



Impact Report

2024-25



Registered Charity Number: 1167852

The KidsAid Foundation, Doddridge Centre, 109 St. James Road, Northampton, NN5 5LD.
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Every Brushstroke Tells a Story...

Through creativity, children are free to explore their emotions—and begin to heal.

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CEO & Chair Impact Report

2024-25

2024-25 marked another year of growth for KidsAid, with the delivery of 4,434 therapy sessions - a 20% increase on the previous year. We are proud to have supported 495 children, young people, and parents through our services.



Rebecca Caswell-Fox
CEO, KidsAid



Tony Bates
Chair of the Board
of trustees

Our reach continued to expand beyond Northamptonshire, with one in five referrals now coming from neighbouring counties. In Peterborough, our presence was strengthened through our work in eight schools, made possible by the support of the National Lottery Reaching Communities Fund and the Cambridgeshire Community Foundation.

These partnerships have been instrumental in helping us deliver on our commitment to widening access to our services.

We are deeply grateful to our grant funders, corporate partners, and local community who continue to champion our work. At a time when demand for mental health support is rising and funding across the charitable sector remains challenging, your support has never meant more.

Our impact is only possible because of the dedicated community that stands behind us. In response to this changing landscape, we focused this year on strengthening our organisational resilience—building robust structures, processes, and professional capacity to sustain the delivery of high-quality services well into the future.

This year also saw the development of the foundations for our three-year strategy (April 2025-March 2028), shaped through extensive consultation and engagement across our community. We held stakeholder meetings, focus groups, and surveys with parents, children, young people, and professionals to better understand their needs and priorities.

Staff and therapists contributed insights from the frontline, culminating in a Strategy Away Day with the Board and team to reflect on findings, identify priorities, and align on a shared vision for the future.

This collaborative process - rooted in lived experience, professional expertise, and organisational insight - has shaped a strategic plan focused on three priorities for 2025-28:

1. **Broadening Impact:** Reaching more children, young people, and families, particularly in underserved and marginalised communities across Northamptonshire and the Midlands.
2. **Enhancing Professional Expertise:** Ensuring our therapists have the supervision, training, and resources to deliver high-quality, trauma-informed care with confidence and skill.
3. **Diversifying Income and Building Resilience:** Strengthening fundraising, marketing, risk management, and clinical governance to secure the long-term sustainability of our work.

To underpin our strategy, we completed a comprehensive risk review, leading to a new Risk Implementation Plan that embeds robust risk management practices across the organisation.

We also reviewed our Board subcommittee structure to improve alignment between governance, strategy, and operations, ensuring we remain agile, well-connected, and collaborative in meeting evolving needs.

Through all of this, we remain steadfast in our mission to deliver life-changing support. With strong governance, a clear strategy, and continued investment in professional expertise,

we are confident that KidsAid will continue to meet the needs of children and families - today and in the years ahead.

As we look to the future, the need for our services has never been greater. Rising demand for accessible, trauma-informed mental health support underscores the vital role KidsAid plays in helping children, young people, and families heal and thrive.

Our new three-year strategy positions us to meet this challenge with purpose and resilience - broadening our reach, deepening our professional expertise, and securing the sustainability needed to continue making a profound difference.

We extend our heartfelt thanks to our staff, therapists, volunteers, and Board members. Working in the charity sector requires immense dedication, resilience and compassion, and we are profoundly grateful for the professionalism and care each of you brings to our mission every day.

With the strength of our dedicated team, community and partners, we move forward with optimism and determination - ready to ensure that every child who needs our help can access the support they deserve.



"I was very dubious at the start as our son struggles to engage with new people. But the therapist was fantastic, she was extremely supportive to us as parents and had so much patience with our son.

A brilliant experience. Thank you."

Our Vision

KidsAid envisions a world where every child affected by trauma has the opportunity to heal, grow, and thrive.



Our Mission

We provide tailored therapies to create lasting, positive change for children, young people, and families navigating mental health challenges and adverse life experiences.

Our Values

- **Commitment** - We are dedicated to our mission to create lasting, positive change.
- **Accountability** - We act with integrity and take responsibility for our actions.
- **Respect** - We nurture an inclusive environment where every individual is valued.
- **Empathy** - We promote kindness, compassion, and understanding.

Our Services



Our Support For Children and Young People

Our work is rooted in early intervention. We believe that by addressing trauma as early as possible, we can prevent it from developing into more complex challenges later in life—empowering young people to lead healthier, happier, and more fulfilling lives.

Through creative, evidence-based, and tailored therapies, we provide a safe, nurturing space where young people can express themselves, build resilience, and move toward a brighter future.

Our Work is Grounded in Three Core Principles:

- **Child-Led:** We empower children and young people to take the lead in their therapy.
- **Creative:** We use creative approaches to provide a safe and nurturing environment where children and young people can express themselves authentically, without relying on words. Through art, play, drama, dance, and music therapies, we create a space that gently encourages creativity and self-expression.
- **Bespoke:** Every journey is unique. We take the time to build trust and tailor our approach to meet each individual's needs. Most young people are supported for 6-18 months, until they have safely explored their emotions and feel ready to move forward with confidence and healthy coping strategies.

Our Support For Parents and Caregivers

In addition to therapy for children and young people, we offer support for parents, because when the whole family is supported, the impact of our work with children and young people can be more profound and longer lasting - ensuring the benefits of therapy continue long after children's time with us.

Our tailored services for parents and caregivers include:

- **Counselling** - A safe and confidential space to explore challenges, emotions, and lived experiences.
- **Attachment-based Interventions** - Therapeutic support designed to strengthen emotional bonds between children and their caregivers.
- **One-to-One Psychoeducation** - One-to-one sessions that help caregivers understand trauma, child development, and how to support their child's unique needs.
- **Parent Support Groups** - A non-judgmental space where caregivers and individuals can learn, reflect, and connect with others who understand.

Our Work with Professionals and Organisations

We also provide bespoke workshops and supervision services that cater to the specific needs of professionals, equipping them to create safe, trauma-informed and nurturing environments for the children and young people in their care.

Why KidsAid Is Needed — And How We're Different

The need has never been greater. Right now, thousands of children and young people in every community are struggling with their mental health.

Across the UK, 1 in 5 children and young people live with a diagnosable mental health condition, and since 2017, mental health issues in this age group have risen by a staggering 50%.

Yet despite this growing crisis, many children face long waits just for an assessment — and far too many are turned away without ever receiving the support they desperately need. An estimated six in ten children and young people struggle to access vital NHS services.

Behind these numbers are real lives: children experiencing grief, abuse, neglect, domestic violence, and family breakdown. The support systems designed to protect them are overwhelmed, underfunded, and unable to meet the growing demand.

“We have had a really good experience with our therapist - she has completely taken my child's lead... Thank You!

This is where KidsAid makes a difference.

We believe that investing in the emotional wellbeing of children is one of the most powerful ways to build a healthier, more compassionate society. Early, community-based intervention is not only the kindest response — it's also proven to be far more effective and 100 times more cost-efficient than crisis care.

What sets KidsAid apart is the depth and focus of our work.

We are one of the very few organisations in the Midlands offering long-term, trauma-informed therapy, individually tailored to each child and young person's needs. For some, we are the only place they can turn.

While many services offer short-term counselling or wellbeing programmes, there remains a critical gap in specialist care for children affected by trauma. At KidsAid, we bridge that gap by providing bespoke, sustained therapeutic support, designed to help young people heal and recover at their own pace.

We are proud to offer a safe, supportive, and trauma-informed environment that goes beyond temporary fixes — creating space for children to rebuild trust, process their experiences, and find hope for the future.

Find Out More:

There are so many ways to find out more about KidsAid and the work that we do supporting children, young people and families across our communities:

Visit our website:

Visit our website at kidsaid.org.uk to explore our services, make a referral, read personal stories from young people we have worked with and donate to our work.

