

Fastener Focus



THE WINNING COMBINATION

Fastener Focus, the “magazine-in-a-magazine” section of Fastener Technology International, presents news, information, and products for fastener distributors, importers, manufacturer’s representatives, OEMs and end users. *Fastener Focus* appears in every issue of *Fastener Technology International*.

If you are looking to reach the **DISTRIBUTION, OEM and END USER** channels of the fastener industry, *Fastener Focus* delivers the exclusive coverage, readership and results you would expect from the industry’s leading publication.

EDITORIAL

Fastener Focus is concentrated on how fastener products are marketed, distributed and applied. In addition to targeted editorial coverage, *Fastener Focus* will provide feature coverage along with bonus distribution at important industry events and the FREE Company Profile in the October Issue.

Editorial contact: Mike McNulty, mcnulty@fastenertech.com.

MAGAZINE SECTIONS

- News
- Shows & Conferences
- Feature Articles
- Products
- Product Spotlights

TOPICS FOR 2026

- February - Heat Treatment; Nails & Nailmaking
- April - Steel Wire; Cold Forming
- June - Thread Rolling; Tapping
- August - Simulation & Information Systems
- October - Company Profiles; Packaging
- December - Wire Handling

Focus Fastener Focus Fastener Focus Fastener Focus Fastener Focus Fastener Focus

BONUS DISTRIBUTION

For 2026, *Fastener Focus* will also be distributed at:

wire 2026

Fastener Fair USA

Fastener Taiwan

MWFA FSTNR Week

International Fastener Expo

Fastener Fair Mexico

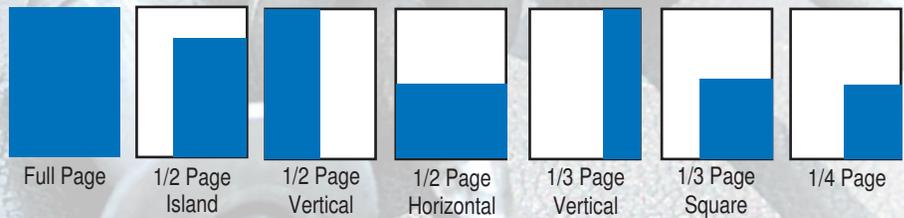
Fastener Fair Italy

Fastener Focus Fastener Focus Fastener Focus Fastener Focus Fastener Focus Fastener Focus

2026 EDITORIAL AND ADVERTISING RATES



MONTH	HIGHLIGHTS	BONUS	AD CLOSING
FEBRUARY	Heat Treatment Nails & Nailmaking	wire 2026 Top Products 2025	January 30
APRIL	Cold Forming Rivets	Fastener Fair USA	March 27
JUNE	Thread Rolling Bolts	Fastener Fair Italy	May 29
AUGUST	Secondary Operations Feeding Devices	International Fastener Expo	July 24
OCTOBER	Packaging Aerospace Fasteners	Free Company Profiles	September 18
DECEMBER	Testing/Gaging/QC Structural Fasteners		November 20



Contact Us To Reserve Your Advertising!

Anna Hasman

Sales Manager

US/India/Europe

Cell(US): +1 614-285-5150

Cell(EU): +32 6 27 4193 33

WhatsApp: +1 330-690-9378

anna@fastenertech.com

SPACE UNITS	1X	3X	6X
Full Page B&W	\$2145	\$1965	\$1800
Full Page 2/C	\$2450	\$2255	\$2070
Full Page 4/C	\$3150	\$2955	\$2660
1/2 Page Island B&W	\$1560	\$1395	\$1300
1/2 Page Island 2/C	\$1860	\$1700	\$1550
1/2 Page Island 4/C	\$2560	\$2395	\$2150
1/2 Page B&W	\$1385	\$1240	\$1150
1/2 Page 2/C	\$1675	\$1550	\$1410
1/2 Page 4/C	\$2385	\$2245	\$2040
1/3 Page B&W	\$1175	\$1055	\$940
1/3 Page 2/C	\$1470	\$1355	\$1195
1/3 Page 4/C	\$2165	\$1995	\$1805
1/4 Page B&W	\$970	\$905	\$780
1/4 Page 2/C	\$1265	\$1220	\$1015
1/4 Page 4/C	\$1975	\$1810	\$1625