

FOOD SYSTEMS  
SUMMIT 2021



COMMUNITY



#PoultryVoice

#FoodSystemHero

#FeedTheWorld

#UNFSS2021

#SDGs





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Food Systems Summit 2021



# THE 2021 FOOD SYSTEMS SUMMIT

The Secretary-General will convene this Summit to launch bold new actions to transform the way the world produces and consumes food, delivering progress on all 17 Sustainable Development Goals.





# SUSTAINABLE DEVELOPMENT GOALS



## Food Systems Summit x SDGs



**THE 17 GOALS** (the 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all countries - developed and developing - in a global partnership. They recognize that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth – all while tackling climate change and working to preserve our oceans and forests.



# SUSTAINABLE DEVELOPMENT GOALS

*IPC supports the Sustainable Development Goals*



Sustainable production across the value chain is at the core of every poultry company.

IPC and the UN Food & Agriculture Organization (FAO) identified areas where the global poultry sector can have the most impact and help achieve the UN Sustainable Development Goals.

Through the 'Declaration of São Paulo', IPC and FAO have committed to focus on:

- SDG2 (Zero Hunger=Feeding the world)
- SDG3 (Contribution to Good Health)
- SDG4 (with/from Quality Education)
- SDG9 (via Industry, Innovation and Infrastructure ensuring good animal welfare and health)
- SDG13 (with low impact on the planet).

**The National Union of Poultry Producers as a full member of the International Poultry Council supports colleagues in this endeavor, as well as on behalf of the Russian industry.**



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**Food Systems Summit 2021**



The upcoming United Nations Food Systems Summit is a pivotal moment in the international development of the Sustainable Development Goals (SDGs) by maximizing the benefits that lie within our food systems.

Billed as “A People’s Summit,” the organization that represents consumers’ favorite protein source must be well placed to talk confidently about poultry as a healthy, affordable sustainable food source in a modern world. Also billed as “A Solution’s Summit,” the poultry industry must also be able to confidently position itself as part of the solution in a world where everyone needs to eat and eat well.

The UN FSS recognizes that food systems touch all of society, and all stakeholders – every government, organization, individual – need to work together to transform the way the world produces, consumes, and thinks about food.

Since the poultry meat industry strives to put safe, wholesome and affordable food on every table across the world, industry has an excellent opportunity to define itself as vital part of the global, sustainable food system.





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It is very important to monitor messages circulated on social channels to address incorrect or false information surrounding the poultry industry and poultry meat.

The poultry sector has the great chance of correcting this information, providing policymakers with data and motivations to correct their perception of our sector, too often unjustly accused due to ideologies, preconceptions or fake news.

At the same time, our sector can proactively propose its vision on the future of the global Food System and the central role that poultry meat can play in feeding the world with nutritious and healthy food in a sustainable way.

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# Key Messages from Poultry Sector



The poultry meat sector is a thriving global food system which feeds people safe, affordable and nutritious protein, promoting the economic, social and environmental sustainability of its products:

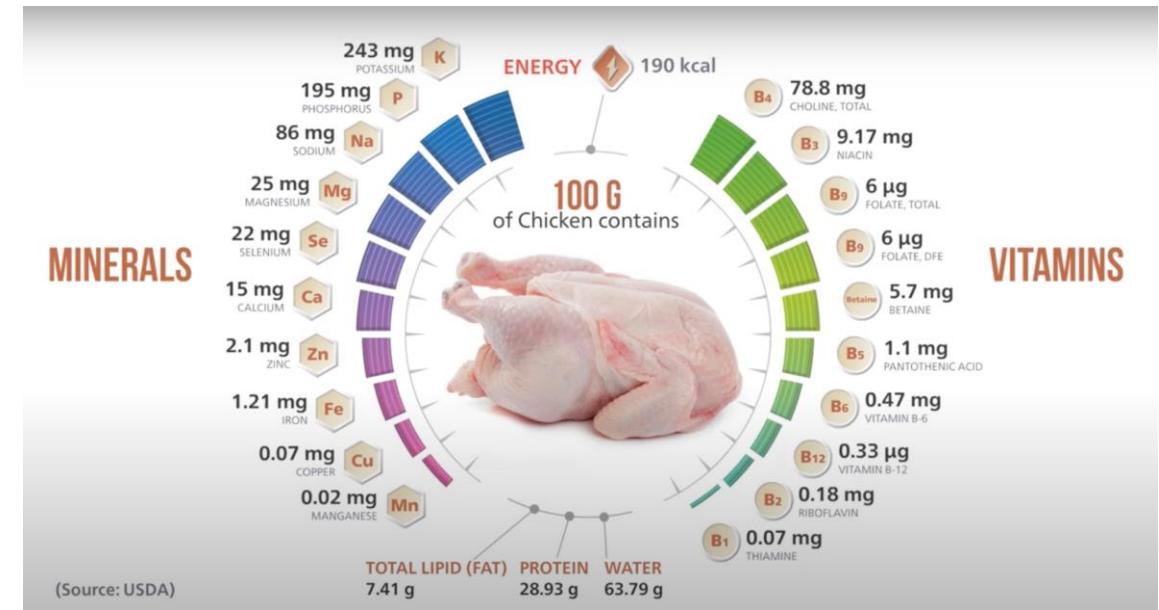
- ✓ Action Track 1: Ensuring Access to Safe and Nutritious Food on Every Table for All.
- ✓ Action Track 2: Shifting to Sustainable Consumption Patterns.
- ✓ Action Track 3: Boosting Nature-Positive Production at Sufficient Scale.
- ✓ Action Track 4: Advancing Equitable Livelihoods and Value Distribution.
- ✓ Action Track 5: Building Resilience to Vulnerabilities, Shocks and Stress.

#foodsystems  
#UNFSS2021  
#FoodHeroes  
#SystemsThinking  
#SystemsChange  
#SDGs  
#2030Agenda  
#ZeroHunger  
#FoodSystemsHero  
#FoodSystemsChampion  
#FeedTheWorld

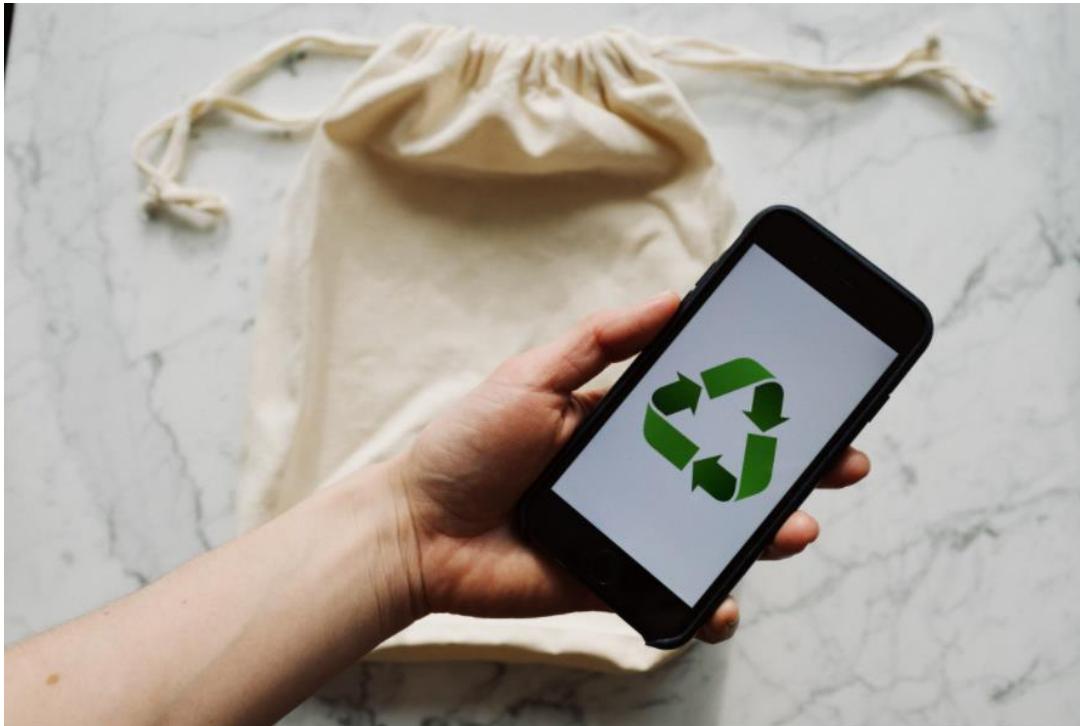
# Ensuring Access to Safe and Nutritious Food on Every Table for All



