



Runbot

Whitepaper

2025

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1. Executive Summary: Runbot Overview

Mission and Vision

Runbot is a cutting-edge platform designed to democratize automated crypto trading. It empowers users to create, backtest, and optimize trading strategies with no coding skills required, leveraging AI and blockchain technology. Runbot envisions a future where trading automation is accessible, transparent, and secure, redefining the crypto trading landscape.

Unique Positioning in the Crypto Ecosystem

Runbot differentiates itself through its no-code strategy creation, decentralized NFT-based trading strategy marketplace, and a suite of advanced tools like multi-backtesting and AI optimization. Unlike competitors that rely on traditional API integrations, Runbot uses webhook technology, enhancing security and compliance while simplifying user experience. This unique approach positions Runbot as a leader in the "level 2" trading bot ecosystem, focusing on sophisticated signal-based strategies.

Key Achievements and Milestones

- **Technological Innovations:** Introduction of the first no-code trading bot builder powered by an advanced AI optimizer and multi-backtesting tools.
- **Decentralized Marketplace:** Creation of an NFT-driven marketplace for trading templates strategies, enabling users to monetize and trade their expertise.
- **Strategic Partnerships:** Collaborations with top exchanges like OKX and Bitget, and integration with platforms like Alertatron, enhancing Runbot's ecosystem.
- **Product Expansion:** Development of tools such as the Composer for strategy correlations and the Optimizer for enhanced performance, with future plans for decentralized futures exchanges and Telegram mini-app integration.
- **Market Traction:** Runbot has achieved rapid adoption among traders, with a strong emphasis on community-driven growth and professional-grade tools, ensuring a scalable and robust trading solution.

This summary encapsulates Runbot's commitment to innovation, user empowerment, and redefining the standards of automated trading in the crypto space.

1. Introduction

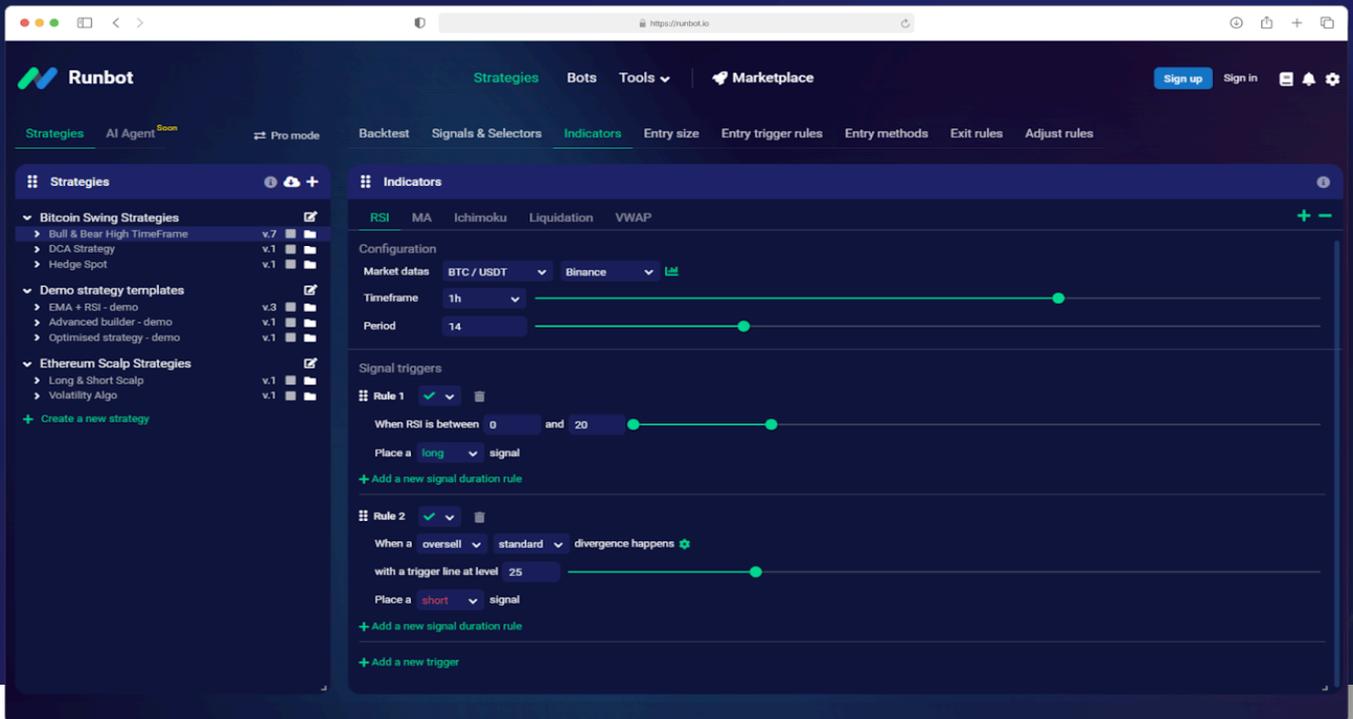
Background of Trading Automation in Crypto

The automation of trading strategies has become a cornerstone of the cryptocurrency market, enabling traders to execute sophisticated, data-driven strategies at unprecedented speeds. Traditional trading bots, often associated with centralized exchanges (CEXs), have evolved from simple algorithms like Grid and DCA bots to more advanced systems capable of integrating complex market indicators. Despite these advancements, the market for automated trading remains constrained by technical barriers and a lack of accessible tools for non-programmers, limiting widespread adoption.

Pain Points of Current Solutions

While the potential of trading automation is immense, current solutions present several significant challenges:

1. **Technical Complexity:** Most platforms require coding expertise, making them inaccessible to novice traders and non-technical users.
2. **Limited Strategy Sophistication:** Many existing bots focus on basic strategies, which lack the adaptability and effectiveness needed in volatile crypto markets.
3. **Centralization Risks:** Centralized bot platforms often require API access, raising security and regulatory concerns about the safety of users' funds.
4. **Lack of Transparency:** Traditional marketplaces for trading strategies often lack transparency, exposing users to the risks of overfitting and unreliable performance metrics.



Runbot's Solution: No-Code AI-Powered Trading Strategy Builder

Runbot addresses these pain points with a revolutionary no-code platform that combines simplicity, security, and advanced functionality:

- **Accessible No-Code Design:** Runbot allows users to create, backtest, and optimize professional-grade trading strategies using an intuitive, text-based interface and slider controls. This empowers traders of all skill levels to automate their trading without writing a single line of code.
- **AI-Powered Optimization:** The platform's built-in AI optimizer ensures that strategies are fine-tuned for maximum performance, reducing the time and effort required for manual adjustments.
- **Decentralized Marketplace:** Runbot introduces a blockchain-powered NFT marketplace where users can buy, sell, and rent trading strategy templates with full ownership and transparency.
- **Webhook Integration for Enhanced Security:** By replacing traditional API connections with webhooks, Runbot eliminates risks associated with API-based trading, offering a safer and more regulation-compliant solution.

