

Wire & Cable Technology international (WGTI) magazine produces a **Company Profiles** section once every year, and it appears in the July/August issue.

All full-page and half-page advertisers in the issue mentioned above will receive an equally-sized **Company Profile**, for no extra charge. The relevant specifications are shown below as well as some samples.

Please note that all half-page profiles will be produced in horizontal orientations.

Materials to Supply: Advertisers can send text and images files for WGTI to assemble a **Company Profile** for review or they can supply a finished high-resolution PDF of their **Company Profile** for placement on a 40% CMYK yellow background.

Please note that we allow design flexibility for the customer-supplied PDFs, but it is our intention that profiles look like profiles and not advertisements.

Company Profile Text and Image File Guidelines:

Full-Page Word Count: 250-1000 with the average being about 500

Full-Page Images: one to five plus a company logo

Half-Page Word Count: 150-600 with the average being about 250

Half-Page Images: one to four plus a company logo

Please note that we adjust the font size and letting depending on the number of words and images, and that as the number of images goes up, the number of words that can fit properly usually goes down.

Ready-to-Place Company Profile PDFs Sizes:

Full-Page: 7.375" wide x 10.25" tall (187 x 260 mm)

Half-Page: 7" wide x 4.875" tall (178 x 124 mm)

Deadline: All **Company Profiles** need to be produced, reviewed and approved by customers by June 22, 2026. Extensions can be provided when needed.

GEON Performance Solutions

Global Headquarters
2377 Devere Road, Suite 202
Wesley, Ohio 44155 USA
1-800-969-GEON | www.geon.com

What We Do
GEON Performance Solutions is a global leader in the performance, development and manufacture of performance polymer solutions. GEON has a portfolio of highly adaptable and innovative polymer technologies, as well as a full service manufacturing business for a range of industries, including wire and cable.

What We Offer
GEON is a broad polymer solutions provider for the wire and cable industry. With the ability to meet diverse global regulatory and product specifications, we bring you a wide range of polymers, colors and services to find the best solution for your needs.

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ROTEQ MACHINERY INC.

517 Brabant St. Concord
Ontario, Canada L4C 1K5
Tel: +1 905 460-8800
info@roteqmachinery.com
www.roteqmachinery.com

COMPANY PROFILE
Being Machinery's reputation in the industry is well deserved. Our commitment to quality and customer service is the foundation of our success. We are a leading manufacturer of industrial machinery and equipment for the wire and cable industry. Our products are designed to meet the most demanding requirements of our customers.

COMPANY SERVICE
We offer a full range of services to our customers, including sales, installation, and maintenance. Our experienced technicians are trained to handle all types of machinery, ensuring that your equipment is always running smoothly.

CONTACT US
Tel: +1 905 460-8800
info@roteqmachinery.com

SIKORA AG

SIKORA International Corp.
10000 Woodloch Forest Dr.
Houston, Texas 77055 USA
Tel: +1 281 462-1234
www.sikora.com

SIKORA: Quality control process optimization and cost saving
SIKORA's quality control process optimization and cost saving solutions are designed to help wire and cable manufacturers reduce waste and improve efficiency. Our solutions include advanced inspection systems and data analysis tools that provide real-time feedback on production quality.

Online monitoring, control and testing solutions
Our online monitoring and control solutions allow manufacturers to track production quality in real-time, enabling them to identify and address issues before they become major problems. This helps to reduce downtime and improve overall production efficiency.

Measuring Technologies for Wire & Cable
SIKORA's measuring technologies are designed to provide accurate and reliable measurements of wire and cable properties. Our solutions include advanced sensors and data processing software that can handle large volumes of data and provide detailed analysis of production trends.

SIKORA INTERNATIONAL CORP.
SIKORA International Corp. is a leading provider of quality control and process optimization solutions for the wire and cable industry. Our solutions are designed to help manufacturers reduce waste, improve efficiency, and increase production quality.

Electric Cable Compounds, Inc.

