

WHEELS OF GRACE

Est. 2002

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WHEELS OF GRACE

BURN RUBBER... NOT YOUR SOUL!®



Media Kit

www.WheelsOfGrace.com
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Rate Sheet

Wheels Of Grace Magazine and E-Magazine is a bi-monthly full-color printed and digital publication servicing the riding community. Our goal is to offer the riding community an entertaining and educational tool about Motorcycle Ministry with a printed and digital publication for the whole family that is safe for all. Wheels Of Grace magazine is distributed by mail (printed) directly into the mailbox and email (digital) and email inbox to 12,000 readers. Our E-Magazines are available online on our website for viewing, download and print, and promoted on our social media channels: Facebook, Instagram, and Twitter. Wheels Of Grace magazine has been servicing the motorcycle community since 2002 and distributed to Motorcycle Events, Motorcycle Dealers, Bike Blessings, Motorcycle Attorney Offices, Truck Stops, Biker Friendly Churches, Prisons and Military Bases.

AD SIZE	1Mag (2months) Reg. RATE	3Mags (6months) 5% OFF	6Mags (12months) 10+ % OFF
1/8 Page	\$150/Mag (75/mo.)	\$140/Mag (70/mo.)	\$130/Mag (65/mo.)
1/4 Page	\$220/Mag (110/mo.)	\$210/Mag (105/mo.)	\$190/Mag (95/mo.)
1/3 Page Vert/Hor.	\$300/Mag (150/mo.)	\$280/Mag (140/mo.)	\$270/Mag (135/mo.)
1/2 Page Vert/Hor.	\$520/Mag (260/mo.)	\$490/Mag (245/mo.)	\$460/Mag (230/mo.)
Full Page	\$830/Mag (415/mo.)	\$780/Mag (390/mo.)	\$750/Mag (375/mo.)
Premium Pages*			
Inside Front Cover	\$1,950/Mag (825/mo.)	\$1,850/Mag (925/mo.)	\$1,760/Mag (880/mo.)
Page 1	\$1,500/Mag (750/mo.)	\$1,480/Mag (740/mo.)	\$1,350/Mag (675/mo.)
Inside Back Cover	\$1,250/Mag (625/mo.)	\$1,180/Mag (590/mo.)	\$1,120/Mag (560/mo.)
Back Cover	\$2,050/Mag (1,025/mo.)	\$1,940/Mag (970/mo.)	\$1,840/Mag (920/mo.)

*Premium Pages include complimentary article in every issue

Readership

12,000 in circulation to direct target consumers by subscription in the USA, Canada, Mexico, Australia, New Zealand, France, Greece, England, Italy, Sweden, and distributed to Motorcycle Events, Motorcycle Dealers, Bike Blessings, Motorcycle Attorney Offices, Biker Friendly Churches, Truck Stops, Prisons and Military Bases

Advertisements

Advertisements in Wheels Of Grace Magazine and E-Magazine are also featured on our Social Media channels at no extra cost to you.

Deadline Submissions

Advertisements or Advertising Content must be submitted to Specs and no later than 45 days prior to the published month.

Specs

Full Page Bleeds w: 9" x h: 11.5" Full Bleed
keep text and important design elements within 8" x 10.5"

Full Page NO Bleed w: 8" x h: 10.25"
keep text and important design element 7.5" x 9.75"

1/2 Page Vertical w: 3.875" x h: 10.25"

1/2 Page Horizontal w: 8" x h: 5"

1/4 Page Vertical w: 3.875" x h: 5"

1/8 Page Horizontal w: 3.875" x h: 2.25"

Deadlines may have a grace period depending on the time of the year and the type of advertisement you will be featuring. Payments can be made by Credit Card or by Check.