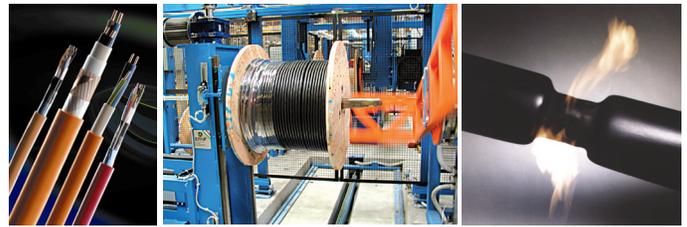


2026 ADVERTISING RATES



Your connection to the International Wire & Cable Industry

AD SIZE	1-2 Issues	3-5 Issues	6+ Issues
FULL PAGE	\$ 2975	\$ 2915	\$ 2710
2/3 PAGE	\$ 2510	\$ 2380	\$ 2130
1/2 PAGE ISLAND*	\$ 2285	\$ 2170	\$ 1945
1/2 PAGE	\$ 1895	\$ 1790	\$ 1695
1/3 PAGE	\$ 1550	\$ 1495	\$ 1340
1/4 PAGE	\$ 1225	\$ 1120	\$ 1075
1/6 PAGE	\$ 960	\$ 855	\$ 780

* Only ad on page
All rates, US\$, per insertion

Covers

Rates include 4-Color Process. Non-Cancelable

FRONT COVER NOT SOLD

Inside Front Cover.....	\$4365
Inside Back Cover.....	\$4365
Back Cover.....	\$4640

Combined Frequency Credit

Your insertions in *Wire & Cable Technology International* will apply toward your frequency in the *Fastener Technology International* magazine, *Wire Forming Technology International* magazine, *Wire & Cable Technology International Buyers' Guide* and the *Fastener Technology International Buyers' Guide*.

Special Positions

10% premium over black and white rate earned.

Advertising Material

- Preferred advertising material is a high resolution PDF.
- All graphics must be a minimum of 300 dpi.
- Color should be prepared as CMYK.
- When designing material, please incorporate the bleed dimensions as supplied under the mechanical specifications.
- Material may be submitted via email 15Mbs limit.

**Wire & Cable
Technology**
International

www.wiretech.com