



## **Privacy Policy**

**Effective Date: 01.07.2023**

This Privacy Policy ("Policy") describes how Celnor Group Limited ("Celnor," "we," "us," or "our") collects, uses, discloses, and protects the personal information you provide when accessing or using our website. We are committed to safeguarding your privacy and ensuring that your personal information is protected in accordance with applicable data protection laws and regulations.

Please read this Policy carefully to understand how we collect, use, and handle your personal information. By accessing or using our website, you acknowledge that you have read, understood, and agree to the practices described in this Policy.

### **1. Information We Collect**

a. **Personal Information:** We may collect personal information that you voluntarily provide to us when you interact with our website, such as your name, email address, phone number, and any other information you choose to provide.

b. **Usage Information:** We may automatically collect certain information about your visit to our website, including your IP address, browser type, referring/exit pages, operating system, date/time stamps, and clickstream data. This information is collected through cookies and similar technologies (please refer to our Cookie Policy for more details).

### **2. Use of Information**

We may use the collected information for the following purposes:

- a. To provide and improve our services, products, and website functionality.
- b. To respond to your inquiries, requests, or feedback.
- c. To send you administrative messages, updates, and other communications related to our services.
- d. To personalise your experience and deliver content tailored to your interests.
- e. To analyse and understand how our website is used, to monitor and improve its performance, and to protect against potential security risks.
- f. To comply with applicable laws, regulations, or legal obligations.

### **3. Sharing of Information**

We may share your personal information with:

a. **Third-party service providers:** We may engage trusted third-party service providers to assist us in operating our website, conducting our business, or providing services on our behalf. These providers may have access to your personal information, but are obligated to maintain its confidentiality and use it solely for the purposes specified by us.

b. **Legal requirements:** We may disclose your personal information if required to do so by law or in response to valid legal requests or government investigations.

c. **Business transfers:** In the event of a merger, acquisition, or transfer of all or a portion of our assets, your personal information may be transferred to the acquiring entity.

**4. Data Security** We implement reasonable security measures to protect the personal information we collect and store. However, please note that no method of transmission or storage is completely secure. We cannot guarantee the absolute security of your personal information.

**5. Your Rights and Choices**

a. Access and Correction: You have the right to request access to the personal information we hold about you. You may also request the correction or updating of any inaccurate or incomplete information.

b. Marketing Communications: If you no longer wish to receive marketing communications from us, you can opt out by following the instructions provided in the communication or by contacting us directly.

c. Cookies and Tracking Technologies: You can manage your cookie preferences as described in our Cookie Policy.

**6. Links to Third-Party Websites**

Our website may contain links to third-party websites. We are not responsible for the privacy practices or the content of these websites. We encourage you to review the privacy policies of these third parties before providing any personal information.

**7. Changes to this Privacy Policy** We reserve the right to update or modify this Policy at any time. Any changes we make will be posted on this page with the revised effective date. We encourage you to review this Policy periodically for any updates.

**8. Contact Us** If you have any questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please contact us at:

Beaumont Midtown  
322 High Holborn  
London  
WC1V 7PB

[enquiries@celnor.com](mailto:enquiries@celnor.com)

By continuing to use our website, you signify your consent to the terms of this Privacy Policy.