

# Don't Miss Out on the Benefits of Low-Code

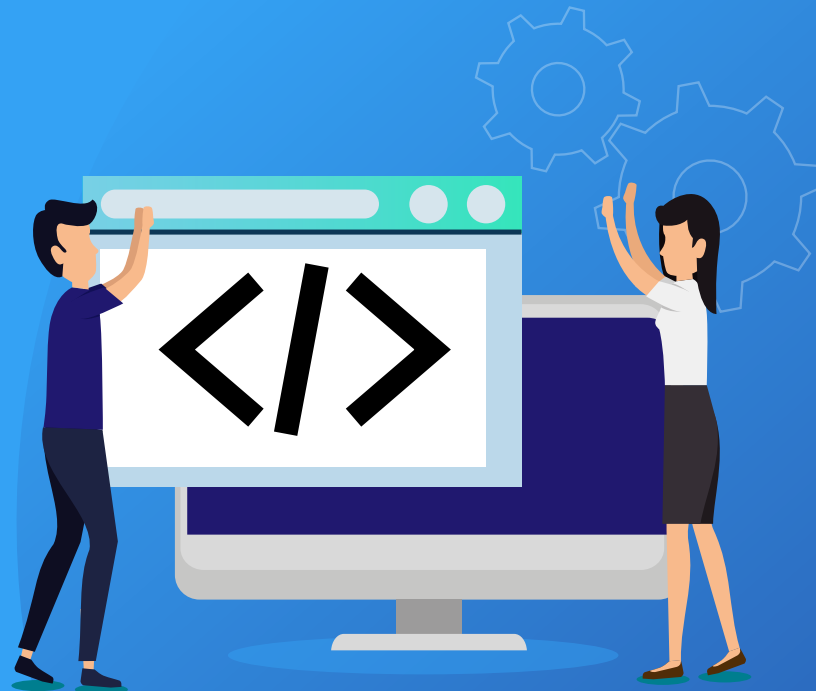
## A Short Guide for IT Leaders

Swipe to see →



# Is Low-Code the Next Big Thing?

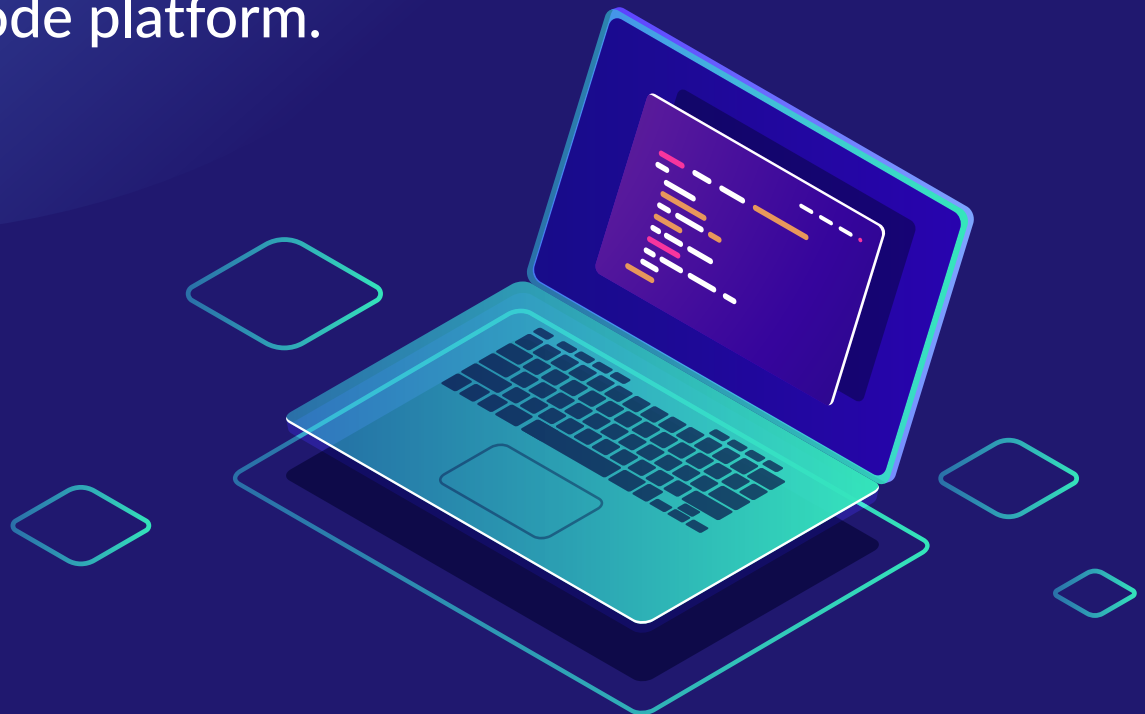
- IT teams no longer rely on cumbersome manual software development for ML apps
- Automation has compelled CIOs to look for alternate means for faster ML models
- Low-code technology is the answer



# Low-Code is the Technology of the Future

**Gartner says that**, by 2024, more than **65% of all app development** will be on low-code or no-code platforms. A low-code approach minimizes coding effort and simplifies collaboration between businesses and tech professionals.

