

## REDESIGNING PROPOSAL

# ALL CLASS OF REDESIGN SOLUTIONS



**11+**

Years Experienced  
UI/UX, Web &  
Graphic Designers



**3000+**

Websites  
Done



**165+**

Framework,  
CMS Worked  
Upon



**900+**

Happy  
Clients



# TABLE OF CONTENTS

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ABOUT ACMASOFT TECHNOLOGIES	1
HOW WE GIVE NEW LIFE TO YOUR WEBSITE	2
WHY SHOULD YOU REDESIGN YOUR WEBSITE?	3
CASE STUDIES	4
OUR PORTFOLIO	6
LET'S WORK TOGETHER	7
LOTS OF HAPPY CLIENTS	8
CONTACT US	9

# ABOUT ACMASOFT TECHNOLOGIES

ACMASOFT TECHNOLOGIES is the leading Web Design company in India. We have excellent web designers capable of shaping your website to attract your target audience. Stunning designs make your website look highly impressive to your viewers, irrespective of devices they see it on (desktops, tablets, I pad etc).

The UI Designers we have will create every design element by themselves that a user would interact with. Using CSS and HTML to resize, hide, animate, shrink, enlarge, or shifting your page elements, we will deliver a final design that is both splendid and featureful.



## OUR MISSION

To be recognised as a world-class organisation that delivers exceptional web designing services globally. We work continuously towards maintaining our status as the leaders in the field of web designing.



## OUR VISION

Our Vision is to extend our web designing and software development business around the world by offering our clients customized designing services to target their goal. We strive to meet all their needs under one roof and we retain highly trained and experienced professionals to accomplish that.



## OVERVIEW

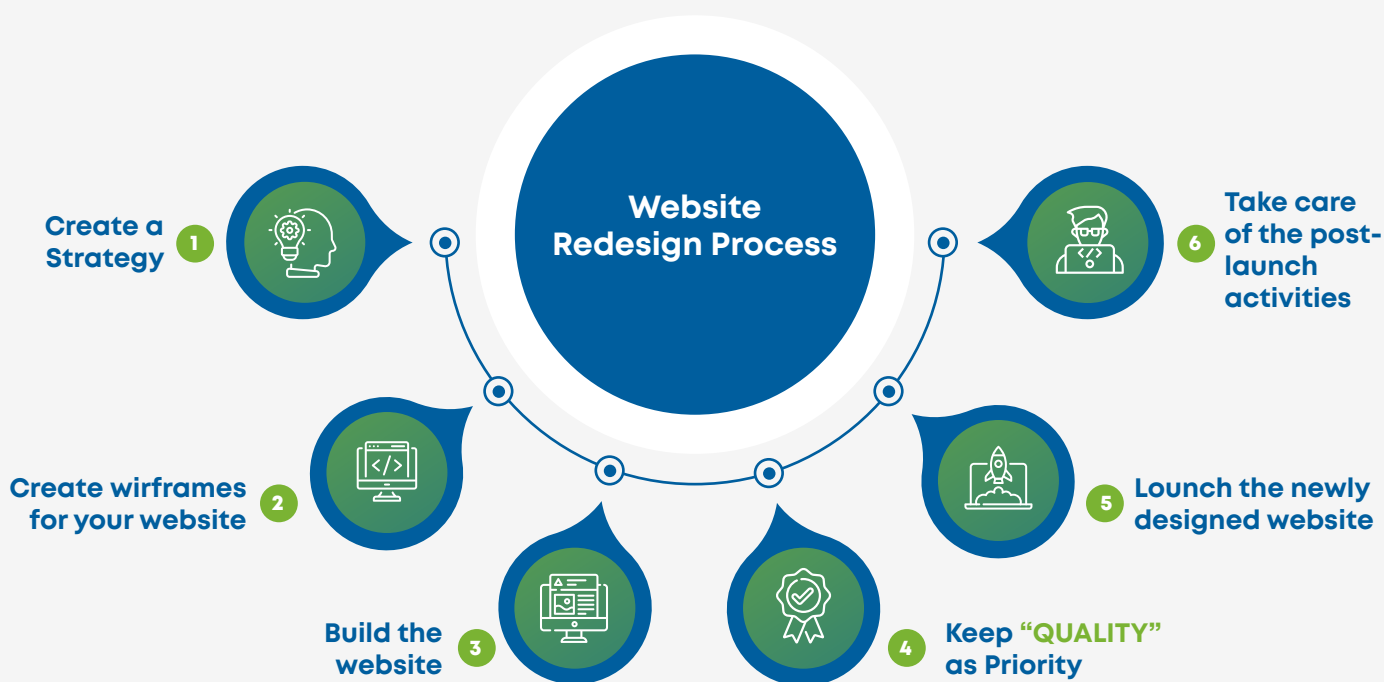
Established in 2008, ACMASOFT TECHNOLOGIES has seen itself rapidly evolved into one of the most renowned Web Designing companies in India. We pride ourselves in offering the best web designs and layouts to our clients at highly affordable prices.

