https://mco.dev/IntroAI.pdf

# Intro to Artificial Intelligence

What a well informed person should know

# Marc Cohen

All material in this presentation is © Marc A. Cohen 2024, 2025, 2026

# Logistics

- 1 session x 6 hours (15 Nov 2025)
- Format: lectures, demos, and discussions
- Seven minute break every hour + one hour lunch break
- Toilets
  - M: Ground, 1, 2, and 5
  - F: Ground, 1, 3, 4, and 6,
- Videos: Welcome to City Lit, Safety at City Lit
- My email: Marc.Cohen@citylit.ac.uk (reach out any time)
- IT Support: <a href="mailto:lthelpDesk@citylit.ac.uk">lthelpDesk@citylit.ac.uk</a>

### About Marc



I'm an American software engineer based in London. My mission is building tools, tutorials, and online courses to help make computing, mathematics, and data science more accessible and more inclusive.

I have an MEng degree in Computer Science from Cornell, a BA in Mathematics from Rutgers, and over 40 years of experience as a software developer and engineering manager at Bell Labs, Lucent Technologies, and Google.

## Prerequisites

- You are human (bots not allowed)
- You are curious about Al and want to learn more
- No technical knowledge required
- No programming required
- No maths required

### Goals

- Understand what AI is and how it works
- Learn a little about the history of Al
- Gain a sense of what AI can do for you (and try it yourself)
- Appreciate some of the risks and pitfalls
- Be able to have an intelligent conversation about Al

### Non-Goals

- Deep dive into technology or maths
- Definitively answer profound ethical and societal questions
- Predict the future

# Table of Contents

- A Personal Story
- Definitions
- Al History
- Demos & Exercises
- Mechanics
- **Ethics**
- The Future



# A Personal Story Part 1 - An idea

# August 2016

#### **Option 1 - Interactive Trivia Quiz Challenge Game**

Inspired by <u>quizup</u> but a PWA rather than a native app and used as a way to illustrate backend design principles. We'll build this app in steps and highlight important lessons as they arise in the design process.

#### Requirements

- Usage flow
  - Visit site (quizr.io)
  - Anonymous mode works out of the box
    - Ability to do quiz challenges with random other users but no user profile, no persistence of results, no leaderboard, no history
  - Establish a user profile
  - Challenge random or selected opponent to real time trivia challenge
  - Challenger selects subject, responder accepts or rejects (repeat until agreement)
  - Quiz conducted in real time using webRTC data (with optional video)
  - Results are persistent
  - Leaderboards maintained
  - Questions are accessed dynamically via network (caching is not particularly helpful because real time contents won't work while offline)
- Utilize an <u>open trivia question database</u>
- Implemented as a PWA
- Both a hosted service and an open source code example
- FE uses either react or Angular 2 (TBD)
- Use to illustrate state of the art back end capabilities

#### **App Stages**

- FE UI starts with anonymous mode only.
- Add successive features by implementing an API (REST or gRCP). With each step, highlight options and considerations in choosing backend technology
  - a. sign in and user profile management

**March 2023** 

Wouldn't it be cool to have a free quiz game for everyone powered by Al?

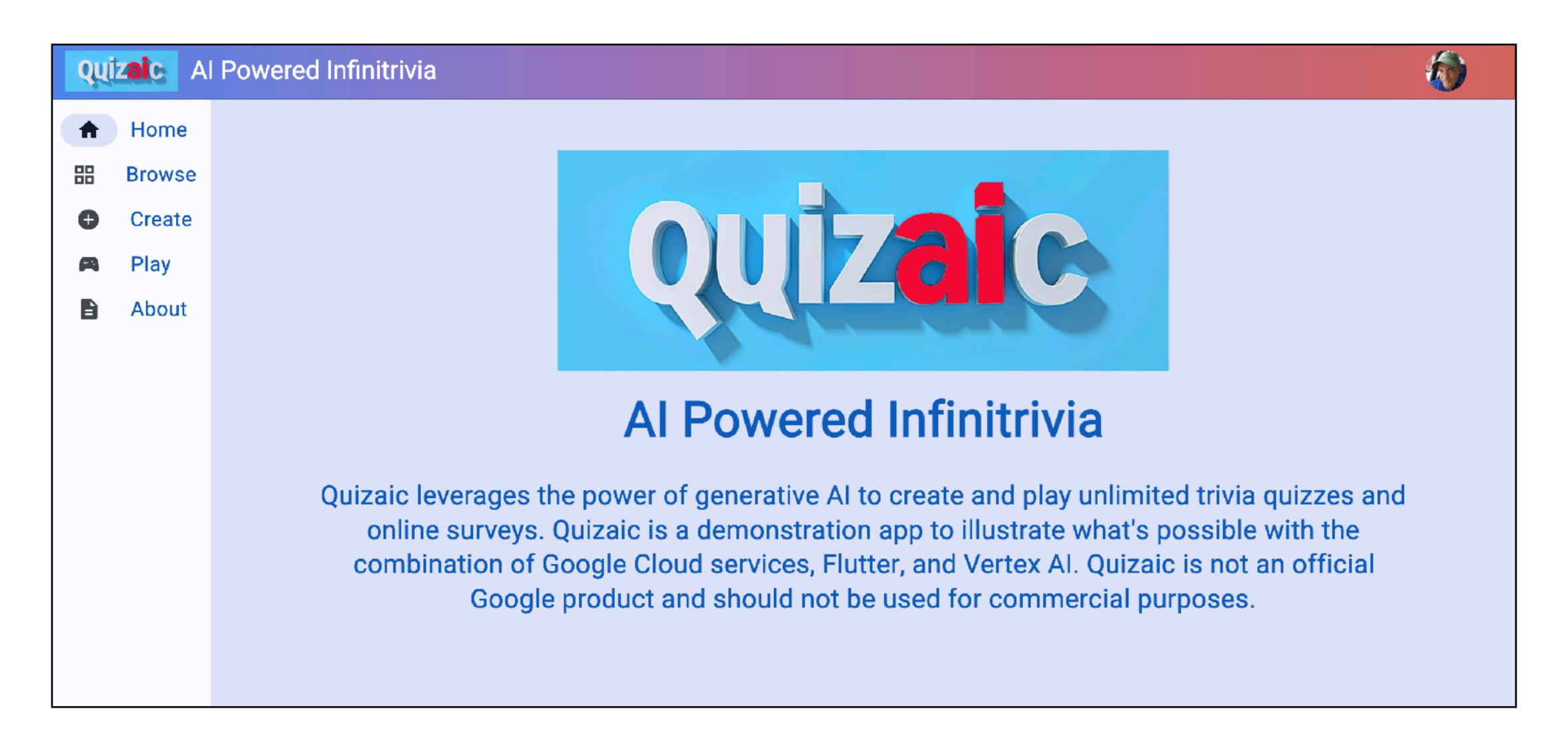
# Part 2 - Al as support service

```
#!/usr/bin/env ts-node
3 import { fetch } from "fetch-h2";
4
5 // Determine whether the sentiment of text is positive
6 // Use a web service
  async function isPositive(text: string): Promise<boolean> {
     const response = await fetch(`http://text-processing.com/api/sentiment/`, {
8
9
      method: "POST",
      body: `text=${text}`,
10
      headers: {
11
         "Content-Type": "application/x-www-form-urlencoded",
12
13
14
     const json = await response.json();
15
    return json.label === "pos";
```



(pronounced like mosaic)

# Let's play!



### **Early Prompt**

Generate a {num\_questions} multiple choice quiz questions based on category {topic}.

Generate a {num\_questions} multiple choice quiz questions in Swedish based on category {topic}.

Generate a {num\_questions} multiple choice quiz questions based on category {topic} in Swedish.

# Current Prompt

OUTPUT:

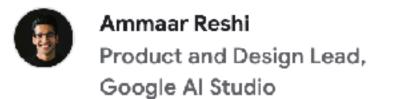
```
You are a trivia expert.
Generate a set of multiple choice quiz questions.
Category: {topic}
Quiz difficulty level: {difficulty}
Number of questions: {num questions}
Number or responses per question: {num_answers}
Quiz language: {language}
RULES:
- Accuracy is critical.
- Each question must have exactly one correct response,
selected from the responses array.
- Output should be limited to a json array of questions, each
of which is an object containing quoted keys "question",
"responses", and "correct".
- Don't return anything other than the json document.
```

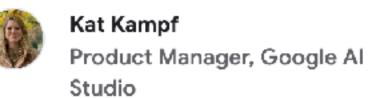
# Part 3 - Al as coding agent

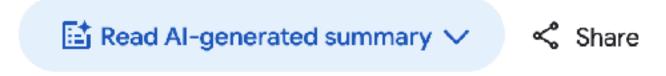
# Introducing vibe coding in Google Al Studio

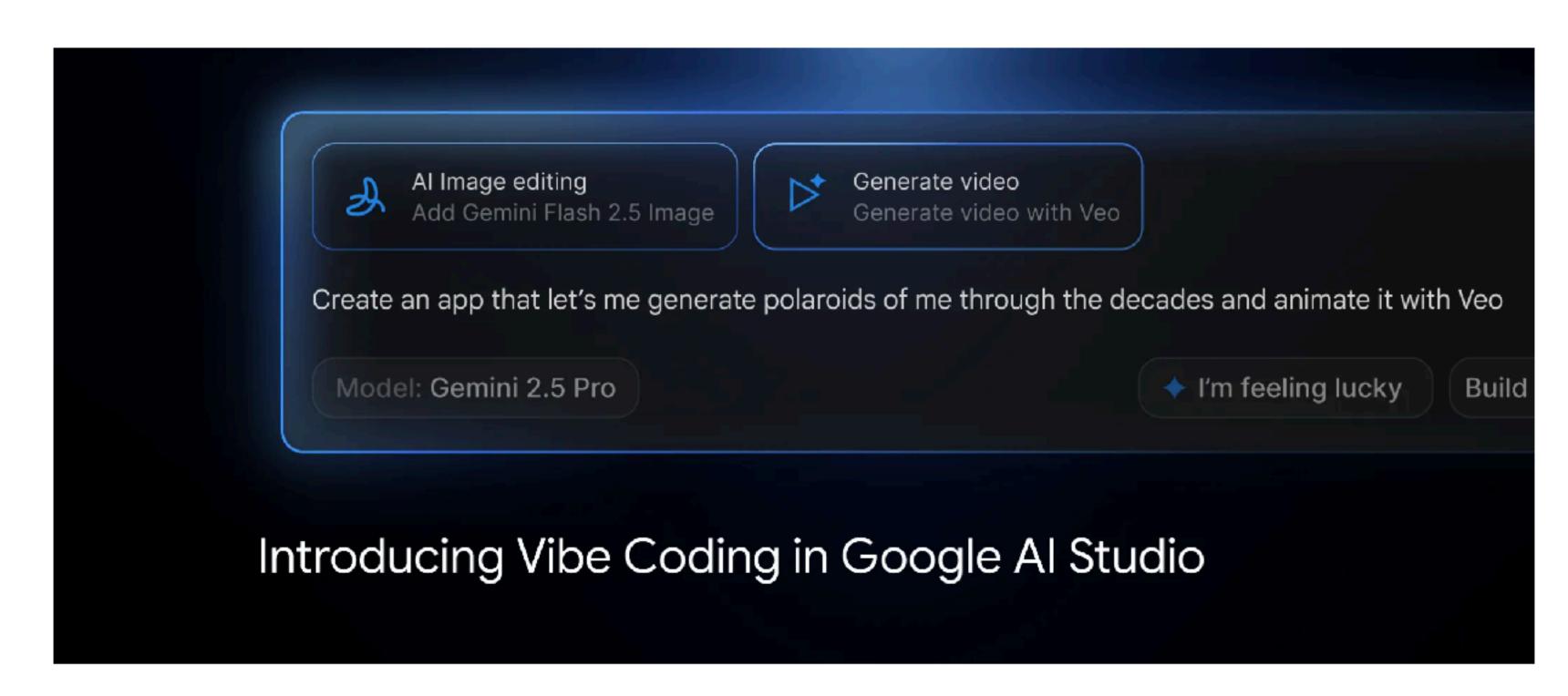
Oct 26, 2025 3 min read

We're making it faster and more intuitive than ever to turn your vision into a working, Al-powered app with vibe coding in Al Studio.









#### Google Al Studio

< Build

Start

Gallery

Your apps

FAQ

Recently viewed

React Hello World

Zenith Al Meditation

React Hello World

Google Al models may make mistakes, so double-check

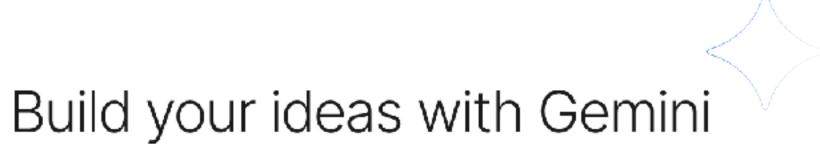
© Get API key

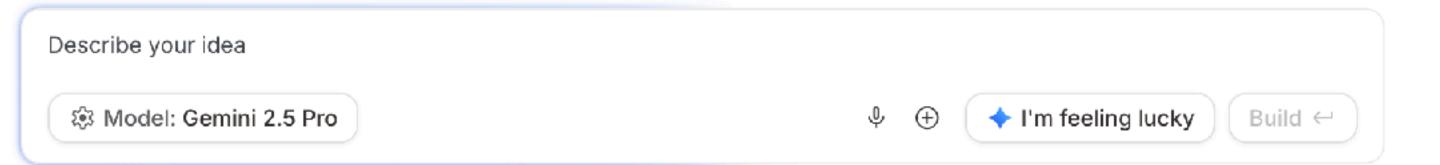
Settings

outputs.

narcacohen@gmail....







#### Supercharge your apps with Al



#### Nano banana powered app

Add powerful photo editing to your app.

Allow users to add objects, remove
backgrounds, or change a photo's style
just by typing.



#### Create conversational voice apps

Use the Gemini Live API to give your app a voice and make your own conversational experiences.



#### Animate images with Veo

Bring images to life with Veo 3. Let users upload a product photo and turn it into a dynamic video ad, or animate a character's portrait.



#### Use Google Search data

Connect your app to real-time Google

Search results. Build an agent that can
discuss current events, cite recent news,
or fact-check information.



#### Use Google Maps data

Connect your app to real-time Google

Maps data. Build an agent that can pull
information about places, routes, or
directions.



#### Generate images with a prompt

Generate high-quality images from a text prompt. Create blog post heroes, concept art, or unique assets in your application.



#### Gemini intelligence in your app

Embed Gemini in your app to complete all sorts of tasks - analyze content, make edits, and more

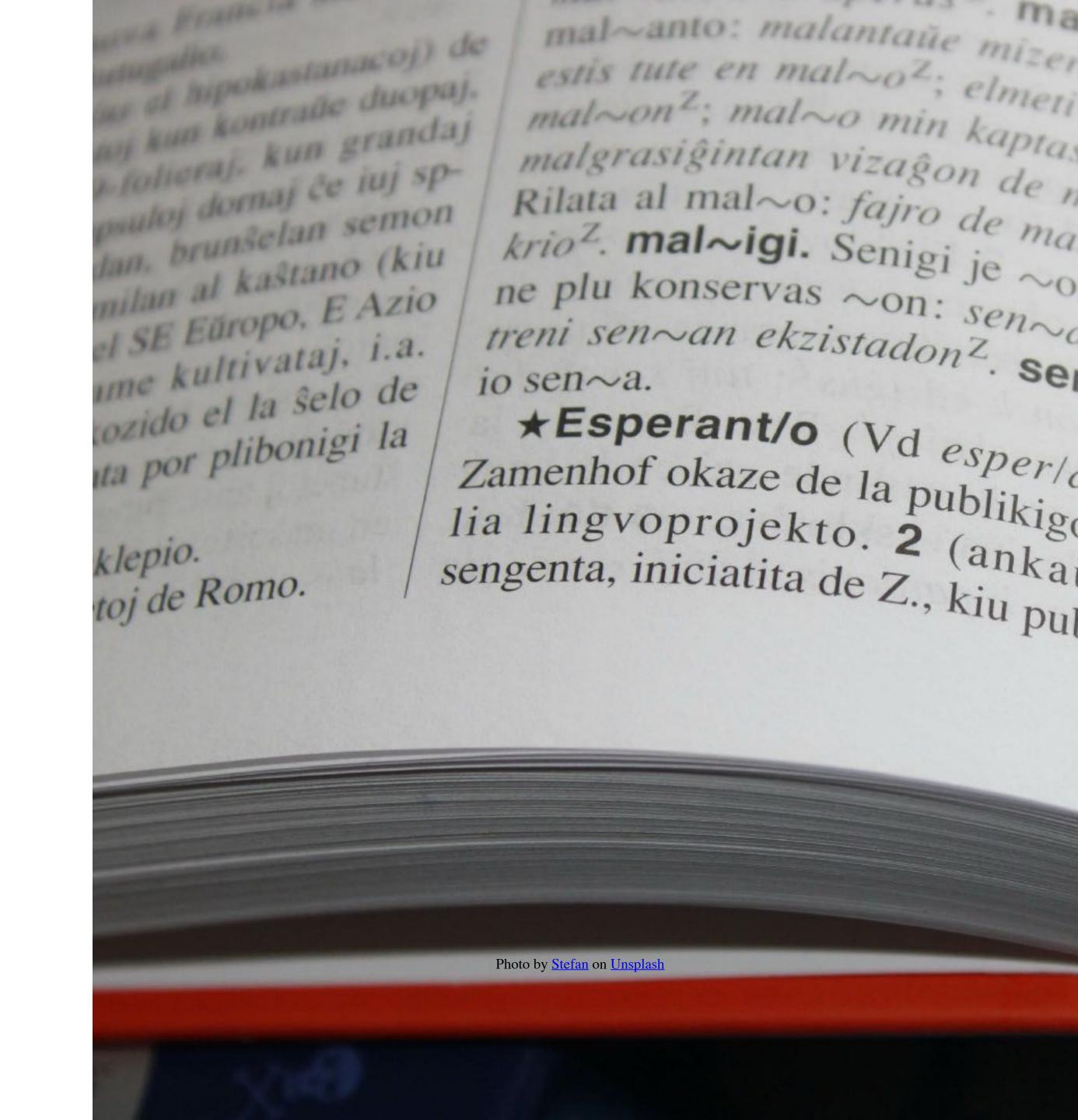


#### Al powered chatbot

Add a context-aware chatbot to your app.
Give your users a support agent that
remembers the conversation, perfect for
multi-step bookings or troubleshooting.

# Definitions

- Artificial Intelligence
- Machine Learning
- Neural Network
- Deep Learning
- Generative Al



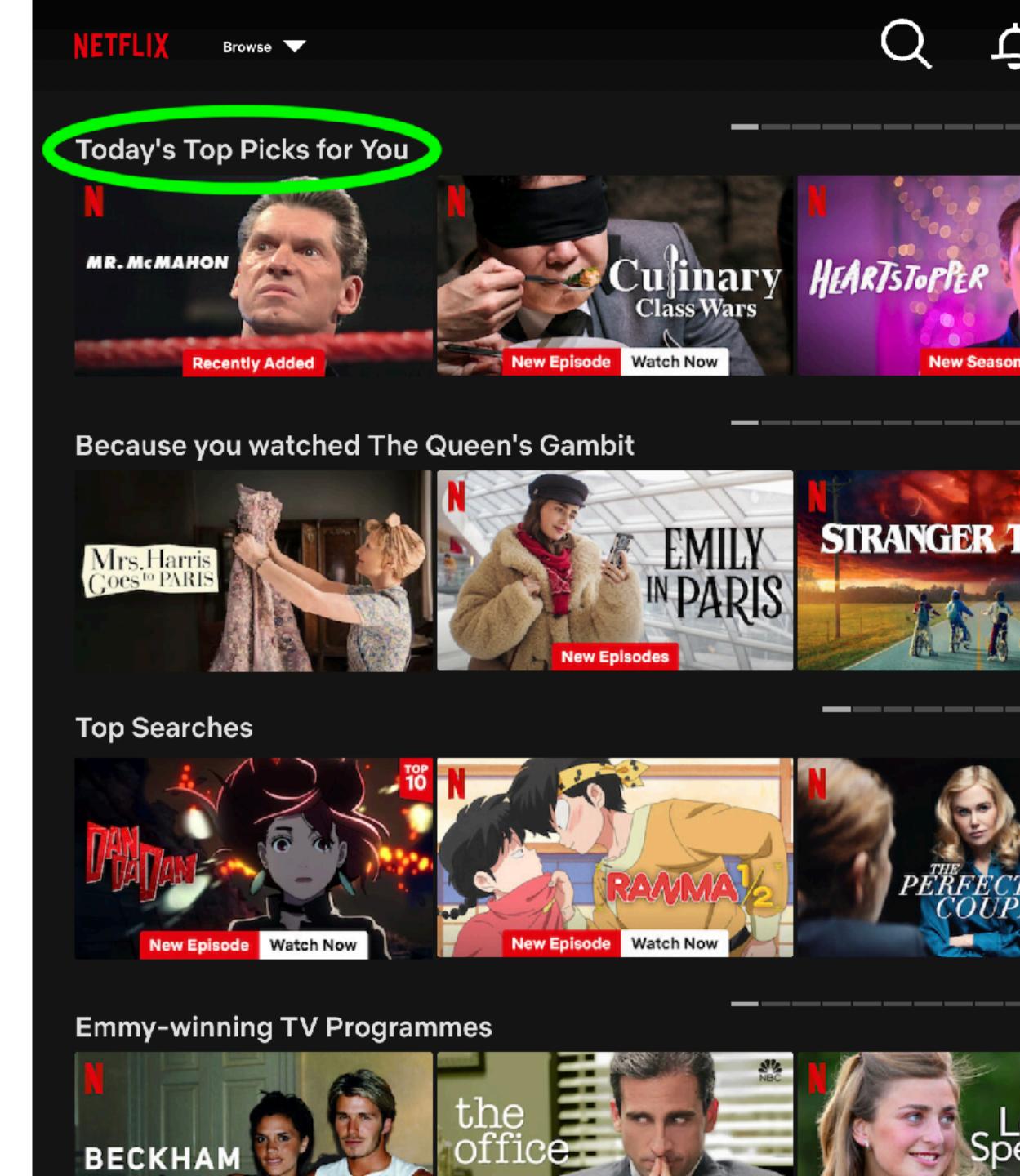
# Definition: Artificial Intelligence

The creation of algorithms and systems capable of performing tasks that typically require human cognition, such as learning, reasoning, perception, decision-making, and natural language processing.



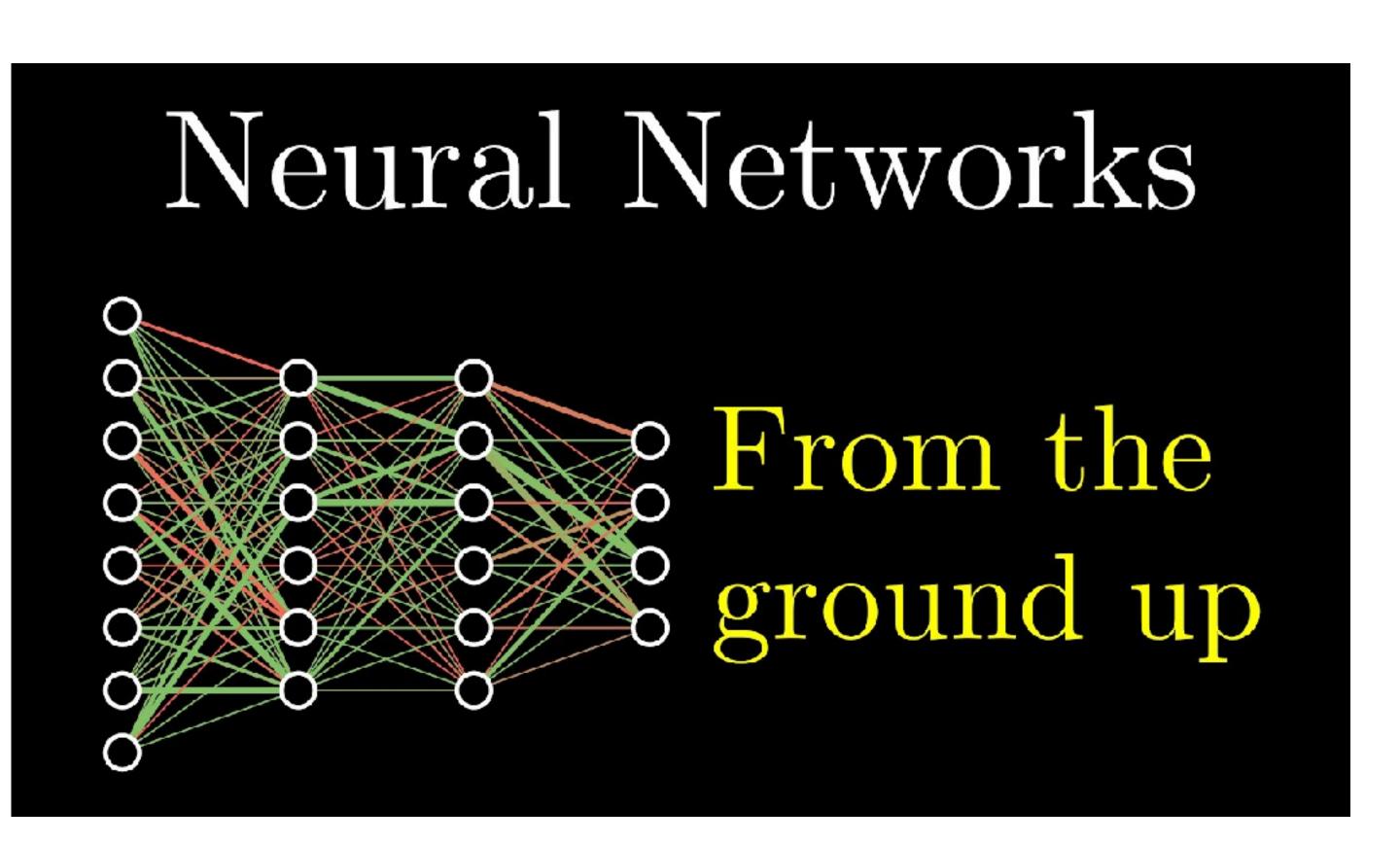
# Definition: Machine Learning

The use and development of computer systems that are able to learn and adapt without following explicit instructions, by using algorithms and statistical models to analyze and draw inferences from patterns in data.



