Barobo, Inc.

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Barobo Privacy Policy

A. Information Collected

1. Account information

Barobo, Inc. operates two websites to serve schools, educators, and students: www.barobo.com and www.roboblocky.com.

In providing these services, we may collect or have access to student data, which may be provided by a school or an educator, or by the student. We consider such student data to be strictly confidential and in general do not use such data for any purpose other than improving and providing our services to the school or on the school's behalf. Our collection, use and sharing of student data is governed by our contracts with the school or school district and by any applicable laws and regulations including, in the United States, provisions of the Family Educational Rights and Privacy Act (FERPA), the Children's Online Privacy Protection Act (COPPA), and applicable state laws. In addition, we do not share subscriber information with third parties or sell such information to third parties. Further details may be found below.

The barobo.com site provides information on Barobo's products and services, as well as an online store for ordering products and services. In addition, users may subscribe to the website to be placed on an email list to receive updates and other information.

The RoboBlocky (roboblocky.com) website provides services and educational activities for learning robotics, coding, and math. Many of the activities are free and require no account, registration, or additional software.

Using hardware robots and/or Arduino microcontrollers via the roboblockly.com interface requires the downloading and installation of additional software: Linkbot Labs for Windows and MacOSX machines, and Linkbot IDE, Linkbot Firmware Updater, and Arduino Controller Chrome extensions for Chromebooks. This software is available for free and requires no registration.

Additional RoboBlocky features are available to users who register for a free account. When a person registers for a free account at roboblocky.com, we collect the following required information: first name, last name, email address, teacher/student/other, grade level (elementary, middle school, high school, college), and subjects of interest (math, robotics, computer science, science, other). In addition, individuals may also enter the following optional information: phone number, school name, school

district, city, state, zip, and country. These accounts are not intended for teachers and students using RoboBlocky in a school setting (see next paragraph). But if someone registering for a free, non-school-related account indicates that they are under the age of 13 then they are not allowed to register.

Teachers may obtain a RoboBlocky instructor account (requires paid license--contact service@barobo.com for details). The teacher may then create a RoboBlocky class for their students within the RoboBlocky Learning Management System. Students who are using the roboblocky.com services through a teacher's RoboBlocky class account do not need to register for an account by submitting the information in the paragraph above. Instead, their teacher generates an enrollment link for them, which allows them to enroll in their teacher's RoboBlocky class using their student e-mail account (usually Google or Microsoft, depending on which one the school/district uses, or Clever). Alternatively, the teacher may manually enroll a student into their class using the student's name (or a made-up name for anonymity) and either the student's school account for sign-in purposes or a class code and a personal password that RoboBlocky generates for each student. In this case we store the student's name and the RoboBlockly-generated class code and password information. We do not, however, have access to or store the password for the student's school account. Barobo requires districts, schools, or teachers to provide consent on behalf of parents for the collection of information of students under age 13.

We use this information solely to provide the education services available on the roboblocky.com site, and do not share the information with third parties. Student information submitted and stored via the roboblocky.com site is not used for commercial purposes.

Teachers may use the RoboBlocky Classroom Management System to record grades and provide feedback to students. Barobo shares none of this information with third parties, nor does it sell it.

Teachers using RoboBlocky must ensure that they provide parents with access to this privacy policy.

2. Order information

When a person places an order from www.barobo.com/shop their name, billing address, shipping address, billing info, payment info (e.g., credit card), email, and phone number are collected. This information is used for Barobo's own commercial purposes, but is not shared with or sold to any third parties.

3. Other information

For the purpose of monitoring and improving its services, including resolving technical difficulties and investigating potential misuse of the RoboBlocky site, Barobo gathers information automatically and stores it in log files. This information may include internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and/or clickstream data. We do not share this information with third parties.

Some web browsers may automatically track "do not track" requests to website visitors. The RoboBlocky site does not respond to such requests.

B. Review and Deletion of Your Child's Information

Parents have the right to refuse the site further contact with their child and to have access to their child's information and to have it deleted by contacting the school administrator.

If you are the parent and guardian of a student using RoboBlocky, and cease to agree with RoboBlocky's terms of use and privacy policy at some point in the future, you may opt-out by contacting either your school administrator or Barobo at info@barobo.com.

We will retain account information for as long as an account is active or as needed to provide services. If you wish to cancel an account or request that we no longer use your information to provide you services, contact us info@barobo.com. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

C. Internet Privacy and Security

Accounts are protected by a password for privacy and security. If you access your account via a third party site or service, you may have additional or different sign-on protections via that third party site or service. You must prevent unauthorized access to your account and personal information therein by selecting and protecting your password and/or other sign-on procedure appropriately and limiting access to your computer or device and browser by signing off after you have finished accessing your account.

Barobo and schools work together to protect the online privacy of all RoboBlocky users, including students, parents, teachers, and administrators. While we use industry-standard security techniques and encryption to protect the privacy of accounts and records we hold, unfortunately no data transmission and recordkeeping over the internet can be guaranteed to be 100% secure and safe from hacking. Barobo cannot ensure or warrant the security of any information managed by the site, whether transmitted to Barobo by an individual, a school, or a teacher. Barobo shall not be liable if a security breach occurs, if the site malfunctions, or if information is misused or mismanaged in any way to your detriment or the detriment of a third party, whether by Barobo, a school, a teacher, or a third party.

D. Changes to This Privacy Policy

In the event of a change to this privacy policy, we will post those changes to this privacy statement, the Barobo homepage, and other places we deem appropriate. We reserve the right to modify this privacy statement at any time, so please review it frequently.

E. Disclosure

In the event of a business transfer or purchase involving Barobo, we may disclose a user's personally identifiable information in that process. If such a transaction is completed, your or your child's personally identifiable information may be one of the transferred and shared business assets. In the event that information is shared in this manner, notice will be posted on our site. In this event this privacy policy will continue to apply unless we contact you and ask you to opt in to any changes before they are implemented. We may also share de-identified and/or aggregated data with others for their own uses. We reserve the right to disclose your or your child's personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights and/or to comply with a judicial proceeding, court order, or legal process served on our website.

F. Links to Other Sites

If you click on a link to a third-party site, you will leave barobo.com or roboblocky.com and be redirected to the site you selected. Because we cannot control the activities of third parties, we cannot accept responsibility for any use of your personally identifiable information by such third parties, and we cannot guarantee that they will adhere to the same privacy practices as Barobo. We encourage you to review the privacy statements of any other service provider from whom you request services. If you visit a third-party website that is linked to one of our sites, you should read that site's privacy statement before providing any personally identifiable information.

Effective date: October 24, 2025