As the leading web service providers in India, we understand the significance and the challenges of continuing to deliver a superior level of designs that can retain the WOW' factor for years.

# HOW WE GIVE NEW LIFE TO YOUR WEBSITE

We use a number of systematic techniques to ensure your website enjoys viewer interest at all times. Our company understands that merely constructing a site isn't the end of your worry, the people who visit it should take notice as well. And that is where our expertise in this field can assist you.

Below we have shown the step by step process our expert web designers will follow, and revamp your website completely as a result.



As evident from below, we have previously worked on a number of redesign projects using all the major platforms out there.



In the world of B2B service, revamping ensures right response, at the right time for your customers.

## WHY SHOULD YOU REDESIGN YOUR WEBSITE?

Your website is a reflection of your business and just like everything else, evolving with time is imperative to your success. Regular algorithm twitches means that your website without redesigning is likely to fall victim to non-responsiveness, stale content, plummeting load speed and much more.

### Though the reasons are many, some of the major ones for choosing a redesign are-

- The Website Just Doesn't Work
- Want a Better User Experience
- Current Website Isn't Responsive
- It looks Outdated/Ordinary/Crap
- It Does Not Reflect Your Brand
- Re-Align Your Website With Your Marketing Goals
- Optimize the Buyer Journey on Your Website
- Have Outdated Third-Party Tools on Your Site
- The Purpose of Your Site Has Changed
- Want to Incorporate a Better Content Strategy.



**“A worn shoe is a sign that you’ve come a long way, but persisting with them forever is a sign of scruffiness to the rest.”**

**“A new shoe is the representation of your success and evolution.”**



**With hundreds of business websites developing everyday, redesigning yours will have it stand out from the herd, and give the customer a reason to always come back.**

