HOW TO CREATE OFFSET TiTLES
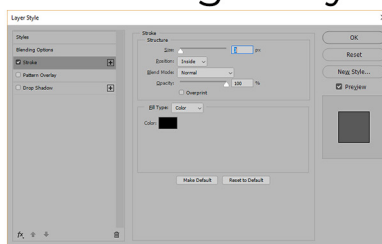

PiCKLEBERRYPOP

FOR PS/PSE USERS

terrific titles

First of all, choose your font and type out your title.
I'm using the font, IMPACT. Make sure you use a large font size.
We all know it's easier to scale down than up
I typed each word on a separate layer.
That makes customization a little easier.

terrific titles

When you're satisfied with your title,
duplicate each layer (CTRL J or CMD J on a Mac).
In your layers Palette, select the TOP LAYER of one of the words
in your title. I'm going to work with the word terrific first.
Click on fx > stroke in the layers palette.
(You can also go to the top menu bar and select
Layer > Layer Style > Stroke.)
Set the stroke size to 3, Position: Inside,
Blend Mode: Normal, Opacity 100% and Color Black.
For PSE you would choose Layer > Layer Style > Style Settings
with the same settings for your stroke

Now your image will look like you have a simple,
outlined/stroked word on your layout.
Right now, it's not obvious that there are two layers of the same word.

terrific titles

Nudge the stroked layer up and to the left so that it's slightly offset.
Lol, and if you'd rather nudge it down and to the right, that's fine, too!
I use my arrow keys, and just moved it two or three taps
But, as you can see on the image below...it's still not right.
It just looks like a poorly shadowed image
because there is still a fill on the word we nudged.
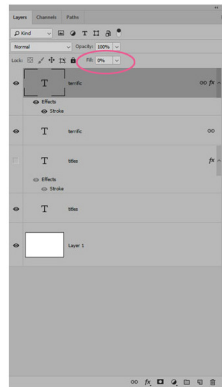We need to change one more setting.

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titles

We're going to adjust the fill on the stroked word.
So, go to your layers palette again, and change FILL to 0%.
(In PSE, go to the Horizontal Type Tool and in Tool Options,
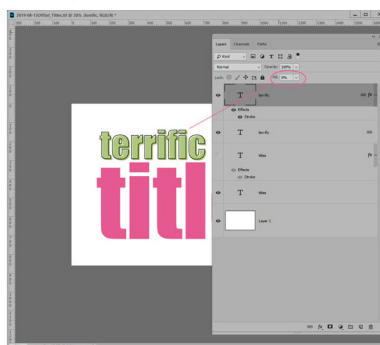open the Style Picker drop down menu and choose Visibility.
Click on Hide Style.)

...and NOW you have an offset effect to the first word in your title.
Hint Link the two layers of your word in your layers palette
so that when you try to reposition them, they move together.
Lol, that saves the headache of moving them
independently. Been there, done that. I always learn the hard way

Now you can go back and repeat the steps
for any other words, and your title will be completely offset.

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titles