

ROBERTO VITALINI // MEDIA ARTIST // BASHIBA

Roberto Vitalini is a Swiss video artist whose immersive, large-scale installations dissolve the boundaries of physical space and open vast emotional landscapes. His works function as atmospheres rather than narratives — living, shifting environments where light, motion, and scale converge into a coherent, sensorial aesthetic. For years, his research has focused on integrating video into surfaces, materials, and structures of every scale and geometry — from theatrical scenographies to monumental urban façades.

Since 2009, he has collaborated with Daniele Finzi Pasca and Compagnia Finzi Pasca, bringing video into acrobatic, theatrical, operatic productions and major international ceremonies. At the 2014 Sochi Olympics, he created the 3D video experience for the world's largest kinetic tubular LED forest, descending from the stadium rafters. In 2017, for *Avudo Montréal*, his generative seascape was projected nightly onto 100 stacked shipping containers, forming a monumental 120 × 50-meter architectural screen on the waterfront.

His most recent work, *Ocean 88*, created for the 3788 'Light of Asia' landmark screen in Chongqing, Guanyinqiao Business District, spans a 3788 square-meter video façade, unfolding a vast ocean whose waves reveal a mechanical understructure — metallic filaments and engineered rhythms beneath natural immensity. This fusion of organic and mechanical elements creates an immersive, subtly disorienting experience.

Roberto Vitalini lives in Lugano with his wife Jeanne and their two sons, continuing to explore new frontiers at the intersection of art, technology, and human perception.

Contact: rv@bashiba.com

PERSONAL DATA

Full Name	» ROBERTO VITALINI	Marital Status	» Married + 2 kids
Address	» Via Nosedà 15 6977 Ruvigliana Switzerland	Nationality	» Swiss
		Date of Birth	» October 30, 1971
E-mail	» rv@bashiba.com		
Website	» www.bashiba.com		
Mobile	» +41 79 669 40 15		
Instagram	» https://www.instagram.com/88bashiba/		
TikTok	» https://www.tiktok.com/@bashi.io		
Vimeo	» https://vimeo.com/bashiba		
X	» https://x.com/BASHIBA/		
YouTube	» https://www.youtube.com/user/BASHIBATV		
Flickr	» https://www.flickr.com/photos/bashiba/		
Operabase	» https://www.operabase.com/artists/roberto-vitalini-32161/performances/en		
Pinterest	» https://www.pinterest.ch/88bashiba/		
LinkTree	» https://linktr.ee/bashiba		

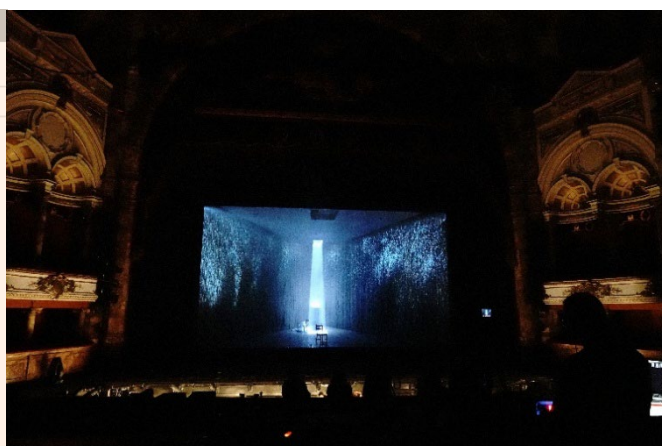
LANGUAGES

Italian	» Fluent (Mother Tongue)	French	» Fluent
English	» Fluent	German	» Conversational

AI CINEMA + NFT

Metahu	» https://metahu.io/
Film	» https://filmfreeway.com/RobertoVitalini
Foundation	» https://foundation.app/collection/ocn-bashi
Foundation	» https://foundation.app/collection/t1gr
teia art	» https://teia.art/bashiba

|| Henryk Górecki, Symphony of Sorrowful Songs, Symphony No. 3 Op. 36



// 28.04.2023 Financial Times: 4/5 stars

English National Opera's Symphony of Sorrowful Songs — the effect is enthralling | Financial Times (ft.com)

"The stage area is a triangle, open to us on one side, with two curtained walls. On these, videos by Roberto Vitalini show us a galaxy of stars, seas at night and other vast contexts within which one human situation becomes central."



// 28.04.2023 The Guardian: 4/5 stars

Symphony of Sorrowful Songs review – Gorecki's triptych retains its visceral power in thoughtful staging | Classical music | The Guardian

"Roberto Vitalini's mesmeric video design and Jon Driscoll's haunting lighting are major elements in the production's success, as is Bywater's set."

// 28.04.2023 The Telegraph: 4/5 stars

Symphony of Sorrowful Songs, ENO, London Coliseum, review: a powerful staging of a dark classic – and a sharp warning for the Arts Council (telegraph.co.uk)

// 28.04.2023 The Times: 5/5 stars

Symphony of Sorrowful Songs review — a hauntingly beautiful staging (thetimes.co.uk)

// 28.04.2023 The Stage: 5/5 stars

Symphony of Sorrowful Songs review at London Coliseum (thestage.co.uk): "Visionary"

// 28.04.2023 Planet Hugill: Henryk Górecki's Symphony of Sorrowful Songs at ENO in an astonishing visual treat from Isabella Bywater. "Bywater's production gave us some astonishing imagery. It wasn't a dramatisation so much as a poetic visual meditation on the music."

|| Einstein on the Beach, opera in four acts composed by Philip Glass

Le Temps: «Einstein on the Beach» réenchanté à Genève

https://vitalini.com/press/LeTemps_Opera.pdf

"Sur le plateau, c'est une fête incessante de projections vidéo (Roberto Vitalini) entre nuages, eau, fumées, plongée dans l'infini scientifique ou envol vers le mystère de la vie. Si les images et les notes semblent parfois se dissocier et se distendre, si le style prolifique des unes peut quelquefois perturber l'organisation intime très fine et délicate de l'autre, leur rencontre produit un effet aussi éblouissant que touchant. A l'image de cette bibliothèque d'Einstein montant vers le ciel, de ces bicyclettes volantes et scènes balnéaires aux échos d'enfance, ou naïade aux ondoiements rouges évoluant dans un aquarium illuminé."

