

Spot

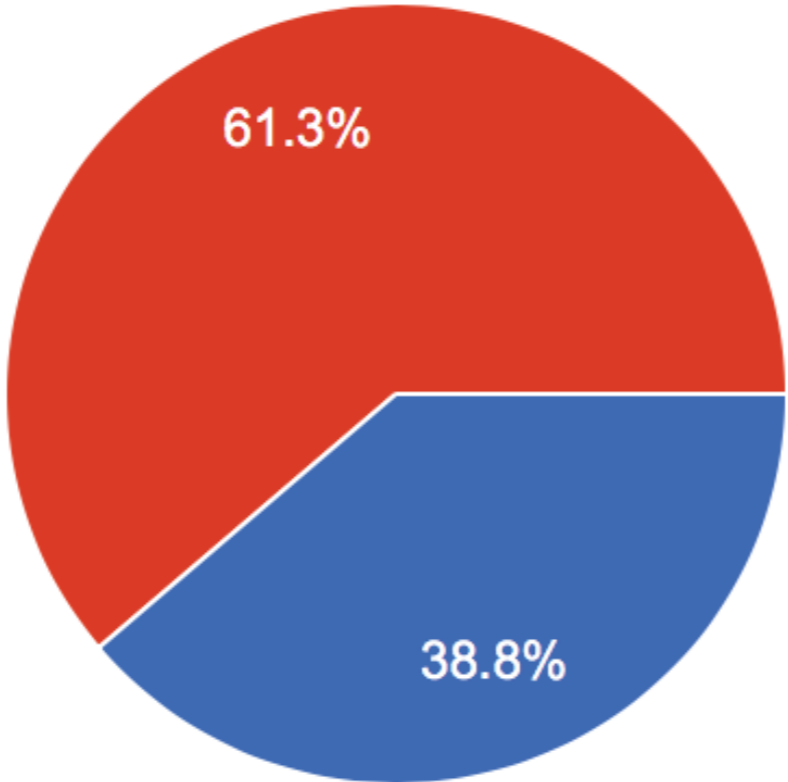
Team P!nk Jung Wan Bae Hyunbae Earm Ashley Kim Nayeon Kim

Service providing **locations of smoking areas**, supplemented by **collective intelligence**

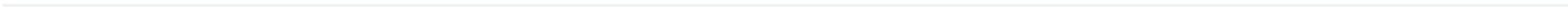
Survey

Do you smoke? (당신은 흡연자 입니까?)

응답 80개

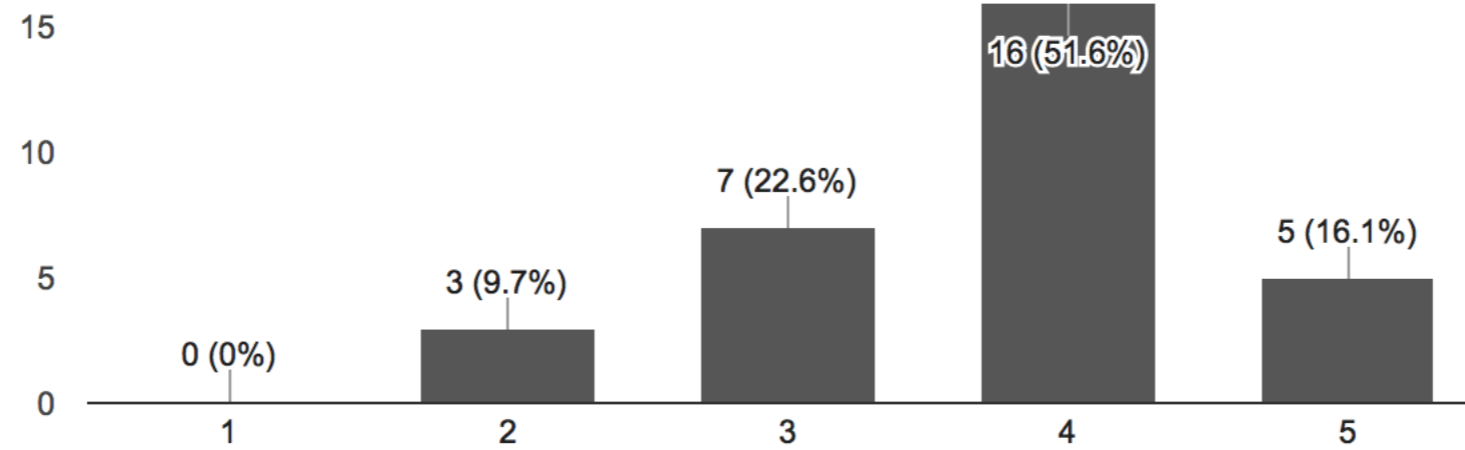


- Yes (예)
- No (아니오)



