

GoingOutHJ.com Dining & Entertainment

A comprehensive online guide to dining, entertainment, and events in our area. Printed in all five Herald Journal Publishing newspapers weekly on Friday.

Ad deadline is Tuesdays at noon.

Dining and Entertainment Section Display Ads

Runs in all 5 newspapers and online, 3" minimum.

First week \$24/inch

Repeat with no copy change \$18/inch

Events, fundraisers, sales, and more! Line Ads

1 or 2 weeks \$40

- FREE to subscribers if not of a business nature or for an organization
- 40 words allowed, additional words 40¢ each per week
- Paid in advance unless you have an established account.
- Beginning key words are bold & caps. Any special treatment beyond that means ad is "classified display." See description below.

Dining & Entertainment Special Ad Package

Only \$119 per month!

- Four weeks of advertising in premium ad space
- Deal only valid for standard D&E sized ads: 2-column by 2-inch (3.58" x 2")
- Grayscale ads only, color charged at an additional \$297 per week.
- Billed at flat-rate for \$119 for all four weeks

2 x 2 Actual Size

(ad dimensions 3.58" x 2")



Happenings & Upcoming

Happenings is an event-based grouping of news items, typically starting on the front page, and limited to local events only.

For fundraising events to appear in Happenings, at least a minimum-size ad in HJ publications must be purchased. See our complete publicity policy for further details.

By purchasing an event ad or D&E display ad your event can be listed in the Happening section of your respective region's newspaper.

Herald Journal

Delano Herald Journal

Dassel • Cokato

Enterprise Dispatch

McLeod County
Chronicle



Arlington
ENTERPRISE

Serving the Communities of Arlington and Green Isle, Minnesota