

# competeLA

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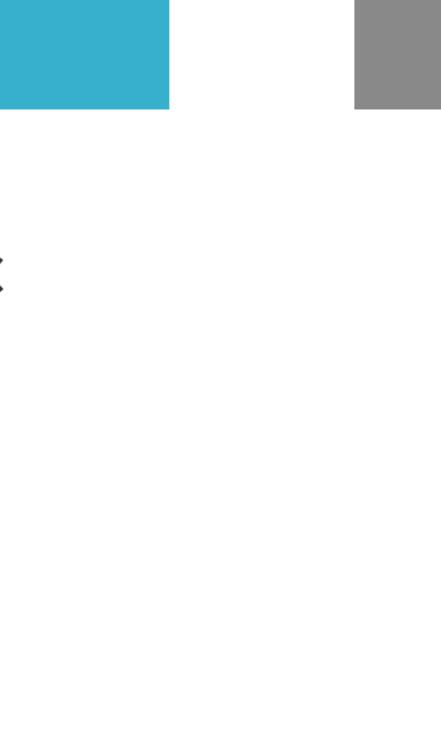
## BRAND BOARD

### PRIMARY LOGO LOCKUP



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### SECONDARY



# competeLA

## competeLOUISIANA

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### COLOR PALETTE



HEX #36B0CC



HEX #898989



HEX #021723

### TYPEFACES

#### GOTHAM

**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z**  
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