



**BPlan Experts**

*Business Planning Experts*

**WORLD'S TOP BUSINESS PLANNING FIRM**

[www.bplanexperts.com](http://www.bplanexperts.com)



## ABOUT **US**

BPlan Experts provides state of the art business plans to entrepreneurs and businesses across the world. Our comprehensive framework provides a highly effective platform for new age businesses. Our methodology is based on global best practice standards that are followed across the world.

At BPlan Experts we have a simple philosophy, which is, to remain the best we need to deliver better than the rest- and that is what we do. Our business plans are setting new benchmarks and standards in quality and excellence. Backed by a team of experts with considerable experience in the business world, our plans are therefore based on real life requirements. No gimmicks and no big statements, for us at BPlan Experts quality speaks for itself.

## OUR **MEDIA COVERAGE**



The Statesman



siliconindia

rediff

vator.tv  
Voice of the Entrepreneur

SupportBiz

## OUR **VISION**

To help businesses achieve their potential by providing cutting edge business planning support and becoming a partner of choice for all our stakeholders

## OUR **MISSION**



To ensure that customer relationship remains at the heart of every engagement undertaken



To provide best in class business planning support



Provide value for money with our products and services to customers



Transparency and clarity in every engagement



# OUR SERVICES

BPlan Experts offers wide spectrum of services and solutions. Our in-depth domain understanding, and highly researched consulting framework enables our clients the flexibility to excel in the dynamic business environment. We have considerable expertise in the field of Business Consulting, Start Ups, Business Plans, Business & Market Research, Financial Planning and Business Processes.



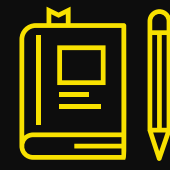
## BUSINESS PLANNING

Comprehensive Business Plans for Start-ups & SMEs



## START-UP CONSULTING

Business Advisory support from domain experts.



## FEASIBILITY STUDY

Detailed analysis to identify business opportunity.



## MARKET RESEARCH

Research framework backed by exhaustive analysis.



## MARKETING PLAN

Customized plans complemented with a professional touch.



## BUSINESS IDEATION

Transformation from an idea into a business venture.



## INVESTOR PRESENTATION

360-degree plan for businesses to redefine their investor pitch.



## INVESTMENT PROPOSAL

Including all the key components required to pitch to investors for funding.



## START-UP FUNDING

Enabling start-ups to pitch their idea with our consulting support and guidance.



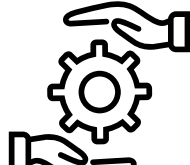
## BUSINESS PLAN DESIGN

Impeccable & professionally designed business plans which stand out.



## BUSINESS PLAN REVIEW

Focused review & enhancement of existing plans.



## IMPLEMENTATION SUPPORT

End to end implementation of your business idea.



## STARTUP DESIGN SERVICES

Logo, Corporate Identity, Branding, Presentations, Brochures, Flyers, Posters & Videos.



## WEB DESIGN & DEVELOPMENT

Website design & development, custom application, e-commerce, mobile apps, etc.



## STARTUP DIGITAL MARKETING

We offer a wide range of customized and specialized digital marketing services

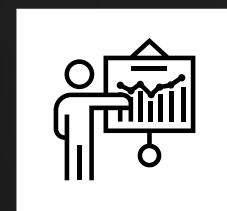
[CHECK OUT OUR SERVICES →](#)

# OUR SOLUTIONS

BPlan Experts offers a wide spectrum of services and solutions. Our solutions are customized and dedicated to startups, entrepreneurs, and small & medium businesses. The solutions are conceptualized keeping the industry requirements while keeping the pricing affordable for upcoming businesses.