## Definition: Neural Networks

A machine learning (ML) technique that uses a network of interconnected layers of nodes to process data in a way that bears some resemblance to the human brain.



# Definition: Dep Learning

A type of machine learning that uses multi-layer neural networks to train computers to process data and make human-like decisions. Deep learning systems learn from large amounts of data, including images, text, audio, and video to recognize patterns, make predictions, and automate tasks.

DEEP LEAR with Python

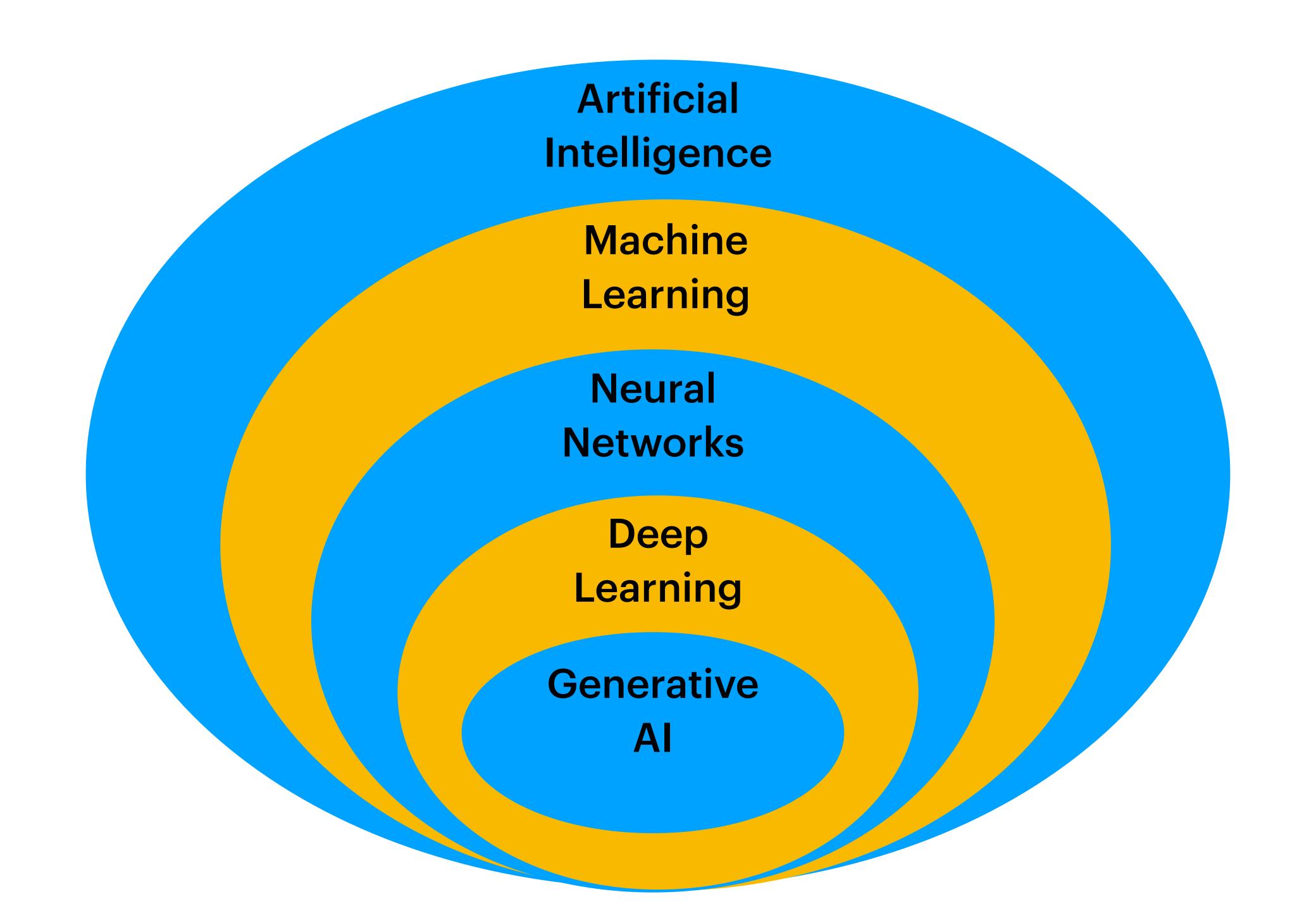
François Chollet

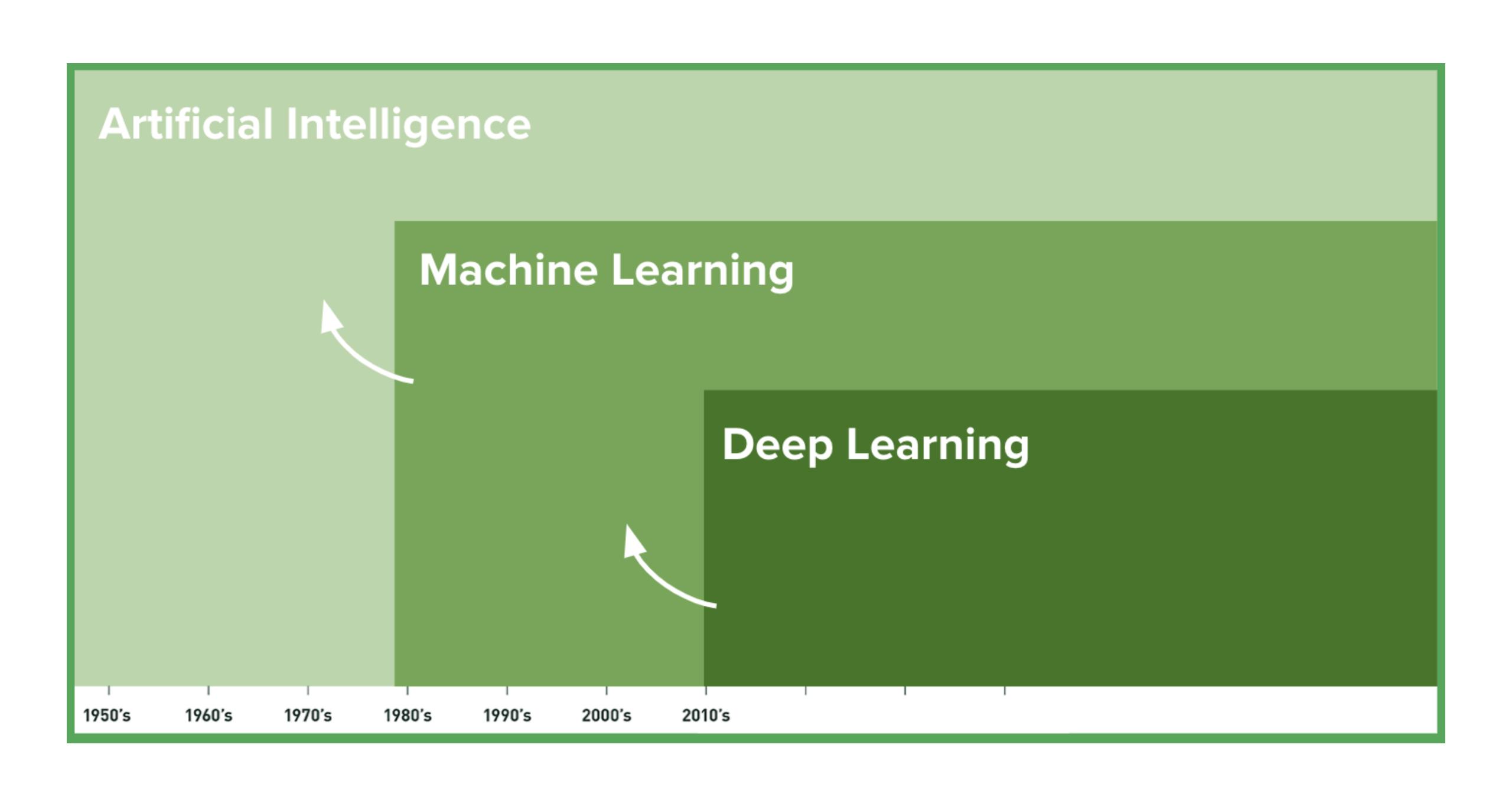


## Definition: Generative Al

Deep-learning models that can generate high-quality text, images, video, and other content based on the data they were trained on.



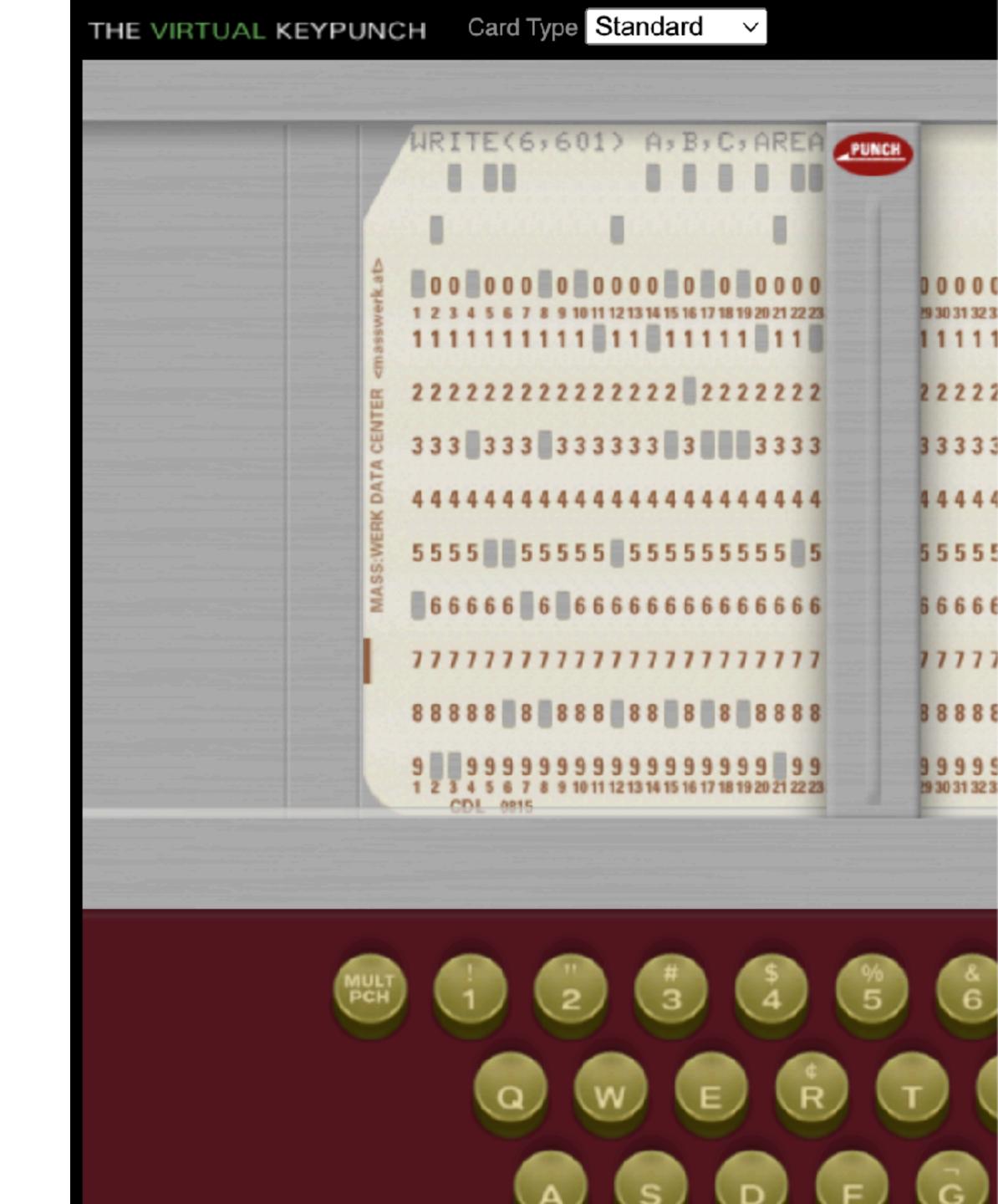




# Al History

# How did we get here?

- Founders
- Timeline



### Ada Lovelace

Ada Lovelace (1815-1852) worked with Charles Babbage on his design for the Analytical Engine, a mechanical generalpurpose computer that was never built. In her famous notes, she described how such a machine could manipulate symbols according to rules — not just numbers — and even envisioned it creating music or art. This foresight is often seen as a conceptual precursor to artificial intelligence, since she recognized the potential for machines to process abstract patterns beyond calculation.



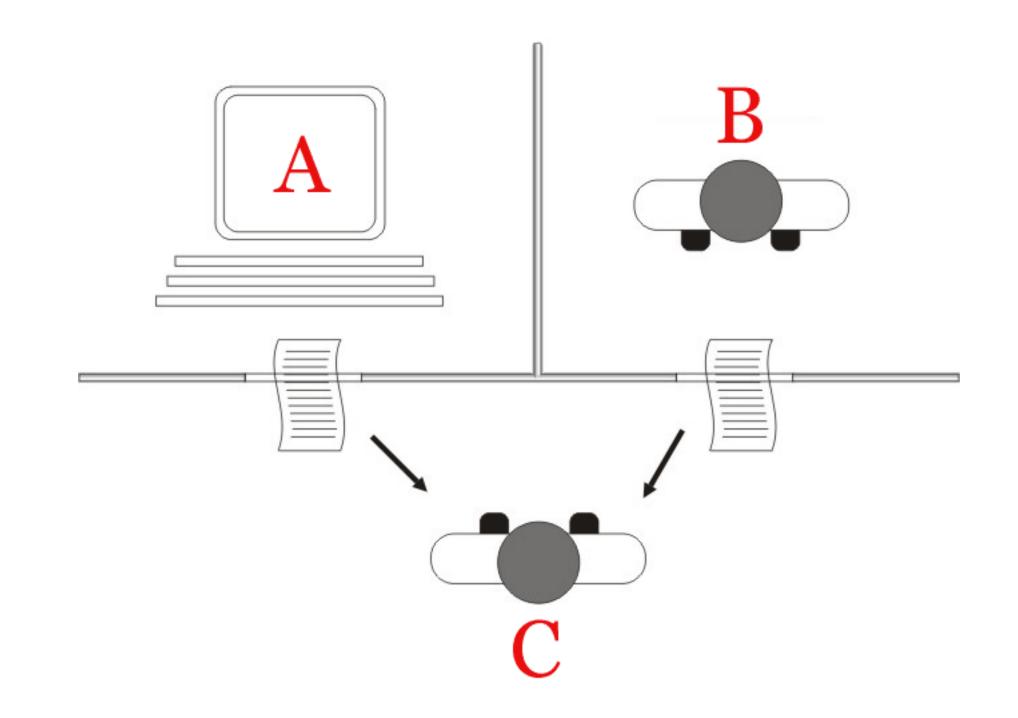
# Alan Turing

Alan Turing (1912–1954) laid the theoretical foundations of computer science with his concept of the "universal machine," showing that a single device could simulate any other computational process. In his 1950 paper "Computing Machinery and Intelligence," he proposed the Imitation Game (now called the Turing Test) as a way to consider machine intelligence. His ideas established core questions about whether and how machines could think, making him one of the intellectual founders of artificial intelligence.



### The Turing Test (1950)

If a machine could carry on a conversation that was indistinguishable from a conversation with a human being, then it was reasonable to say that the machine was "thinking". This was the first serious proposal about how humanity might achieve artificial intelligence.



By Juan Alberto Sánchez Margallo - File:Test\_de\_Turing.jpg, CC BY 2.5

#### People cannot distinguish GPT-4 from a human in a Turing test

Cameron R. Jones

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Benjamin K. Bergen Department of Cognitive Science UC San Diego San Diego, CA 92119 bkbergen@ucsd.edu

#### Abstract

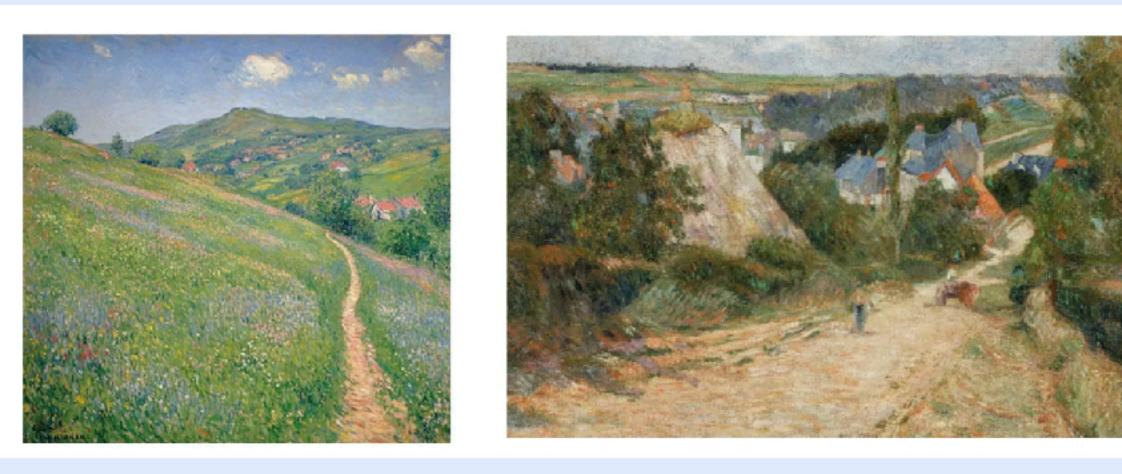
We evaluated 3 systems (ELIZA, GPT-3.5 and GPT-4) in a randomized, controlled, and preregistered Turing test. Human participants had a 5 minute conversation with either a human or an Al, and judged whether or not they thought their interlocutor was human. GPT-4 was judged to be a human 54% of the time, outperforming ELIZA (22%) but lagging behind actual humans (67%). The results provide the first robust empirical demonstration that any artificial system passes an interactive 2-player Turing test. The results have implications for debates around machine intelligence and, more urgently, suggest that deception by current Al systems may go undetected. Analysis of participants' strategies and reasoning suggests that stylistic and socio-emotional factors play a larger role in passing the Turing test than traditional notions of intelligence.

#### **How Did You Do On The Al Art Turing Test?**



Last month, I challenged 11,000 people to classify fifty pictures as either human art or Al-generated images.

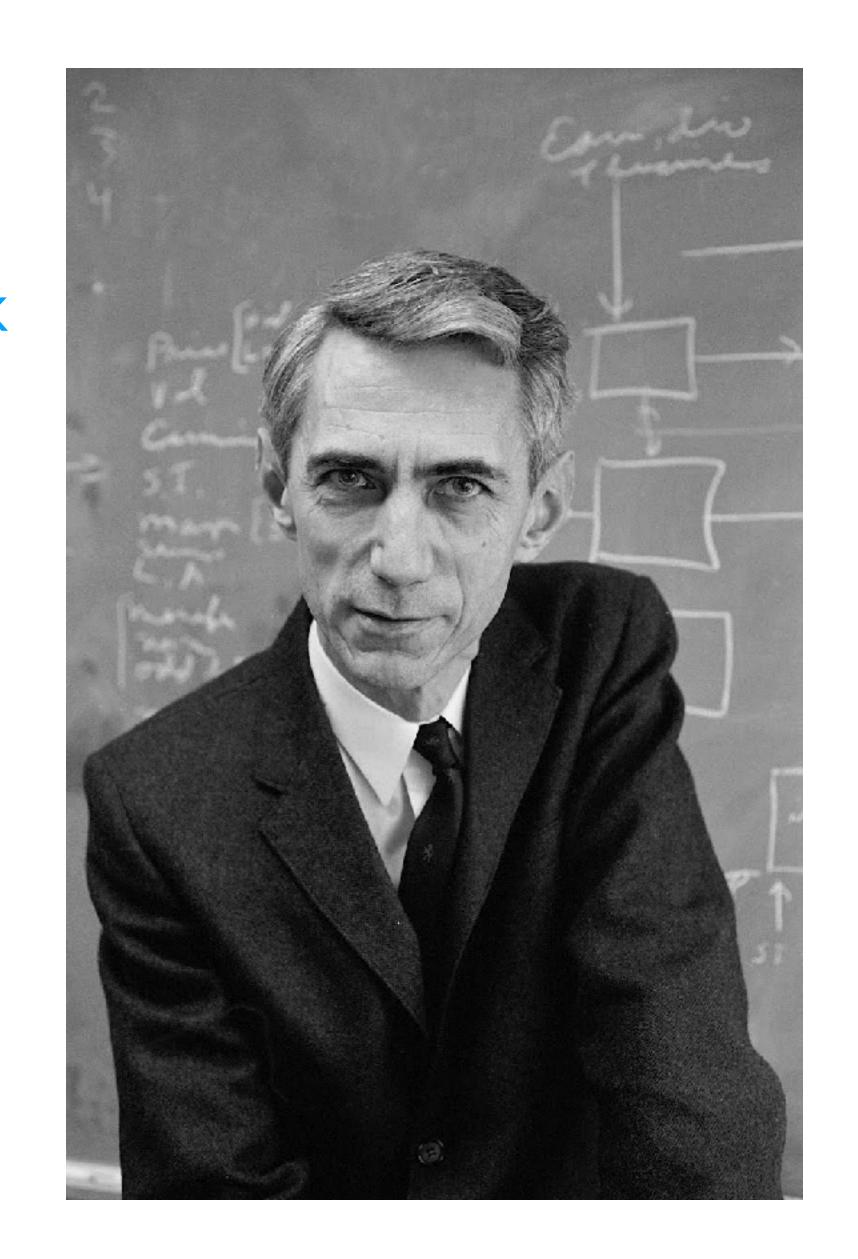
I originally planned five human and five AI pictures in each of four styles: Renaissance, 19th Century, Abstract/Modern, and Digital, for a total of forty. After receiving many exceptionally good submissions from local AI artists, I fudged a little and made it fifty. The final set included paintings by Domenichino, Gauguin, Basquiat, and others, plus a host of digital artists and AI hobbyists.



One of these two pretty hillsides is by one of history's greatest artists. The other is soulless Al slop. Can you tell which is which?

### Claude Shannon

Claude Shannon (1916–2001), often called the "father of information theory," laid the groundwork for modern digital communication and data processing. His 1948 paper defined concepts like bits and entropy, enabling the mathematical treatment of information and uncertainty. While not an Al researcher per se, his theories on communication and symbolic processing directly influenced early artificial intelligence, machine learning, and pattern recognition.



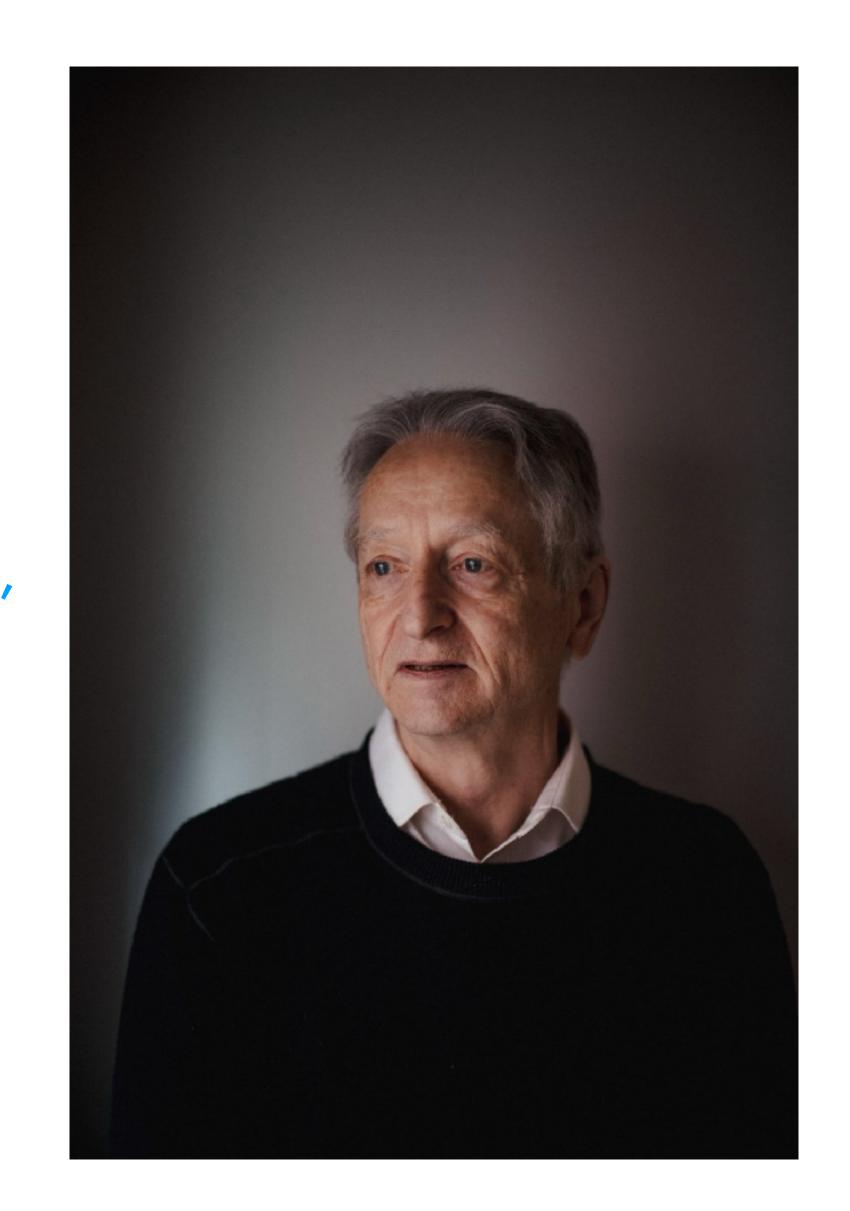
## Karen Spärck Jones

Karen Spärck Jones (1935–2007) was a pioneering computer scientist in natural language processing and information retrieval. She introduced the concept of inverse document frequency (IDF), which, combined with term frequency, became the foundation of modern search engines. Her work made it possible for computers to rank documents by relevance, a breakthrough that continues to underpin Al-driven search and text analysis today.



## Geoffrey Hinton

Geoffrey Hinton (b. 1947) is widely known as the "godfather of deep learning" for his pioneering work on artificial neural networks. He helped popularize the backpropagation algorithm in the 1980s and later co-developed deep belief networks, showing how multiple layers of representations could be learned. His group's success with AlexNet in the 2012 ImageNet competition demonstrated the power of deep learning, sparking today's revolution in computer vision, natural language processing, and generative Al.