# CASE STUDIES

Platform: **Wordpress**

Client Name: **Berit Legrand**

Country: **France**

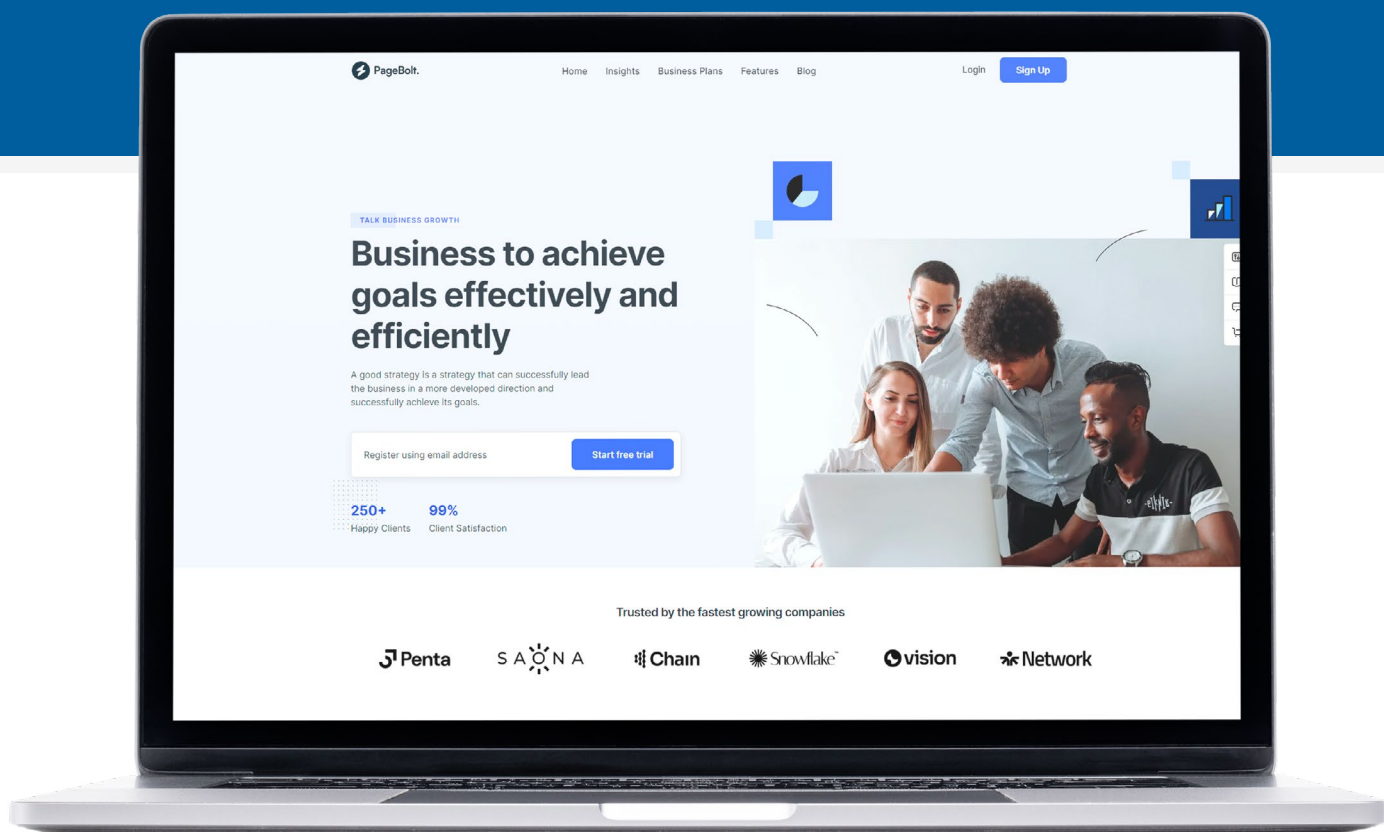
Source of Contact: **Freelancing site**

## Berit Legrand:

Client wanted to update the look and feel of the site because its design was not enticing the users. Along with it, client wanted to remove some page and add some new one.

## Our Process

- We had shown the sample design of the website's homepage in which we had created a nice hero-section and added the book store tab also.
- After its approval, we designed the inner pages.
- We then ensured that the functionalities of it were in proper manner.