- Poultry meat is an important part of a healthy, nutritious and balanced diet.
- Poultry meat is known for its high protein, whose composition is available in the form the human body needs, low fat and content. It also does not contain carbohydrates.
- It is also known for its nutritional value. Poultry meat is rich in potassium, magnesium, zinc and selenium. It contains high quantities of iron and vitamins, in particular vitamin B1, B2 and B3.
- The affordability of poultry meat means that there is potential for everyone to access the valuable nutrition offered by poultry that make up a balanced diet.
- Food safety is at the heart of the poultry industry and data on the reduction of food zoonoses available in all countries shows this.



# Shifting to Sustainable Consumption Patterns



- The world population is expected to reach 8.6 billion by 2030 and it is the precise duty of the Authorities to guarantee all these people access to healthy and nutritious food according to their wishes or needs.
- Plant-based foods cannot be the only answer, as they may not be available in quantity, affordable or meet the nutritional needs of all.
- The introduction of advanced genetics, feeding systems, animal health controls and other technologies over the past four decades allowed industrialized countries to reduce their overall land requirements for livestock by 20 percent while doubling meat production..

# Boosting Nature-Positive Production at Sufficient Scale



- Poultry meat is recognized to be the most sustainable meat, according to the World Resources Institute Protein Scorecard and the poultry sector is committed in progressing continuously on this path.
- Poultry industry committed on progressing on sustainability by signing the Declaration of Sao Paulo together with the FAO.
- Animal sourced food are essential to meet people's dietary needs.
- No solution is more scalable and efficient than poultry in the global food system.



# Advancing Equitable Livelihoods and Value Distribution



- Currently, livestock production employs at least 1.3 billion people worldwide.
- Livestock production accounts for 40 percent agriculture output in developed countries and 20 percent of agricultural output in developing countries.
- Poultry farms and processing plants have a positive impact on numerous economic and social factors at community level.
- Poultry farms, processing plants and distribution provide numerous job places.

# Building Resilience to Vulnerabilities, Shocks and Stress



- The agricultural and rural economies are key sectors.
- The agricultural and rural economies have created and maintained globally resilient, sustainable and secure food systems that ensure the production of quality food on every table.
- Throughout the ongoing Covid-19 pandemic, food supply across the chain remained resilient. The poultry industry, as part of a key sector, has done all it can to react to, mitigate and prevent vulnerabilities, shock and stress. Safe, wholesome and nutritious food was, and continues to be, put on every table.

