

What Is This Indie Anyhow?

Jetro Lauha

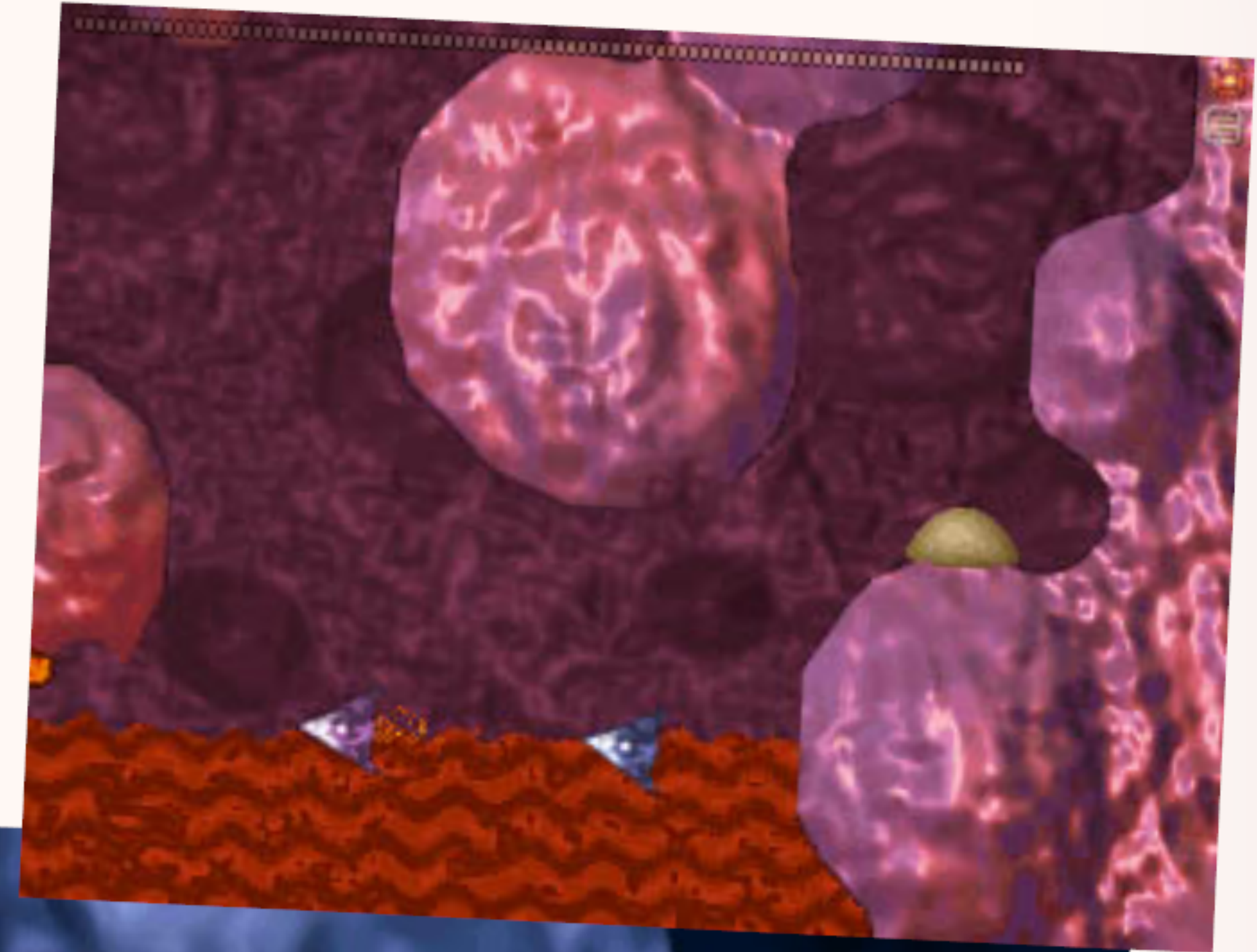
