelinger, Internet Moving Images Archive
Dean G. Watts, National Geographic Television
Karen Cariani, WGBH



For a number of years now, the Internet has been touted as the new distribution channel for streaming media. Researchers worldwide are looking to the Web as a primary source of access to the holdings of archives. This session will present various views of how the Internet has fared as an access portal, provide real-world examples of how archives have implemented Web-based solutions, and discuss the successes and roadblocks of using the Internet as a vehicle to bring moving image libraries to the world. Web sites under discussion include Internet Archive, Prelinger Archives, National Geographic, and Institut National de l'Audiovisuel.

SATURDAY, NOVEMBER 23

9:00 a.m. - 10:30 a.m.

Stanbro

Laboratory Services for Archivists: Q & A*

Hosted by: Education Committee
Chair: Brian Graney, New Mexico State Records Center and Archives
Speakers: Gail Clarke, VidiPax, Inc.
Tony Munroe, Triage Motion Picture Services
Scott Smerdon, Monaco San Francisco Film Labs/Video/Digital
Pam Wintle, Human Studies Film Archives

Many early efforts to preserve moving images through laboratory duplication have been found less than adequate in light of major advances in technology, an increasing sensitivity to archival issues among lab personnel, and higher standards for evaluating the fidelity of copies to source materials. These are all welcome developments, but they cannot alone ensure that modern duplication products will be any more adequate as preservation materials. Archivists must assess and communicate their needs effectively when contracting commercial laboratory services. For those new to conducting preservation work in collaboration with a film or video laboratory, this moderated question and answer session will present an opportunity to understand better the services available; to hone abilities to appraise and express preservation needs; and to develop guidelines by which to evaluate laboratory products.

9:00 a.m. - 10:30 a.m.

Terrace

A Disaster Not Waiting to Happen:

Downtown Media Revisits Preservation After September 11th

Hosted by: Independent Media Interest Group
Chair: Kenneth Schlesinger, Independent Media Arts Preservation
Speakers: Sarah Stauderman, Smithsonian Institution Archives
Stephen Vitiello, The Kitchen Center for Video, Music, and Dance
Kathy Brew, Thundergulch
Dara Birnbaum, Video artist

No one was prepared for September 11th, particularly its devastating effect on the downtown moving image community. In a worst-case scenario, one participant lost everything—4 1/2 years of work—when the World Trade Towers collapsed. Further uptown, a prominent repository of independent video artists is rethinking strategies about preservation and offsite storage. Another downtown video maker realizes the vulnerability of her studio as she begins to address preservation of her installation work. A leading preservation specialist assesses their needs and provides recommendations on collection management, disaster planning and recovery techniques.

Refreshment Break
10:30 a.m. – 11:00 a.m. Georgian

11:00 a.m. - 12:30 p.m.**Media Asset Management: The Gap Analysis****Plaza**

Organized by: Digital Issues Task Force
 Chair: Kim Schroeder, Archive Impact
 Speakers: Kathy Christensen, CNN
 Jane Johnson, UCLA Film and Television Archive
 Barbara Humphrys, Library of Congress



Tools for media asset management are becoming more integrated into our day-to-day business. It is important that users help to move this industry out of its infancy. In the first part of this session, speakers will present hard facts from user and vendor surveys. They will discuss the specific features that users of media asset management tools listed as necessary. Also, they will explain what users hope to see in the next generation of media asset management software. The second part of the session will feature a discussion of the specific features that each of the speakers sought out in their own media asset management implementations and how they solved their software needs.

11:00 a.m. - 12:30 p.m.**Not Your Grandfather's Revolution:****Stanbro****The Cuban Revolution and Its Effects on U.S.-Cuban Relations, as Reflected in Broadcast Media and Film**

Chair: Linda Y. Elkins, University of Georgia Media Archives and Peabody Awards Collection
 Speakers: Laura D. Shedenhelm, University of Georgia Media Archives and Peabody Awards Collection
 José Enrique Llufrío, ICAIC, The Cuban Institute for Cinematographic Arts and Industry
 Alfred E. Lemmon, Williams Research Center of the Historic New Orleans Collection

The speakers in this session will discuss and illustrate the evolution of different media coverage of U.S.-Cuban relations since the Cuban revolution from both a Cuban and an American perspective. The evolution of technology and its impact on news coverage also will be demonstrated. A variety of film, audio, and video clips will be presented, illustrating the differences in the coverage of U.S.-Cuban relations from assorted sources. Speakers will emphasize the importance of the availability of archival materials with such differing points of view. The goals and results of a Cuban/American cooperative archival project will be discussed.

