



PROGRAMMATIC INVESTMENT OPPORTUNITIES

In 2026, GBC will accelerate our impact in several critical areas of our multi-year agenda. We are building capacity with targeted investments driving regional growth, talent, and public trust.

BOLD MOVES

(REGIONAL ECONOMIC BRAND INITIATIVE)

Investors can directly support the necessary effort to effectively tell the region's economic story and attract greater out-of-market investment.

PUBLIC SAFETY

Investors can collectively support evidence-based strategies and programs that contribute to continued public safety improvements.

GAME CHANGERS: TECH HUB

Investors can fund and align investments to support the growth of our federally designSolution implementation of:

- Strategy Development
- Business Consultation
- Gain expert insights to identify opportunities and challenges that can enhance operational efficiency.
- Designing strategic plans customized to your company's goals for achieving maximum results.
- Integrate cutting-edge and effective solutions to enhance overall business performance.
- Integrated Tech Hub and our ability to win other game changing opportunities.

B LOCAL

(LOCAL HIRING AND PROCUREMENT)

In 2025, GBC will be exploring opportunities to strengthen the region's local hiring and procurement pathways. You can support the exploratory research effort.

VACANT HOUSING

Investors can fund GBC's capacity to maximize essential private investment to support our vacant housing-focused partnerships in Baltimore City.

STRATEGIC SITES & DEVELOPMENT PROJECTS

You can support the advancement of a host of major infrastructure development projects vital to the region's future.

Interested in tailored opportunities to deepen your engagement with GBC's work? Email partner@gbc.org.





STEERING COMMITTEES

Greater Baltimore Committee's Steering Committees are where the region's business and civic leadership turn vision into progress. They convene the leaders driving investment, innovation, and community development across every sector — shaping solutions, strengthening partnerships, and ensuring that our collective work delivers visible impact across the Baltimore Region.

Each committee is co-chaired by two key members of GBC Board or Strategic Partner organizations and meets quarterly, working closely with GBC's management team to guide implementation, share insights, and ensure that the business community's leadership is both visible and effective.

GBC's Steering Committees serve as the primary platform for partner engagement — bringing together leaders across sectors to advance the region's priorities. Together, GBC's Board and Steering Committees form an integrated leadership network that drives execution of our Multi-Year Agenda.

ADVANCING INFRASTRUCTURE COMMITTEE

Champions major federal, state, and local investments in infrastructure assets and systems — from broadband and clean energy to ports and roads — that support economic growth and improve quality of life in the region.

2026 Co-Chairs: Adam Genn (MCB Real Estate) & John Smolen (Ballard Spahr)

BALTIMORE CONVENTION CENTER COMMITTEE

Guides redevelopment planning, governance, and financing for a modernized convention and hospitality district that anchors Downtown Baltimore's economic resurgence.

2026 Co-Chairs: Jennifer Curry (Baker Donelson) & Mark Ginsberg (Towson University)

BALTIMORE TRANSIT FUTURE COALITION COMMITTEE

Mobilizes private-sector leadership to advance the Red Line, secure long-term transportation funding, and shape transit policy that enhances connectivity, equity, and development opportunities across the Baltimore Region.

2026 Co-Chairs: Laura Gamble (PNC Bank) & Brad Chambers (MedStar Health)



STEERING COMMITTEES (CONT.)

BLOCAL: LOCAL HIRING AND PROCUREMENT COMMITTEE

Connects employers with local talent and strengthens the region's approach to procurement by building a coordinated plan for local hiring and supplier engagement — expanding opportunities for businesses and residents alike.

2026 Co-Chairs: *Will Englehart (Clark Construction) & Cassie Motz (CollegeBound Foundation)*

ECONOMIC INVESTMENT AND ATTRACTION COMMITTEE

Develops and advances the region's business attraction and expansion pipeline in partnership with the Maryland Department of Commerce and local economic development offices — connecting capital, sites, and talent to drive regional growth.

2025 Co-Chairs: *Greg Fitchitt (Howard Hughes) & Courtenay Jenkins (Cushman & Wakefield)*

GAME CHANGERS/FEDERAL OPPORTUNITIES COMMITTEE

Coordinates regional pursuit of high-impact federal designations and grants, from the Tech Hub and CHIPS Act to major housing, energy, and infrastructure initiatives, strengthening Baltimore's national competitiveness.

2026 Co-Chairs: *Ken Malone (Early Charm Ventures) & Fiyinfoju Oladiran (McKinsey & Co.)*

HOUSING VACANCY + COMMUNITY REDEVELOPMENT COMMITTEE

Leads regional public-private collaboration to eliminate vacancy, attract capital investment, and revitalize neighborhoods through the Baltimore Vacants Reinvestment Initiative, advancing the region's housing and community development goals.

2026 Co-Chairs: *Chrissy Thornton (Associated Black Charities) & Greg Cross (Venable)*

PUBLIC SAFETY COMMITTEE

Engages the business community in strategies to reduce crime, strengthen prevention efforts, and support Baltimore's historic decline in gun violence through data-driven partnerships and investment.

2026 Co-Chairs: *Willy Moore (Southway Builders) & Adam Rosenberg (LifeBridge Health)*



STEERING COMMITTEES (CONT.)

REGIONAL BRAND INITIATIVE COMMITTEE

Leads the Bold Moves regional brand rollout, ambassador network, and storytelling platform to elevate Baltimore's national visibility and investment reputation.

2026 Co-Chairs: *Wendy Bronfein (Curio Wellness) & Chris Brandt (Audacious Capital)*

UPSURGE BALTIMORE COMMITTEE

Advances the region's innovation ecosystem by tracking startup growth, attracting venture capital, and connecting founders to corporate and civic partners as part of GBC's broader strategy for high-growth entrepreneurship.

2026 Board of Directors: *Mike Hankin (Brown Advisory), Ryland Sumner (Point Field Partners) & Ricardo Johnson (CareFirst BlueCross BlueShield)*

SPECIALIZED STEERING COMMITTEES

BSRG (BALTIMORE SOCIAL RESPONSIBILITY GROUP)

Convenes corporate philanthropic leaders to align resources, share best practices, and amplify community investment through coordinated social responsibility initiatives.

2026 Co-Chairs: *Flynn Burch (Under Armour) & Amanda Kodeck (MileOne Autogroup)*

BWI AIR SERVICES ADVISORY

Advises on strategies to expand regional and international air service at BWI Thurgood Marshall Airport — strengthening business connectivity and economic competitiveness.

BWAB (BALTIMORE WOMEN AND ALLIES BOARD)

Empowers women and allies to thrive professionally while transforming the Baltimore region into a national model for workplace opportunity and innovation.

2026 Co-Chairs: *Janet Currie (Bank of America) & Christine Aspell (KPMG)*

OPPORTUNITY ZONES

Drives private investment and redevelopment across the Baltimore Region's federally designated Opportunity Zones — aligning capital, sites, and partnerships to accelerate regional growth and revitalization.

INTERESTED IN TAILORED OPPORTUNITIES TO DEEPEN YOUR ENGAGEMENT WITH GBC'S WORK?

EMAIL PARTNER@GBC.ORG.