**Conclusion:** Client was enthralled with our work and designs and gave us a nice feedback and rating.

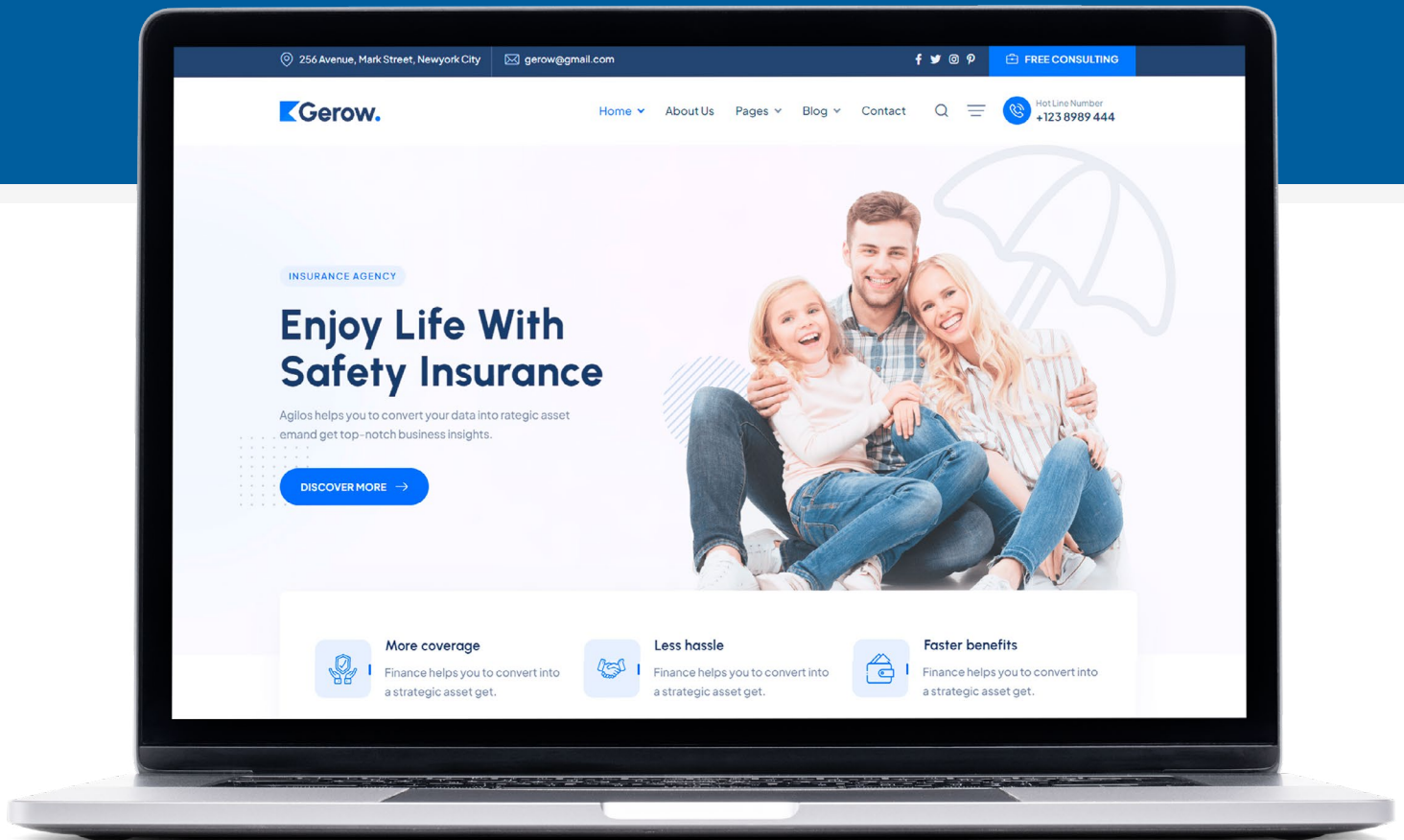


**Feedback:** “Completed the website as agreed. Nice to work with the FP team.” - *Berit Legrand*

**“Client is always right” according to our business practice. We never back down from new challenges and bring out the designs that capture the imagination of clients**

# CASE STUDIES

- Our team conducts thorough research as to the current market trend.
- The research is followed by choosing the target audience that is relevant to the services your business offers.
- Frameworks and mockups are generated in accordance with the website's desired outlook.
- The target audience is hence catered by initiating the desired redesigning.



## Used Technologies:



- We first receive the old website from the client who desires refreshing its design to boost audiences.
- After assigning the task to the redesigning team, they generate a new blueprint design following adequate research to locate the target audience.
- The design blueprint is then forwarded to the client for feedback and suggestions.
- Post receiving the feedback, our team modifies the design elements as per the client's needs and generate a concrete layout.
- The same is directed to the concerned personnel for review and to attain final refinements.

**With hundreds of business websites developing everyday, redesigning yours will have it stand out from the herd, and give the customer a reason to always come back**

# OUR PORTFOLIO

By working with an extensive genre of companies, we have expanded upon the project variety that we can undertake with utmost professionalism.