- Sylvie Bonier, Le Temps, 12 Sept. 2019

Tribune de Genève: Einstein, dans le décor d'une féerie

https://vitalini.com/press/TDG_Opera_EoB.pdf

«Einstein on the Beach» éblouit sur la scène et dans la fosse du Grand Théâtre. "Prenez la vidéo conçue par Roberto Vitalini. Elle a donné du relief à la toile posée régulièrement sur le devant de la scène et accompagné des jeux d'ombres chinoises saisissants, faits de ruptures d'échelle entre les objets et les personnages projetés. Tout est question de relativité et de points de vue, nous dit ce petit tour de magie."

- Rocco Zacheo, Tribune de Genève, 12 Sept. 2019

Financial Times, L'Amour de loin, Coliseum, London

<https://www.flickr.com/gp/bashiba/2QR76j>

From the opening moment where a shock of blue silk floats over the audience's heads to the stage we are in a kind of temporal limbo with psychedelic seascapes ultimately suggesting an eternal divide. What is so wonderful about Finzi Pasca's work, assisted by Jean Rabasse (set), Kevin Pollard (costumes) and Roberto Vitalini (video), is that it opens up the poetic range of a score that has hitherto seemed overly static."

EMPLOYMENT HISTORY

2004 — present

BASHIBA SA | Video Art, Interactive Art, Real-Time Motion Graphics || www.bashiba.com
Founder | Creative Director

» 2024 | Ocean88, Immersive Video Design, Naked Eye 3D, Chongqing, China. 3788 m2 video surface.

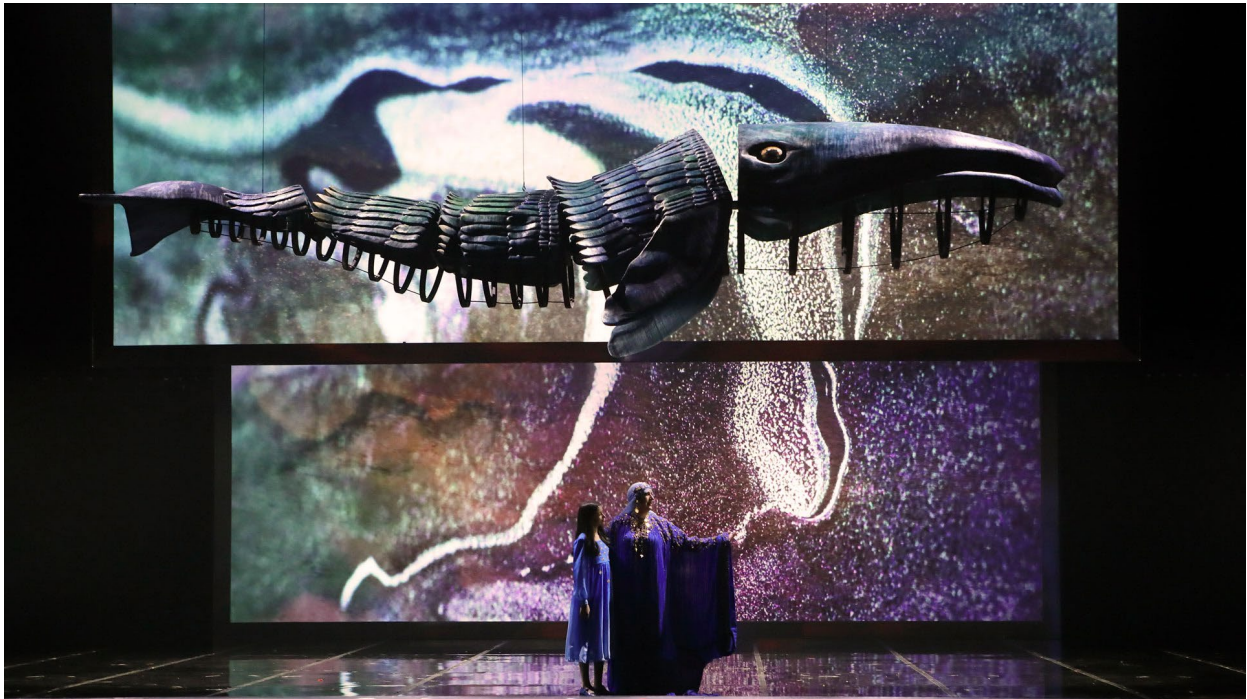


I have always been fascinated by the sea. When the ocean suddenly unfolds before you, its vastness becomes a reminder of our place within a grander scheme. This sea acts as a canvas for our deepest questions and emotions, its rising waves evoking nature's formidable power. Yet the ocean of Ocean 88 is not entirely natural: its movements reveal a mechanical understructure, an aquatic world sustained by invisible systems. The waves seem to surge

from metallic filaments, as though the sea itself were woven from wires and engineered rhythms. This interplay between organic immensity and mechanical origin shapes an intricate, immersive environment designed to induce a subtle, lingering sense of disorientation. "Ocean 88" is designed to resonate on a subconscious level, prompting viewers to explore their inner landscapes.

Giant 3D LED screens possess the power to illuminate and redefine their surroundings. When video unfolds across these colossal surfaces, the building itself becomes a radiant entity, its identity reshaped by light. The L-shaped configurations of contemporary screens allow creators to craft volumetric illusions, enabling architecture to transcend its physical form and reveal hidden dimensions.