11:00 a.m. - 12:30 p.m.**Roots of New Media****Terrace**

Hosted by: Independent Media Interest Group
 Chair: Stephen Parr, San Francisco Media Archive/Oddball Film + Video
 Speakers: Barbara London, Museum of Modern Art
 Fred Barzyk, Creative Video Associates
 Steve Seid, Pacific Film Archive
 Stephen Beck, Artist/Engineer

In the late 1960s, the Rockefeller Foundation funded several large-scale experimental television centers in the United States. They were based at public stations: the National Center for

SATURDAY, NOVEMBER 23

Roots of New Media (continued) ...

Experiments in Television at San Francisco's KQED (1967), the New Television Workshop at Boston's WGBH (1968), and the TV Lab at New York's WNET (1972). Their intent was to give artists a voice in creating a new type of television for the mass market. These laboratories provided nationally recognized artists with residencies to access rarified though still rudimentary electronic technology, to design new visual tools, and to explore new modes of multimedia expression. The groundbreaking work created at these centers serves as the foundation for all new media hardware and aesthetics today. The founding director of one of these centers, along with a panel of artists, curators, and archivists, will discuss the beginnings of video art in these centers and the role in which this work has influenced art, television, and technology today.

11:00 a.m. - 12:30 p.m. Preservation Committee Meeting

Plaza

Chair: Jim Wheeler, Tape Restoration and Archival Services

AMIA members interested in contributing to the work of the Preservation Committee are invited to attend.

Lunch Break
12:30 p.m. – 2:00 p.m. (On Your Own)

12:30 p.m. - 2:00 p.m. Roots of New Media Screening: *The Electronic Canvas* and Pioneering Shorts

Terrace

Hosted by: Independent Media Interest Group
Chair/Curator: Stephen Parr, San Francisco Media Archive/Oddball Film + Video
Speakers: George Fifield, Boston Cyberarts
Stephen Beck, Artist/Engineer

In conjunction with the panel, "Roots of New Media," we will be screening *The Electronic Canvas* (2001), a documentary focused on 1960s Boston as a major center of a global movement of artists who were becoming actively engaged with television and media. *The Electronic Canvas* explores how cultural institutions responded to this movement and shows what happened when the doors were opened to artists who desired to probe this underexplored territory. The program follows the rapid growth, diversification, and sophistication of video and media art from single-channel works to complex pieces involving computer programs, museum video installations and the Internet. Also being screened are short, excerpted works by video pioneers Woody and Steina Vasulka and Stephen Beck. The Vasulkas, founders of the Electronic Kitchen (now The Kitchen) were pioneers in the design, use, and exhibition of electronic and digital video. Artist, visionary and engineer, Stephen Beck, invented the Direct Video Synthesizer in 1970 while at the National Center for Experiments in Television. Co-Executive Producer of *The Electronic Canvas*, George Fifield, and artist Stephen Beck will be present to answer questions.

12:30 p.m. - 2:00 p.m.
Conference Committee Meeting

Stanbro

Chair: Lisa Carter, University of Kentucky Audio-Visual Archives

AMIA members interested in contributing to the work of the Conference Committee are invited to attend.

12:30 p.m. - 2:00 p.m.
Development Committee Meeting

Whittier

Co-Chairs: Grover Crisp, Sony Pictures Entertainment
Rick Utley, PRO-TEK Media Preservation Services

AMIA members interested in contributing to the work of the Development Committee are invited to attend.

12:30 p.m. - 3:30 p.m.
Education Committee Meeting

White Hill

Co-Chairs: Karen Gracy, University of Pittsburgh
Karen Lund, Library of Congress

AMIA members interested in contributing to the work of the Education Committee are invited to attend.

2:00 p.m. - 3:30 p.m.
Consortium Projects: At Home and Abroad

Plaza

Organized by: Digital Issues Task Force
Chair: Grace Agnew, AMIA Moving Image Gateway Consultant
Speakers: Matt White, National Geographic Television Film Library
Richard Billeaud, French Administration's Audio-Visual Collections
Online: A Prototype Project
Lee Zia, National Science Digital Library, National Science Foundation



As many archivists struggle within their own institutions to find common ground across departments for describing and accessing archival holdings, lessons learned by ambitious cross-institutional national and international consortium projects can be informative, heartening, and inspiring. A number of exciting, new initiatives are in the works, while others are building on drawbacks of previous projects or quietly expanding long-standing track records. Beginning with an update on AMIA's own Moving Image Gateway Project, this session will examine various conceptual models for consortium projects representing specific domains including: commercial broadcasting, academic, and governmental communities; and will discuss issues such as rights, standards (metadata), audience (users), and technology.