Therefore, our design personnel will create a custom website that effectively promotes your brand and is tailored to your marketing goals.

Our Design Portfolio has been mentioned below-



## Sleeping

Sleep disorders can affect your quality of life and your ability to concentrate. It can affect your abilities at work or school. Relationships can suffer due to being irritable or moody, and you may just feel like you can't make it through the day because you have no energy.



[www.valleyminds.com](http://www.valleyminds.com)

## Valley Minds

We are passionate engineers, technology professionals and experts in majority of the industry technology domains. Our goal is to bring value to our clients. We are here to offer our knowledge, skills, expertise, innovations to the businesses, organizations, non-profits, governments whoever looking for partners to help contribute in their needs and success.



hediyesepeti

[www.hediyesepeti.com](http://www.hediyesepeti.com)

## Hediye Sepeti

Hediyefabrikasi aim, as they Hediyefabrikasi.co; Top quality products and to provide Internet users with the gift of time spent seeking to reduce to a minimum. Through hediyefabrikasi project, hediyefabrikasi sales to the Internet and corporate gifts, to facilitate as much as possible and make your gift choice enjoyable is hediyefabrikasi most important principle.



[www.noobfeed.com](http://www.noobfeed.com)

## Noob Feed

NoobFeed.com is the place to be if you are a gamer, as both our team and our user base share similar passions and interests. Create a profile, join the community and participate in fun discussions .competitions and entertainment.

TO SEE MORE PLEASE [CLICK HERE](#)

**Disclaimer:** Some of the featured portfolios have been acquired in collaboration with our affiliated partners and associates.

# LET'S WORK TOGETHER

## If You want any of these design solutions

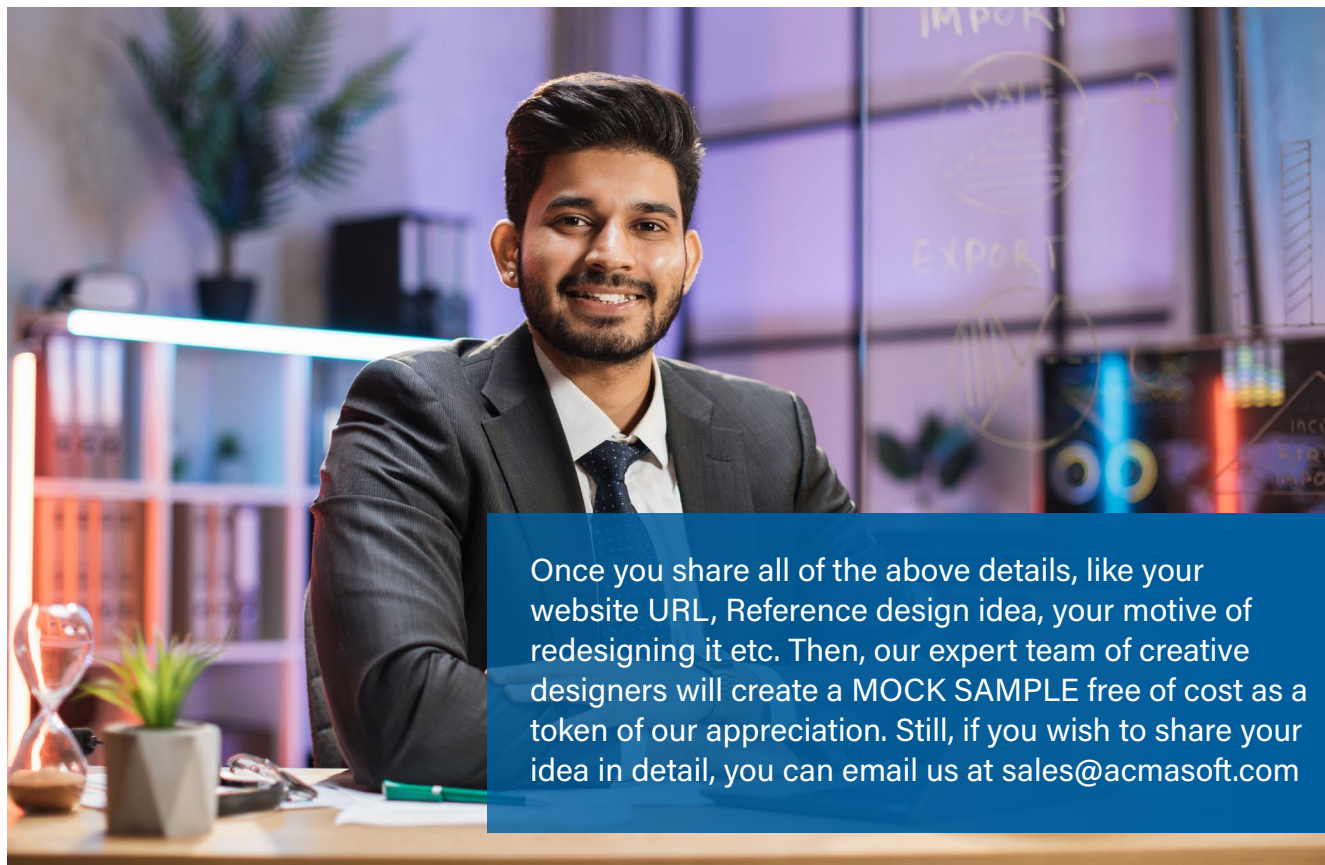
- ⦿ Want to improve only a few parts of your website's designs.
- ⦿ Want to design few promotional/marketing Banners.
- ⦿ Want to completely restructure/redesign/revamp the existing website.
- ⦿ Wish to improve user experience and require smooth navigation.
- ⦿ Wish to get a grasp on how your website could further improve.
- ⦿ Wish to design a corporate identity?
- ⦿ Or any kind of UI/UX, web and graphic design requirements.