Runbot is pioneering a new era of trading automation, removing technical barriers and empowering traders with the tools to succeed in an increasingly competitive crypto landscape.

1. Market Overview: The Growing Demand for Advanced Trading Bots for CEXs and DEXs

The Growing Demand for Advanced Trading Bots

The cryptocurrency market's exponential growth has driven an increasing demand for advanced trading automation. Centralized Exchanges (CEXs) and Decentralized Exchanges (DEXs) alike are looking for tools that can cater to both institutional and retail traders, ensuring scalability, efficiency, and precision.

- **For CEXs:**
 - **Enhanced Trading Volume:** CEXs benefit from bots that facilitate high-frequency trading and enable users to stay active 24/7. Bots like those provided by Runbot increase platform activity, improving liquidity and boosting revenues through trading fees.
 - **User Retention and Satisfaction:** Offering sophisticated bots enhances user experience and engagement, ensuring traders remain loyal to the platform.
- **For DEXs:**
 - **DeFi Integration:** DEXs face unique challenges, including liquidity depth and order matching. Advanced bots optimized for decentralized environments can manage these complexities, enhancing user confidence in DeFi trading.
 - **Expanding User Base:** As DeFi adoption grows, DEXs require bots that integrate seamlessly with on-chain protocols, accommodating both retail traders and liquidity providers.

The demand for "level 2" bots—capable of executing complex, signal-based strategies—is growing. These bots outperform basic models like DCA and Grid bots, providing the sophistication needed to succeed in volatile markets.

Total Addressable Market (TAM) and Growth Projections

The market for advanced trading bots in both CEXs and DEXs is set to expand rapidly, driven by increasing cryptocurrency adoption and the need for automation in fast-evolving markets.

- **TAM for Trading Bots:**

- **CEX Market Potential:** With billions in daily trading volume, CEXs represent a significant opportunity. Advanced bots could capture 10-15% of trading activities, representing an addressable market of \$10 billion by 2030.
- **DEX Market Potential:** The decentralized trading ecosystem is growing at a faster pace, with a CAGR of 20-25%. Runbot's entry into decentralized futures trading positions it to capture a large share of this untapped market.

- **Growth Drivers:**

- **Retail and Institutional Adoption:** Increased crypto awareness and participation by traditional financial institutions are driving the demand for automated solutions.
- **24/7 Market Dynamics:** Crypto's non-stop trading environment amplifies the need for bots to manage market opportunities round the clock.
- **Integration of DeFi:** As DeFi expands, the need for advanced bots capable of integrating with decentralized protocols will grow exponentially.

- **Projected Market Growth:**

- The automated trading bot industry is expected to grow at a CAGR of 15-20%, fueled by innovations in AI, blockchain technology, and real-time market analytics.
- Runbot's unique position as a no-code, AI-powered solution with decentralized capabilities gives it a competitive edge to capture substantial market share in both CEX and DEX ecosystems.

Runbot's strategic focus on CEXs and DEXs ensures it is well-aligned with the evolving needs of the market, poised to capitalize on the massive opportunities presented by this burgeoning industry.

2. Runbot Platform Components

No-Code Strategy Creator

Our No-code strategy creation tool is unparalleled in the market. Competing platforms offer either a text-only approach (a sequence of sentences to execute trading rules) which, while easy to understand, is overly simplistic and insufficient for developing strategies that can succeed in the markets.

On the other hand, some competitors utilize a "drag and drop" system, which becomes exceedingly cluttered for any sufficiently sophisticated strategy, rendering the strategy editor's screen unreadable and making it impossible to refine or create effective strategies. However, this method does allow for the quick visualization of trading rule blocks more easily.

We have crafted a unique approach by adopting only the benefits of these techniques. Runbot uses "text/phrases" for rules, making strategy creation accessible to everyone. To accommodate complex strategy development without confusion, we utilize "boxes" representing rule "blocks", such as a box grouping all the rules for risk management or another for all indicators.

To facilitate the development of advanced strategies, our system of "signals" and "selectors" enables the interconnection of different boxes to synergize and exponentially increase strategy possibilities, all while offering a highly pleasant user experience. Thus, our Strategy Editor is the only market offering that allows for no-code operation, simple text reading, and the use of clicks and slider movements to provide the most powerful editor ever created in the sector.

Next upgrade is our AI Agent, which will not only provide insightful feedback on backtesting results but will also elevate our Strategy Editor by allowing users to create and build trading strategies simply through conversation. This innovative feature will transform the process into an intuitive, chat-based experience, making advanced strategy development accessible to all users, regardless of technical expertise.

Key Features:

- Click only and box-style interface for logical flow of strategy creation.
- Supports advanced trading signals and custom indicators.
- AI-powered guidance for seamless strategy development.

Backtesting and Optimization

Runbot's backtesting engine provides a robust environment for traders to test and validate their strategies against historical data. It uses granular metrics, including Level 2 order book data and slippage estimation, to deliver results with precision. The integrated AI optimizer further enhances this process by automatically finding the best parameters for a given strategy.

The "Optimiser Tool" is unique in its kind, the only no-code tool on the market that enables users to easily and automatically optimize their strategies using algorithms to find the best parameters based on the fundamentals of a strategy while targeting specific criteria.

We aimed to elevate our users' experience, not just in terms of strategy research time (manually, it could take 10 hours to create a strategy, but with the Optimizer, it could just take 10 minutes or less) but also to enhance the performance of their strategies, achieving results unattainable manually.

This tool has been immensely successful among our user base, making strategy development much faster, highly profitable, and efficient.

As a result, our users create more effective strategies and, consequently, use more trading bots, increasing all our revenues. The average number of bots launched by our traders is 2.5. The goal is to increase this number through this exceptional tool, as well as to boost performance and thereby the longevity and satisfaction of our users, which is our number one goal.

The potential of the optimizer is enormous with the development of artificial intelligence. We plan to add new AI-based optimization methods, which will allow for the discovery of strategies more quickly and efficiently.

Key Features:

- High-speed backtesting with trade-by-trade granularity.
- Multi-strategy backtesting for correlation and risk management.
- AI-driven optimization tools to maximize strategy performance.