SATURDAY, NOVEMBER 23

2:00 p.m. - 3:30 p.m.

Stanbro

From Failure to Fetish: Pixelvision, Polavision, and More*

Hosted by: Small Gauge and Amateur Film Interest Group
Chair: Snowden Becker, J. Paul Getty Museum
Speakers: James Wickstead, James Wickstead Design Associates
Gerry Fialka, PXL This! Film Festival
Liz Czach, University of Rochester
Carl Chiulli

Pixelvision, a low-resolution digital video format briefly pitched to youngsters by toymaker Fisher-Price, and Polavision, Polaroid's instant-developing 8mm stock, may have faded from commercial markets, but they continue to fascinate collectors, filmmakers, and archivists with a taste for the unusual. This overview of two of the best-known "fetish formats" will include first-hand histories related by the inventor of the PXL2000 camera and a film industry professional who worked on the Polavision project. Session attendees will be invited to participate in the on-the-spot creation and viewing of a Polavision short! Q&A and discussion of these and other formats both popular and obscure will follow.

2:00 p.m. - 3:30 p.m.

Terrace

New Video Storage Technologies

Hosted by: Preservation Committee
Chair/Speaker: Jim Wheeler, Tape Restoration and Archival Services
James Lindner, Media Matters, LLC
Ian Gilmour, ScreenSound Australia

The recent breakthrough in magnetic density now makes it possible to store nearly four hours of uncompressed high-quality video on a single disk or tape. This savings in space and cost means that hard drives and data tapes may be the answer to our search for the ideal archival medium. What are the pros and cons of these new technologies as archival media for video? The speakers will discuss the costs and densities of the hard drives and data tapes that are on the market now. They will explore the advantages of storing video in a data format rather than in one of the conventional video formats. This session will not be technical. The main purpose of this session is to shed light on these new technologies and probe the possibility of one or more of these formats as a preferred video medium.

Refreshment Break
3:30 p.m. – 4:00 p.m. Georgian

4:00 p.m. - 5:30 p.m.
Archiving Digital Audio*

Terrace

Chair/Speaker: Corey Bailey, Audio Engineer and Consultant
Speakers: Keith Watanabe, FPC, Inc.
Scott Wood, Digidesign
Larry Blake; Sound Editor, Re-Recording Mixer, Journalist

The session will address matters pertinent to the archiving of digital audio and will provide information on transferring from analog to digital audio. The entertainment industry is moving rapidly toward a digital world, and the issues of standards and archiving are, as yet, unresolved. Speakers will address two main areas: file formats and media. The first part of the session will address the available file formats and metadata. The second part of the session will be devoted to describing what kind of media is available, its shelf life, how it works, and what the future may hold for digital audio.

4:00 p.m. - 5:30 p.m.

Whittier

On the Bubble:

Do Moving Image Assets Matter in a Corporate Environment?

Chair: Pat Loughney, Library of Congress
Speakers: Paul Lasewicz, IBM Corporation
Becky Haglund Tousey, Kraft Foods
Ted Ryan, The Coca-Cola Company

American corporations in the non-entertainment world rival major movie studios and broadcast networks in the quantity and quality of their production of moving image materials for advertising and other forms of public consumption. Their aggregate influence on the world's cultures is long-lasting and undeniable. What obligations do the makers of these materials have to preserve them for posterity? Depending on the specific culture and industry, these types of moving image collections can either be valuable and utilized or "on the bubble." This session will feature views of "the bubble" from the vantage point of three major international corporations. Paul Lasewicz of IBM will detail the current status and future prospects of a large but underutilized moving image collection. Becky Haglund Tousey will give an overview of the moving image holdings of the Kraft Foods archives, which internal clients consider critical to understanding Kraft's brand heritage. Ted Ryan will detail the positioning of Coca-Cola's advertising collection and the positive return on investment that enabled funding for a digital asset management system, launched in 2001.