## To get started/Inquiry, simply share the following details

- ⦿ Share your existing website URL
- ⦿ List down points on why/how do you wish to redesign it
- ⦿ If you wish to change your platform/Framework/CIVIS too
- ⦿ Any reference websites or Idea you wish to share
- ⦿ Any paper work that you have done

## How often should you redesign your website?

CakePHP is highly organized with perfect collection of elements. It has a lot of advantages over other frameworks like Codeigniter, Symphony or Zend. CakePHP offers various valuable reusable libraries for dealing with common tasks. CakePHP helps in creating robust and specialized websites with an easy process.



Once you share all of the above details, like your website URL, Reference design idea, your motive of redesigning it etc. Then, our expert team of creative designers will create a MOCK SAMPLE free of cost as a token of our appreciation. Still, if you wish to share your idea in detail, you can email us at [sales@acmasoft.com](mailto:sales@acmasoft.com)

# LOTS OF HAPPY CLIENTS

A thrilled client is the end goal for any successful establishment, and that certainly is the case for us. Nothing pushes us more than learning that we've accomplished our client's goals and vision just as or better than what they imagined.

Below, we've included a list of clients testimonials to demonstrate their satisfaction with the new website designs that we have delivered as per their needs



**Niranjan Gupta**  
PR Manager

*ACMASOFT TECHNOLOGIES is a highly professional company. They did an excellent job for me, exceeding my expectations. I will definitely hire them again.*



**Ranjan Sahay**  
Marketing Manager

*They are the BEST at creating apps. They consistently go above and beyond in their delivery, they are my go-to team for all my app projects. I highly recommend them!*



**Dr. Vivek Dubey**  
Founder

*A great company for various projects. They excel technically and always meet or exceed expectations.*

*Surely recommend them..*



**Sheetal Murudkar**  
Project Head

*Highly professional and accommodating team. Timely delivery and very satisfying results. Strongly recommended.*

*Even they are pretty responsive post project delivery as well.*



**Dr. Sanjeev Mishra**  
Consultant

*A proficient group of developers who delivers once requirements are clear. Delighted with the end result.*

*keep it us guys , you're doing great work.*



**Sunil Keshri**  
Brand Consultant

*Highly professional, experienced, and excellent project manager. They did a fantastic job. Strongly recommend.*

*They know how to take the project ahead.*

**Web designing is more than just about beautiful outlooks. The functionality and features are just as important and our designers encompass all these factors in their work.**

# OUR DEVELOPMENT METHODOLOGY

Today modern businesses have the biggest challenge and it is amalgamating multidisciplinary and multipurpose expertise to ensure global success. If they have not marketing team to run research on their targeted audience and bring them on website/mobile app as well as convert them successfully into their loyal customers, the only web designing or programming team is useless.