- » 2024 | Video Scenography for the Opera "Zarqa Al Yamama", Sheikh Fahad Cultural Centre in Riyadh, Saudi Arabia



- » 2023 | Symphony of Sorrowful Songs, English National Opera, London. Immersive Video Design for Opera https://bashiba.com/wp/project/soss_eno





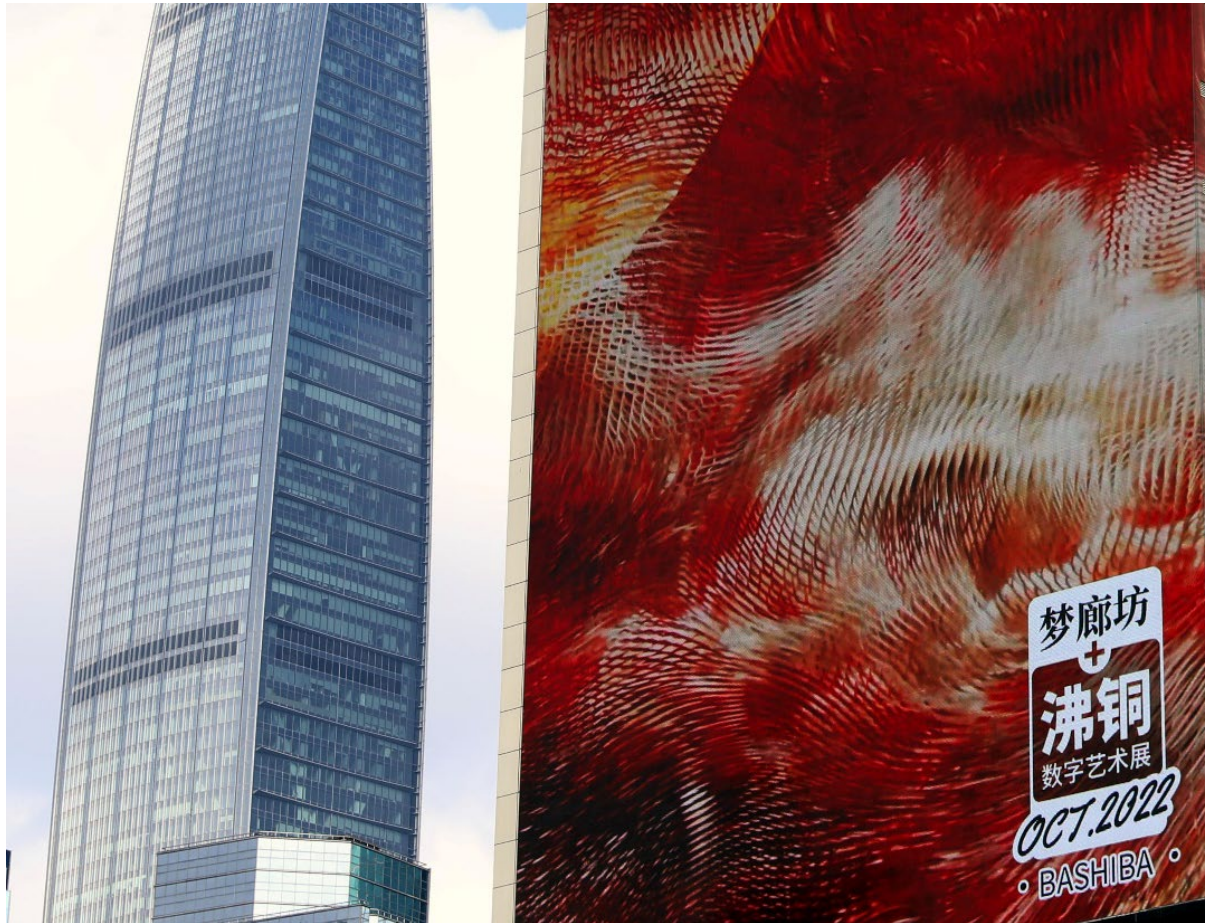
BASHIBA T1gers | Chongqing Light Art Festival (2023 Video Mapping)

"Epic tales echo within our souls, resonate deeply within our collective consciousness, reminiscent of mythological voices from a distant past."

<https://bashiba.com/wp/project/t1gers>

<https://vimeo.com/bashiba/t1gerslive>

» 2022 | Red Dream, Shenzhen, China



BASHIBA Red Dream | Shenzhen (2022 Public Media Artwork)

<https://vimeo.com/bashiba/shenzhen>

https://bashiba.com/wp/project/red_dream

» 2022 | Rouen Cathedral, France



Rouen Cathedral in Light (2022 Video Mapping, point cloud trip for CosmoAV)

<https://bashiba.com/wp/project/rouen>

<https://vimeo.com/bashiba/rouen>

<https://www.cosmoav.com/>

- » 2022 | Teatro Ambra Jovinelli, Rome, Italy
Video Scenography for "AZUL" with Stefano Accorsi
<https://bashiba.com/wp/project/azul>
<https://www.nuovoteatro.com/azul/>

- » 2021 | LAC Lugano, Switzerland



Video designer for "NUDA", Compagnia Finzi Pasca
NUDA is a joyful, lively and light-weighted show full of brightness and deep emotions.

