

Case Study: 4e

4e is a one-of-a-kind platform designed for tech-driven and smart property management. The 4e website is a fun and interactive platform that provides site-specific training and knowledge to security guards. DAPL assisted the brand in its effort to achieve higher brand engagement and success with an interactive website.

Avg. reading time: 2 min

4e

Project Overview

- With this app, security personnel can easily submit any issues or findings of any property through the 4e website to report and inform the building management or the company after a quick register and log-in process.
- Our team collaborated with the brand, understood its specific requirements and business goals and designed an Android app

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Client Background

- 4e is a ground-breaking mobile application designed for smart, integrated, tech-driven property management
- There were no existing platforms dedicated to the purpose of training and engaging security personnel who are given the responsibility of guarding properties, companies and sensitive infrastructures
- There were service level and stability challenges with the company's existing platform



Challenges

- The new mobile app would provide continuous site-specific training, onboarding assistance as well as incentive patrol.
- The platform aimed at providing proactive solutions to the challenges that exist in security guard training
- There has to be the inclusion of interactive games and questionnaires for the engagement of guards and training them
- Inclusion of a messaging tool through which guards can communicate with the location admins of the specific properties or the company management

Technology Stack used



Android Studio

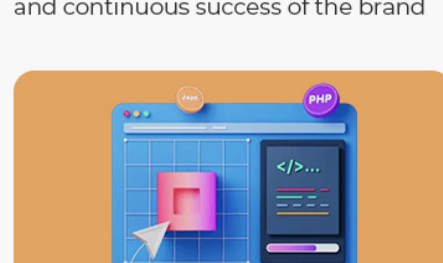


Java

The Solution Provided

Solution #1

A world-class website that would ensure rapid growth and continuous success of the brand



Solution #2

We designed a highly intuitive, useful and easy-to-use platform



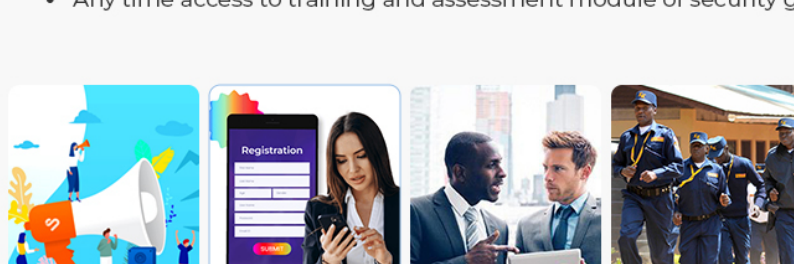
Solution #3

The platform can be used seamlessly by property owners and guards and is rich with features and functionalities for easy training and assessment of guards



Key Features and Benefits

- Fun games and questionnaire
- Option to choose and register multiple properties
- Easy option to register businesses
- Integrated messaging tool for guards to communicate with building managers
- Any time access to training and assessment module of security guards

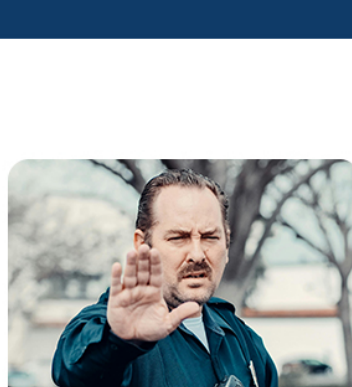


The results

- A well-performing, user-friendly, easy-to-use, smooth and interactive platform
- Quick, easy and hassle-free training of guards and security personnel as per the unique needs and requirements of specific properties
- Interactive challenges given to guards based on data collected from building audits meant for the purpose of training and engagement
- One can also participate in fun questionnaires and photo-taking challenges as part of interactive training and collect reward points

Conclusion

- Guards and landlords can use the app on different devices like smartphones, tablets, laptops, etc, without any compatibility issues
- A well-functioning and interactive app has enabled users to train themselves easily, which has allowed buildings and businesses to manage their operations efficiently.
- The smooth, easy-to-use interface, attractive designs and layout have contributed to higher customer satisfaction
- The level of security at various commercial buildings improved leading to better management and control of properties



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