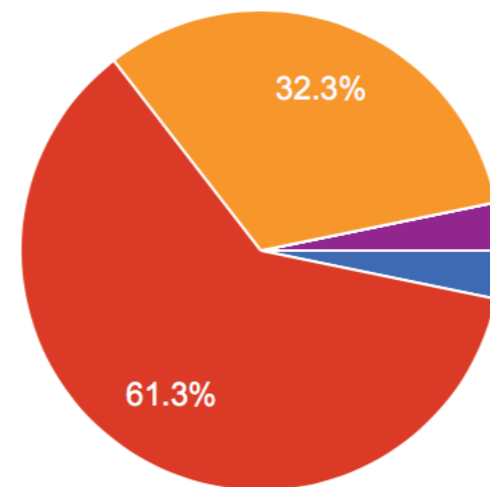
1. How often do you use smoking area when you smoke? (흡연 시 지정된 흡연구역에서 흡연을 하는 빈도수는 얼마나 되나요?)

응답 31개



2. What is your alternative when you cannot find a smoking area? (지정된 흡연구역을 찾을 수 없는 경우 어떻게 하나요?)

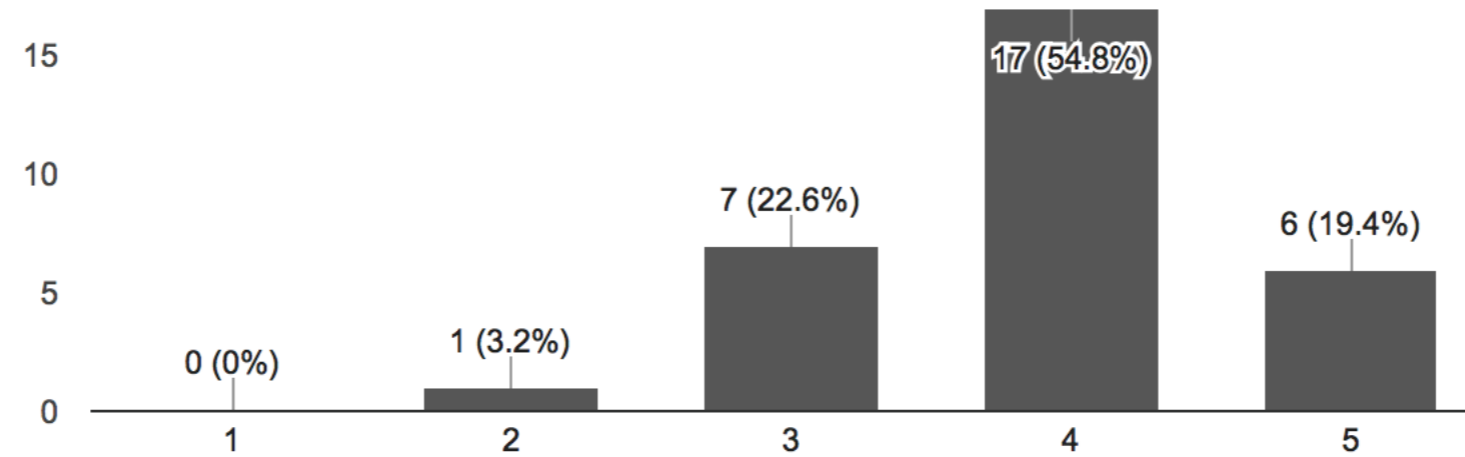
응답 31개



- smoke anywhere (아무 곳에서도나 흡연한다)
- smoke only if there's no one around (사람이 없는 곳에서만 흡연한다)
- smoke where other smokers are already smoking (다른 사람들이 흡연하고 있는 곳에서 흡연한다)
- only smoke on smoking area (지정 흡연구역에서만 흡연한다)
- 기타

