

Schedule of Events Highlights

Full Details & Updates on Conference App and Oley.org

Friday, July 10

8:00am-5:00pm: Market Research (invite only)
(Salon F, G, and H)
12:00pm-6:30pm: Registration, Swag Central, & Speaker Slide Verification Open **(CC Lobby)**
12:00pm-2:00pm: Knots & Notes Community Service **(Salon E)**
2:00pm-4:00pm: Spreading the Word: Becoming an Everyday Oley Advocate **(Salon E)**
4:00pm-6:30pm: Dinner on your own
5:00pm-6:00pm: Networking Opportunity **(Atrium)**
6:30pm-8:30pm: Welcome Reception **(Geneva)**

Saturday, July 11

6:30am-9:00am: Breakfast on your own
7:30am-4:45pm: Registration, Swag Central, & Speaker Slide Verification Open **(CC Lobby)**
8:45am-12:15pm: Camp Kidz Klub
9:00am-9:15am: Welcome Remarks **(Geneva)**
9:15am-10:15am: Keynote Address: Voices of Hope: Rewriting What's Possible **(Geneva)**
10:30am-11:15am: General Session: Back to the Picnics **(Geneva)**
11:15am-12:15pm: General Session: Oley's Future, It's In Our Hands: Oley 2026-2030 Strategic Priorities **(Geneva)**
12:00pm-1:00pm: Lunch **(Geneva)**
12:00pm-3:15pm: Experience Expo **(Superior)**
3:15pm-4:45pm: Camp Kidz Klub
3:30pm-4:30pm: Breakout Session Topics **(Salon F, Salon H & Green Bay)**
4:30pm-6:30pm: Dinner on your Own
6:30pm-8:30pm: Fashion Show **(Geneva)**
Group Photo & Ice Cream Social **(Atrium Area)**
9:00pm-11:00pm: Giving Galaxy (invite only)
(Salon E)

Sunday, July 12

6:30am-9:00am: Breakfast on your own
7:00am-7:30am: Sponsored Breakfast (registration required) **(Geneva)**
7:30am-8:30am: Sponsored Session **(Geneva)**
7:30am-4:45pm: Registration, Slide Verification, Swag Central Open **(CC Lobby)**
8:45am-1:00pm: Camp Kidz Klub
9:00am-11:15am: Breakout Session Topics **(Salon F-H, Green Bay, & Geneva)**
9:00am-11:15am: Intermittent Breaks
11:30am-12:45pm: Awards & Partner Recognition **(Geneva)**
12:45pm-1:45pm: Lunch **(Geneva)**
12:45pm-3:30pm: Experience Expo **(Superior)**
3:15pm-5:15pm: Camp Kidz Klub
3:30pm-5:00pm: General Roundtables **(Geneva)**
5:00pm-6:30pm: Dinner on your own
6:30pm-9:30pm: Jammin' Jammies!
6:30pm-9:30pm: Karaoke! **(Geneva)**

Monday, July 13

6:30am-9:00am: Breakfast on your own
7:00am-7:30am: Sponsored Breakfast (registration required) **(Geneva)**
7:30am-8:30am: Sponsored Session **(Geneva)**
8:30am-12:30pm: Registration, Swag Central, & Speaker Slide Verification Open **(CC Lobby)**
8:45 am-12:45 pm: Camp Kidz Klub
9:00am-12:30pm: Breakout Session Topics **(Salon F-H & Green Bay)**
9:00am-12:30pm: Intermittent Breaks
10:00am-12:30pm: Industry Summit (industry only) **(Geneva)**
12:30pm-1:30pm: Closing Lunch & Oley 2027 Announcement! **(Geneva)**