



## WORDPRESS PROPOSAL

# THE SECRET OF SUCCESS

## WORDPRESS



**11+**

Years Experienced  
Coders



**1700+**

Wordpress  
Websites Done



**100+**

Plug-Ins Developed  
& Customized



**100+**

Woocommerce  
Stores

wlcon } from "../assets/icons/arrow.svg";  
tcon } from "../assets/icons/bolt.svg";  
ghtArrowlcon } from "../assets/icons/right-arrow";  
fect, useRef } from "react";  
"react-transition-group";



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# ABOUT ACMASOFT TECHNOLOGIES

The ACMASOFT TECHNOLOGIES an Indian based Web Development company established in 2008 is known for robust, reliable and cost-effective WordPress Development solutions. By using in-depth knowledge of WordPress Development, our WordPress team can render Custom WordPress websites to surge ahead of your business from the competition.

We offer a different kind of services related to Wordpress ranging from the small blogging websites to the large website with multiple functionalities.



## OUR MISSION

To continue delivering business focused and result oriented Wordpress services, something all our clients have now come to expect.

Our business motto is as simplistic as it is relevant. We strive to deliver proficient web solutions while pushing ourselves to be better than yesterday.



## OUR VISION

We aspire to be the topmost web development company globally, through technology, innovation and an everlasting work ethic.



## OVERVIEW

ACMASOFT TECHNOLOGIES is the most renowned WordPress Development company for WordPress services in India. Our prime objective is to place our client's website high on the growth curve.

We channel every possible route in providing them a competitive edge over other business competitors. To achieve that, Wordpress is a platform that truly stands out than the rest.

## WHY WORDPRESS?

**Word Press is a powerful, simple, dynamic, and scalable software that enhances and evolves with you!**

One can easily keep on including hundreds or thousands of pages and yet, the accuracy and speed will never be compromised. A WordPress website is SEO-friendly and you also have a prospect to keep experimenting with an array of free themes and designs, thus augmenting the functionality by adding those plug-ins.



**While a host of new players have entered the field, WordPress still stands tall as an alpha web Designing tool for the following reasons-**

- Wordpress is still the most SEO friendly software out there.
- A vast support network makes it one of the most secure systems.
- Wordpress constantly comes up with regular updation to ensure its efficiency.
- Being open source, wordpress still bestows the luxury of highly flexible coding with extensive customization.
- Compared to other CMS's, building a website with WordPress is cost-effective. It allows you to choose from a wide range of themes & plugins that are quite affordable.
- Blogging with WordPress is built-in. This is perhaps the biggest perk of building a website with WordPress, and it allows you to easily add a blog to your site.

**You're running a successful business and have great ideas, your website should also reflect that. That's where we can help with our WordPress expertise.**

# OUR WORDPRESS SERVICES

ACMASOFT TECHNOLOGIES is a leading WordPress service provider in India. Our company has created over 500 websites using the platform to ensure its usability to the maximum.

All our projects involving WordPress have yielded highly dynamic and lead-generating websites and blogs for clients all over the world. Our abled-minded team has expertise in developing Blogs, WordPress Plug-ins, Themes, Shopping carts, and Social Networking sites.



## Our WordPress developers offer a wide variety of services:

- ◉ WordPress Plug-in Development
- ◉ Full Website Creation
- ◉ Customization
- ◉ Bug Fixes
- ◉ Performance & SEO
- ◉ Wordpress CMS Customization
- ◉ WP Installation & Setup
- ◉ Backup, Cloning & Migration
- ◉ Custom WooCommerce Website Development
- ◉ Security
- ◉ Help / Consultation
- ◉ Customized Installation
- ◉ WordPress Theme Development
- ◉ WordPress Template Development / Cutomization
- ◉ Social Media Development
- ◉ WordPress Blog Customization

**Merely existing on the internet isn't enough for your website.  
We provide strategies that boost your web presence and get you noticed.**