#### Demis Hassabis

Demis Hassabis (b. 1976) is the co-founder and CEO of DeepMind, a leading AI research company acquired by Google in 2014. Trained as both a neuroscientist and computer scientist, he pushed for biologically inspired approaches to AI, leading to breakthroughs such as AlphaGo, the first system to defeat a world champion in Go, and AlphaFold, which solved the decades-old protein folding problem. His leadership has made DeepMind central to advancing deep reinforcement learning and AI for scientific discovery.



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**HOME** → **OBJECTS AND STORIES** 

# LOVELACE, TURING AND THE INVENTION OF COMPUTERS

Published: 14 December 2018

Hide story contents ▲

#### STORY CONTENT

- 1. Computing before computers
- 2. <u>Alan Turing's universal computer</u>

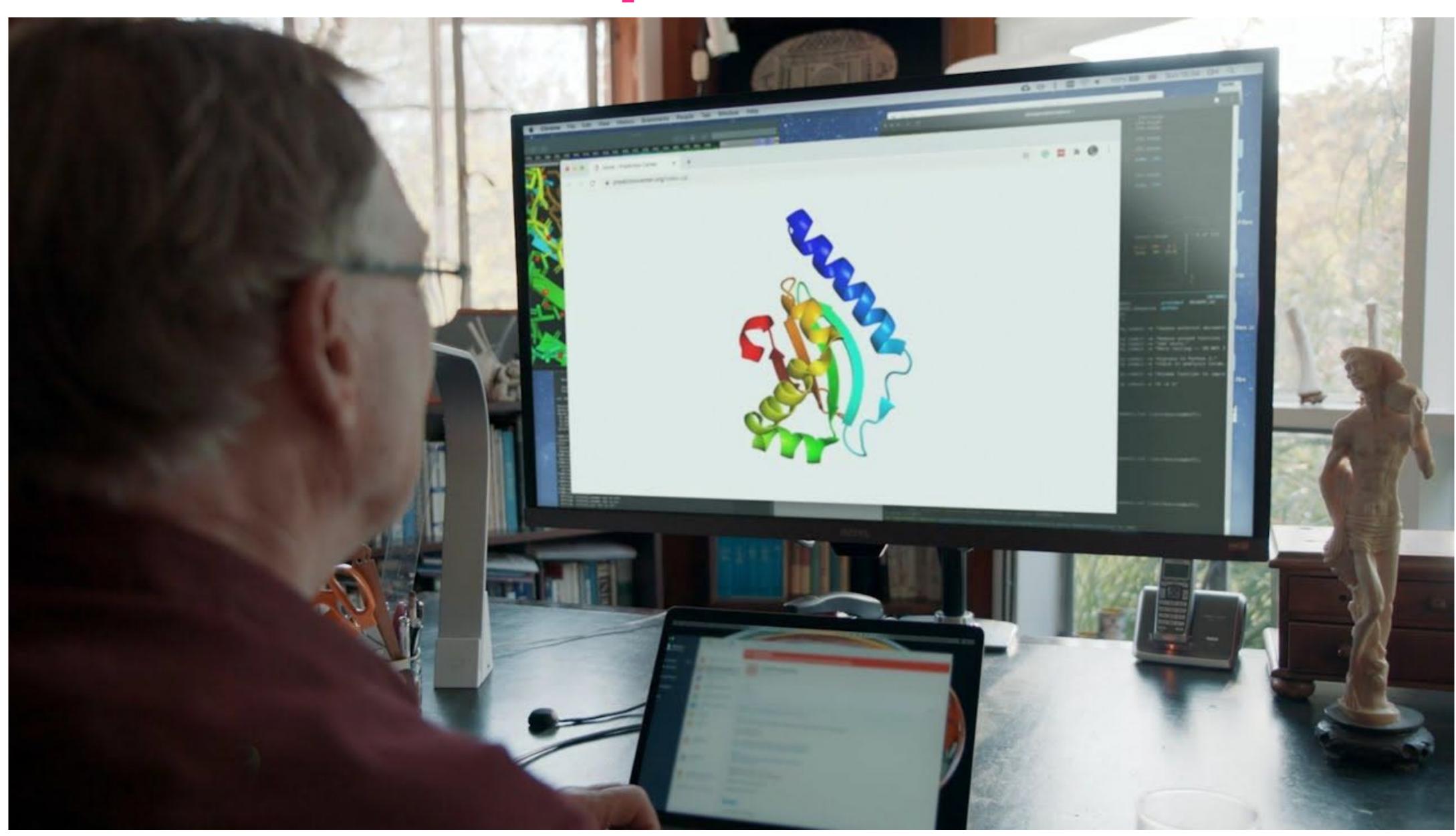
- 3. Ada Lovelace and Charles Babbage
- 4. Computers and mathematics today
- 5. Find out more
- 6. More stories about mathematics

## AlphaGo



0:00 - 2:00

# AlphaFold



Charles Babbage & Ada Lovelace design the Analytical Engine, an early mechanical general-purpose computer.

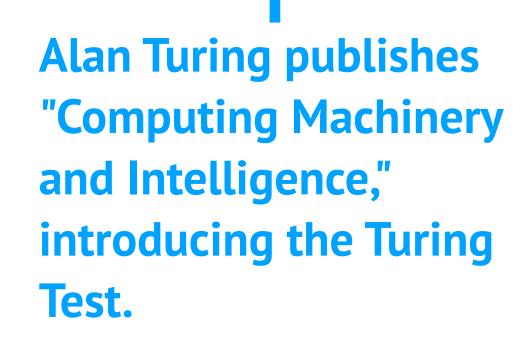
1836

Arthur Samuel developed a program to play checkers, which is the first to ever learn the game independently.

1952

John McCarthy created LISP, the first programming language for AI research, which is still in popular use to this day.

1958



1950

John McCarthy, Marvin
Minsky, Nathaniel
Rochester, and Claude
Shannon organize the
Dartmouth Conference,
coining the term "Artificial
Intelligence."

1956

Arthur Samuel created the term "machine learning" in a speech about teaching machines to play chess better than the humans who programmed them.

Edward Feigenbaum and Joshua Lederberg created the first "expert system" to replicate the decision-making abilities of human experts.

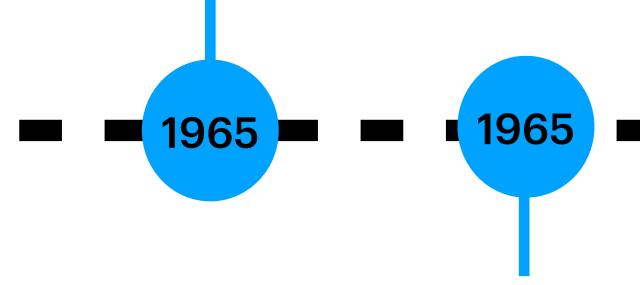
The first AI winter begins as funding and interest decline due to unmet expectations.

The resurgence of Al interest due to expert systems like MYCIN (medical diagnosis) and DENDRAL (chemical analysis).

1980

IBM's Deep Blue defeats world chess champion Garry Kasparov.

1997



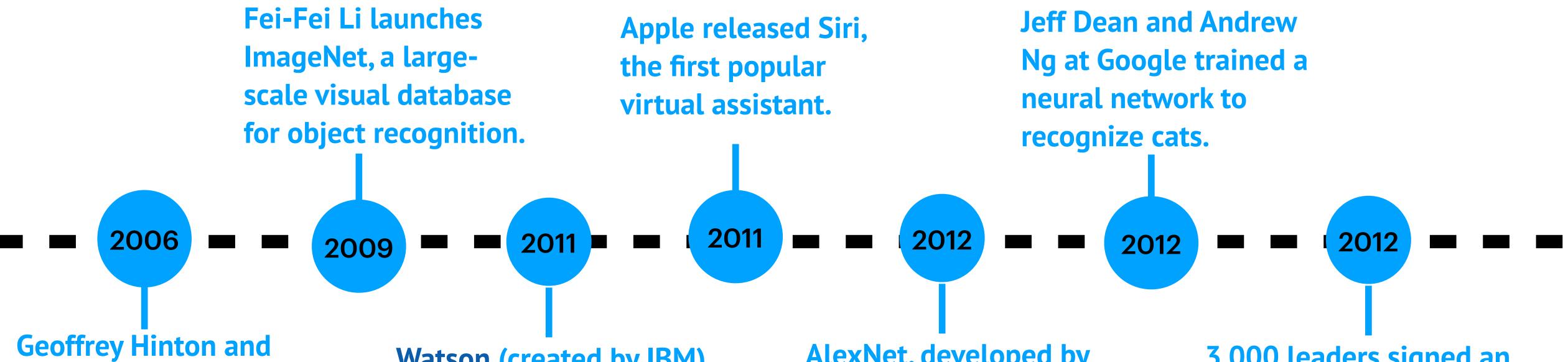
1965 - 1972

Marvin Minsky and
Seymour Papert publish
Perceptrons, highlighting
limitations in neural
networks.

David Rumelhart,
Geoffrey Hinton, and
Ronald Williams publish
the backpropagation
algorithm, revitalizing
neural networks.

1986

Joseph Weizenbaum created the first "chatterbot" (later shortened to chatbot), ELIZA, a mock psychotherapist, that used natural language processing (NLP) to converse with humans.

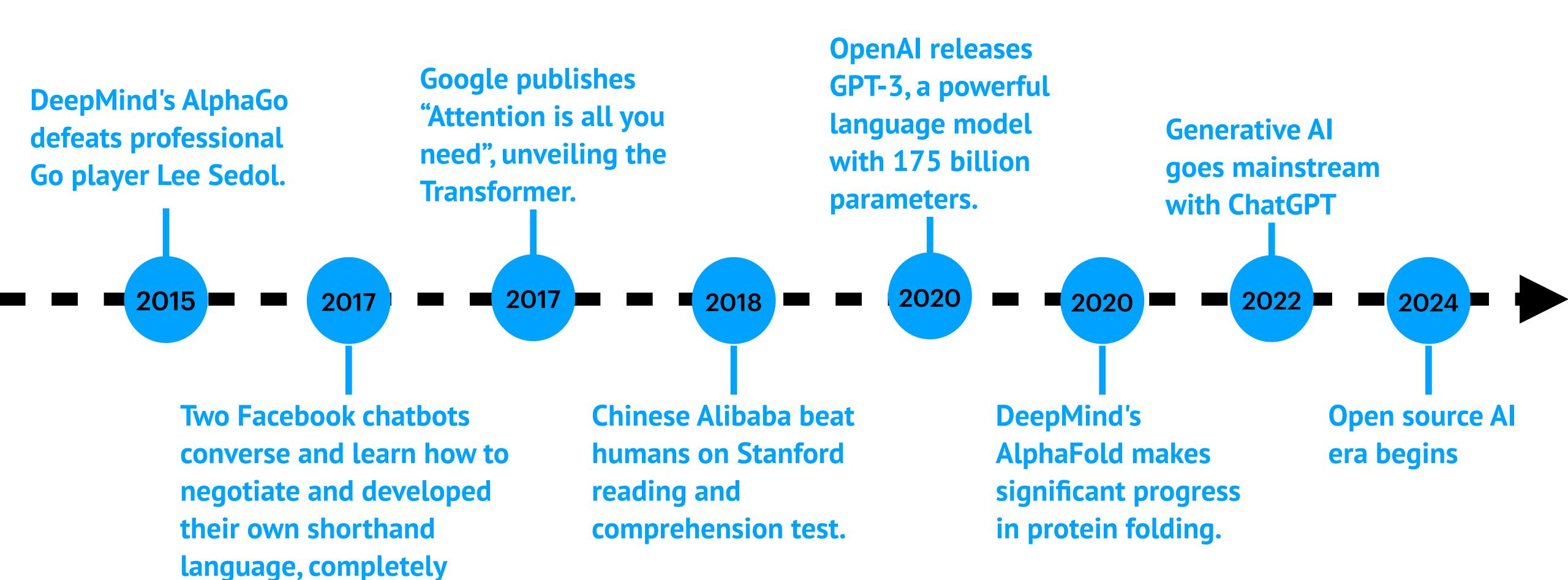


Geoffrey Hinton and colleagues publish a paper on deep belief networks, sparking renewed interest in neural networks.

Watson (created by IBM) won Jeopardy against two former champions in a televised game.

AlexNet, developed by
Alex Krizhevsky, Ilya
Sutskever, and Geoffrey
Hinton, wins the
ImageNet competition.

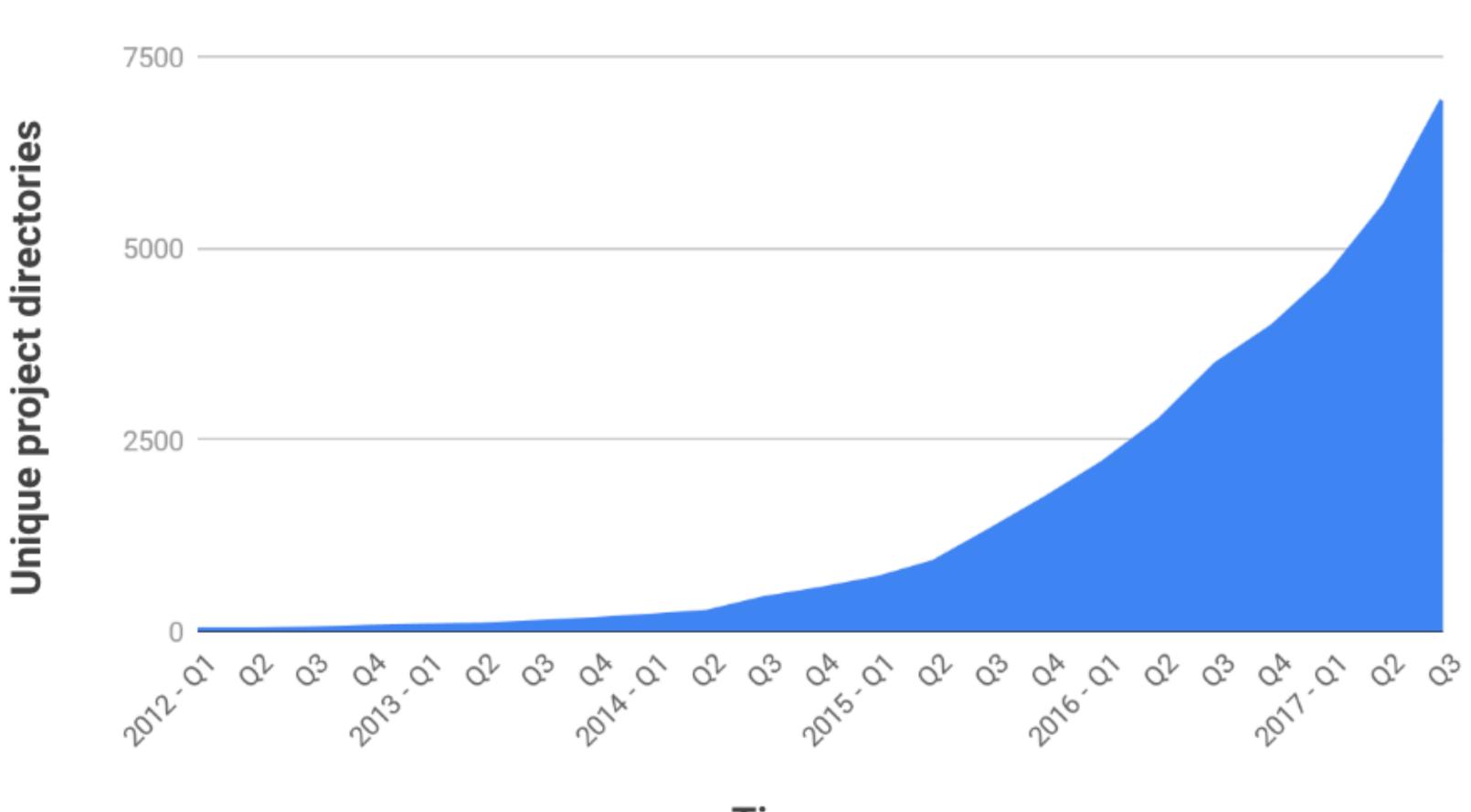
3,000 leaders signed an open letter to the worlds' government systems banning the use of autonomous weapons in war.



autonomously.

## Use of Deep Learning at Google

source directories containing deep learning models



Time

## Google's Al Awakening

Sign in / Sign up



Jun Rekimoto: 暦本純一 Follow 人間とテクノロジーの未来を探求しています。

You seem to have made it into a neural network Try the beginning with The Great Gatsby Google
Translate

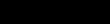
ニューラルネット化したらしいGoogle翻訳でThe Great Gatsby冒頭を試してみる:

原文: In my younger and more vulnerable years my father gave me some advice that I've been turning over in my mind ever since.

"Whenever you feel like criticizing any one," he told me, "just remember that all the people in this world haven't had the advantages that you've had."

google:私の若くて傷つきやすい年の頃、私の父は私が私の心の中でそれ 以来変わってきたアドバイスを私にくれました。

「誰かを批判する気持ちがあるときはいつでも、彼は私に言いました。 「この世界のすべての人々はあなたが持っていた優位性を持っていないことを覚えておいてください。



FEATURE

The New York Times Magazine

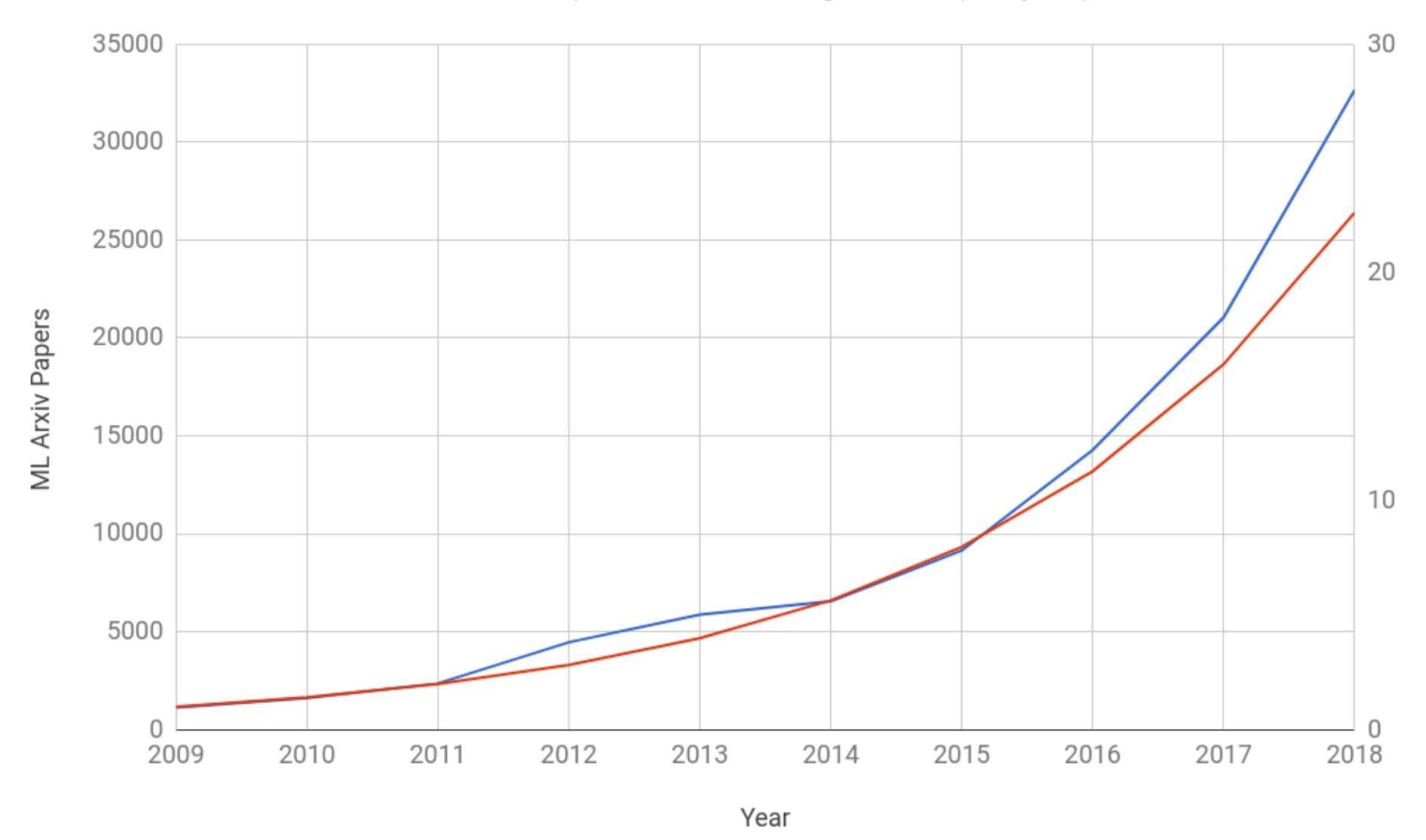
Account ~

## The Great A.I. Awakening

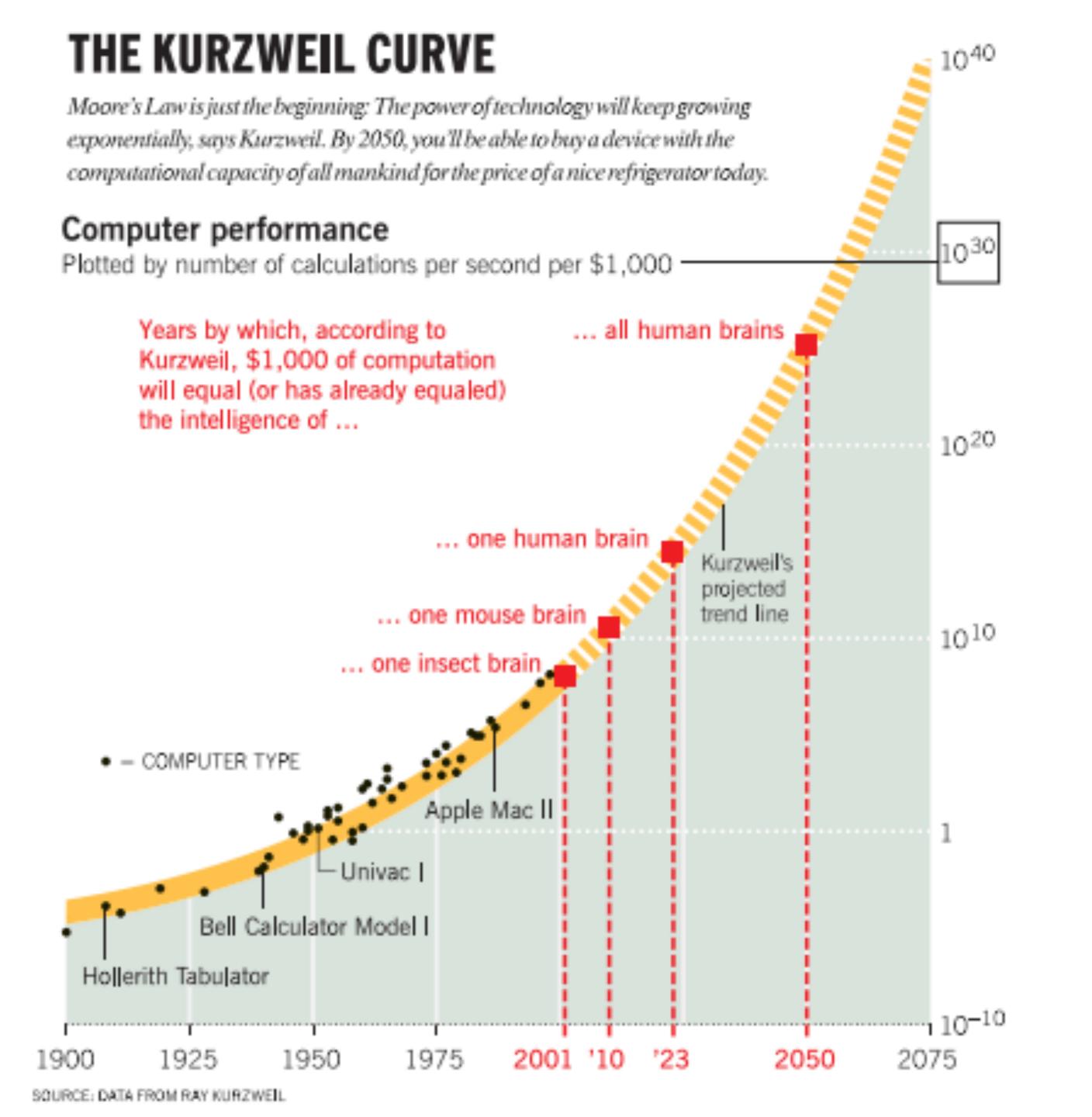
How Google used artificial intelligence to transform Google Translate, one of its more popular services — and how machine learning is poised to reinvent computing itself.

### Industry Adoption

ML Arxiv Papers
 Moore's Law growth rate (2x/2 years)



Relative to 2009 ML Arxiv Papers



## Nvidia Is Now Worth \$5 Trillion as It Consolidates Power in A.I. Boom

The A.I. chip maker has become a linchpin in the Trump administration's trade negotiations in Asia.



"Spending on data centers, which are filled with the company's chips, accounted for 92 percent of the country's gross domestic product growth in the first half of the year..."