Connect on Social Media:

Find KidsAid on Social Media on Facebook, Instagram, Threads and



Subscribe to our Email list:

Sign up for occasional email updates from the KidsAid team at our website - kidsaid.org.uk/signup - to keep updated on our work and new opportunities to get support us.

KidsAid are here, because inside every child is a story waiting to be told...



Our Team

Our staff, trustees, sessional therapists, and volunteers all play an active role in shaping the future of our organisation.

We've created an open, supportive, and collaborative environment where every voice is valued, and everyone can help drive positive change for the children and families we support.



Images:

- Top left – Kerry and Charlotte presenting Big Giraffe Events with their infographic for raising an incredible £7,228 for KidsAid.
- Middle Left: Carla Mangan at BBC Radio Northampton
- Middle Centre: Kerry, Leanna & Charlotte with Lucy Rigby MP.
- Middle right: Leanna Ward at a school engagement event
- Bottom photo: The KidsAid team and board of trustees at our Strategic Development Day.



In the Spotlight: Charity of the Year: A Proud Moment for



We were honoured to close out 2024 on a high note by being named Charity of the Year at the Northamptonshire Business Awards!

This incredible recognition means so much to our entire team and is a powerful testament to the dedication, passion, and hard work we put into supporting children, young people, and families across our community.

Receiving this award not only celebrates how far we've come—it also motivates us to keep growing and expanding our impact.

A heartfelt **thank you** to the Northamptonshire Chamber of Commerce for this meaningful recognition. It's an award we're proud to share with every supporter, partner, and volunteer who helps make our work possible.





Trainee Therapist Article: My Placement at KidsAid

Placement Manager Article

Since joining KidsAid in 2020 as a student therapist on placement, I have had the privilege of growing alongside the organisation.

After working as a creative therapist, I transitioned into a Placement Coordinator in 2024 and became Placement Manager in 2025.

In this role, I support students throughout their entire placement journey - from initial recruitment, through clinical allocations and ongoing management, to final placement reviews. I am proud to provide consistent guidance at every stage, helping students grow both personally and professionally into skilled, compassionate therapists.

KidsAid is committed to offering comprehensive support to our placement students. This includes emotional support through regular check-ins, clinical guidance, free supervision, and financial assistance through a travel allowance and reimbursement for therapy materials.

By investing in the growth of the next generation of mental health professionals, we are also contributing to the long-term well-being of the children and young people they will go on to support.

Working at KidsAid has been an incredibly fulfilling experience. The organisation is deeply committed to mental health and wellbeing - not only for the



children referred to us, but also for their families and the wider network of professionals involved in their care.

It is a privilege to support such dedicated and inspiring students. Through their development, and with the continued support of KidsAid, I am proud to play a part in creating meaningful support for children, young people, and their families. Within KidsAid, I feel inspired, determined, and empowered to be part of positive change.

Reflecting on my journey, from student therapist to Placement Manager, it is incredibly rewarding to come full circle.

I am now able to support the very students I once was, guiding them on their paths while contributing to the same mission that first inspired me: making a lasting difference in the lives of children and young people.

Since my undergraduate degree in Psychology, and specialising in a mental health pathway, I have known that I have wanted to work in this field.

After trying a few different jobs in this area of work, I knew I wanted to pursue a job as a counsellor. It really appealed to me due to the unique and rewarding career it can be.

I wanted to specialise in children and young people due to being able to understand the importance of early intervention and being able to empathise personally with challenges as a young person.

I am currently completing my master's at the University of Northampton in counselling children and young people. This course really interested me due to the chances to learn from experts and the opportunities it would offer. As part of this course, the placement team supported us in choosing placements, and I found KidsAid through a recommendation from previous students.

I was so looking forward to gaining experience through a placement and the opportunities out there seemed so exciting! KidsAid was one of my choices, but once I had my interview with the Clinical Lead, I knew I wanted to be a part of the team as they seemed so welcoming. I was really drawn to KidsAid due to the chance to gain experience in different schools and being able to apply different modalities to a range of ages, from play therapy to a person-centred approach.

I felt supported from day one and a placement with KidsAid has provided me with the chance to learn so many skills, including being reflexive, and learning how to overcome personal and professional challenges in counselling.

Before starting with a client, I felt prepared and knowledgeable about KidsAid's policies and procedures, with additional safeguarding training provided. I knew what KidsAid expected of me and was super excited to start with my first client.

The procedures around receiving referrals were clear and they were always optional for you to consider your capacity for more clients. KidsAid offered some additional extras which other placements don't seem to always offer, including clinical supervision and expenses covering therapy materials and mileage.

These have been very helpful financially and made my experience on placement much easier. Also, being able to arrange your own sessions with clients to fit into your schedule has been extremely helpful working around other commitments.

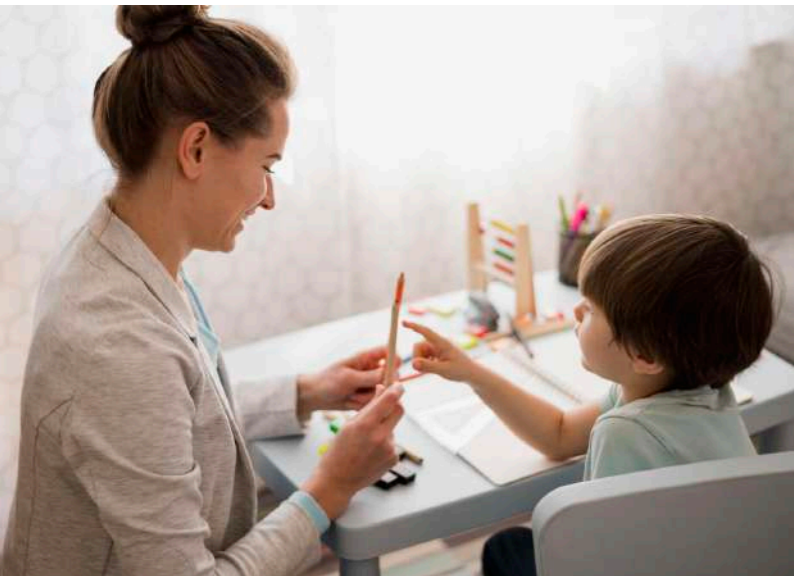
KidsAid has also provided me with the opportunity to work with the systems around a child, including schools and parents/caregivers. I have gained experience in conducting assessments and reviews, which are skills that are highly transferable to roles working with children. KidsAid has also opened so many possibilities for my career, by gaining skills in working with families and extra CPD opportunities.

KidsAid is a wonderful team of individuals who care about their student therapists and will have your back during placement.

I am so grateful for this experience and strongly recommend KidsAid to future trainee therapists, due to the supportive environment KidsAid provides and the chance to be a part of a charity that works so hard to support children. I am very proud to be a part of it all.

IMPACT HIGHLIGHTS

2024-2025



495

Children & parents supported

4,434

Total therapy sessions delivered

23%

Annual increase in therapy session hours

6.5 weeks

Average wait time from initial enquiry

141

Schools worked from

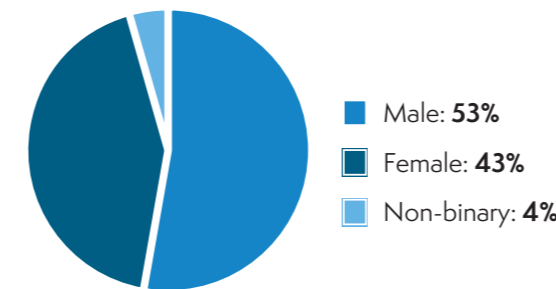


Child Demographics & Referral Data

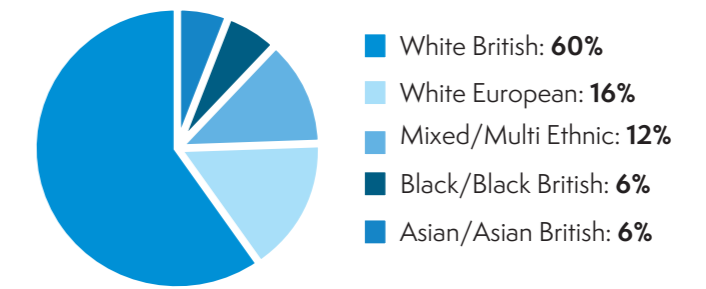
In **2024-25**, KidsAid delivered therapeutic interventions to **371** children and young people (CYP):

- **305** children and young people were supported with one-to-one therapies.
- **66** received group therapies.

