



# AGILE INDIA 2017

<http://2017.agileindia.org>

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ITC Gardenia, Bengaluru

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March 6<sup>th</sup> - 12<sup>th</sup> 2017

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# THE CONFERENCE

# + ABOUT AGILE INDIA +



*Agile India is Asia's Largest & Premier International conference on Agile, Lean and Patterns.*

1. **Learn** directly from experts practitioners and industry Thought Leaders
2. **Network & share** your knowledge and experience with over 1500 international delegates from literally every software company practicing or exploring Agile & Lean.
3. **Explore** diverse and interesting solutions and contribute to the future of Agile software development.



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# +AGILE INDIA 2017: AGENDA+



- 📌 March 6<sup>th</sup>: Pre-Conference Workshops from our international experts.
- 📌 March 7<sup>th</sup>: Agile Mindset
- 📌 March 8<sup>th</sup>: Agility at Scale
- 📌 March 9<sup>th</sup>: Lean Product Discovery
- 📌 March 10<sup>th</sup>: DevOps and Continuous Delivery
- 📌 March 11<sup>th</sup> -12<sup>th</sup>: Post-Conference Workshops from our international experts.
- 📌 Targeted at Founders, CxO, Executives, Sr. Managers, Product Owners/Managers, Agile Coaches, ScrumMasters, Architects, Business Analysts, SMEs, Developers, UX Designers, Testers & Technical Writers.
- 📌 More details: <http://2017.agileindia.org/#program/theme>

# + AGILE 2016 PARTICIPANTS +



1542 Professionals with 384 unique roles from 289 different Companies from 18 Countries



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# + AGILE 2015 PARTICIPANTS +



Agile India 2015



Agile India 2015



Agile India 2015

817 Professionals with 270 unique roles from 165 different Companies from 26 Countries



Agile India 2015



Agile India 2015

# + AGILE 2014 PARTICIPANTS +

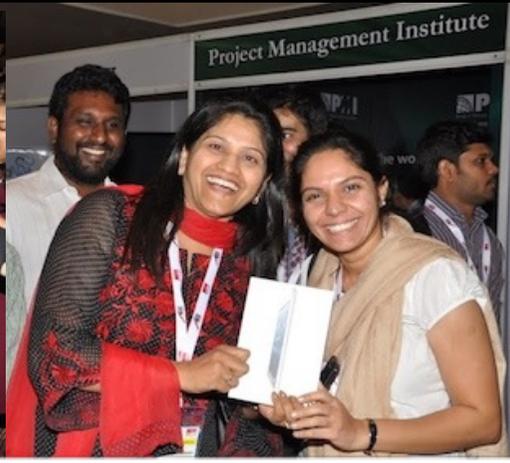


1236 Professionals with 342 unique roles from 226 different Companies from 28 Countries



Agile India 2014

# + AGILE 2013 PARTICIPANTS +



904 Professionals with 320 unique roles from 195 different Companies from 25 Countries



AGILE INDIA RALLY	
<b>AGENDA</b>	
Track 1 - Grand Ballroom 1 February 27, 2013 Wednesday	
<b>KEYNOTE</b>	
Practices for Scaling Lean & Agile Development: Large, Multiple & Offshore Product Development With Large-Scale Scrum 09:00 AM - 10:00 AM	
Management Conference Overview 10:00 AM - 10:30 AM	
Designing MVPs for Enterprise Customers 09:00 AM - 10:00 AM	
Agile is the New Back 10:30 AM - 11:30 AM	
Seven Deadly Sins of Agile Measurement 09:00 AM - 10:00 AM	
Cooking Great Products 11:30 AM - 12:30 PM	
The Rise of the Consumer 10:30 AM - 11:30 AM	



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# + AGILE 2012 PARTICIPANTS +



750 Professionals with 337 unique roles from 228 different Companies from 21 Countries



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# + AGILE INDIA 2016 SCHEDULE +

<https://confengine.com/agile-india-2016/schedule>



<b>Mon, Mar 14</b> Pre-Conference Workshop	<b>Tue, Mar 15</b> Agile Leadership	<b>Wed, Mar 16</b> Agile Team Culture	<b>Thu, Mar 17</b> Enterprise Agile	<b>Fri, Mar 18</b> Continuous Delivery+DevOps	<b>Sat, Mar 19</b> Lean Startup	<b>Sun, Mar 20</b> Post-Conf Workshop Day 1	<b>Mon, Mar 21</b> Post-Conf Workshop Day 2
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**10:30**

<b>Talk</b> +	<b>Talk</b> +	<b>Talk</b> +	<b>Talk</b> +
<b>Liquid Organisation: People Driven Disruption</b> 10:30 AM - 11:15 AM Grand Ballroom 1 Intermediate Session Stelio Verzera Cocoon Projects Srl Italy	<b>Measuring Team Performance At Spotify: From Gut Feel To Hard Data</b> 10:30 AM - 11:15 AM Grand Ballroom 2 Beginner Session Danielle Jabin Spotify Sweden	<b>Knowledge Era Paradigms - Fundamental Rationale behind Agile</b> 10:30 AM - 11:15 AM Esquire Intermediate Session Vishweshwar Heg... PM Power Consulting India	<b>7 Habits of Highly Effective Organisations</b> 10:30 AM - 11:15 AM Sigma Intermediate Session Erwin van der Koo... Elabor8 Australia
Slides Video	Slides Video	Slides Video	Slides Video

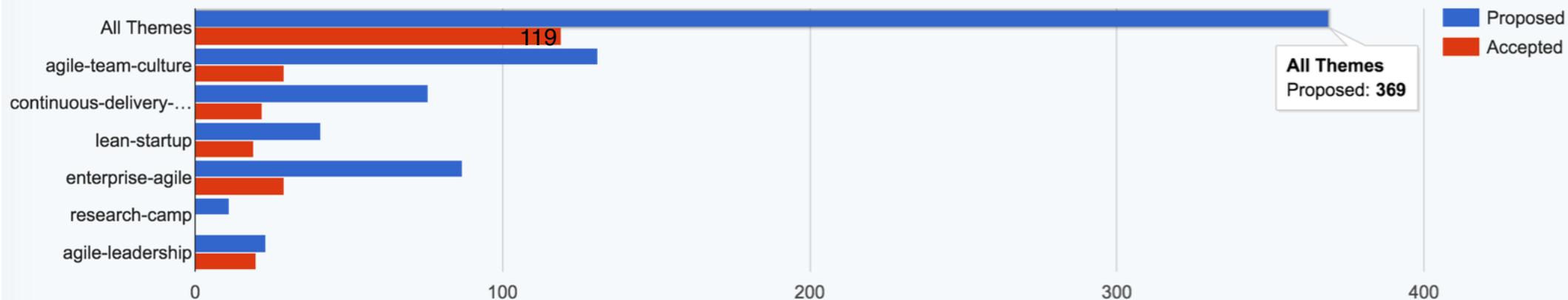
**11:30**

<b>Workshop</b> +	<b>Workshop</b> +	<b>Workshop</b> +	<b>Workshop</b> +
<b>From Traditional Performance Management to Iterative Performance Flow</b> 11:30 AM - 01:00 PM Grand Ballroom 1 Advanced Session Fabiola Eyholzer Just Leading Solutions United States	<b>3 Minute Improv Games to Improve Your Teams</b> 11:30 AM - 01:00 PM Grand Ballroom 2 Beginner Session Wayde Stallmann N/A United States	<b>Develop Agile Managers, or Agile Dies</b> 11:30 AM - 01:00 PM Esquire Intermediate Session Dan R Greening Senex Rex LLC United States	<b>A Leadership Journey to Organizational Agility</b> 11:30 AM - 01:00 PM Sigma Advanced Session Rathina Intuit India
Slides Video	Slides Video	Slides Video	Slides Video

