

BINA
PROGRAM

Supporting **Developing Communities** To
Achieve Resilience and Prosperity.

Our Culture

MISSION

We build the human and economic capacity of fragile and developing communities to achieve resilience and prosperity

VISION

Leaders in rebuilding fragile and developing communities and economies

VALUES

Transparency, Innovation, Excellence, Care

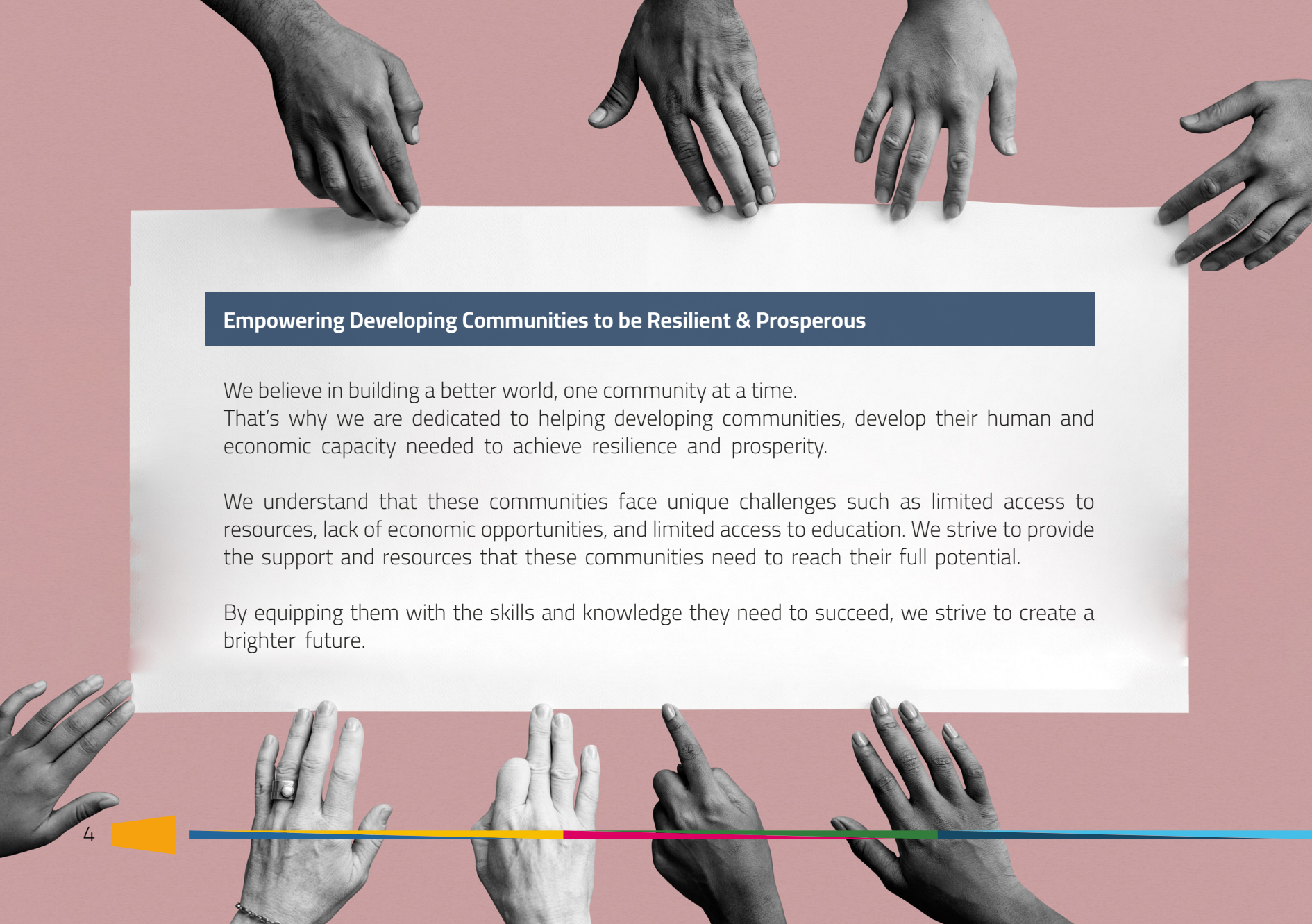
Towards a Sustainable Future:

How BINA Supports the SDGs

Our program is fully aligned with the Sustainable Development Goals (SDGs) set forth by the United Nations. Our initiatives specifically support the achievement of the following goals:







Empowering Developing Communities to be Resilient & Prosperous

We believe in building a better world, one community at a time.
That's why we are dedicated to helping developing communities, develop their human and economic capacity needed to achieve resilience and prosperity.

