

PRIVACY POLICY

1. Preliminary Statement

- 1.1. This Privacy Policy explains how ANYRUN-FZCO (hereinafter "ANY.RUN") collects, processes, and shares personal data of Users of our Website and Services. It may also apply to other interactions with ANY.RUN where this Privacy Policy is specifically referenced or otherwise made available. ANY.RUN takes privacy seriously and adheres to principles of transparency, data minimization, purpose limitation, accuracy, storage limitation, integrity, confidentiality and accountability.
- 1.2. By accepting ANY.RUN's Terms and Conditions of Use (available at <https://any.run/terms.pdf>), Users represent that they have read and understood this Privacy Policy. ANY.RUN reserves the right to amend this Privacy Policy and will make reasonable efforts to notify the Users of material changes. The changes will come into force upon their publication on the Website, unless otherwise provided in the updated version of this Privacy Policy. The User's continued usage of the Services following publication of the updated Privacy Policy shall signify the User's acceptance of such changes.
- 1.3. While using ANY.RUN's Services, the User must ensure that the files and/or URLs that the User is about to submit do not contain personal data of any third party or, where they do, that the User has a valid lawful basis, such as the data subject's informed consent, or another lawful basis under applicable law to transfer such personal data to ANY.RUN. ANY.RUN is not responsible for any conflict arising in connection with the User's submission of personal data of third parties contained in such User's files and/or URLs.
- 1.4. Please be aware that interactive analysis as part of the Services provided by ANY.RUN is not confidential unless otherwise stated. The User can turn on Private mode in the advanced menu before starting to use the Services.
- 1.5. The Privacy policy is effective from August 6, 2026.

2. Collection and processing of Users' personal data

2.1. Data we collect.

Registration Data:

When registering an account, ANY.RUN collects the User's name, email address and company's name (where applicable) to identify the User's account and send transactional emails.

Payment Data:

To process payments (including creation, prolongation and payment subscriptions), Paddle Payments Ltd, acting as an independent controller, collects the User's name, information about the company, card details, payment date, and ID.

Paddle's Privacy Policy is available at <https://www.paddle.com/legal/privacy>.

Paddle is PCI DSS SAQ A compliant.

Technical and Usage Data:

Visiting the Website involves collection of data about the User's operating system and browser, the webpage from which the User came to the Website, pages visited on the Website, and the IP address assigned to the User by the User's Internet service provider (ISP).

To protect the Services from attacks and distinguish between different user types, ANY.RUN collects the following technical information generated in connection with HTTP request: country and service provider information, URL, query parameters, referrer information, cookies and HTTP headers. For more information about cookies, see our [Cookie policy](#).

Study Participation Data:

When a User participates in studies, interviews, usability testing, and related research activities, depending on the case ANY.RUN may collect such User's full name, email address, company and position, opinions, responses to specific study questions, and personal background, as well as data contained in recording of such User's use of the Website or Services, related measurements, eye movements, answers and communications received as part of the relevant study.

Contact Form Data:

If the User contacts us via the contact form, ANY.RUN collects their name, email, company name and phone number to respond.

2.2. Purposes for collection and processing of Users' personal data.

ANY.RUN may process Users' personal data for the following purposes:

Purposes for processing	Grounds for processing
To enable Users to use the Services, which includes: • User registration; • Communicating with Users; • Responding to questions (including technical support questions and concerns) and feedback; • Sending educational (training) materials, links to educational materials, invitations to webinars and educational demo presentations (including but not limited to "Sandbox training") to Users.	Performance of a contract.
To process payments.	Performance of a contract.