Have an awesome idea? We will provide a quick analysis and free proposal for it. Don't worry, it is secure and confidential. [LET'S TALK](#)

**15+**

YEARS OF EXPERIENCE

**165+**

PROFESSIONALS IN OUR TEAM

**3000+**

PROJECTS DONE SUCCESSFULLY

**4.9/5**

CUSTOMER EXPERIENCE

## MODELS LIST

We take unique approaches when the selection of development methodology is in question by considering aforementioned factors in evaluation of the project. No doubt, standard and popular development methods are our preferences, but required modifications are essential in each case. If we are going to list some of our development methodologies, we can enlist it in following ways:

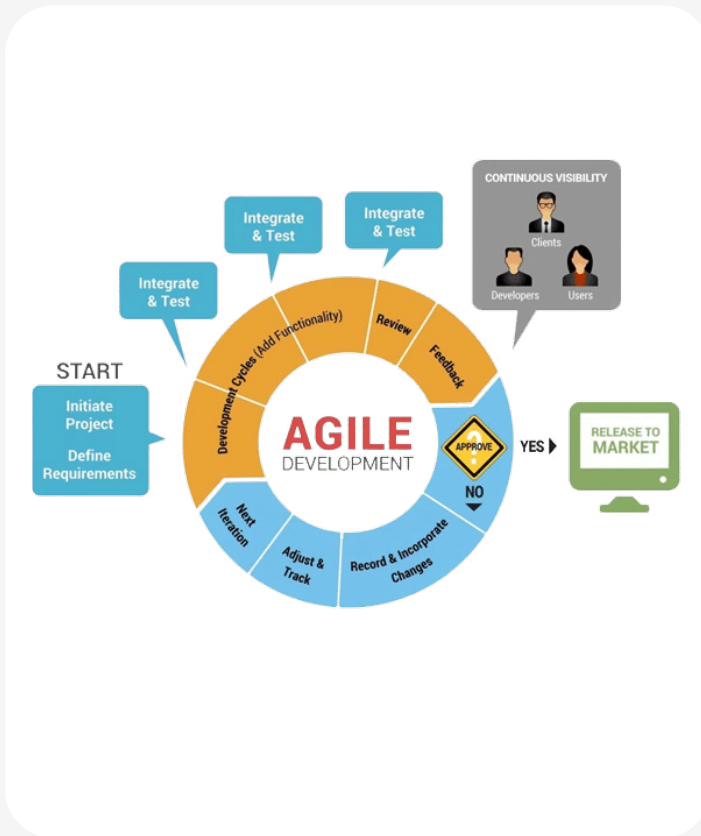


### WATERFALL MODEL

No doubt, this one is classic model among modern popular development methodologies because it favours the process lifecycle with linear and sequential development methods. We generally apply this methodology in case of the businesses of any scale, be it small, medium, or large, which comes with definite goals and budget. As, we need to have definite goals for each development phase, we prepare project scopes with utmost care and define our understanding as well as functionality for the project or product. Our clients feel swift flow of development process from the concept to release and for post-production services. We accomplish each stage perfectly before jumping on the next and leave no scope to turn back.