- » 2021 | Staatsoper Hamburg

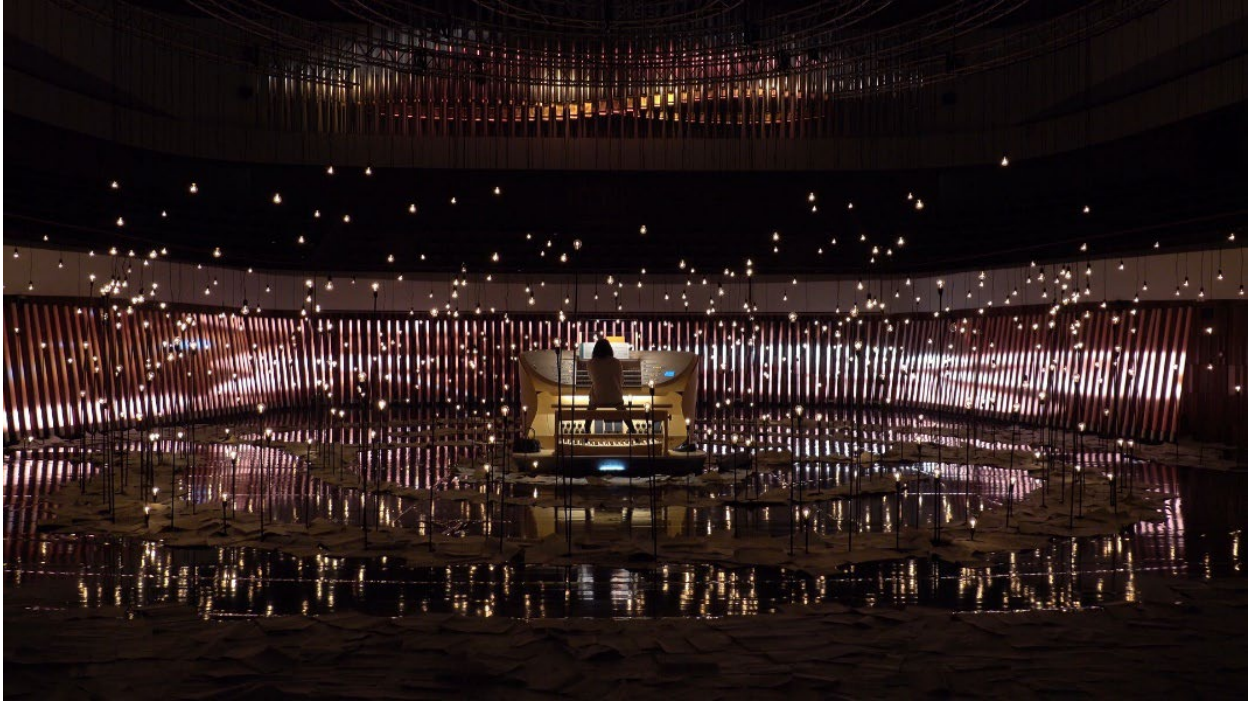


Video designer for the Opera "Les Contes d'Hoffmann", Hamburg, Germany
"Als Fest der Poesie und Farben, der Fantasie und des diskret-absurden Humors wurde die Aufführung mit Jubel des Publikums aufgenommen."
// Stern, 4 Sept. 2021

Arte tv stream:

<https://www.arte.tv/de/videos/105765-000-A/hoffmanns-erzaehlungen-von-jacques-offenbach/>

» 2020 | Inauguration of Zaryadye's Concert Organ

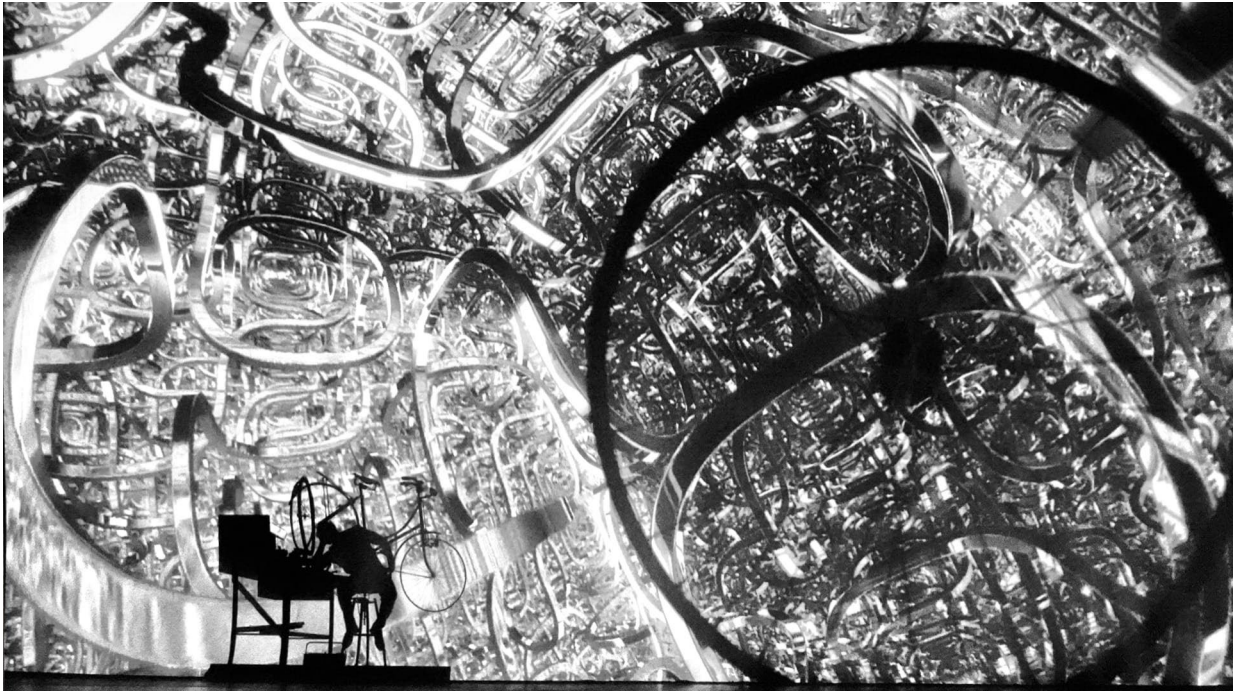


Interactive lighting design + generative video design, Moscow, Russia

24 Organists | 24 hours live concert | 10'000 spectators |

Video: <https://vimeo.com/bashiba/organ>

» 2019 | Grand Théâtre de Genève



Video designer for the Opera "Einstein on the Beach", Geneva, Switzerland

Trailer: <https://youtu.be/S9T0fBXmKMU>

Press: https://vitalini.com/press/TDG_Opera_EoB.pdf

Une création signée et dirigée par le metteur en scène Daniele Finzi Pasca

« La magie des jeux de lumières, les transparences, projections spectaculaires, ombres chinoises, chorégraphies et mouvements incessants, envolées d'objets et d'êtres sillonnant l'espace scénique, composent un univers visuel foisonnant. »