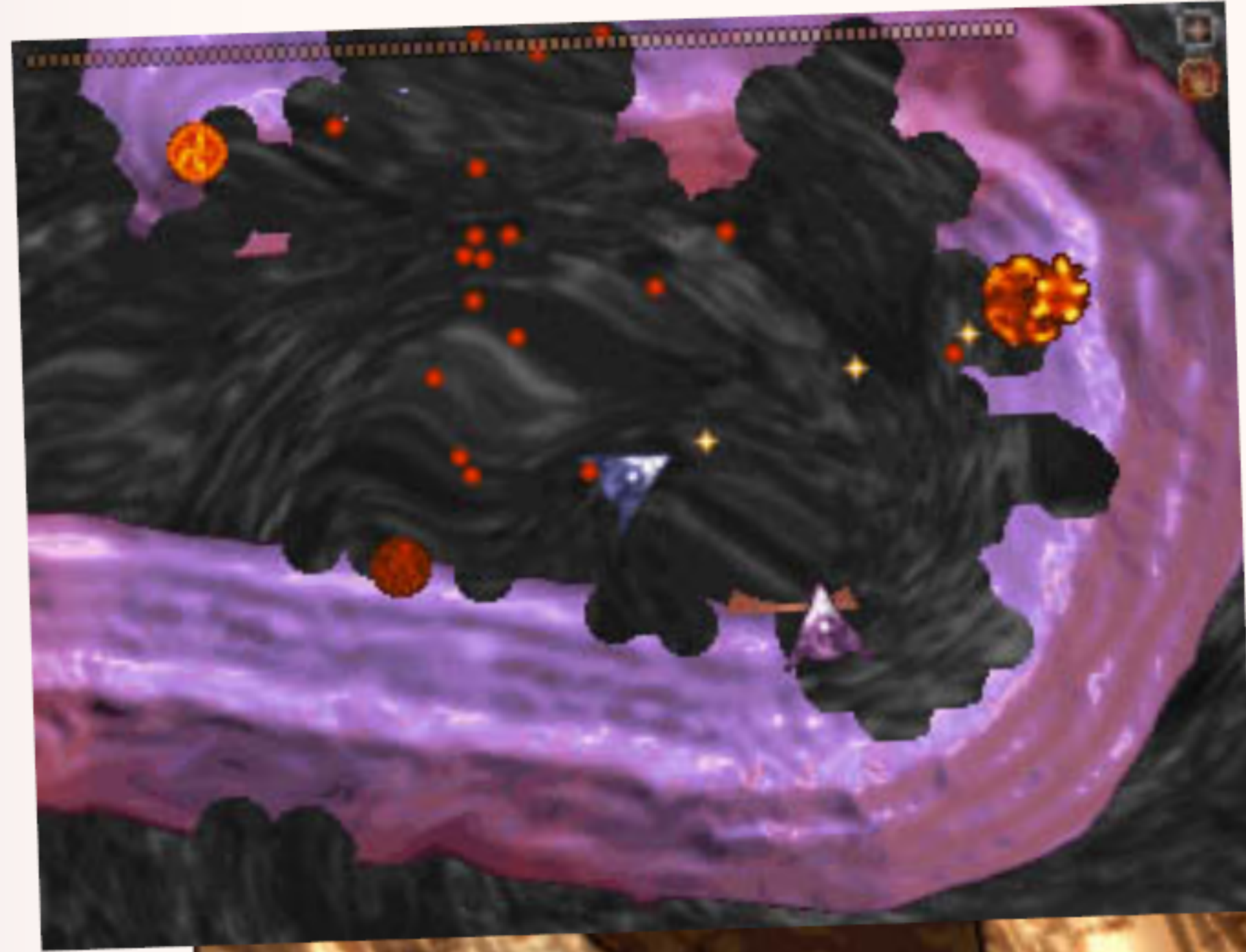
www.jet.ro