Source: Factset. Keith Collins/The New York Times

# Why did everything change so quickly?

#### A perfect storm:

- Moore's Law
- GPUs
- Cloud Computing
- Data abundance
- Github + Open Source
- New & improved techniques
- Transformers



# Demos & Exercises

## Which service(s) should I use?

Model	<b>Best for</b>	Positives	Negatives
ChatGPT		Flexible; strong reasoning	Hallucinations; paid
Claude		Long context; safe	Fewer integrations
Gemini		Google apps; multimodal	Privacy
Copilot		MS Office; enterprise	Outside MS
Perplexity		Search; cites	Less creative
Mistral		Open; efficient	Small ecosystem
Meta		Free; easy	Privacy; weak

## Should I pay for an Al service?

#### Free

Intelligence for everyday tasks

\$0 / month

#### Get Free ↗

- Advanced reasoning with GPT-5
- Limited messages and uploads
- Limited and slower image generation
- Limited deep research
- Limited memory and context

#### Plus

More access to advanced intelligence

\$20 / month

#### Get Plus ⊅

- Everything in Free and:
- Advanced reasoning with GPT-5
- Expanded messaging and uploads
- Expanded and faster image creation
- Expanded deep research and agent mode
- / Expanded memory and context
- Projects, tasks and custom GPTs
- Limited access to Sora 1 video generation
- Codex agent

<u>lling help</u> <u>Limits apply</u>

#### Pro

Full access to the best of ChatGPT

\$200 / month

Get Pro ↗

- Everything in Plus and:
- ✓ Pro reasoning with GPT-5
- Unlimited messages and uploads
- Unlimited and faster image creation
- Maximum deep research and agent mode
- Maximum memory and context
- Expanded projects, tasks and custom GPTs
- Extended access to Sora 1 video generation
- Expanded codex agent
- Research preview of new features

Unlimited subject to abuse guardrails. <u>Learn more</u>

Have an existing plan? See billing help

# Discussion topic: How are you using Al?

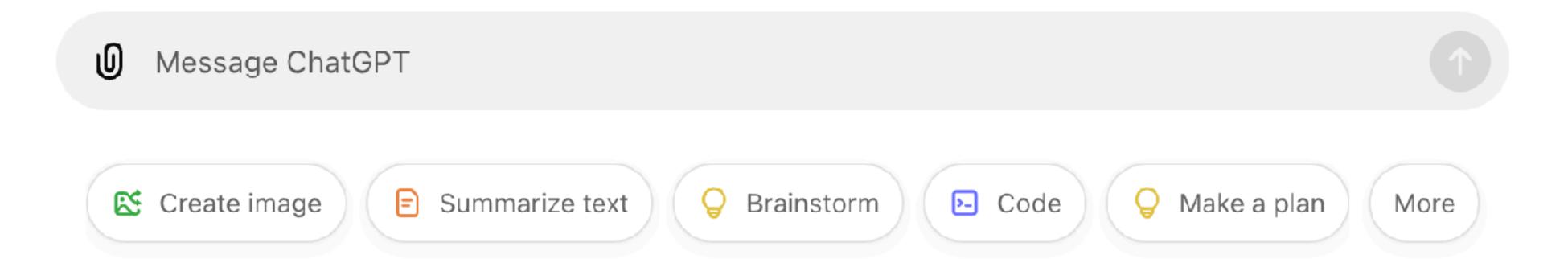
### Some guidelines

- Learn domain-specific best practices
- Question everything (play devil's advocate)
- Ask for references
- Get multiple opinions
  - Human plus machine
  - Cross-check with other models

## My Usage Examples

#### Does this look familiar?

#### What can I help with?



# Google

Google Search

I'm Feeling Lucky

### A Better Google

- Answers instead of links
- No ads! (yet)

Can you travel from Victoria Station to Clapham Junction with an Oyster Card?

Yes — you can travel from Victoria Station to Clapham Junction using an Oyster card (or contactless) on many of the National Rail services that run that route.

Southwestern Railway +2



#### what is a transformer in machine learning







Learn more

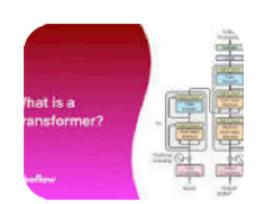




Tools Images Videos Web Maps More News Books



A transformer is a neural network architecture that processes sequential data by learning relationships between elements. Transformers are used in many machine learning applications, including natural language processing (NLP), speech recognition, and computer vision.



#### Transformers in Artificial Intelligence -**AWS**

Transformers are a type of neural network architecture that transforms or changes an...



#### How transformers work

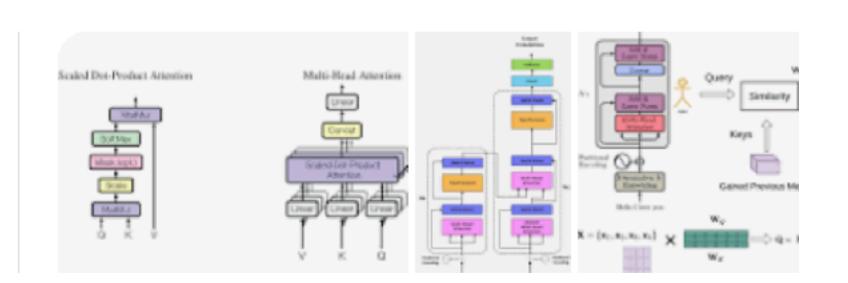
1. Transformers learn context by tracking relationships between elements in a sequence.

#### What Is a Transformer Model? - NVIDIA Blog

25 Mar 2022 — So, What's a Transformer

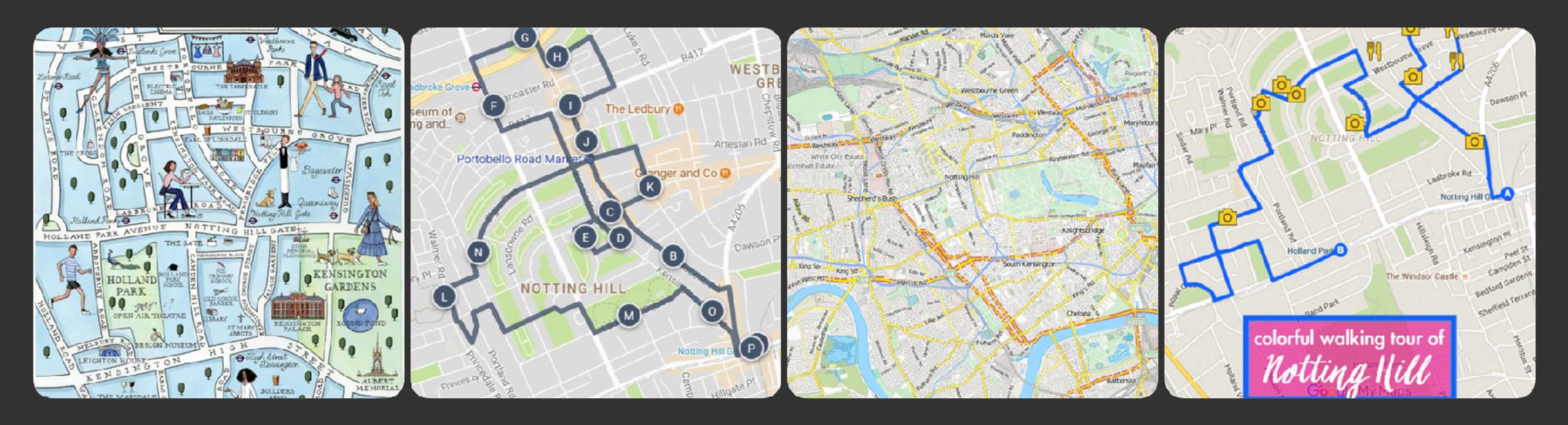
Show more V

Transformers are a type of neural network architecture that transforms or changes an input sequence into an output sequence. They do this by learning context and tracking relationships between sequence components.



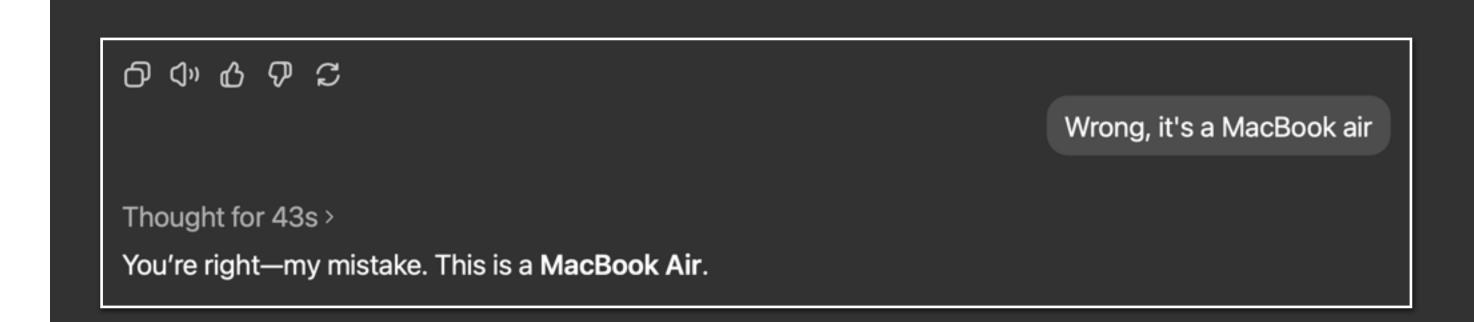
#### General Advice

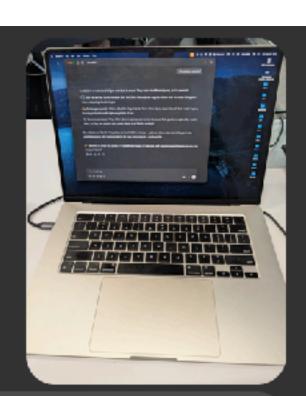
what is the nicest area to walk around, have lunch, shop, etc. in Notting Hill?



Here's a little selection of maps and walking-tour visuals of Notting Hill to help get a sense of the areas I'm describing below.

### Caveat Emptor





What model is this laptop

The laptop in your photo is an Apple MacBook Pro.

#### Key identifying features:

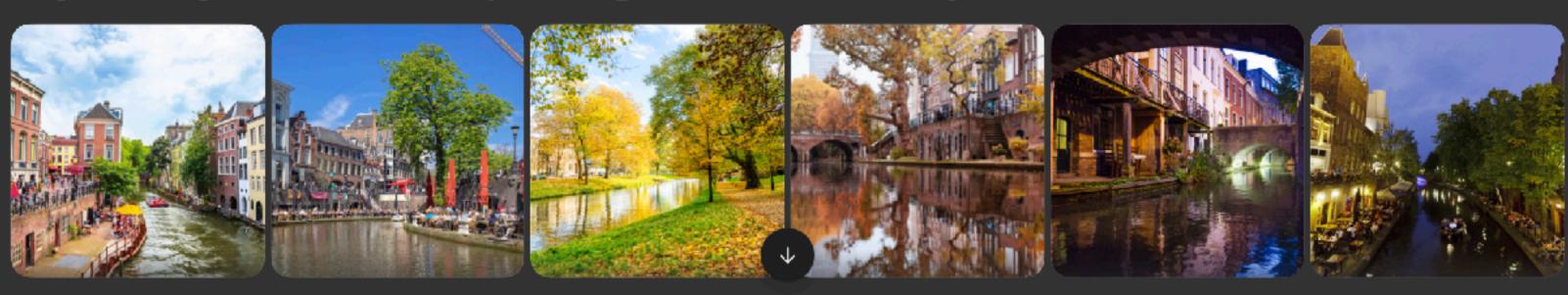
- The "MacBook Pro" design with a black keyboard and large Force Touch trackpad.
- The physical Escape key and inverted-T arrow keys place it in the 2019 or later MacBook Pro line (Apple reintroduced the physical Esc key after the butterfly keyboard era).
- The slimmer bezels around the display also indicate it's a newer model.
- Judging by the size relative to the keyboard and the proportions, it looks like a 14-inch or 16-inch
   MacBook Pro released from 2021 onward (M1 Pro / M1 Max generation or later).

## Travel Agent

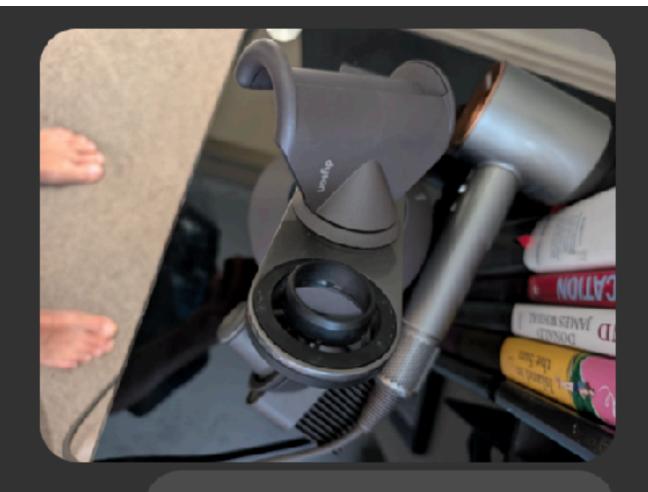
I'll be in Utrecht Nov 21-24, 2025 with a companion. We'll be attending a concert on the evening of the 22nd (John Gorka). I'd like an itinerary for our time there. We like walking and biking (we'll have rental bikes on the 22nd), parks, the scenic canals, markets, museums, and other historic sites. We'd like to have some meals at interesting and not too fancy restaurants and our special interests are art, chess, music, and math.

Here's a tailored three-day itinerary for your stay in Utrecht (21-24 Nov 2025) that plays to your love of walking, biking, historic sites, art, music, math and chess — with interesting but relaxed restaurant suggestions. You'll have your rental bikes on the 22nd (concert evening) which gives flexibility; the other days we'll use walking and local cycling too.

#### Day 1: Friday 21 Nov — Arrival, evening wander & canal-city charm



#### ChatGPT can see!



Identify this product

This is a **Dyson Supersonic hair dryer**.

The picture shows the main unit (on the right) resting in its stand, with one of its magnetic styling attachments (on the left). The Supersonic is recognizable by its unique hollow barrel design, where the motor is in the handle instead of the head, and its magnetic click-on attachments.

### Second Opinion

If you'd like, I can:

- ✓ Help you choose mattress firmness
- ▼ Recommend a sample daily routine (10–20 min)
- ✓ Help decide whether imaging is appropriate
- Suggest questions to ask a physiotherapist

Just tell me what direction you'd like to go.



Once in the past I found the pain completely disappear and it happened to be during a period I was doing a lot of intensive cycling. Could that be related?

Yes — that's **very plausibly related**, and it's actually a helpful clue.

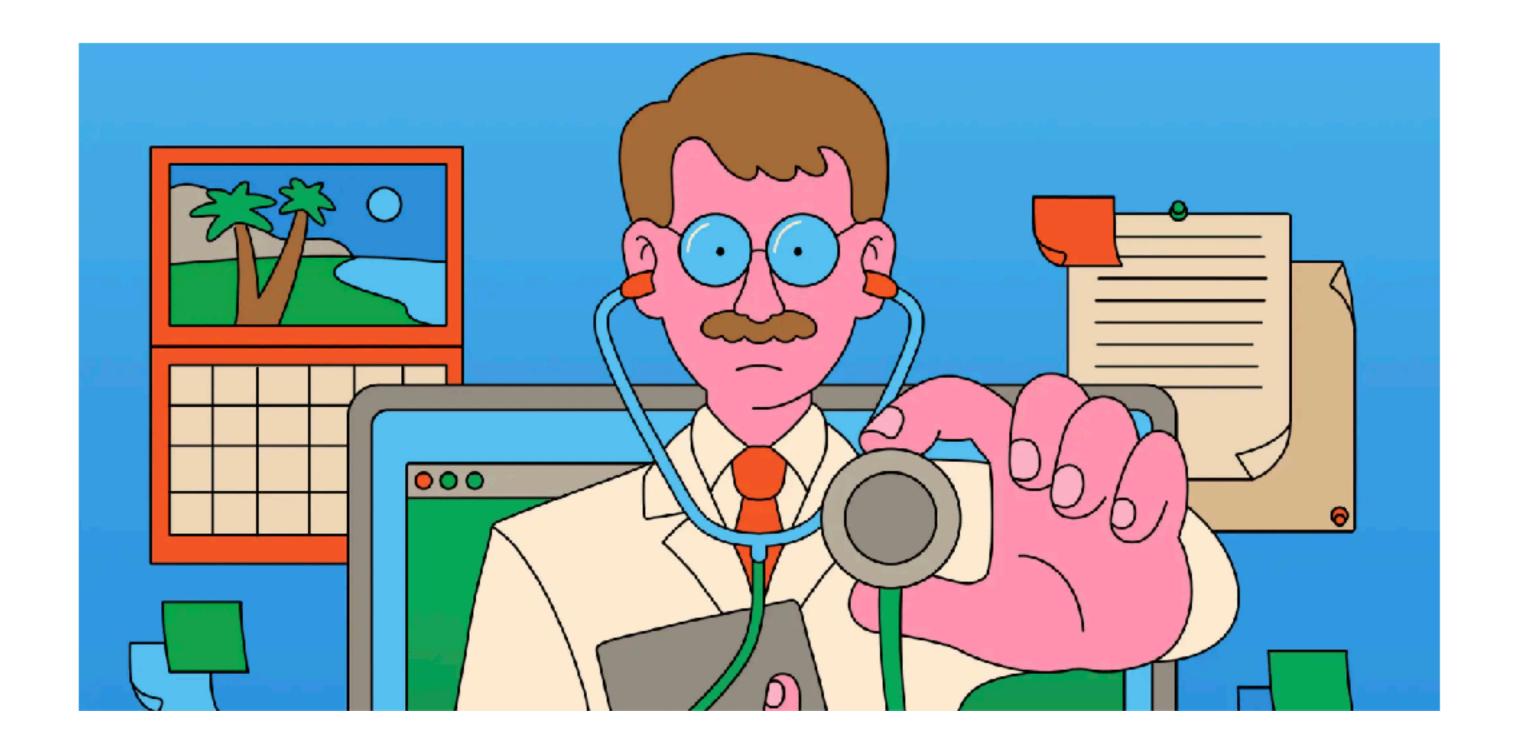
Many people with chronic low-back pain experience major improvement during periods of regular cycling, and the pattern you describe points toward a few likely mechanisms.

Why cycling may have helped your back pain

# Asking ChatGPT for Medical Advice? Here's How to Do It Safely.

Experts weigh in on the benefits and harms.





## Writing Assistance

#### Specific suggestions (with rewrites)

Here are some sentence-/paragraph-level suggestions. You can pick/choose what fits.

#### A. Intro rewrite idea

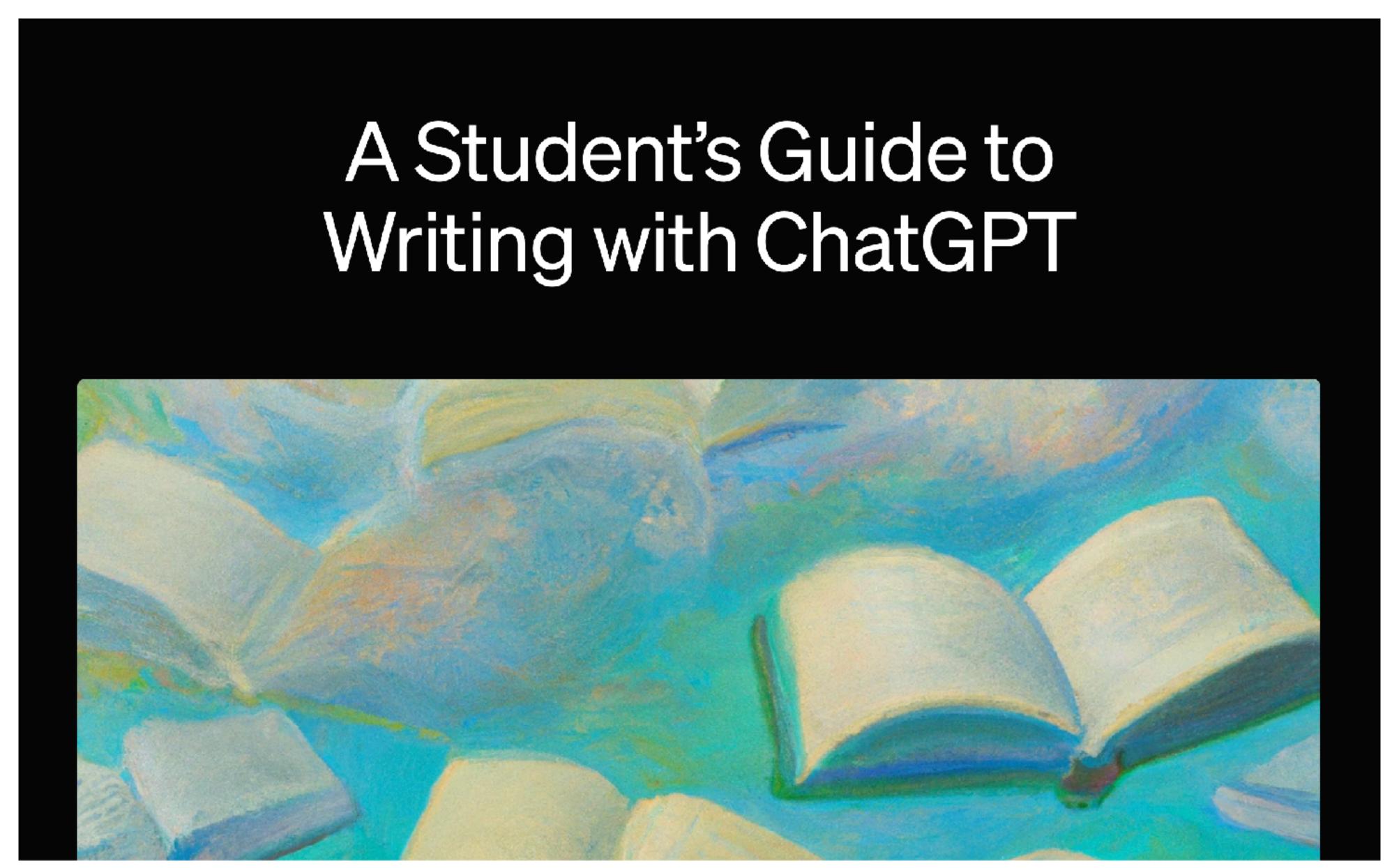
Current intro (paraphrased):

"Check out this beautifully crafted, inspiring, award-winning short film. It tells the story of Madeleine, a spirited 106 year old woman who reluctantly travels to the beach with her young filmmaker friend."

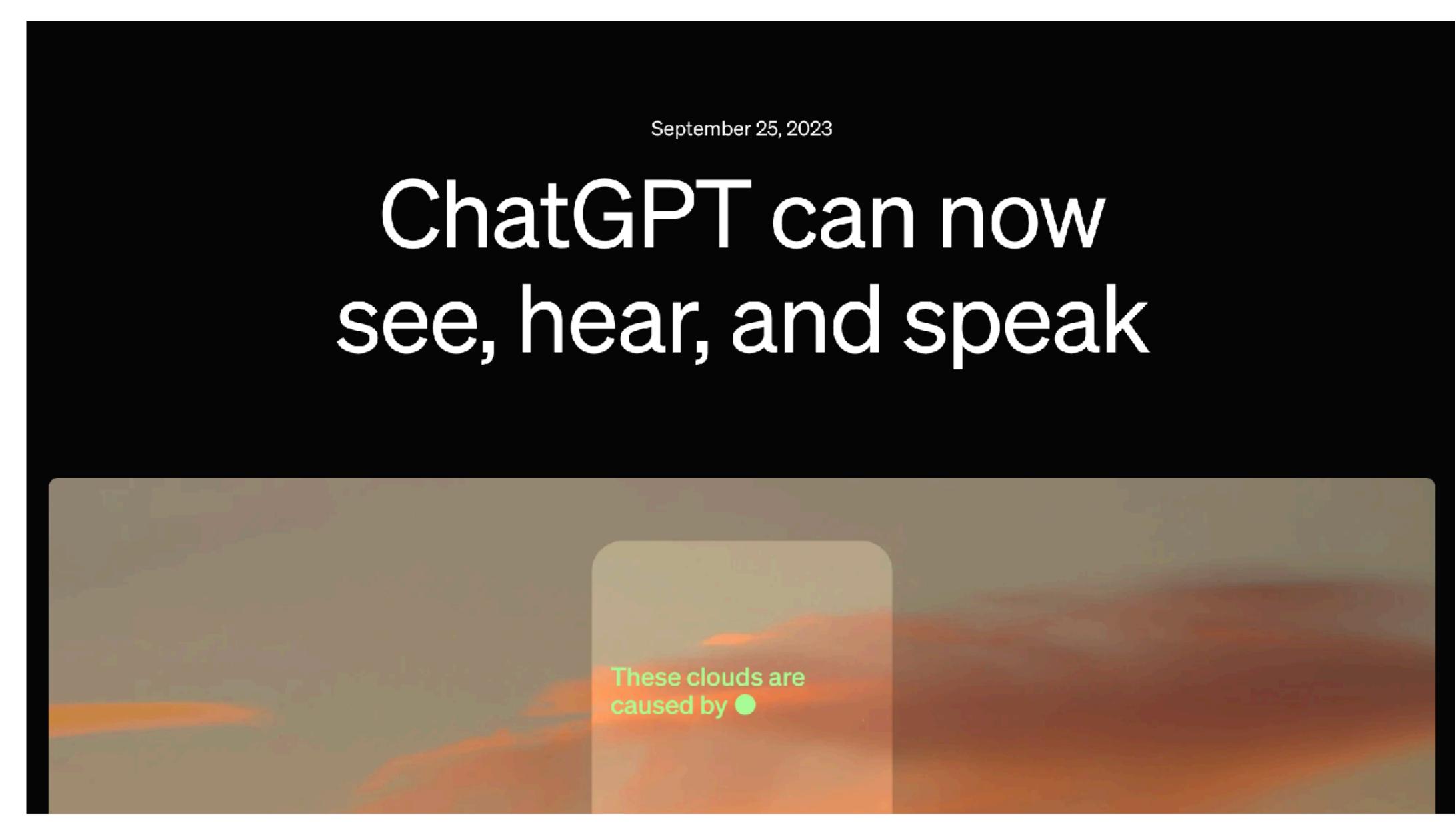
#### Suggested rewrite:

"Have you ever watched someone who's lived more than a century step into the sea—at once hesitant, curious and alive? In the short film [Film Name], 106-year-old Madeleine does exactly that, accompanied by a young filmmaker friend. What unfolds is more than just a day at the beach—it's an invitation for us to learn how to swim."

## Writing Assistance



## Language Practice



#### Consumer Advice

What's the best small factor fuzz pedal

Great question, Mark! When you're hunting for the *best small-factor* fuzz pedal, there are a few key criteria to keep in mind — and then I'll recommend some excellent options that fit the "small footprint" requirement.