Anyone with even rudimentary technological knowledge (citizen developers) can build apps using a low-code platform.

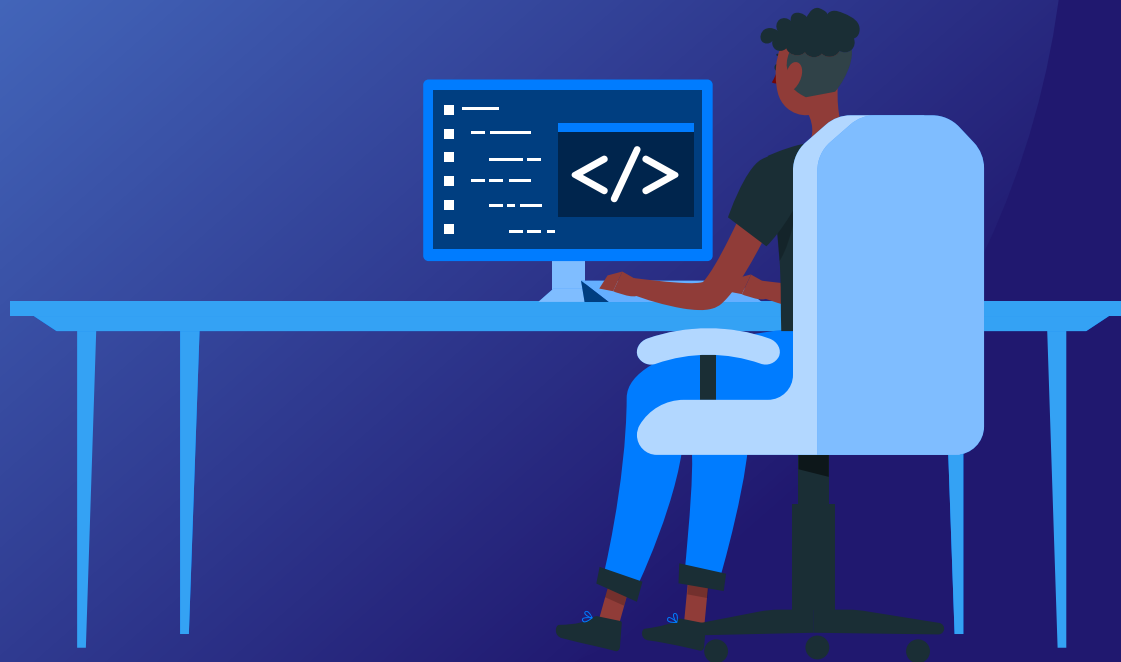


# Enterprises Face 3 Major Challenges in ML Development

- According to VentureBeat, lack of skilled professionals is one of the leading factors behind the slow adoption of AI
- The ML market is competitive, and models rapidly become outdated due to changes in business dynamics and underlying data
- At an enterprise level, developing reliable AI models requires time. 80% of businesses take more than six months to implement an AI model



# Overcome These Challenges with Low-code



Low-code can reduce the conception-to-deployment timeline from **months to weeks**. Developers can build and fix bugs faster with ready-to-use libraries in configuration-driven models.



Low-code tooling provides effective techniques to keep trained ML algorithms fresh when they risk becoming obsolete, even before they are put into production. Through centralized governance, they make it simple to monitor models continually, spot model degradation and take immediate action.

# Drag and Drop with Low Code



The skills gap will continue to be a challenge as technology constantly evolves. Low-code can bring down the knowledge barrier by providing a simple **drag-and-drop interface** and allowing citizen developers to build full-scale enterprise applications.

# A Leading Refrigerated Warehousing & Logistics Company used Low-Code to Avoid Hefty Fines from Late Deliveries

- United States Cold Storage (USCS), wanted to accelerate its warehouse turnaround times to avoid hefty fines from clients for delayed deliveries
- To address the primary reason for this delay, a manual appointment scheduling system, USCS enlisted the help of our data science professionals
- We helped USCS automate their operations with a low-code **Intelligent Appointment Scheduler (IAS)**, enabling them to plan more than 650 appointments daily and resulting in a 15% improvement in their carrier times





# Read the Expert Article by

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[Link in the description]