# LET'S WORK TOGETHER

## If you are in need of any of these WP services

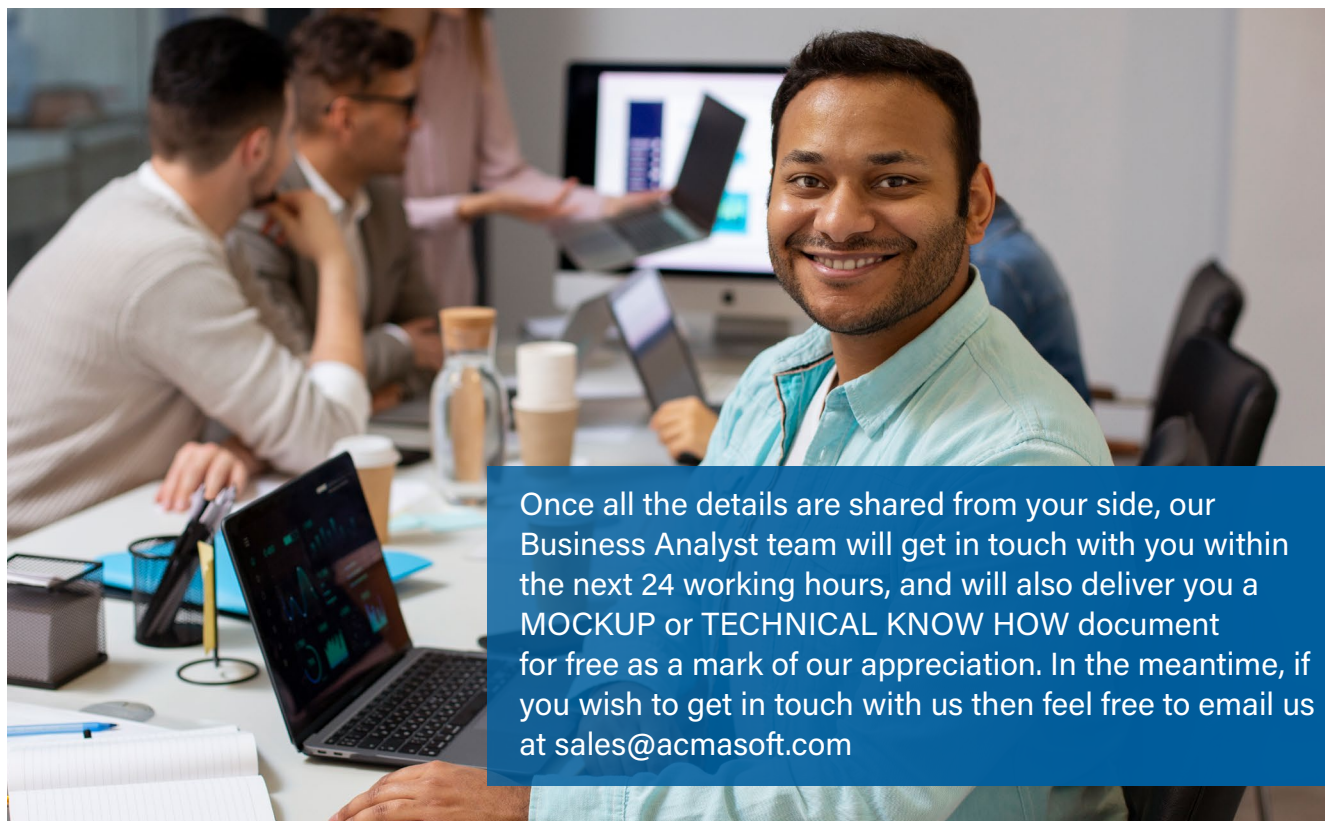
- ◉ Convert design Idea to WordPress themes
- ◉ Convert PSD to custom WordPress themes
- ◉ Installation & Configure dummy data of premium Wordpress theme
- ◉ Generating Blogs for updating/refreshing the website
- ◉ Custom plugin development to suit your WordPress website
- ◉ Migrate any platform websites to WordPress platform
- ◉ Website support and maintenance
- ◉ To develop the best SEO strategies for a Wordpress site

## To get started/inquiry, simply share the following details

- ◉ Your website's URL
- ◉ Design and functionality flow document (SOW)
- ◉ Plugin and Add-on list needed for your website
- ◉ List of all Changes/Work/Enhancement you need
- ◉ Admin & server details
- ◉ Additional requirements you want (if any)

## WordPress is The Best GMS To Start your Website

Our web development team has worked over 500+ WP projects for over a decade. Having completed all the type of websites using WordPress, they are in a position to guarantee you a result-oriented and traffic generating WordPress site. Organic lead is the end goal for us and our WordPress team is skillful enough to ensure that.