"Boston is a city of sixty thousand souls. Its harbour is magnificent; it is situated on the middle of an island, and you reach it from every side by means of causeways which have been constructed across the water. Much less commercial bustle is to be seen there than in New-York, but the general aspect of the town is much more agreeable."
- Gustave de Beaumont (1831)

Photo courtesy of WGBH

SATURDAY, NOVEMBER 23

4:00 p.m. - 5:30 p.m.

Dirty Movies

White Hill

Chair: Eric Schaefer, Emerson College
Speakers: Charles Hopkins, UCLA Film and Television Archive
Stephen Parr, San Francisco Media Archive/Oddball Film + Video
Rachael Stoeltje, The Kinsey Institute, Indiana University
Dwight Swanson, Northeast Historic Film

While moving image archivists have been among the first to advocate publicly for the enduring value of such "ephemeral" fare as classroom films and home movies, they have been quiet on the contentious matter of sexually suggestive and explicit film and video. Hard-core pornography and its antecedents in stag, nudie, and exploitation films have withstood widespread disdain and government censure to emerge within the academic community as major growth areas of film scholarship and curriculum development. Within the archival community, there remain many social, legal, institutional, and financial hindrances to the active collection and preservation of the overwhelming output of these areas of production. Film scholar Eric Schaefer will lead a panel of archivists, representing a range of institutional models, in discussing their policies and collections, the recent academic and popular reappraisals of sexually suggestive and explicit entertainments, and the implications for moving image archivists.

6:30 p.m. - 9:30 p.m.

Closing Night Reception

Terrace

AMIA's 12th annual closing night reception will be held in the Terrace Ballroom. After the reception, enjoy a little local flavor at Boston's nearby pubs!

Please wear your badge for admission.



The production staff for Say Brother, an African American public affairs program produced by WGBH/Boston beginning in 1968. The WGBH Archives has received NEH funding to preserve the first twelve years of Say Brother programming. (standing L-R) Bob Wilson, Cameraman; Andrew Ferguson, Associate Producer; Stan Lathan, Director; (sitting L-R) Ray Richardson, Producer; Sara Ann Shaw, Interviewer; Jewel Gomez, Production Assistant; Hazel Bright, Production Assistant; (kneeling L-R) Stewart Thomas, Interviewer; Tony Clark, Cameraman.

Photo courtesy of WGBH

VENDOR EXHIBITION

Don't forget to visit the 2002 AMIA Vendor Exhibition in the Georgian Ballroom. You find breakfast and breaks in the Georgian each day as well!

Vendor Exhibit Hours

| | |
|----------|-----------------------|
| Thursday | 8:00 a.m. - 5:00 p.m. |
| Friday | 8:00 a.m. - 5:00 p.m. |

Vendor Meet & Greet

| | |
|----------|-----------------------|
| Thursday | 6:00 p.m. - 8:00 p.m. |
|----------|-----------------------|

Breakfast

| | |
|----------|-----------------------|
| Thursday | 8:00 a.m. - 8:45 a.m. |
| Friday | 8:00 a.m. - 8:45 a.m. |
| Saturday | 8:00 a.m. - 8:45 a.m. |

VENDOR BOOTH LIST (at press time)

| | |
|---|----|
| Artesia Technologies | 27 |
| Bay Area Video Coalition | 4 |
| Blue Order, Inc. (a Tecmath Company) | 18 |
| Bono Film & Video, Inc. | 24 |
| Christy's Editorial Supply | 26 |
| Colorlab Corporation | 22 |
| Concadia Solutions LLC | 23 |
| da Vinci Systems | 2 |
| Iron Mountain Film & Sound Archives..... | 19 |
| Kinoton America | 17 |
| Montel, Inc. | 6 |
| Munters Dehumidification | 3 |
| National Film Preservation Products Incorporated | 14 |
| PRC of America | 7 |
| Pro8mm | 5 |
| RightsLine, Inc | 25 |
| RTI/Lipsner Smith | 20 |
| Scarecrow Press | 21 |
| STiL Design | 1 |
| Sony Electronics Inc/Business Systems & Solutions Co..... | 28 |
| Summit Film Lab & Media Services | 15 |
| SYSTEMATICS, Inc. | 16 |
| Technicolor Creative Services | 10 |
| The PPS Group | 8 |
| Tuscan Corporation | 9 |
| Underground Vaults & Storage | 11 |
| Vidipax | 12 |
| Wizard Information Services | 13 |