Composer tool

The Composer tool, while existing in various forms among our competitors, is presented in a unique format by us. Our Composer enables the multi-backtesting of several strategies simultaneously. We have simplified the display and the interpretation of results, significantly aiding users in identifying correlations between strategies or the need to hedge specific strategies.

Our tool can backtest up to 20 strategies with incredible speed, on average 10 times faster than the competition, which is limited to a few strategies at most for multi-backtesting.

This tool is simple yet remarkably effective. We plan to enhance it with a "one-click to launch all strategies" feature. If a user multi-backtests 20 strategies, each with specific risk management parameters, they will be able to launch all strategies simultaneously on the Trading Bots page with a single click based on the criteria selected in the Composer.

The Composer tool will also see another significant improvement: users will be able to backtest the launching, stopping, and modifying of some of the strategies at a given time, and just like the optimizer tool, they will be able to optimize the overall performance of the 20 strategies using specific trading rules.

The Composer will thus become both a multi-backtesting engine and a strategy editor with automatic optimization capabilities. It will evolve into an unprecedentedly powerful tool in this sector, never before seen or imagined.

Key Features:

- Evaluate up to 20 strategies simultaneously to identify correlations and optimize risk management efficiently.
- Automatically fine-tune risk management parameters across multiple strategies for peak performance.

Execution System

Our competitors all utilize an API system to initiate and execute their trades. We have meticulously studied the foundational elements of trading bot platforms to

redefine them and adopt the healthiest, most sustainable, and secure long-term approach for both users and our company.

The issue with API keys is multifaceted: it requires a private and a public key, which can already be a barrier for some users. In contrast, webhooks only need one URL for connection. APIs provide access to users' funds, which can induce initial concern among users about giving a third-party company access to their assets. This concern is shared by regulators in France and across Europe (MICA).

However, with webhooks, the advantage is that no funds can be withdrawn, transferred, or otherwise manipulated. Exchanges have thus implemented very healthy rules at the very foundation of their webhooks.

One webhook URL is required for a trading bot and has a specific isolated margin allocation. There are also many additional security rules applied at Runbot and the exchanges to prevent any further issues with the funds associated with the bot.

Therefore, Runbot merely sends messages as trading signals to traders, reassuring them while enhancing the security for all parties involved. Webhooks, thus, represent our best long-term choice.

The only limitation of webhooks compared to APIs is that we do not receive "feedback" from the exchanges, so we can only offer market orders, not limit orders. This is not fundamentally problematic, as no backtesting engine can anticipate market participants' reactions when using limit orders; however, this constraint disappears with market orders, making backtests more efficient in market order only and thus increasing the success chances of our traders.

Finally, TradingView stands as the sole competitor offering trading bots via Webhook, thus all exchanges are gradually integrating webhook technology to provide their users with trading bots. Runbot is the only other platform offering this, granting us an exceptional early adopter advantage over our competitors.

Consequently, we have been able to establish standards and exclusive partnerships with top-tier exchanges such as OKX, Bitget and more. This lead is significant given that the market for Signal Bots/Webhooks is rapidly expanding.

Key Features:

- Market order execution for enhanced speed and efficiency.
- Integration with top exchanges like OKX, Bitget, and Phemex.
- Regulatory-friendly and highly secure architecture.

NFT Marketplace

All trading bot platforms offer a marketplace to allow their users to monetize templates, bots, and strategies. This often takes the form of a subscription or profit-sharing model and is invariably centralized. However, this WEB2 copy trading design presents multiple issues:

The "copiers" depend on the copied traders: if the latter decides to stop their bot, change it, or make any other adjustments, the copier will be impacted despite having committed based on the statistics (results or backtests) of a bot, not the unpredictable actions of a human driven by emotion.

To address this issue, Runbot introduces the concept of acquiring temporary use of a strategy in the form of an NFT for a specific price. Once a user possesses this NFT (a trading bot template), the "copier" can decide whether to stop, launch, or adjust their bot's settings. This way, they are no longer dependent on an external person and become the true owner of what they initially purchased.

Also, our NFT solution allows the NFT owner to resell it if they bought 6 months of strategy use but only utilized 2 months. They can sell the NFT on the secondary market for the remaining 4 months of use.

Another exceptional advantage of representing automated trading strategy templates as NFTs is their utility within DeFi. These NFTs can be seamlessly integrated with DEXs or other DeFi protocols, enabling advanced functionality and decentralized trading capabilities.

Moreover, Runbot emphasizes two crucial points in our goal for maximum transparency: to ensure buyers of strategies are as informed as possible, they clearly have access to both the backtest period performance and real trading period of the sold bot (to prevent overfitting, avoid selling strategies with inconsistent returns, etc.).

Our specially developed Runbot score, which evaluates the robustness, performance, and stability of a strategy, informs users about the real trading period, significantly increasing their chances of success.

This approach is far more sustainable and honest for consumers.

Regarding the sale of indicators (features access), platforms often offer a "one buy lifetime access," making it impossible to resell this indicator purchase if the trader decides to stop using it. With Runbot, users can resell their NFT granting special access on the secondary market, mitigating risks.

Key Features:

- NFT-based ownership of trading strategies.
- Secondary market for renting and reselling strategies.
- Transparency through Runbot's proprietary scoring system for strategy robustness and performance.