Once all the details are shared from your side, our Business Analyst team will get in touch with you within the next 24 working hours, and will also deliver you a MOCKUP or TECHNICAL KNOW HOW document for free as a mark of our appreciation. In the meantime, if you wish to get in touch with us then feel free to email us at [sales@acmasoft.com](mailto:sales@acmasoft.com)

# OUR WORDPRESS PORTFOLIO

At ACMASOFT TECHNOLOGIES, we understand that your website means more to you and your business today than ever before, hence our WordPress site creation approach keeps in mind that you remember us every time you relish the fruit of your continuous dedication to the business.

To facilitate your into exploring our business, below we have provided links to the various Word Press-based projects that we have completed in the past.



## SCRATCH

[www.bluebrightinc.com](http://www.bluebrightinc.com)

[www.eccu.edu.mx](http://www.eccu.edu.mx)

[www.pastorfred.com](http://www.pastorfred.com)

[www.wellsuitedsecurity.com](http://www.wellsuitedsecurity.com)

[www.forexgdp.com](http://www.forexgdp.com)

[www.theanimalfund.net](http://www.theanimalfund.net)

[www.ntg-ltd.co.uk](http://www.ntg-ltd.co.uk)

[www.parfectswing.com](http://www.parfectswing.com)



## CUSTOMIZATION

[www.newmedix.nl](http://www.newmedix.nl)

[www.bakersbodegaexpress.com](http://www.bakersbodegaexpress.com)

[www.firelineapparel.com](http://www.firelineapparel.com)

[www.wellsuitedsecurity.com](http://www.wellsuitedsecurity.com)

[www.laquara.com](http://www.laquara.com)

[www.cleanteckpros.com](http://www.cleanteckpros.com)

[www.puppyplanet.co.il](http://www.puppyplanet.co.il)

[www.groupgauge.com](http://www.groupgauge.com)



## WOOCOMMERCE

[www.orthovitality.nl](http://www.orthovitality.nl)

[www.houseofloop.com](http://www.houseofloop.com)

[www.rosella.co.za](http://www.rosella.co.za)

[www.thetipsypaintbrush.com](http://www.thetipsypaintbrush.com)

[www.canvasprintco.co.za](http://www.canvasprintco.co.za)

[www.permoxx.nl](http://www.permoxx.nl)

[www.obsidianautos.com](http://www.obsidianautos.com)

[www.practiceflow.io](http://www.practiceflow.io)



## CUSTOM WORDPRESS PLUGIN

[www.diamondcourses.com](http://www.diamondcourses.com)

[www.darlahenry.org](http://www.darlahenry.org)

[www.hoponthewineline.com](http://www.hoponthewineline.com)

[www.jackpotking.in](http://www.jackpotking.in)

[www.stairspro.ca](http://www.stairspro.ca)

[www.woofter.de](http://www.woofter.de)

[www.kefintl.com](http://www.kefintl.com)

[www.langpools.com](http://www.langpools.com)



## CUSTOM THEME BASED SITES

[www.buffaloniagaraairporttaxi.com](http://www.buffaloniagaraairporttaxi.com)

[www.thetipsypaintbrush.com](http://www.thetipsypaintbrush.com)

[www.hollotec.com](http://www.hollotec.com)

[www.fitness26.com](http://www.fitness26.com)

[www.acmatech.com](http://www.acmatech.com)

[www.invensislearning.com](http://www.invensislearning.com)

**Disclaimer:** Some of the featured portfolios have been acquired in collaboration with our affiliated partners and associates.