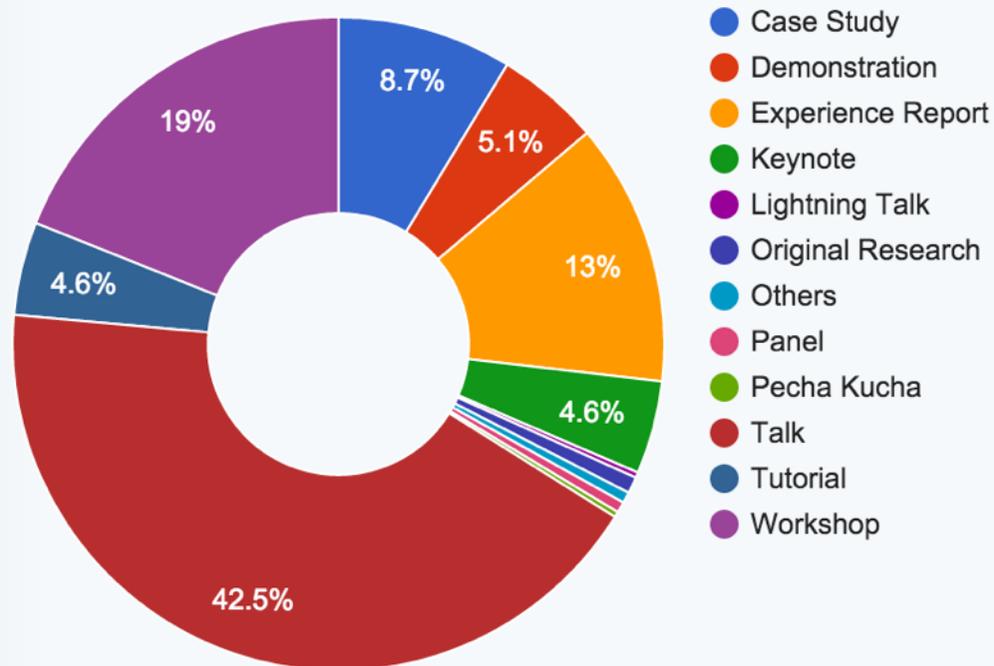
# + AGILE INDIA 2016 PROPOSALS +



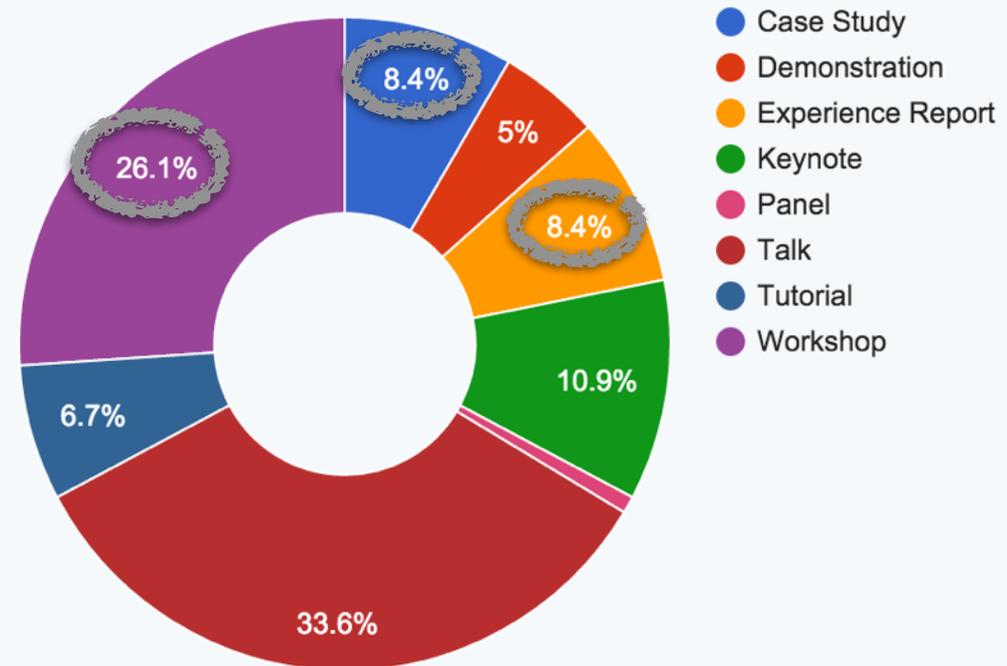
Proposed vs. Accepted Proposals



Submitted Proposal Session Type



Accepted Proposal Session Type



# + AGILE INDIA 2016 SPEAKERS +



87 Speakers from 18 Countries

Amy Jo Kim ShuffleBrain	Anand Bag... ThoughtW...	Anand Mur... Philips	Angel Diaz... Agilar	Anu Balas... -	Anuradha ... Exilesoft (...)	Ardita Karaj EPAM	Arvi Krishn... Intuit	Balaji Gane... Intel India	Bridget Kro... Pivotal	Chris Edw... -	Craig Brown Aconex	Sneha Jain -	sripriya thi... Manhattan...	Venkatram... Sidra Medi...
Dan R Gree... Senex Rex ...	Danielle Ja... Spotify	Dave West Scrum.org	Dipesh Pala IBM	Dr. Vishal ... HealthCar...	Ellen Grove Agile Partn...	Erwin van ... Elabor8	Evan Leyb... Directing t...	Fabiola Ey... Just Lead...	Ganga Ku... Helion Ven...	Gopinath R... rgopinath...	Guillaume ... -	Sudipta La... Digite Infot...	Sundaresa... -	Wayde Stal... N/A
Hiren Doshi -	Howard De... SolutionsIQ	James Sh... Titanium I...	Jas Chong Palo IT	Jeff 'Chee... LeanDog	Jeronimo ... Scrum.org	Jez Humble Jez Humbl...	Jutta Ecks... self-emplo...	Kalpesh Sh... IntraEdge L...	Karmlesh R... Agile For G...	Kavin Bhar... Hike Mess...	Kiruthika S... ThoughtW...	Stelio Verz... Cocoon Pr...	Steve Holyer Steve Holy...	Steve Porter Scrum.org
Krishnan N... GeekTrust...	Krzysztof ... Allegro Gr...	Leena S N Multunus ...	Manish Bh... buyMAXO ...	Manoj Gup... Craftsvilla	Mathew A... Microsoft	Matteo Fig... OpenTable	Michael Ch... Ars Agilis	Michael (D... CTO2	Mukta WhiteHed...	Naresh Jain ConfEngin...	Naveen Ku... -	Susan Gib... Temenos+...	Tathagat V... Thought L...	Timothy Fitz Timothy Fitz
Nicole For... Chef	Nitin Ramr... Commonfl...	Paul Stack BMC Soft...	Pavel Dabr... -	Prasanna ... Software	Pratik Patel TripLingo	Raghu Kas... Orbitz	Raj Indugula LiteSpeed	Raj Karuna... Philips	Rajat Talwar ConfEngin...	Rajeev Ban... GrowthEna...	Ram Sriniv... Independe...	Vishal Kha... Safal Nive...	Vishal Pras... Crest	Vishesh... PM Power ...
Ran Nyman Gosei LTD	Rathina Intuit	Ravi Kumar AgileFAQs ...	Richard Kn... Scaled Agl...	Richard Sh... Menlo Inn...	Sanjiv Aug... LiteSpee...	Scott Amb... Scott Amb...	Sean Dunn IHS Inc.	Shane Has... Software E...	Simon Coh... Spotify	Siraj Siraju... Temenos+...	Smita Mis... QAZone In...	Zainab Ba... HasGeek	Vineed Ma... Philips Inn...	

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Agile India 2015

Topic ▾

Levels ▾

Types ▾

My Schedule ▾



Wed, Mar 25

Scaling Agile Adoption Day 1

Thu, Mar 26

Scaling Agile Adoption Day 2

Fri, Mar 27

Agile Lifecycle Day 1

Sat, Mar 28

Agile Lifecycle Day 2

10:30

Case Study

## Gamifying Agile Adoption - An Experiment

10:30 AM - 11:15 AM Grand Ballroom 1

Intermediate Session



Ashish Parkhi

IdeaS a SAS Company

India



Naresh Jain

ConfEngine.com

India

Slides

Video

Talk

## 6 Fixes to UnSAFe Starts

10:30 AM - 11:15 AM Grand Ballroom 2

Intermediate Session



Francis Kelly

Scaled Agile Inc.

United States

Slides

Video

Workshop

## Training and retaining the basics of Scaling Scrum through the power of play

10:30 AM - 12:00 PM Esquire Hall

Beginner Session



Debbie Wren

JP Morgan

United Kingdom

Slides

Video

11:30

Talk

## Building a Self-Sustaining Agile Organization: An Exercise in Leadership

11:30 AM - 12:30 PM Grand Ballroom 1

Intermediate Session



Sean Dunn

IHS Inc.

