

AI Summit Barcelona Hackathon

===== Presented by =====



===== Hosted by =====



Sponsorship prospectus

OCTOBER 11-12 2025

===== ABOUT =====

⌘ What is HackBarna?

HackBarna is a non-profit organization that encourages collaboration among creatives and innovators for 24 hours.

Participants come together around their passion for creation and technology, transforming their ideas into functional solutions.

⌘ Why HackBarna?

With unicorns, hundreds of companies, and thousands of skilled workers, the Barcelona tech ecosystem is thriving. While Silicon Valley may be the center of attention, we have everything we need right here to create the next groundbreaking innovation. Let's show the world what our talented hackers can achieve and leave them in awe.

⌘ AI Summit Barcelona

AI Summit Barcelona is the main event of a week of events dedicated to AI in Barcelona.

700 attendees, 60+ speakers

===== HACKBARNA V1 =====

First edition in June 2024

300 APPLICANTS

60 HACKERS

18 PROJECTS



Kristian Gosvig

Software Engineer | Entrepreneurial Mindset | Analyze, Execute, Reflect, Repeat
1w · Edited

🤖 Imposter syndrome, meet my hackathon trophy.

350 applications, 60 post filtering, and 3 winners...

Plot twist: I still Google "How to center a div" too frequently to disclose 🤪 #TechLife

Special thanks to my partners in crime, [Luke Parsons](#) and [Anne Pehse](#). for letting me tag along, without them, I'd probably still be debugging my "Hello World" app. 🙏

To all my fellow "fake it till you make it" devs: keep faking it, apparently it works!

Or find people that are smarter than you and somehow willing to bring you along, i am likely doing both which also works great 🤪

What's your most ridiculous "How did we pull that off?" moment? Confess below! 🙏

Thanks to [HackBCN](#) for organising ❤️

#ImposterSyndrome #TechConfidence #TeamVictory



Jessica Arroyo Lebrón

Web Development Student | Fundraising Specialist Telephone Manager | Store Manager
1w · Edited

Hi everyone! 🌈

This weekend I attended [HackBCN](#) and it was an incredible experience. Together with my partner [Rebeca Garcia](#) despite being beginners with only two months of study in a programming bootcamp, we managed to present a very special project: a website connected to an OpenAI API with a customized prompt for skincare routines.

I want to thank [Le Wagon Spain](#) for providing the space where we coded all Saturday and Sunday, the organizer [Nicolas Grenié](#), and all the volunteers who made this event possible. A special thanks to Rebeca for everything we've achieved together.

Here's a summary of photos from the weekend 📸

See you at the next hackathon! 🤖👥

🌀 Previous Partners



**MISTRAL
AI_**



Hugging Face



algolia



Replexica

Resend

Innoit
inspiring talent



Hookdeck

eDreams ODIGEO

===== HACKBARNA V2 =====

Bigger, bolder, cooler. 🙌

This second edition is the kickoff event for the AI week BCN with the **AI Summit Barcelona** as the main event.

A one day conference happening on October 15th, with 700 attendees, 60+ speakers from all around the world.

150 HACKERS

24 HOURS

PRIZES

🌀 Venue

We are thrilled to partner with Glovo in hosting the hackathon at their brand-new campus, which features ample space for workshops and innovative hacking sessions.



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BENEFITS

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Recruitment

Meet talented Engineers, Designers, Product Managers

Interact with diverse and underrepresented groups

Access information like LinkedIn, GitHub or resumes

Brand Awareness

Feature your brand on our website and social media

Showcase your brand during the Opening Ceremony

Spotlight your brand by sponsoring meals or activities

Product Development

Present a challenge to hackers on a specific subject

Facilitate workshop to teach your technology

Test your Developer Experience and receive feedback

Evaluate projects and award top teams

Community Outreach

Pioneer a local creative movement

Support the local tech community

Promote a culture of innovation and excellence in
Barcelona

===== SPONSORSHIP =====

	MILI	KILO	MEGA	TERA
	1000€	1500€	2500€	5000€
Booth	•	•	•	•
API prize/challenge		•	•	•
Slot during Opening+Closing		•	•	•
Workshop			•	•
Member of the jury				•
Company mentors	1	2-3	4-6	6+

⌘ Recruitment

Attendee LinkedIn+GitHub		•	•	•
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⌘ Outreach

Social media	•	•	•	•
Logo on website, presentations	•	•	•	•
Distribute swag		•	•	•
Logo on nametags			•	•
Powered by {COMPANY}				tbd

Custom packages available

AI Summit Barcelona + Hackathon
available

Together, let's put BCN on
the map of AI innovation



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