**BUSINESS PLAN**



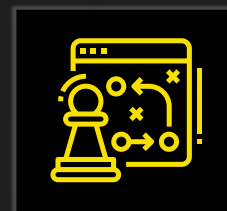
**INVESTOR DECK**



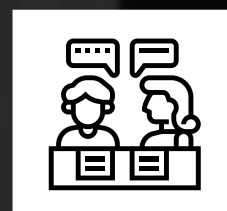
**FEASIBILITY STUDY**



**MARKET RESEARCH**



**MARKETING PLAN**



**CONSULTING SUPPORT**



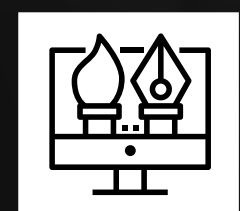
**BUSINESS PLAN REVIEW**



**BUSINESS PLAN DESIGN**



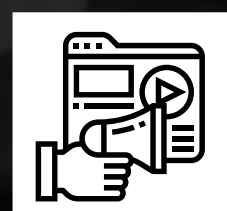
**BUSINESS IDEATION**



**DESIGN SERVICES**



**WEB DESIGN & DEVELOPMENT**



**DIGITAL MARKETING SERVICES**

## STARTUP **BUNDLES & COMBOS**



Smart Entrepreneur Bundle



Funding Bundle



eCommerce Combo



Feasibility Combo



Idea to Implementation



Build Your Own

[CHECK OUT OUR PRICING & SOLUTION →](#)

# BUSINESS PLAN **ENGAGEMENT PROCESS**

At BPlan Experts we have established a seamless process to support our client through the business planning methodology. We work collaboratively with the client to ensure the accuracy of the business plan. We have created a very transparent process that helps our clients to get a view of the project progress and the status all the time.



**BOOK A FREE CONSULTING SESSION →**

# BUSINESS PLAN METHODOLOGY



## REQUIREMENTS ANALYSIS

Initial phase of the business planning process where we understand clients venture and requirements.



## MARKET RESEARCH & INDUSTRY ANALYSIS

We then conduct a comprehensive secondary market research to understand the industry trends and the market demands.



## STRATEGY FORMULATION

Analysing the industry trends, we use our experience and industry best practices to formulate customized cross functional strategy effective for our clients.



## FINANCIAL PROJECTIONS

Our financial projections are based on robust framework which enables them to be realistic and driven by customized econometric models.



# OUR CLIENTS

BPlan Experts caters to a wide range of business verticals and horizontal practices. We have specialized experts in each domain who have extensive knowledge and experience in the related fields. Over the years we have been engaged in several high impact projects solving our clients needs. We proudly uphold our culture of state-of-the-art quality in our services and deliverable.



**1,800+**  
Clients



**55,000+**  
Projects



**85+**  
Countries



**70+**  
Industries



## Assignments over **70+** INDUSTRIES

- Agriculture
- Airlines
- Analytics
- Apparel
- Automobile
- Bakery
- Banking
- BioTechnology
- BPO/KPO
- Brokerages
- Café
- Cloud Computing
- Consulting
- Day Care
- Deal Sites
- Ecommerce
- Education
- Elearning
- Enterprise Applications
- Farming
- Fashiion
- Film
- Financial Services
- Florist
- Food and Beverages
- Food Truck
- Franchise
- Gaming
- Hardware
- Healthcare
- Hospitality
- Hospitals
- Hotels
- Information Security
- Infrastructure
- Insurance
- Internet of Things
- Investment Banking
- Legal
- Logistics
- Manufacturing
- Marketing
- Media
- Microfinance
- Mining
- Mobile Apps
- Nanotechnology
- Nightclubs
- Pharmaceuticals
- Real Estate
- Reinsurance
- Restaurants
- Retail
- Sensor Devices
- Social Network
- Technology
- Telecom
- Textiles
- Transporation
- Web Development

[CHECK OUT OUR CLIENTS & CASE STUDIES →](#)

# CONTACT **US**



We are available **24x7**, please feel free to Email or Call us.

## **CORPORATE OFFICE**

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## **REGISTERED OFFICE**

BPlanExperts.com is a venture by  
**Array Innovative Services Pvt. Ltd.**

registered at:

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**CLICK HERE TO CONTACT US →**