Bashiba Panorama real-time seascape simulation on the led floor of the FDV



Video designer for the Fête des Vignerons 2019, Vevey, Switzerland a \$100M production and one of Switzerland's top cultural events which featured 5 stages including the world's largest led floor for an event: 783 m2 (783 m2 Led Floor @ 5000 nits, 13 mio pixels, 60 tons) + 150 m2 Led Blades @ 5000 nits.
Press: https://bashiba.com/press/20190618_Ptfort3_%C3%A9cran%20LED.pdf
Video: 24 heures Interview <https://vimeo.com/368486180/255d8af0cb>
Video: Fête des Vignerons Making-of <https://vimeo.com/bashiba/fdv>
Video: FDV Trailer <https://youtu.be/PMuJOsKAsdU>
BBC: <http://www.bbc.com/travel/gallery/20191113-the-worlds-most-extravagant-wine-event>
Une création signée et dirigée par le metteur en scène Daniele Finzi Pasca

- » 2019 | Video Design for Abrazos - Mexico
presented at the fair Feria de León to an audience of 200,000 spectators
<https://www.youtube.com/watch?v=MrwHbPJyVZE&feature=youtu.be>
- » 2018 | Infinity Room
Concept and design of an immersive video environment
<https://vimeo.com/bashiba/infinity>
- » 2018 | Immersive Video Installation for the Theatre of Architecture Museum:
Louis Kahn e Venezia | <https://flic.kr/s/aHsmrp5EsM>
- » 2017 | Avudo, Multimedia Show



<https://youtu.be/DQZUttlBass>

Concept and Design of Generative Art, Montréal, Canada

Montréal AVUDO, a spectacular multimedia show in the Old Port of Montréal for Montréal's 375th anniversary. Set on the water, Montréal AVUDO will pay poetic tribute to the St. Lawrence River throughout the years and seasons. Every night, before the show, the real-time ocean built with BASHIBA Panorama, was displayed on the containers. Une création signée et dirigée par le metteur en scène Daniele Finzi Pasca

- » 2016 | BASHIBA Immersive Video Design for "Per Te", première
02 November 2016: LAC, Lugano, Switzerland
Roberto Vitalini, Video Designer, écrit et mise en scène par Daniele Finzi Pasca
<https://flic.kr/p/ULFvTw>
- » 2015 | Opera, Carmen
Special Effects for Georges Bizet's Opera "Carmen" at Teatro San Carlo, Italy
Sound Reactive Light Sculpture ("La Luna")
Conductor Zubin Mehta and Jacques Delacote, staged by director Daniele Finzi Pasca <https://vimeo.com/148590954>
- » 2015 | Opera, La Traviata
Video Designer for Giuseppe Verdi's Opera "La Traviata" at Mariinsky-II, Russia
Musical Director and Conductor Valery Gergiev, staged by director Claudia Solti and designer Isabella Bywater
<https://vimeo.com/146897952>

- » 2013 - 2014 | Sochi Winter Olympics,



BASHIBA Volumetric Video for the "Forest of Light"

Roberto was member of the Creative & Artistic Production team of Company Finzi Pasca and Video Designer for the three dimensional "forest of light" (kinetic giant LED sculpture) for the Sochi 2014 Olympic Closing Ceremony and Paralympic Opening Ceremony.

<http://youtu.be/XcqaWlsmTS8>

<https://flic.kr/p/o6MasQ>

<http://www.taittowers.com/portfolio/sochi-olympic-ceremonies-led-forest/>

- » 2013 | BASHIBA Lighting Design + Immersive Entertainment

July 2013: Splash e Spa, Europe's newest waterpark, Riviera, Switzerland

Roberto Vitalini, Interactive Lighting Designer

<http://www.flickr.com/photos/bashiba/sets/72157634199650763/>

- » 2013 | BASHIBA Video Design for "La Verità", première

17 January 2013: Place des Arts, Montréal, Canada

Roberto Vitalini, Video Designer, écrit et mise en scène par Daniele Finzi Pasca

<http://www.youtube.com/watch?v=37RbmfREib0&list=UUylbu7JWSFzRKqTzoMtjd7w>

- » 2012 | BASHIBA Video Design for the "Messa da Requiem" by Giuseppe Verdi,

20 June 2012: Mariinsky Theatre, St. Petersburg, Russia

Roberto Vitalini, Video Designer, mise en scène par Daniele Finzi Pasca

<http://www.youtube.com/watch?v=DAvbOi2LYEc>

- » 2012 | BASHIBA Video Design for the opera "Love from Afar"

The Canadian Opera Company presents the Canadian premiere of acclaimed

Finnish composer Kaija Saariaho's Love from Afar (L'amour de loin). Roberto

Vitalini, Video Designer, mise en scène par Daniele Finzi Pasca

TheStar.com: L'Amour de Loin receives a four star rating (out of 4)

<http://www.thestar.com/article/1125668--review-love-from-afar-is-modern-opera-at-its-very-best>

- » 2011 | BASHIBA Video Set Design for the opera "Aida" (nominated to 4 Golden Mask)

11 June 2011: Mariinsky Theatre, St. Petersburg, Russia

Roberto Vitalini, Video Designer, mise en scène par Daniele Finzi Pasca

<http://www.youtube.com/watch?v=SugbN6pOeMU>

- » 2010 | BASHIBA Video Set Design for the theatrical Show "Donka"

29 January 2010: Mossovet Theatre, Moscow, Russia (now world tour)

Roberto Vitalini, Video Designer, écriture et mise en scène par Daniele Finzi Pasca

<http://www.youtube.com/watch?v=rsBV3fizAEk>

- » 2009 | BASHIBA Video Scenography at the English National Opera, London, UK

July 2009: Roberto Vitalini, Video Designer for the Opera "L'Amour de Loin", ENO,