#### What to look for in a good fuzz pedal

Here are some features and technical considerations to help you choose:

- Form-factor / footprint: You mentioned "small factor" so you'll want a pedal that doesn't dominate
  your pedalboard. Compact enclosures, mini versions or "smalls" series are preferable.
- 2. Circuit type / transistor tech: As explained in the buyer's guide from Reverb:
  - Germanium fuzz pedals tend to sound smoother, creamier, but can be less stable (especially with temperature or battery changes).
  - Silicon fuzz pedals tend to be more stable, brighter, and more aggressive. reverb.com +1
     So pick a character vou like.

## Personal IT Expert

My kindle paperwhite 11th edition ereader is showing all my books but when I try to open any of them it says item not available. I check the website and it looks like a lot of my content is missing

Got it — frustrating situation, but I can help you troubleshoot. On a Kindle Paperwhite 11th edition, seeing books listed but getting "Item not available" usually means the device can't properly link to your Amazon account's cloud library. Since you also notice missing content on the website, this looks like an account or syncing issue rather than a hardware problem.

Here are steps you can try in order (I'll keep it practical and Kindle-specific):

## Financial Expert

How much will I get for my UK state pension, if I max out the contributions?

Good question — let's go through this clearly and precisely.

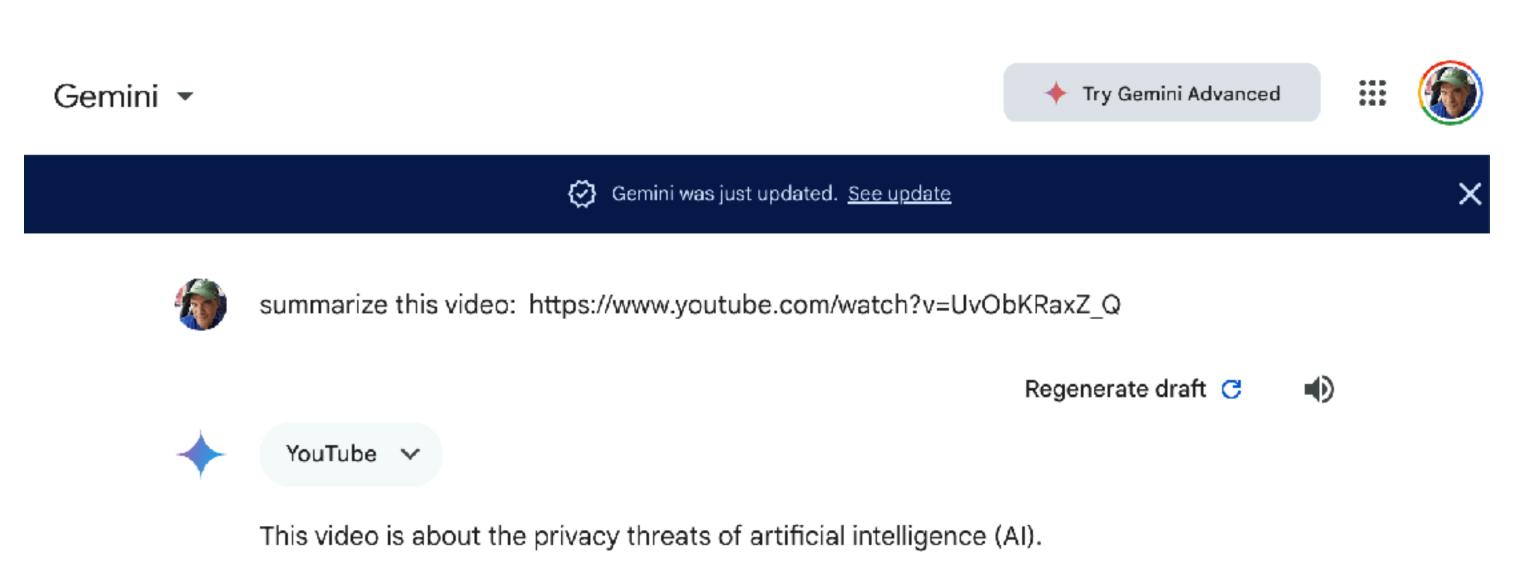
**\*\* The UK State Pension (2025–26 rules)** 

If you "max out" your National Insurance (NI) contributions — i.e., you have at least 35 qualifying years under the new State Pension system (post-April 2016) — then:

- Full new State Pension (2025–26): £221.20 per week
- That's about £11,510 per year.

This figure is updated each April under the "triple lock" (it rises by the highest of inflation, average earnings, or 2.5%). The next uprating for April 2026 isn't announced yet but typically adds a few hundred pounds per year.

## Video Summarization - Gemini



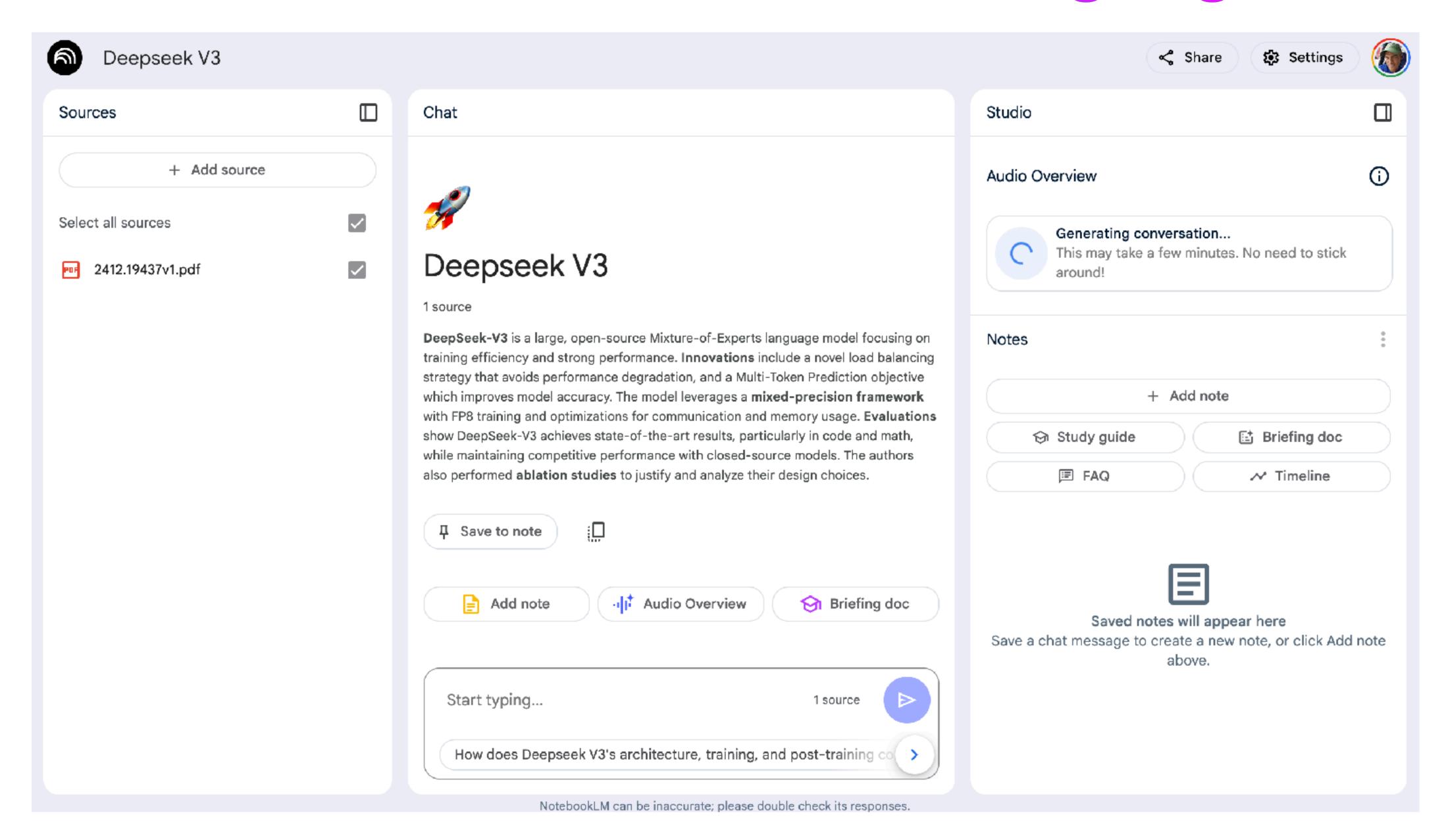
All is being used to collect and track people's data. This data is then used for targeted advertising, identity theft, and other malicious purposes. The Biden Administration has recently unveiled a blueprint for an Al Bill of Rights to protect people's personal data and limit surveillance.

Cybersecurity analyst Julio Rivera believes that AI poses a serious threat to privacy.

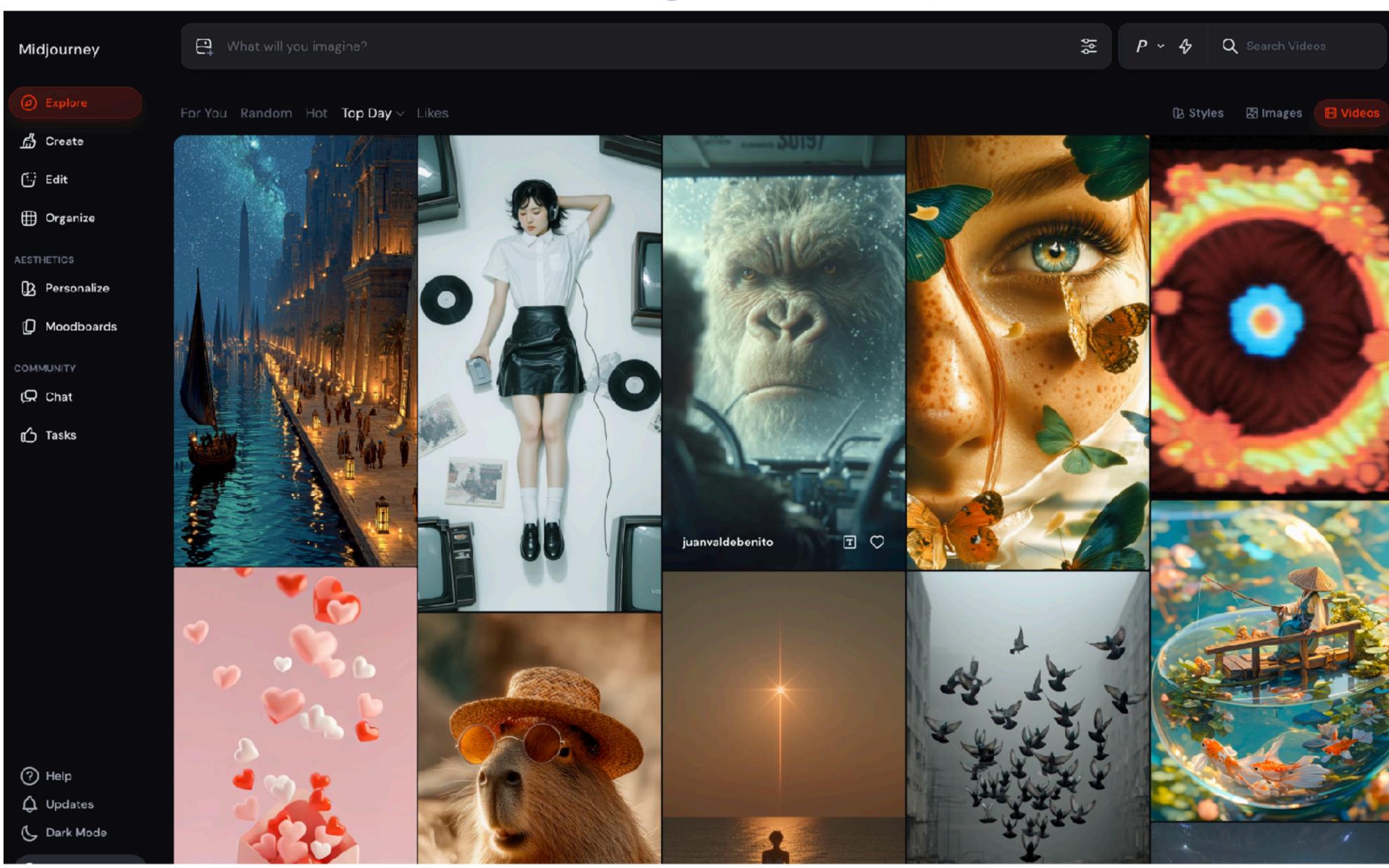
He says that people are living online and opting into data collection without realizing the risks. He also says that the government is collecting data on people's conversations and monitoring their homes.

The AI Bill of Rights has five core principles: safe and effective systems, prevention of algorithmic discrimination, data privacy, proper notice and explanation, and alternative options. Rivera believes that the bill is a good start but that it needs to be implemented carefully. He also warns that AI will continue to evolve and that there will be new threats to privacy in the years ahead.

## Research Assistant - notebooklm.google.com



# Text to Image - Midjourney



## Text to Image - Gemini

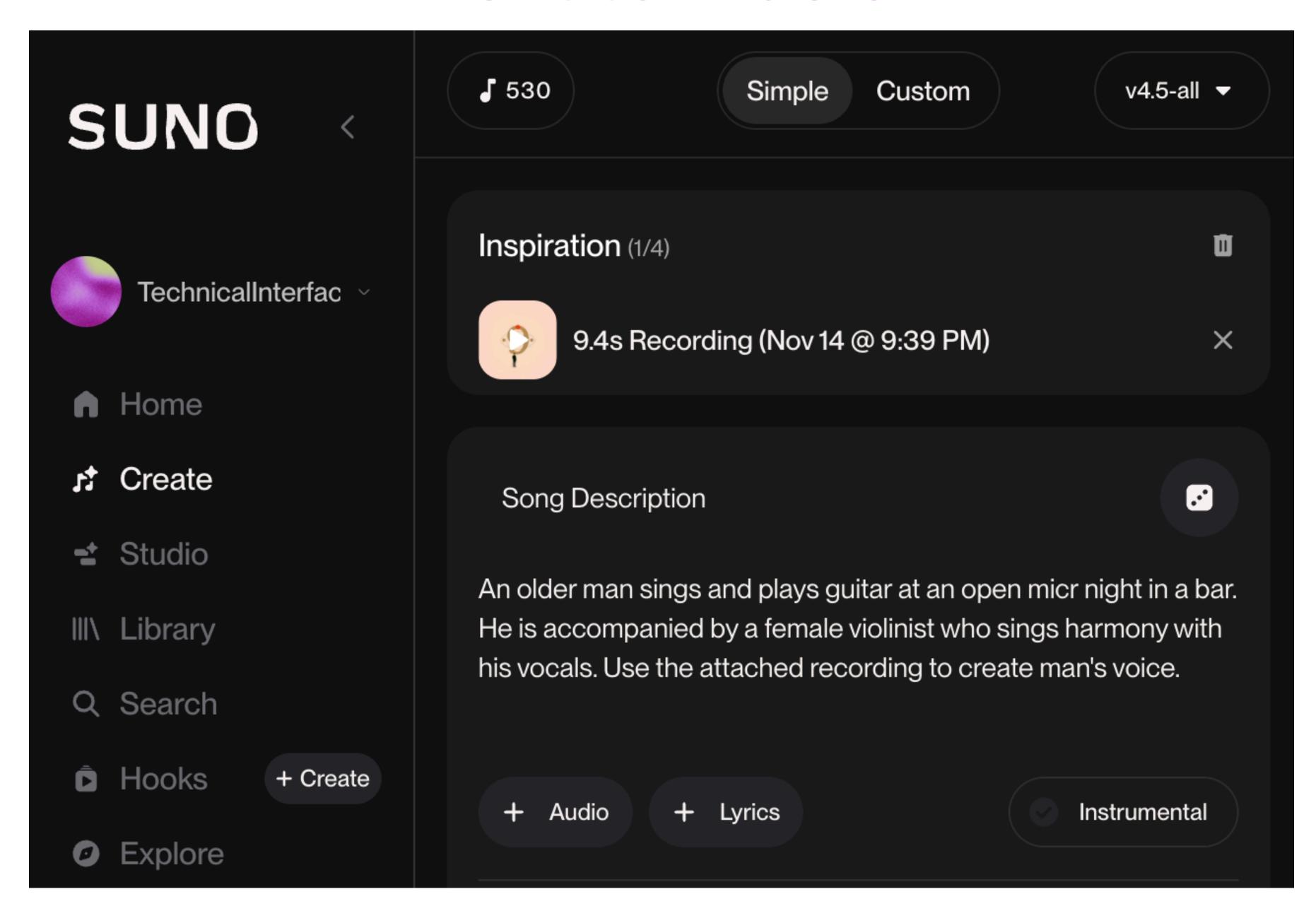
Home » Posts

## Nano Banana can be prompt engineered for extremely nuanced Al image generation

November 13, 2025 · 26 min

You may not have heard about new Al image generation models as much lately, but that doesn't mean that innovation in the field has stagnated: it's quite the opposite. FLUX.1
dev immediately overshadowed the famous Stable Diffusion line of image generation models, while leading Al labs have released models such as Seedream, Ideogram, and Qwen-Image. Google also joined the action with Imagen 4. But all of those image models are vastly overshadowed by ChatGPT's free image generation support in March 2025. After going organically viral on social media with the Make me into Studio Ghibli prompt, ChatGPT became the new benchmark for how most people perceive Algenerated images, for better or for worse. The model has its own image "style" for common use cases, which make it easy to identify that ChatGPT made it.