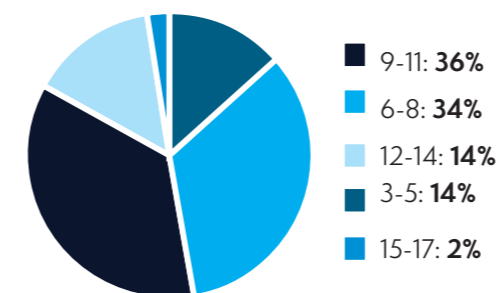
Gender of CYP supported



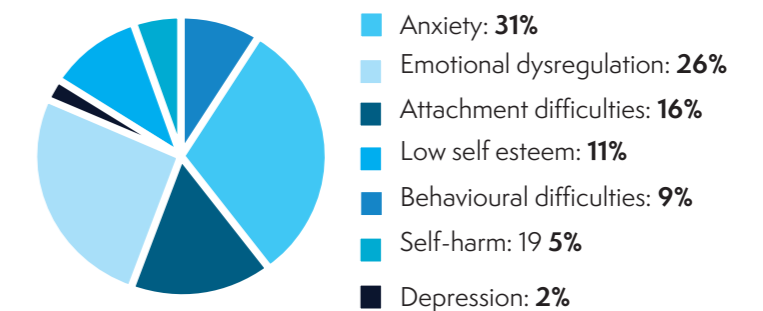
Ethnicity of CYP supported



Age of CYP supported



Emotional symptoms of CYP supported



20% of all CYP we worked with were receiving additional support for SEN.

15% of all CYP we worked with had attendance issues at school.

55% of all CYP we worked with came from low-income families.

12% of all CYP we worked with were looked-after children.

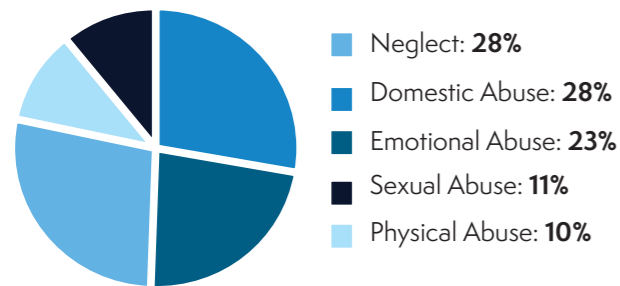
The Reality Behind Every Referral: Adversity and Its Impact on the Children and Young People We Support

100% of the children and young people we support have experienced at least one Adverse Childhood Experience (ACE).

ACEs are traumatic or stressful events that occur during childhood, such as abuse, neglect, or environmental factors that undermine a young person's sense of safety, security, and attachment. These experiences can significantly affect brain development, emotional regulation, and behaviour. Children and young people who face multiple ACEs are at higher risk of mental health difficulties, poor academic performance, risky behaviours, and long-term health problems.

At KidsAid, we offer early intervention and trauma-informed therapeutic support for parents, aiming to mitigate these negative effects and empower families to thrive beyond their experiences.

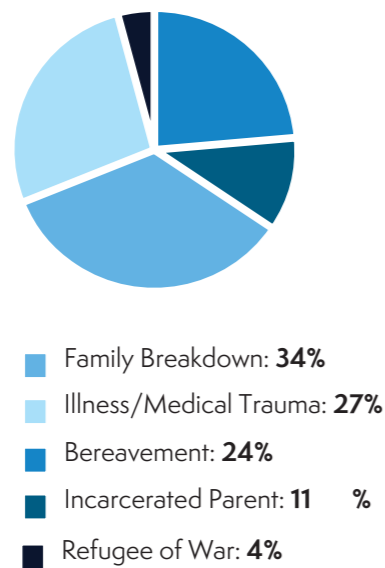
Referral Cause



Abuse

The primary reason for 60% of referrals was children and young people being exposed to abuse, either as witnesses or direct victims.

Environmental Factors



Environmental Factors

Environmental conditions affecting the safety, stability, or attachment needs of children and young people accounted for 40% of referrals:

- 90% of the children and young people supported have been exposed to multiple adverse childhood experiences.
- 30% of all children and young people worked with have experienced four or more adverse childhood experiences (ACEs), a level strongly associated with significantly increased risk of health and behavioural challenges later in life, including mental health issues, substance misuse, and chronic illnesses.



Clinical Report Carla Mangan



This past year at KidsAid has reinforced what a privilege it is to work alongside a team devoted to the emotional wellbeing of children, young people, and their families.

One of our biggest achievements has been improving the turnaround time for children to begin their therapeutic journeys.

Starting therapy at the right time can be crucial, and thanks to streamlined administrative processes and the flexibility of our dedicated therapist team, children are now starting therapy within seven weeks of an initial enquiry. This is no small feat and reflects our team's shared commitment to timely, compassionate care.

Our therapists continue to go above and beyond—not only delivering high-quality, trauma-informed interventions, but also responding with care when families reach out for support. To celebrate their dedication, I introduced a monthly recognition of therapist achievements. Recognising the commitment each person brings to KidsAid is a simple yet powerful way to say, "We see you. We appreciate you."

This year has also focused on nurturing a strong, supportive clinical culture. As Clinical Lead for nearly two years, I have been honoured to oversee clinical, operational, and placement elements of our charity. From triaging referrals and witnessing the bravery of families seeking help, to supervising students and watching them grow in confidence and skill, every part of this role brings meaning.

Supporting trainee therapists through supervision remains one of the most rewarding aspects of my work. Seeing their professional growth, adaptability, and reflection in response to the needs of our children is a privilege.

At KidsAid, the children remain at the heart of everything we do. Whether helping them build emotional resilience, process trauma, or simply find a safe space to be heard, our mission is clear: to make a lasting difference, one child at a time.

Thank you to our staff, therapists, placement students, and especially the families who place their trust in us. Together, we have created another year of impact, compassion, and hope.

Looking ahead, I am excited to extend our support to even more children and young people, ensuring every child receives the care they need.



Children & Young People FEEDBACK & OUTCOMES

"My therapist was lovely. I will really miss her."

EMOTIONAL WELLBEING

92% Felt happier after sessions.

91% Found it easier to talk about feelings and felt more understood.

90% Felt hopeful for the future at the end of their sessions.

THERAPEUTIC RELATIONSHIPS

100% Felt listened to, understood on what mattered to them, and never judged.

92% Felt comfortable and that the therapist understood things from their point of view.

"I learnt I am **brave.**"

LIFE IMPROVEMENTS

91% Reported improvements at home & school.

100% Were getting along better with others, felt less angry, upset & had learnt helpful things.