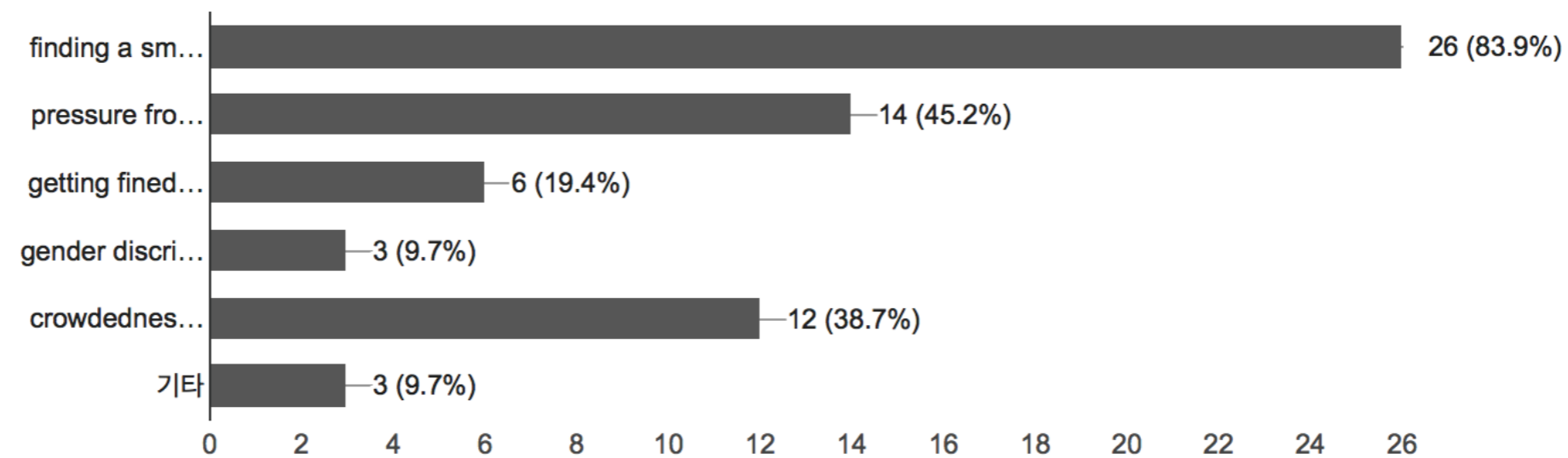
3. How difficult is it for you to locate a smoking area? (지정된 흡연구역을 찾는 것이 얼마나 어려운가요?)

응답 31개



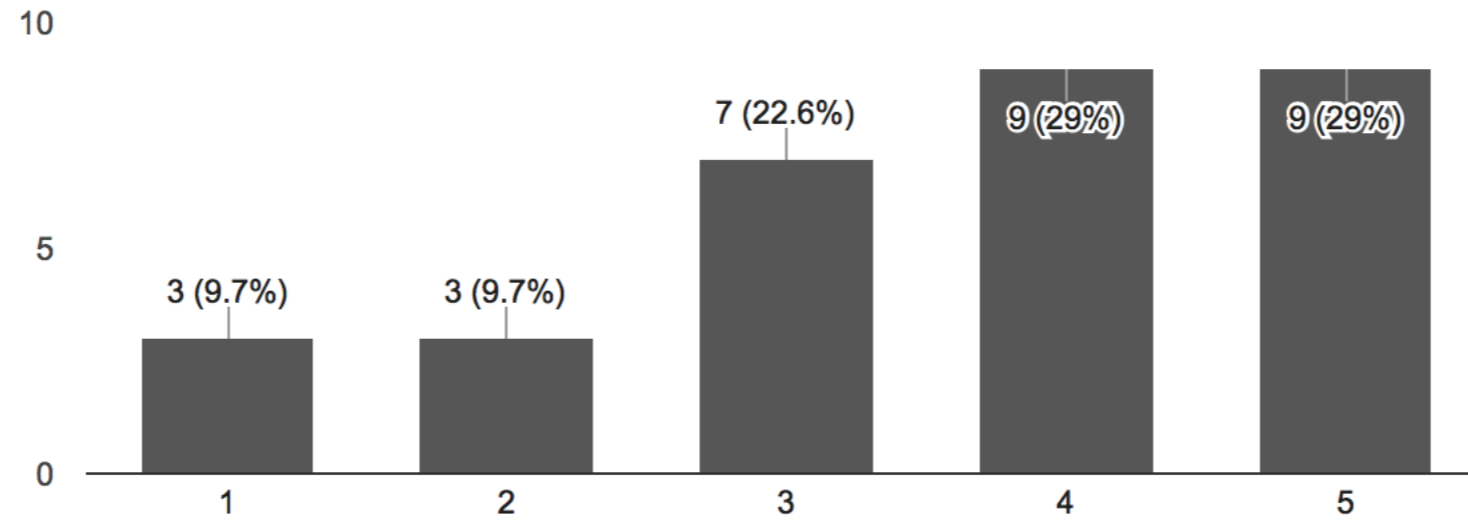
4. What kind of inconveniences have you faced as a smoker? (흡연자로서 겪는 불편함에는 무엇이 있나요?) (Multiple selection allowed)