NFT-Powered Trading Vaults

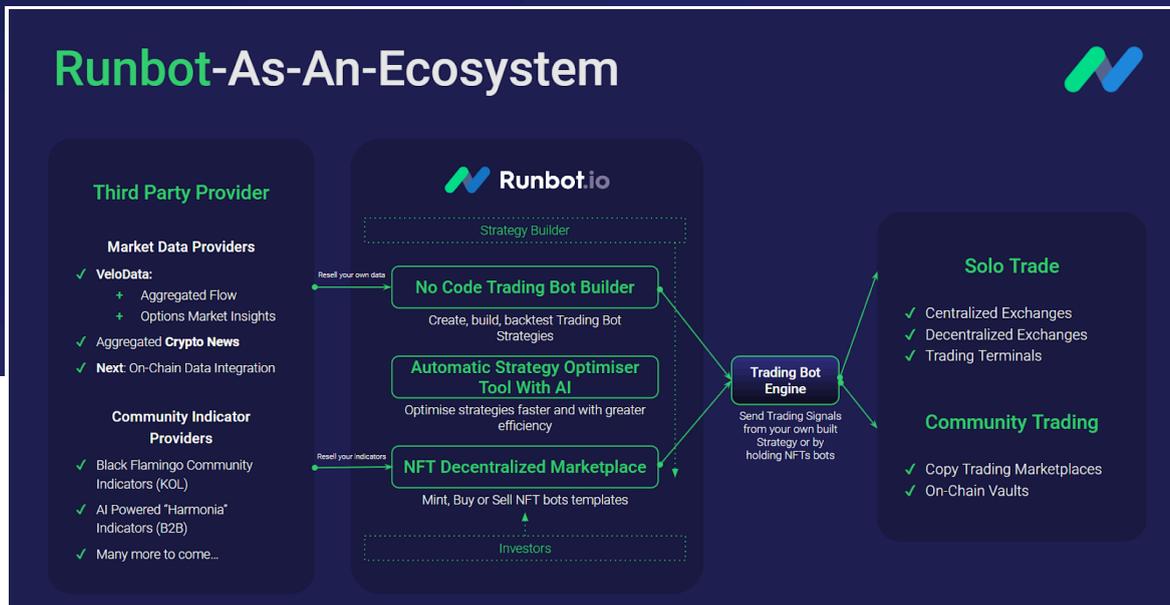
Runbot extends its ecosystem with NFT-powered trading vaults, enabling decentralized, community-driven investment opportunities. Users can create trading pools powered by their NFT bots, allowing others to invest and share profits. This feature bridges the gap between individual and group trading, fostering collaboration and scaling potential returns.

Key Features:

- Create and manage decentralized trading pools.
- Profit-sharing between vault creators and investors.
- Transparent performance tracking and automated execution.

Runbot's platform components combine accessibility, transparency, and innovation, creating a comprehensive ecosystem for traders of all levels. From strategy creation to execution and community engagement, Runbot is redefining automated crypto trading

5. Runbot Ecosystem & \$RBOT Token



\$RBOT

The Runbot ecosystem revolves around its native token, \$RBOT, which is designed to encourage long-term engagement and community participation and foster a sustainable economic model through structured staking incentives

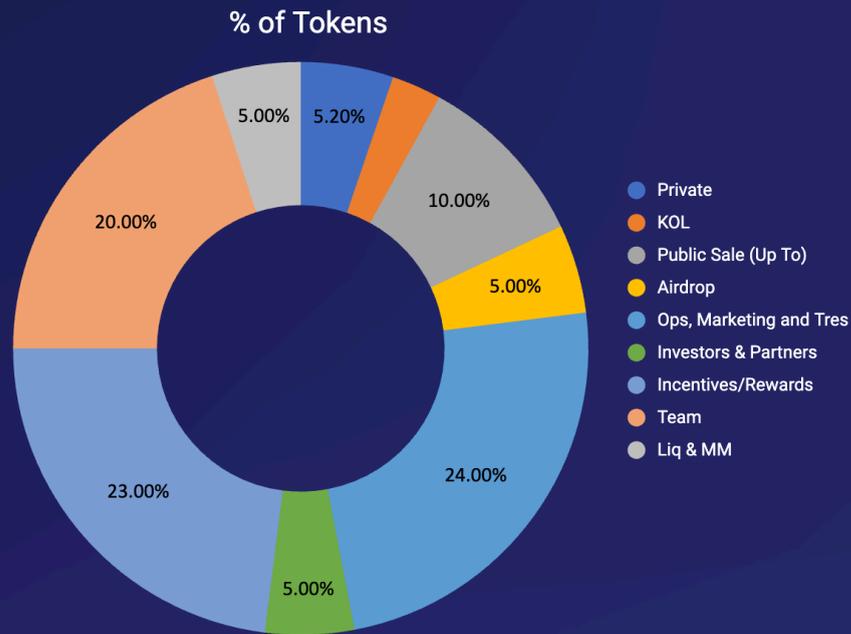
The \$RBOT token is a utility token that offers, among other things:

- Incentivization: Rewards distribution, competitions, a league system
- Staking & Lock: Lock \$RBOT unlock higher tiers and obtain exclusives benefits
- Access to features: Fee reductions for the Runbot platform, premium indicators or strategy access, participation in competitive leagues, lower fees for DeFi and DeFAI protocols, increased referral programs, etc.

\$RBOT Tokenomics - Initial Allocation and Sale Phases

The total supply is set at 100,000,000 \$RBOT. The detailed distribution (Private/Public Sale, Airdrop, Marketing, Team, etc.) is shown below (see Table 1). It includes:

- Sale phases (Private, KOLs, Public) at increasing prices
- Varying locks and vesting depending on the category (e.g., 12-month lock for the team, 3 months for marketing, etc.)
- An allocation of 5% for power-user airdrops, 23% for incentives/rewards, etc.

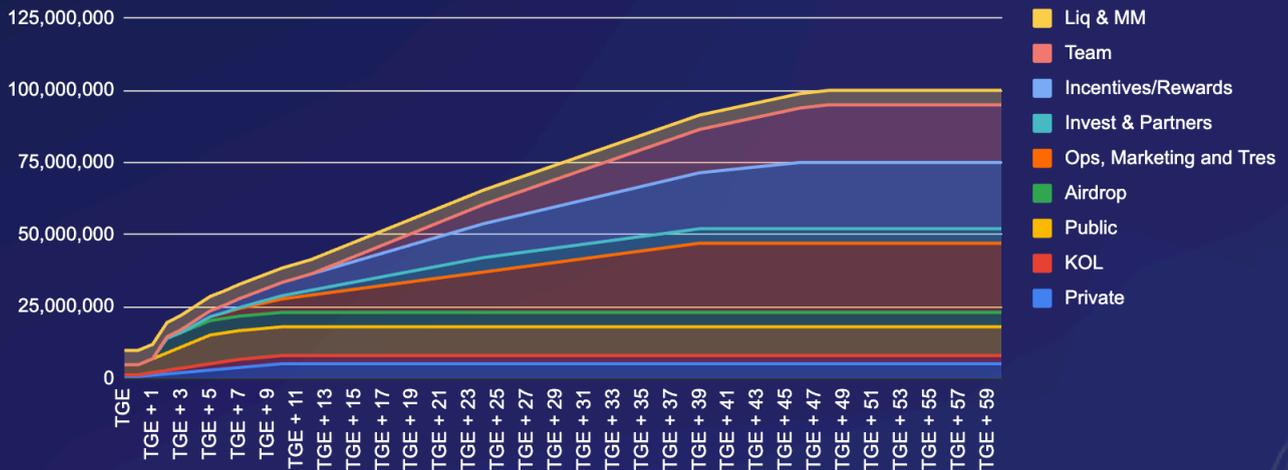


Vesting Schedule and Inflation

Tokens are released over 60 months, with an acceleration around the 24-month mark. The monthly inflation rate remains moderate thanks to:

- Locks in several allocations
- A linear or gradual vesting schedule depending on the category

Vesting Schedule - 5 Year Forecast



Rewards and Incentives System

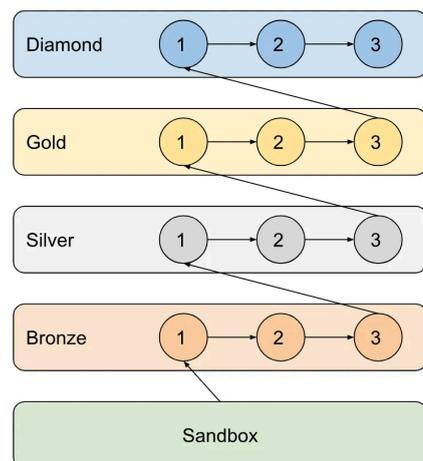
Airdrop for Power Users

An allocation of 5% of the total supply is reserved for an airdrop distributed according to:

- Quests, Leaderboards
- Historical participation, etc.

Competitions, Leagues, and Score

- Competitions: \$RBOT rewards based on strategy performance.
- Leagues: A ranking system (e.g., Bronze → Silver → Gold → Diamond). Every week, the top 20% move up one league, etc. Higher leagues offer higher reward multipliers.



Monetization via NFTs/Strategies

Certain advanced strategies or “portfolios” created on Runbot could be tokenized (NFT) and sold on a decentralised marketplace. Creators or owners will be eligible for \$RBOT rewards.

Combined Staking & Lock Mechanisms

\$RBOT Staking

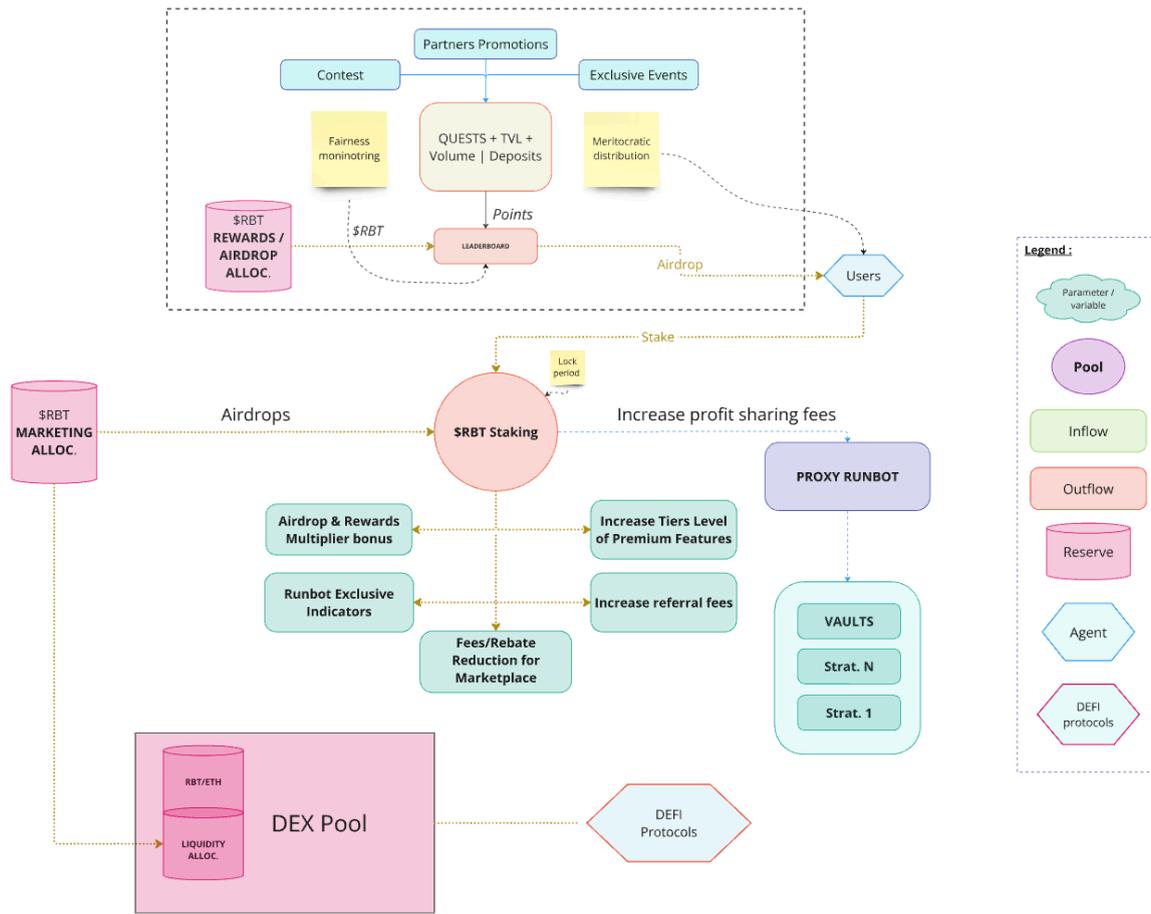
Incentives and Tiers

- A tier system (Base, Tier 1, Tier 2, Tier 3, VIP...) is defined.
- The more you stake (in amount) and the longer you do so, the higher your tier, granting benefits (fee reductions, premium indicators, airdrop bonuses, etc.).

Runbot’s Economic Flywheel

The flywheel describes the positive dynamic within the ecosystem:

1. Deposits & TVL
 - The higher the TVL (Total Value Locked) in the strategies, the more fees or revenue (trading fees) Runbot generates.
2. Strengthening the Community
 - Long-term, loyal holders benefit from higher incentives, additional privileges.
 - The growth of the community and liquidity enhances Runbot’s overall attractiveness, thereby fueling the virtuous cycle.



Revenue Model

Premium Features

Runbot operates on a freemium model, offering core functionalities at no cost while providing advanced tools and features through a pay-as-you-go model. Premium features, such as AI optimizers, advanced backtesting, and exclusive indicators, are monetized, giving users flexibility in how they leverage the platform.

- Pay-per-use pricing for tools like AI optimization and multi-backtesting engines.
- Exclusive features unlocked through premium subscriptions, such as advanced analytics and proprietary trading indicators.
- Discounts available for payments made in the platform's native \$RBT token, incentivizing its use.

Broker Fees and NFT Minting Royalties

Runbot has established partnerships with leading exchanges, earning broker fees on trading volumes generated by its bots. Additionally, royalties from the NFT marketplace provide a steady revenue stream, as users mint, buy, sell, and rent trading strategies.