London. Opera by Finnish composer Kaija Saariaho, libretto by Lebanese-born

writer Amin Maalouf, director Daniele Finzi Pasca

<http://www.flickr.com/photos/bashiba/show/>

- Financial Times: L'Amour de Loin receives a five-star rating:
https://www.bashiba.com/press/FT_video_amourdeloin.jpg
- » **2008 | 29 February 2008 : Streaming BASHIBA Panorama in Second Life.**
 An experiment in collaboration with Melanie Swan (MS Futures Group) and powered by the Ohio University VITAL Laboratory streaming server. #Metaverse Experiment (many thanks to Dr. Chang Liu + Stephen Carroll)
<https://youtu.be/c47ZihBjqTA>
 - » 2008 | Roberto Vitalini invited speaker, Google Tech Talks, USA (26-06-2008)
<http://www.youtube.com/watch?v=SMwBGOorbhZ4>
 - » 2008 | Roberto Vitalini among the winners of Venture Leaders 2008 (26-03-2008)
<http://www.venturelab.ch/>
 - » 2007 | BASHIBA Panorama received the ated-ICT award (26-10-2007)
 - » 2007 | BASHIBA Panorama mentioned on infosthetics.com
http://infosthetics.com/archives/2007/10/bashiba_real-time_data_panoramas.html
 - » 2006 | Roberto Vitalini speaker at the Geneva Knowledge Forum (24-10-2006)
 - » 2006 | BASHIBA Panorama Patent Filed (13-06-2006)
 - » 2004 | BASHIBA CrossPlay: Meta-Gaming and Meta-Competition
 - » 2004 | BASHIBA EmoTuner: Digital Reflection of user's feelings

2002 — 2009

Wheii.com | Understand Change || www.wheii.com

Wheii.com is a knowledge portal dedicated to monitoring and understanding global trends, the market and emerging technologies. It serves as Roberto Vitalini's online brain extension.

Founder | Futurist

- » 2009 | **Guest Lecturer:** Roberto Vitalini, *Envisioning Future Products* HSG, University of St. Gallen - <http://www.hsg.ch>
- » 2007 | **Guest Lecturer:** Roberto Vitalini, *Ghost in the Machine* SUPSI - <http://www.dacd.supsi.ch>
- » 2006 | **Guest Lecturer:** Roberto Vitalini, *Information Aesthetics* University of Art and Design ZHDK, Zurich - <http://www.zhdk.ch/>
- » 2005 | **Guest Lecturer:** Roberto Vitalini, *Science Fiction, Utopias and Mobile Visions* University of Art and Design ZHDK, Zurich - <http://www.zhdk.ch>
- » 2005 | **Speaker:** Roberto Vitalini, Corvinus University of Budapest, Hungary *Peer Economics*, WFSF World Conference
- » 2004 | **Speaker:** Roberto Vitalini, University of Lugano *Technology is not a limiting factor, Cultivate Your Dreams* Augmented Reality Concept for the MTV Designerama fashion show
- » 2004 | **Conceptualist** collaborated with Cyrill Gutsch, CCID München Augmented Reality Concept for the MTV Designerama fashion show
- » 2002 | **Innovation Evangelist**
 Developed a prototype for Connexion4 for the distribution of financial information to j2me enabled mobile phones

1996 — 2001

The Fantastic Corporation

First in Broadband Multimedia | Zug, Switzerland || www.fantastic.com

From startup through successful IPO (Market Cap. EUR 3 billion) and finally reacting to the market downturn. Work history included:

2000 **New Media Expert - Head of Research & Prototyping Competence Center**

- » Headed Research & Prototyping competence center to design and create experimental interactive systems for the broadband media market. Team members included MIT media artist Bill Keays and Artificial Intelligence specialist Lorenzo Sommaruga

1999 **Director Broadband Applications**

- » Led team of 25 engineers located in 2 offices (Zug and Manno)
- » Teams designed and implemented innovative broadband software solutions: broadband channels for premium content providers like Eurosport, MTV2 and Reuters, a distance learning application named Smartcaster and a broadband portal solution for Deutsche Telekom

1996 **Multimedia Producer and Technical Multimedia Team Manager**

- » Developed visionary broadband channel prototypes and EPG concepts

EDUCATION

- 2003 **Executive MBA in Media and Communication** (GPA 5.4 | 6) || www.unisg.ch
HSG, University of St.Gallen, Switzerland
- » **USA Company Project: LucasArts**, San Francisco (Grade 6 / 6)
Marketing Strategy for the European launch of the Star Wars Episode III Videogame
Saint Mary's College of California, completed the Media Module
 - » **EU Company Project: Tele2 | Tango**, Luxembourg (Grade 6 / 6)
The Future of Tango Mobile
 - » **Thesis: "The Future of Teleworking"** (Grade 6 / 6)
Work is something we do, not somewhere we go
 - » **Business Plan: "leadium, The Mobile Marketing Agency"** (Grade 5.5 / 6)
- 1994 **Bachelor of Arts** ∴ graduated with Honors (GPA 3.55 | 4) || www.fus.edu
Franklin College, Switzerland
- » **Thesis: "The Information Age"** (Grade 3.7 / 4)
Researched the new forces driving economic growth