응답 31개



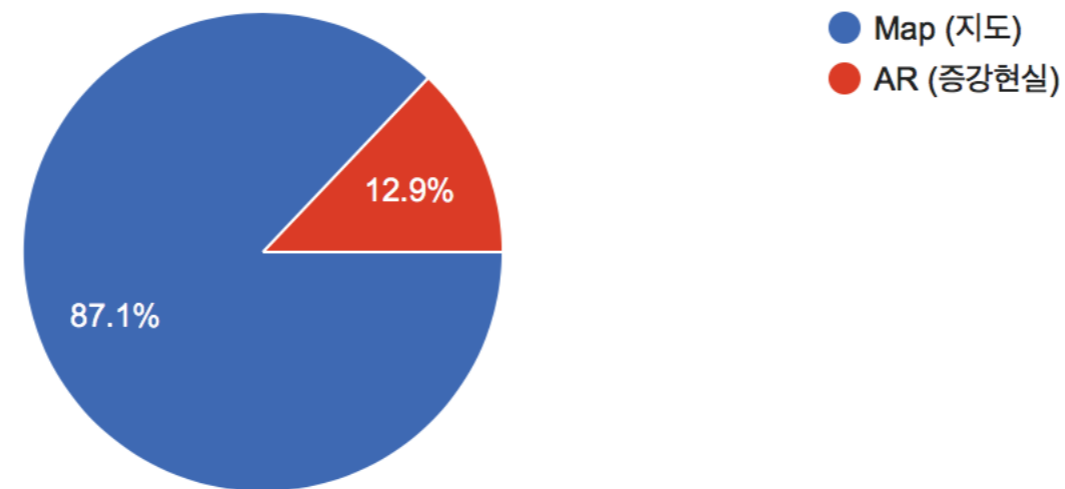
5. How helpful would it be if there is a service that provides the location of smoking areas? (흡연구역의 위치를 찾을 수 있게 하는 서비스가 있다면 얼마나 도움이 될 거라고 생각하십니까?)

응답 31개



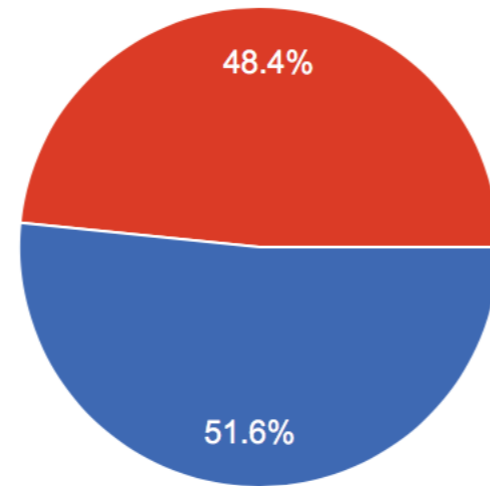
6. What is your visual preference for navigation? (두 보기 중 어떤 것이 시각적으로 더 도움이 됩니까?)

