

COOKIE POLICY

Version effective as of July 26, 2024

This Policy is provided in addition to the [Data Processing and Protection Policy](#) in order to further describe the types of cookies collected by www.selectel.ru (the "Website"), the purposes for which cookies are used, and how cookies are managed. The entity responsible for data control is JSC "Selectel", with the office at: 21 Lit. A, Tsvetochnaya St., Saint Petersburg, 196006 (the "Company").

What are cookies and how can you manage them?

Cookies are small pieces of data that can be stored on your computer or other Internet-enabled devices (such as smartphones and tablets) when you visit the Website. These cookies remember information from your device, thereby allowing you to browse the Website in a more convenient way.

When you access the Website, a pop-up window (banner) appears. You may either accept or decline the use of cookies by selecting the appropriate option.

You can disable the types of cookies used by the Website directly in your browser settings. Please refer to your browser's documentation or online help option for more information.

It is important to note that technical cookies are essential for the smooth functioning of the Website. Therefore, you cannot reject "uid", "sid", and "locale" cookies.

What types of cookies do we use and for what purposes?

The Website uses technical and analytics cookies:

- **Technical cookies** are used particularly for ensuring the smooth operation of the Website (the Website cannot function properly without them). These cookies enable actions directly related to the Website operation and can be divided into the following subcategories:
 - session cookies, which are needed to optimize the user experience while browsing the Website in order to use all of its features such as saving session data and allowing access to private pages of the Website;
 - persistent cookies, which can help the user to automatically log in to their personal profile (without having to re-enter their username and password) and allow the user's preferences to be recognized on subsequent visits to the Website.

The Website uses, among others, the following technical cookies:

| Cookie file name | Type of cookie and expiration date | Service | Purpose |
|------------------|---|-----------------------|-------------------------------------|
| locale | Persistent cookie for 1 year | Control Panel | Sets the user interface language |
| ref | Persistent cookie for 1 year | Referral program | Saves the referral code of the user |
| uid | Persistent cookie for 30 days | User Identity Service | Stores the user ID |
| sid | Persistent cookie for 30 days | User Identity Service | Stores the user's session ID |
| manager_id | Session cookie, until the website tab is closed | Control Panel | Saves the user ID from the url |

Session files are not saved after you close the Website tab. Persistent files are retained for the period specified above unless you specifically decline them in your browser settings.

Other technical cookies may be used by the Website and will be stored until you delete them or for a specified retention period.

- **Analytics cookies** are used to gather general information, mainly of the statistical type (these cookies enable us to analyse the number of users, the time you spend on the Website, etc.). The analytics cookies include third party analytics cookies that are created and set by third parties to analyse browsing data in order to generate statistics on visits or to improve the content offered, to show similar products and to display targeted advertising on the pages of the Websites, if possible.

This information is processed anonymously, which makes it impossible to identify the user. For this reason, the installation of such files does not require the user's consent.

Third party cookies

| Name | Type | Description | Duration | Provider | Link | Information |
|-----------|-------------|--|----------|---------------------------------------|---|---|
| _ym_d | Analytics | Stores the date of the visitor's first visit | 1 year | Yandex.Metrica | metrica.yandex.com | metrica.yandex.com/about/info/gdpr |
| _ym_isad | Analytics | Used to determine if a visitor has ad blockers | 2 days | Yandex.Metrica | https://metrika.yandex.ru | https://yandex.ru/legal/confidential/ |
| yandexuid | Analytics | Allows to distinguish visitors | 1 year | Yandex.Metrica | https://metrika.yandex.ru | https://yandex.ru/legal/confidential/ |
| yuidssc | Analytics | Allows to distinguish visitors | 1 year | Yandex.Metrica | https://metrika.yandex.ru | https://yandex.ru/legal/confidential/ |
| yabs-sid | Analytics | Allows to distinguish visitors | 1 year | Yandex.Metrica | https://metrika.yandex.ru | https://yandex.ru/legal/confidential/ |
| ymex | Analytics | Stores auxiliary information for the operation of the Metrics: the creation time of the identifiers and their alternate values | 1 year | Yandex.Metrica | https://metrika.yandex.ru | https://yandex.ru/legal/confidential/ |
| VID | Remarketing | Used to track user interaction with a website | 1 year | Mail.ru | https://mail.ru/legal/terms/common/privacy | https://help.mail.ru/legal/terms/common/privacy |

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|----------------------|-------------|---|-----------|-------------------------|---|---|
| tmr_lvid | Remarketing | Used to track user interaction with a website | 11 months | Mail.ru | https://mail.ru/legal/terms/common/privacy | |
| tmr_lvidTS | Remarketing | Used to track user interaction with a website | 11 months | Mail.ru | https://mail.ru/legal/terms/common/privacy | |
| tmr_detect | Remarketing | Used to track user interaction with a website | 1 year | Mail.ru | https://mail.ru/legal/terms/common/privacy | |
| mindboxDeviceUUID | Remarketing | Unique browser identifier | 1 year | Mindbox | https://mindbox.ru/documents/policy/ | |
| cw_conversation | Persistent | Allows online chat to save the conversation when user navigates through web pages or re-visits a website later on | 1 year | Chatwoot | https://chatwoot.selectel.ru/ | https://www.chatwoot.com/docs/product/others/cookies |
| cw_user_{identifier} | Persistent | Used to cache contact information if user is identified using the setUser SDK method | 1 year | Chatwoot | https://chatwoot.selectel.ru/ | https://www.chatwoot.com/docs/product/others/cookies |

Changes to this Policy

We may update this Policy as and when required. That is why we recommend you read the Policy periodically, so that you are always aware of any changes made. By continuing to use the website, you agree to our renewed Policy.

If you have any questions about this Policy, please contact the person responsible for organizing the processing of personal data of the Company by sending an email with the subject "Personal Data Request" to: privacy@selectel.ru or by forwarding a letter to the following address: 21 Lit. A, Tsvetochnaya St., Saint Petersburg, 196006.