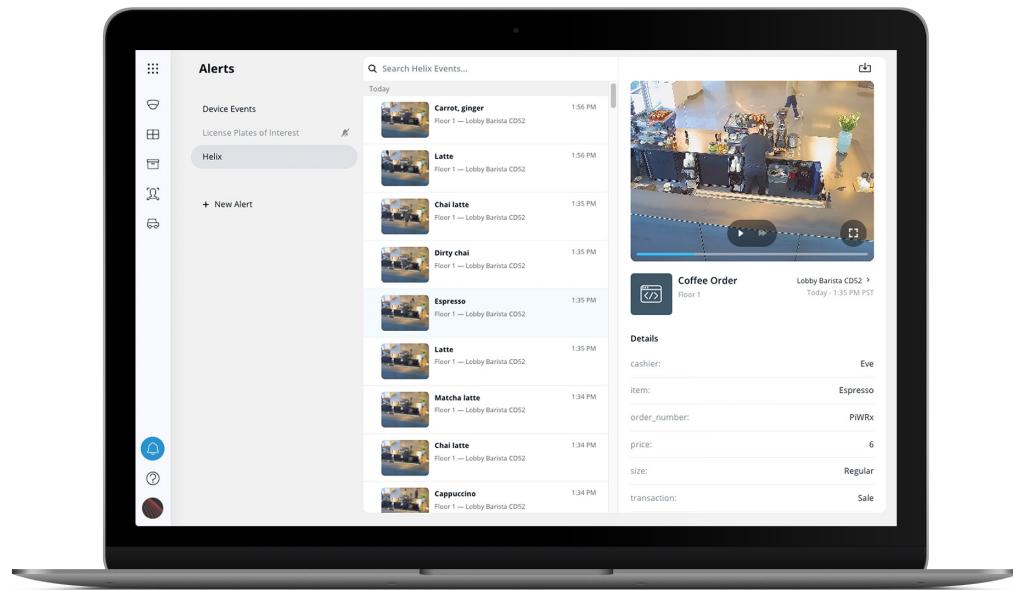


Helix

Pair Third-Party Event Data With Associated Camera Footage



Fight fraud with Helix

Retailers can unlock powerful anti-fraud measures with Helix. Turn point-of-sale (POS) or any third-party data into searchable events with associated video footage.

Key features

Generate events unique to your organization

Turn any step into a process – from a retail transaction to an action on an assembly line – into a custom event paired with contextual video footage.

Receive alerts when events of interest occur

Define custom criteria to surface specific events of interest. Receive real-time alerts paired with relevant camera footage any time these conditions are met.

Easily visualize data and surface key trends

Dashboards and reporting tools let you compare data across time and place, like sales conversion rates versus historical trends.

Use Helix for exception-based reporting

Integrate with your point-of-sale system

Pair transaction data – like order number, discount percentage, or payment method – with associated camera footage.

Find suspicious transactions

Search for transactions based on specific criteria – like a return without an associated order number, or an expensive purchase with a large discount applied.

Set up proactive alerts

Receive alerts anytime a suspicious transaction takes place, enabling immediate investigation.

Identify key trends

Pair camera analytics with sales data to track conversion rates across stores or time periods.