

CARPHA Partnering Policy



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PARTNERING TOWARD A HEALTHIER CARIBBEAN

May 2021

CARPHA is committed to pursuing – through partnership – an all-of-society ‘One Health’ approach to address health challenges and emergencies in the Caribbean, and to advance progress towards the collective priorities of the Caribbean Cooperation in Health IV and the Sustainable Development Goals.

Together with our 26 Member States, CARPHA recognises that sustainable progress in public health across the Caribbean requires coordinated action across all segments of society to address underlying social and environmental determinants of health.

Purpose

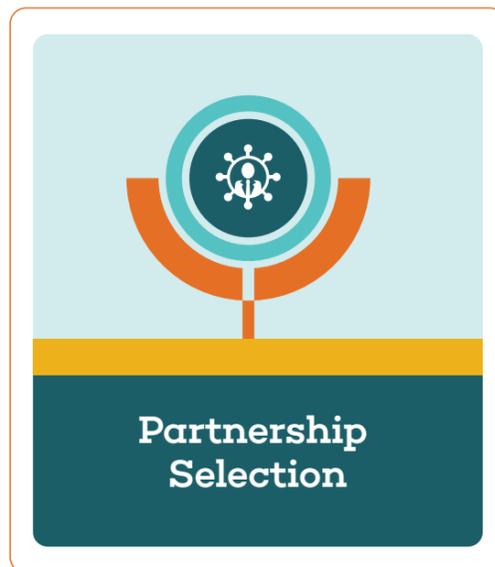
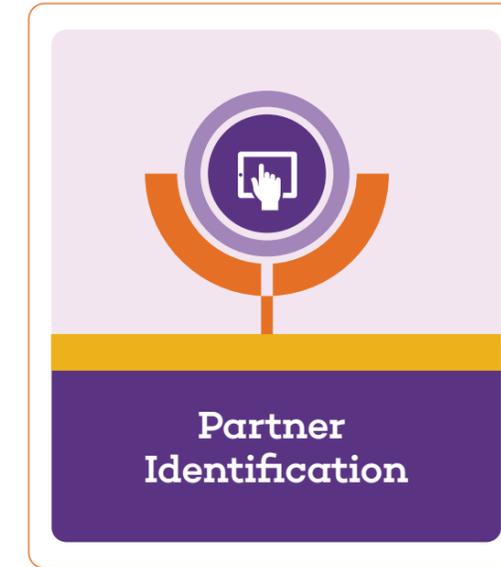
CARPHA’s partnership policy sets out the organisation’s vision, approach, and requirements to foster collaboration and build formal partnership relationships that address regional public health priorities and emergencies through coordinated action and shared services.

Since 2014, CARPHA’s Partnering Policy has guided CARPHA to establish numerous partnerships which have provided technical expertise, guidance, and funding to help CARPHA achieve significant public health victories including:

- the 6-point policy package on childhood obesity (6PPP)
- the Tourism and Health Programme (THP)
- the COVID-19 response

This summary version of the full policy, revised in 2021 with the support of the Agence Française de Développement, introduces potential partners to CARPHA’s partnering approach and processes.

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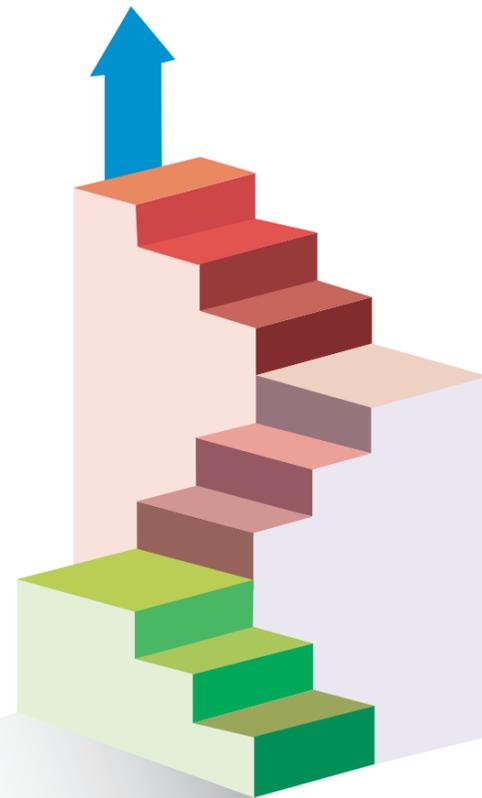
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Partnering Vision

In keeping with CARPHA's organisational goal, mission, vision, mandate, and strategic priorities; and recognising that many of the Region's most pressing public health and development challenges can only be solved with the collaboration of players outside the health system, CARPHA actively seeks an array of partnerships across societal sectors to improve public health and development prospects across the Region.



Goal: A Caribbean in which people are resilient, living longer and healthier lives in a more supportive environment.

