



**yanolja**  
Cloud Solution

# eZee Reservation

Surest way to accelerate your direct bookings

## Outline

# Presentation



How do Direct bookings Matter?



Why do you need a Booking Engine?



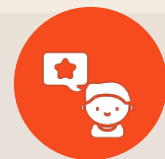
Features



Why Best than the Rest?



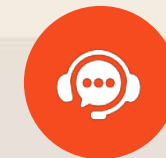
Add-ons



Testimonials



Our Clients



Live Support



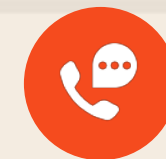
Company Stats



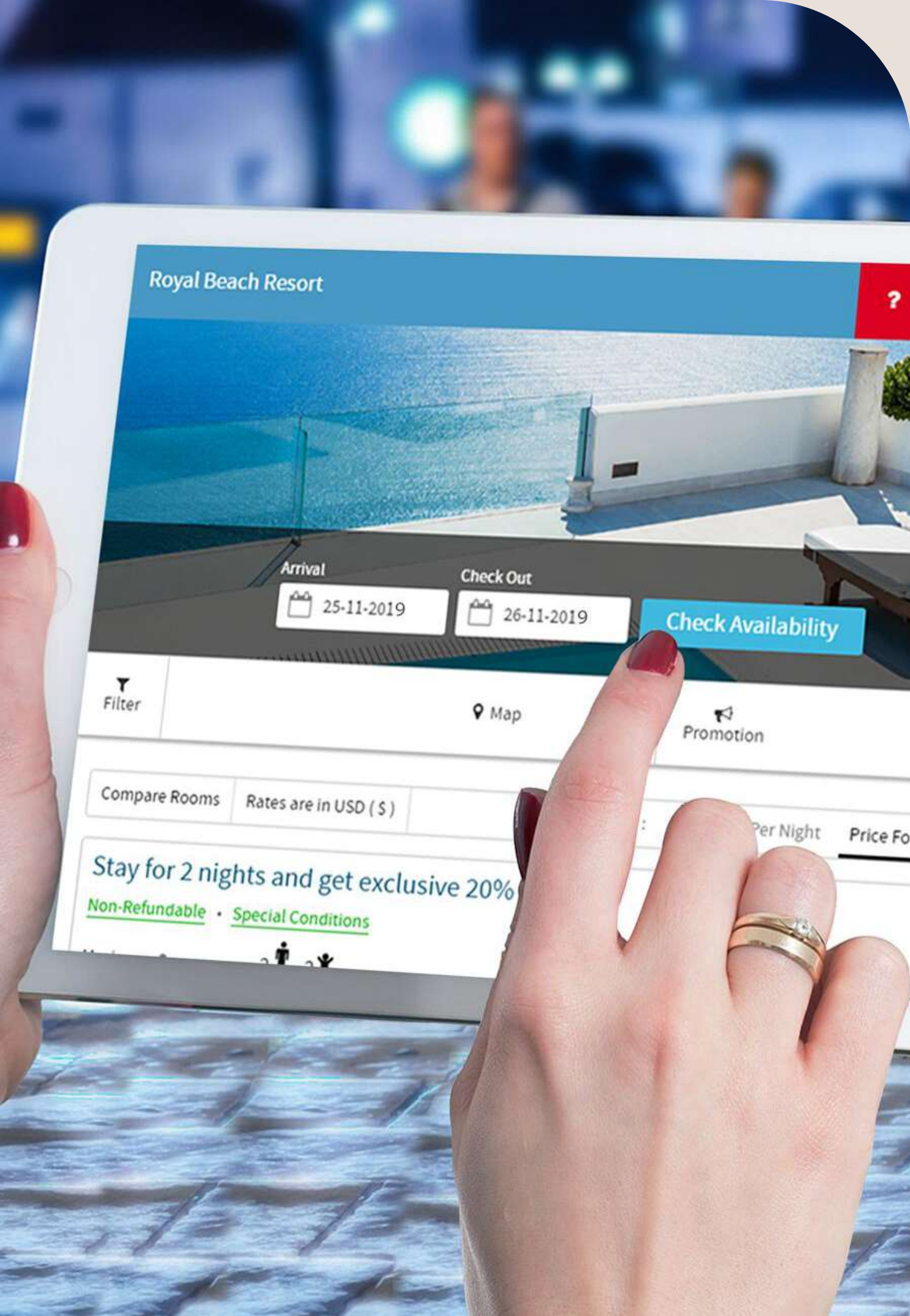
Why YCS



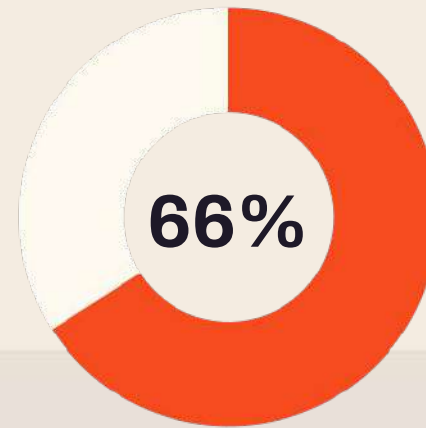
Free Trial



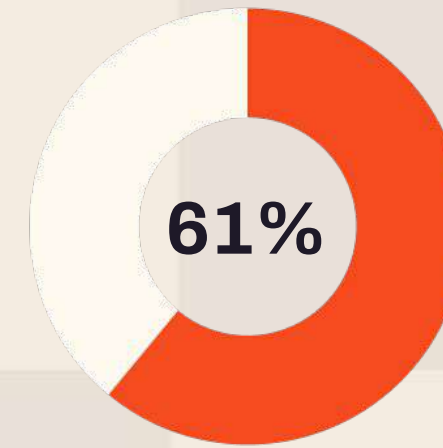
Contact Us



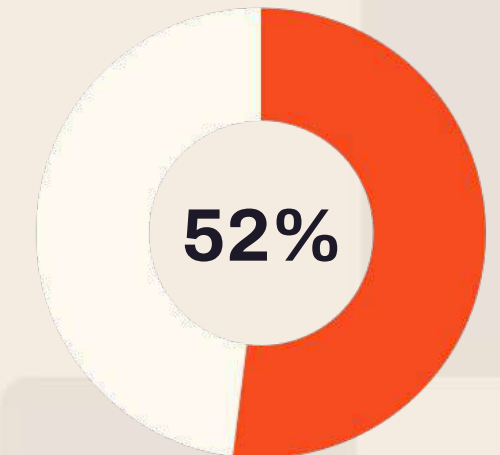
## Direct bookings matter, here's how



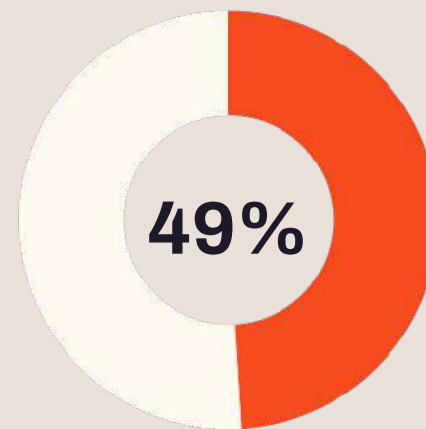