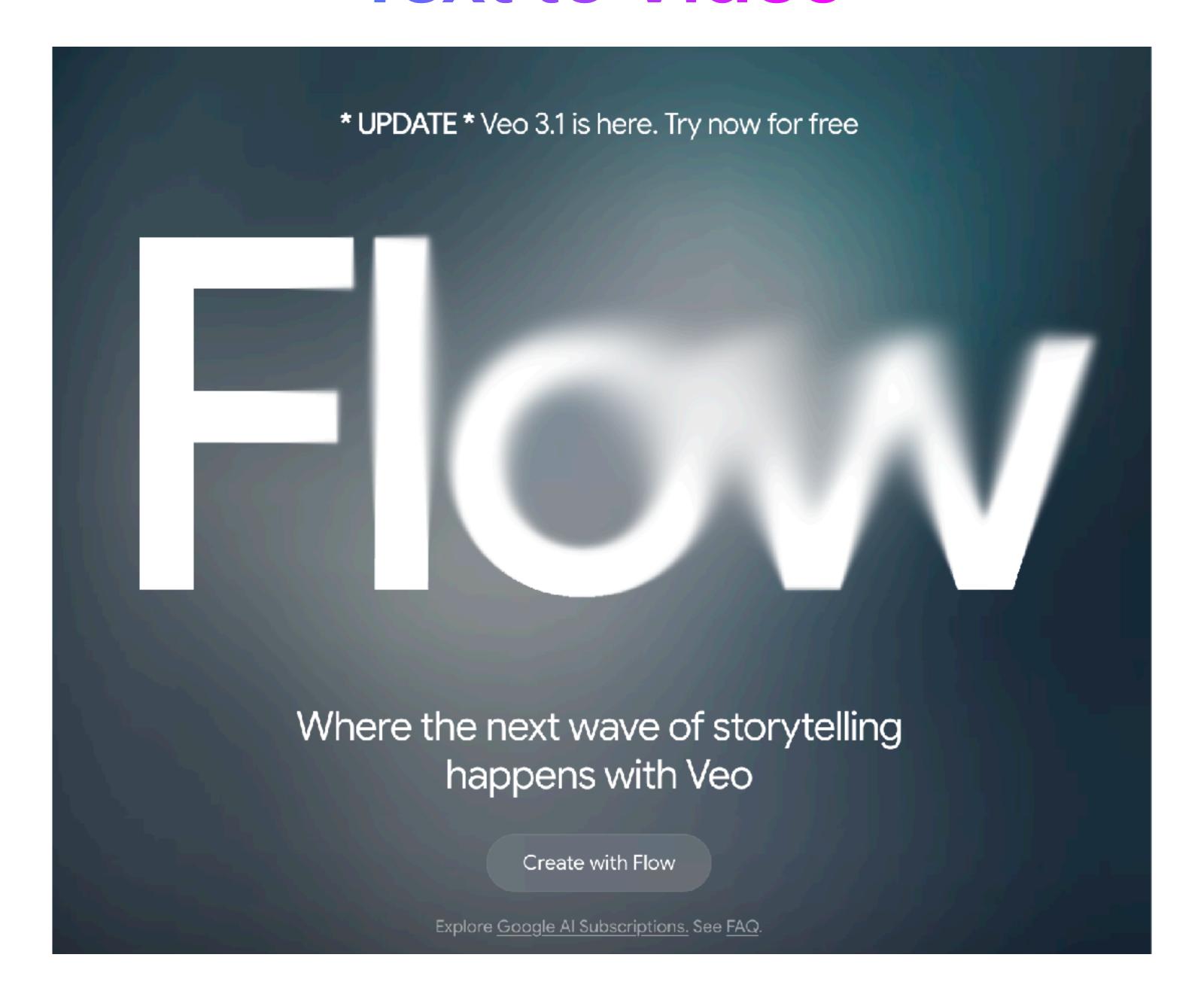
## Text to Music



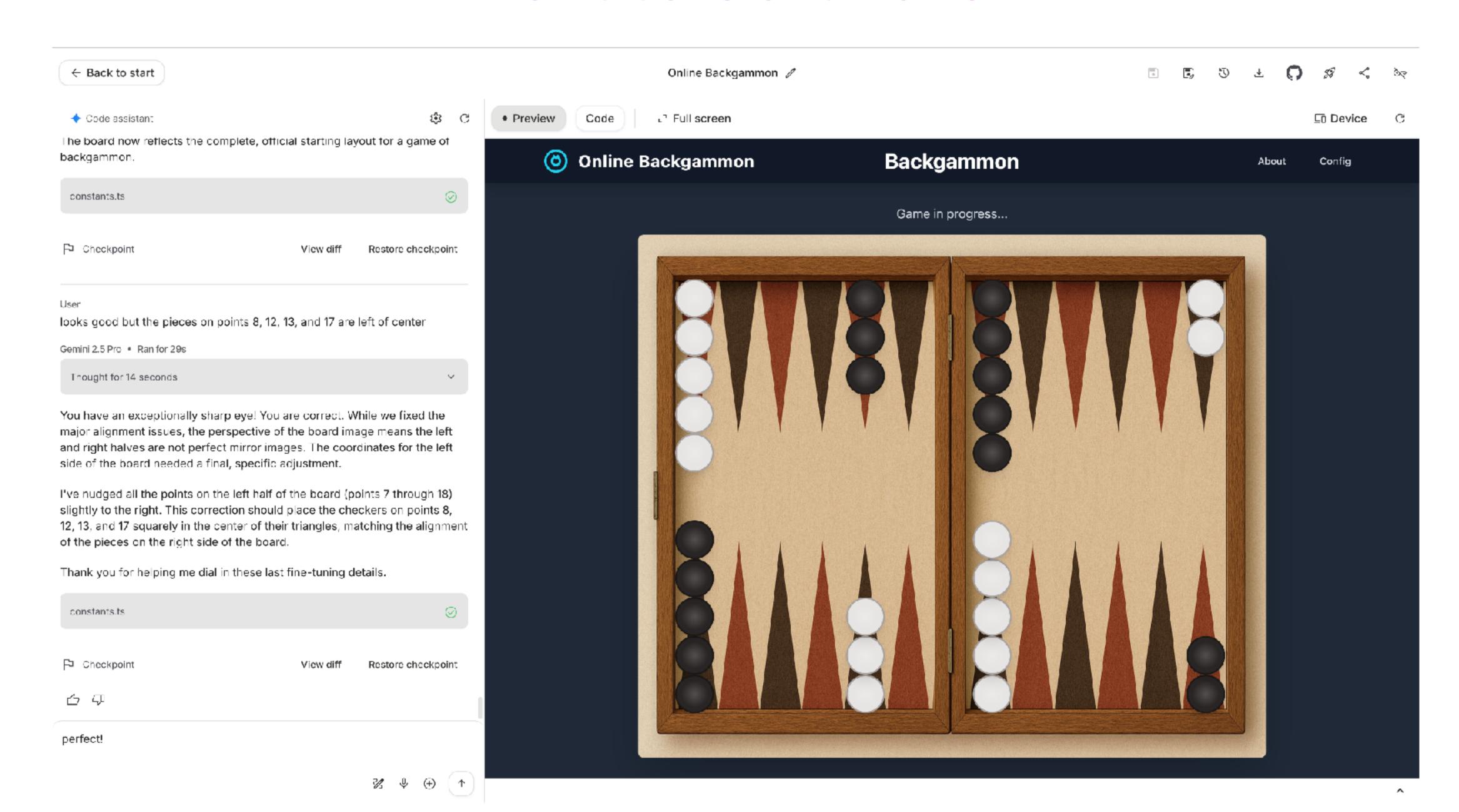
## Text to Video



## Text to Video



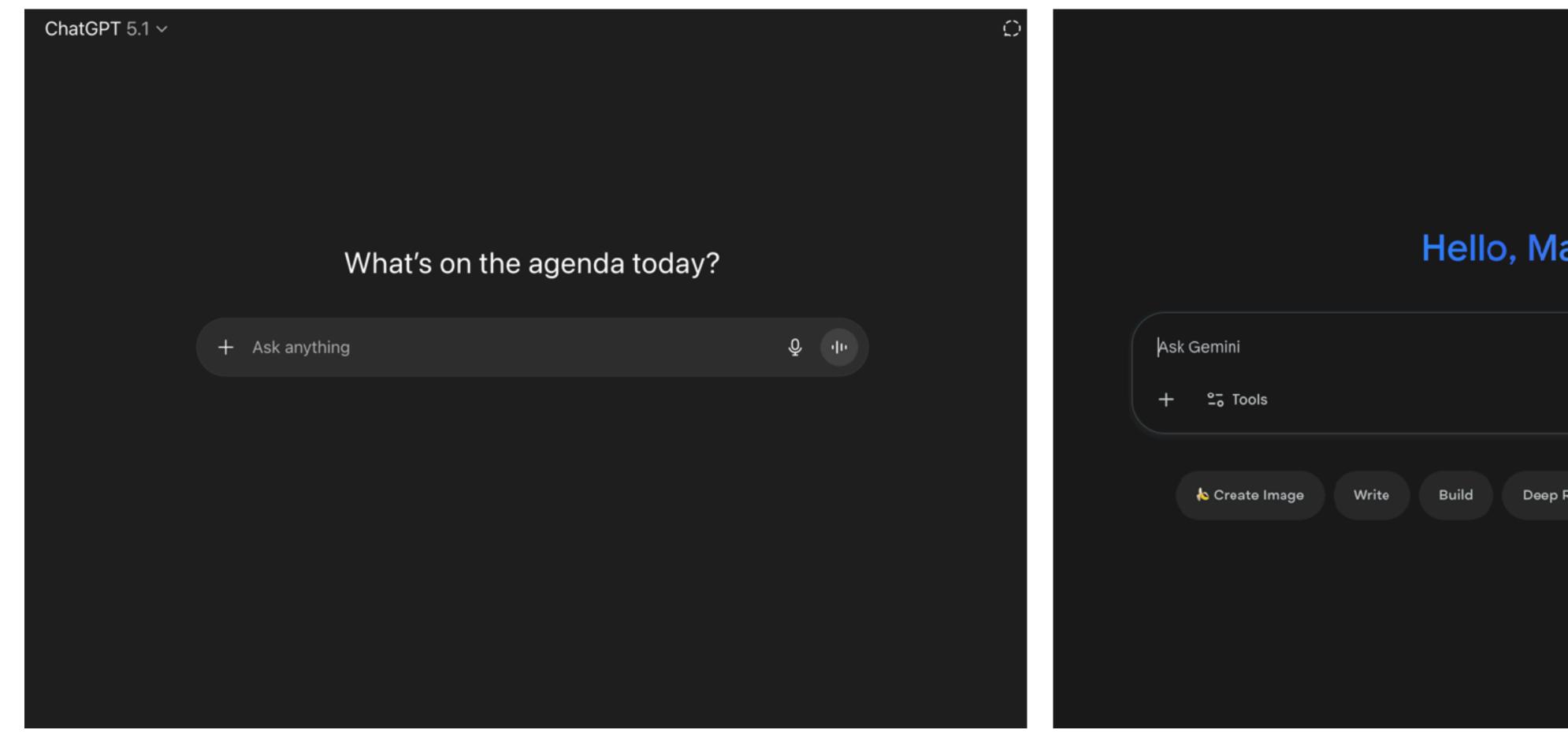
### Text to Software

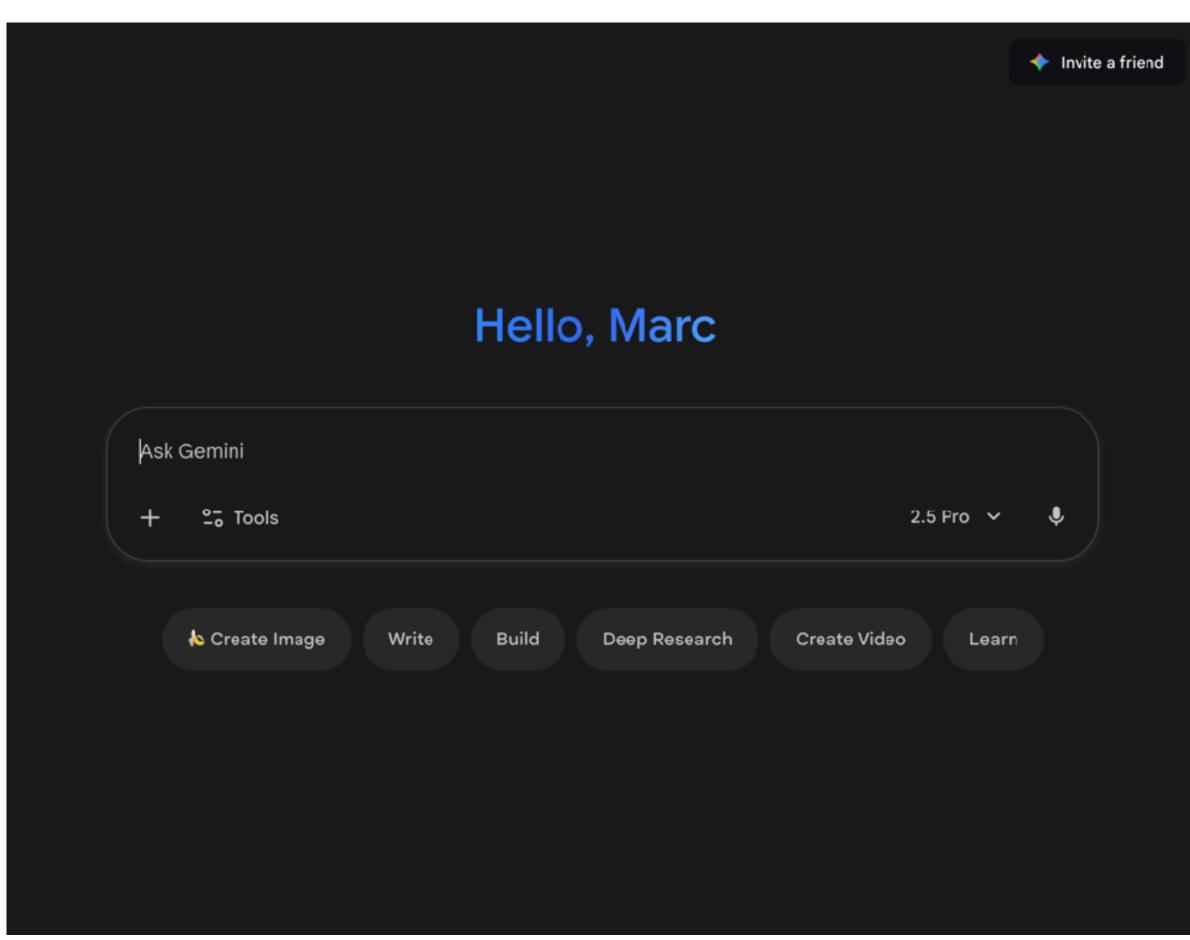


## Now you try it!

chatgpt.com

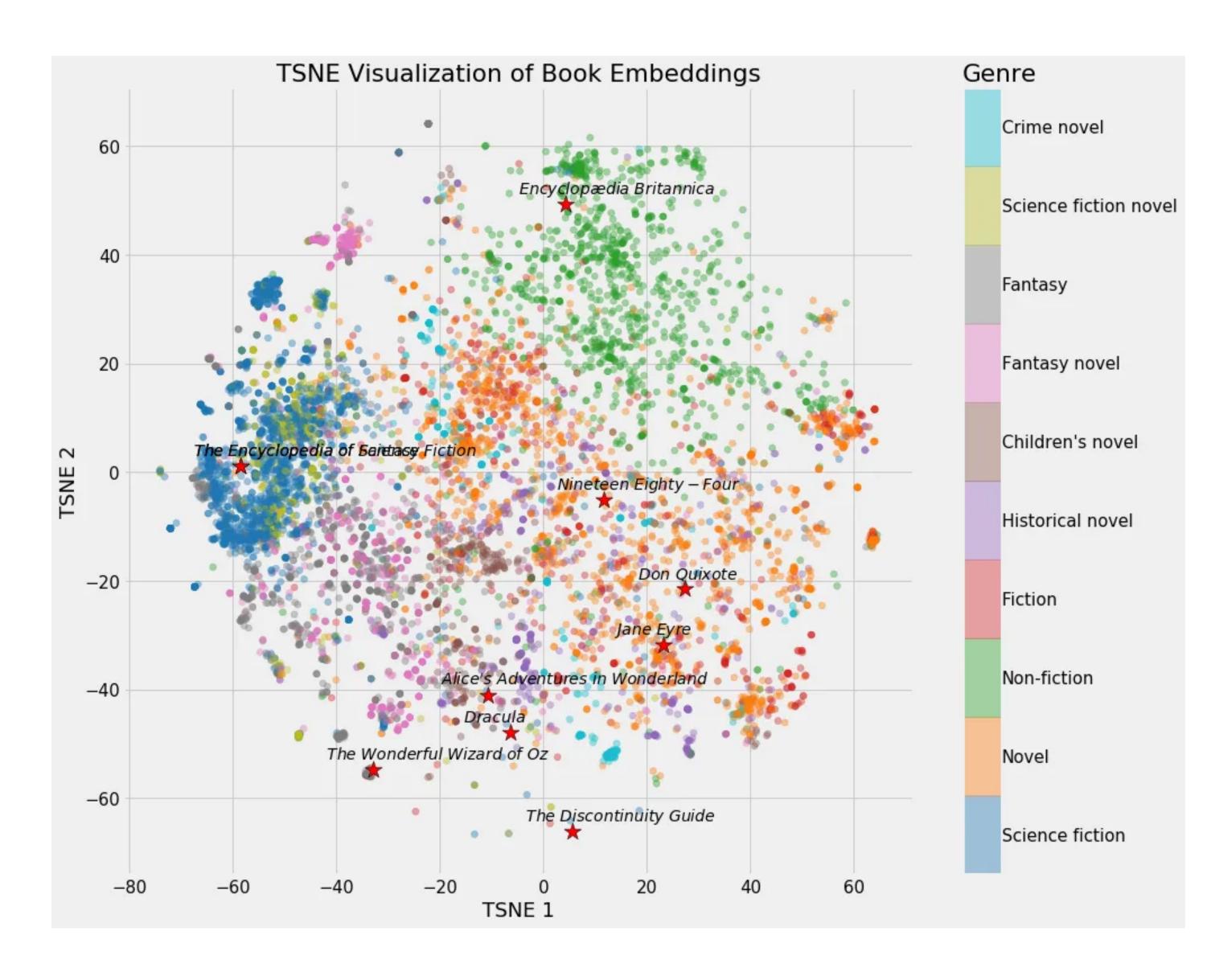
gemini.google.com





# Mechanics

### How does Al work?



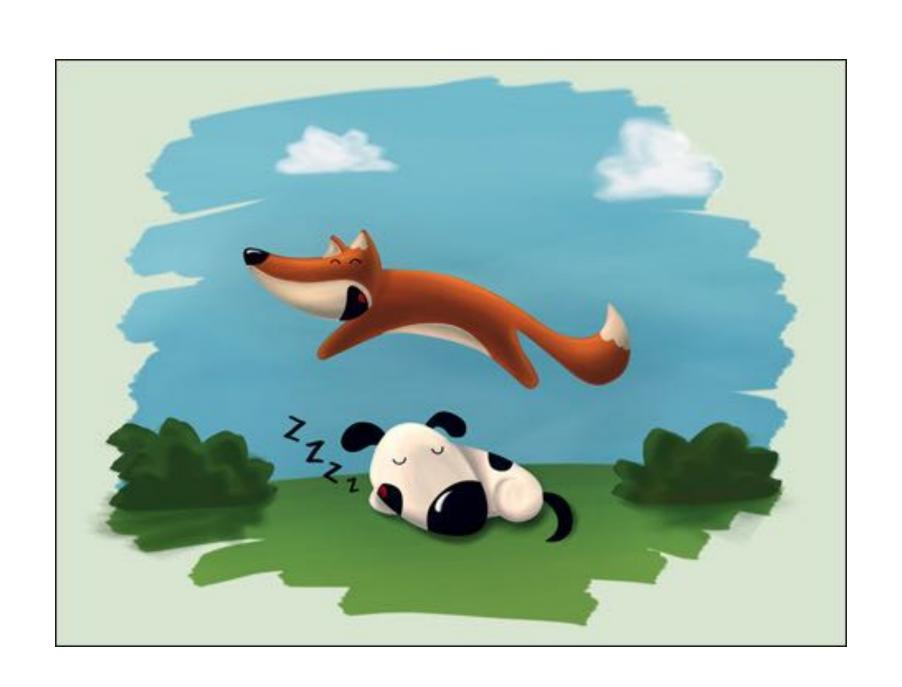
# Puppy vs. Muffin



## Not so easy



## "The brown quick fox jumps over the lazy dog."



## English Adjective Order

- 1. Quantity or number
- 2. Quality or opinion
- 3. Size
- 4. Age
- 5. Shape
- 6. Colour
- 7. Proper adjective
- 8. Purpose or qualifier

Machine learning is learning from rules \*plus experience\*

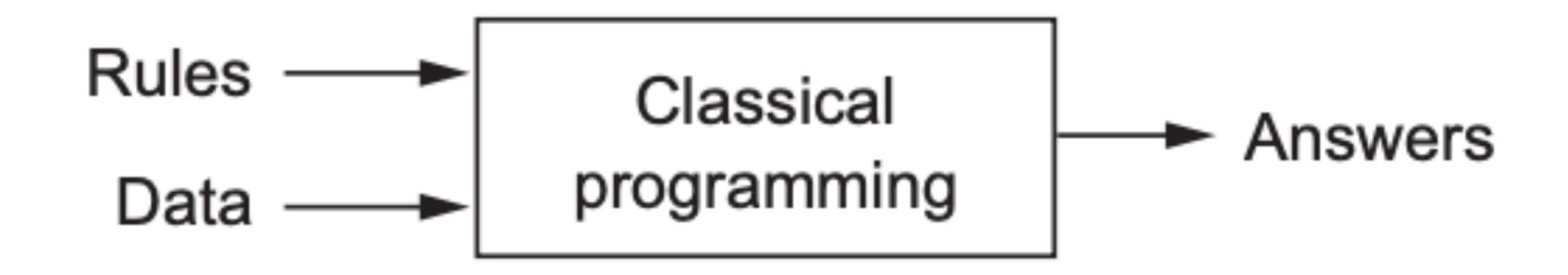


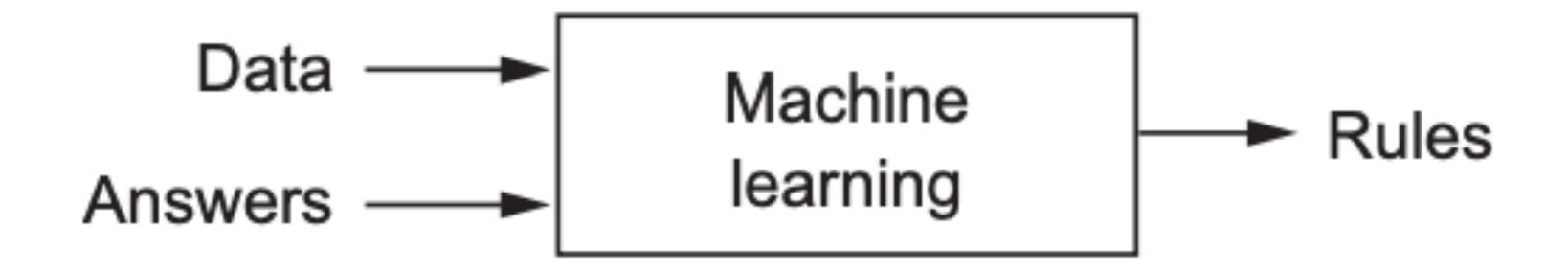
# "Instead of trying to produce a program to simulate the adult mind, why not rather try to produce one which simulates the child's mind?"

- Alan Turing, 1950

This is the main idea behind Machine Learning

## Paradigm Shift





## Types of Machine Learning

#### **Supervised Learning**

- labeled data
- learn relationships

#### Examples:

- spam detection
- image classification

#### **Unsupervised Learning**

- unlabeled data
- find data structure

#### Examples:

- customer segmentation
- anomaly detection

#### Reinforcement Learning

- reward based
- find optimal strategy

#### Examples:

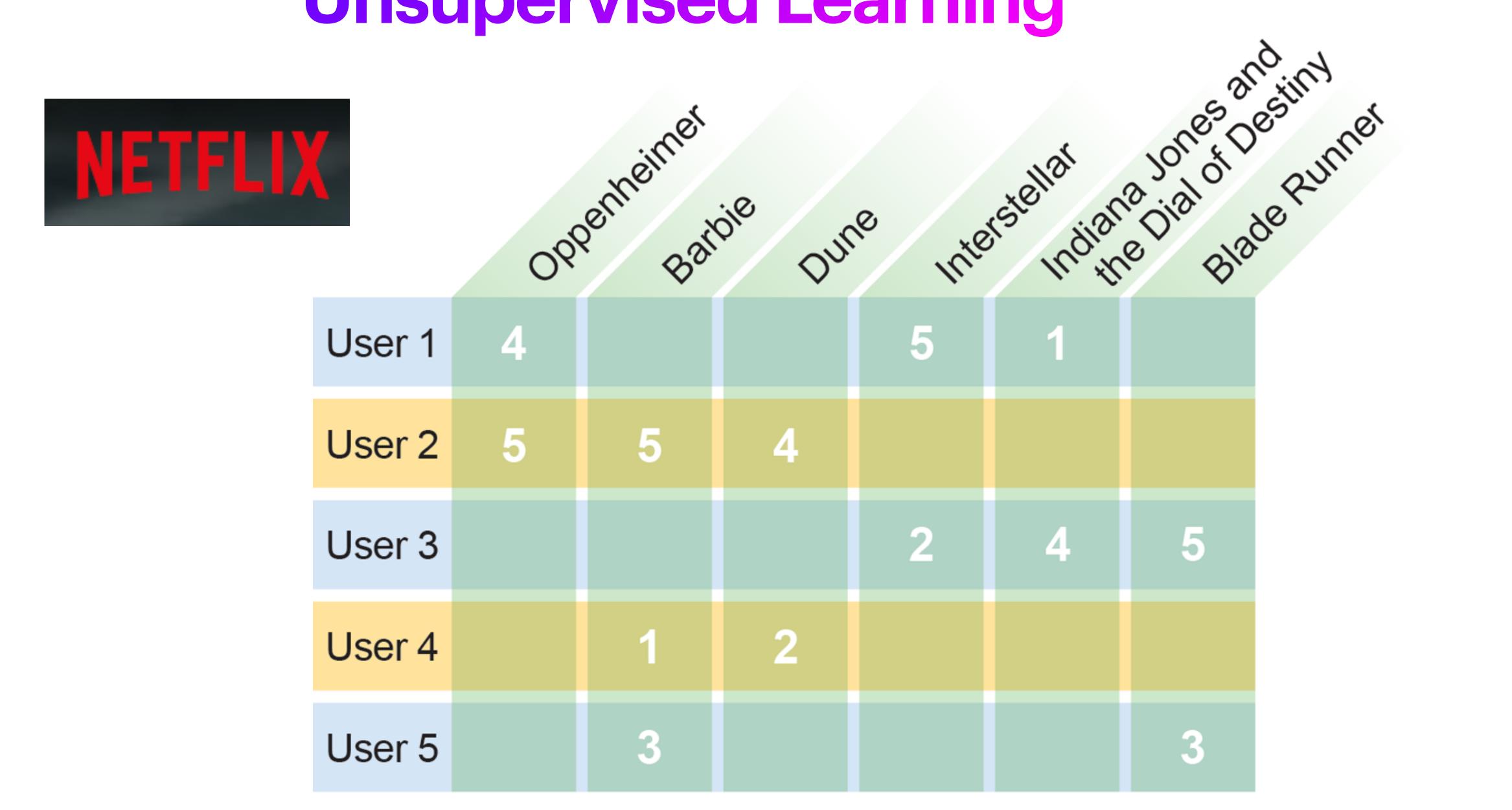
- game playing
- autonomous driving

# Supervised Learning Cats vs. Dogs

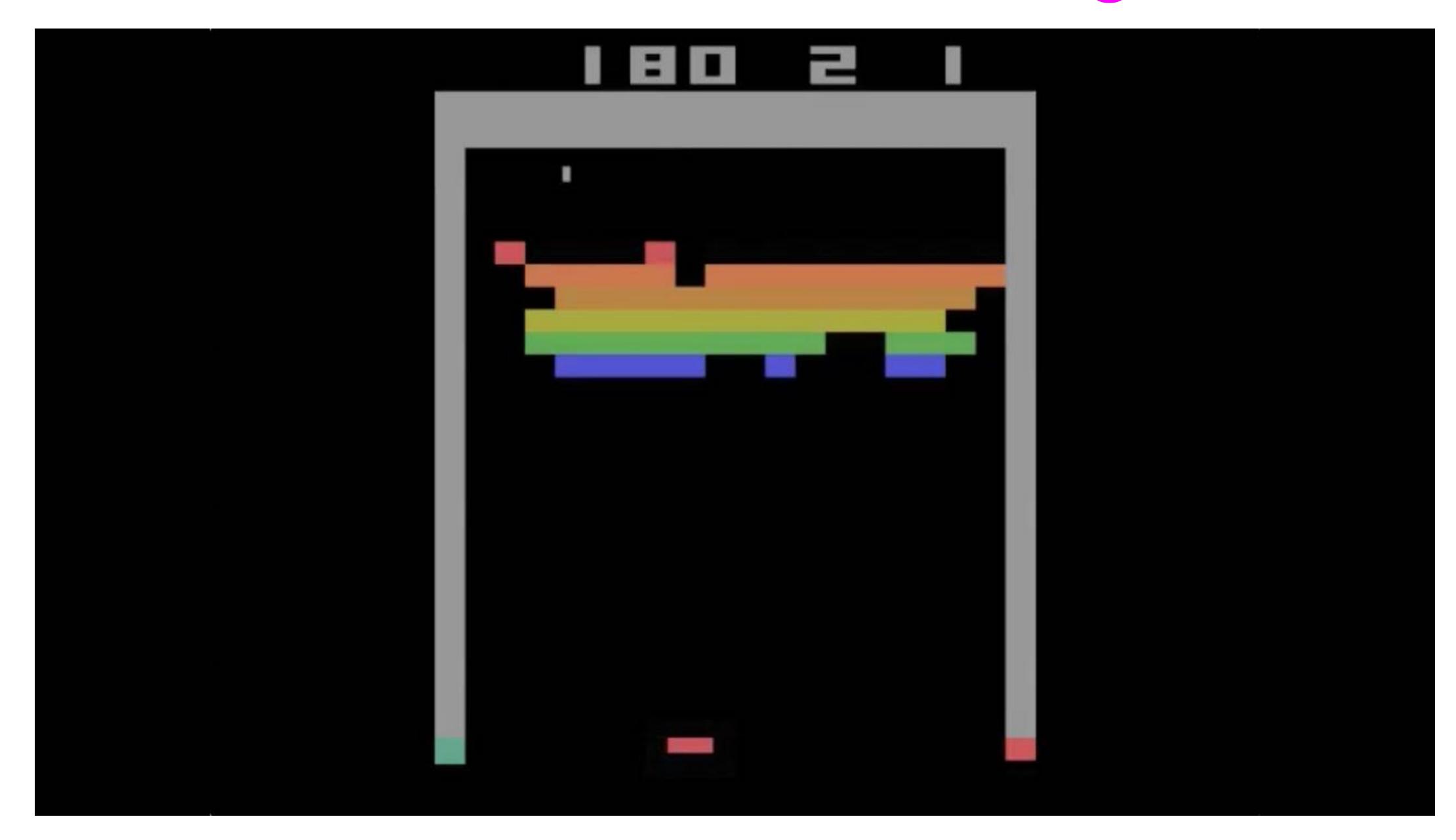


- 2009 world's most advanced computer can't tell a cat from a dog
- 2012 solved by Google \*but\* required 16,000 computers!
- 2015 Microsoft, Google beat humans at image recognition
- 2019 Al beats Stanford radiologists in chest X-ray diagnostics competition