- Commission-based revenue from partnered exchanges like OKX, Bitget, and Phemex.
- Royalties on NFT transactions, including strategy rentals and resales, providing recurring income.
- A unique mechanism for revenue redistribution through smart contracts.

Data Provider Commissions

Runbot collaborates with specialized data providers, offering users access to premium market indicators and data streams. These services are monetized via NFT-based subscriptions, ensuring transparency and efficiency while creating a new revenue channel for both Runbot and its partners.

- Partnering with providers like VeloData and AI Harmonia for exclusive data access.
- Revenue sharing on data NFTs, with seamless on-chain tracking of sales.
- Incentivizing high-quality data integration to enhance strategy performance.

Treasury Management and Allocation

Runbot employs a robust treasury management strategy to ensure platform sustainability and growth. A portion of revenues is allocated to ongoing development, user incentives, and ecosystem expansion.

- Funding for research and development of new features and tools.
- Incentives for users who engage in platform growth activities, such as strategy creation and referrals.
- Strategic reserves for marketing, partnerships, and community initiatives.

Long-Term Sustainability via Token Utility and Mechanisms

The native \$RBOT token plays a central role in Runbot's revenue model, driving long-term sustainability through diverse utility mechanisms. Token staking, gamified rewards, and exclusive access to features ensure consistent demand and circulation within the ecosystem.

- Users can stake \$RBOT tokens to unlock premium features, gain discounts, or earn rewards.
- Gamified missions and trading competitions encourage active participation and token use.

6. Roadmap and Milestones

Partnerships

Runbot's growth strategy is rooted in forging robust partnerships across the crypto ecosystem. By aligning with industry leaders, the platform accelerates adoption and enhances its offerings for traders.

Current Partnerships:

- Major centralized exchanges (CEXs) like OKX, Bitget, and more, enabling streamlined trading bot integration and volume-based revenue sharing.
- Collaboration with specialized data providers such as VeloData and AI Harmonia, delivering exclusive indicators for trading strategies.
- Engagement with SocialFi platforms and NFT marketplaces, ensuring seamless integration and value-sharing within the broader ecosystem.

Trading Platforms (CEXs and DEXs)

As mentioned, Runbot generates trading volume, which is a priority for exchanges. The recent integration of "level 1" trading bots such as DCA, GRID bots, etc., has been a huge success for CEXs, and traders have created millions of bots. However, these bots are very limited, have a very short lifespan, and thus limit the longevity and satisfaction of users.

Our goal is to offer "level 2" bots/Signal bots, much more efficient bots for our users. The interest is mutual with exchanges here, as they need better tools for their users to increase their volumes.

As a result, we have easily established partnerships with numerous exchanges, following the very convincing demonstration of our tool. We believe that in the future, all platforms will compete for the best Signal Bots available in the market.

However, software like Runbot is so complex that it is almost impossible for platforms to create and integrate a bot editor themselves as they have done for DCA, Grid Bots, etc.

It is therefore essential for them to partner with Runbot, and this is the trend we had anticipated and recently observed.

Runbot focuses on both centralized and decentralized exchanges to broaden its reach and ensure traders have maximum flexibility:

- CEXs: Partnerships include exclusive webhook integrations, enabling enhanced trading efficiency and reliability.
- DEXs: Future developments include decentralized futures trading on platforms like HyperLiquid, and HxroNetwork, aligning with the growing DeFi trend.

SocialFi and Copy-Trading Platforms

Like CEXs, SocialFi platforms now offer copy-trading places. Given their massive success, CEXs have recently integrated them. However, to have many copiers and thus volumes, it is essential to have very good traders or trading bots to copy. This is the number one priority of these copy trading platforms. Without winning traders to copy, there are no copiers and thus no revenue.

This is where Runbot comes in, our traders will offer much more efficient trading bots on these platforms than the market average, which will become the essence of the success of copy trading places.

Runbot now directly integrates with SocialFi and copy-trading platforms, allowing its bots and strategies to thrive in these environments. Successful partnerships with platforms like Zignaly and WunderTrading have already demonstrated Runbot's potential to deliver high-performing trading strategies.

- Provide efficient, profitable bots to these platforms, enhancing user engagement.
- Expand presence in the SocialFi sector, fostering collaboration with influencers and communities.

Data Providers for Indicators

Data is essential for the proper functioning of trading bots, which has been a priority for Runbot and our trading engine to ensure the best performance and quality for our users.

To take advantage of the expertise of various players in the crypto market, we have devised a unique system to establish partnerships and integrate their data to power up our trading bots even more. Indeed, our competitors find it difficult and thus cannot conclude partnerships because they cannot ensure transparent selling of their indicators as the blockchain would.

We now have partners who have agreed to resell their data on Runbot to supply our trading bots because we use NFT technology.

The idea is simple: Data provider A, offers its clients a monthly subscription for \$100 on their website to display market data. For Data provider A to be usable on Runbot, users must purchase an NFT for \$100 + fees. Thus, access is granted to our users who can now use Data provider A with trading bots. Upon the sale of the NFT, our partner is paid directly on-chain. We also take commissions on this sale.

Our partners thus have the ability to track all sales on-chain, ensuring clear and net transparency of our resales. This system is already in place in several forms with various suppliers and satisfaction is optimal.

We act as resellers for these platforms, which previously could not offer an automated no-code trading solution for their data to their community, at no cost to our partners. It is purely additional revenue for them at very minimal to no cost if they already have an API.

Thus, all these partnerships aim not only to improve the content on Runbot but also to bring together the communities of these different partners, who have every reason to be interested in Runbot if they were initially interested in our partner. This makes onboarding and conversion extremely efficient and allows us to benefit from very strong networks of virtuous effects.

Runbot's partnerships with data providers bring unparalleled insights to its users:

- Integration of advanced analytics such as liquidation data, order flows, and AI-powered indicators, etc.
- NFT-powered subscriptions for data services, ensuring transparency and efficiency while creating recurring revenue streams.

White-Label Solutions for B2B

The white label solution by Runbot offers a turnkey approach for businesses, specifically centralized exchanges (CEXs) and decentralized exchanges (DEXs), to seamlessly integrate advanced automated trading technology under their own brand. This model is particularly advantageous for CEXs looking to expand their product offerings and improve user engagement.

Key Features of Runbot's White Label Solution:

Full Customization: CEXs can implement Runbot directly on their websites, fully customized with their own branding guidelines. This includes configuring the branded trading platform and seamlessly integrating it into their existing interface, providing users with a cohesive experience.