We understand that these communities face unique challenges such as limited access to resources, lack of economic opportunities, and limited access to education. We strive to provide the support and resources that these communities need to reach their full potential.

By equipping them with the skills and knowledge they need to succeed, we strive to create a brighter future.

In terms of economic empowerment

We aim to create job opportunities and foster entrepreneurship.
We help entrepreneurs develop their businesses and secure financing, so they can compete & succeed in the market.

- At **BINA**, Our team works tirelessly to ensure that our communities have access to the tools and resources they need to develop and grow.

  We provide training and coaching for individuals, businesses, and organizations to help them gain the skills and knowledge necessary to become successful.

- We also connect people with mentors and coaches to help them develop their skills and knowledge. Moreover, we provide economic resources to help create jobs, develop businesses, and fund projects that can help build resilient and prosperous communities.



BINA incubators' network

e-bina

Global outreach

www,e-bina,org

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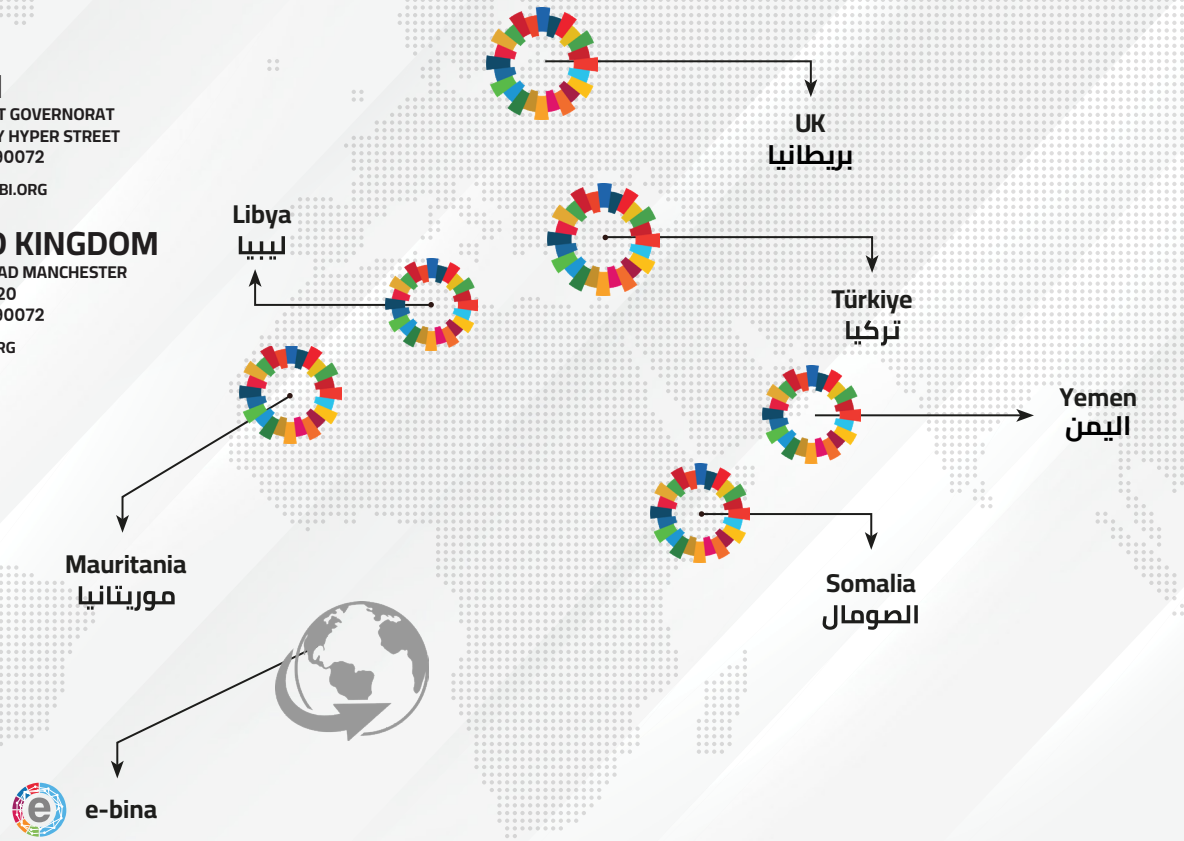


Who we are?

BINA is a program dedicated to help developing communities to develop the human and economic capacity needed to achieve resilience and prosperity.

Since its founding in 2017 in partnership with the **Islamic Development Bank, Spark,** and other partners, **BINA Program** has focused on economic empowerment as means of fostering stability, resilience and adaptability in the communities where the projects have been launched.