Mission: As a professional organisation to build Member States capacity to prevent disease and promote health and wellness through leadership, partnership and innovation in Public Health.

Vision: Healthy People, Healthy Spaces, Healthy Caribbean.

CARPHA seeks to partner with organisations that share its vision for a healthy Caribbean, including:

- Businesses, trade organisations and foundations or trusts directly governed or funded by businesses.
- Civil society organisations including non-profit institutions, associations, professional societies, member organisations, unions, civic groups, networks, family or collective foundations or trusts.
- Universities and research institutions.
- Publicly funded entities including International Development Partners and governmental or inter-governmental institutions.





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Our partners bring complementary resources – both financial and non-financial –to achieve health solutions through combined action. Resources may include:

Financial Resources

- Financial support for a programme, project or part of a project
- Financial support for a capacity development/training of staff
- Co-Sponsorship of public meetings
- Funding development of publications or guidelines
- Financial support for staff salaries
- Financial support for consultants

Non-Financial Resources

- Product
- Staff time
- Workspace
- Secondments/staff exchange
- Communication vehicles/channels
- Information and technical expertise
- Capacity building support
- Business/technical knowledge

CARPHA seeks partnerships that:

I. Leverage useful and needed resources from partners for Members, Associate Members or CARPHA to respond to emergencies that have public health consequences and fulfill public health mandates more generally

II. Combine and Coordinate complementary resources and action with partners to collectively respond to health challenges, including through developing new norms, standards, and practices which promote health, and which could not be achieved by working alone.

III. Deliver System Transformation through the convening of diverse partners who work co-actively to address levers that have the potential to prompt a shift from unsustainable to sustainable systems affecting public health.

In addition to continuing to build strong leverage partnerships (Type I), CARPHA especially seeks to increase the number of partnerships with potential for innovation (Type II) and transformative system change (Type III).





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CARPHA understands that partnering creates collaborative advantage towards better health outcomes while also delivering mutual benefits to both CARPHA and its partners at the organisational level. We partner because of what we can achieve together.

What we can achieve together:

- **Complementarity:** Combining resources and expertise for complete solutions.
- **Enhanced reach and efficiency:** Achieving wider and more efficient reach of public health programmes.
- **Critical mass:** Added weight to initiatives and advocacy for change.
- **Innovation for effectiveness:** Connecting experts and influencers to act synergistically for the development of new and innovative solutions and responses to public health challenges.
- **Holistic response:** Working across societal sectors to address inter-connected issues linked to public health.
- **Shared learning:** Increasing knowledge, expertise, and capacity to raise the quality of and impact of public health responses in the Region.
- **Higher quality, faster emergency response:** Leveraging resources that allow CARPHA and its partners to provide a timely response to emergencies that have public health implications.

The potential benefits of a CARPHA partnership to your organisation:

- Enhanced credibility, legitimacy, and influence
- Access to new audiences, connections, and peer-to-peer learning
- Access to additional and complementary technical expertise
- Access to up-to-date information and data
- Implementation capacity throughout the region
- Leveraging various financial and non-financial resources



Partner Identification

All CARPHA and CARICOM staff and Executive Board members are empowered to identify and respond to potential partnership opportunities, with a rigorous selection and due diligence process required for prospective partners.

CARPHA seeks to partner with organisations whose values and practices align with CARPHA's mission and ethos. Organisations which fall into the excluded categories cannot be considered for partnership, while potential partners in the high scrutiny category require additional examination and risk assessment.

Desirable	High Scrutiny	Excluded
<ul style="list-style-type: none"> Skills, expertise, resources, networks, or other assets to help CARPHA achieve its public health and development mandate. Values and practices aligned with CARPHA value and ethos. Effective in obtaining results. Good environmental, employment, social and governance practices. 	<p>Require rigorous examination and risk mitigation to determine suitability</p> <ul style="list-style-type: none"> >10% of revenues through sale or promotion of products or services that may be detrimental to public health or the environment, including, but not limited to: companies promoting or selling: alcoholic beverages, fast food, oil and gas extraction. Civil society, membership, or other organisations receiving >10% of funds from high scrutiny. For-profit organisations whose primary motivation for partnership is private commercial gain even those linked to health. 	<p>Entities whom CARPHA would in no circumstance partner with.</p> <ul style="list-style-type: none"> Any organisation whose primary or substantial business is sale or promotion of excluded industry including: <ul style="list-style-type: none"> Tobacco Weapons Land mines Any organisation receiving funding from or otherwise affiliated to these industries is also excluded

* CARPHA applies the same standards for individual organisations in multi-party partnerships and bilateral partnerships.



