



Make Our Services Your Business.

An affiliate programme with altitude.

Our
affiliates
earn **40%**
commission
on all
referrals.

Indefinitely.

Affiliate Partner Benefits

**Earn 40% on every deal selling
BaseCloud CRM. Easy to sell. Simple to
deliver. Backed by growth.**

Partnering with BaseCloud means adding powerful, proven growth tools to your portfolio. Whatever your industry, we help you win, deliver, and earn without the heavy lifting.



Is the **affiliate programme** for me?

From agencies that want to expand their service offering or consultants looking for referral income, selling BaseCloud CRM has never been simpler.

How it works

Recommend BaseCloud CRM and earn 40% commission on every successful deal. We do the delivery; you enjoy the reward.

Recurring Managed Service Earnings

- 40% commission on any BaseCloud CRM managed services

Ideal for: Consultants, advisors, business networkers, agencies, MSPs, creatives, IT providers, network support providers and more.

Responsibilities

- Share verified lead details
- Warm introduction or joint meeting setup - we handle the rest.

Earning period

The lifetime of each CRM client contract with us.

The ideal **BaseCloud** Partner

You already help clients grow — we help you make it easier and more profitable.



Technology & IT Companies

- IT providers & MSPs
- SaaS and cloud vendors
- Hosting & CRM integrators
- Productivity software resellers

Marketing & Growth Agencies

- Web design & development
- Google Ads & SEO specialists
- Creative & content agencies
- Funnel builders & brand consultants

Win more deals with co-selling power

We give you what you need to sell our CRM offering effectively. You become part of our customer journey that transforms businesses and rewards you for opening your network to our services.



What you get:

- **Demos:** All CRM capabilities / technical specs covered in videos and documentation
- **Case Studies:** Show BaseCloud CRM in action with various industry-specific use cases & outcomes.
- **Testimonials:** Our clients share their BaseCloud CRM stories.
- **Sales Decks:** Summaries, proposal templates and rate cards
- **Content:** Social posts, brochures and other BaseCloud marketing materials to share with prospective clients.

Deliver **exceptional client results** with us.

We want to build relationships while providing the best possible service to referred clients.

- **Full-service onboarding:** We assist with setup & client onboarding.
- **Dedicated support:** Get help when you need it, from real humans.
- **Sustainable client value:** Ongoing optimization and guidance.
- **Expert collaboration:** Partner with a team who lives and breathes data-led decision making.



Build recurring **revenue that compounds**

This programme benefits businesses and individuals who offer services that align well with our CRM system. Build your entire business model on selling and implementing BaseCloud CRM to prospective clients in need of a system, or refer them to us while you sit back and earn.

- **Straightforward top-level earnings:** No confusing tiers or lock-ins. You grow as we do.
- **Predictable monthly revenue:** Stackable income across referred clients.

What do we need from **you?**

- Identify CRM sales opportunities
- Sell our CRM or manage prospect relationships with prospective clients
- Connect directly with these prospects and introduce them to us
- Continuously refer new prospects to us

You bring
the **clients.**
We bring
the system.

Make your network work for **you.**