



## GLOBAL ENVIRONMENTAL POLICY

### INTENT

At Infobip, we believe that protecting the environment and minimizing the potential negative effects of our operations on it is a key pillar for long term success. We have embedded this belief into our company strategy and policies. Our goal is to minimize our impact and the impact of our whole supply chain both on local and global levels.

The goal of this Policy is to help us implement environmental actions within Infobip globally, monitor actions and improvements and communicate our environmental initiatives internally and externally. The Policy provides a uniform approach to managing environmental issues across countries and regions we operate in. Once specific targets are defined, they will be implemented in the Environmental Policy.

### POLICY

To meet our environmental commitments, we:

- Continuously improve our environmental performance, focusing on energy consumption and including water consumption, waste and pollution.
- Meet or exceed all applicable regulatory requirements to which Infobip and its subsidiaries in the countries we operate adhere.
- Apply industry and regulatory environmental standards and take into consideration the needs and expectations of our stakeholders including but not limited to partners, customers and investors.
- Set and communicate Science-Based Targets for carbon emissions.
- Measure and take action to reduce our carbon footprint across Scope 1, 2 and 3 and to meet our future targets.
- Ensure that roles and responsibilities are clearly defined, and that adequate training and participation opportunities are provided to engage employees from all organizational levels.
- Ensure that environmental criteria, including climate change criteria, are taken into consideration in the procurement of goods and services.
- Create internal and external awareness of environmental initiatives and environmental impact.
- Report transparently and regularly communicate our environmental performance internally and externally.
- Ensure the responsible use of energy throughout our business, including conserving energy, improving energy efficiency and giving preference to renewable over non-renewable energy sources when possible.
- Dispose of waste properly, including e-waste and digital waste.



- Communicate this Policy to all employees, suppliers, customers and other stakeholders as well as making it available to the general public.

## **RESPONSIBILITY**

This Environmental Policy is approved by the Board of Directors of Infobip Group and owned by Infobip ESG team. This policy was created in March, 2024 and was acknowledged by all Infobip employees.