KidsAid Interventions

Children and Young People's one-to-one therapies lasted an average of **26 Weeks**



TRUST

Group therapy typically lasted **10 Weeks**



EMPATHY

Parent-child attachment therapies averaged **18 Weeks**



COMPASSION

Parent one-to-one therapies lasted an average of **14 Weeks**



RELEVANCE

Psychoeducation & parent support sessions for caregivers averaged **8 Weeks**

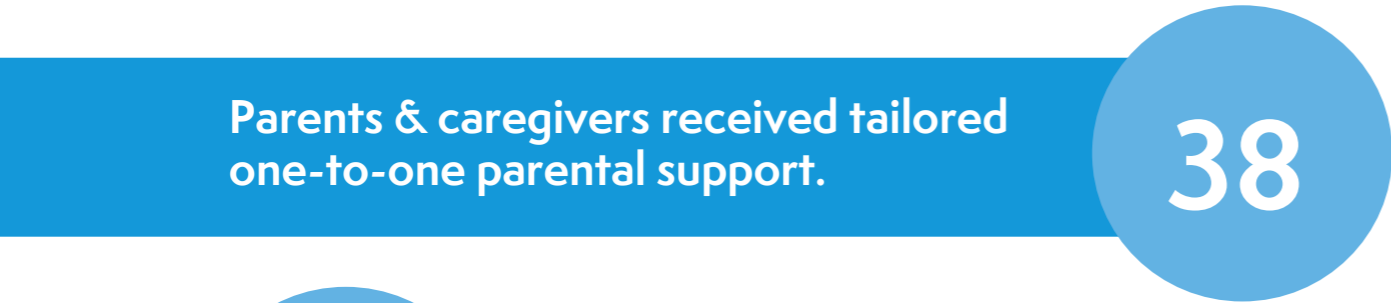
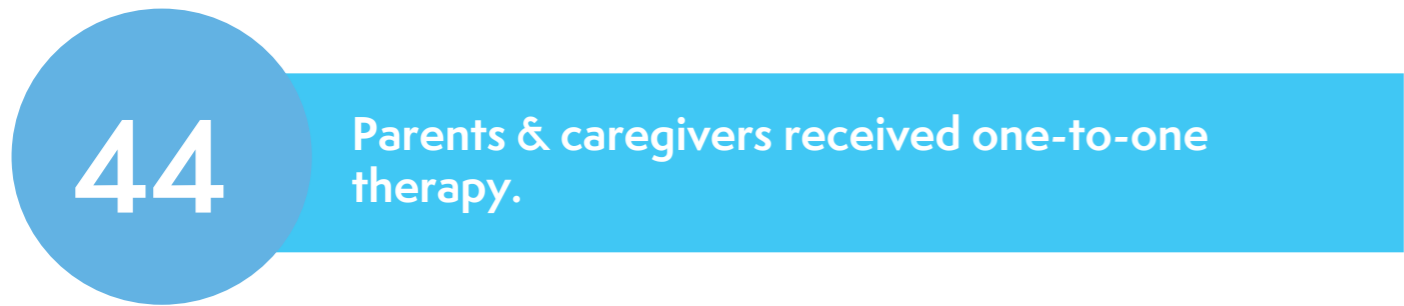


EMPOWERMENT

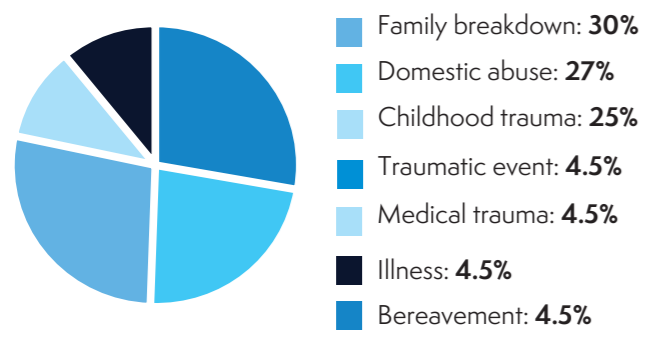
Parent & Caregiver DEMOGRAPHICS & REFERRAL DATA

In 2024-25, 44% of parents & caregivers whose children accessed KidsAid services also received support.

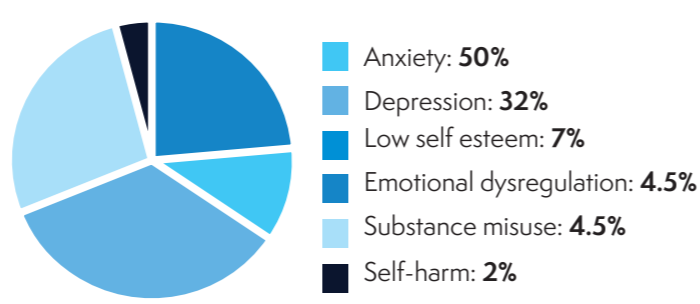
Our trauma-informed parental guidance empowers parents to respond to their child's emotional needs with confidence, model healthy coping mechanisms, and foster safe, nurturing home environments.



Reason for Parental Therapy



Mental Health Difficulties Experienced



Parents & Professionals: FEEDBACK & OUTCOMES

Parent
The therapist was really wonderful and taught me a lot about how I can support my daughter.

School
A very warm, friendly and engaging service. Thankyou KidsAid! Keep up the amazing work!

Parent
We have had a really good experience with our therapist. She has completely taken my child's lead, no pressure, very calm and adaptable. Thank you!

School
KidsAid offers an excellent service, and we have recommended them to others.

Parent
I am so grateful for the help and support for my daughter. She is noticeably less anxious and tearful and more confident!

School
The children looked forward to their session each week. Our experience has been excellent.

Parent
Our son's therapist is amazing! Very kind, caring and knowledgeable. Helped all of us as a family. We have nothing but great things to say.

School
We are very grateful to have had access to KidsAid. The children who received therapies have become more settled and confident over the year.

Parents & Professionals: FEEDBACK & OUTCOMES

OVERALL EXPERIENCE

100%

felt KidsAid was welcoming, non-judgemental, and that the staff were timely, courteous, and professional.

felt listened to, respected, and believed the service met the young person's needs.

agreed their whole family benefitted from the intervention, not just the young person

would contact KidsAid and recommend the service to others.

IMPACT ON YOUNG PEOPLE & FAMILIES

94%

Reported a positive change in the young person.

100%

Reported an improved relationship between parent/caregiver and child.

90%

Saw improved school attendance.

76%

Reported the young person was more engaged at school.

60%

Reported improved peer relationships.

SKILL BUILDING

100%

Gained skills to better support the young person & tackle future difficulties.



Safeguarding

Safeguarding is fundamental to our work at KidsAid. In 2024-25, we managed 75 safeguarding concerns, each handled in accordance with our internal protocols and those of our partner schools and organisations.

We are committed to ensuring that every child and family we support feels safe, respected, and heard. To uphold this commitment:

- All trustees, staff, therapists, students, and volunteers complete **safeguarding training** as part of their induction. Mandatory annual refresher training is provided for the Safeguarding Trustee, the staff, therapists, and any volunteers working directly with children and families to ensure knowledge and practice remain current.

- Our **Designated Safeguarding Lead** hosts monthly safeguarding drop-in sessions, offering a safe space for staff, therapists, and volunteers to raise concerns or ask questions about our safeguarding processes and procedures.
- **Enhanced DBS checks** are held by all individuals working with or on behalf of KidsAid to help safeguard those in our care.

We use MyConcern, a secure, specialist system for recording and managing safeguarding concerns, ensuring that all records are confidential, well-documented, and actionable.

Our safeguarding policies are robust, regularly reviewed, and closely monitored by our Board of Trustees, who remain dedicated to maintaining the highest standards of safeguarding practice.

Safeguarding is reviewed at bi-monthly Quality Subcommittee meetings and is a standing item at every Board meeting, where updates, reflections, and developments are shared to promote a culture of vigilance, accountability, and continuous learning.



Case Study: Tom's Story

Tom was referred to KidsAid at age 14, just as he was on the verge of permanent exclusion from school...

His behaviour had become volatile—frequent outbursts directed at teachers and classmates, often sparked by overwhelming emotions he couldn't understand or control. Home offered little relief. Tension ran high, and Tom's anger sometimes turned into aggression towards his mum, leaving their relationship fragile and strained.

