



**yanolja**

Cloud Solution

# ezee Centrix

Complete Hotel Distribution Ecosystem

For real-time inventory distribution of your hotel



# Presentation Overview

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Overview



Features



Our Connectivity Partners



Integrated Hospitality Solutions



Our Clients



24x7 Live Support



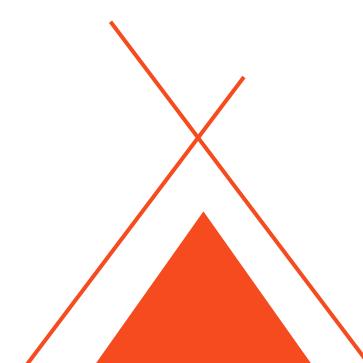
YCS in Numbers



Why YCS



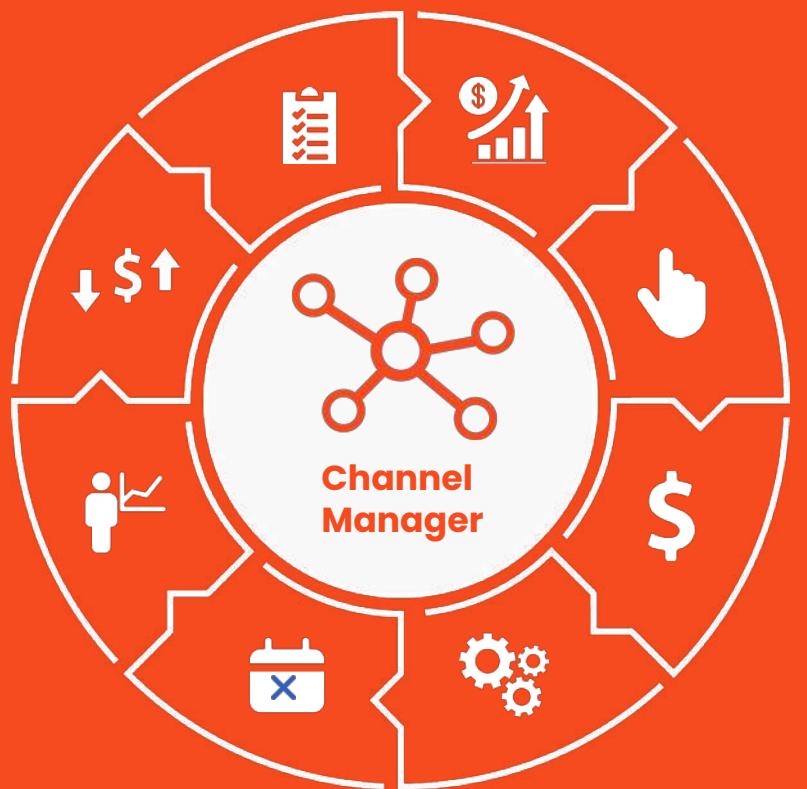
Contact Us



# Overview : Why do you need a Channel Manager?

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A channel manager provides you a one-stop centralized control over your online inventory distribution and rate management on connected channels, giving you a global presence in the travel market.



Automates inventory distribution and control



Real time updates



Centralizes inventory distribution for hotel chains



Connects you to new markets



Optimises revenue generation



Minimizes overbookings



Simplifies rate distribution across all channels



Maintains rate parity

# Let's explore its features in depth

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## Distribution Channels

- ❖ eZee Centrix connects your hotel with 130+ top global and regional channels.

i.e OTAs + GDS + Vacation Rental Portals

- ❖ Our channel manager ensures instant and consistent performance even with large number of connected channels.
- ❖ Apart from being connected with 130+ channels, we are open to add new channels as per the feasibility at no extra charges.

