

The No-Fee, No-Commission Way to Fill Your Hotel

Join Ireland's fastest-growing travel club - get direct bookings, off-peak occupancy, and loyal repeat guests — for free.



Trusted by 200,000
members and growing

RORY'S
travel club

Travel. Simplified.

Direct & Done Right.

We're Ireland's fastest-growing private travel community, helping 200,000 members book direct with Ireland's best hotels — bypassing OTAs and their 15–25% commission fees.

Hi, I'm Rory — I started this club with one goal: to help people across Ireland travel more and spend less. "I've always believed that Irish consumers should not have to pay 15-25% commission to OTAs when booking Irish Hotels. So I built a community that connects people directly with amazing hotels, without the middlemen.

Every hotel we work with is carefully chosen. Direct bookings means your guests are getting better value for money and 15-25% of the booking value is staying in the Irish consumers pocket. That personal touch is what the club is all about — real people, real value, real getaways.

Today, 200,000 people trust us to find brilliant breaks across Ireland and beyond.

We partner with hotels to feature exclusive deals, showcase your brand, and send respectful, high-value guests your way — all at zero cost to you.



Thanks for considering working with us — I'd love to bring more great guests through your doors!

— Rory

RORY'S
travel club



Why Hotels Partner With Us – And Stay With Us

- ✗ **No listing fees.**
- ✗ **No commission.**
- ✓ **Just more bookings.**

We send your guests directly to YOU. Not to OTA's or other third party brokers.

Private deals mean your public rates and brand remain protected.



OTAs vs. Rory's Travel Club – At a Glance

	Typical OTAs	Rory's Travel Club
Commission Fees	€15–€25 per €100 booking	€0 – Always
Monthly Listing Fees	Often required or hidden	None
Guest Booking Flow	Through 3rd-party platform	Direct to your hotel
Control Over Offers	Limited – public pricing required	You control pricing & visibility
Customer Data Ownership	Owned by OTA	Owned by you – full visibility
Brand Visibility	Competes with 100s of listings	Exclusively promoted to members
Social Media Marketing	Rare or non-existent	Free exposure to 600,000+ across platforms

200k members | 50+ hotel deals/month | €70k to one hotel in 15 hours

Direct Benefits at a Glance...

- ✓ **More Bookings.**
- ✓ **Lower Costs.**
- ✓ **Happier Guests.**

We're not just another listing site. We're a trusted, private travel community that sends direct bookings your way — exactly when you need them most.



RORY'S
travel club

200,000+
MEMBERS

100+
HOTEL PARTNERS

€70k revenue
in 15 hours

(Co. Kerry hotel)



Zero Fees:

Keep 100% of what you earn.



Fill Off-Peak:

Promote quieter periods with controlled offers.



Title target different parts of the hotel

Bedrooms, Spa, Afternoon Tea, F&B

PRIVATE



Private Offers:

Reach up to 200k Irish consumers through our mailing list.



Boost Exposure:

Get featured on email, social, and site to over 600k eager travellers.



200k members | 50+ hotel deals/month | €70k to one hotel in 15 hours



How It Works

3 Steps. No Hassle. You Control.

Simple steps:

1

We made a solution that is truly easy to Set Up.

Set your offer -
Typically approx 20% off.

Effortless to Manage.

2

Decide How Guests Book
- direct email, phone or
hidden link

We know your team is busy — that's why our partnership process is built to be quick, clear, and completely on your terms. You decide the offer, how guests book, and when it runs. We handle the promotion, and the bookings come straight to you.

3

Send Photos and Info –
We promote it via our
emails..

No contracts.
No tech headaches.
No chasing.

Just more bookings, made simple.



RORY'S
travel club

Our Promise to You

Your Brand. Your Rates. Always Respected.

Partner with us and together we can create offers only visible to paid members

You control dates, change offers, or stop at any time

Zero long-term commitment.

Zero risk.

We've been transforming revenue for locations just like yours.



Cahernane House Hotel
Co. Kerry



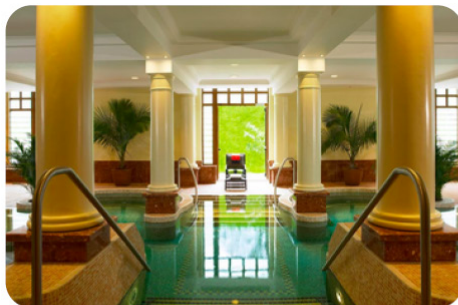
Eccles Hotel & Spa
Co. Cork



Aghadoe Heights
Co. Kerry



Osprey Hotel
Co. Kildare



Lusty Beg Island Resort
Co. Fermanagh



The K Club
Co. Kildare

"If we don't bring you value — you simply stop. That's it."



Let's Make it Happen



Ready to See What We Can Do for You?

Let's Fill Rooms.
We'll set you up in minutes
to we'll get the ball rolling.

Contact:
Drop an email to me:
rory@rorystravelclub.com
or simply reply to this message
and we'll set you up in minutes.

Rory's Travel Club

– the smarter, commission-free way
to fill your venue with loyal guests.

*It's a win win. You get extra
guests on dates that you need
them and the consumer gets a
great deal!*

-Rory



"Trusted by over
200,000 members
and counting."

**Would you rather your parents pay €200 or
€170 for a hotel room? If the answer is €170
then we ought to be working together!**