Tom's assessment revealed that beneath his disruptive behaviour lay a heavy, invisible burden. His chaotic actions mirrored the chaos he had grown up with—witnessing domestic violence and grappling with the deep emotional pain of being abandoned by his father. Often, Tom felt lost and frustrated, unable to understand or express his emotions. Most of all, he longed for someone who could help him feel safe, heard, and understood—but at that time, he didn't believe anyone could.

In response to Tom's needs, KidsAid recommended 25 sessions of therapy, offering him the time and space to build trust and slowly let down his guard. From their very first session, Tom's therapist focused on building trust—gently, consistently, and without pressure. Therapy was shaped around what felt natural for Tom as a teenager.

He was given space to express himself through creative, sensory play: painting abstract art in vibrant colours, stretching and squishing slime, or releasing pent-up energy through fast-paced ball games. These weren't just distractions—they became a vital language for Tom, a way to communicate what he couldn't yet put into words.

At first, Tom remained distant and guarded. But week by week, as he came to trust that his therapist would keep showing up—without judgment or demands—he began to soften. Curiosity replaced defensiveness. Slowly, Tom began to speak.

The turning point came when he found the courage to share the painful memories he had buried deep inside. His therapist listened with warmth and empathy, helping him name emotions he had never fully understood before—fear, sadness, confusion, and anger. For the first time in a long while, Tom allowed himself to be vulnerable. He felt truly seen.

As therapy progressed, Tom developed healthier ways to cope. He became more reflective, more able to pause and think before reacting. With growing trust, he explored what safety meant to him and slowly rebuilt his capacity to connect with others. By the end of his sessions, the changes in Tom were remarkable.

At home, he was noticeably calmer and more present, allowing his relationship with his mum to begin to heal. At school, he became more engaged in learning, more respectful of boundaries, and more able to build positive relationships with peers and teachers. But perhaps the most powerful transformation was internal—Tom's sense of self-worth began to take root. For a young person who had long felt invisible and undeserving, this growing confidence marked a significant turning point.

We are so proud of the progress Tom made during his time at KidsAid, and we wish him all the very best for a brighter, more hopeful future.



How Our Work is Funded



Our therapeutic services for children and families are made possible through a combination of community and corporate fundraising, grants from trusts, and spot commissioning from families able to help cover session costs.

Despite the essential role we play in filling a critical gap in support for young people, we receive no statutory or public health funding. This means a large proportion of the cost of delivering our services is covered directly by KidsAid — made possible through the generosity of our supporters.

Funding Breakdown: 2024-2025

In the year 2024-25, 68% of all interventions were either subsidised or fully funded by KidsAid, ensuring that children and families received the help they needed, regardless of their ability to pay.

Here's how our funding supported families:

- 32% of interventions were fully commissioned by external sources.
- 29% were fully funded by KidsAid.
- 39% were part-funded or subsidised by KidsAid.

This funding model reflects both the demand for our services and our ongoing commitment to accessibility. With the majority of support financially sustained by KidsAid, the future of our work depends on continued donations, partnerships, and community support.

Grant and Trust Funding

In 2024-25, we were honoured to receive an incredible £259,807 from grant-making trusts, helping us expand our reach and impact. We are deeply grateful to the following organisations for their generous support:

- Groundwork UK - £1,080
- Cambridgeshire Community Foundation - £8,000
- National Lottery Community Fund, London, South-East & East Team - £47,140
- National Lottery Community Fund, Midlands Team - £62,615
- National Lottery Awards for All - £19,200
- Northamptonshire Community Foundation - £14,560
- Trusthouse Charitable Foundation - £30,027
- Charles Hayward Foundation - £10,000
- The Michael Guest Charity Foundation - £5,000
- The Masonic Charitable Foundation - £5,000
- The Lords Group Foundation - £5,000
- West Northamptonshire Council Discretionary Community Fund - £10,185
- The Leathersellers' Foundation - £22,000
- Postcode Lottery Community Grant - £20,000

To each and every one of our funders: thank you. Your support is transforming lives.

Fundraising and Donations: A Year of Generosity

In 2024-25, our amazing charity partners, dedicated supporters, and wider community came together to raise an incredible £129,542 in support of KidsAid's vital services.

From sponsored challenges and community events to corporate fundraisers and individual acts of kindness, every contribution has made a real difference. This overwhelming generosity helps us continue to provide life-changing therapeutic support to children, young people, and families across Northamptonshire and surrounding counties.

We are so grateful to everyone who stood with us this year—your support ensures we can reach even more children and young people who need us.

Through the year, our supporters raised **£129,542** which funded **1,993** therapy sessions for **166** children and young people.





Their future, in **safe** hands



Building Brighter Futures



Inspired by our work, Artemis UK joined our Hero Membership scheme in 2024, partnering with us in a shared mission to support the mental health and well-being of local children and families.

Through their incredible £10,000 Hero donation, Artemis UK enabled us to subsidise 140 creative therapy sessions for 26 children and young people—providing support that would not have been possible without their generosity.

Beyond this significant contribution, the Artemis UK team also went the extra mile, organising additional fundraising activities including a charity car wash and a football tournament to further support our work.

In recognition of their outstanding efforts and unwavering commitment, we were proud to present Artemis UK with our Corporate Impact Award at our Annual Appreciation Event in March 2025.

We are so grateful for their continued partnership and passion for making a difference.

Thank you, Artemis UK, for being a KidsAid Hero!



Since 2023, KidsAid has been fortunate to partner with Northampton Barratt Homes, whose unwavering support has had a profound impact on our charity.

From organising an annual golf day, to abseiling, and even rolling up their sleeves to help us set up our office furniture, Barratt Homes has consistently gone above and beyond in their commitment to our cause.

Their generosity—both in time and resources—has been nothing short of remarkable.

At our Annual Appreciation Event in March 2025, we were honoured to present Northampton Barratt Homes with our Outstanding Partnership Award, recognising their exceptional dedication and continued support.

A huge thank you to the team at Barratt Homes. Your contributions have made an incredible difference to KidsAid and the young people we serve.

We look forward to many more years of impactful collaboration!



Thank you to everyone who made our work possible last year!

Every penny donated allows us to continue our work supporting the most vulnerable members of our community - children and young people. **Thank you** for all of your support throughout the year!!



“Fundraising for KidsAid is an incredibly meaningful way to be able to make a real difference to the lives of children and young people!”

**Nick Scott -
Ultra Challenge Runner**

Find out more about how YOU can help to support KidsAid and our work on page 32!



Do you want to support us?

Whether you are a business or an individual, there are lots of ways that you can help to support KidsAid and the work we do supporting children, young people and their families...

Donate by scanning our QR code!

You can make a one-off donation, set up a regular monthly donation, donate through Payroll Giving, contact us about sponsoring a child's therapy, or organise a fundraising event.



Join our fundraising events!

Whether it is holding a raffle, sponsoring a child, joining our fundraising days, or holding a bake sale, any contributions would be highly appreciated.

Support us as your Charity of the Year!

As a local charity, any support from the business community goes a long way to helping children and families recover from trauma.

Become a volunteer!

Support us by sharing your expertise and time. We are always looking for Trustees and volunteers to help us with our work!

Become a Corporate Partner!