BINA program has been making positive impact in the region, with a number of business incubators established in countries like **Turkey, Somalia, Libya, and Mauritania,** with a strategic plan to expand to other countries.

These incubators were established primarily to provide training, coaching, mentoring and access to finance for **MSMEs** and entrepreneurs in the region.

BINA is a pioneering initiative that has been established to bridge the gap between entrepreneurs and resources they need to become successful in their endeavors.



Our Journey to Success?

2017

- IsDB, LPRD, SESRIC launched the BINA Program Initiative
- Inauguration of the BINA Incubator by H.E. Dr. Bandar M. H. Hajjar, President of the Islamic Development Bank Group.

2019

- BINA Incubator in Istanbul

2020

- Establishing e-bina to provide training coaching & incubation globally

2021

- BINA Incubator in Tripoli.
- BINA Incubator in Mogadishu.

2022

- BINA Incubator in Nouakchott.
- Launch of BINA Accelerator program.

2023

- BINA Fund
- BINA Bridge Global
- BINA Group was established in London
- BINA PODCAST
- BINA FAB-LAB
- BINA Yemen Incubation Center was established
- BINA GameJam, BINA Kidlab, BINA BiTalk

Our solutions and services

- Creating jobs and promoting economic empowerment
- Institutional Capacity Building
- Identifying, scouting and nurturing the talents
- Providing access to finance and markets
- Equipping individuals with skills necessary for employability
- Strengthening the SMEs and Entrepreneur ship ecosystem

What Do We Provide for our communities?

01

IMPACTFUL INTERVENTION

We provide agile and impactful responses to economic and environmental development challenges.

02

EMPOWERMENT

Empowering Youth and Women for Employment and Entrepreneurship.

03

TECHNICAL ASSISTANCE

We provide technical assistance and oversight to empower local actors and transfer our expertise to help them achieve their goals



How We Do it?

- **OUTREACHING AND SCOUTING THE BEST MSMES**
  Using E-BINA, Our cutting-edge online platform.

- **ENTREPRENEURSHIP TRAINING**
  Incorporating most advanced curriculums and trainers.

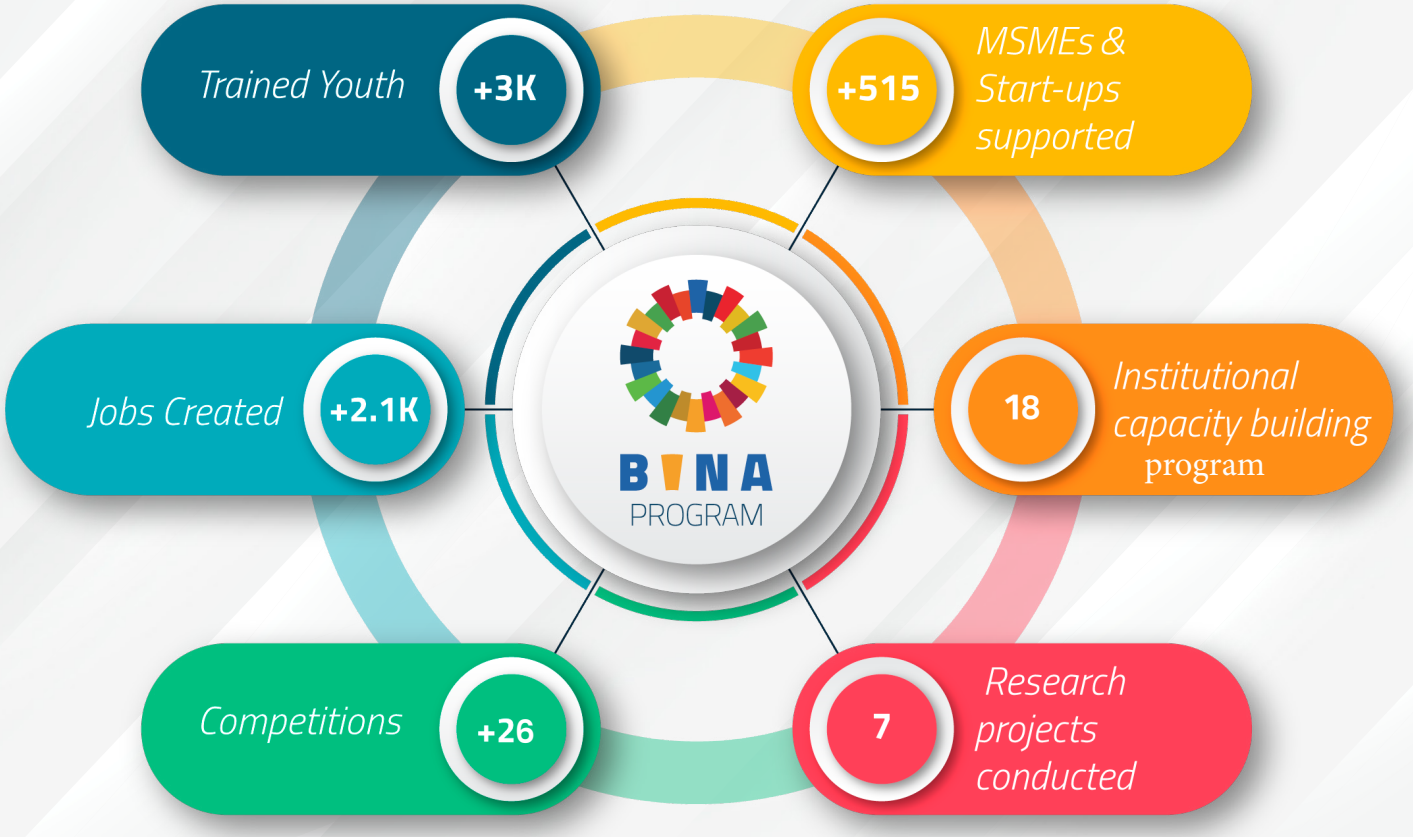
- **MENTORING AND COACHING**
  A Pool of More Than 500 Experienced Coaches and Mentors.