Canada

Slides

Video

Talk

## Good and bad ways to kickstart agile the Kanban way

11:30 AM - 12:30 PM Grand Ballroom 2

Beginner Session



Yuval Yeret

AgileSparks

Israel

Slides

Video

# +AGILE INDIA 2015 SPEAKERS+



Agile India 2015 is proud to present 73 global Thought Leaders and Practitioners in Agile, Lean & Patterns from 9 countries under one roof.  
91 Proposals from 216 Submitted Proposal

# + 2014 CONFERENCE PROGRAM +

<http://confengine.com/agile-india-2014/schedule>



← Back to Agile India 2014 Conference Website

Wed, Feb 26 Thu, Feb 27 Fri, Feb 28 Sat, Mar 1 Topics Levels Types My Schedule (0)

## Scaling Agile Adoption

08:30 ○ 08:30 AM - 09:00 AM  
**Registration**  
30 min

09:00 **Software Design in the 21st Century**  
Keynote  
  
**Martin Fowler**  
ThoughtWorks  
Slides  
Video  
Attend  
Grand Ball Room  
○ 09:00 AM - 10:00 AM

10:00 **Opening Talk**  
Keynote  
  
**Ellen Grove**  
Agile Partnership  
Attend  
Grand Ball Room  
○ 10:00 AM - 10:15 AM

10:15 ○ 10:15 AM - 10:30 AM  
**Coffee/Tea Break**  
15 min

10:30 **Windows on Transformation: Four Pathways to Grow a more Agile Enterprise**  
Intermediate Talk  
  
**Lyssa Adkins**  
Coaching Agile Teams  
  
**Michael Spayd**  
Agile Coaching Institute  
○ 10:30 AM - 11:15 AM

**From Lean Startup to Agile Enterprise (beyond IT)**  
Beginner Talk  
  
**Evan Leybourn**  
Directing the Agile Organisation  
Slides  
Video  
Attend  
Grand Ball Room 2  
○ 10:30 AM - 11:15 AM

**Achieving Enterprise Agility with the Scaled Agile Framework...and Have Fun Doing It!**  
Intermediate Tutorial  
  
**Colin O'Neill**  
Scaled Agile, Inc.  
Attend  
Esquire  
○ 10:30 AM - 12:00 PM

01:30 **Microsoft Visual Studio's Journey to Continuous Delivery**  
Intermediate Case Study  
  
**Vibhor Agarwal**  
Microsoft India Pvt Ltd.  
Attend  
Grand Ball Room 1  
○ 01:30 PM - 02:15 PM

**Creating a Great Engineering Culture in an Agile workplace.**  
Beginner Talk  
  
**Ted Tencza**  
Bigcommerce  
Attend  
Grand Ball Room 2  
○ 01:30 PM - 02:15 PM

**Scrum of One**  
Intermediate Demonstration  
  
**Elinor Slomba**  
E. Slomba Arts Interstices  
Video  
Attend  
Esquire  
○ 01:30 PM - 02:15 PM

02:30 **The Quality Assurance Journey - From Waterfall to Continuous Delivery**  
Intermediate Case Study  
  
**Roy Nuriel**  
HP Software  
Video  
Attend  
Grand Ball Room 1  
○ 02:30 PM - 03:15 PM

**Strategies to Achieve Continuous Deployment for an iPad Game Development**  
Intermediate Demonstration  
  
**Nareesh Jain**  
Agile FAQs Technology Private Limited  
Slides  
Video  
Attend  
Grand Ball Room 2  
○ 02:30 PM - 03:15 PM

**The Sixth Force**  
Intermediate Talk  
  
**Phil Abernathy**  
Purple Candor  
Video  
Attend  
Esquire  
○ 02:30 PM - 03:15 PM

03:15 ○ 03:15 PM - 03:30 PM  
**Coffee/Tea Break**  
15 min

03:30 **Applying Agile to a Bootstrapped Startup**  
Beginner Talk  
  
**Venkat Kandaswamy**  
3Five8 Technologies Pvt. Ltd.  
Attend  
Grand Ball Room 1  
○ 03:30 PM - 04:15 PM

**Automate across Platform, OS, Technologies with TaaS**  
Advanced Demonstration  
  
**Anand Bagmar**  
ThoughtWorks  
Video  
Attend  
Grand Ball Room 2  
○ 03:30 PM - 04:15 PM

**The Conflict Paradox**  
Intermediate Workshop  
  
**Ram Srinivasan**  
Independent Consultant  
Video  
Attend  
Esquire  
○ 03:30 PM - 05:00 PM

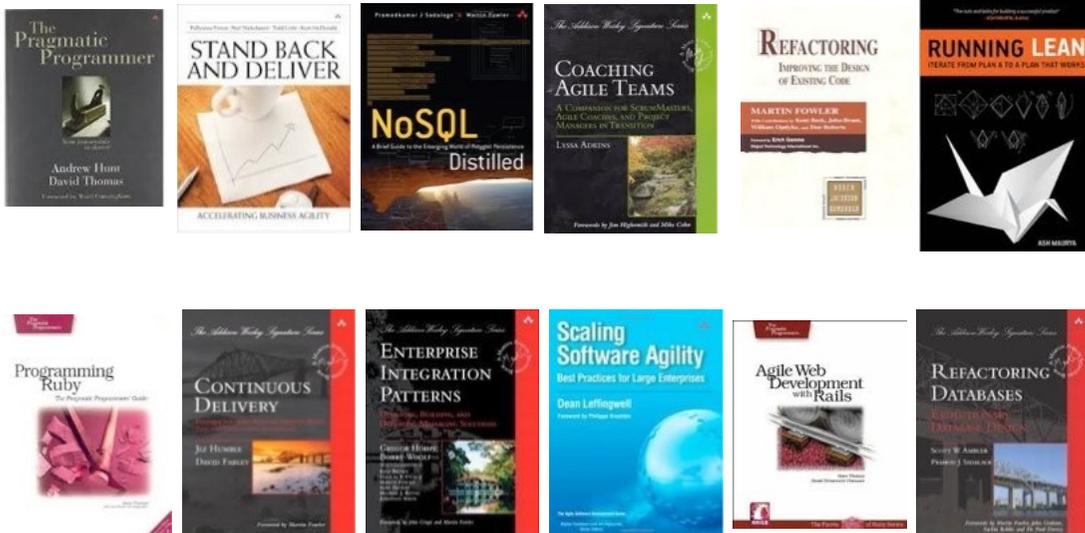
04:30 **Risky Business: Real Options for Software Development**  
Intermediate Talk

**Net Promoter System for Agile Companies**  
Intermediate Talk

# + AGILE 2014 SPEAKERS +



**Agile India 2014** is proud to present global Thought Leaders in Agile, Lean & Patterns from **12 countries** under one roof. Don't miss this once-in-a-lifetime opportunity to learn from these international experts!



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<http://agileindia.org/ai2013> or <http://bit.ly/ViOr2s> (PDF)



Time	Topic	Speaker	Attend	
01:30	User Stories & Story Mapping Demystified Agile Product Management	Jeff Patton	Attend 01:30 PM - 02:30 PM	
01:30	Are We There Yet? Culture, People and Teams	Aalam Khan	Attend 01:30 PM - 02:30 PM	
01:30	Drink Lean from the Source - Learning Kaizen from Toyota Lean Principles and Practices	Kenji Hiranebe	Attend 01:30 PM - 02:30 PM	
01:30	Kanban and Scrum - Making the Most of Both Coaching and Mentoring	Henrik Kniberg	Attend 01:30 PM - 02:30 PM	
01:30	Lightning Talk		Attend 01:30 PM - 03:00 PM	
02:30	Building Effective Customer Feedback Loops Agile Product Management	Sherif Mansour	Attend 02:30 PM - 03:00 PM	
02:30	Lean is more! Team size and productivity Culture, People and Teams	Ebin John Poovathary	Attend 02:30 PM - 03:00 PM	
02:30	Take Two Beads and Call Me in the Morning - Managing Software Projects Better Leadership and Org. Transformation	Howard Deiner	Attend 02:30 PM - 03:00 PM	
02:30	How to avoid failure or rescue a failing adoption Culture, People and Teams	Masa K. Maeda	Attend 02:30 PM - 03:00 PM	
03:00	Coffee/Tea 15 min			
03:15	Deception and Estimation: How We Fool Ourselves Agile Product Management	Linda Rising	Attend 03:15 PM - 04:15 PM	
03:15	Individuals and Interactions over Processes and Tools Culture, People and Teams	Kevin Henney	Attend 03:15 PM - 04:15 PM	
03:15	Managing Large-scale Agile Transformations - Experiences at Yahoo! Leadership and Org. Transformation	Tatagat Varma	Attend 03:15 PM - 04:15 PM	
03:15	Kanban for Startups Lean Startup	Siddharta Govindaraj	Attend 03:15 PM - 04:15 PM	
03:15	Open Space		Attend 03:15 PM - 05:00 PM	
04:30	Pivoting Mid-Flight - An Experience Report Lean Startup	Owen Rogers	Attend 04:30 PM - 05:30 PM	
04:30	Living With the Black Swans Leadership and Org. Transformation	Mary Poppandieck	Attend 04:30 PM - 05:30 PM	
04:30	Inverting the Testing Pyramid Agile Testing and Quality Assurance	Naresh Jain	Attend 04:30 PM - 05:30 PM	
04:30	Enough About Toyota, Let's Talk Apple Lean Principles and Practices	David Hussman	Attend 04:30 PM - 05:15 PM	
05:15	BoF		Attend 05:30 PM - 06:30 PM	
05:30	Fish Bowl		Attend 05:30 PM - 06:30 PM	
05:30	BoF		Attend 05:30 PM - 06:30 PM	
05:30	Product Demos		Attend 05:15 PM - 06:30 PM	
05:30	Open Space		Attend 05:30 PM - 06:30 PM	