G+: [Jetro Lauha](#)

[@jlauha](#)

Strobotnik Ltd
www.strobotnik.com

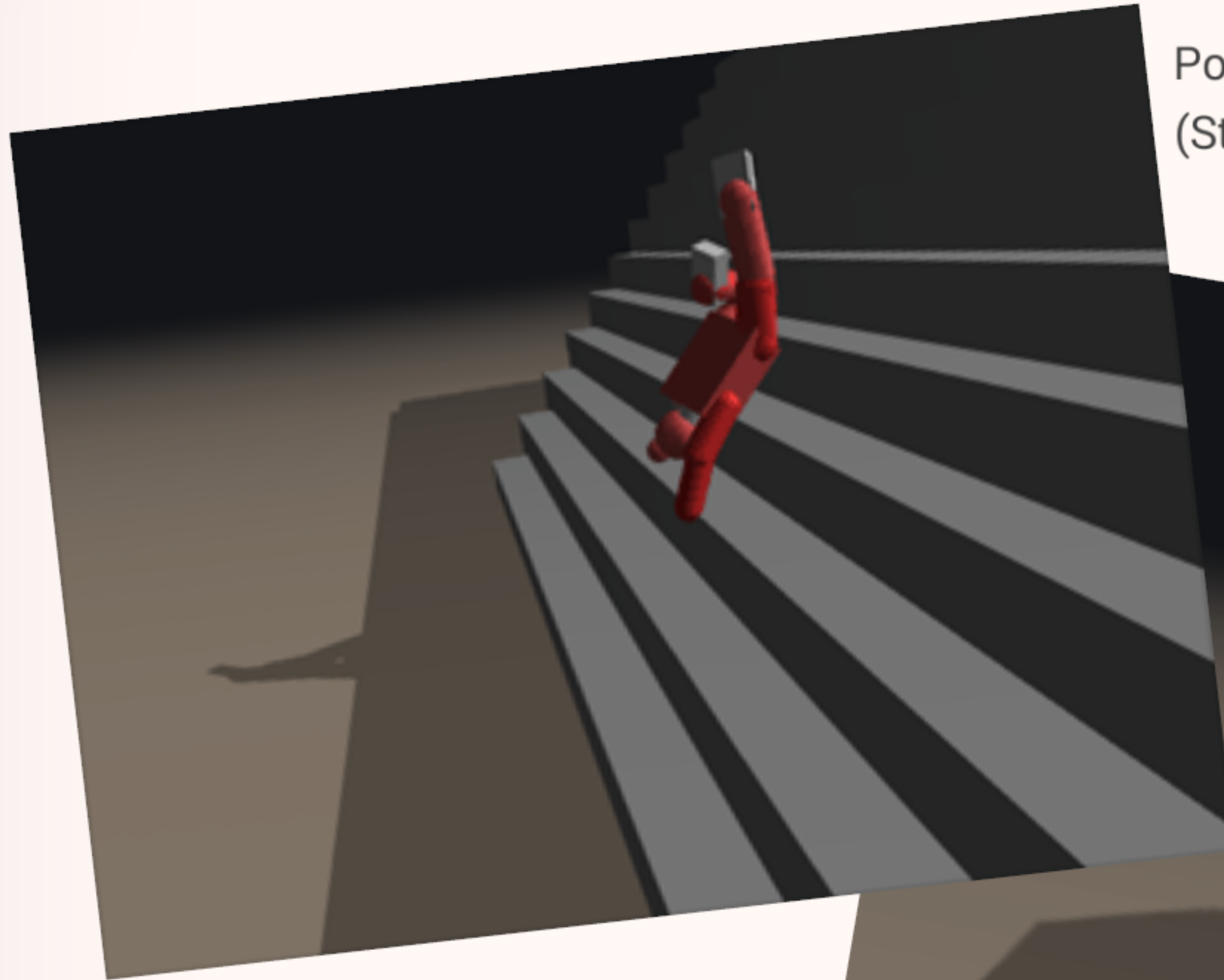
1996 - KOPS



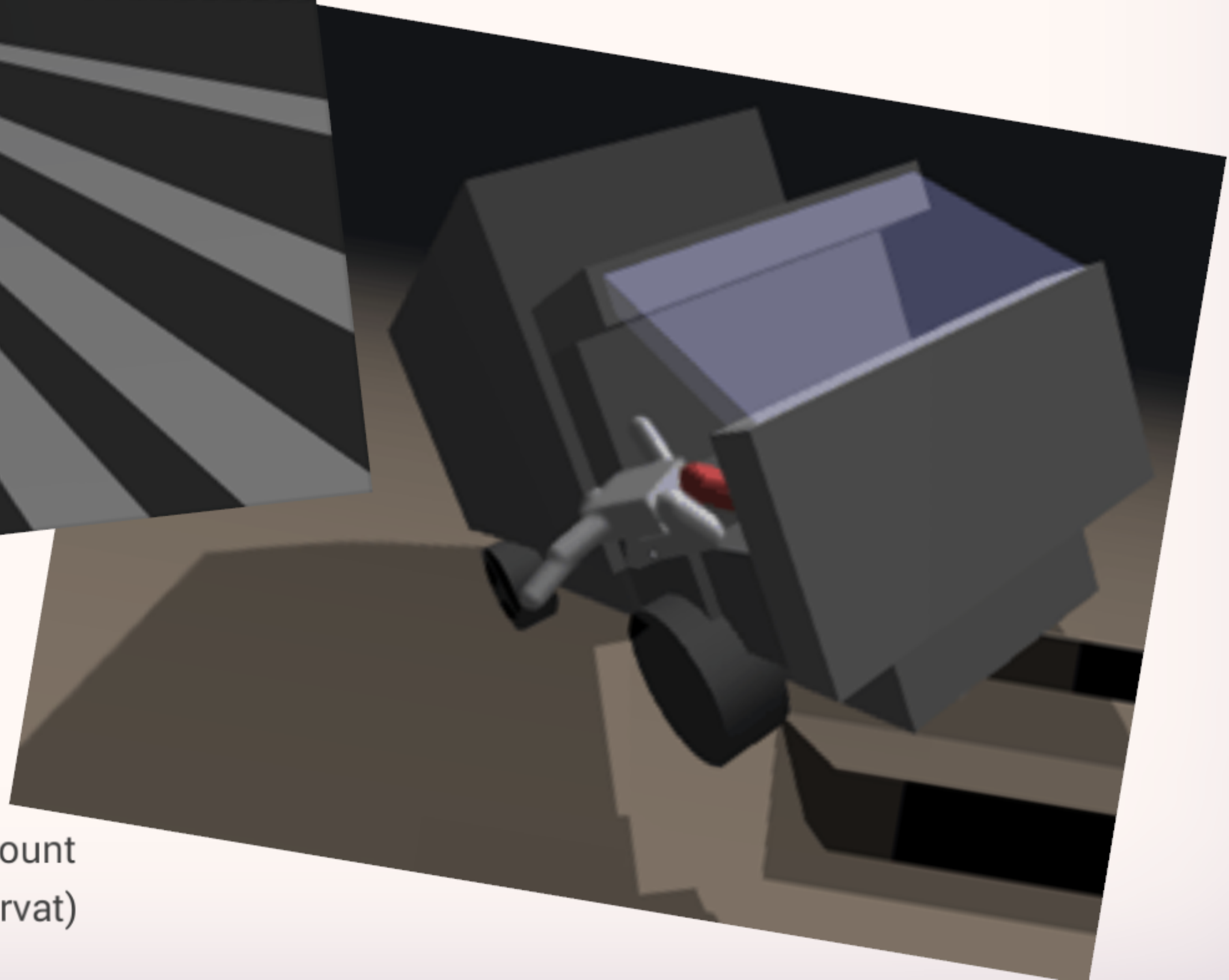