Guests prefer to book direct with hotels



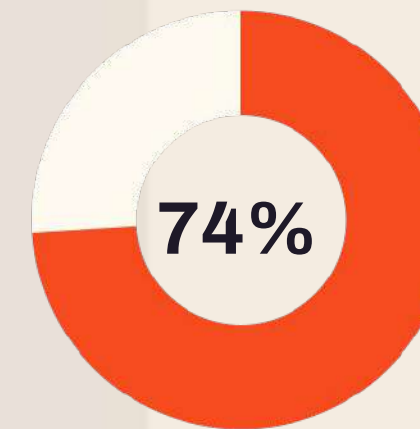
Online travel sales are made directly at the hotel websites



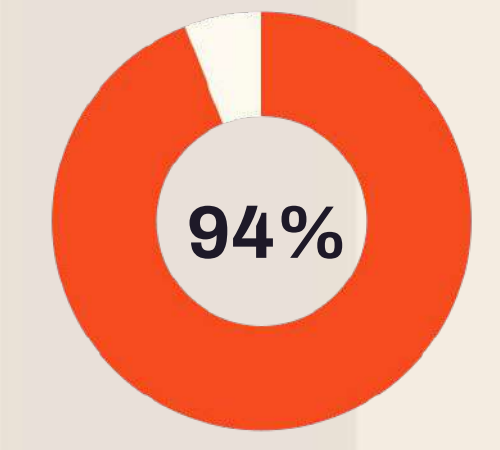
Travellers visit your hotel website after seeing you on an OTA



Millennials make travel bookings using phone and tablets



Millennials look for travel information on mobile devices



Guests are likely to book direct if hotels have special offers for returning guests



# Why do you need a booking engine?

Leaving no stone unturned, boost your revenue while exploring every available booking source.

eZee Reservation offers you an ingenious and powerful online booking system, that gets you infinite bookings for zero commission right from your hotel website.