Time	Topic	Speaker	Attend	
01:30	Enabling Continuous Delivery With Evolutionary Architecture Agile Development Practices	Rebecca Parsons	Attend 01:30 PM - 03:00 PM	
01:30	Everybody Wants Change, but Nobody Likes to Be Changed Coaching and Mentoring	Henrik Kniberg	Attend 01:30 PM - 02:30 PM	
01:30	Poka Yokes: The Science of Mistake Proofing in Software Agile Development Practices	Gurpreet Luthra	Attend 01:30 PM - 02:00 PM	
01:30	Product Demos		Attend 01:30 PM - 02:00 PM	
01:30	Open Space		Attend 01:30 PM - 03:00 PM	
02:00	The Unmet Challenge of Craft - Mastery Craftsmanship	David West	Attend 02:00 PM - 03:00 PM	
02:30	Closing the Loop - DevOps and Agility in Production DevOps	Ryan Thomas	Attend 02:30 PM - 03:00 PM	
02:30	Agile Hardware Development Agile Development Practices	Joe Justice	Attend 02:00 PM - 03:00 PM	
03:00	Coffee/Tea 15 min			
03:15	Micro-Service Architecture Agile Development Practices	Fred George	Attend 03:15 PM - 04:15 PM	
03:15	Refactor Your Language Knowledge Portfolio: We Are What We Can Code in Craftsmanship	Venkat Subramaniam	Attend 03:15 PM - 04:15 PM	
03:15	The Power of Retrospection Culture, People and Teams	Linda Rising	Attend 03:15 PM - 04:15 PM	
03:15	Making Sense of Agile Design Practices s.k.a Buge in the Brain Craftsmanship	Laurent Bossavit	Attend 03:15 PM - 04:15 PM	
03:15	Open Space		Attend 03:15 PM - 04:15 PM	
04:30	Test-Driven Decoupling Agile Development Practices	Owen Rogers	Attend 04:30 PM - 05:30 PM	
04:30	BDD - Behavior Driven Development Craftsmanship	Naresh Jain	Attend 04:30 PM - 05:30 PM	
04:30	Abstracting the Complexity and Legacy of JIRA Mobile Development	Nick Pellow	Attend 04:30 PM - 05:30 PM	
04:30	The Need for Build Speed (ADP) Craftsmanship	Lasse Koskela	Attend 04:30 PM - 05:30 PM	
04:30	Open Space		Attend 04:30 PM - 05:30 PM	
05:30	BoF		Attend 05:30 PM - 06:30 PM	
05:30	Fish Bowl		Attend 05:30 PM - 06:30 PM	
05:30	BoF		Attend 05:30 PM - 06:30 PM	
05:30	Product Demos		Attend 05:30 PM - 06:30 PM	
05:30	Open Space		Attend 05:30 PM - 06:30 PM	

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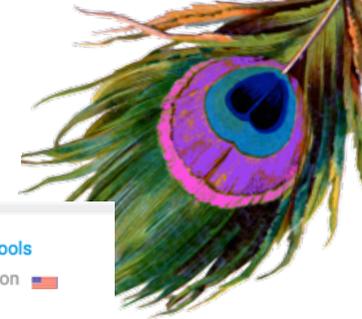
# OPEN SPACE



**Take Charge!** Indulge in some brilliant conversations.



# +2016 CONFERENCE WORKSHOPS+



<p><b>Lifting Off</b> Ellen Grove </p>  <p>Mar 20, 9:45 AM - 6:00 PM (Full Day Workshop)</p> <p><b>Rs. 4000</b> Smart Price </p> <p>Price increases to <b>Rs.5000</b> after 5 seats!</p> <p>Select Passes</p> <p><input type="text" value="0"/></p>	<p><b>Test Automation Code Retreat</b> Jeff "Cheezy" Morgan </p>  <p>Mar 20, 9:45 AM - 6:00 PM (Full Day Workshop)</p> <p><b>Rs. 5000</b> Smart Price </p> <p>Price increases to <b>Rs.6000</b> after 3 seats!</p> <p>Select Passes</p> <p><input type="text" value="0"/></p>	<p><b>Lean Product Development</b> Jez Humble </p>  <p>Mar 20, 9:45 AM - 6:00 PM (Full Day Workshop)</p> <p><b>Rs. 12500</b> Late Price </p> <p>Price increases to <b>Rs.15000</b> after 7 seats!</p> <p>Select Passes</p> <p><input type="text" value="0"/></p>	<p><b>Getting2Alpha: Build your MVP faster and smarter with Game Thinking</b> Amy Jo Kim </p>  <p>Mar 20, 9:45 AM - 6:00 PM (Full Day Workshop)</p> <p><b>Rs. 20000</b> Smart Price </p> <p>Price increases to <b>Rs.22500</b> after 3 seats!</p> <p>Select Passes</p> <p><input type="text" value="0"/></p>	<p><b>Collaboration Tools</b> Michael (Doc) Norton </p>  <p>Mar 21, 9:45 AM - 6:00 PM (Full Day Workshop)</p> <p><b>Rs. 5000</b> Smart Price </p> <p>Price increases to <b>Rs.6000</b> after 4 seats!</p> <p>Select Passes</p> <p><input type="text" value="0"/></p>
<p><b>The Nexus - Scaled Professional Scrum workshop</b> Steve Porter </p>  <p>Mar 20, 9:45 AM - Mar 21 6:00 PM (Two Days Workshop)</p> <p><b>Rs. 22500</b> Late Price </p> <p>Price increases to <b>Rs.25000</b> after 5 seats!</p> <p>Select Passes</p> <p><input type="text" value="0"/></p>	<p><b>Building a DevOps Culture</b> Nicole Forsgren </p>  <p>Mar 21, 9:45 AM - 6:00 PM (Full Day Workshop)</p> <p><b>Rs. 15000</b> Last Minute Price </p> <p>Select Passes</p> <p><input type="text" value="0"/></p>	<p><b>Agile Software Development for Distributed Teams</b> </p> <p>Jutta Eckstein </p>  <p>Mar 21, 9:45 AM - 6:00 PM (Full Day Workshop)</p> <p><b>Rs. 7500</b> Regular Price </p> <p>Price increases to <b>Rs.10000</b> after 4 seats!</p> <p>Select Passes</p> <p><input type="text" value="0"/></p>	<p><b>Large-Scale Scrum Introduction</b> Ran Nyman </p>  <p>Mar 21, 9:45 AM - 6:00 PM (Full Day Workshop)</p> <p><b>Rs. 16000</b> Regular Price </p> <p>Price increases to <b>Rs.18000</b> after 3 seats!</p> <p>Select Passes</p> <p><input type="text" value="0"/></p>	<p><b>Agile Management - Management 3.0 official training</b> </p> <p>Angel Diaz-Maroto Alvarez </p>  <p>Mar 21, 9:45 AM - Mar 22, 6:00 PM (Two Days Workshop)</p> <p><b>Rs. 25000</b> Last Minute Price </p> <p>Select Passes</p> <p><input type="text" value="0"/></p>

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Your **opportunity** to get **trained and mentored** directly by the **experts**.

<p><b>Cynefin and Sense-making</b> ↗</p>  <p>Dave Snowden </p> <p>Rs. 30000  <b>5 Seats Left</b></p> <p>Rs. 26000</p> <p>(2 Days Workshop) <input type="text" value="0"/></p> <p><b>Late Registration</b></p> <p>🕒 Mar 25, 10:00 AM - Mar 26 6:00 PM</p>	<p><b>ICP ATF Certification</b> ↗</p>  <p>Ahmed Sidky </p> <p>Rs. 30000  <b>1 Seats Left</b></p> <p>Rs. 23000</p> <p>(2 Days Workshop) <input type="text" value="0"/></p> <p><b>Regular Registration</b></p> <p>🕒 Mar 27, 10:00 AM - Mar 28 6:00 PM</p>	<p><b>Succeeding with BDD</b> ↗</p>  <p>Aslak Helleoy </p> <p>Rs. 10000  <b>2 Seats Left</b></p> <p>(One Day Workshop) <input type="text" value="0"/></p> <p><b>Last Minute Registration</b></p> <p>🕒 Mar 29 2015, 10:00 AM - 6:00 PM</p>
<p><b>Passionate ProductOwner (CSPO)</b> ↗</p>  <p>Jeff Patton </p> <p>Rs. 35000  <b>9 Seats Left</b></p> <p>(2 Days Workshop) <input type="text" value="0"/></p> <p><b>Last Minute Registration</b></p> <p>🕒 Mar 29, 10 :00 AM - Mar 30, 6:00 PM</p>	<p><b>Agile Infrastructure</b> ↗</p>  <p>Zee Spencer </p> <p>Rs. 15000  <b>5 Seats Left</b></p> <p>Rs. 9000</p> <p>(6 Hrs Workshop) <input type="text" value="0"/></p> <p><b>Regular Registration</b></p> <p>🕒 Mar 29, 10:00 AM - 5:00 PM</p>	<p><b>#NoEstimates</b> ↗</p>  <p>Vasco Duarte </p> <p>Rs. 15000  <b>4 Seats Left</b></p> <p>Rs. 12000</p> <p>(1 Day Workshop) <input type="text" value="0"/></p> <p><b>Late Registration</b></p> <p>🕒 Mar 30, 10 :00 AM - 6:00 PM</p>

\*Workshops are priced separately

# + 2014 CONFERENCE WORKSHOPS +

Your opportunity to get trained and mentored directly by the experts.



