The **Universal Spend Ledger**™ for all technology
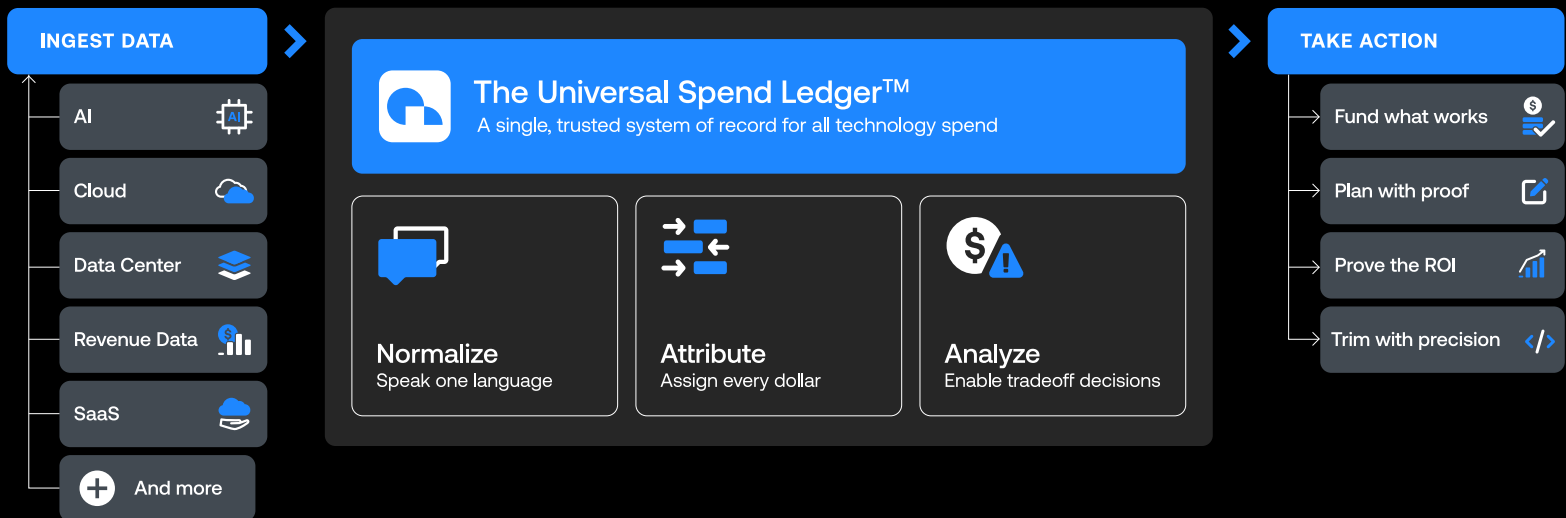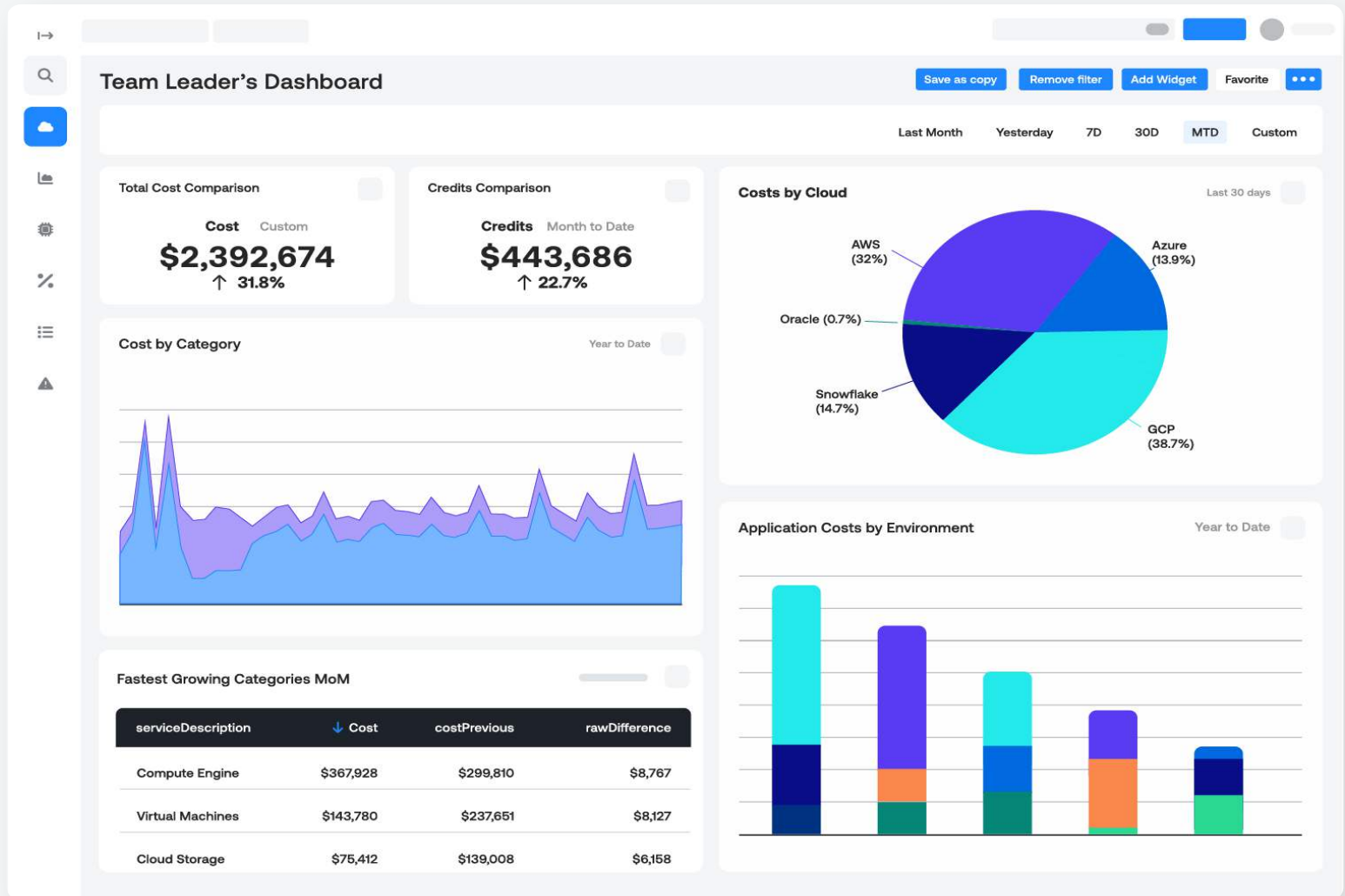
Technology spend is now one of the fastest-growing and least governed lines on the P&L. Cloud, AI, SaaS, and data center costs are tracked in different systems, governed by different rules, and tell different stories. Without a single ledger to reconcile this data, organizations struggle to make and defend credible tradeoff decisions.