- **SCALE UP & ACCELERATION**
  Monitoring progress & Networking.

- **MATCHMAKING, NETWORKING, AND ACCESS TO FINANCE**
  Through Collaborations with Banks, Funds, & Angel Investors.



BINA's impressive results

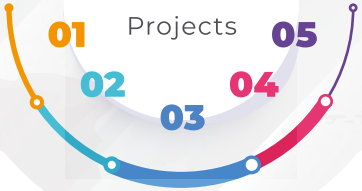


Our Impact by country

	Somalia	Türkiye	Libya
Direct Job Created	285	172	243
Indirect Job Created	570	344	486
Empowered Incubators	4	1	2
Mentors Trained and Accredited	50	50	115
Individuals accessed to market (freelancers)	85	15	60
MSMEs & Start-Up Supported	150	180	185
Istututions received Capacity Building	5	1	12

Bina's Activities in Türkiye





+1390
Total number of Projects Applied

1
Fund established (NEMA FUND)

+575
Received Advanced Entrepreneurship Training

+3470
Training, Coaching and Nema Mentorship Hours

+5
New Programs (BINA Lab, BINA GameJam, BiTalk, BINA Podcast, and BINA Kids

+30
B2B, Meetings with Investors and Match making events

+300
Startups/SMEs incubated

+50
Mentors & Coaches (Trained and Accredited)

+60
Freelancers & Home-based Trained and incubated

Partners

QATAR FUND FOR DEVELOPMENT
صندوق قطر للتنمية

spark

قطر الخيرية
QATAR CHARITY

Bina's Activities in Libya





+1900
Total number of Projects Applied

+6
Researches

+200
Mentors & Coaches & MSMES Expert (Trained and Accredited) By ILM UK

+12
Institutions Capacity Built

+360
Received Advanced Entrepreneurship Training

+1740
Training, Coaching and Mentorship Hours

+2
Libyan incubators empowered (Bina Libya) (Gharyan incubator)

+215
Startups/SMEs incubated

+47
Accelerated and Networked Businesses

+25
Freelancers trained and incubated

Partners

Partners

Bina's Activities in Somalia





+2500
Total number of Projects Applied

+3
Agreements with Banks and Financial Institutions (Sombank, Bushra)

+2
Researches published

+1
Computer lab established for Jubba University(30 computers)

+5
Digital online platforms developed for TVET centers, Incubators, Universities IBSS

+68
Mentors & Coaches (Trained and Accredited) By ILM UK

+4
Somalian business incubators empowered (SEI, SWH, harhub, Bina som)

+90
Somali healthcare staff trained

+2
UVC Robots provided (CBOT)

+60
Somali vulnerable TVET students received sholarships, and Digital marketing Training to access Job Market (250$ * 3 Months)

+50
Somali young graduated provided with soft and digital skills training, intership (350$ * 2 Months) (70% Retained Job)

+450
Received Advanced Entrepreneurship Training

+4600
Hours of (Training, Coaching and Mentorship)

+230
Startups/SMEs incubated and boosted

Partners

Ministry of Foreign Affairs of the Netherlands

spark

IsDB البنك الإسلامي للتنمية Islamic Development Bank

ISFD

Exclusive Services

ACCESS TO FINANCE FOR ENTREPRENEURS

- Access to Finance for Entrepreneurs is a critical service that enables entrepreneurs to turn their ideas into reality.
- Without sufficient capital, many innovative business ideas never make it into the market.
- Our **access to finance** services provide entrepreneurs with the support they need to secure funding for their ventures.
- We work with **banks, funds, & angel investors** to identify and connect entrepreneurs with the right financing options to help them grow their businesses.