Branded Strategy Editor: The white label solution features a branded strategy editor with both beginner and advanced modes, enabling clients to offer their users a no-code trading environment. This tool empowers traders to easily create, optimize, and manage trading strategies without technical skills, which can increase platform stickiness and appeal to a broader audience.

NFT Trading Bots Marketplace: CEXs gain access to a branded NFT marketplace where users can mint, buy, and sell trading bot templates as NFTs. This marketplace is an additional revenue stream, allowing CEXs to collect fees from transactions while also enabling their users to monetize successful trading strategies.

Automated Trading Vaults (For DEXs): The white label solution for DEXs includes trading vaults powered by user-owned NFT bots. This feature allows clients to earn profit-sharing fees when users invest in these decentralized vaults, creating an opportunity for passive income for both users and the exchange.

Why This is Attractive for CEXs:

Increased Engagement and Volume: By integrating Runbot's technology, CEXs can offer advanced trading tools that drive user engagement and trading volume. Users have access to sophisticated AI-powered bots and optimization tools that encourage more frequent trading.

New Revenue Streams: The NFT trading bot marketplace and profit-sharing vaults provide CEXs with additional avenues for monetization beyond traditional trading fees. Each transaction in the marketplace generates revenue, incentivizing the platform to promote these features.

Competitive Edge: Offering a no-code, AI-driven trading bot builder and decentralized trading tools under their own brand gives CEXs a distinct advantage in a competitive market. These advanced tools cater to both novice and experienced traders, broadening the customer base and increasing brand loyalty.

Runbot's white label solution is designed to help CEXs boost their offerings, enhance their brand identity, and generate new revenue streams, making it a compelling B2B proposition for growth-focused exchanges.

NFT Marketplace & Incentives

There are several ways on Runbot for users to generate income. Some users have the time, skills, and capital to create their own trading bot and trade with it, but this is not the case for many end-users of Runbot.

Others have the time and skills but lack the capital, so they build strategies and sell them on the marketplace to generate income. Consequently, they are motivated to sell their strategies, promote them on other platforms, and thereby also promote Runbot. This approach effectively creates an army of marketers advertising Runbot to other communities in their self-interest.

Alternatively, some users may not have the time or skills but possess capital to invest. They naturally come to Runbot to buy high-performing strategies to execute themselves and start trading. Additionally, they have the opportunity to invest in strategies to offer them on partner copy-trading marketplaces, increasing their income on those platforms.

Future Roadmap and Key Milestones

Pari-Mutuels Launch

Pari-mutuels is a 20 seconds and 1 minute trading option contract, designed on the Solana Blockchain by HxroNetwork and BitBlox, it offers multiple option contracts to trade in a peer to peer way and fair for all.

Just as for Futures, we propose Runbot's current infrastructure to power up the Pari Mutuel bots (strategy editor, Optimiser, Composer, NFT marketplace, etc).

We'll be exposing Runbotto a new, fast-growing and high-potential market by being the only player to offer trading bots for these markets. Thanks to our multiple years of experience in pari-mutuel trading bots, we have a considerable head start over our future competitors, both in terms of knowledge and expertise, and through our partnership with HXRO.

By their very nature, these contracts are much simpler to use and understand, so it will be much easier to create trading bots, which will facilitate the onboarding of our users.

What's more, a strategy that can be used on futures will also be usable on pari-mutuels, so users will be able to apply their strategies and trade 2 contracts at the same time.

As a result, every improvement and evolution of Runbot that we are aware of today will be a direct improvement of the Pari Mutuels trading section. This will save us a considerable amount of time in maintenance, research and development, and so on.

AI Strategy Agents Enhancement

Coming next is our AI Agent, which will not only provide insightful feedback on backtesting results but will also elevate our Strategy Editor by allowing users to create and build trading strategies simply through conversation. This innovative feature will transform the process into an intuitive, chat-based experience, making advanced strategy development accessible to all users, regardless of technical expertise.

- Expansion of AI capabilities to include conversational agents that assist in strategy creation and optimization.
- Features: Interactive chat-based strategy development, real-time feedback on backtesting results, and automated suggestions for improvement.

Decentralized Futures Expansion

Runbot's DeFi feature will introduce NFT-powered Vaults, allowing users to create and manage trading pools powered by their NFT bots. These vaults execute trades based on the bot's signals and are open for investment from other users, enabling profit-sharing between the vault owner and the initial investor. Anyone with an NFT can create a pool, fostering a decentralized, community-driven investment ecosystem.

- Integration with DEXs offering decentralized futures contracts, starting with platforms like HyperLiquid.
- Goals: Expand automated trading capabilities into DeFi, enabling users to access decentralized markets seamlessly.

Telegram Mini-App

Automated Trading via NFT Integration

Runbot offers the ability to connect NFT-based trading bots directly within the Telegram app. By linking a compatible wallet (e.g., OKX), users can access their NFT bots, which autonomously execute trades based on backtested, statistically robust strategies. This allows NFT owners to deploy sophisticated trading strategies without needing to make manual trading decisions, as bots operate continuously in the background.

DeFi Features and Decentralized NFT Marketplace

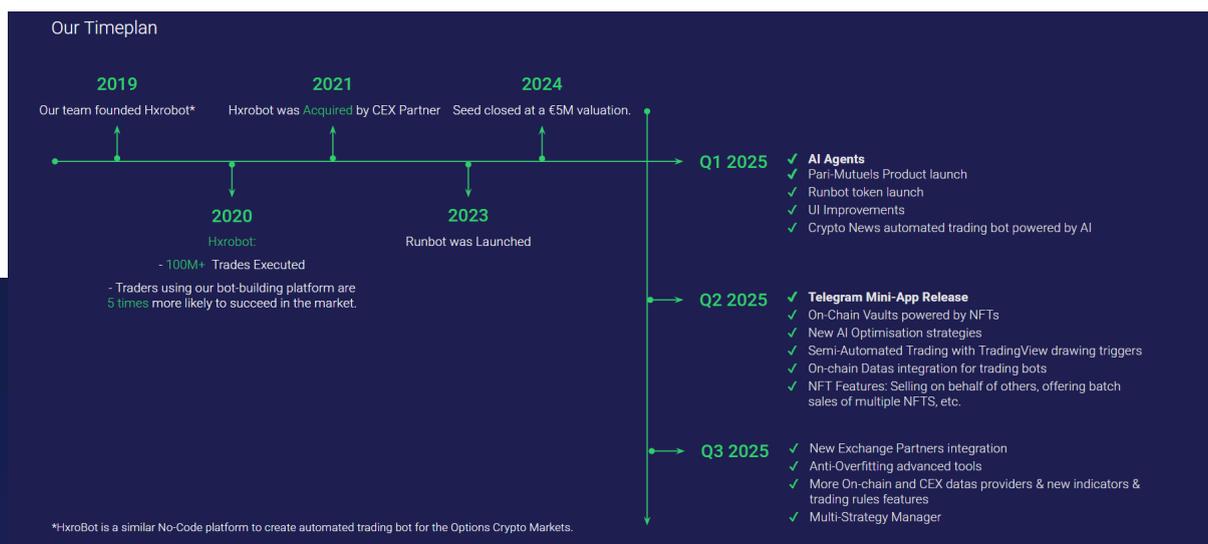
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Additionally, the Decentralized NFT Marketplace within the Telegram app provides a hub for buying, selling, and renting NFTs. This marketplace allows users to assess each bot's historical performance, trade them within the community, or rent them for specific games and strategies. The marketplace offers a fluid exchange of NFT trading strategies, enabling users to build collections and access a wide range of bot strategies.