## What more do you get in OTA connections?

 Exposure in the international market

 Presence on all platforms

 Attract right bookings at the right time

 Stage your availability across all room types

 Finer OTA strategies

# Our Connectivity Partners

Recognized by  
the best

Online Travel  
Agencies (OTA)

[View More](#)

GDS Connectivity  
Sites

Vacation Rental  
Portals

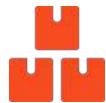


# Instant Rates and Inventory Updates

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- ❖ Cloud technology benefits YCS's room distribution system by updating hotels' room rates and inventory instantly on all connected channels and GDS.
- ❖ It allows you to supervise channel-wise inventory and rates and performs updates with just a single click.

In addition to:



100%  
inventory utilization



Minimal human  
errors



Real-time data for your  
bookers



One dashboard to  
manage all channels





# Maintain Rate Parity Easily

- ❖ YCS Channel Manager ensures that you exhibit identical room rates on all your associated distribution channels, regardless of the compensation rate given by the channel.
- ❖ Instantly updates any changes in rates on all channels simultaneously.



# Minimum Overbooking

- ❖ Because of real-time inventory updates on the channels, you have minimal chances of overbooking at your property. This also leads to better guest experience as your guests don't face any unwanted circumstances because of the overbookings.



# Master and Derived Rate Plan

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- ❖ You can create a master and derived rate plan considering your requirement of similar updates in rate plans for all room types.
- ❖ Any change in the master rate plan automatically reflects in the derived rate plan resulting into minimum efforts from your side.

## Foreign Currency Rate Updates

- ❖ eZee Centrix gives you the provision to send your local currency rate updates on international channels. The rates will be converted to the channel currency automatically as per the conversion rate.
- ❖ Besides this, you can also accept foreign currency from the travel sites, agents and guests.





# Yield Management

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- ❖ Yield management is one of reliable strategies to increase your: Occupancy percentage, Average daily rate (ADR) and Revenue per available room (RevPAR)
- ❖ The channel manager helps you in performing yield management by altering your rates depending on your occupancy. It also derives the Best Available Rate (BAR).
- ❖ If your occupancy is high, eZee Centrix will raise the room rates on all channels, and taper your prices if the occupancy is low.
- ❖ Thus, our channel manager helps to make the most revenue even in the off-peak seasons by selling your hotel inventory at the best price in the market.

## Key Benefits:



**Increased revenue:**  
Ensures a higher revenue, even if your occupancy is not 100%.



**Competition analysis:**  
Keeps an eye on your competitors, before making any changes on your pricing.



**Decreased errors**  
Accurate demand forecasting eliminates any miscalculated risks.

# Analytics and Reports

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- ❖ eZee Centrix provides you detailed reports which comprise of data acquired from all the transactions.
- ❖ It will give you plentiful of insights on your business performance, helping you devise better and effective strategies to increase revenue..
- ❖ All reports can be accessed at anytime from anywhere in the channel manager.

## Reports namely:



Revenue analysis



Channel-wise statistics report



Booking cancellation report



Monthly revenue breakdown report

and several more..





# Rate Shopper

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- ❖ Rate Shopper tool in the channel manager lets you monitor your competition on the connected channels.
- ❖ It analyzes and compares your competitor's rates collected from numerous connected channels.
- ❖ This helps to optimize your market value using pivotal feature of channel manager, and even lets you set better pricing for your rooms.
- ❖ You can oversee rates of next 30 days applied you and your hotel competitors applied; thereby letting you decide your new rates on real-time.

# Mobile Channel Manager



Download the app here



Allows you to perform quick updates of rate and inventory



Switch between multiple properties easily



Easily access crucial reports of the system



# Hotel PMS Integration

eZee Centrix is integrated with several third-party hotel software. We're open to integrate with other PMS giving you an ideal 2-way XML connection.