## AGILE MODEL

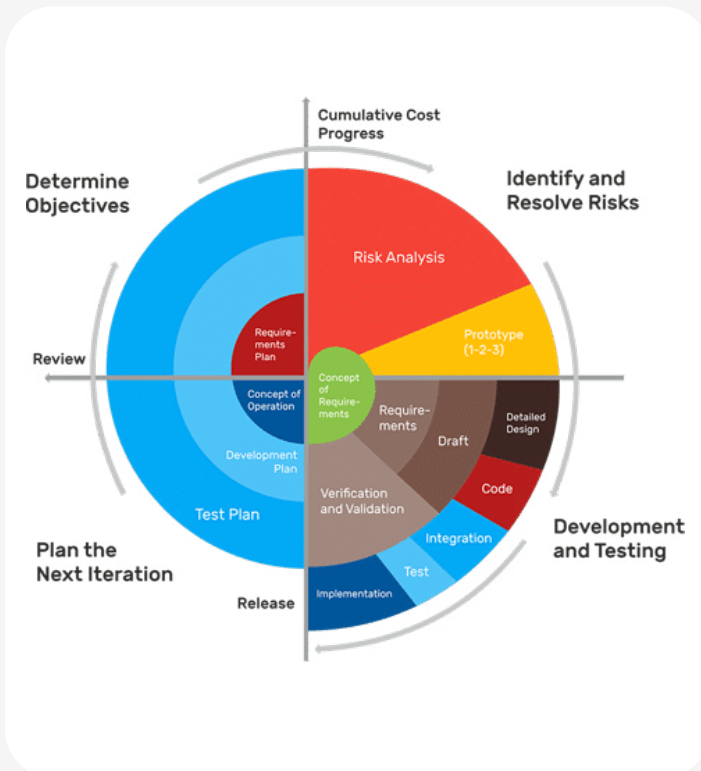
We use this methodology in majority of cases as it offers a time-boxed approach and suitable for modern projects. For the projects, we apply the methodology we predefine each step and most possibly divide major steps in to the smaller ones and bifurcate into phases with time duration to accomplish each phase. In this methodology, we target the objectives of clients and try to leverage the software or final product in the existing ecosystem at the client side. We keep coordination and communication between clients and our teams through a designated point of contact to drive process further and achieve defined goals. Therefore, we run highly planned strategies and create streamlined environment.



## SPIRAL MODEL

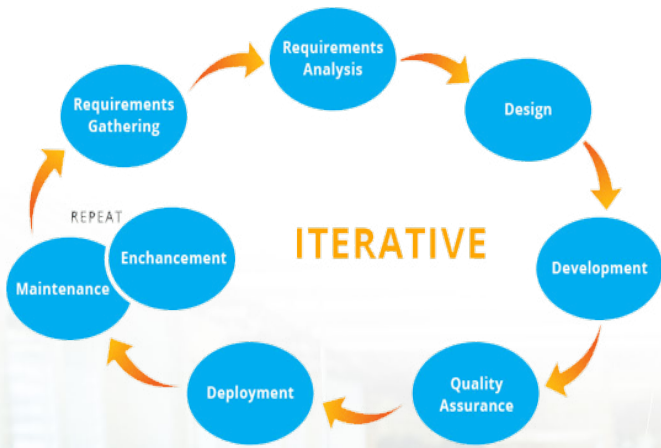
At AcmaSoft, when we approach big, expensive, and intricate project proposals, we take route of spiral model as our development methodology. Through this model, we combine designing and programming elements in all stages. Therefore, designing and prototyping processes are visible on each stages of project lifecycle and remain up to end.

Thus, we combine advantage of top-down as well as bottom-up concepts through this model or say system development method. In this method, we divide development process in four major stages like planning, risk analysis, programming, and customer evaluation.



## ITERATIVE MODEL

We know iterations are good for the software development because through iterations we correct previous mistakes and bugs in repetitive manners and tests the product frequently until we reach at the desire level of quality. Therefore, our majority of mobile and web development projects involve iterative model along with other development methodologies or as an independent model in many cases.





## LET US SERVE YOU

We sincerely thank you for taking the time to explore our business approach. If you have any business-related ideas or inquiries, please don't hesitate to discuss them with our experts. We assure a successful service outcome for all our clients.

We eagerly await your contact and encourage you to reach out to us without any hesitation.

## CONTACT US NOW

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