

Statute of Journal

I. Profile and Focus

- European Journal of Media, Art & Photography (hereinafter referred to as “the Journal” or “EJMAP”) is an academic journal covering the scholarly fields of media and communication studies, which presents the current development of the media environment in the context of visual media and art. The Journal reflects on the theoretical and visual aspects of media communication, which includes media art, visual arts, photography, film, literature and advertising, as well as current topics discussed in the field of photography, photography theory, advertising theory, theatrical art and visual theories related to image interpretation. The Journal’s aim is to offer a multidisciplinary, focused, open-minded discussion to both the academia and the professional public.
- European Journal of Media, Art & Photography is a blind peer reviewed academic journal published twice a year. It includes theoretical articles, theoretical articles combined with presentations of research results, research results including their practical implementation, art portfolios, as well as reviews of works of art, interviews, reports of current events in the journal's field of expertise or other publications, shorter news articles and essays.
- The basic sections of the Journal are divided as follows: Editorial, Portfolios, Media, Art and Culture articles and Reviews. The Journal’s Editorial Office also accepts manuscripts of interviews with renowned media scholars, artists and professionals as well as essays.
- The Journal is registered in the List of Periodical Press administrated the Ministry of Culture of the Slovak Republic, under number EV 243/23/EPP. Its international standard serial number (ISSN) is 1339-4940. The online version of the Journal’s E-ISSN is 2989-3224. Since 2023, the Journal’s newly published content is identifiable based on DOIs.

II. Publisher

- European Journal of Media, Art & Photography is published by the Faculty of Mass Media Communication, University of Ss. Cyril and Methodius in Trnava, in the Slovak Republic (hereinafter also referred to as “the Publisher”).

- The Publisher's full address is: University of Ss. Cyril and Methodius in Trnava, Námestie Jozefa Herdu 2, 917 01 Trnava, Slovakia, Europe, www.ucm.sk.
- Official information on the Journal is also available at the Publisher's website: <https://www.ucm.sk/sk/profily-casopisov/?highlight=ejmap>.

III. Editorial Board, Advisory Board and Editorial Team

- The Editorial Board of the Journal consists of Editor-in-Chief, Deputy Editor-In-Chief, Managing Editor(s), and other members of the Editorial Board, listed on the [website](#) of the Journal or in the printed version of the Journal. It also includes work positions of Language Editor, Secretary and Graphic Design Coordinator(s). The list of the current [Editorial Board](#) members is available on the Journal's website.
- The Editorial Board is an executive body of the Journal and its members approve the form and content of the Journal. The members of the Editorial Board are appointed by the statutory representative of the Journal's Publisher. The Editorial Board meets at least once before publishing each issue of the Journal, i.e., at least twice a year. They select texts to be published on the basis of overall quality of submitted articles and reviews, taking into account results of the blind peer reviews. Before approving the final version of a specific issue of the Journal, the members of the Editorial Board are obliged to read, assess and collectively discuss the content of all delivered articles, essays, interviews and peer reviews in detail.
- The Journal's Scientific And Creative Board consists of domestic as well as foreign experts who professionally focus on media studies and art or closely related scholarly issues. The Scientific And Creative Board supervises and monitors quality of the Journal's issues and individual articles or other published materials. Its main obligation is to ensure that the published content uses proper terminological frameworks and research methodologies, applying innovative theoretical or empirical approaches to present significant findings able to contribute to further development in the fields of media studies and marketing communication.
- Editor-in-Chief, Deputy Editor-In-Chief, Managing Editor(s), Language Editor, Secretary and Graphic Design Coordinator(s) are executive bodies of the Journal.