SOMBANK

صندوق نماء
NEMA FUND

المصرف الإسلامي الليبي
Libyan Islamic Bank

IsDB
البنك الإسلامي للتنمية
Islamic Development Bank

Exclusive Services

Access to Cutting-Edge Technologies and Tools

- We provide beneficiaries, whether they are startups or individuals, with access to the latest technologies of the industry leaders such as Amazon, Jet Brains, Microsoft and HP.
- We understand that access to cutting-edge technologies is essential for innovators to bring their ideas to life and remain competitive in their respective industries.
- By partnering with these companies, we ensure that our beneficiaries have access to the latest technologies and tools to meet their unique needs.
- Free services worth of thousands of USD.

aws

hp LIFE

Microsoft for Startups

BVNA BUSINESS INCUBATOR
Entrepreneurs' Training
ilm RECOGNISED

TWILIO segment

JET BRAINS

Exclusive Services

- In addition to our core services, we offer a wide range of unique and innovative services to support the growth and success of entrepreneurs and innovaters.
- Our Prototyping Lab **(BINA-LAB)** provides a collaborative and supportive environment where beneficiaries can access cutting-edge tools such as 3D printers and resources to bring their ideas to life.
- Our **Bina Podcast** offers a platform for beneficiaries to share their stories, ideas & eperiences with a wider audience.
- These additional services, along with others , are designed to complement and enhance our core services and provide beneficiaries with tools and resources they need to achieve their goals.

A Comprehensive Suite of Services for Innovation and Growth

BINA KIDS

BINA MENTORS

BINA GAME JAB

BINA LAB

BINA PODCAST

BRIDGE GLOBAL

BiTalk

OUR GATE TO THE WORLD

E-BINA



Our Gate to the World

E-BINA REVOLUTIONIZING BUSINESS INCUBATION

E-BINA is a digital tool that streamlines venture growth and financing through a three-step process: ideation, planning, and implementation.

It is designed primarily for young, innovative, and creative entrepreneurs who are looking to compete on a global scale.

With a focus on creativity and technology, **E-BINA** provides a practical and automated solution that supports entrepreneurs throughout the project lifecycle.

By leveraging the power of digital technology, **E-BINA** empowers entrepreneurs to bring their ideas to life and establish successful businesses that can compete on a global stage.



Our Gate to the World

E-BINA REVOLUTIONIZING BUSINESS INCUBATION

NEEDS ASSESSMENT

Coaching Needs Assessment Table

#	Startup	Mentor	Sectors	Needs
1	Ropocup Ismail Haj Osman	Abdul Khaleq Al-Qasaily	Education, robotics	Hazar Marketing; Mazen MVP; Dr. Mohamad Financial; Mohamed Nazir Investment; MOHAMMAD E-Commerce
2	Penweet مصطفى عبد الرحمن	Abdul Khaleq Al-Qasaily	Design / Graphics	Bilal HR; Rasheed Marketing; Mazen MVP; Dr. Mohamad Financial; Mohamed Nazir Investment
3	IATranslate Imad Zayat	Rasha Alfakhry	Social Networks, Digital Marketing, E-commerce	Rasheed Marketing; Rami Resource Plan & Design; Abdul Salam Financial
4	MedYol Medical Technology Yamen Ginem	Abdul Khaleq Al-Qasaily	Social Networks, Research & Consulting, HealthCare, Pharmaceuticals	Hazar Marketing; Bilal HR; Dr. Mohamad Financial; Mohamed Nazir Investment; Rami Legal; MOHAMMAD E-Commerce
5	Gonderci App محمد كحلوس	Rasha Alfakhry	E-commerce	Rasheed Marketing; Rami Resource Plan & Design; Abdul Salam Financial; RAED Legal; MOHAMMAD E-Commerce
6	Güvenli pen فارس حج امين	Dr.Abdulrahman Aljamouss	Real Estate	Rasheed Marketing; Abdul Salam Financial; ALAA ELDIN Investment; RAED Legal
7	good moms Rajaa Blkasem	Rasha Alfakhry	SaaS & PaaS	Rasheed Marketing; Bilal HR; Rami Resource Plan & Design; Abdul Salam Financial; RAED Legal
8	توليد كهرباء أثناء المسير لشحن الهواتف الشخصية TALAL ISREB	Abdul Khaleq Al-Qasaily	Resource and Energy	Hazar Marketing; Mazen MVP; Dr. Mohamad Financial; Rami Legal