## Unsupervised Learning



# Reinforcement Learning



## Types of Machine Learning

#### We'll focus on this category



#### **Supervised Learning**

- labeled data
- learn relationships

#### Examples:

- spam detection
- image classification

#### **Unsupervised Learning**

- unlabeled data
- find data structure

#### Examples:

- customer segmentation
- anomaly detection

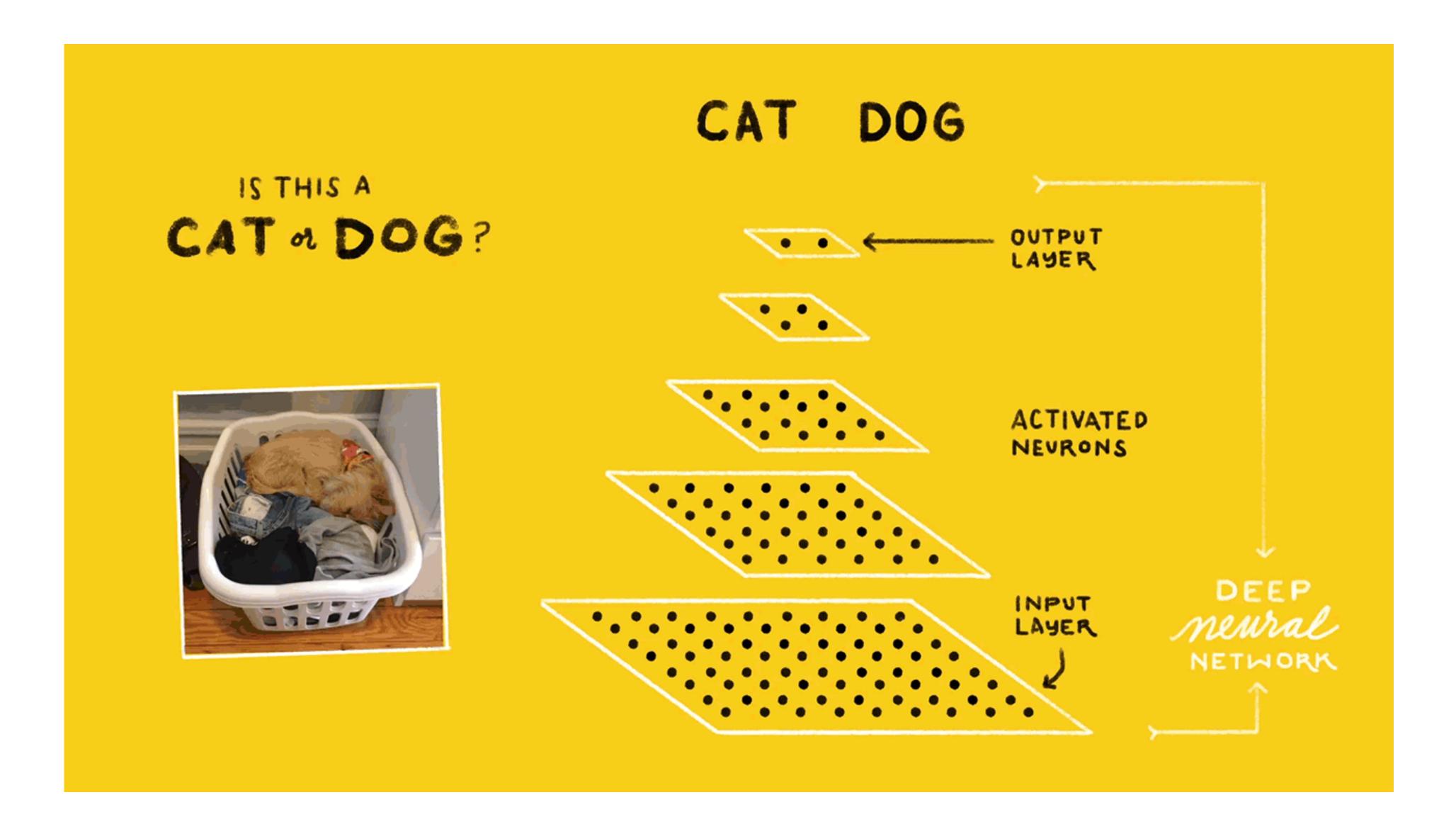
#### Reinforcement Learning

- reward based
- find optimal strategy

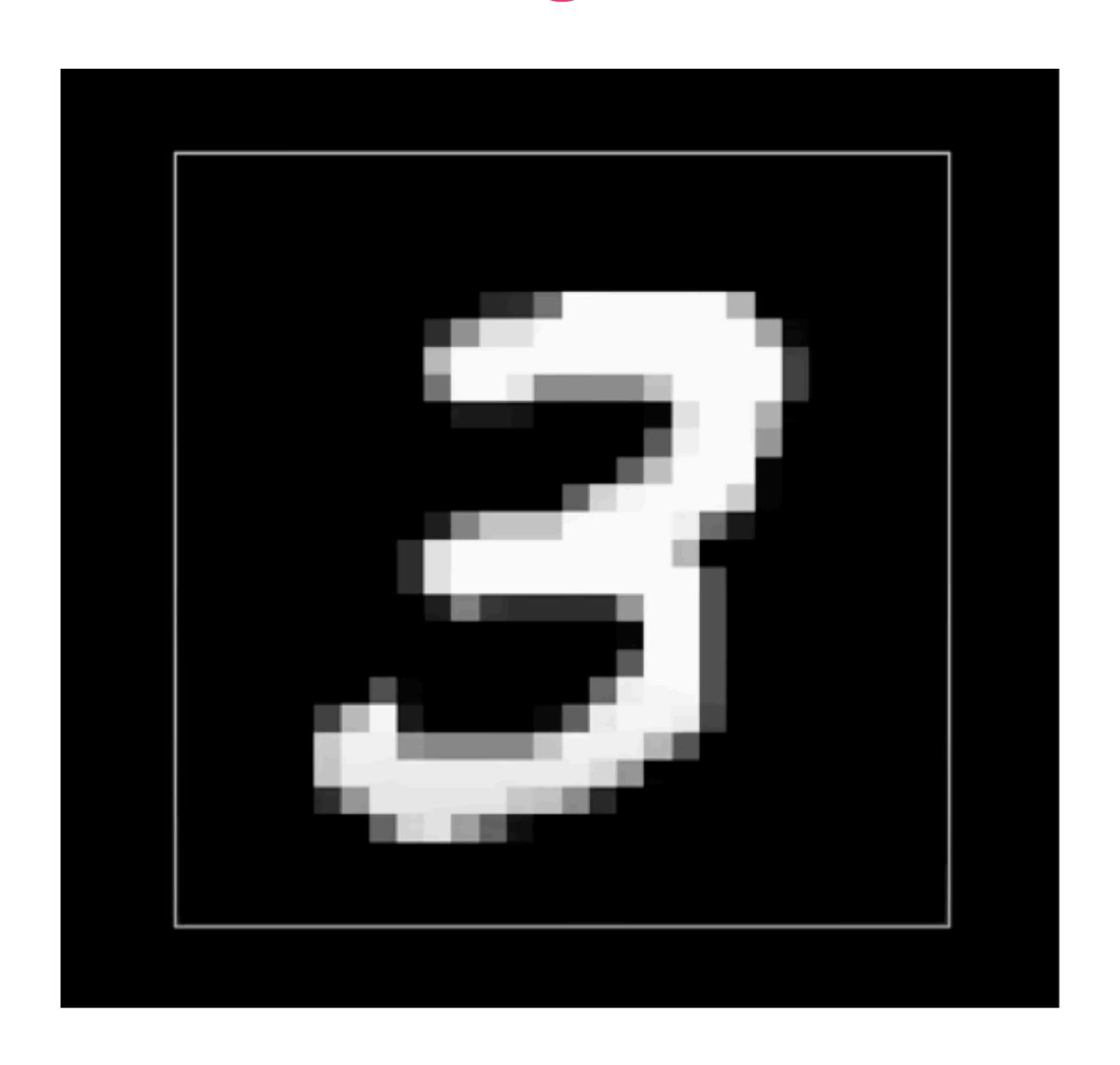
#### Examples:

- game playing
- autonomous driving

## **Neural Networks**



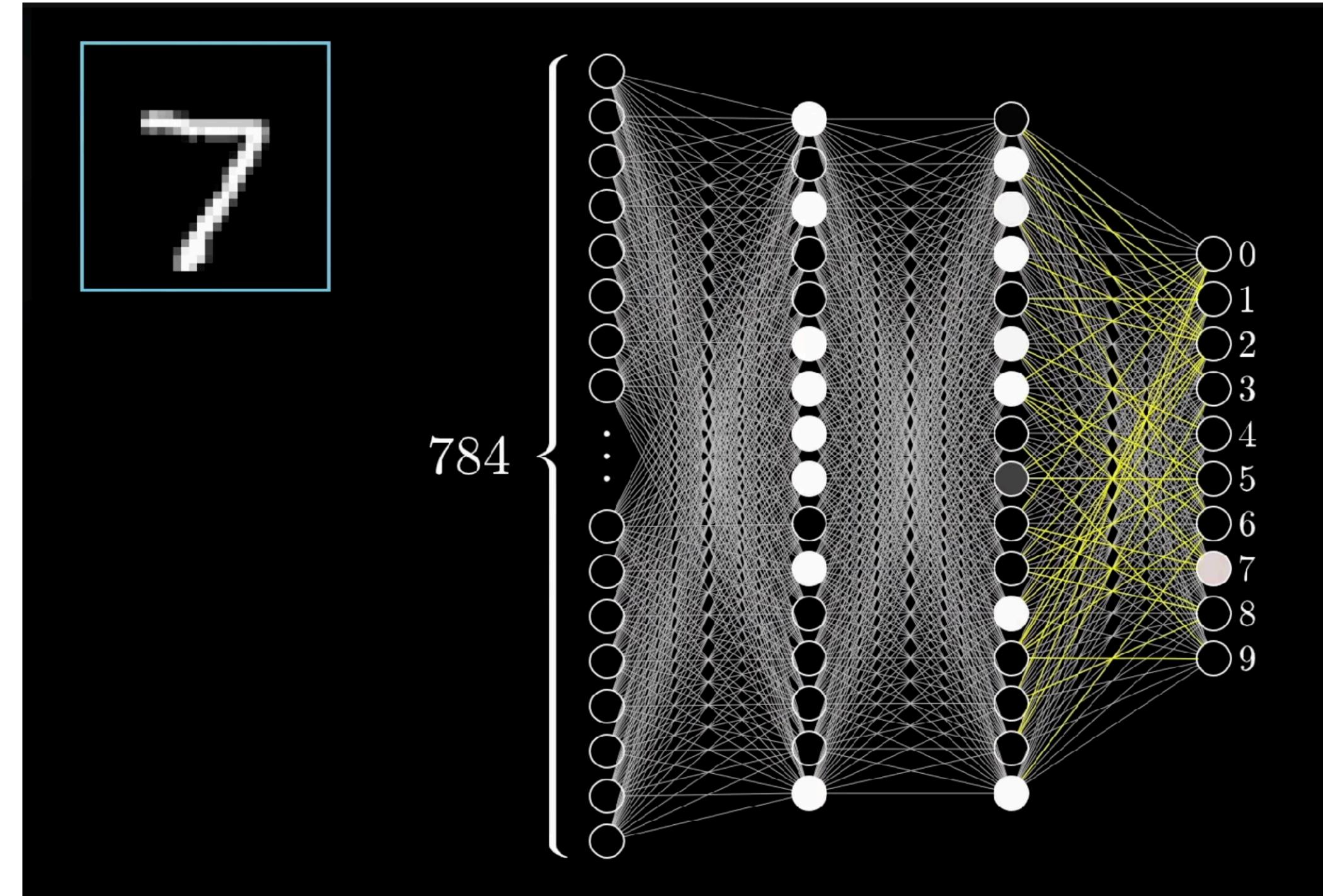
# Which digit is this?



## The MNIST Challenge

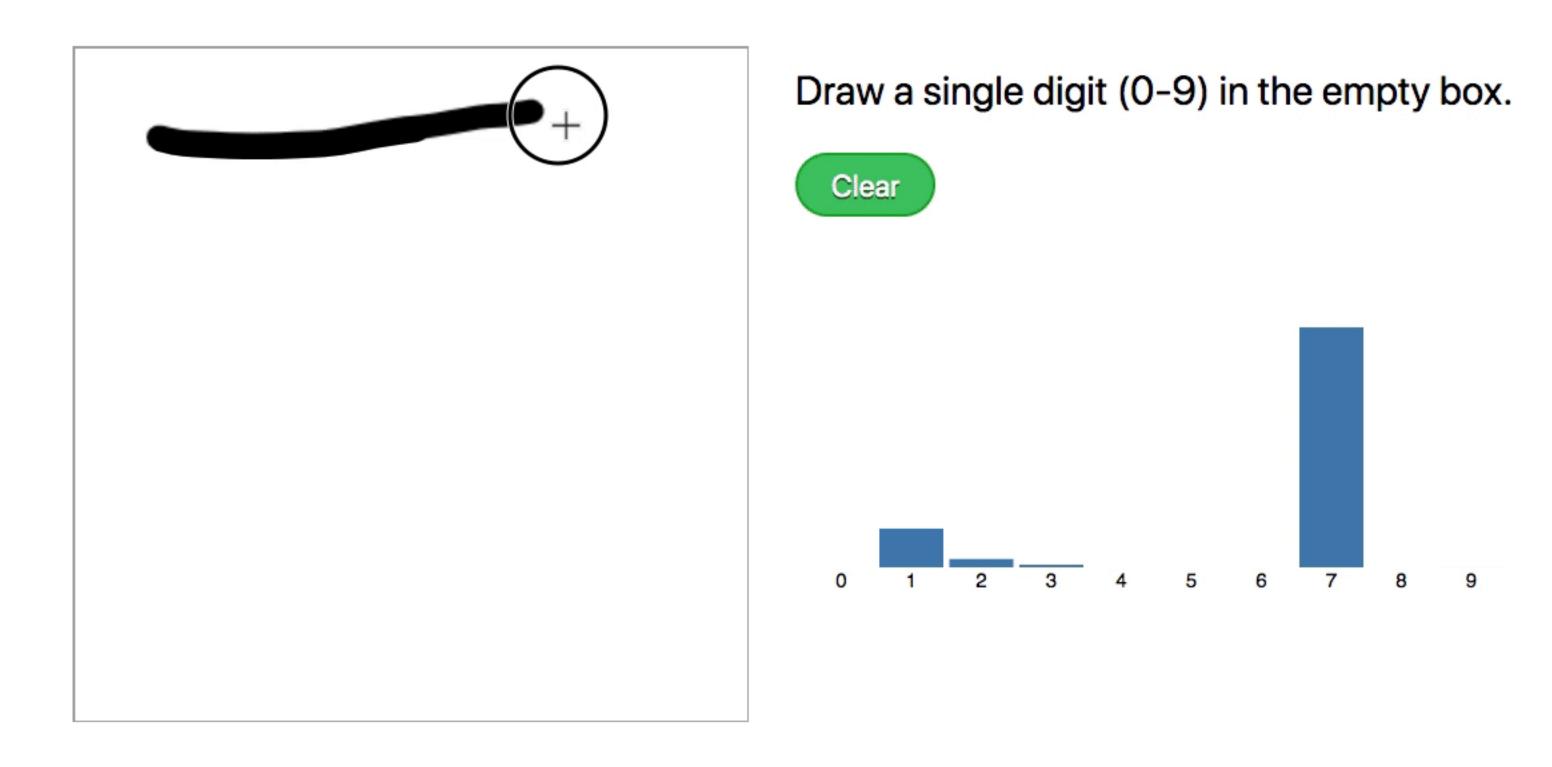


2:40 - 5:30



## \*\*TensorFlow.js + MNIST

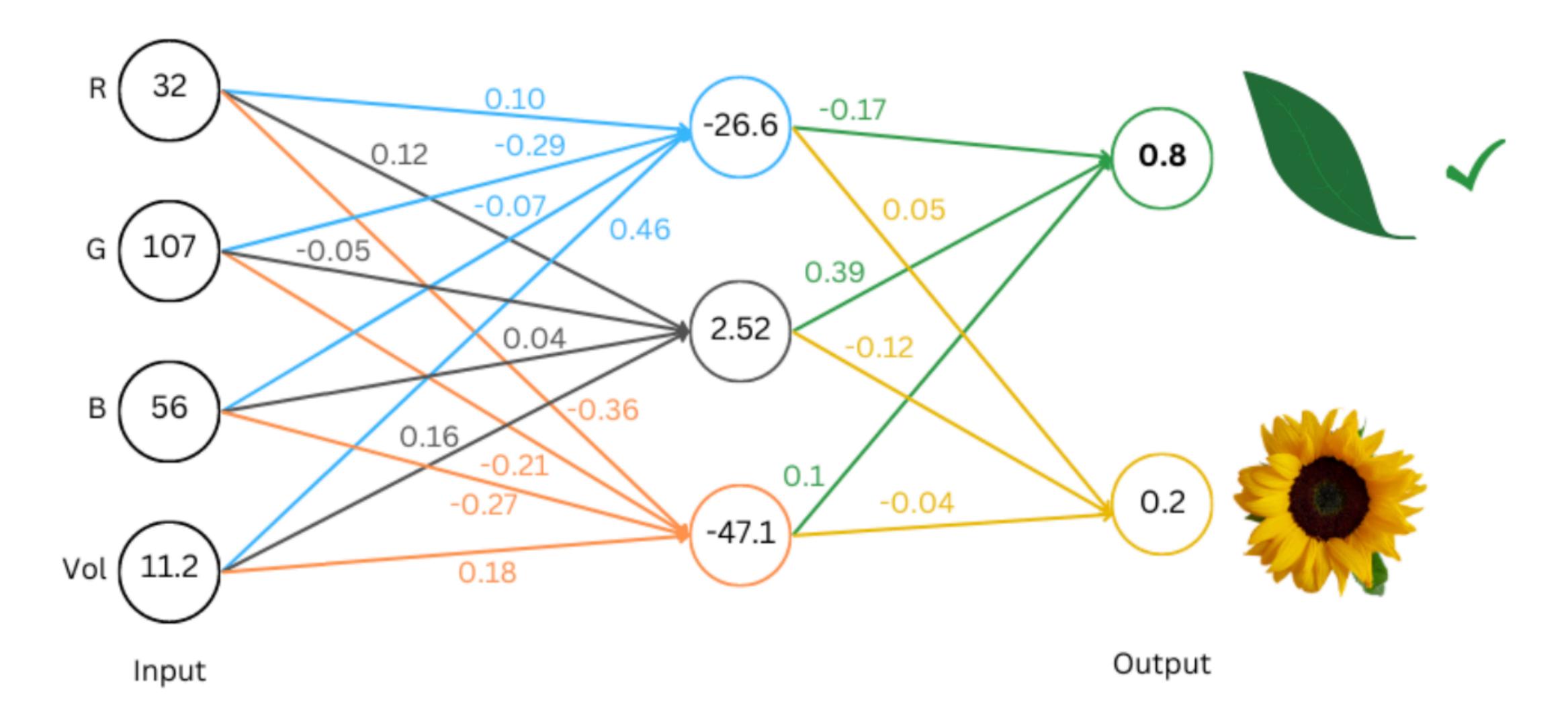
Draw a digit by hand and have it classified in real time, as you draw, by a machine learning model trained against the MNIST dataset. The model used for this page is a convolutional neural network (CNN) built using Keras/TensorFlow on a Google Tensor Processing Unit (TPU). It's explained in depth and is available for you to build for yourself at <a href="mailto:bit.ly/mco-mnist-lab">bit.ly/mco-mnist-lab</a>).



Made with ♥ by Marc.

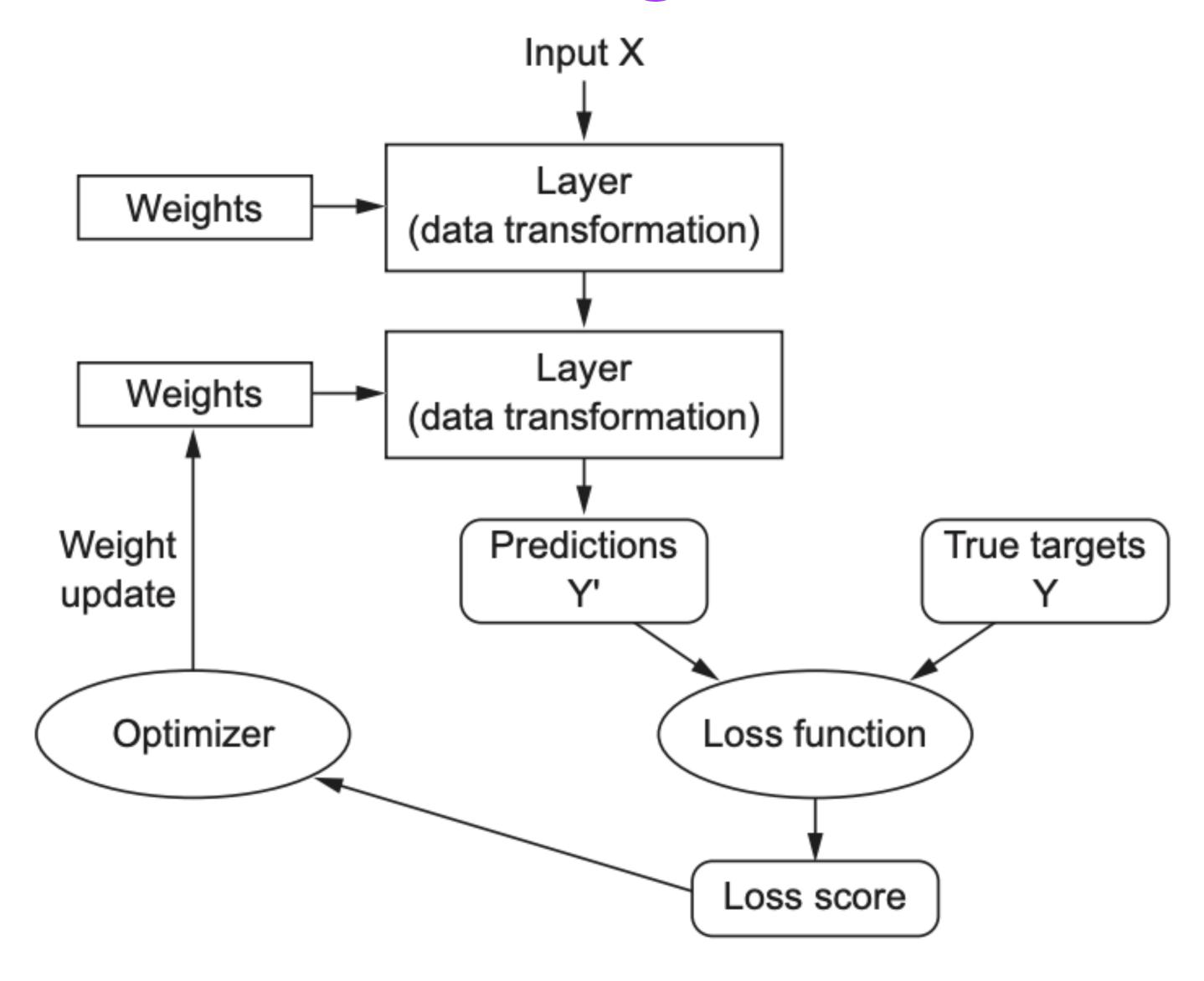
# Training





Blue circle like so: (32 \* 0.10) + (107 \* -0.29) + (56 \* -0.07) + (11.2 \* 0.46) = -26.6Orange circle like so: (32 \* -0.36) + (107 \* -0.21) + (56 \* -0.27) + (11.2 \* 0.18) = -47.1

# The Training Process



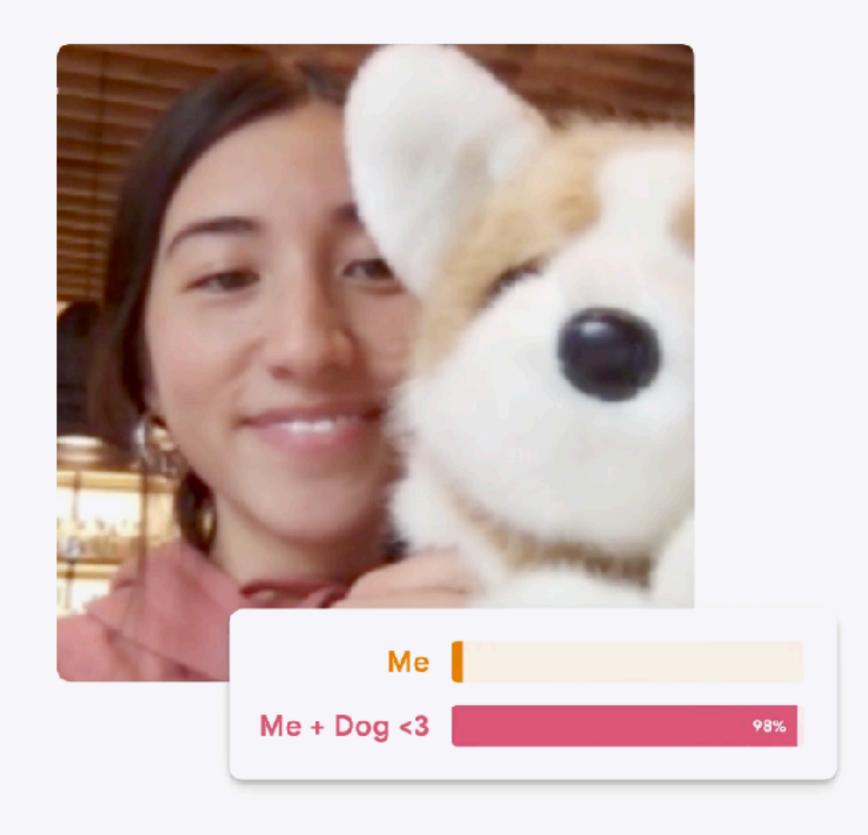


Iteration = 100, Loss = 0.0053158

# Teachable Machine

Train a computer to recognize your own images, sounds, & poses.

A fast, easy way to create machine learning models for your sites, apps, and more – no expertise or coding required.



**Get Started** 















0:00 - 3:10

Paris is a city in France 17%15% $\operatorname{and}$ the9% Large Logan 7% Language which 4% Henry 3% Model northern 3%  $\operatorname{central}$ northeasternParis Texas 1%

:

# Ethics Using AI Safely



# Discussion topic: What are some of your concerns about AI?

### Here's my short list...

- Privacy
- Bias
- Misinformation
- Military Use of Al
- Employment
- Environment
- Copyright
- Society

### Privacy

- "If you're not paying for it, you're the product".
- Al interactions probably being used just like web searches.
- How many times have you read the terms & conditions?
- New privacy threats are emerging every day.
- Companies cannot be trusted to self-govern.

#### Bias

- This revolution is built by mostly young, college educated, white men living in Northern California.
- ML models are a direct reflection of their training data.
- Al propagates unconscious bias.

A father and his son are in a car accident.
The father dies. The son is rushed to the ER.
The attending surgeon looks at the boy and says,
"I can't operate on this boy. He's my son!"
How can this be?

#### Misinformation

- It's easier than ever to lie.
- Serious threats to democracy
- Education is critically important.
- Can we use AI to counter these threats?
  - Example: <u>fullfact.org</u>
- Why are efforts like Full Fact underfunded?

#### Misinformation

#### How is Perplexity different than ChatGPT?

#### **ペ Perplexity**

Seopowersuite Perplexity vs ChatGPT: The ChatGPT vs Perplexity: A Ultimate Al Comparison fo... strategic overview for...

e Eesel Ai

Writesonic Elog Perplexity AI vs. ChatGPT: Which Is the Best Al Tool?

youtube Perplexity vs ChatGPT: Which is ACTUALLY Better?

Assistant steps >

Perplexity and ChatGPT are both Al-powered platforms, but they serve different primary purposes and excel in distinct areas. Perplexity AI is designed as an answer engine that focuses on real-time web research and fact-based information retrieval, while ChatGPT functions mainly as a conversational chatbot and content creator built on generative Al models. | link-assistant +3

#### Core Differences

Aspect	Perplexity Al	ChatGPT
Primary Purpose	Real-time search and research assistant	Conversational AI/Creative content generation link-assistant
Knowledge Source	Continuously updated via live web searches link-assistant +1	Pre-trained dataset (static, needs plugins for web) link-assistant
Response Style	Concise, factual, with citations	Creative, conversational, no citations by default link-assistant +1
Best Use Case	Fact-checking, research, current events, with sources eesel +1	Writing, brainstorming, dialogue, code help
Hallucination Risk	Low (answers sourced directly from the web) writesonic +1	Higher (may invent info if prompt is unclear)
Transparency	Always cites sources for verification	Rarely cites sources; user must verify facts
Creative Ability	Limited creative writing, mainly factual	Strong creative generation and storytelling

### Military Use of Al

- Al is being used to process battlefield data, target individuals, and make real time decisions.
- Al is beginning to be used in autonomous weapons.
- Companies cannot be trusted to self-govern.
- Example: Google's <u>Project Nimbus</u> somehow doesn't contradict Google's AI Principles
- Again, companies cannot be trusted to self-govern.