## Key benefits:



Increase  
direct bookings



Commission-free  
bookings



Improve  
guest experience



Improves  
brand value



Available  
24\*7 for reservations




Upsell  
extra services


## eZee Reservation

 Dashboard

 Property Setup


 Masters

 Rooms Management


 Settings


 Emails


 Marketing Tools


 Newsletter


 Users

 Reviews

 Monthly & Yearly Deals


 Widget Settings

 Reservation List

 **Language Caption**

## Language Caption

Update caption for

Booking Engine 

Module

### Default Language

Guest Allowed

Total Amount

Booking is close on arrival.

Base Guests

Book

Check-in & Check-out restricted on this day

Check-in restricted on this day

Check-out restricted on this day

Arrival

Dept.

Clear Selection

Click / Drag the mouse to select the days

# Features



Responsive Booking Engine



Hotel Group Booking Engine



Review and Reputation Management



Packages and Deals



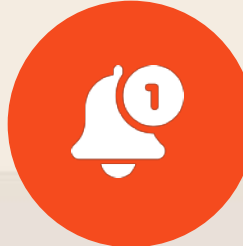
Security and Stability



Integrations



Hotel Marketing and Guest Engagement



Manage Bookings & Notifications



Profile Management



Competitor Analysis



Reports and Stats

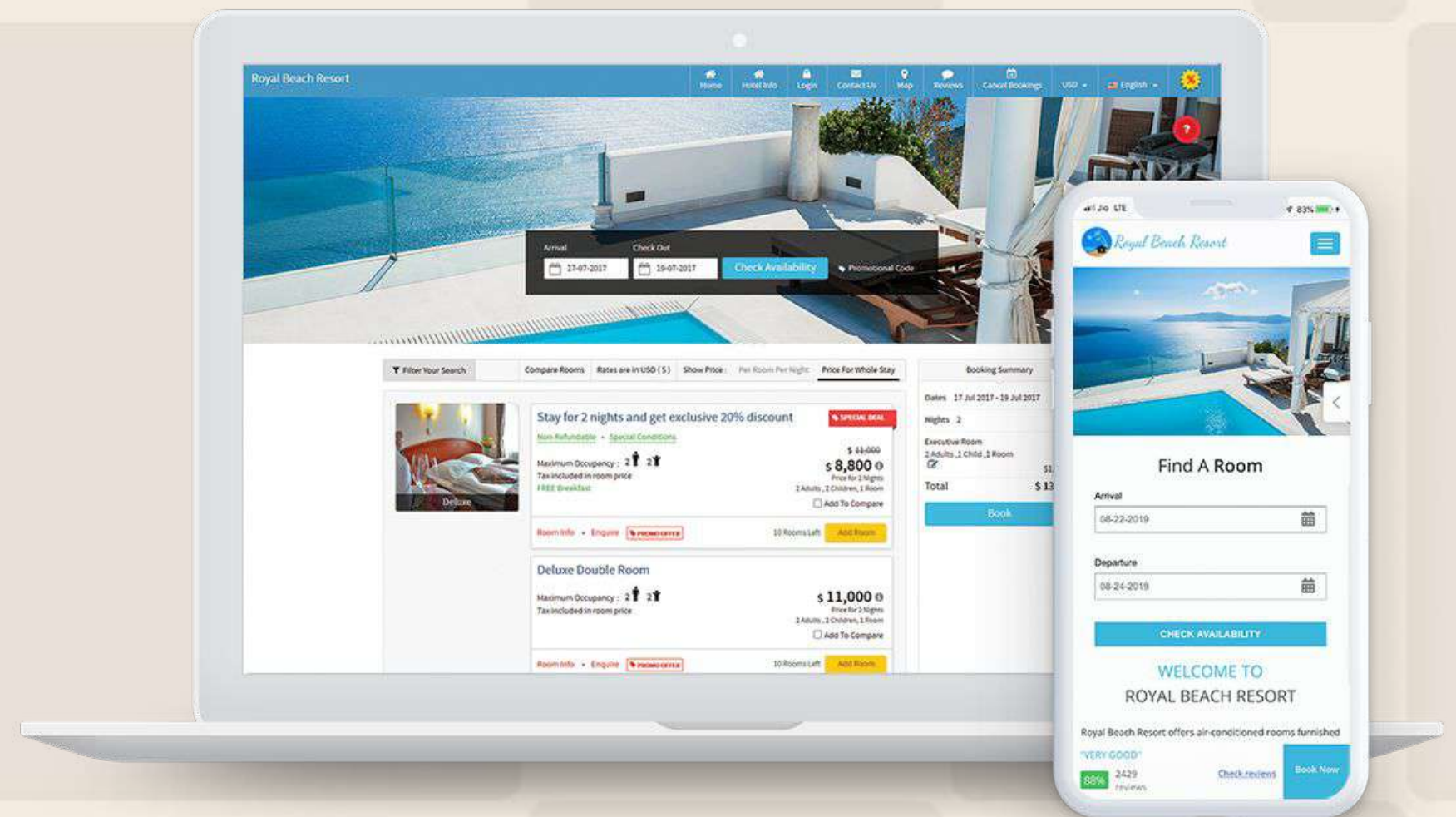


Revenue Management

# Let's explore its features in depth:

## Responsive Booking Engine - Engage visitors on your website to book with you

- A mobile-optimized booking engine that can be **accessed from any device** by your guests
- Takes just a few clicks (2-step flow) for your guests to book with you
- Adding different widgets on the booking engine gets you faster bookings
- Boost your website conversion ratio with an interactive chatbot engine



Group Hotel 1



Username

Password

Log In



Group Hotel 2



Group Hotel 3

## Group Bookings - Supervise direct bookings of your hotel chain

- Helps you to get direct bookings of all your hotel locations from one place through a single login
- Keep a track on stats, revenue and bookings happening of your multiple properties from the website
- Simultaneously manages rate and inventory of all your properties
- Get consolidated business performance reports of your hotel chains
- A chain-wide booking engine integrated on hotel's website allows guests to book for any of your location
- Guests receive only one booking voucher during one journey regardless of his stays at multiple hotel locations.
- Manages centralized guest and travel agent profiles of your hotel chains from one place



## Review & Reputation Management - Track, respond and monitor all your online reviews

- Take reviews from your guests and highlight them on the booking engine
- Lets you collect more reviews on TripAdvisor with **TripAdvisor Review Express Program**
- With **Critique**, analyse and respond to all the reviews and rating you get on various travel sites\*
- Translate multilingual reviews in your preferred language and respond to all your online reviews from one place
- Monitor competitors ratings on different channels from the booking engine

\*(additional charges applicable)