**Running Lean Workshop** ↗



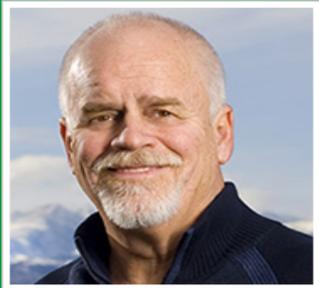
Ash Maurya 

Rs. 35000  **8 Seats Left**  
 Rs. 22000  
 (2 Days Workshop)  ↕

**Late Registration**

🕒 Feb 27, 9:00 AM - Feb 28, 5:00 PM

**Leading SAFe Workshop** ↗



Dean Leffingwell 

Rs. 20000  **17 Seats Left**  
 Rs. 10000  
 (1 Day Workshop)  ↕

**Late Registration**

🕒 Feb 25, 9:00 AM - Feb 25, 6:00 PM

**Advanced Ruby** ↗



Dave Thomas 

Rs. 20000  **8 Seats Left**  
 Rs. 10000  
 (1 Day Workshop)  ↕

**Late Registration**

🕒 Feb 26, 9:00 AM - Feb 26, 6:00 PM

**Culture Design Workshop** ↗



Jim McCarthy 

Rs. 45000  
 (1 Day Workshop)  
**Apply Now!**

🕒 Mar 1, 9:00 AM - Mar 1, 6:00 PM

**Rally Advanced User** ↗



Chris Browne 

Rs. 20000  **3 Seats Left**  
 Rs. 5000  
 (1 Day Workshop)  ↕

**Super Early Bird Registration**

🕒 Feb 25, 9:00 AM - Feb 25, 6:00 PM

**Code Retreat** ↗



Corey Haines 

Rs. 40000  **2 Seats Left**  
 Rs. 3500  
 (1 Day Workshop)  ↕

**Smart Registration**

🕒 Feb 25, 9:00 AM - Feb 25, 6:00 PM

**Coaching Agile Teams (3D)** ↗



Lyssa Adkins   
 Michael Spayd 

Rs. 75000  **3 Seats Left**  
 Rs. 57000  
 (3 Days Workshop)  ↕

**Early Bird Registration**

🕒 Mar 3, 9:00 AM - Mar 5, 5:00 PM

**Continuous Delivery** ↗



Jez Humble 

Rs. 20000  **20 Seats Left**  
 Rs. 10000  
 (1 Day Workshop)  ↕

**Late Registration**

🕒 Feb 27, 9:00 AM - Feb 27, 6:00 PM

\*Workshops are priced separately from the conference. **LEARN | SHARE | NETWORK**

# + 2013 CONFERENCE WORKSHOPS +



Your opportunity to get trained and mentored directly by the experts.

## The Fastest Learner Wins



Mary Poppendieck   
Tom Poppendieck 

19 Seats Left

Rs. 15000 (1 Day)

Mar 1, 9:00 AM - Mar 1, 6:00 PM

## Passionate ProductOwner (CSPO)



Jeff Patton 

13 Seats Left

Rs. 25000 (2 Days)

Mar 1, 9:00 AM - Mar 2, 6:00 PM

## Certified ScrumMaster



Craig Larman 

15 Seats Left

Rs. 25000 (2 Days)

Mar 1, 9:00 AM - Mar 2, 6:00 PM

## Honing Technical Practices To Realize Sustainable Agility



Venkat Subramaniam 

12 Seats Left

Rs. 15000 (2 Days)

Feb 27, 9:00 AM - Feb 28, 6:00 PM

## Kanban for Success



Masa K Maeda 

20 Seats Left

Rs. 10000 (1 Day)

Feb 26, 9:00 AM - Feb 26, 6:00 PM

## Test Driven Development Applied



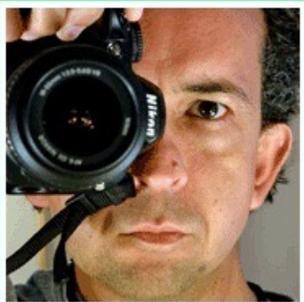
Lasse Koskela 

22 Seats Left

Rs. 10000 (1 Day)

Feb 28, 9:00 AM - Feb 28, 6:00 PM

## Architecture with Agility



Kevlin Henney 

15 Seats Left

Rs. 5000 (0.5 Day)

Feb 28, 9:00 AM - Feb 28, 1:00 PM

## Continuous Delivery



Jez Humble 

11 Seats Left

Rs. 8000 (1 Day)

Feb 27, 9:00 AM - Feb 27, 6:00 PM

## The Agile Enterprise



David West 

19 Seats Left

Rs. 8000 (1 Day)

Feb 26, 9:00 AM - Feb 26, 6:00 PM

## Playing Games for Fun and (Business) Profit



Laurent Bossavit 

18 Seats Left

Rs. 10000 (1 Day)

Feb 28, 9:00 AM - Feb 28, 6:00 PM

## Applied Kanban Thinking



Karl Scotland 

19 Seats Left

Rs. 20000 (2 Days)

Mar 1, 9:00 AM - Mar 2, 6:00 PM

## Problem-Solving and Decision-Making in Software Development



Linda Rising 

12 Seats Left

Rs. 10000 (1 Day)

Feb 26, 9:00 AM - Feb 26, 6:00 PM

# + PRE-CONF WEBINAR +



<http://2014.agileindia.org/program/webinars/>



[Fri, January 17, 9:30 - 10:30 AM](#)  
[Direct link to the event](#)



[Fri, January 24, 9:30 - 10:30 AM](#)  
[Direct link to the event](#)



[Fri, January 31, 9:00 - 10:00 AM](#)  
[Direct link to the event](#)



[Fri, February 7, 9:00 - 10:00 AM](#)  
[Direct link to the event](#)



[Thu, February 13, 8:00 - 9:00 AM](#)  
[Direct link to the event](#)



[Fri, February 21, 9:00 - 10:00 AM](#)  
[Direct link to the event](#)



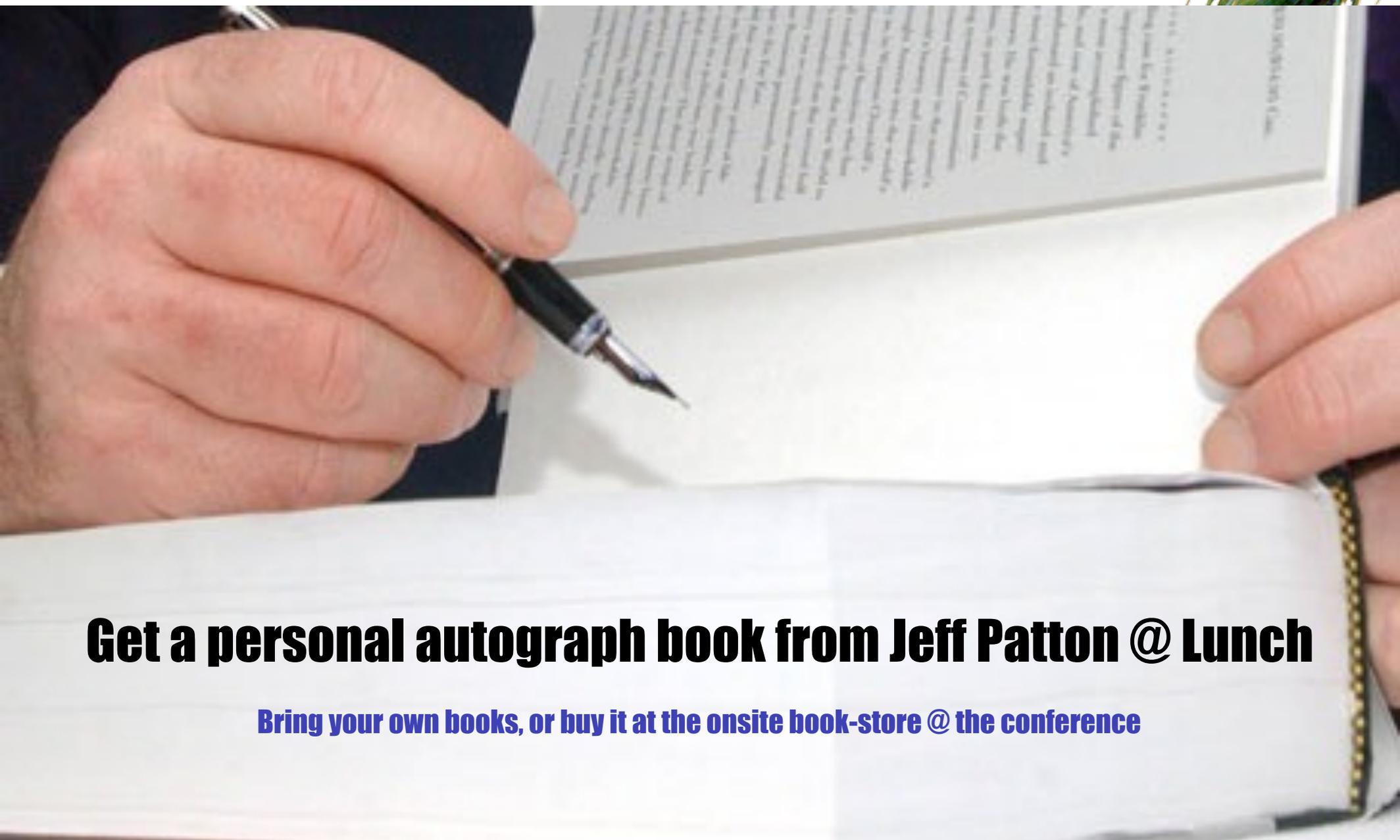
# AGILE ART!