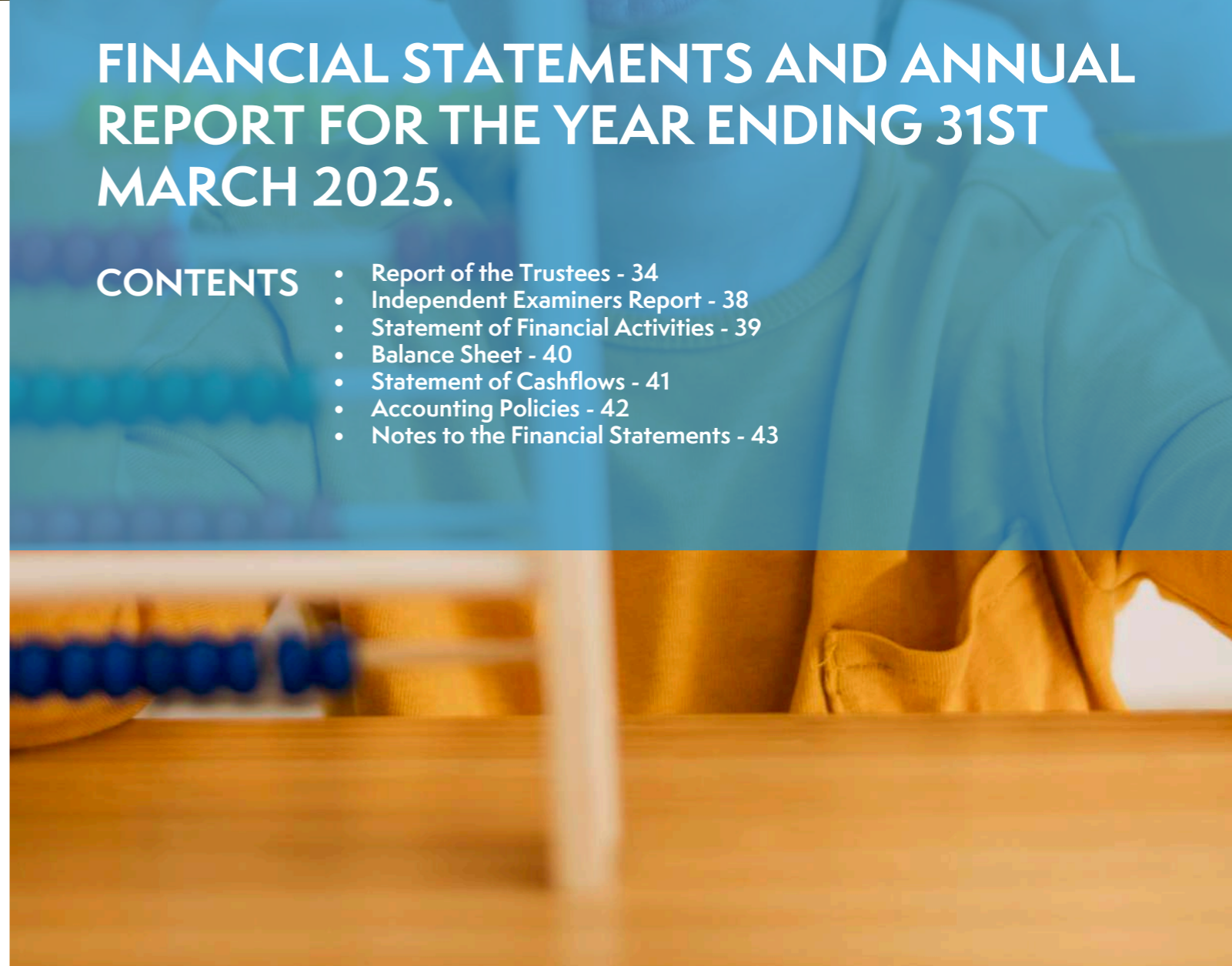
As we look ahead to next year, we aim to develop our corporate sponsorship programme. If you are a business with a CSR initiative and are aligned with our values, then we'd love to hear from you.



FINANCIAL STATEMENTS AND ANNUAL REPORT FOR THE YEAR ENDING 31ST MARCH 2025.

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Report of the Trustees

Registered Company Number
CE007640

Registered Charity Number
1167852

Registered Office
Doddridge Centre
109 St. James Road
Northampton
NN5 5LD.

Trustees

A Bates
D Robertson (resigned 24.05.2025)
D Appleton (appointed 24.05.2025)
N Scott
R Beech (appointed 01.04.2024)
T Welford (appointed 12.08.2024)

Independent Examiners

Shaw Gibbs - Northampton
Eagle House
28 Billing Rd
Northampton
NN1 5AJ.

Governance

The KidsAid Foundation (KidsAid) was registered as a CIO on 24 June 2016, having previously been unregistered. KidsAid was founded in its original form in 2007.

The charity is governed by its Memorandum and Articles of Association, which dates from 24 June 2016 and amended on 02 November 2024. It is registered as a charity with the Charity Commission for England and Wales (charity number: 1167852) and as a company with Companies House (company number CE007640).

Structure, Governance and Management

The Board of Trustees is responsible for the overall strategic direction, governance, and policy of the charity. Day-to-day management is delegated to the Chief Executive Officer (CEO) and the Senior Leadership Team (SLT), who implement the strategic plan and manage operations within the budgets and policies approved by the Board.

The Board meets quarterly and meetings are attended by the CEO. To maintain ongoing engagement and accountability between Board meetings, the following sub-committees are in place: Quality, Safeguarding & Risk, Finance, Fundraising, and Communications. Each committee operates under terms of reference approved by the Board and reports regularly on its activities. This structure ensures clear accountability while allowing the CEO and senior team to oversee the charity's operational delivery effectively.

All decisions, unless explicitly delegated, remain subject to full Board approval.

Appointment of Trustees & Key Personnel

KidsAid Trustees are recruited and appointed in accordance with the charity's Recruitment of Trustees Policy and Procedure and the regulations of the Charity Commission of England & Wales. The Board seeks to appoint Trustees who bring additional or specialist skills to complement existing expertise and support effective governance.

Appointments follow a structured process, which includes references, a Disclosure and Barring Service (DBS) check, and completion of a declaration of interests, a Trustee Code of Conduct, and an eligibility declaration. Trustees are formally appointed at Board meetings for an initial term of up to three years, with the possibility of extension by mutual agreement for a further three years.

New Trustees undertake a structured induction programme covering governance responsibilities, safeguarding, and the charity's key charitable aims to ensure they are fully equipped to carry out their duties effectively.

In accordance with its governing document, KidsAid must maintain a minimum of three and a maximum of eight Trustees. The Board currently comprises a Chair, Vice-Chair, and Trustees responsible for key areas including Quality, Finance, Fundraising, and PR & Media. Trustees are expected to adhere to their role description, comply with the Code of Conduct, and attend all Board meetings.

The remuneration of key management personnel, including the Chief Executive Officer and the Senior Leadership Team, is determined by the Trustees. Decisions are informed by external benchmarking data from comparable charities of similar size and complexity and are reviewed annually by the Board to ensure transparency and fairness.

Charitable Objects and Public Benefit

The Trustees have had due regard to the Charity Commission's guidance on public benefit in exercising their powers and duties. In particular, the Trustees ensure that KidsAid's activities are carried out to further its charitable purpose of advancing the mental health and wellbeing of children, young people, and families.

KidsAid delivers its charitable objectives by providing accessible, trauma-informed mental health and wellbeing support to children and young people, alongside guidance and support for their families and carers. The charity's services are designed to support those who have experienced trauma, adversity, or emotional distress, helping them to process experiences, build resilience, and develop healthy coping strategies.

The charity works to ensure its services are inclusive and responsive to need. Support is provided without discrimination and is targeted towards children and young people who would most benefit, including those affected by trauma, adverse childhood experiences, or mental health challenges that impact emotional and behavioural wellbeing. Where charges are applied, these are kept at a level that does not exclude individuals who are unable to pay, and concessions or alternative funding routes are made available where possible.

KidsAid's activities provide public benefit by improving emotional wellbeing, supporting recovery from trauma, and strengthening resilience among children and young people. By working with families alongside children, the charity also helps to improve family relationships and promote longer-term wellbeing within the wider community. The Trustees regularly review the charity's activities and impact to ensure they remain aligned with its charitable objectives and continue to deliver meaningful public benefit.

Risk Management

The Trustees have considered the major risks to which the charity is exposed and have established systems and procedures to manage them. During the financial year, the charity has not experienced any significant events with material financial impact.