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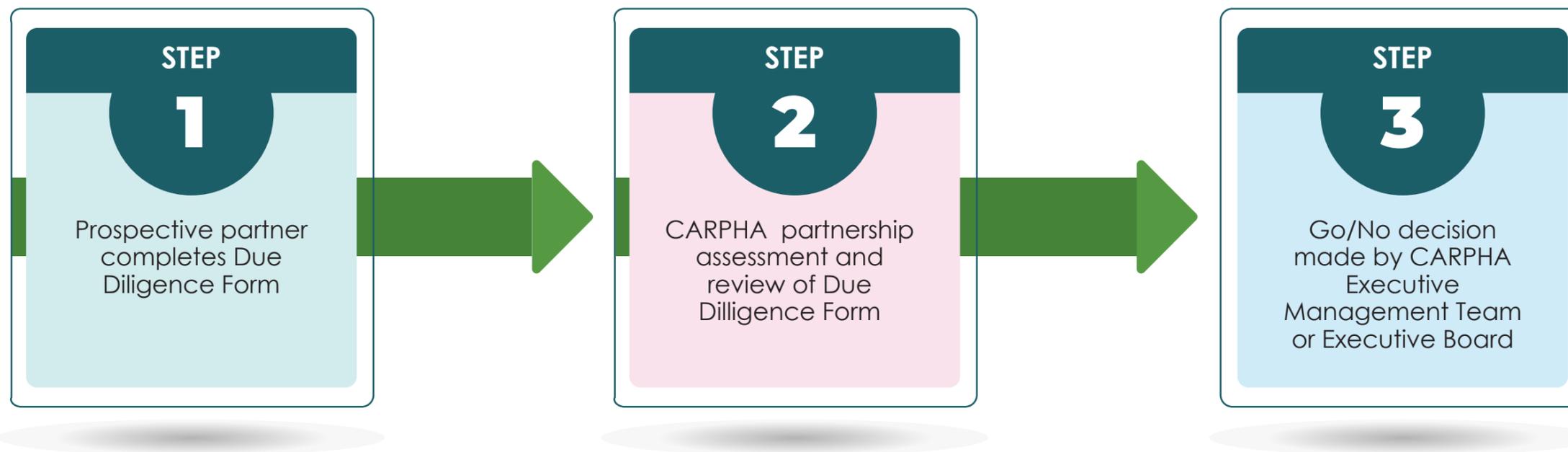
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Partnership Selection

CARPHA follows a clear selection process to fairly and transparently assess each prospective partner and the partnership idea for potential value, risks, and conflicts of interest. This process includes:



CARPHA recognises and anticipates that prospective partners will undertake their own due diligence and assessment process to determine whether or not to partner with CARPHA or join multi-stakeholder partnerships.

The final decision of whether to establish a partnership is guided by alignment with CARPHA's vision, mission, and strategic priorities with a thorough benefits-risk analysis, seeking at all times to avoid conflicts of interest or impaired scientific independence and ensuring any prospective partnership brings value to both organisations.

To avoid conflict of interest, CARPHA conducts activities in a transparent manner, ensuring no personal gain (either private or commercial), or appearance thereof, should result from the collaboration between CARPHA and non-state partners.



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Partnering Agreement

Prior to implementing partnership activities, CARPHA and the collaborating partner(s) will execute a written agreement in the form of a Memorandum of Understanding (MoU).

CAPRHA's Partnership Agreement/MoU will outline:



- | | | |
|---|--|---|
| <ul style="list-style-type: none"> • Goals, expected added value of the partnership, and intended benefits of each partner • Applicable rules, regulations, and intellectual property rights • Description of resources, goods, services to be exchanged, shared, combined, and/or produced through the partnership | <ul style="list-style-type: none"> • External Communications protocols re: publicity and use of CARPHA and partner logos • Focal points for partnership management • Details of partnership review protocols and any agreed partnership exit plans | <ul style="list-style-type: none"> • Information on reporting and dissemination of results from the partnership • Roles and responsibilities of the partners • Risk Mitigation plan |
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**MoUs require review by CARPHA's legal advisor, and Executive Director (or designee) approval.*



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CARPHA assigns each partnership a dedicated MoU focal point to manage the partner relationship and maintain oversight of the projects, initiatives, and activities taking place under the partnership.

Partners will also be required to appoint one or more counterpart focal points for CARPHA. In case of staff changes, adequate handover of information and responsibilities pertaining to the partnership should take place. Regular partnership reviews will be undertaken to ensure the partnership is working optimally and delivering results.



For more information about partnerships with CARPHA, contact:
Director, Corporate Services at postmaster@carpha.org

CARPHA
16-18 Jamaica Blvd.
Federation Park,
Newtown 190324
Port of Spain, Trinidad and Tobago

Phone:
(+868) 299-0820
Fax:
(+868) 622-4261
Email:
postmaster@carpha.org

We're on the Web!
See us at:
<https://carpha.org>