응답 31개



7. Which version is easier to interpret in mobile phone? (두 버전 중 핸드폰으로 볼 때 어느 것이 더 인지하기 쉬운가요?)

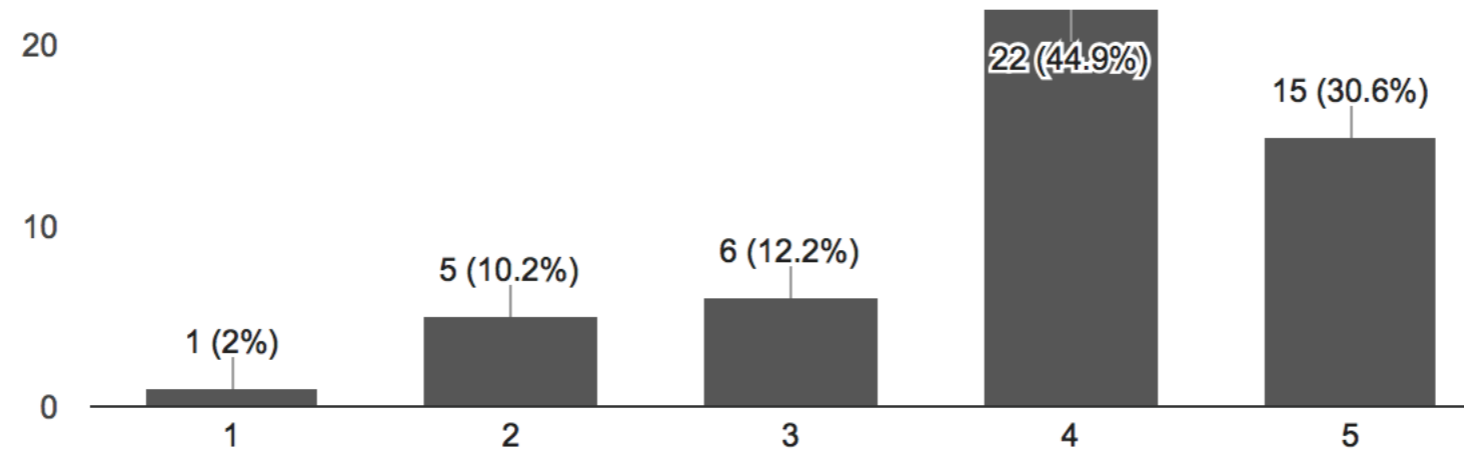
응답 31개



- Smoking area marked with color code (색깔로 구분된 흡연구역)
- Smoking area marked with a sign (표지판으로 구분된 흡연구역)

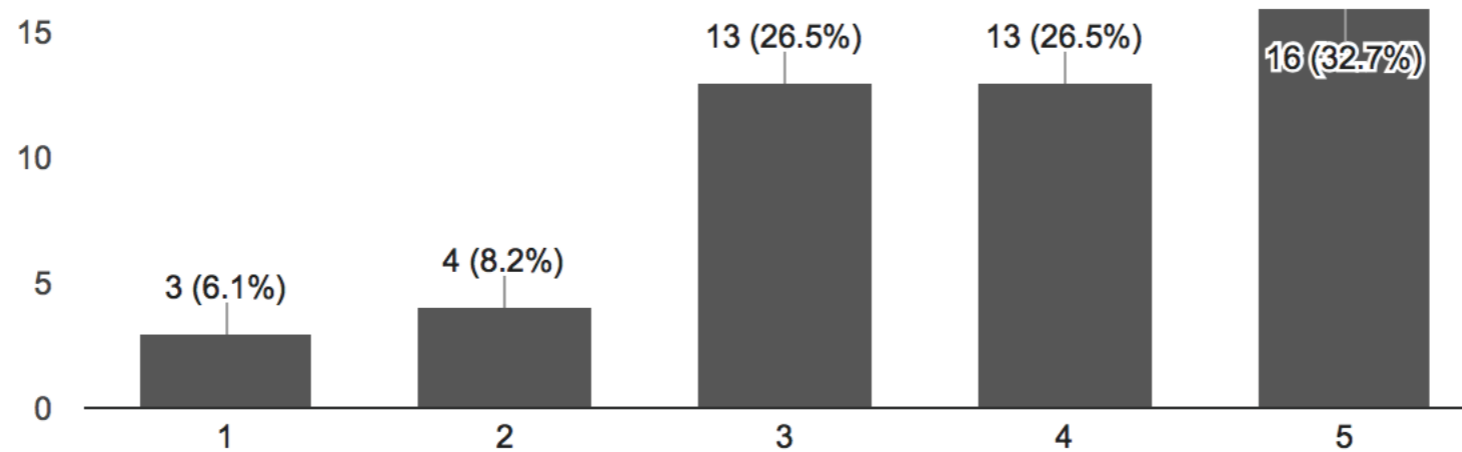
1. Please rate how much you feel unpleasant about smoking. (당신은 흡연에 대해 얼마나 불편함을 느끼나요?)

응답 49개



2. If you can reduce smoking out of smoking areas, how much would you participate to the service that collects location of smoking areas? (흡연구역이 아닌 곳에서의 흡연(길빵)을 줄일 수 있다면, 흡연구역의 위치를 수집하는 서비스에 얼마나 동참하실 의향이 있나요?)

응답 49개



Observation

<https://youtu.be/vyLSP6Ntonw>