#### Employment

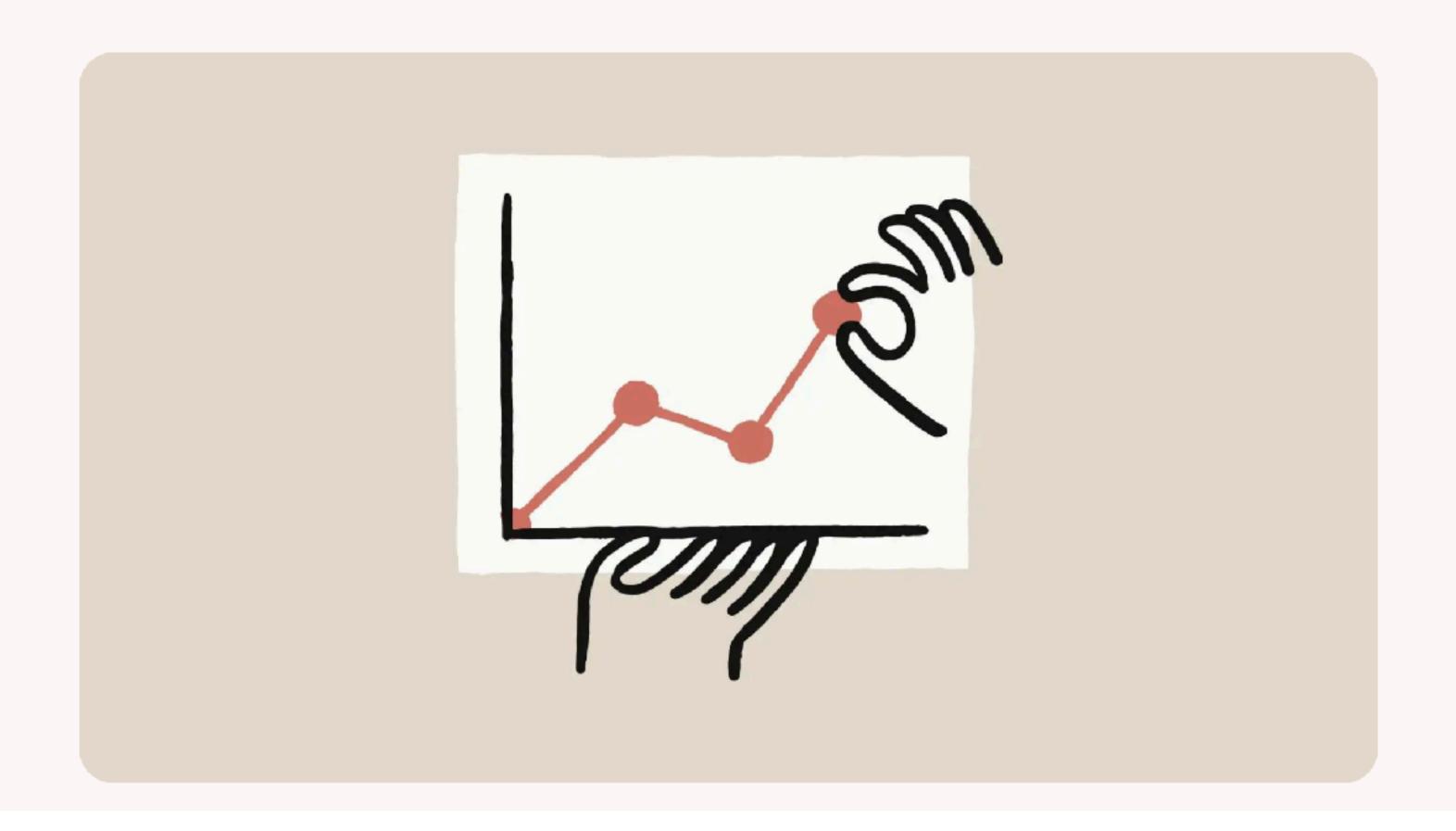
- Will most employees become obsolete?
- Innovation has always done this but AI takes it to a new level.
- There will undoubtedly be massive job losses, but also many new opportunities.
- Knowing how to leverage AI will be one of those opportunities.
- Example: software engineers => systems engineers
- People will be need to operate at a higher level of abstraction

"As an employee, you're not paid to 'know x', or 'write programs', you're paid to be useful." - Ian Miell

#### The Anthropic Economic Index

Feb 10, 2025 • 9 min read

Read the paper



#### Environment

- Carbon footprint of training one model = lifetime emission of 5 cars
- Computation to train the doubles every 3.4 months
- Al infrastructure consumes 6x water used by Denmark
- Al ships require rare earth elements, mined in environmentally destructive ways.



#### Copyright

- Al companies are getting a free ride.
- Did you get your ChatGPT royalty check for your blog articles?
- Companies should have to license everything they train with

# The Times Sues OpenAI and Microsoft Over A.I. Use of Copyrighted Work

Millions of articles from The New York Times were used to train chatbots that now compete with it, the lawsuit said.

OPENAI

# OpenAl Furious DeepSeek Might Have Stolen All the Data OpenAl Stole From Us



OpenAl shocked that an Al company would train on someone else's data without permission or compensation.

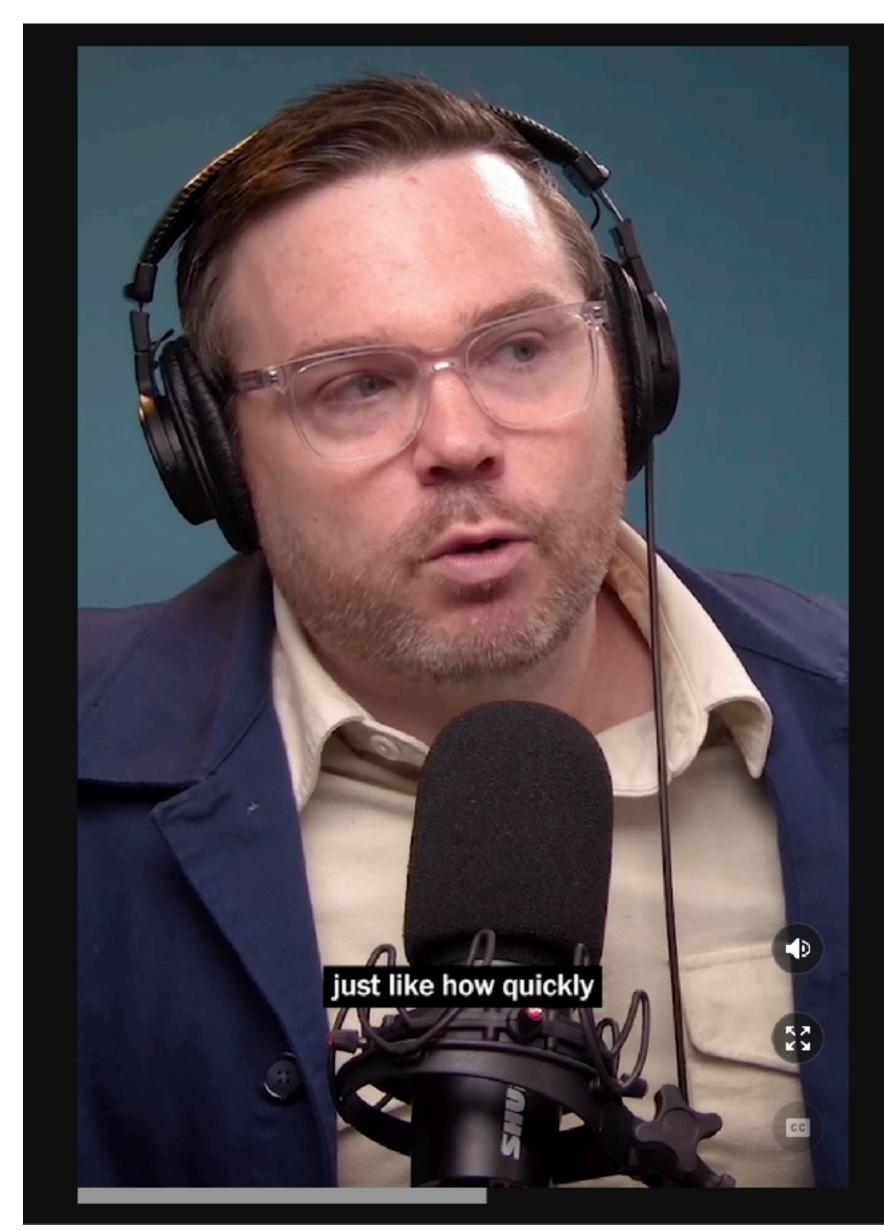
#### Society

# She Is in Love With ChatGPT

A 28-year-old woman with a busy social life spends hours on end talking to her A.I. boyfriend for advice and consolation. And yes, they do have sex.



#### Society



### Are A.I. Companions Dangerous to Teenagers?

This week, Character.Al announced that it would soon be taking its A.I. companions away from teenagers. The "Hard Fork" hosts Kevin Roose and Casey Newton explain why this is a major development in the world of chatbots and child safety.

#### By 'HARD Fork'

November 3, 2025



### Society

# A Teen Was Suicidal. ChatGPT Was the Friend He Confided In.

More people are turning to general-purpose chatbots for emotional support. At first, Adam Raine, 16, used ChatGPT for schoolwork, but then he started discussing plans to end his life.

### The Future

Where is all this going?





### Disrupting the first reported Alorchestrated cyber espionage campaign

Nov 13, 2025 • 7 min read

In mid-September 2025, we detected suspicious activity that later investigation determined to be a highly sophisticated espionage campaign.

The threat actor—whom we assess with high confidence was a Chinese state-sponsored group—manipulated our <u>Claude Code</u> tool into attempting infiltration into roughly thirty global targets and succeeded in a small number of cases.

We believe this is the first documented case of a large-scale cyberattack executed without substantial human intervention.

#### Benchmarking Intelligence

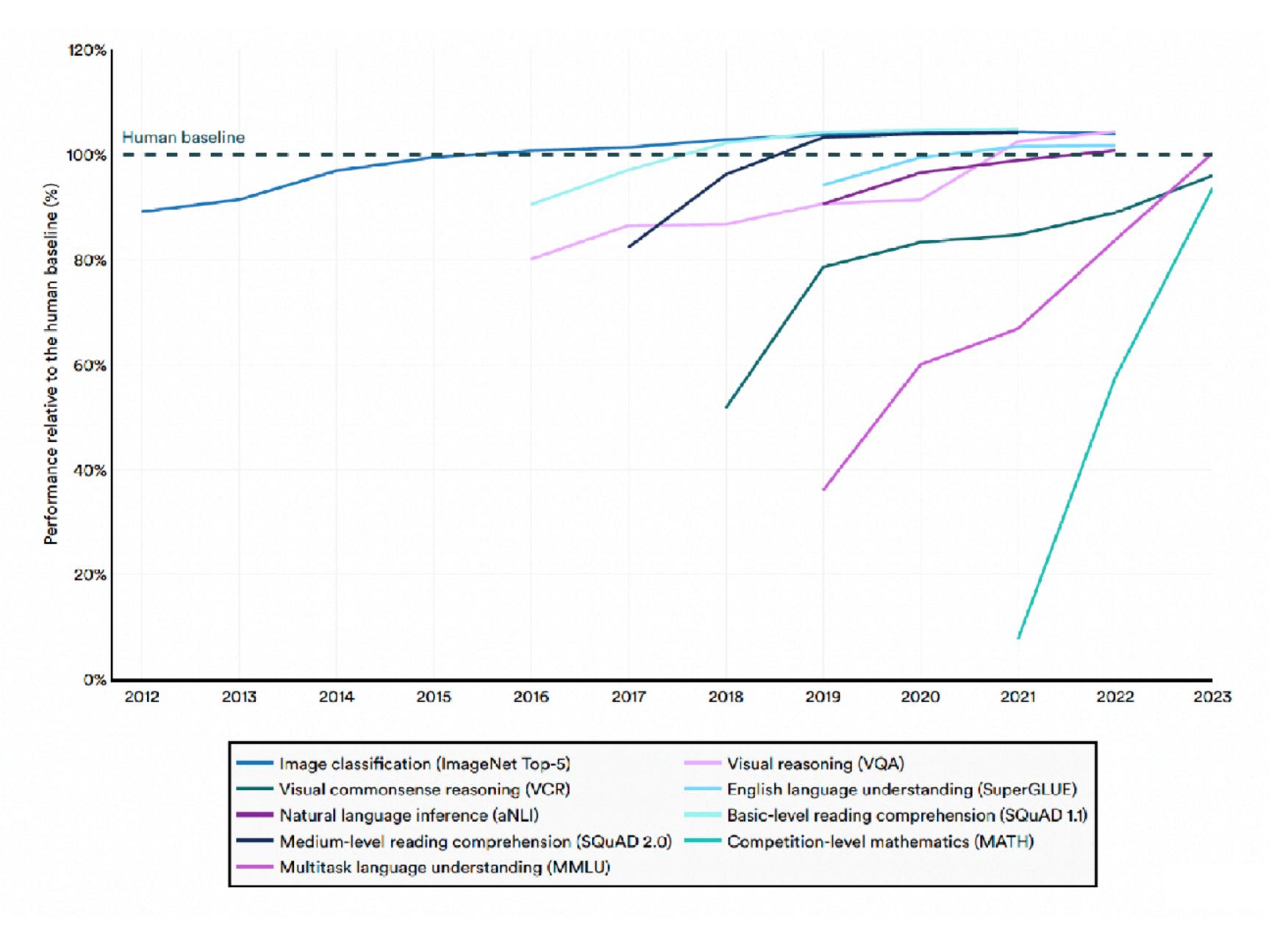
- Benchmarks are comparative tests.
- Narrow skills (math, code, Q&A)
- Broad tasks (agents with tools)
- Scores ≠ general intelligence; they're just capability snapshots.

### What's improving/lagging?

- Math/logic and code: steep gains
- Open-ended, multi-tool tasks: improving but brittle
- Multimodal academic exams: capable, still sensitive to prompts



#### Select Al Index Technical Performance Benchmarks vs. Human Performance



#### So where is this going?

- The AI revolution is in peak hype, but it will clearly have deep, long lasting impacts on society.
- Separating the value from the hype is a critical skill.
- Smart people will rethink how they can add value in the new world.
- Superintelligence is coming, sooner than predicted.
- When we get there, all bets are off.

#### Four Key Questions

- 1. Are language models intelligent?
- 2. Can humans be trusted with this tool?
- 3. Is Al a net good for society?
- 4. Are we doomed?

#### My Answers

#### 1. Are language models intelligent?

- Yes. Are we really that different from LLMs?
- Turing paraphrased: intelligence is as intelligence does.

#### 2. Can humans be trusted with this tool?

- Clearly not. Our track record for deploying technology responsibly is not great.
- But stopping the train is unrealistic.

#### 3. Is Al a net good for society?

- All tools are neutral. It's how we use them that matters.
- We've been on this path for a while (internet, smart phones, social media).
- We need more regulation. It's not moving in that direction.

#### 4. Are we doomed?

Possibly (21:55 - 24:36)

#### "There are very few examples of more intelligent things being controlled by less intelligent things"

- Geoff Hinton

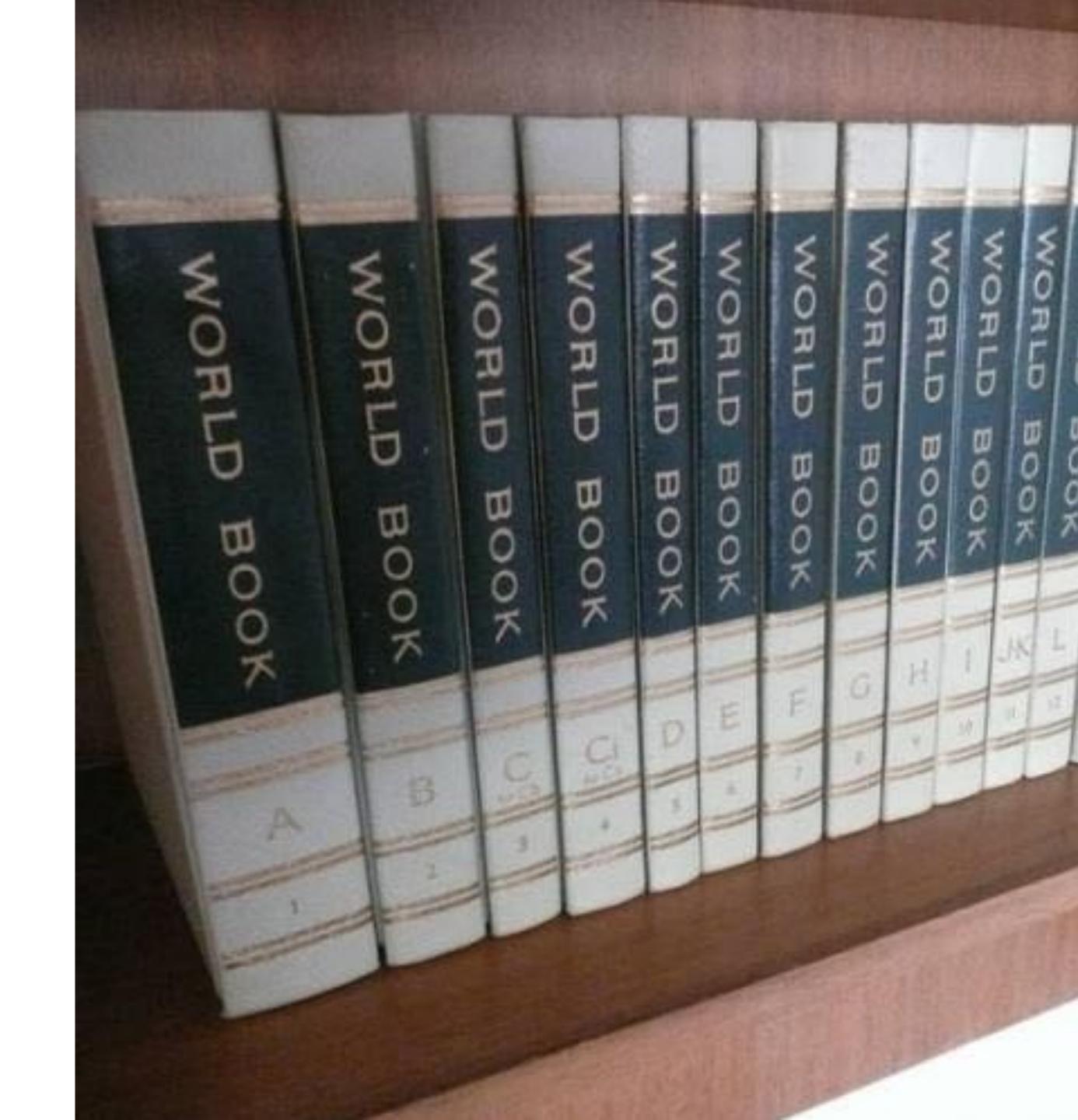
### Closing Thoughts

#### l've navigated a few changes

- high level programming languages
- portable operating systems
- personal computers
- the internet and the world wide web
- search engines (esp. Google)
- mobile phones
- smart phones
- cloud computing
- the data science boom
- the Al revolution



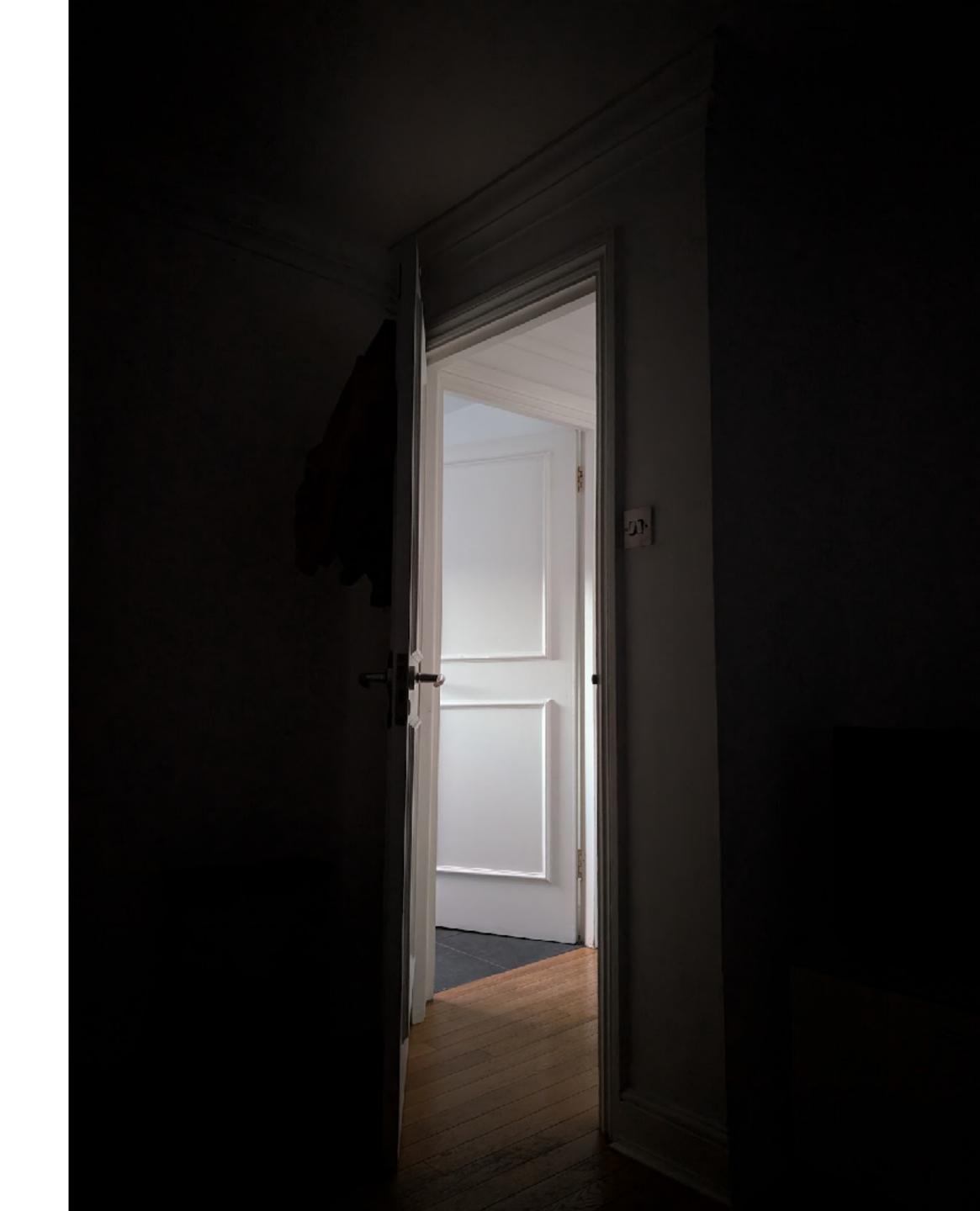
### Stay curious



# Communication is the most important skill

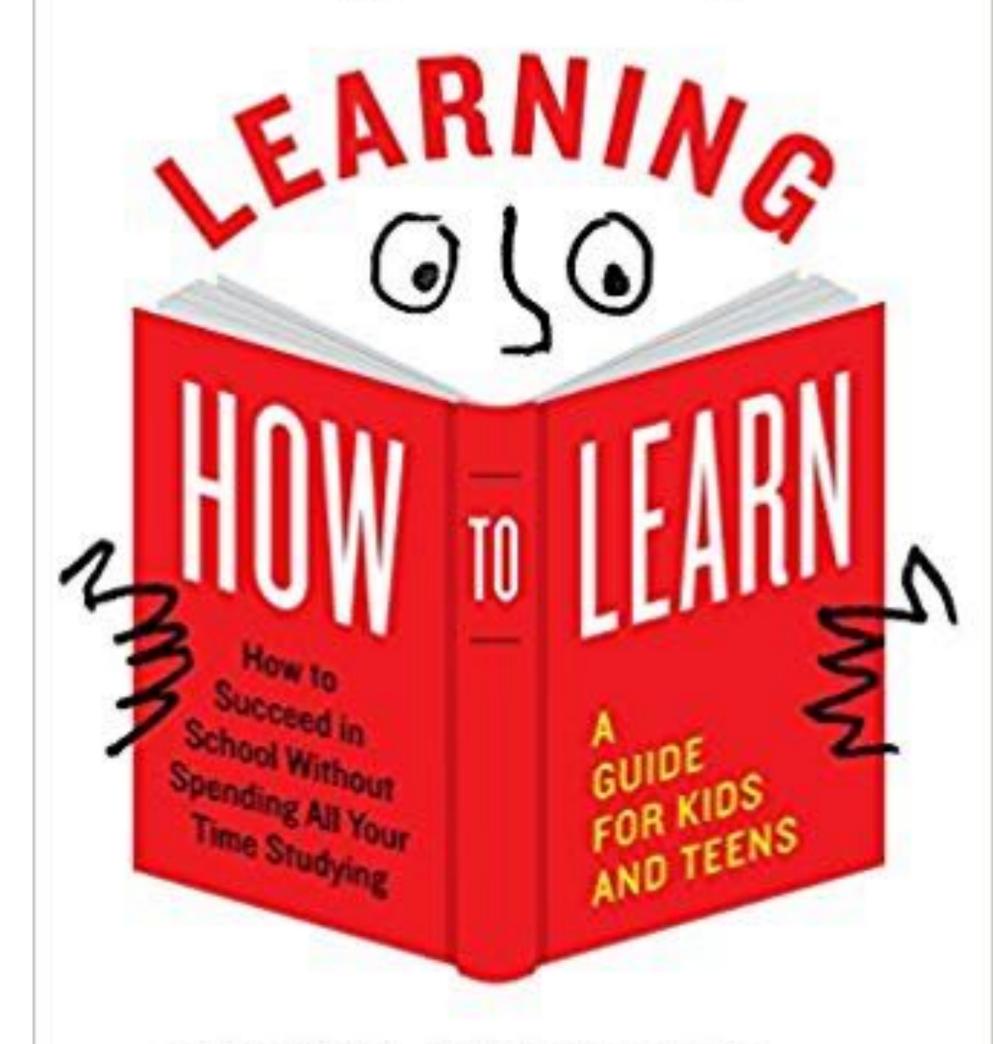


# Be open to opportunity (embrace change)



#### Be a lifelong learner

From the bestselling author of A Mind for Numbers and the creators of the popular online course Learning How to Learn



BARBARA OAKLEY, PhD, AND TERRENCE SEJNOWSKI, PhD,

WITH ALISTAIR McCONVILLE

# Be intentional (make plans)



### Slides

mco.dev/introAl.pdf

## This is for everyone