## How will the PMS integration help you?



Streamlined operations



Focus on enriching guest experience



Govern booking and reservation trends



Handle room occupancy patterns



Quicken hotel functioning and reporting



Live inventory and rate updates on channels





# Central Reservation System for Chain of Properties

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- ❖ Manage channel bookings of all your properties from a single dashboard
- ❖ Regulate inventory distribution and control of all your locations
- ❖ Execute rate updates of all your properties located anywhere
- ❖ Consolidated data insights of all your properties to track performance
- ❖ Centralized guest profile and travel agents profile to simplify operations
- ❖ Switch from one property to another swiftly
- ❖ Full access to transactions and reports of any property from anywhere at anytime

# Guest Engagement

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1. YCS's inventory distribution system sends notification emails right from the channel manager;

**Emails like,**

- a. To attract them with promotional offers, discounts, packages at your hotel.
- b. Delight them with pre-arrival, in-house and post-departure emails.

2. Allows you to tender your hotel services, facilities and promote local attractions.
3. Helps you get more reviews on TripAdvisor for free through the TripAdvisor Review Express Program.



# How do we stand out from other channel managers?

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## Rate threshold

Set the maximum and minimum rate limits. In case you cross that limit while updating rates, our software will notify and stop the update, to save you from any revenue loss.



## Credit card verification and charge

The system automatically verifies and charges the credit cards your guests provide. If found invalid, you, the guest, and the OTA are notified to avoid no-shows and cancellations.



## Manage Pay@hotel bookings

Increase your confirmed bookings and revenue by sending online payment links to your Pay@Hotel guests.



## Distribution wizard

Save your time and efforts by performing bulk inventory, rate, and rate plan updates in a single click through the distribution wizard.



## Data analysis tool - Innalytics

Track your hotel's (even hotel chain's) real-time performance over all the connected channels through insights like booking lead time, cancellation rate, bookings and more.



## Manage OTA promotion and messaging

Manage OTA promotions on Booking.com and Airbnb directly from our channel manager also manage the messages you get on Airbnb.



## OTA vouchers, commission and billing

Generate accurate invoices as per your contracts with different OTAs and travel agents. Also get access to vouchers that OTAs send to your guest on bookings.



## Handle online reviews

Manage and track your online reviews from different platforms at one place and easily answer them.

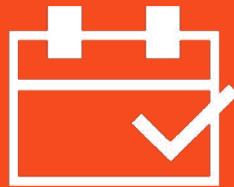


# Integrated Hospitality Solutions

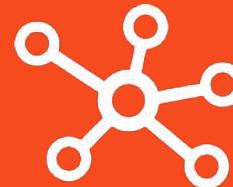
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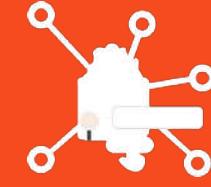
Hotel  
Management Software