Ternary provides Finance, Engineering, and FinOps teams with a shared system of record for cloud and non-cloud spend. Available as a SaaS platform or self-hosted solution,, Ternary meets strict regulatory requirements and is trusted to manage more than $7.5B in multi-cloud spend.

INGEST DATA

- AI
- Cloud
- Data Center
- Revenue Data
- SaaS
- And more

The Universal Spend Ledger™
A single, trusted system of record for all technology spend

Normalize
Speak one language

Attribute
Assign every dollar

Analyze
Enable tradeoff decisions

TAKE ACTION

- Fund what works
- Plan with proof
- Prove the ROI
- Trim with precision

Ternary is the modern FinOps platform purpose-built to drive accountability and maximize technology spend efficiency.

Learn more at **ternary.app**

FinOps CERTIFIED Platform

Team Leader's Dashboard

Save as copy · Remove filter · Add Widget · Favorite · •••

Last Month · Yesterday · 7D · 30D · MTD · Custom

Total Cost Comparison

Cost Custom

$2,392,674
↑ 31.8%

Credits Comparison

Credits Month to Date

$443,686
↑ 22.7%

Costs by Cloud — Last 30 days

AWS (32%)
Azure (13.9%)
Oracle (0.7%)
Snowflake (14.7%)
GCP (38.7%)

Cost by Category — Year to Date

Application Costs by Environment — Year to Date

Fastest Growing Categories MoM

serviceDescription	↓ Cost	costPrevious	rawDifference
Compute Engine	$367,928	$299,810	$8,767
Virtual Machines	$143,780	$237,651	$8,127
Cloud Storage	$75,412	$139,008	$6,158

Key benefits

A single source of truth Finance will trust. Ingest any data file at any scale and visualize it alongside native multi-cloud data.

Tie technology investment to value and profitability. Analyze margins and unit economics by blending revenue with cloud, SaaS, AI, and data center costs.

Finance and engineering on the same page. A system of record that supports audit-ready reporting for finance and granular attribution for engineering.

Built for scale. Designed to handle enterprise scale without custom code, per-vendor adaptors, or data limits.

A trusted partner for your success

With Ternary, all customers and partners get access to our team of FinOps Certified Practitioners who will guide you through your FinOps journey. Our customer success service is free of charge. It provides you with a customer success manager who will assist you throughout the implementation process and support you on an ongoing basis to help you achieve your desired business outcomes.

Learn more at ternary.app

FinOps CERTIFIED Platform