A Risk Register is maintained and reviewed quarterly, with appropriate controls in place to mitigate key operational, financial, and reputational risks. The Trustees undertake regular risk assessments in consultation with the CEO to ensure emerging challenges are identified and addressed promptly.

The Board conducts a formal review of the Risk Register each quarter, providing ongoing oversight and governance.

In response to increasing service demand, the primary operational risk for 2024-25 was maintaining sufficient capacity to deliver services effectively. To address this, KidsAid invested in recruitment and professional development, including providing trainee therapist placements to help develop the workforce of the future. These initiatives ensure the team is well-equipped to meet the growing demand for mental health services for children and young people and to respond to the evolving needs of beneficiaries.

Emerging risks are also monitored in relation to changes in the funding and market landscape. The CEO and Senior Leadership Team regularly review developments to assess potential implications and implement responsive mitigation strategies.

Supported by a robust reserves policy and careful planning, KidsAid remains focused on sustaining core service delivery while pursuing opportunities to address unmet need and strengthen long-term resilience and sustainability.

Financial Review

During 2024-25, total income increased to £554,088, representing an 18% rise compared with 2023-24. Of this, £346,281 was unrestricted income, providing flexibility to support the charity's core activities, and £207,807 was received as restricted income from grant funders and donors, supporting specific projects and services.

Expenditure on charitable activities increased by 48% from the previous year, totalling £488,310. The charity ended the financial year with a surplus of £65,778.

At the balance sheet date, total funds carried forward were £281,790 of which £70,791 represents restricted funds and £210,999 represents unrestricted funds. The free reserves available for the use of the charity are £208,261 (2024: £125,778), in line with the guidance of the Charity Commission.

Related Parties

The father of the CEO is employed by the charity in an operational role. He is not line-managed by the CEO, and his remuneration, responsibilities, and performance are reviewed independently to ensure transparency, fairness, and compliance with the charity's governance policies.

All trustees and key management personnel have declared any related party relationships, and these declarations are reviewed by the Board. Any transactions with related parties are conducted at arm's length and approved in accordance with the charity's policies on conflicts of interest.

No other related party transactions arose during the year that require disclosure under SORP 2019.

Reserves Policy

KidsAid maintains reserves to ensure financial resilience and stability in delivering its services to children and families. Reserves provide protection against unforeseen financial risks, income fluctuations, and unexpected expenditure, while also enabling the charity to respond to new opportunities and maintain the continuity of essential services.

In line with its Reserves Policy, KidsAid aims to hold unrestricted reserves equivalent to at least three months of running costs.

This target level is reviewed annually by the Board of Trustees, taking into account:

- The predictability and diversity of income streams.
- The proportion of fixed versus variable costs.
- Key risks identified in the charity's risk register.
- The estimated cost of an orderly closure if required.
- Strategic priorities and planned growth.

Reserves are held in cash or easily liquidated assets to ensure funds are available when needed.

The reserves position is calculated monthly by the CEO and reviewed quarterly by the Finance Subcommittee. The Board of Trustees receives regular reports on the reserves level, associated risks, and any deviations from the agreed target range.

Future Plans

Looking ahead to 2025/26, the Board is committed to further strengthening governance practices. In parallel, the Board and Senior Leadership Team will lead the delivery of our strategic plan, which focuses on broadening our impact across Northamptonshire and the Midlands, enhancing professional expertise, diversifying income, and building resilience through strengthened risk management and clinical governance, ensuring the long-term sustainability of our work.

Statement of Trustees' Responsibilities

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period.

In preparing the financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles in the Charities SORP (FRS 102).
- Make judgements and estimates that are reasonable and prudent.
- State whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charitable Incorporated Organisations (General) Regulations 2012, and the provisions of the charity's constitution. They are also responsible for safeguarding the assets of the charity and taking reasonable steps for the prevention and detection of fraud and other irregularities.

Signed on Behalf of the Trustees



David Appleton - Finance Trustee
January 16th 2026.

Independent examiner's report to the trustees of The KidsAid Foundation ('the Charity')

I report to the charity trustees on my examination of the accounts of the Charity for the year ended 31 March 2025.

Responsibilities and basis of report

As the charity's trustees of the Charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Use of our report

This report is made solely to the charity's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our independent examination work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our independent examination work, for this report, or for the opinions we have formed.



Nicola Fox FCA
Shaw Gibbs Limited
Eagle House
28 Billing Road
Northampton
Northamptonshire
NN1 5AJ

Date: 26 January 2026

**STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2025**

	Notes	Unrestricted	Restricted	Total 2025	Unrestricted	Restricted	Total 2024
		£	£	£	£	£	£
Income and endowments from:							
Donations and legacies	1	119,542	10,000	129,542	134,454	-	134,454
Charitable activities	2	225,281	197,807	423,088	209,097	124,015	333,112
Investments		728	-	728	288	-	288
Other Income		730	-	730	849	-	849
Total Income and endowments		346,281	207,807	554,088	344,688	124,015	468,703
Expenditure on:							
Raising Funds		-	-	-	-	-	-
Charitable Activities	3	266,416	221,894	488,310	268,240	62,661	330,901
Other		-	-	-	-	-	-
Total Expenditure		266,416	221,894	488,310	268,240	62,661	330,901
Net gains/(losses) on investments		-	-	-	-	-	-
Net Income / (Expenditure)		79,865	-14,087	65,778	76,448	61,354	137,802
Transfer between funds		-	-	-	-	-	-
Total funds brought forward		131,134	84,878	216,012	54,686	23,524	78,210
Total funds carried forward		210,999	70,791	281,790	131,134	84,878	216,012

All income and expenditure derive from continuing activities.

The statement of financial activities is incorporating the income and expenditure accounts and includes all gains and losses recognised during the year.

BALANCE SHEET AS AT 31 MARCH 2025

	Notes	Unrestricted	Restricted	Total 2025	Unrestricted	Restricted	Total 2024
		£	£	£	£	£	£
ASSETS:							
Fixed Assets	5	2,738	-	2,738	5,356	-	5,356
Current Assets							
Sundry Debtors	6	34,954	-	34,954	29,747	-	29,747
Cash at Bank and in hand	7	216,258	70,791	287,049	123,730	84,878	208,608
		251,213	70,791	322,004	153,477	84,878	238,355
Creditors							
Amounts falling due within one year	8	(42,951)	-	(42,951)	(27,700)	-	(27,700)
		(42,951)	-	(42,951)	(27,700)	-	(27,700)
Net Current Assets		208,261	70,791	279,053	125,777	84,878	210,655
NET ASSETS		210,999	70,791	281,790	131,134	84,878	216,012
FUNDS							
		Unrestricted	Restricted	2025	Unrestricted	Restricted	2024
		£	£		£	£	£
Unrestricted Funds	9	210,999	-	210,999	131,134	-	131,134
Restricted Funds	10	-	70,791	70,791	-	84,878	84,878
		210,999	70,791	281,790	131,134	84,878	216,012

Approved by the trustees at a committee meeting held on 23rd January, 2026 and signed on their behalf



David Appleton - Finance Lead

STATEMENT OF CASHFLOWS FOR THE YEAR ENDED 31 MARCH 2025

	Notes	2025 £	2024 £
Cash flows from operating activities			
Cash generated from operations	1	77,714	137,333
Net cash (used in)/provided by operating activities		77,714	137,333
Cash flows from investing activities			
Purchase of tangible fixed assets		-	-2,486
Interest received		728	288
Net cash used in investing activities		728	-2,198
Change in Cash and Cash Equivalents in the reporting period		78,442	135,135
Cash and cash equivalents at the beginning of the reporting period	2	208,608	73,473
Cash and cash equivalents at the end of the reporting period	2	287,049	208,608

NOTES TO THE STATEMENT OF CASHFLOWS FOR THE YEAR ENDED 31 MARCH 2025

Reconciliation of net (expenditure)/income to net cash flow from operating activities

Net movement in funds	65,778	137,803
Adjustments for:		
• Depreciation	2,618	2,124
• Investment income	-728	-290
• (Increase)/Decrease in debtors	-5,207	-10,383
• Increase/(Decrease) in creditors	15,251	8,079
Net cash (used in)/provided by operating activities	77,714	137,333

Analysis of cash and cash equivalents

Cash at bank and in hand	287,049	208,608
	287,049	208,608

Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with the Charities: Statement of Recommended Practice (SORP) FRS 102 (issued in October 2019), Accounting and Reporting by Charities issued in January 2015, applicable UK Accounting Standards and the Charities Act 2011.