Hotel  
Booking Engine



Hotel  
Channel Manager



Central  
Reservation System



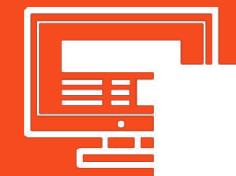
Hotel Revenue  
Management Software



Review  
Management System



Restaurant  
POS Software



Hotel & Restaurant  
Website Builder Software

# Asia



Armenia Inn

Armenia



Greenview Golf  
Resort

Bangladesh



The Oriental

India



Bohol SOUTH  
BEACH Hotel

Philippines



Sulit Place

Philippines



Akara Apartments

Sri Lanka



*Sundaras*  
enjoy your stay

Sundaras Resort &  
Spa

Sri Lanka



BTR suites

Thailand



BLUERAMA  
KOH PHANGAN

Bluerama Koh  
Phangan

Thailand

FLORAL  
BLOSSOM

Sathorn

Hotel Blossom  
Sathorn

Thailand



Sarana Bungalows

Thailand



THE SIAM RESIDENCE  
Boutique Resort

The Siam Residence  
Boutique Resort



ANANDA RESORT  
MUINE-VIETNAM

Ananda Resort

Vietnam



MERACUS

HOTEL

Meracus Hotel

Vietnam

# Africa and Middle East



Lagoonie Lodge

Egypt

## LEADERS PLAZA

Leaders Plaza  
Salmiya

Kuwait

## Riad Melhoun

Riad Melhoun

Morocco

## Desert Rose Olaya

Desert Rose Olaya Saudi Arabia



Palm Beach Zanzibar Tanzania



Jafferji Beach  
Retreat

Tanzania



Kindoroko Hotel  
Tanzania



Kisiwa on the  
Beach

KISIWA  
ON THE BEACH  
ZANZIBAR



Urla Surf House  
Turkey

# Europe



Hotel Veliera

Albania



BEACH  
HOTEL CROATIA

Beach Hotel Plaža

Croatia



MAESTRAL  
ACCOMMODATION GROUP

Plaza Marchi Old  
Town

Croatia



LE PIC  
DE L'OURS  
FONT ROMEU

Residence Pic De  
L'ours -

France



Lamda Destinations

Limited

Greece



VILLA  
BORDEAUX

Villa Bordeaux

Greece

Iceland / Summer

Iceland Summer

Iceland

Caitins Pub &  
Accommodation

Caitins Pub &  
Accommodation

Iceland



Yacht Club Marina  
di Loano

Italy



Julesys BnB

Malta



hotel galera

Hotel Galeria

Spain

Landhotel

Land Hotel

Ireland

Budapest Best  
Apartments

Budapest Best  
Apartments

Hungary

BLUEMONT  
HOTEL

Bluemont  
Bromsgrove South

United  
Kingdom



Falls of Lora hotels

United  
Kingdom

Longs Inn  
HOTEL

Longs Inn

United  
Kingdom

# America



Complejo TunqueLEN Argentina



Postales Hotel Boutique Argentina



Marley Resort And Spa Bahamas



Brahma Blue & Playa Villas Belize



Cassia Hill Resort Belize



Reef Realty Belize



ANGRA BOUTIQUE HOTEL

Angra Boutique Brazil



Bowmanville Marina Inn & Suites Canada



Harrison Spa Motel Canada



Ex Monarca Chile



Arenal Rabfer Costa Rica



Los Corales Village Dominican Republic



Hotel Maya del Carmen Mexico



DTLA Suite by Eleven United states



Emerald Isle United states

# Oceania



Amazing Accomodations Australia



Cremorne Point Manor Australia



Glenferrie Lodge Australia



Nozawa Holidays Australia



Ocean Villa Guam Guam



Chapung SeBali Resort and Spa Indonesia

**Lilin Lovina Beach**

Lilin Lovina Beach Indonesia

**Villa Nelayan**

Villa Nelayan Indonesia



Admiralty Lodge New Zealand



Baileys At The Beach Motel New Zealand

# Live Support

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We are available 24 hours a day, 7 days a week and we are quite famous for that!



Email  
cm@yanoljacloudsolution.com



Real Time Messaging  
Skype: ezee.technosys



Live Chat  
Connect now



Unlimited Training  
Set it up



Phone  
+91-261-677-8777



FAQs  
Find Answers

# Let these numbers do the talking

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**33,000+**

Happy Clients  
Worldwide



**159K+**

Users Of  
Software



**650+**

Third Party  
Integrations



**200+**

Distributors  
Worldwide



**50+**

Languages  
Supported



**105+**

Regional Support  
Centers



**17+**

Years In  
Industry



**170+**

Countries

# Why YCS?

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All in one integrated solutions



Excellent user experience



Free trial for software evaluation



Solid after sale support and training for free



Regular product updates and customizations



Free trial in your hotel data available



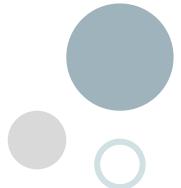
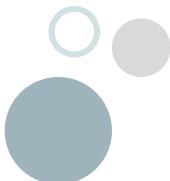
Get 14 days Free Trial of eZee Centrix

+

Free access to our Mobile Application from here



Start Now!



# Contact Us

## Head Office



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