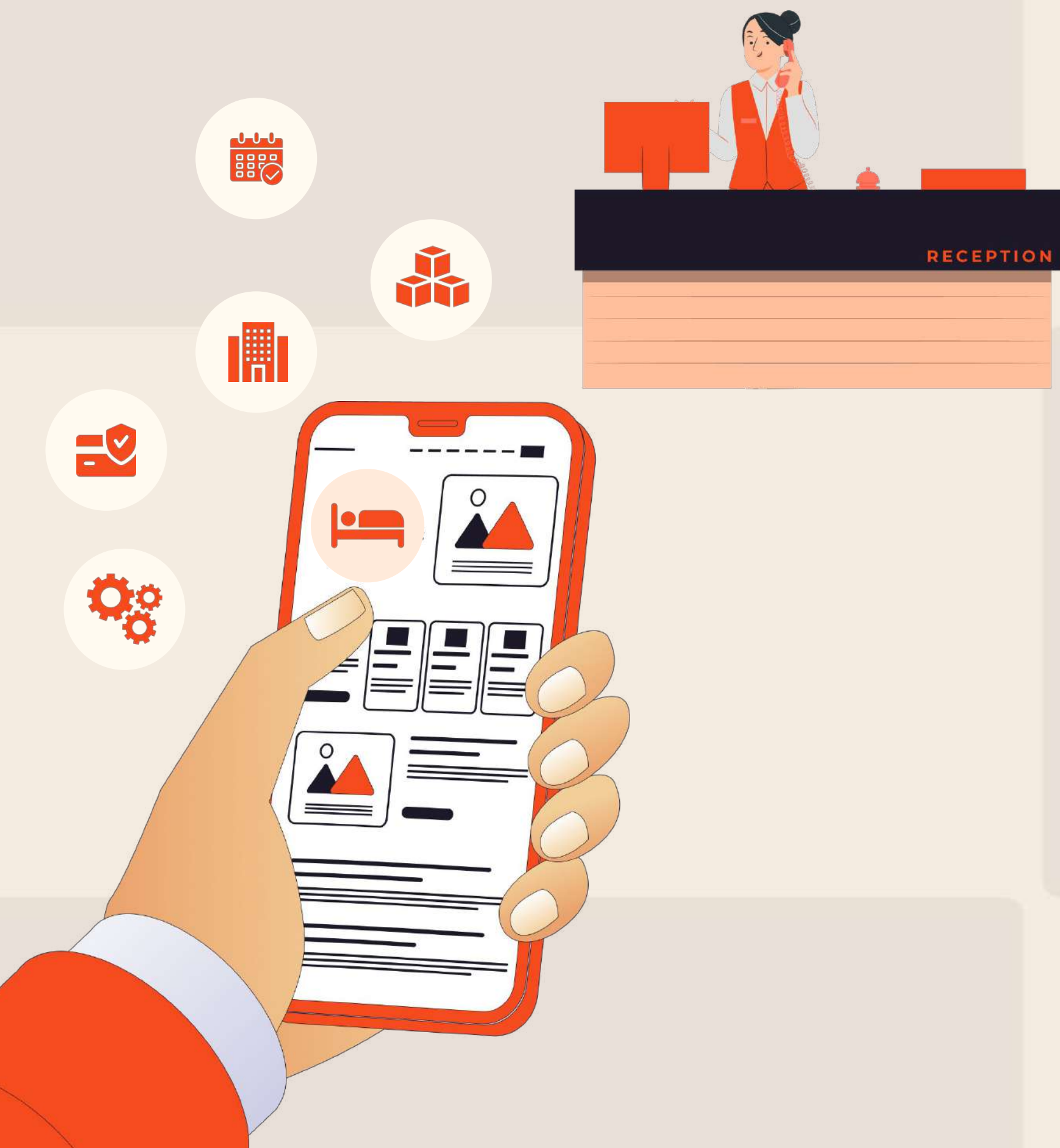
## **Packages and Deals - Hot deals to boost sales of your services and packages**

- Set up attractive promotions and packages for guests who book directly with you
- Create deals and discounts for special guests and corporate clients
- Put up last minute and advance purchase deals on the booking engine for your visitors

## **Security and Stability** - Ensure data security and minimal downtime of the system

- Guests' card details are PCI DSS secure when they make payment from the booking engine
- The server provides an uptime guarantee of 99.99% (Our systems are hosted on Amazon Web Services)
- Booking engine has a secure protocol which runs on HTTPS with TLS 1.2