Our Gate to the World

E-BINA REVOLUTIONIZING BUSINESS INCUBATION

INCUBATION STAGES



Our Gate to the World

E-BINA REVOLUTIONIZING BUSINESS INCUBATION

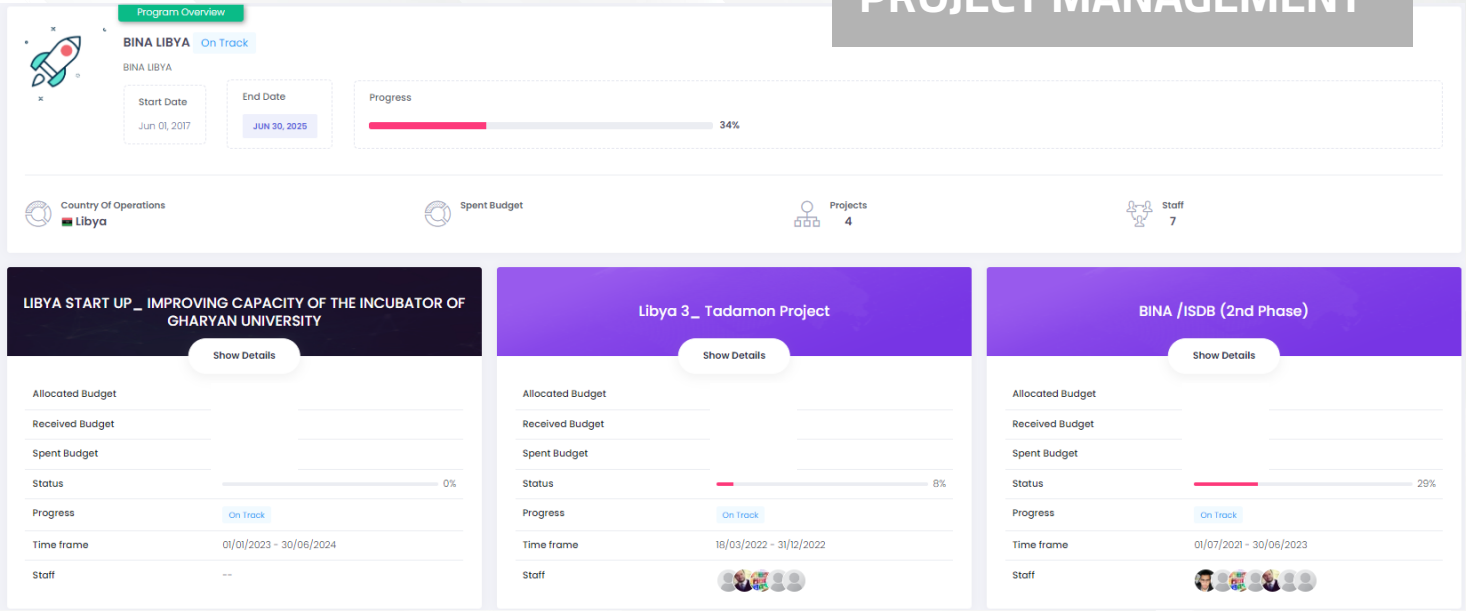
INCUBATION STAGES



Our Gate to the World

REAL TIME MONITORING

PROJECT MANAGEMENT



SUCCESS STORIES

Some success stories
of Our Startups



PAKETMAN

Success Story:
International investors in Turkey and abroad, led by Saja Investment Group, participated in closing round investment, as their investments in PaketMan amounted to more than 500 thousand dollars, which helped us achieve our goals and the continuous growth in the number of orders by an average of 25% per month during the past year, and a total increase in the number of orders exceeding 600%, and we aspire to achieve more successes during the coming period.

In order for us to achieve the greatest possible ROI for the investors, we seek to expand the service areas to include the entire city of Istanbul and other cities such as Gaziantep and Antalya, and to start our first step internationally with the beginning of 2023, while striving to expand vertically by providing more services to our users.

About the Project:
Paketman is a food app in Turkey, where users can order meals from restaurants nearby, and give the users the choice of various payments and delivery options. The app was launched in 2018, paused in 2020, and relaunched in 2021.