# Support #FoodSystemsHero

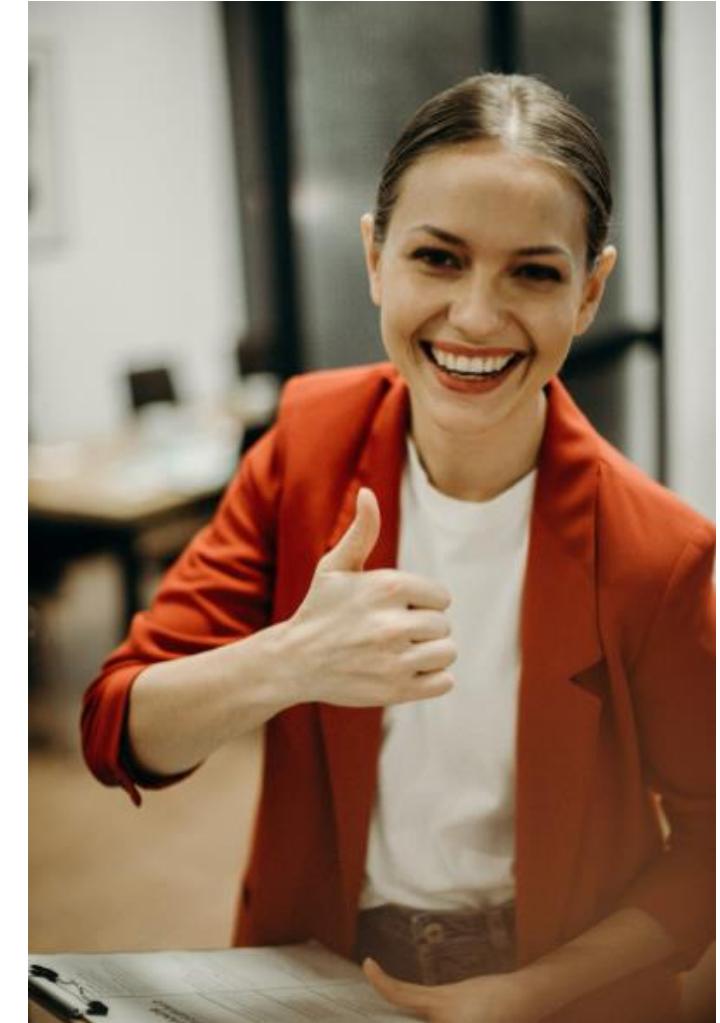


Our poultry #FoodHeroes play a pivotal role in fostering change in global food systems, striving to put healthy, sustainable and affordable #FoodOnEveryTable. #FoodSystemsHero #UNFSS2021

The poultry industry recognises the interconnectedness of food, people & environment & wants to work with other food sectors to create better, more sustainable #FoodSystems for all so that everyone has food on their table. #SystemsChange #FeedTheWorld

In a post-Covid world, the #SDGs can be used to consolidate and future-proof economic & environmental recovery plans. The poultry industry is committed to putting #FoodOnEveryTable by delivering the #SDGs to support sustainable, resilient & healthy #FoodSystems. #UNFSS2021 #2030Agenda

In 2019, global poultry production increased to 130 million tonnes, up 3.7% from 2018. Poultry is a nutritious, healthy & affordable protein source. Despite an increase in production, poultry remains the most sustainable meat according to FAO. #FoodOnEveryTable #ZeroHunger #FoodSystems

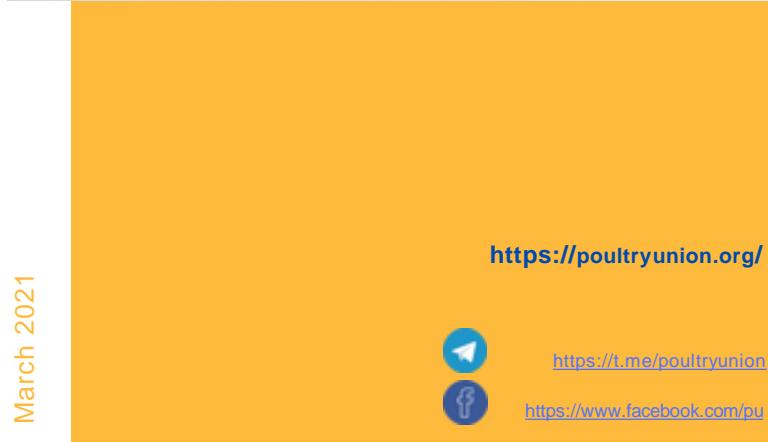


## **Shout out to our incredible #FoodHeroes.**

#KeyWorkers in food production have worked tirelessly to put #FoodOnEveryTable across the world. Food supply cannot stop; neither can our key workforce, who are essential to feeding the world.

**Thank you for all that you do!**

#ZeroHunger #UNFSS2021 #FoodSystemsHero



March 2021

<https://poultryunion.org/>

<https://t.me/poultryunion>

<https://www.facebook.com/pu>



# National Union of Poultry Producers

based on

<https://www.un.org/ru/food-systems-summit>

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