## **Integrations** - Make your operations and guest experience better

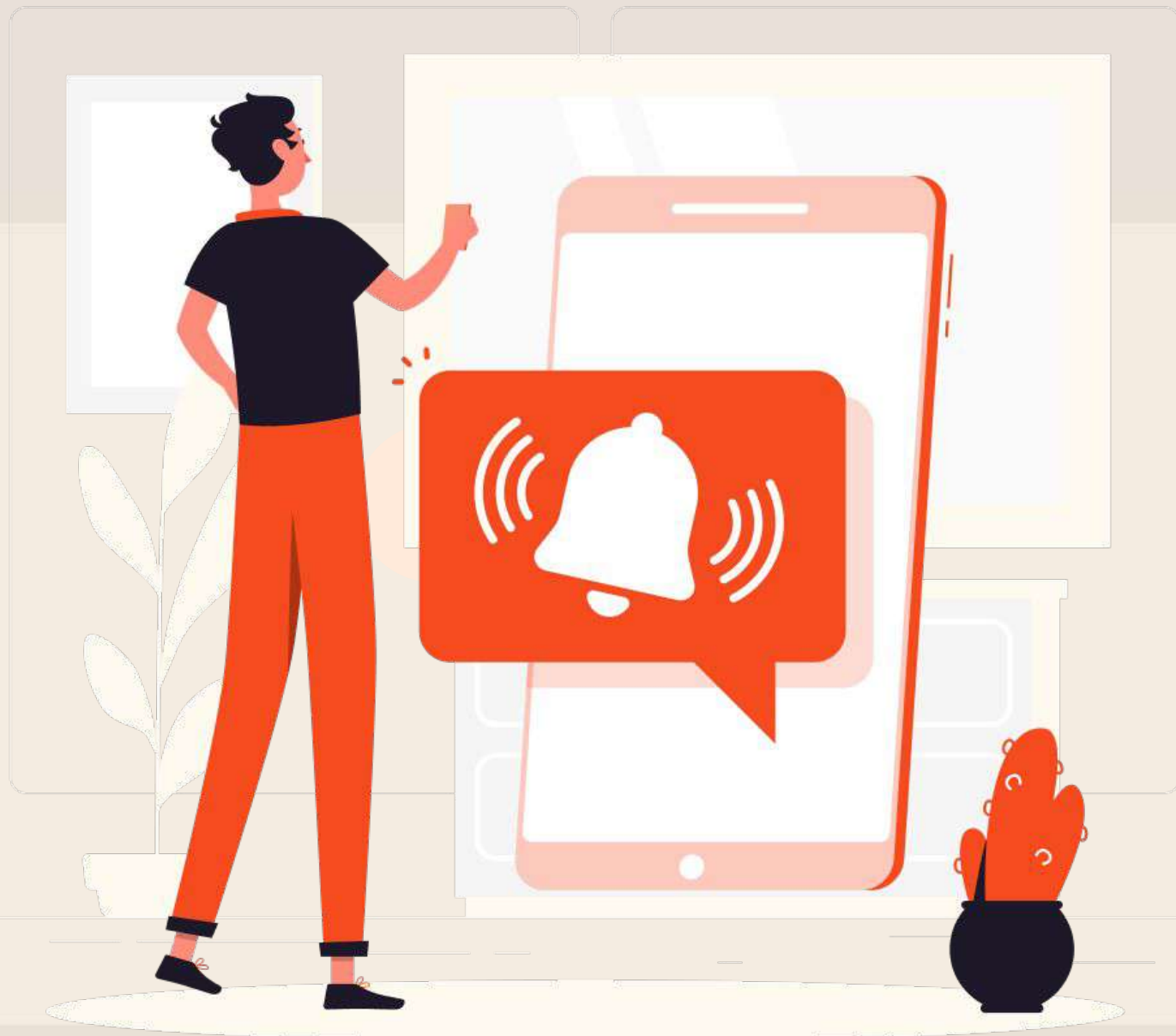
- Integration with Google Analytics and other analytic systems lets you track where the bookings are made from
- 120+ leading local and global payment gateways integration offers you different modes of payment
- Update live inventory on the booking engine with our in-house hotel PMS as well as third-party PMS
- Manage bookings from website and third-party channels simultaneously with our in-house channel manager as well as several third party integrations

## Hotel Marketing and Guest Engagement - Engage with your guests on each step

- Lets you send pre-arrival, during stay, post-departure emails to your guests
- Determine your most favored services with a detailed analysis of visitor stats and their engagement
- Get complete data of how the booker is engaging with your property website with **Guest Statistics**; such as: which country the booker is from, total session time, when the booking was made, how many nights guest stayed in the hotel, repeat guest etc.
- Show your availability, rates and other information from the booking engine on your website, Facebook page, etc to get more bookings







## **Manage Bookings & Notifications - Stay updated and handle bookings effortlessly**

- You can add offline bookings or track the inquiries received on your booking engine
- System automatically allows you to hold and release bookings after a certain time period
- Send vouchers in custom languages to guests from different countries
- Allows you to take online payments from any guest or travel agent
- Get instantly notified on new bookings, failed bookings and other updates on bookings

## Profile Management

- Secures user privileges to handle multiple profiles
- Grants limited access to your travel agents and corporate agents
- Provides access and privileges to your staff members depending on the roles they perform at your hotel



## Competitor Analysis

- Helps you to form effective pricing strategies by keeping a track on your competitors
- With **Rate Shopper Tool**, monitor your competitors' rates on the OTAs\*



\*(additional charges applicable)



## **Reports and Stats** - Insights on your bookings, visitor engagement and revenue

- Get detailed reports on reservations, cancellations and more as per your requirements
- Keep an eye on where and when changes were made in the system
- Provides you detailed stats of current and past year to decide effective pricing and marketing strategies
- Through Innalytics, get in-depth analysis of revenue, room nights and other details

## **Revenue Management** - Boost your confirmed bookings and revenue

- Set up flexible room rates based on your occupancy through yield management
- Helps to reduce last minute no-shows and cancellations by automatically verifying guest credit card details

## Why Best than the rest?



### Responsive and easy booking process

Provide your guests with a short and simple booking process.



### Ready plug and play widgets

Configure and display different website widgets to keep visitors glued to your website.