<http://booking.agilefaqs.com/agile-india-2014#event-43-info>



# + BOOK SIGNING +



**Get a personal autograph book from Jeff Patton @ Lunch**

**Bring your own books, or buy it at the onsite book-store @ the conference**

# +AGILE INDIA 2017 VENUE+



ITC Gardenia, Bengaluru: Enjoy The 5 Star Luxury Business Hotel Experience



# +WHY AGILE MATTERS?+



**WE LIVE IN A DYNAMIC WORLD THAT IS CONSTANTLY CHANGING AND EVOLVING. OUR TEAMS, PRODUCTS AND PROCESSES ALSO NEED TO ADAPT TO STAY AHEAD OF THE CHANGE.**

**Flexibility/Agility - Embracing change & working with evolving needs is a very integral part of agile software development.**



**Time-to-market - 80% of all market leaders were first to market. Agile development philosophy supports the notion of early and continuous delivery leading to higher revenue & better market-fit.**

**Building Quality In - Cross-functional collaboration, early demos, frequent integration & by making testing an integral part of the development cycle, agile delivers better quality products early.**



**Visibility - Agile's collaborative approach encourages active stakeholder involvement throughout the product's development. Providing an excellent visibility for stakeholders, both of the project's progress and the product itself.**

**Bringing joy back to software product development, where ever you are in the world!**



# ABOUT ASCI



**Agile Software Community of India (ASCI)** is a registered society founded by a group of agile enthusiasts and practitioners from companies that practice & lead Agile & Lean Software Development methods.

- ASCI provides a platform for people from different software organizations to come together and share their experience on software development methods. ASCI's focus is Agile and related light weight methods/philosophies. ASCI evangelizes itself to be a facilitating body which fosters and innovates lightweight software development methods in India. ASCI is working with Universities and Student chapters to increase Agile awareness within the academic circles.*
- ASCI was established in 2004 and over the last 11 years, has organized 50+ conference, workshops and user group meetings across India. For more details on these conferences visit our Events page. These conferences and workshops are initiatives to reach out to other agile practitioners and to increase the awareness of Light-weight Methods in India.*

# + WHY AGILE INDIA? +



*Agile India is more than a conference, its a platform for practitioners from various companies to meet and network with other practitioners. We bring global thought leaders to impart knowledge, insights, share their ideas and latest research. By spearheading this initiative in Asia, ASCI is creating an unique opportunity for practitioners, agile coaches, thought leaders and tool vendors to support each other & collaboratively explore the future of Agile.*

Provide Access To  
Top-Notch International  
Experts Under One Roof &  
Gain Authentic Knowledge  
On Agile & Lean Methods,  
Directly From Them

Learn And Share The  
Latest Trends, Practices  
And Research In The Field  
Of Agile & Lean Software  
Development

Bring An International  
Quality Conference To India  
At An Affordable Price

We Live Diversity In  
All Of Its Forms: Agile  
Methods, Gender, Cultural,  
Ideological. We Celebrate  
The Differences And  
Learn The Most From  
All Of Them

Foster Deep  
Connections To  
Encourage Collaboration.  
The Magic Is In The  
Connectivity Of Our  
Community And Building  
A Sustainable  
Community

# +WHO IS IN THE ROOM?+



- 🎤 *The [Agile India 2017 Conference](#) rooms will be filled with the best and brightest. Those that are looking to challenge and be challenged. Our conference thrives on change agents, thought leaders & influencers.*
- 🎤 *Attendees include Founders, CxOs, Directors, Managers, Agile Coaches, Product Owners, Architects, User Experience Designers, Team Leads, and Engineers (Dev & Test) from 450+ companies from 28 countries.*



**Average Age:  
24 – 65**



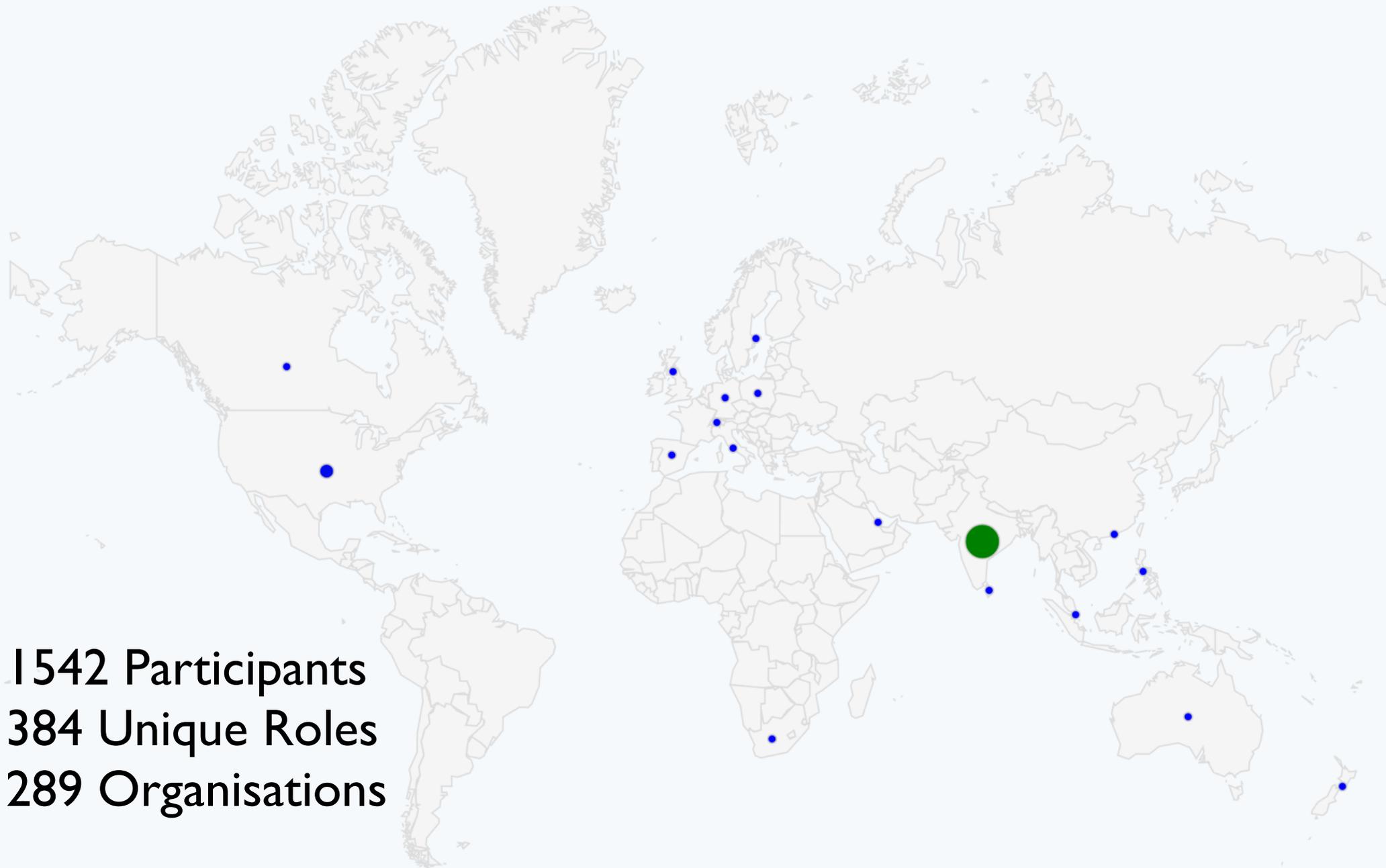
**Early Adopters and  
Change Agents  
Rather Than  
Followers**



