

CARROT SEO SERVICES



You're a real estate investor, not a marketer. You likely don't have the time, knowledge, or bandwidth to plan and execute SEO or a high-performing digital marketing strategy ... which means you're leaving deals and money on the table. **Let us handle it for you!**

Carrot SEO Services

INITIAL SETUP

1-Hour Discovery Call

We'll connect to discuss the current state of your website, SEO, and marketing and set goals for working together.

Content & Technical Site Audit

Our marketing experts dive deep into your website to assess its current state and form an SEO plan that will have the biggest impact.

Custom Keyword Research

Your SEO plan should be tailored to your market, so we research the best keywords for your target areas and come up with strategies for up to 5 markets of your choice.

Competitive Market Analysis

Beyond just keywords, we look at your overall market and competition to build you a comprehensive plan that helps you stand out, differentiate yourself, and attract attention.

AI & SEO Optimized Pages

Together, we'll select your top location pages or niche topic pages and hyper-optimize them, giving them a better chance of ranking well in search engines and AI results (up to 5 pages total).

Implement an Internal Linking Strategy

Internal linking is hyperlinking important "anchor words" to relevant pages of your site (i.e., linking the words "Carrot Reviews" to our reviews page). This helps with keyword ranking. We'll build and implement this strategy for you.

SEO & Content Marketing Strategy

With all the groundwork in place, it's time to craft an expert ongoing SEO and content strategy to help you keep increasing and maintain your rankings.

ONGOING OPTIMIZATIONS

Regular Core Page Optimizations

SEO isn't a "one and done" practice. To make sure you're always rocking your SEO, we regularly update your top keywords and pages, making sure they stay optimized.

Ongoing Location Page Optimizations

Location-specific pages require special SEO attention. We tweak the keywords and content regularly to help you always show up on top.

1 Monthly Blog Post

Adding fresh, authoritative, informative content to your website is a critical SEO practice. We help with this by publishing one unique, high-value blog post each month.

Dedicated Account Manager

You'll work with the same account manager so they can learn about you and your business in-depth. Forming that personal relationship makes sure your SEO and content are always on point and fully customized to you, your market, and your business goals.

Monthly Reports

Get a progress and results report once a month to see all the improvements you've achieved!

ADDITIONAL & OPTIONAL SERVICES

If you have specific concerns about your site, feel free to bring them up during the discovery call. There are some additional services we may be able to recommend or substitute based on your needs. Including ...

- Content refresh or cleanup
- Design refresh
- Additional location pages or landing pages
- Citation building

PRICE

Month 1: \$1200

Ongoing: \$599/mo