SPEAKER + TEACHING EXPERIENCE

- 2025 **DID 2025 DENKEN IN DIMENSIONEN**
DID 25 // Denken in Dimensionen // Speaker
"Immersive Experience: Neue Räume für Daten, Wissen und Emotionen"
https://chilli-mind.com/wp-content/uploads/2025/12/251212_DID25-Report.pdf
<https://chilli-mind.com/did/>
https://bashiba.com/wp/BASHIBA_POINTOFVIEW_ZUG_2025_web.pdf
- 2012 "Narrazione Scenica Interattiva"
Roberto Vitalini & Paolo Solcia, CISA, <http://www.cisaonline.ch/>
- 2010 "Immersive Interactive Environments, the illusion of existing within another space"
Roberto Vitalini & Paolo Solcia, SUPSI, <http://www.maind.supsi.ch>
- 2009 "Envisioning Future Products", Roberto Vitalini, University of St.Gallen,
<http://www.hsg.ch/>
- 2007 "Ghost in the Machine", Roberto Vitalini & Tom Brooks, SUPSI - DACD,
<http://www.dacd.supsi.ch/>
- 2006 "Le Oneste Bugie", assisted Daniele Finzi Pasca, SUPSI - DACD
<http://www.vitalini.com/SUPSI/LeOnesteBugie.htm>
- 2006 "Information Aesthetics", Zürcher Hochschule der Künste, ZHdK, <http://www.zhdk.ch/>
- 2005 "Science Fiction, Utopias and Mobile Visions", Zürcher Hochschule der Künste
<http://www.zhdk.ch/>
- 2004 "Technology is not a limiting factor, Cultivate Your Dreams", University of Lugano

ART INSTALLATIONS

- 2012 **REPERCUSSIONS** by Roberto Vitalini and Nadir Vassena
<http://www.flickr.com/photos/bashiba/sets/72157631540168216/>
- » **Palazzo Chigi** | Italy | September 2012
 - » **Art Stadt Bern** | Switzerland | May 2012
Mittels einer Videoinstallation wird eine goldige Schwelle abgebildet. Diese wird vom Besucher beeinflusst und belebt. Anziehungen grösserer Gebilde verschmelzen sich mit menschlichen Präsenzen und verbinden das Jetzt mit dem eben noch. In dieser dauernden Bewegung ertönt das Echo unserer Schritte in einem weiten Universum, welches unsere Körper in seinen Grenzen beinhaltet.
- 2007 **SPIRITUAL DE-KRYPT** by Roberto Vitalini and Dante Tanzi
https://vitalini.com/Vita/SPIRITUAL_DE_KRYPT.pdf
- » **Museo Cantonale d'Arte**, Lugano | Switzerland | May 2007 | INnet HUB 11

2010

Meeting with Peter Greenaway, Real Time Image Conductor,
<http://www.petergreenaway.info/>



- » Peter Greenaway is one of the great artists of our time, not being afraid to experiment with the new means of expression, while continuing to investigate the role of art in our culture, BASHIBA, Lugano (06 July 2010)

2010

The Bayerische Theaterakademie, Isadora Workshop by Mark Coniglio,
<http://www.troikatronix.com/>

- » Lights (lanbox.com / Enttec DMX USB Pro), Infrared (Wii Remote, Osculator, GlovePie, lee nr.87 infrared filter, 4 gels + lights at 50%), Motion Tracking (Chroma Key), Creation and Composition of Interactive Performances, München (24-26 April 2010)

2009

Evelina Domnitch & Dmitry Gelfand, Lecture + Performance, <http://portablepalace.com/>

- » Sensory immersion environments that merge physics, chemistry and computer science with uncanny philosophical practices. 10000 Peacock Feathers in Foaming Acid Live Performance, Teatro Arsenale, Milano (15 December 2009)

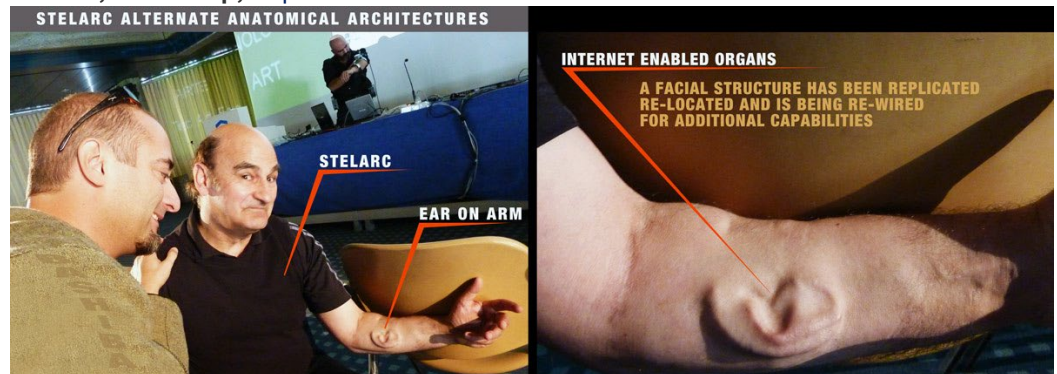
2009

Marcel Li Antúnez Roca, Workshop, <http://www.marceliantunez.com/>

- » Sistematurgia + elementos del sistema de creacion colectiva de las performances de La Fura dels Baus, TEC ART ECO, Lugano (26 October 2009)

2009

Stelarc, Workshop, <http://www.stelarc.va.com.au/>



- » Body Re-Design, Fractal Flesh, Phantom Flesh + Avatars Have No Organs
 GAM Galleria d'Arte Moderna, Gallarate (25 October 2009)

2008

BABSON College, Wellesley, Massachusetts, USA

- » Venture Leaders Entrepreneurship Program at Babson College
 Prof. Les Charm, Prof. Edward P. Marram, (13-18 June 2008)

2007

International Conference of Information Visualization, Science City, Zürich

- » The WorkPlace 2010 | Jeffrey Huang (EPFL), Silke Lang (ETHZ), (2-6 July 2007)

2007

Interaction Design Innovation, INnet Workshop, Gallarate, Italy

- » Tamas Waliczky, media artist
 Joe Paradiso, MIT Boston, Director of the Responsive Environments Group

2006

Geneva Knowledge Forum

- » Knowledge Visualization & Communication
 Prof. Gilbert Probst, Prof. Martin Eppler

- 2006 **Design for Interactive Performances**, INnet Workshop, Como, Italy
 - » Daniël Schorno | STEIM - Amsterdam
 - Mark Coniglio | Troika Ranch - New York
 - Golan Levin | Flong Design – Pittsburgh