Non-indie @ Fathammer & Sulake



Freeware games



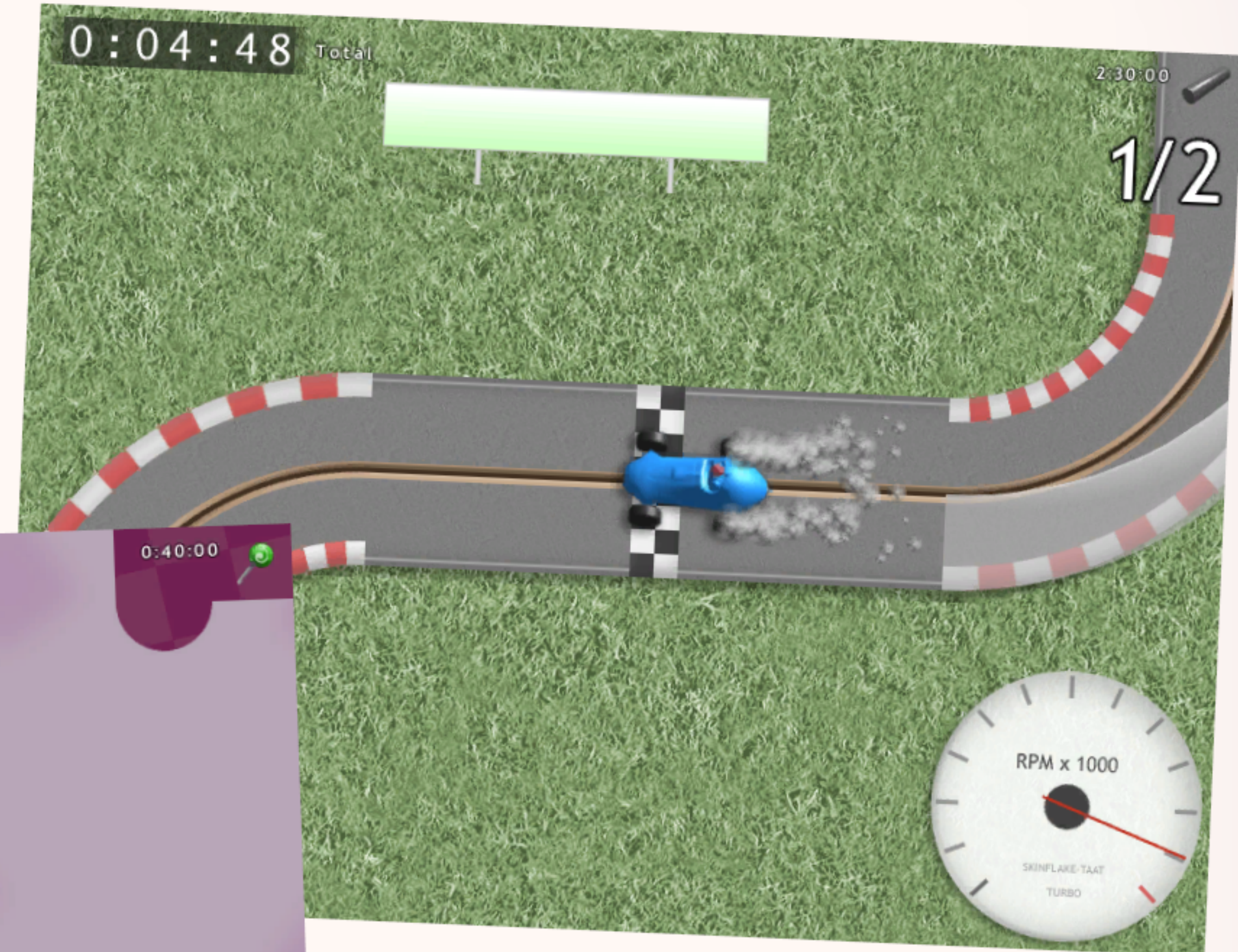
Porrasturvat
(Stair Dismount)



Truck Dismount
(Rekkaturvat)