# LOTS OF HAPPY CLIENTS

A thrilled client is the end goal for any successful establishment, and that certainly is the case for us. Nothing pushes us more than learning that we've accomplished our client's goals and vision just as or better than what they imagined.

Below, we've included a list of clients testimonials to demonstrate their satisfaction with the PHP projects that we have undertaken and fulfilled as per their needs-

“



**Paras Healthcare**  
*Partners In Health*

**Niranjan Gupta**  
PR Manager

*ACMASOFT TECHNOLOGIES is a highly professional company. They did an excellent job for me, exceeding my expectations. I will definitely hire them again.*

“



**EBIXCASH**

**Ranjan Sahay**  
Marketing Manager

*They are the BEST at creating apps. They consistently go above and beyond in their delivery, they are my go-to team for all my app projects. I highly recommend them!*

“



**CHIRAYU**  
Super Speciality Hospital

**Dr. Vivek Dubey**  
Founder

*A great company for various projects. They excel technically and always meet or exceed expectations.*

*Surely recommend them..*

“




**NEOLITE**  
AUTOMOBILE LIGHTING

**Sheetal Murudkar**  
Project Head

*Highly professional and accommodating team. Timely delivery and very satisfying results. Strongly recommended.*

*Even they are pretty responsive post project delivery as well.*

“



**VEDANTAA**  
Hospital

**Dr. Sanjeev Mishra**  
Consultant

*A proficient group of developers who delivers once requirements are clear. Delighted with the end result.*

*keep it us guys , you're doing great work.*

“



**ESCORTS**

**Sunil Keshri**  
Brand Consultant

*Highly professional, experienced, and excellent project manager. They did a fantastic job. Strongly recommend.*

*They know how to take the project ahead.*

**PHP is the biggest development framework and our PHP developers ensure that they extract every last bit of functionality out of this vast system.**

# OUR DEVELOPMENT METHODOLOGY

Today modern businesses have the biggest challenge and it is amalgamating multidisciplinary and multipurpose expertise to ensure global success. If they have not marketing team to run research on their targeted audience and bring them on website/mobile app as well as convert them successfully into their loyal customers, the only web designing or programming team is useless.

Have an awesome idea? We will provide a quick analysis and free proposal for it. Don't worry, it is secure and confidential. [LET'S TALK](#)

**15+**

YEARS OF EXPERIENCE

**165+**

PROFESSIONALS IN OUR TEAM

**3000+**

PROJECTS DONE SUCCESSFULLY

**4.9/5**

CUSTOMER EXPERIENCE

## MODELS LIST

We take unique approaches when the selection of development methodology is in question by considering aforementioned factors in evaluation of the project. No doubt, standard and popular development methods are our preferences, but required modifications are essential in each case. If we are going to list some of our development methodologies, we can enlist it in following ways:

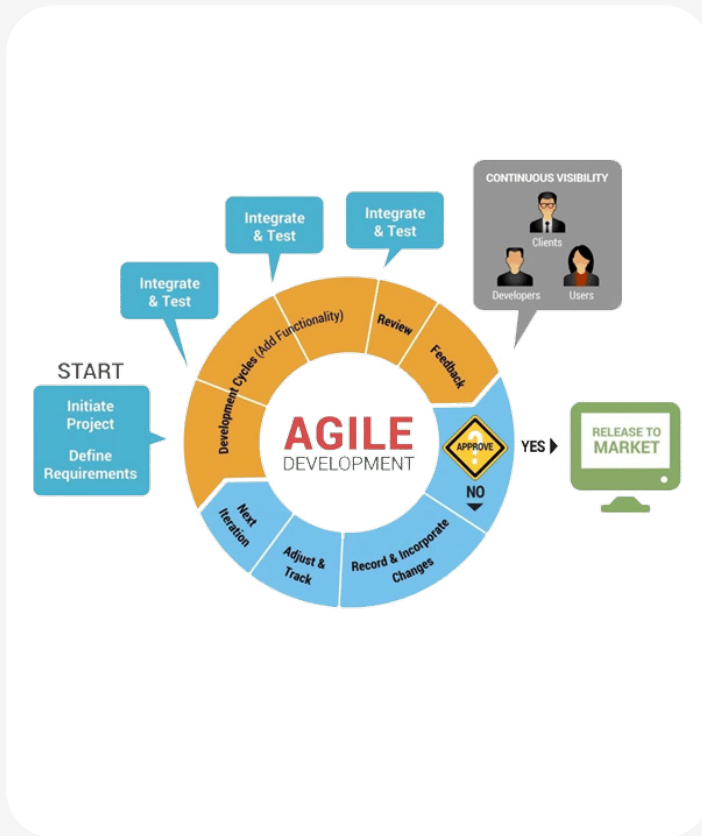


### WATERFALL MODEL

No doubt, this one is classic model among modern popular development methodologies because it favours the process lifecycle with linear and sequential development methods. We generally apply this methodology in case of the businesses of any scale, be it small, medium, or large, which comes with definite goals and budget. As, we need to have definite goals for each development phase, we prepare project scopes with utmost care and define our understanding as well as functionality for the project or product. Our clients feel swift flow of development process from the concept to release and for post-production services. We accomplish each stage perfectly before jumping on the next and leave no scope to turn back.

## AGILE MODEL

We use this methodology in majority of cases as it offers a time-boxed approach and suitable for modern projects. For the projects, we apply the methodology we predefine each step and most possibly divide major steps in to the smaller ones and bifurcate into phases with time duration to accomplish each phase. In this methodology, we target the objectives of clients and try to leverage the software or final product in the existing ecosystem at the client side. We keep coordination and communication between clients and our teams through a designated point of contact to drive process further and achieve defined goals. Therefore, we run highly planned strategies and create streamlined environment.

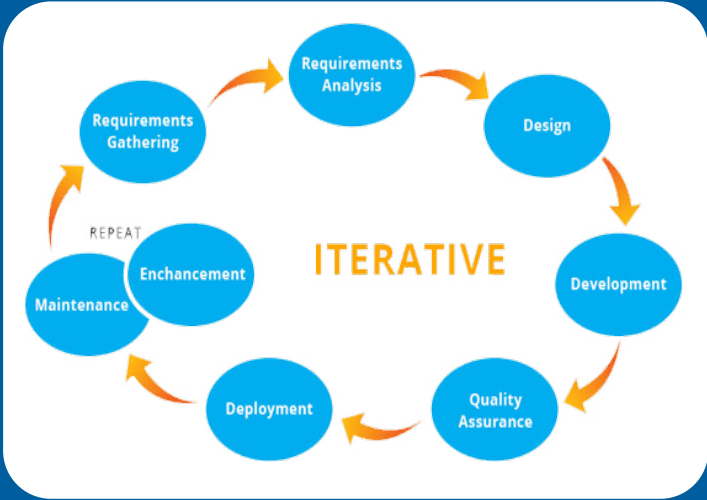


## SPIRAL MODEL

At AcmaSoft, when we approach big, expensive, and intricate project proposals, we take route of spiral model as our development methodology. Through this model, we combine designing and programming elements in all stages. Therefore, designing and prototyping processes are visible on each stages of project lifecycle and remain up to end.

Thus, we combine advantage of top-down as well as bottom-up concepts through this model or say system development method. In this method, we divide development process in four major stages like planning, risk analysis, programming, and customer evaluation.





**ITERATIVE MODEL**

We know iterations are good for the software development because through iterations we correct previous mistakes and bugs in repetitive manners and tests the product frequently until we reach at the desire level of quality. Therefore, our majority of mobile and web development projects involve iterative model along with other development methodologies or as an independent model in many cases.





## LET US SERVE YOU

We appreciate you taking the time and checking out our company's business pattern. If you have any business related idea or query, then feel free to discuss it with our experts. We guarantee a profitable service outcome to all our clients.

We'd love to hear from you, and invite you to contact us without hesitation.

## CONTACT US NOW

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