**Global Team Member.  
Connectors Within  
Their  
Companies**

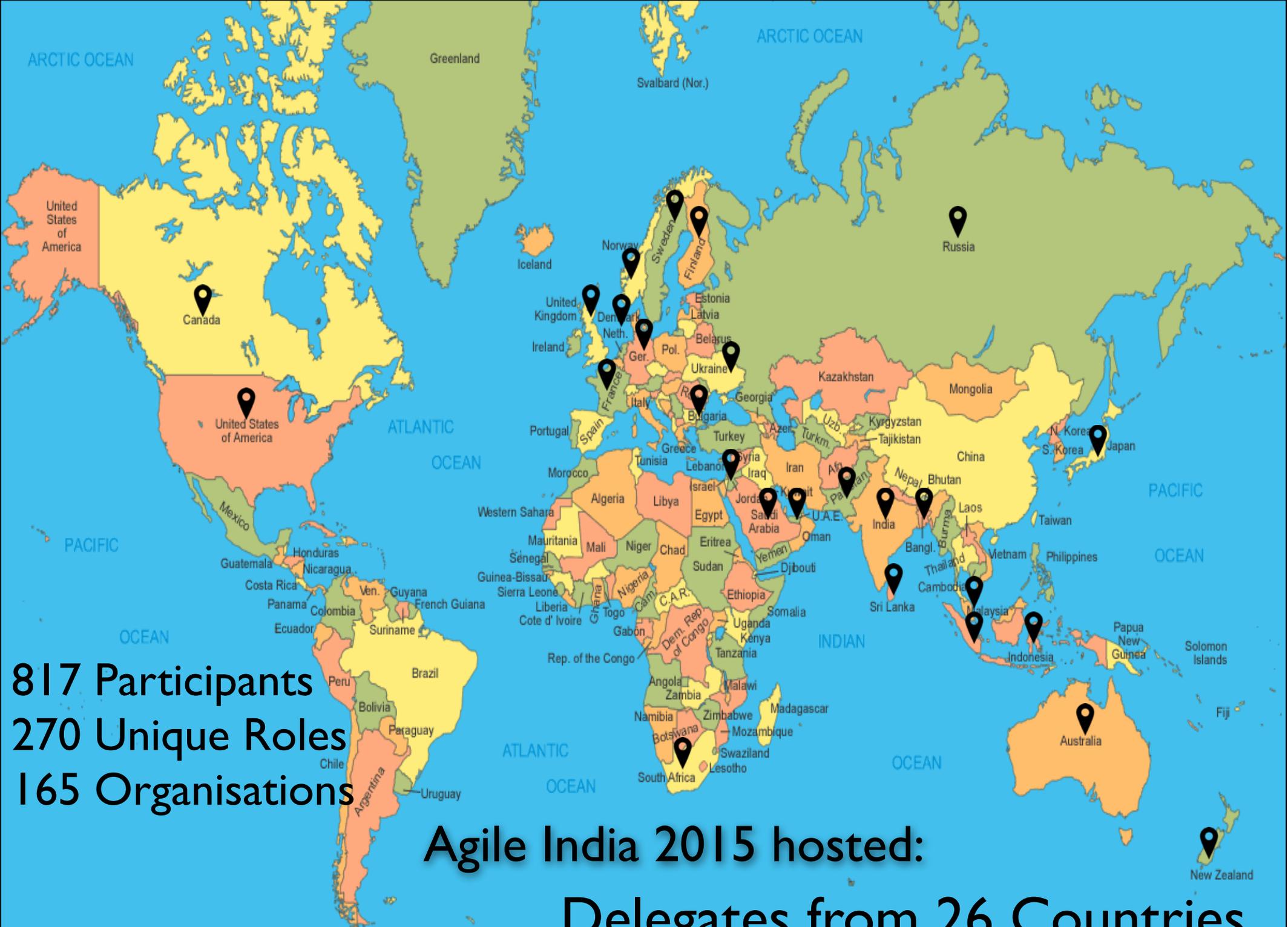


**Connected, Engaged  
And Committed To  
Company's  
Success**



1542 Participants  
384 Unique Roles  
289 Organisations

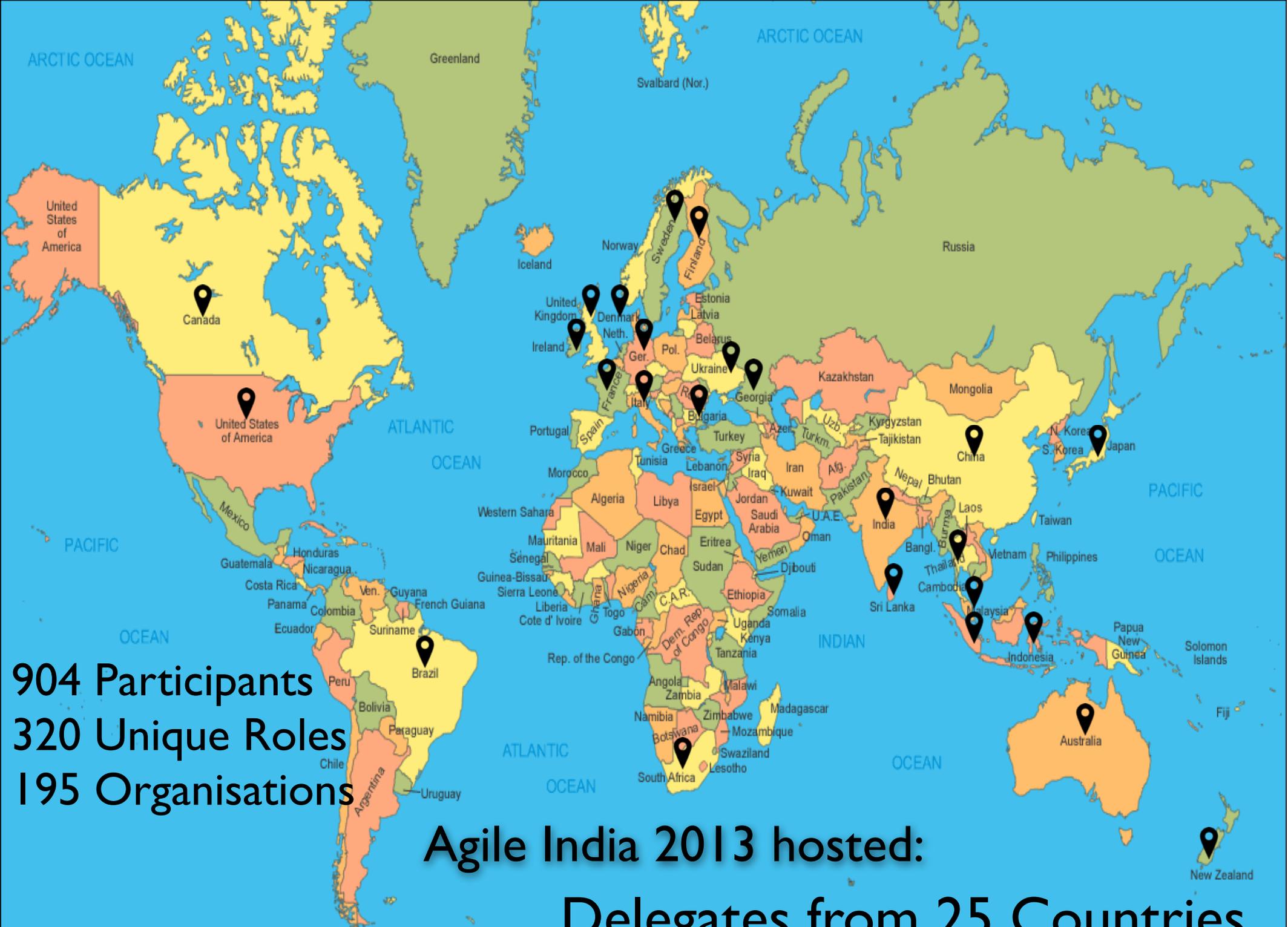
Agile India 2016 hosted:  
Delegates from 18 Countries