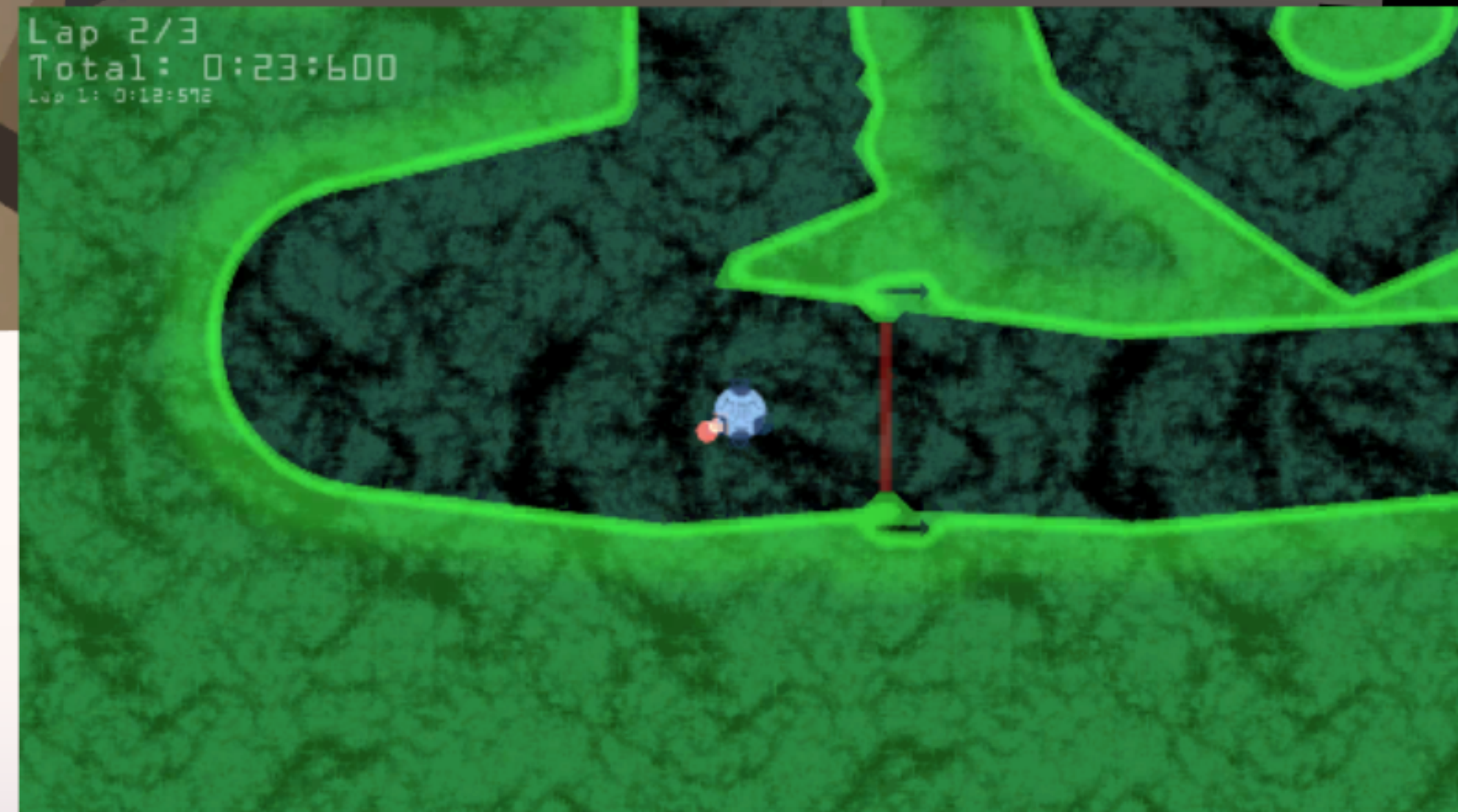
Freeware games

Pogo Sticker

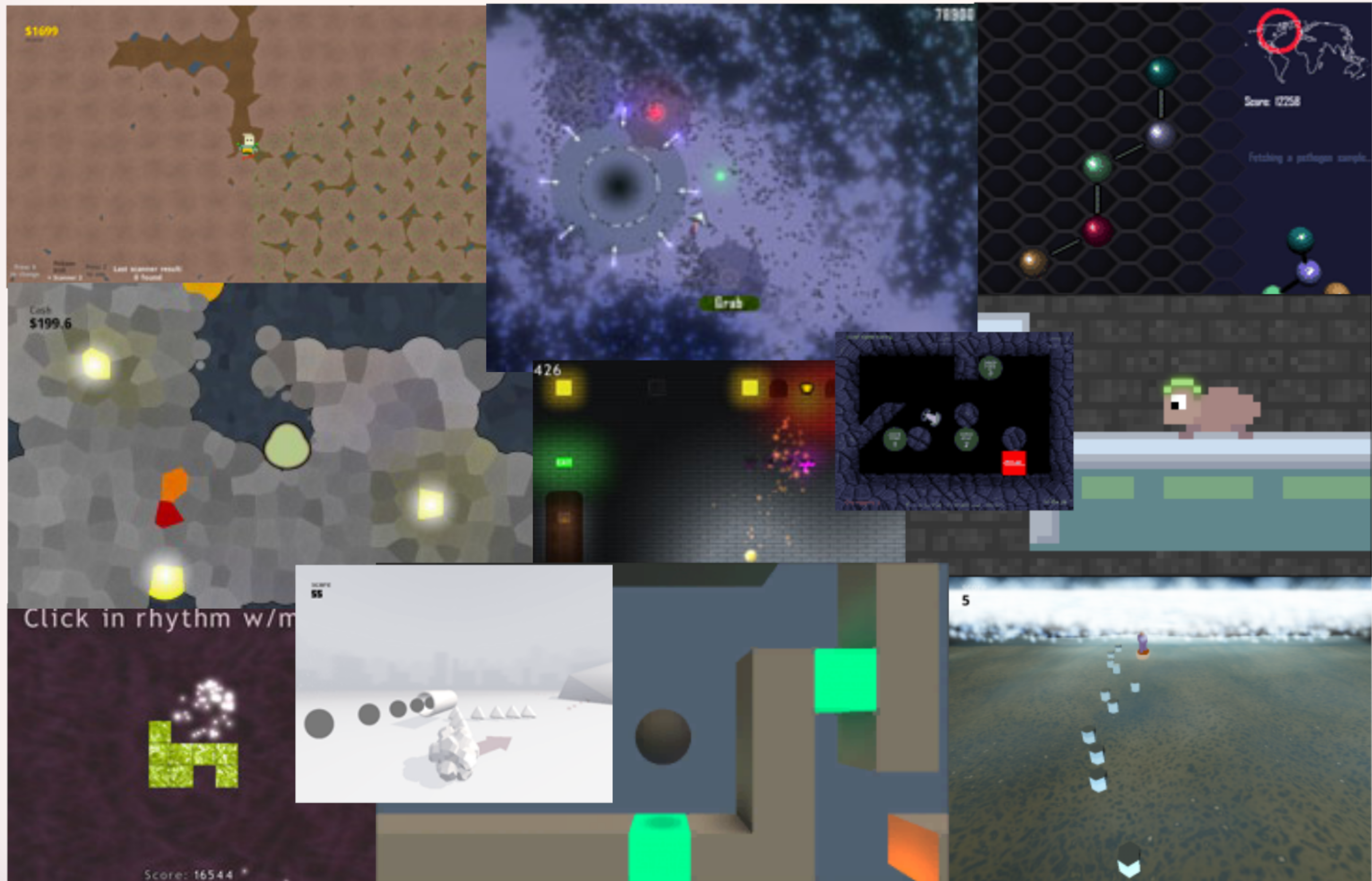


Racing Pitch

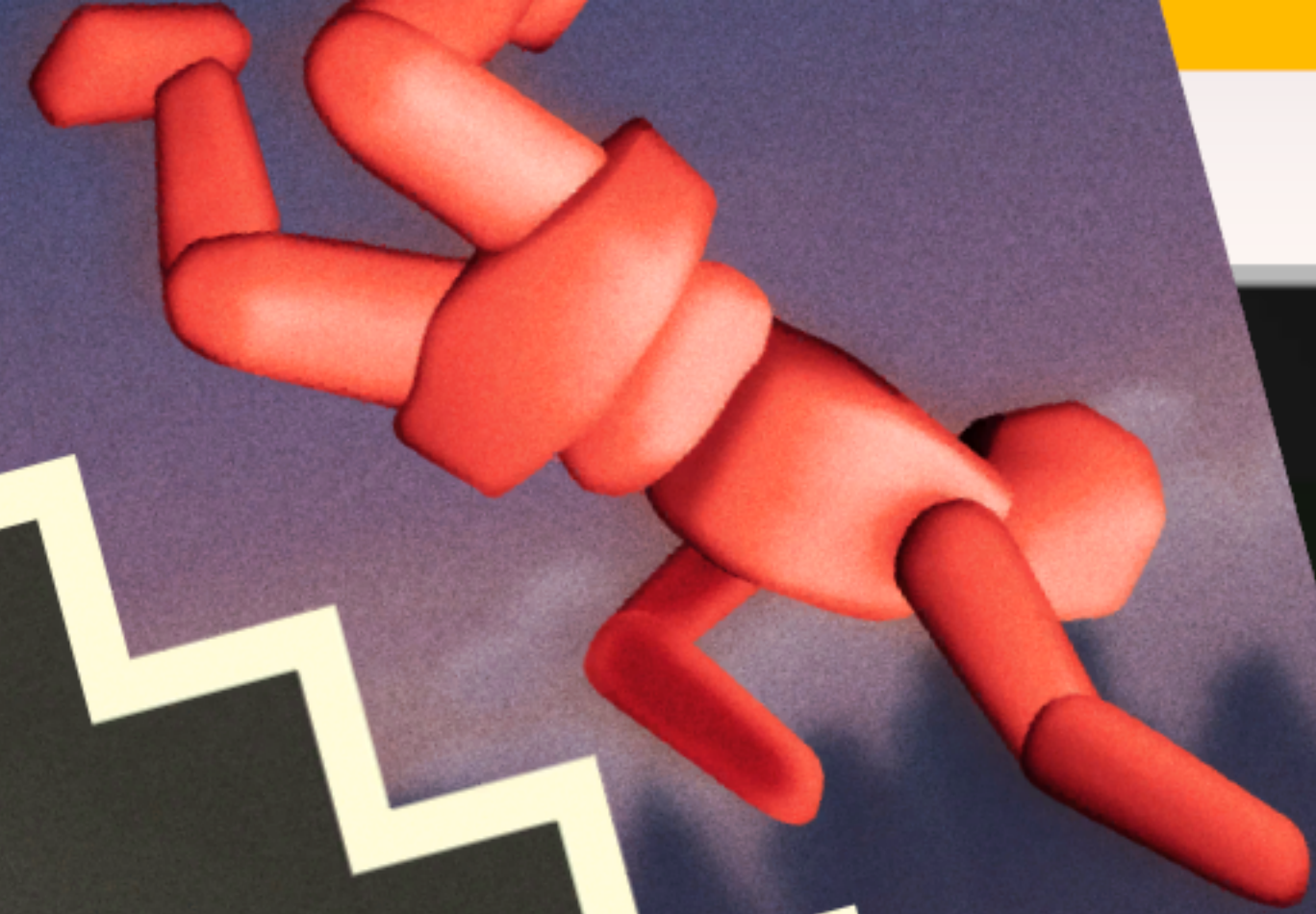