### Multi Currency & Language Support

Change currency and language as per your guest's booking region from the booking engine.



### Upsell Service

Highlight your packages, recreational activities, amenities and your services on the booking engine.



### Bookings from Facebook

Integrate your Facebook Fan page with this booking engine and get direct bookings from there too!



### 24\*7 Chatbot Service

A hotel chatbot receives 40% more direct bookings by answering to various types of guests queries without any manual intervention.



# Add-ons : A little more for you to try with eZee Reservation

Something extra is always good!

Get started to launch your Google Hotel Ads Campaign. Avail booking benefits from meta-search engines like

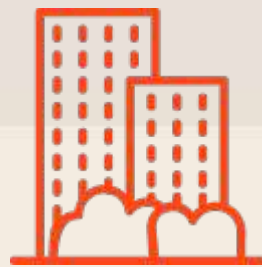
Google Hotel Ads, TripAdvisor, Trivago and more

(Authorized **Hotel Ads Integration** Partner of Google)



**TELL ME MORE!**

# Integrated Total Hospitality Solutions



Hotel PMS



Restaurant POS



Booking Engine



Channel Manager



Revenue Management



Website Builder



Payment Solution

# Testimonials

**Definitely would recommend this software to all!**

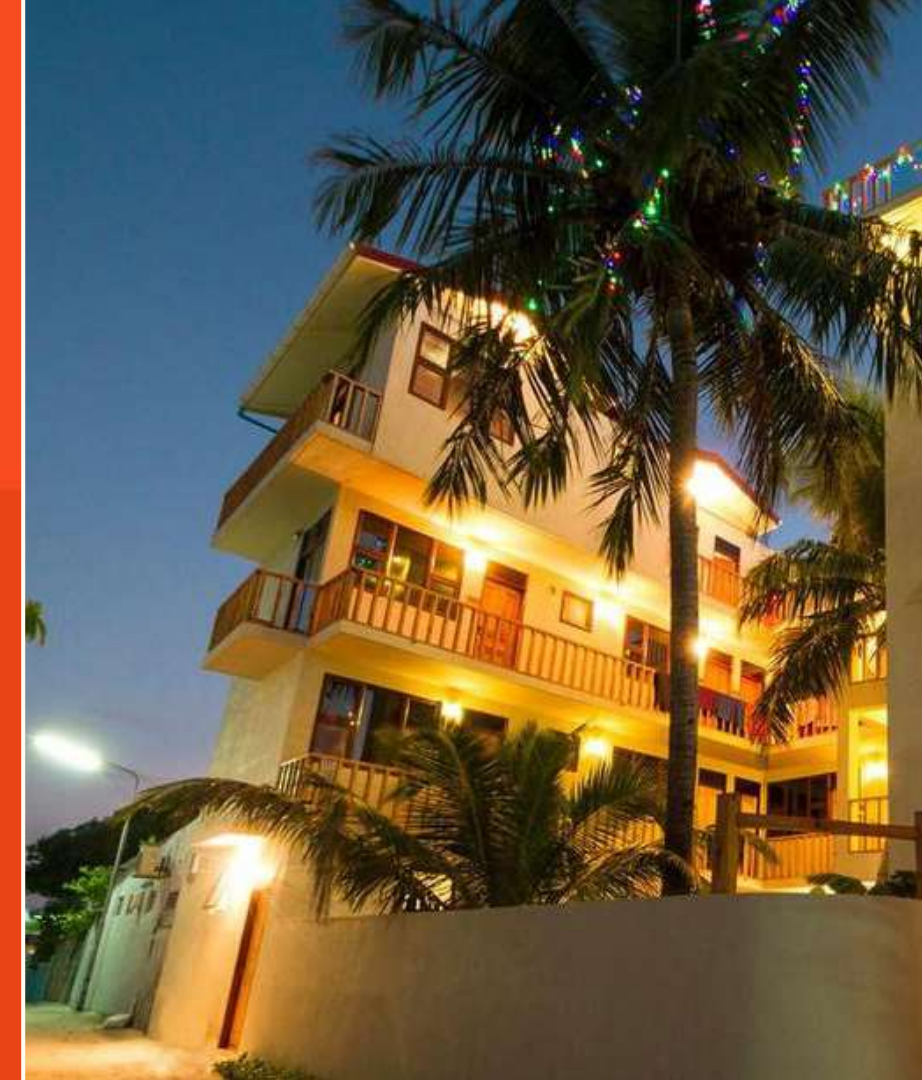
YCS's software has been very useful for us to increase direct bookings and is easy to generate various reports. It has an awesome customer service with quick implementation.