817 Participants  
270 Unique Roles  
165 Organisations

Agile India 2015 hosted:  
Delegates from 26 Countries





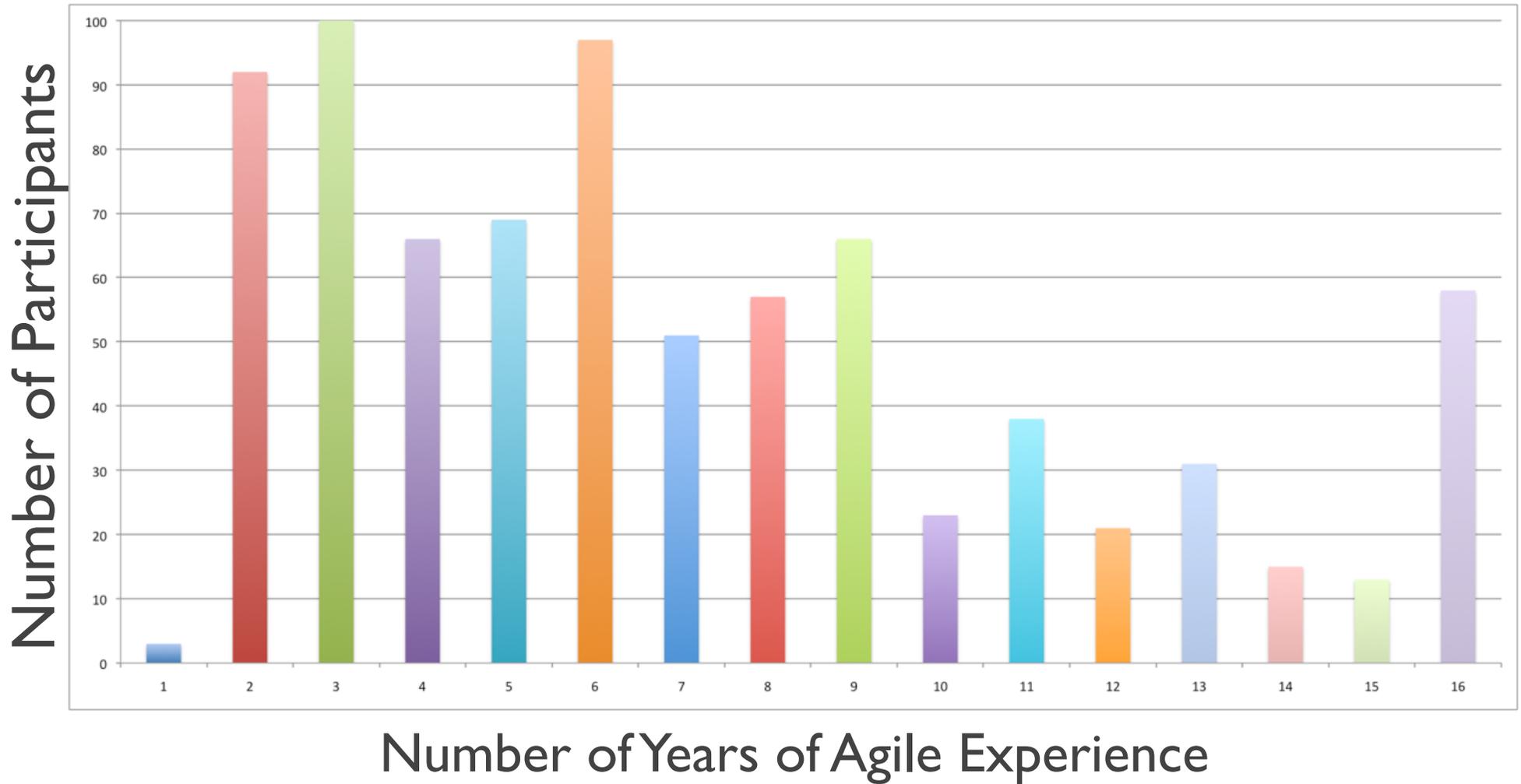
904 Participants  
320 Unique Roles  
195 Organisations

Agile India 2013 hosted:  
Delegates from 25 Countries



**146 Speakers**  
**Agile India 2012 hosted: 724 Delegates**  
**From 21 Countries**

# +PARTICIPANTS PROFILE+



## + CONFERENCE REGISTRATIONS +



No.	Slab	# of Seats	Single Day Pass
1	Super Early Bird	25	3500 Rs.
2	Early Bird	25	4500 Rs.
3	Smart	100	6000 Rs.
4	Regular	100	8000 Rs.
5	Late	100	10000 Rs.
6	Last Minute	50	12500 Rs.

<https://confengine.com/agile-india-2017/register>

# + CONFERENCE SPONSORSHIP +



Benefits	Title	Theme	Gold
Investment	23500 USD / 1500000 INR	16000 USD / 1000000 INR	8500 USD / 500000 INR
Max sponsors	2	4	6
Max messages to attendees	8	6	4
Exhibit Booth Space	4x2 Meters	3x2 Meters	2x2 Meters
Complimentary Conf Passes	10	5	3
Delegate Kit Insert	6 A4-Pages [12 sides]	4 A4-Pages [8 sides]	3 A4-Pages [6 sides]
Logo and Description on Conference Website	200 Words	150 Words	100 Words
Logo on Conference T-Shirt	✓	✓	✓
Logo on Conference Bag	✓		

Full Details: <https://confengine.com/agile-india-2017/sponsor/guide>

# +AGILE 2016 SPONSORS+



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# +AGILE 2015 SPONSORS+



# J.P.Morgan



# +AGILE 2014 SPONSORS+



J.P.Morgan

SIEMENS



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ThoughtWorks®



GitHub

AGILE  
DIMENSIONS™



Mindtree  
*Welcome to possible*

SolutionsIQ®  
Guiding the Agile Enterprise

LEARN

SHARE

NETWORK

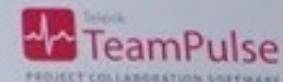
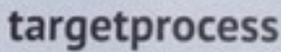
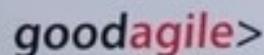
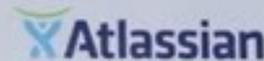
# +AGILE 2013 SPONSORS+



# +AGILE 2012 SPONSORS+



## INTERNATIONAL CONFERENCE ON AGILE AND LEAN SOFTWARE METHODS



# +MEET OUR SPONSORS+



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NETWORK

# + AGILE INDIA 2016 KEY STATS +



**Agile India 2016** had partnered with **JP Morgan, Temenos, IBM, Scaled Agile, Scrum Alliance, Scrum.org, Aconex and Crest** as its sponsors, featuring 87+ thought leader and practitioners in the Agile and Lean Community. The conference was attended by 1542 Attendees from 18 different countries. The attendees belonged to 289 different companies playing 384 different roles.



**1542**  
Global Attendees



**100,000+** Views  
Video Archives



**25,000+** Tweets  
Globally Using  
**#AgileIndia2016**  
Hashtags



**100,000+**  
Reached Through  
Marketing Efforts



**350,000+**  
Reached Through  
PR Efforts

# + AGILE INDIA 2015 KEY STATS +



**Agile India 2015** had partnered with **JP Morgan Chase, Rally Software, HP, Scrum Alliance, QAI, ICAgile, Perforce, Digite', Crest** as its sponsors, featuring 83+ thought leader and practitioners in the Agile and Lean Community. The conference was attended by 817 Attendees from 26 different countries. The attendees belonged to 165 different companies playing 270 different roles.



**817**  
Global Attendees



**100,000+** Views  
Video Archives



**25,000+** Tweets  
Globally Using  
#AgileIndia2015  
Hashtags



**75,000+**  
Reached Through  
Marketing Efforts



**350,000+**  
Reached Through  
PR Efforts

# + AGILE INDIA 2014 KEY STATS +



**Agile India 2014** has partnered with **HP, JP Morgan Chase, Rally Software, Atlassian, ThoughtWorks, CollabNet, PMI, GitHub** and **Scrum Alliance** as its sponsors, featuring 83+ thought leader and practitioners in the Agile and Lean Community. The conference was attended by 1236 Attendees from 28 different countries. The attendees belonged to 226 different companies playing 342 different roles.



**1236**  
Global Attendees



**100,000+** Views  
Video Archives



**25,000+** Tweets  
Globally Using  
#AgileIndia2014  
Hashtags



**75,000+**  
Reached Through  
Marketing Efforts



**350,000+**  
Reached Through  
PR Efforts

# + AGILE INDIA 2013 KEY STATS +



**Agile India 2013** had partnered with **Rally Software, Atlassian, ThoughtWorks, CollabNet, Digite, PMI** and **Airtel** as its sponsors, featured 40+ of the most influential people in the Agile and Lean Community. The conference was attended by 904 attendees from 25 different countries over the 4 days. These attendees had 320 unique roles representing 195 different companies.



**904**  
Global Attendees



**100,000+** Views  
Video Archives



**25,000+** Tweets  
Globally Using  
**#AgileIndia2013**  
Hashtags



**50,000+**  
Reached Through  
Marketing Efforts



**275,000+**  
Reached Through  
PR Efforts

+ CONTACT US... +



For Additional Information, Please Contact:



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*naresh@agileindia.org*