

Privacy Policy

Effective Date: 15/07/2025

Company: Affiliate Marketing 3.0 DAO LLC (“we,” “us,” “our”)

Website: afm.network

1. Introduction

This Privacy Policy outlines how Affiliate Marketing 3.0 DAO LLC collects, uses, discloses, and protects your personal data when you interact with our decentralized platform, website, community portals, and any affiliated smart contract ecosystem (“Services”).

We recognize the importance of privacy in Web3. We strive to collect minimal personal data and, where possible, utilize decentralized tools to give you sovereignty over your information.

2. How We Collect and Receive Your Information

We may collect information in the following ways:

a. Direct Communication

When you contact us (e.g., via email, DAO forums, or support channels), you may voluntarily provide your name, email, and message content.

b. Wallet Interactions

When you connect your wallet (e.g., MetaMask, WalletConnect), we collect public blockchain information associated with your wallet address (e.g., balances, transaction history, tokens held).

We do not collect or store your private keys, seed phrases, or wallet credentials.

c. Automated Data via Cookies or Scripts

We may collect limited browser-based data through cookies or similar tools (e.g., IP address, device type, browser version). You can manage these in your browser settings.

d. Platform Usage Logs

We may monitor dApp usage to improve platform performance. This data is pseudonymized and often non-personally identifiable.

3. Types of Personal Data We Process

Depending on how you interact with us, we may process:

- Wallet addresses and blockchain interactions
- Contact information (if voluntarily submitted)
- Platform preferences and activity (on-chain and off-chain)
- Transaction history (token claims, affiliate rewards, or governance activity)

No KYC (Know Your Customer) is required unless explicitly stated for regulatory compliance.

4. Purpose of Data Use

We use personal data only when necessary and for the following purposes:

- To enable wallet-based access and personalize the user experience
- To communicate with you (if you contact us)
- To manage on-chain reward distribution or affiliate tracking
- To prevent fraud, abuse, and technical issues
- To comply with legal or tax reporting obligations (if applicable)
- To improve the security and performance of the protocol
- For DAO governance purposes (if linked to identity, e.g., proposal voting)

5. Lawful Basis for Processing

We process data based on:

- Your **consent** (e.g., email forms, communication opt-ins)
- **Contractual necessity** (e.g., executing smart contracts or token reward logic)
- **Legitimate interests** (e.g., platform improvement or fraud prevention)
- **Legal obligations** were required by law (e.g., tax or AML compliance)

6. Data Sharing and Disclosure

We do **not** sell, rent, or trade your personal data. We may share data with:

- **Infrastructure service providers** (e.g., IPFS pinning, node operators)
- **Smart contract systems** are used to execute DAO governance, staking, or reward flows
- **Community developers** under DAO proposals and initiatives (only when explicitly voted)
- **Legal authorities** if required by law, subpoena, or governmental request
- **Cross-border services**, where smart contract logic or decentralized storage nodes reside outside your jurisdiction

7. International Data Transfers

Due to the decentralized nature of Web3 infrastructure, your data (or wallet interactions) may be processed on nodes or services globally.

We apply safeguards to ensure data is handled securely, including:

- Limiting storage of identifiable information
- Using encryption where applicable
- Ensuring subprocessors meet GDPR/CCPA or equivalent standards

8. Data Retention

We retain personal data:

- As long as your wallet is connected or engaged with our services
- As necessary to enforce DAO rules or token reward mechanisms
- As required by legal, tax, or regulatory requirements
- Until you withdraw your consent (where applicable)

Blockchain data is immutable and may remain accessible via public ledgers indefinitely.

9. Your Rights

Depending on your jurisdiction, you may have the following rights:

- **Access** – Request a copy of your personal data
- **Rectification** – Request corrections to inaccurate data
- **Erasure** – Request deletion of your off-chain data (“right to be forgotten”)
- **Restriction** – Request limitation on certain types of processing
- **Portability** – Request export of data you have provided
- **Object** – Object to data use based on legitimate interests
- **Withdraw Consent** – Withdraw consent at any time
- **Lodge a Complaint** – File a complaint with a relevant authority (e.g., data protection regulator in your region)

Note: Blockchain data cannot be altered or deleted once recorded.

10. Data Security

We implement robust technical and organizational measures to protect your data, including:

- End-to-end encryption for communications
- Minimal off-chain data storage
- Smart contract audits (when applicable)
- Role-based access controls

11. Links to Third-Party Services

Our site or dApp may contain links to third-party protocols, DEXs, wallet providers, or analytics tools. We are not responsible for their privacy practices. We encourage you to review their policies before interacting.

12. Changes to This Policy

We reserve the right to amend this Privacy Policy to reflect changes in law, tech, or our governance model. Updates will be posted on the website and/or via DAO proposals. Please review this page regularly.

13. Contact Us

If you have questions or requests about this Privacy Policy, contact:

For any concerns, technical issues, or legal matters:

 contact@afm.network