Runbot's Telegram mini-app combines manual trading, automated NFT-based trading, DeFi vaults, and a decentralized NFT marketplace, creating an ecosystem where users can trade, compete, and invest in a truly decentralized manner. This platform uniquely blends trading and DeFi, empowering users to explore diverse trading opportunities and fostering a community-oriented approach to NFT-based strategy trading.

Runbot Evolving in DeFAI

Runbot not only decentralizes its features and trading bots but also its AI Agents, enabling any on-chain protocol to leverage Runbot's powerful tools to launch DeFAI initiatives, such as launchpads, AI Agents vaults, and more.



7. Team

Founders

Both Runbot founders have previously built a similar project, HxroBot, a no-code platform to create trading bots for Pari-Mutuels markets, in 2020.

For his first year, our trading bots sent tens of millions of trades executed by our customers, traders were statistically more likely to be a winner on the markets than any other market participant. Shortly after, the company was acquired by our main exchange partner.

Jory Lafaye,

Lead developer, co-founder

Jory began his journey in cutting-edge technologies, starting with his doctoral research in embedded C++ for robotics, where he designed algorithms for gait stabilization. This required advanced math skills and optimized coding. At HxRobot, he expanded his expertise in server management and developed real-time trading bots and backtesting engines using Python, Django, PostgreSQL, and Redis. His work at BF Indicators and Flask Fund further enriched his skills in Solidity, web development, and blockchain, with projects like a decentralized trading fund featuring APR rewards and performance-based trader compensation. At Runbot, Jory has refined his experience, developing an NFT marketplace with rental functions and dynamic fee management, showcasing his mastery in blockchain, algorithm development, and system optimization.

Alexandre Papazoglou,

Co-founder

Alexandre completed a master's degree in Economics and Digital Strategies. Immediately following his studies, he embarked on cryptocurrency trading in early 2018 and has since been a professional trader. He transitioned to algorithmic trading in 2019, notably through the development of HxroBot, and has managed the operations of both HxroBot and Runbot. Alexandre's passion for trading, cryptocurrencies, and entrepreneurship makes him an invaluable asset for competitive edge and growth within the company.

<https://x.com/SeimanRunbot>

Legal and Compliance

Disclaimer and risk disclosure

Runbot tools does not offer financial advice. Users are fully responsible for their trading decisions, and profitability is not guaranteed.

Market Risks & Volatility

Crypto markets are highly volatile and unpredictable. Sudden price movements, liquidity changes, and regulatory developments can impact trading outcomes. Past performance does not guarantee future results.

Security & Transparency

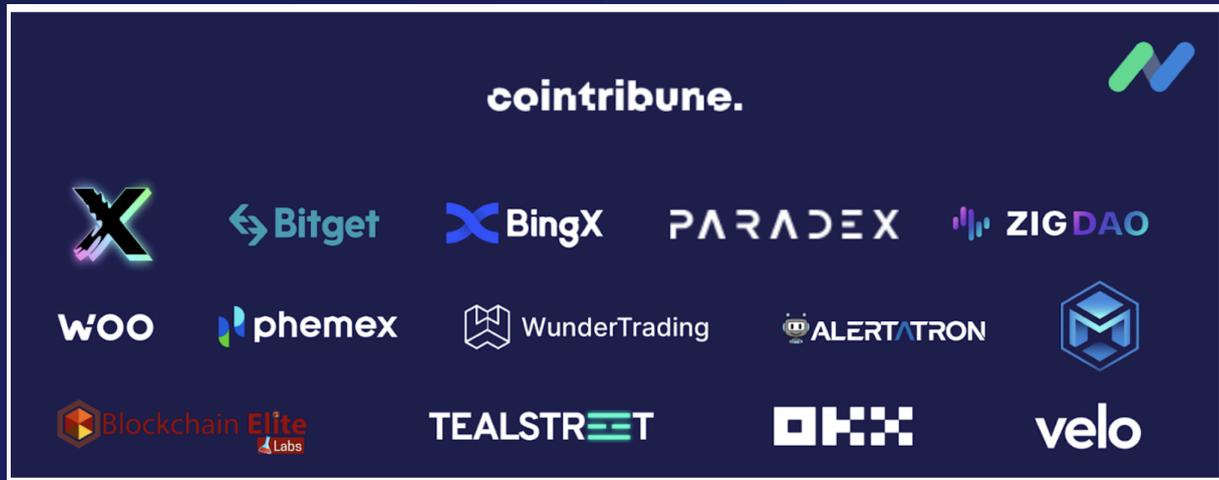
- Non-custodial: Runbot does not hold user funds; trades execute via secure webhooks.
- Data Protection: User data remains private and secure.

Trading Disclaimers

- No Financial Advice: Runbot does not provide investment recommendations.
- No Guaranteed Profits: Trading carries inherent risks, and even AI strategies cannot prevent losses.
- User Responsibility: Traders should research, manage risks, and invest only what they can afford to lose.

Runbot is committed to security, transparency, and responsible trading practices.

Partners



Links

Exchanges

[OKX Integration.](#)
[Bitget Integration.](#)
[Bingx Integration.](#)
[Phemex Integration.](#)

SocialFi or Trading Terminal Platforms

[ZigDao: first historic partner of Runbot.](#)
[Tealstreet, Trading Terminal.](#)
[Alertatron, SocialFi.](#)

Other

[BlockchainElite, AI powered Indicators.](#)

Socials

https://twitter.com/Runbot_io
<https://discord.gg/Runbot>

<https://www.youtube.com/@Runbot>