Freeware games



Ludum Dare 48h



Secret Exit



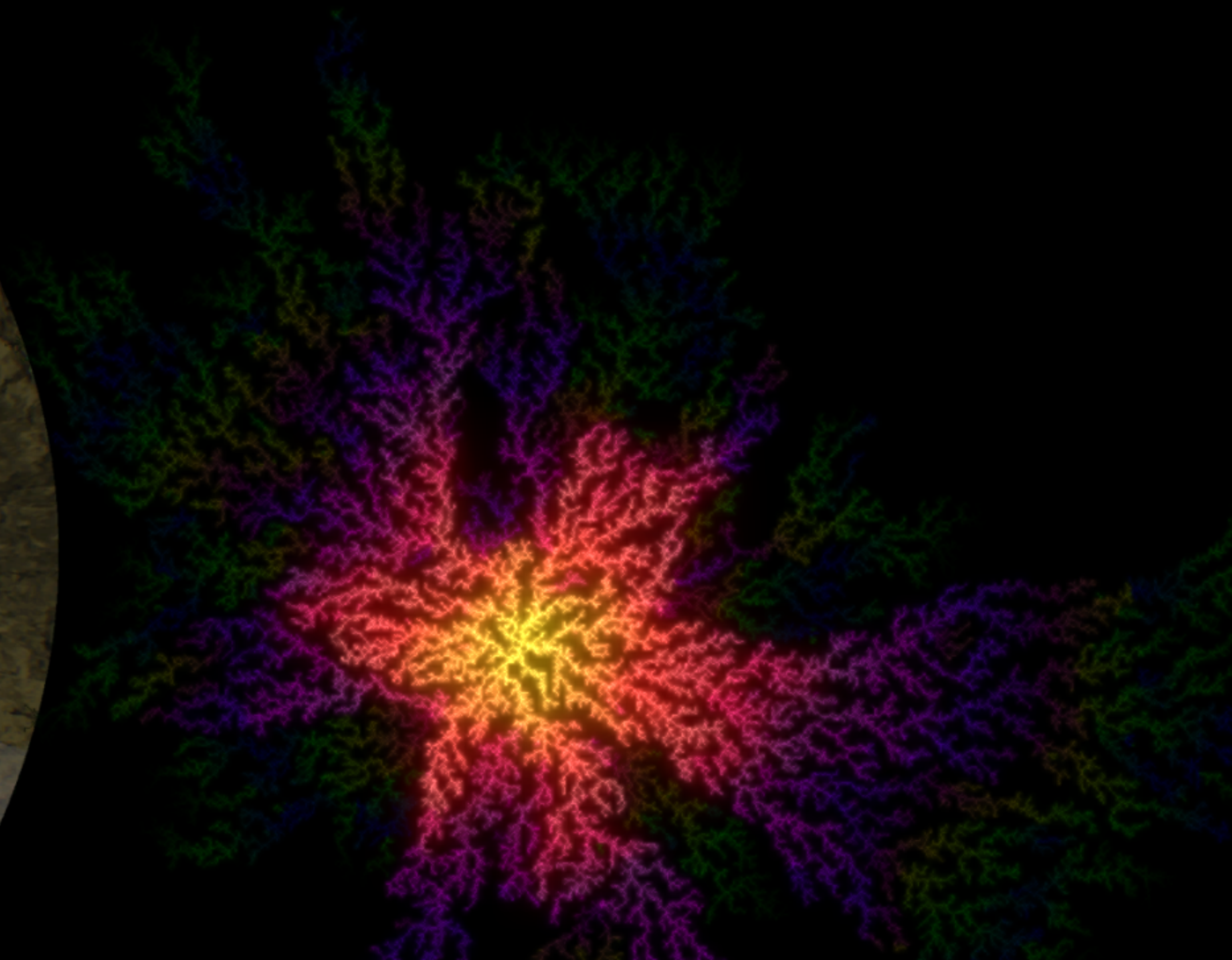
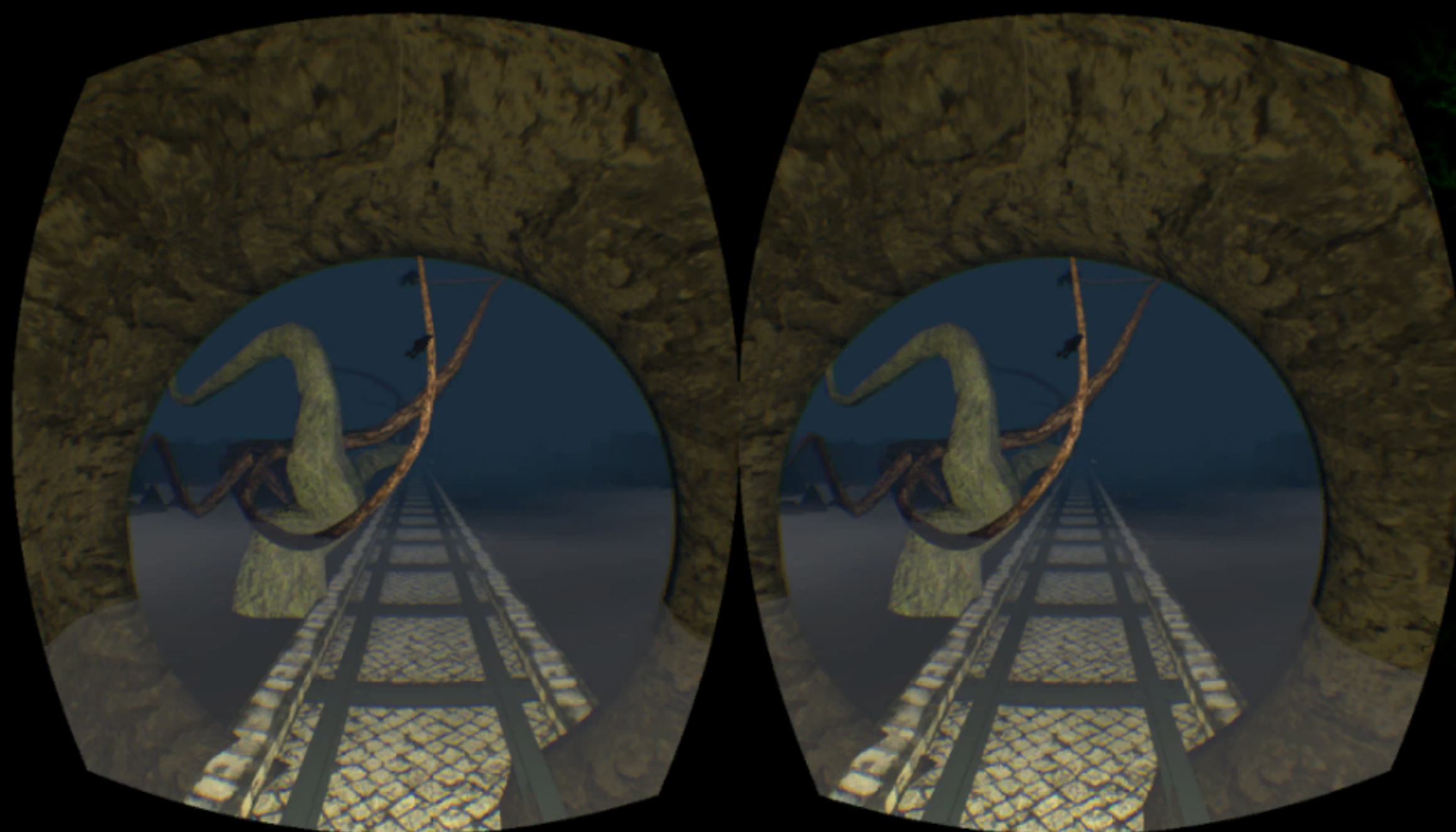
Next

1. Go indie (even more)
2. ???
3. Profit!?





2013



What is being
"Indie" about?

Risks

Ability

Chance

What is being
"Indie" about?

Creative Freedom

No external approval

Not independent of "everything"

What is being
"Indie" about?

Inner Drive

Self-Motivated
Multi-disciplined
Wonder

thanks