Founders:	OSAMA HENNAWI, Syrian
Location	Istanbul , Turkey
Field of Activity	Business, Technology, Others
No of Team Members	+20
WEBSITE	linkedin.com/company/paketmanapp/posts/?feedView=all



CBOT

Success Story:
Salah is a young entrepreneur who dedicated his robotics engineering knowledge to develop a unique device that attracted already the interest of top hospitals in Turkey, especially after Covid-19 Pandemic.

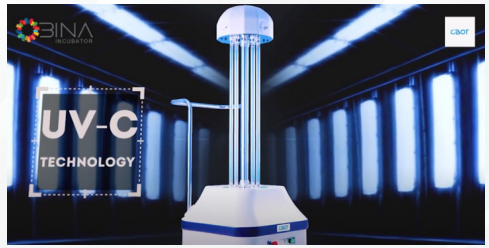
Salah managed during his start-up incubation stage to formulate well established business model and finished testing of his device with many hospitals.

CBOT got an approval from the Ministry of Health. CBOT started getting interest from distributors in Europe and MENA region. CBOT has emerged its operation to 3 continents. And launched a factory of more than 300 m2

About the Project:
CBOT is an innovative UV sterilization mobile unit used in hospitals and public places

Founders:	SALAH GALLO, Egyptian
Location	Istanbul , Turkey
Field of Activity	Technology, Healthcare, robotics, Environment
No of Team Members	10
WEBSITE	robolabs.net





SPEETAR

Success Story:

Speetar is a comprehensive telemedicine platform that connects patients with a global network of physicians.

Improving access to healthcare resources by recruiting doctors abroad to serve their communities through the Speetar platform. The platform will be powered by artificial intelligence to make work easier and achieve better results.

About the Project:

An integrated platform created to efficiently manage resources, effectively coordinate a rapid response to COVID-19, and develop infrastructure for the post-COVID pandemic world.

Founders:	Ahmed El Faituri, Libyan
Location	Tripoli , Libya
Field of Activity	Medical services, technology platform
No of Team Members	+15
WEBSITE	https://speetar.com



KHAYRIYA FARM

Success Story:

Being a village fruits and vegetable vendor, Kheyria realized the essence of starting an agri-business. Hence she applied for Dahal Shil Micro-finance and eventually managed to produce fruits and vegetables. Currently she is expendaning her farming plot and with time she is aiming to be the provider for her region. She generates an income of USD. 500 per day.

About the Project:
Kheyria' s uses Drip Irrigation system in her farm. Presviously most of the fruits and the vegetables were imported from Ethiopia which is nearly 50 miles away from the city of Amoud Madow. Since then Kheyria realised the potentiality to engage in farming using borehole located in their farm. Currently she produces better harvest and villages rely on her products.

Founders:	Kheyro Sheikh Ali, Somali
Location	Buro Somalia
Field of Activity	Agriculture
No of Team Members	4
WEBSITE	Under Construction



KHEIRAT HONEY FARM

Success Story:

Sowda Hassan is a farmer, who engages in bees farming. Getting more support from family and micro-finances. Alongside her team, she managed to make the business more successful. They currently have 73 beehives with colonies of bees being fed and taken care of.

About the Project:

Kheyrat Honey production is a female run business that produces quality bee honey. Their honey is widely used in Mogadishu although they lack better investment to reach more clients. They have won the Bina Hiigsi-Competition Prize.

Founders:	SOWDA Hassan, Somali
Location	Mogadishu Somalia.
Field of Activity	Agriculture
No of Team Members	+6
WEBSITE	Under Construction



ADANCIRO GOATS

Success Story:
Since the establishmenet of the Adan Ciro Goats the business has made several selling points allowing access to the markets. It was also noted that livestock herders have potential markets for the surplus where Adam finds potential opportunity. With the help of his vet professional Adan applied for Murabaha Investment where he got first package from Amal Bank an amount worthy USD. 6000. Currently the Adan Ciro Goats purchased 17 goats from the support received from BINA

About the Project:
Adan Ciro Goats farming is a business that has been cariied out by the Ciro family and therefore more integrated way of farming was sought necessary. Adan enagaed several livestock experts to work closely with him.
Adan buys goats from far rural lands, provides sufficient feeding fattening them for 4 months before selling to his clients; hotels, restaurants, boarding schools and during the Eid Al Adh-ha.