To carry out advertising and marketing activities, which includes: • Informing Users about ANY.RUN's new products and services; • Registering Users and prospective users for promotions and events; • Contacting Users and prospective users for marketing, advertising, and sales purposes.	Consent (where required under applicable law). Legitimate interests: ANY.RUN has a legitimate interest in promoting its Services to existing Users.
To analyze and improve the Services, which includes: • Conducting internal research for technological development; • Continuously evaluating and improving the online user experience; • Conducting user studies, usability testing; • Conducting sales analytics; • Conducting market research and analysis.	Legitimate interests: ANY.RUN has a legitimate interest in improving the Services over time, understanding how our Services are used and what features are demanded by Users in order to improve the Services, their performance, functionality, and user experience. Consent (where a User participates in studies, interviews, usability testing, and related research activities).
To ensure security of our Services and systems, which includes: • Verifying User's identity; • Network and information security; • Fraud prevention.	Legitimate interests: ANY.RUN has a legitimate interest in protecting the integrity of its systems and preventing fraud. Legal obligation.
To comply with legal obligations and protect legitimate interests, which includes: • Complying with the law; • Reporting suspected criminal acts; • Protecting the rights, property, or safety of ANY.RUN, our Users, or others.	Legal obligation. Legitimate interests: ANY.RUN has legitimate interest in complying with applicable law, reporting suspected criminal acts, establishing, exercising, or defending legal claims. Protect the vital interests of Users and other natural persons.

3. Sharing Users' personal data

3.1. ANY.RUN shares Users' personal data for the purposes described above.

- 3.2. User's personal data will be shared only with ANY.RUN's affiliates and service providers, or in cases where ANY.RUN is required to disclose such information under applicable law.
- 3.3. Personal data shared with service providers will be used only to perform ANY.RUN's Services or, where applicable, to conduct studies and research activities.

ANY.RUN may share Users' personal data with the following service providers in compliance with General Data Protection Regulation (GDPR):

Service provider's name	Service provider's type	Processing activity	Location
Hetzner GmbH	Processor	Hosting	Germany (EEA)
Amazon	Processor	Marketing. Amazon SES is used to send and receive emails.	Ireland (EEA)
MailerLite, Inc.	Processor	Email marketing	USA (active participant of the Data Privacy Framework (DPF) Program)
Paddle Payments Ltd	Controller	Processing of payments	Ireland (EEA)
Calendly LLC	Processor	Scheduling of meetings (i.a. as part of studies, interviews, usability testing, and related research activities)	USA (active participant of the DPF Program)
Salesforce	Processor	Support	Ireland (EEA)
Zendesk	Processor	Support	USA (active participant of the DPF Program)
LinkedIn	Processor	Advertising	Ireland (EEA)
Reddit	Processor / Controller	Advertising	USA (active participant of the DPF Program)

- 3.4. ANY.RUN may use third-party services such as Google Analytics that collect, monitor and analyze User's information in order to increase ANY.RUN's Services' functionality. These third-party service providers have their own privacy policies addressing how they use such information. Users can read the privacy policies of third-party service providers on their respective websites.

- 3.5. In the event that ANY.RUN is involved in a merger, acquisition or asset sale, ANY.RUN may disclose User's personal data to the prospective seller or buyer of such business or assets.

4. Data retention

- 4.1. ANY.RUN stores personal data as long as it is required to perform the Services for the User, unless a longer retention period is required by applicable law (i.a. under trade or tax regulations).
- 4.2. Retention Period
- 4.2.1. Registration Data is stored the whole time User is using the Services.
- 4.2.2. Payment Data is stored as long as the Services are provided to the User, unless a longer retention period is required by applicable law (i.a. under trade or tax regulations).
- 4.2.3. Technical and Usage Data is stored for 30 days.
- 4.2.4. Study Participation Data is stored for the duration necessary to fulfill the purposes of the study and subsequent analysis, and deleted or anonymized thereafter, unless a longer retention period is required by law.
- 4.2.5. Contact Form Data is stored for 3 years.

5. Users' rights

- 5.1. The User has the right:
- of access to personal data relating to the User;
 - to correct inaccurate personal data;
 - to restrict or prevent the User's personal data from being processed;
 - to erasure of the User's personal data;
 - to data portability;
 - to obtain information about the balancing test carried out where ANY.RUN relies on legitimate interests as the lawful basis for processing;
 - to object to processing of the User's personal data where ANY.RUN relies on legitimate interests as the lawful basis (including for direct marketing) for processing;
 - to withdraw consent at any time, where processing is based on consent, without affecting the lawfulness of processing carried out before such withdrawal;
 - to lodge a complaint with a competent supervisory authority of the EU Member State of the User's habitual residence, place of work or place of the alleged infringement. In order to request any of the actions required please send a message to ANY.RUN contact email indicated in Terms of Use.