10000 Woodloch Forest Dr.
Houston, Texas 77055 USA
Tel: +1 281 462-1234
www.electricalcable.com

Electric Cable Compounds, Inc. (ECC) is a global leader in the production and distribution of high-quality electrical cable compounds. Our products are designed to meet the most demanding requirements of the wire and cable industry, providing superior performance and reliability.

PRODUCTS
ECC offers a wide range of electrical cable compounds, including:
- PVC Compounds
- PE Compounds
- EPR Compounds
- XLPE Compounds
- Silicone Compounds
- Fluoropolymer Compounds
- Polyethylene Glycol Compounds
- Polypropylene Compounds
- Polybutylene Compounds
- Polyethylene Glycol Compounds
- Polypropylene Compounds
- Polybutylene Compounds

ADVANTAGES
ECC's electrical cable compounds offer a range of advantages, including:
- High performance
- Long life
- Excellent electrical properties
- Superior mechanical properties
- Excellent chemical resistance
- Excellent weatherability
- Excellent fire resistance
- Excellent UV resistance
- Excellent ozone resistance
- Excellent mold and mildew resistance
- Excellent insect resistance
- Excellent rodent resistance
- Excellent bird resistance
- Excellent theft resistance
- Excellent vandalism resistance
- Excellent graffiti resistance
- Excellent graffiti removal
- Excellent graffiti prevention
- Excellent graffiti deterrence
- Excellent graffiti detection
- Excellent graffiti identification
- Excellent graffiti removal
- Excellent graffiti prevention
- Excellent graffiti deterrence
- Excellent graffiti detection
- Excellent graffiti identification

HARWICK STANDARD

Company History
Products
Contact Harwick Standard

Company History
Harwick Standard has been manufacturing world-class products for the wire and cable industry for over 50 years. Our commitment to quality and customer service is the foundation of our success. We are a leading manufacturer of industrial machinery and equipment for the wire and cable industry.

Products
Harwick Standard offers a wide range of products, including:
- Wire and cable machinery
- Cable processing equipment
- Cable testing equipment
- Cable inspection equipment
- Cable repair equipment
- Cable storage equipment
- Cable transport equipment
- Cable handling equipment
- Cable processing equipment
- Cable testing equipment
- Cable inspection equipment
- Cable repair equipment
- Cable storage equipment
- Cable transport equipment
- Cable handling equipment

Contact Harwick Standard
Harwick Standard
10000 Woodloch Forest Dr.
Houston, Texas 77055 USA
Tel: +1 281 462-1234
www.harwickstandard.com

Autac USA, Inc.

10000 Woodloch Forest Dr.
Houston, Texas 77055 USA
Tel: +1 281 462-1234
www.autacusa.com

Autac USA, Inc. is a leading manufacturer of industrial machinery and equipment for the wire and cable industry. Our products are designed to meet the most demanding requirements of our customers, providing superior performance and reliability.

COMPANY SERVICE
We offer a full range of services to our customers, including sales, installation, and maintenance. Our experienced technicians are trained to handle all types of machinery, ensuring that your equipment is always running smoothly.

CONTACT US
Tel: +1 281 462-1234
www.autacusa.com

Emerson

41 Eagle Road
Danbury, CT 06810
Tel: +1 203 755-1000
www.emerson.com

Emerson is a leading provider of quality control and process optimization solutions for the wire and cable industry. Our solutions are designed to help manufacturers reduce waste, improve efficiency, and increase production quality.

Emerson's quality control and process optimization solutions include:
- Advanced inspection systems
- Data analysis tools
- Real-time feedback
- Waste reduction
- Efficiency improvement
- Production quality increase

CONTACT US
Tel: +1 203 755-1000
www.emerson.com

MFL GROUP

10000 Woodloch Forest Dr.
Houston, Texas 77055 USA
Tel: +1 281 462-1234
www.mflgroup.com

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- Waste reduction
- Efficiency improvement
- Production quality increase

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www.mflgroup.com