- 2006 **The Future of Futurist Tools, Co-Sensing → Co-Presencing → Co-Creating**
 - » George Pór | Club of Amsterdam, Amsterdam

- 2005 **Interaction Design Workshop**, INnet Lugano, Switzerland
 - » Christian Ziegler, ZKM | Center for Art and Media Karlsruhe
 - Klaus Obermaier, FutureLab, Ars Electronica Center, Linz

- 2005 **Future Tools for Growth**

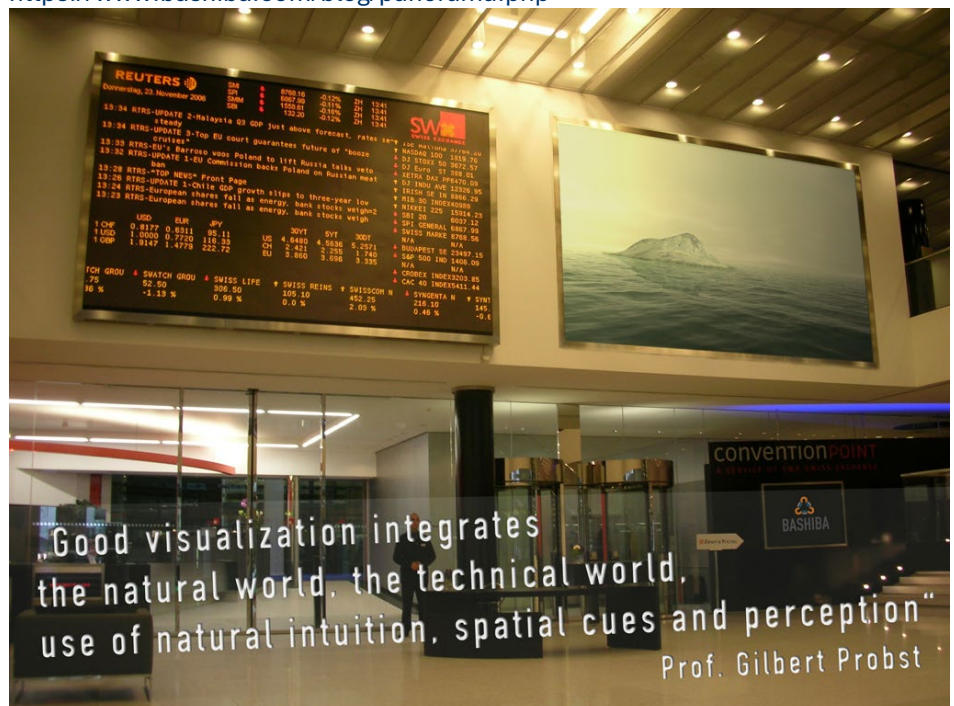
CONCEPTS, PROTOTYPES AND VISIONS

In 2006 Roberto filed the patent "Instinctive Communication Channel for the perception of Multivariate Data Changes". In March 2008 Roberto was granted the "Venture Leaders 2008" award by Venturelab, thanks to which he completed an entrepreneurship program at Babson College. The same year, he offered a Tech Talk at the Google Headquarters in California about Real-Time Data Metaphors.

- 2010 **BASHIBA Rings**
 - » https://bashiba.com/rings/Bashiba_Rings_Collection.pdf

BASHIBA Rings stems from a desire to turn some of our ideas into permanent objects that people can wear forever. We simply loved the idea of printing our designs with a 3D Metal Printer.

- 2006 **BASHIBA Panorama**
 - » 2006 BASHIBA from Patent to Product:
<https://bashiba.com/wp/bashiba-panorama>
<https://www.bashiba.com/blog/panorama.php>



In 2006 Roberto Vitalini filed the patent "Instinctive Communication Channel for the perception of Multivariate Data Changes". At the same time he started the development of BASHIBA Panorama, a customizable real-time data visualization engine that can be connected to any type of relevant information that requires permanent monitoring and is subject to change (financial data, traffic data, performance data, KPIs, etc...). Information is transformed from up to one hundred individual data streams into competing environmental forces which affect the scenery in subtle and often surprising ways. Trends and eventual problems appear

as anomalies in the weather conditions and the surface of the sea. The BASHIBA Panorama is instinctively legible and transmits emotional sensations together with vital information. Roberto was part of Venture Leaders 2008 and also gave a Google Tech Talk about real-time data metaphors in 2008 (Google HQ).

2004

EmoTuner

- » 2004 BASHIBA Concept
Emotuner is a system that allows information regarding a user's emotional state and emotional profile to influence his or her interaction with electronic systems. When applied to human interactions with the environment, with information systems, and with other people the emotuner enables the electronics systems to better anticipate and understand the real desires and intentions of the user.
- » 2009 Reality by Philips: <http://www.mirrorofemotions.com/>
The Rationalizer, a concept jointly developed by Philips and ABN AMRO, consists of two units aptly named EmoBowl and EmoBracelet offering a "mirror of emotion".

2001

Live Formula 1 Racing

- » 2001 Fantastic Corporation, Research and Prototyping Concept + Prototype:
Imagine racing live, in real time against Michael Schumacher on your game console at home. Live F1 Racing is a project that merges real and virtual worlds in a unique and very dynamic mode. Telemetry from the cars is transmitted via a broadband multimedia platform in real time to subscribers who race with the pros live on their game consoles. The project was meant to highlight the potential mass-appeal of the merged virtual/real world experience. This concept was developed in the Research & Prototyping Group at the Fantastic Corporation in Lugano Switzerland by Bill Keays, Roberto Vitalini, and Lorenzo Sommaruga. Race data was transmitted over satellite via the Fantastic broadband delivery platform (Year 2001).
- » 2010 Reality by RealTimeRace: <http://www.realtimerace.com/>
Gamers could be joining in a real televised sporting event from their homes http://news.bbc.co.uk/2/hi/programmes/click_online/8333340.stm