Caleb Holmes | Owner at Casa Bella Resort, Bali

**Best features that are necessary in a booking engine.**

YCS's software has simplified all our operations. The option for creating different customizable packages and the detail statistics reports showing different kinds of reports are something that I like the most.

Mohommad Fazeel | General Manager at Tropical Hospitality Services, Maldives





# Asia



GRAND SULTAN  
*Tea Resort & Golf*  
SRIMONGAL

Grand Sultan Tea  
Resort & Golf      Bangladesh



Mia Casa Hotel      Hong Kong

**Casa Deep Woods**

Casa Deep Woods      India



Roadhouse Hostels      Philippines



B Villa      Indonesia



Casa Titik      Malaysia



Hotel Marvel      Myanmar



SHAMBALING  
HOTEL · KATHMANDU

Shambaling Hotel      Nepal

**Blue Bamboo Hostel**

Blue Bamboo Hostel      Philippines



Hotel Kai      Singapore



Hotel Flower Garde      Sri Lanka

**Capannina Inn**

Capannina Inn      Thailand



Aristo International  
Hotel      Vietnam



# Africa



Star Land Hotel      Cameroon



Dumela Lodge      Botswana



La Villa Boutique      Ghana

**Nairobi Airport Hotel**

Nairobi Airport Hotel      Kenya



Vila Espanhola      Mozambique



Chez Lando Hotel      Rwanda



Le Petit Bijou      South Africa



Bellevue Guesthouse      Tanzania

# Oceania



Glenferrie Lodge      Australia



Yap Pacific Dive Resort      Micronesia



Baileys at the Beach      New Zealand

**Cocomo Resort**

Cocomo Resort      Vanuatu

# America



Turning Point Hostel Argentina



Embrace Resort Bahamas



Casa Grande Hotel Barbados



Black Orchid Resort Belize



Pousada Pura Vida Club Belize



Spa Motel Canada



Altura Suites Chile



Bio Hotel Colombia

Ripjack Inn

Ripjack Inn Costa Rica

Grand Laguna Beach

Grand Laguna Beach Dominican Republic



Laguna Lodge Guatemala



Aracari Resort Guyana



The Cardiff Hotel Thailand

PALAPASDELSOL

Palapas Del Sol Mexico



Hato Viejo Boutique Hotel Panama



Queens Villa Hotel Peru

# Middle East



Island View Resort  
SHARKS BAY - SHARM EL SHEIKH

Island View Resort

Egypt



Sea Scene Hotel Apartment Bahrain

Arab Divers

Arab Divers

Jordan

LEADERS PLAZA

Leaders Plaza Apartment

Kuwait

Dhahran Palace Hotel

Dhahran Palace Hotel

Saudi Arabia

MHC



Al-Bustan Crown

Saudi Arabia



Iberotel Miramar  
Apartment

UAE



Sky Hotel Apartment

UAE



Al Ferdous Hotel Apartment

UAE

# Live Support

We are available 24\*7 and we are quite famous for that!



**Email**

cm@ezeetechnosys.com



**Real Time Messaging**

Skype: ezee.technosys



**Live Chat**

Connect now



**Unlimited Training**

Set it up



**Phone**

+91-261-677-8777



**Tutorials & Help Videos**

Watch now



Let these numbers do the talking!



**33,000+**  
Happy  
Clients Worldwide



**159k+**  
Users  
Of Software



**650+**  
Third Party  
Integrations



**300+**  
Distributors  
Worldwide



**50+**  
Languages  
Supported



**105+**  
Regional  
Support Centers



**18+**  
Years  
In Industry



**170+**  
Countries



# Why YCS?



All in one integrated solutions



Excellent user experience



Free trial for software evaluation



Solid after sale support training



Regular product updates and customizations



Live demo in your hotel data





Get 14-day **Free Trial** of  
eZee Reservation

**START NOW!**

# Contact Us

## Head Office



### Address

#### Yanolja Cloud Solution

1702 - The Junomoneta Tower, Nr. Rajhans Multiplex, Opp. Pal RTO, Pal, Surat,  
Gujarat, India.  
Pin Code: 395009



### Contact

Sales Phone	+91 63557 64607
Support Phone	+91-261-677-8777



### Email

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[support@yanoljacloudsolution.com](mailto:support@yanoljacloudsolution.com)



### WhatsApp

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