IV. Acceptance of Submitted Manuscripts

- The Editorial Board offers interested authors an opportunity to publish their original theoretical studies, research articles, works of art, art portfolios, interviews, essays and reviews, which have not been published yet. These have to be related to the focus and scholarly profile of the Journal.
- It is not possible to publish studies authored or co-authored by the same person in three consecutive issues of the Journal following the issue in which their latest study was published, i.e., a specific author is able to publish their study not more than once in two years. This rule does not apply to reviews and short news articles.
- The Editorial Board accepts only manuscripts which are edited in accordance with [Guidelines for Authors](#); the templates are available on the Journal's website.
- Using the MS Word editing software (.doc or .docx formats) is necessary. All texts are submitted exclusively via the e-mail address ejmap@fmk.sk.

V. Review Process and Selection of Articles

- Blind peer review report is elaborated in relation to each submitted manuscript. Based on the results, the Editorial Board decides whether the assessed text is to be published or not. The version of a manuscript assigned for reviewing does not contain any identification data on its author(s) and their affiliations. The personal data is removed in advance by the Editorial Board.
- Reviews and short news articles published in European Journal of Media, Art & Photography are not peer-reviewed. These are selected and approved for publication by the Editorial Board. Their authors are informed about the Editorial Board's decisions via e-mail.
- The reviewers are selected and appointed by Editor-in-Chief from the existing database of the Journal's reviewers, taking into account the thematic focus of the reviewed manuscript. [The list of the Journal's reviewers](#) is accessible via the Journal's website.
- The reviewers assess the overall quality of specific manuscripts' form and content and submit thorough review reports, in which they point out positive as well as critical notions related to the texts and their recommendations related to further editorial procedures and adjustments (if needed).

- Each reviewer is obliged to clearly state their recommendation to publish or not publish the reviewed text in the standardised review report. The Editorial Board fully respects reviewers' decisions and arguments.
- On the basis of elaborated review report, the Editorial Board proceeds as follows:
 1. If reviewer recommends publishing the text, it will be accepted for publishing.
 2. If reviewer recommends rejecting the text, it will be rejected.
 3. If reviewer recommends the text to be published after necessary adjustments, the author(s) will be asked to re-elaborate the manuscript and the revised version will be reviewed repeatedly by the same reviewer.
- The author(s) receive review reports related to their manuscripts (but not any personal information on specific reviewers who wrote them) and the final decision of the Editorial Board via e-mail.
- Reviewing of the submitted manuscripts is not liable to any form of financial or other remuneration.
- Publishing in European Journal of Media, Art & Photography is not remunerated.

VI. Distribution and Licensing

- The Journal is available in the University Library of the University of Ss. Cyril and Methodius in Trnava (Hajdóczyho 2, 917 01 Trnava, Slovakia), and in the Faculty Library of the Faculty of Mass Media Communication, University of Ss. Cyril and Methodius in Trnava (V Jame 3, 917 01 Trnava, Slovakia).
- Under the applicable law, the print version of the Journal, as well as its data and contents, may be ordered and subscribed only by research centres, universities and libraries – for study and research purposes.
- The authors, whose articles or other texts have been published in the Journal, are entitled to receive a digital copy of their work free of charge. The Journal uses the open access model; all published articles and related contents are made available for free immediately on the Journal's website. The authors are free to download, share and reuse their published content via platforms such as academia.edu or researchgate.net.
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VII. Funding

- The Editorial Board and other executive bodies cover European Journal of Media, Art & Photography's basic operating costs through publication fees charged to the authors publishing their studies in the Journal (for more information, see [Editorial Policy](#)).
- The Journal is also co-financed from the budget of the Faculty of Mass Media Communication, University of Ss. Cyril and Methodius in Trnava, Slovakia, i.e., from public sources.
- Neither the Journal nor the members of the Editorial Board and members of the Editorial Team affiliated with European Journal of Media, Art & Photography, demand and/or receive any financial funding or voluntary financial contributions from the private (business) sector.
- No submission fees are charged.
- The Journal does not include commercial advertising and does not accept any related offers and business proposals.

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Approved by:

Zora Hudíková, Editor-in-Chief