Founders:	Adam Guliye Adam, Somali
Location	Mogadishu Somalia
Field of Activity	Livestock
No of Team Members	9
WEBSITE	Under Construction





Unachievable without our Partners

IsDB
البنك الإسلامي للتنمية
Islamic Development Bank

QATAR FUND
FOR DEVELOPMENT
صندوق قطر للتنمية

قطر الخيرية
QATAR CHARITY

spark

معاً لمكافحة الفقر
REDUCING POVERTY
ISFD
صندوق التضامن الإسلامي للتنمية
Islamic Solidarity Fund for Development

البرنامج الليبي للإدماج والتنمية
THE LIBYAN PROGRAMME FOR REINTEGRATION & DEVELOPMENT

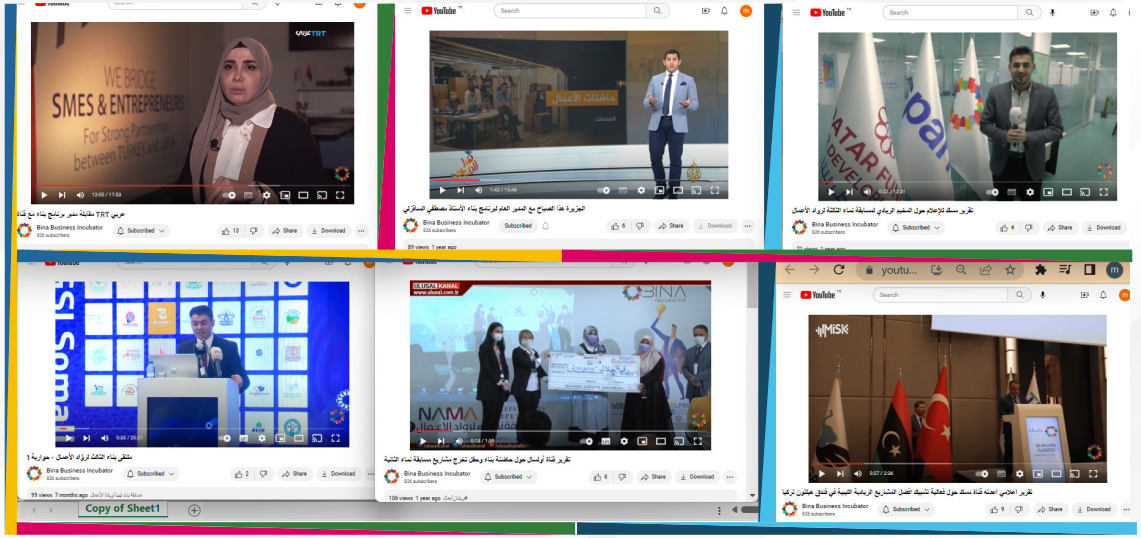
Ministry of Foreign Affairs of the Netherlands

SUPER NOVAE
Serving Everyday Heroes

Co-financed by the Connecting Europe Facility of the European Union

BINA In The Media

Bina Business Incubator









BINA at Fairs and Exhibitions

NEMA LIBYA SOMALIA









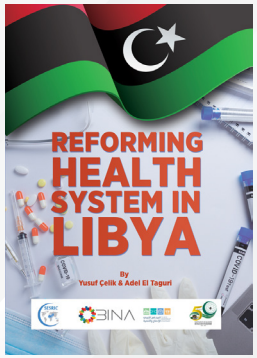


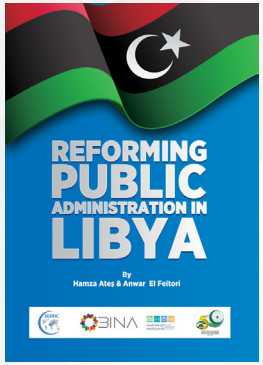


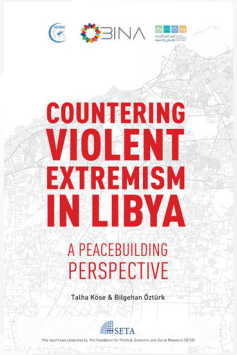
Publications

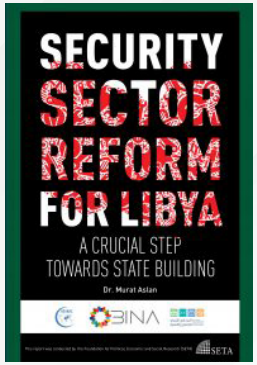












To discover more about our Research, read the QR



Social Media Accounts And Contacts

binabi.org	/company binaincubator	bina_business_ incubator/?hl=en	/BinaProgramBI/	Bina_program	c/BinaBusiness Incubator	binaprogram.org	bina_incubator

BINA PROGRAM

2023

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