

Delivering Online Home Needs In Dubai

20K+ App Downloads

12K Vendors

200 Transaction/Day

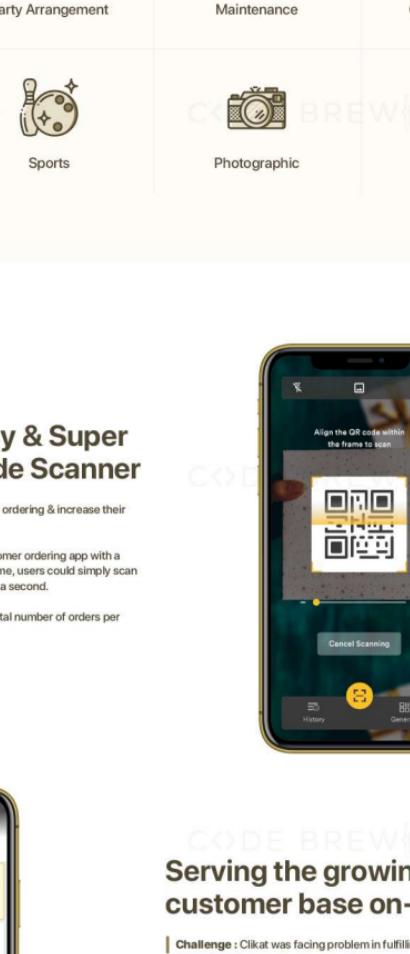
CODE BREW



CLIKAT an innovative start-up offering a one-stop solution to people in Dubai for meeting their home requirements with a click of a button. Co-founded by five creative entrepreneurs, it delivers home needs by connecting users to local professional service providers. We helped them build their online marketplace, expand their customer base, grow sales, & multiply their revenue.

Clikat Had An Idea To Serve Different Home Needs Under One Roof

To transform their idea into reality, Code Brew created an advance marketplace, offering a complete tech-suite to help their business grow online.



1 Customer App & Web

Customer website & mobile application to increase sales

2 Admin Panel

Admin panel to control their business smoothly

3 Agent App

Agent app to ensure faster and on-time deliveries

“Residents around Dubai showed great interest in the Clikat Application since its launch. The application exceeded 10,000 downloads, and appeared within just three weeks from its launch at the top trending shopping category in the Google Play Store”

Business Wire®
A Berkshire Hathaway Company

Clikat started offering 12 different services under the same application



Grocery



Electronics



Laundry



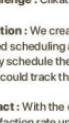
Sweet & Nuts



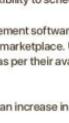
Flower & Gifts



Party Arrangement



Maintenance



Cleaning Services



Baby Sitter



Sports



Photographic



Beauty Salon

Ordering Made Easy & Super Quick With Bar-code Scanner

Challenge : Clikat required a way out to simplify ordering & increase their number of orders.

Solution : We served them with a branded customer ordering app with a custom feature- Barcode Scanner. Using the same, users could simply scan the barcode of products and place orders within a second.

Impact : Clikat observed 62 % increase in the total number of orders per month in the first quarter.

[Get A Bar-code Scanner >](#)

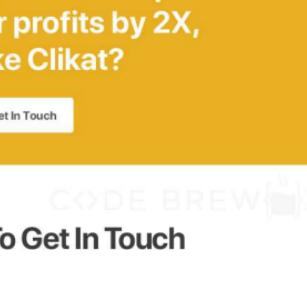


Challenge : Clikat wanted to enhance their conversion rate.

Solution : We provided live chat support feature to stimulate customers quickly.

Impact : This made Clikat generate a 68% more leads, meanwhile helped them to convert in a better way.

[Boost Your Conversion Rate >](#)



Challenge : Another challenge for Clikat was to retain their customers and keep them engaged.

Solution : To build a strong reputation and credibility for their brand, we added a rating and review system. It allowed their customers to judge the quality of their offerings and personalized brand awareness.

Impact : The first month itself, Clikat noticed 29% increase in the number of new customers after the launch.

[Boost Your Brand Awareness >](#)



Challenge : Clikat was facing problem in fulfilling the increasing number of orders timely.

Solution : Providing them with a powerful & easy-to-use driver app, we ensured that the delivery agent received visual and sound notification, whenever any order arrived or was assigned. Plus, optimized routes helped them in faster and on-time deliveries.

Impact : Clikat was able to deliver orders in a faster and efficient manner, which led to an increase in customer satisfaction rate up to 43%.

[Improve Your Delivery Today >](#)

Challenge : Clikat was facing problem in fulfilling the increasing number of orders timely.

Solution : Across an interactive geographic region, giving them a complete control and reducing the chances of late-deliveries.

Impact : It was helpful in reducing overall cost of operations by 47% for Clikat.

[Cut-Down On Your Operational Costs >](#)

Challenge : It was becoming hard for Clikat to keep track of their agents in real-time.

Solution : Across an interactive geographic region, giving them a complete control and reducing the chances of late-deliveries.

Impact : It was helpful in reducing overall cost of operations by 47% for Clikat.

[Cut-Down On Your Operational Costs >](#)

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