- 5.2. In order to request any of the actions described above, please send an email to legal@any.run.
- 5.3. The deletion of User's personal data will be completed without undue delay unless ANY.RUN is legally obliged to store such information or the data is necessary for the establishment, exercise, or defense of legal claims.

6. Children's privacy

- 6.1. ANY.RUN does not knowingly collect information from anyone under the age of 16. ANY.RUN is directed for persons older than 16 years old. Persons under 16 are not allowed to register and use ANY.RUN without parent permission.
- 6.2. Certain Services are provided only to persons who are at least 18 years old. Before providing the User with access to such services, ANY.RUN will separately notify them about applicable age restrictions.

7. Security

- 7.1. ANY.RUN applies organizational and technical security measures to protect the data supplied by visitors and Users against manipulation, loss, destruction and unsanctioned access by third parties.

8. Unsubscribing from emails

- 8.1. The User may cancel or modify the email communications from ANY.RUN by:
- following the unsubscribe instructions included in any email received from ANY.RUN; or
 - sending a request to unsubscribe@any.run, stating "Unsubscribe" in the header indicating the email address(es) the User wishes to unsubscribe.
- 8.2. ANY.RUN will process such requests and ensure that such email addresses are unsubscribed.

9. Cross-Border Data Transfers

- 9.1. In order to provide our Services, Users' personal data may need to be transferred to ANY.RUN's service providers located outside the European Economic Area (EEA).

ANY.RUN ensures that such transfers take place only where one of the following safeguards is in place:

- [Adequacy decision](#) adopted by the European Commission;
 - [Standard contractual clauses](#) issued by the European Commission.
- Send email to legal@any.run to get a copy.

10. How to Contact Us

- 10.1. If you have questions about this Privacy Policy or would like to make a complaint, you could contact ANY.RUN's data protection officer using the different options below:

- **by post:**
Data Protection Officer
ANYRUN-FZCO
Dubai Silicon Oasis, Techno Hub 1, Unit 21, 60th Street
Dubai
United Arab Emirates
- **by email:**
legal@any.run.

11. Responsibility of Users

- 11.1. Each User is fully responsible for the legality of uploaded Content including personal data of the User or Personal Data of any third parties. Using the Content through the Services shall not infringe any personal data rights of any third parties.
- 11.2. User shall not input, upload, or otherwise provide to Public submissions any information that violates or infringes any third-party rights, including but not limited to personal data that would violate the rights of any data subject under the EU General Data Protection Regulation (GDPR), the applicable data protection laws of the United Arab Emirates, or any other relevant jurisdiction.
- 11.3. User shall be solely responsible for ensuring that all information inputted into the Software is properly authorized for use as contemplated herein and does not violate any laws or rights of any third party.
- 11.4. ANY.RUN assumes no responsibility for any infringing information supplied by the User. If any third party alleges that information provided by User violates their rights, User shall fully cooperate with ANY.RUN in investigating and defending such claim. In the event any information supplied by User results in an infringement claim, User shall indemnify and hold harmless ANY.RUN as provided in ANY.RUN's Terms and Conditions of Use.
- 11.5. **DISCLAIMER:**

ANY.RUN does not systematically review or screen data uploaded by Users to Public submissions and therefore may not be in a position to identify or act upon personal data contained therein.

When uploading any personal data to Public Submissions, the User acknowledges that such data will be accessible to any User of the Services. The User is solely responsible for ensuring that such upload is made on a valid lawful basis under applicable data protection law, including, where required, obtaining any necessary consent from or establishing another valid lawful basis in relation to relevant data subjects. Any third-party claims related to personal data disclosure shall be the sole responsibility of User that uploaded data in Public Submissions.