Ultimate Controlling Party

The Kidsaid Foundation is a registered Charitable Incorporated Organisation controlled and managed by the Management Committee/Trustees individually named in the Annual Report.

Income

- Donations income is accounted for when received.
- Therapy income is recognised when the therapy is agreed.
- Grants are accounted for as receivable in accordance with the grant contracts.

Intangible Income

Intangible income, in the form of donated facilities and voluntary help etc., is not included in the financial statements since it is not considered practicable to quantify such income.

Expenditure

Expenditure is stated inclusive of value added tax, and is brought into account in the year in which it is due. Costs are allocated to functional headings on the basis of direct costs plus overheads on a fair and reasonable estimated basis.

Pensions

The CIO operates a NEST Pension Scheme

Financial Instruments

- Cash and cash equivalents in the balance sheet comprise cash at banks and in hand and short term deposits with an original maturity date of three months or less.
- Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price.
- Any losses arising from impairment are recognised in the statement of comprehensive income under administrative expenses.
- Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into.
- An equity instrument is any contract that evidences a residual interest in the assets of the entity after deducting all of its financial liabilities.

Tangible fixed assets and depreciation

- All fixed assets are initially recorded at cost.
- Depreciation is calculated to write down the cost of all tangible fixed assets by instalments over the expected useful lives.

Fixtures and Fittings - 25% on reducing balance

Short Life Assets - over 2 years

Reserves Policy

- Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.
- Restricted funds can only be used for particular restricted purposes within the objects of the charity.
- Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

	Unrestricted	Restricted	Total 2025	Unrestricted	Restricted	Total 2024
	£	£	£	£	£	£
1 Donations						
Other Donations	119,542	10,000	129,542	134,454	-	134,454
	119,542	10,000	129,542	134,454	-	134,454
2 Charitable Activities						
Grant - Children in Need	-	-	-	-	8,085	8,085
Grant - NCF Queen's Institute	-	4,560	4,560	-	-	-
Grant - Awards 4 All	-	19,200	19,200	-	-	-
Grant - The Michael Guest Charity Foundation	-	5,000	5,000	-	-	-
Grant - Charles Hayward Foundation	10,000	-	10,000	-	-	-
Grant - MCF	5,000	-	5,000	-	-	-
Grant - NCF - Youth Fund	-	10,000	10,000	-	-	-
Grant - The Lords Group Foundation	5,000	-	5,000	-	-	-
Clinical Supervision	1,480	-	1,480	-	-	-
Grant - Harry Cureton Fund	-	8,000	8,000	-	4,527	4,527
Grant - Souter Charitable Trust	-	-	-	-	2,208	2,208
Grant - NCF 'Constance Travis Endowment'	-	-	-	-	763	763
Grant - Trusthouse	-	30,027	30,027	-	30,027	30,027
Grant - Postcode Community	20,000	-	20,000	30,000	-	30,000
Grant - WNC - Discretionary Community Funding	-	10,185	10,185	-	10,939	10,939
Grant - The Wesleyan National Heart	-	-	-	2,000	-	2,000
Grant - The Pixel Fund	-	-	-	-	4,416	4,416
Therapy Income	161,801	-	161,801	157,097	-	157,097
Grant- The Leathersellers	22,000	-	22,000	20,000	-	20,000
Grant - National Lottery CF	-	16,663	16,663	-	16,663	16,663
Grant - National Lottery CF	-	45,952	45,952	-	45,388	45,388
Grant - National Lottery CF - Peterborough	-	47,140	47,140	-	-	-
Grant - Groundwork UK	-	1,080	1,080	-	1,000	1,000
	225,281	197,807	423,088	209,097	124,015	333,112
3 Charitable Activities						
Employment Costs	174,137	119,752	293,889	173,479	38,274	211,753
Therapist Materials	1,566	-	1,566	2,482	-	2,482
Therapist Fees	34,409	89,540	123,949	40,791	24,387	65,178
Wellbeing Workshops	-	-	-	375	-	375
Toolbox Kits	-	-	-	-	-	-
Rent	5,187	5,113	10,300	8,398	-	8,398
Rates	-	-	-	(35)	-	(35)
Printing, Postage, Stationery etc	14,487	-	14,487	10,638	-	10,638
Subscriptions	3,644	2,304	5,948	4,199	-	4,199
Telephones	1,420	807	2,227	2,701	-	2,701
DBS Checks	510	-	510	248	-	248
Repairs and Maintenance	1,779	-	1,779	363	-	363
Insurance	1,280	-	1,280	1,145	-	1,145
Electricity	-	-	-	-	-	-
Professional Fees	3,808	-	3,808	1,884	-	1,884

IT	7,112	4,378	11,490	10,361	-	10,361
Web Management	1,320	-	1,320	2,160	-	2,160
Cleaning	32	-	32	-	-	-
Depreciation	2,618	-	2,618	2,124	-	2,124
Other Expenditure	5,910	-	5,910	4,148	-	4,148
Interest paid						
Consulting	4,680	-	4,680	1,714	-	1,714
Financial Services	1,077	-	1,077	135	-	135
Independent Examination	1,440	-	1,440	930	-	930
	266,416	221,894	488,310	268,240	62,661	330,901

	Unrestricted	Restricted	Total 2025	Unrestricted	Restricted	Total 2025
	£	£	£	£	£	£
Employment Costs						
Gross Salaries	141,731	119,752	261,483	158,011	38,274	196,285
Employers NI	17,973	-	17,973	6,300	-	6,300
Employer Pension	10,237	-	10,237	6,540	-	6,540
Travel	643	-	643	798	-	798
Training	3,553	-	3,553	1,733	-	1,733
Life assurance	-	-	-	97	-	97
	174,137	119,752	293,889	173,479	38,274	211,753

- No employee earned in excess of £60,000 during the year.
- The average number of employees during the year was: 9 (2024: 5)
- Key Management Personnel remuneration for the financial year was £55,769 (2024: £41,810).
- During the year, the trustees received £Nil remuneration (2024:nil). The total expenses reimbursed to 2 (2024: 1) trustees amounting to £110 for training and development and welfare (2024 :£149)

5	Fixed Assets	Unrestricted	Restricted	Total 2025	Unrestricted	Restricted	Total 2024
	Cost	£	£	£	£	£	£
	Balance 1st April 2024	10,476	-	10,476	7,990	-	7,990
	Less: disposals during the year			-			-
	Add: additions during the year	-	-	-	2,486	-	2,486
	Balance 31st March 2025	10,476	-	10,476	10,476	-	10,476
	Depreciation						
	At 1 April 2024						
	Eliminated on disposal	5,120	-	5,120	2,996	-	2,996
	Charge in year			-			-
	At 31 March 2025	2,618	-	2,618	2,124	-	2,124
		7,738	-	7,738	5,120	-	5,120
	Net Book Value						
	At 31 March 2025			2,738			
	At 31 March 2024						5,356

6	Debtors	Unrestricted	Restricted	Total 2025	Unrestricted	Restricted	Total 2024
		£	£	£	£	£	£
	Aged Debtors						
	Sundry	26,660	-	26,660	21,905	-	21,905
	Pre-paid	450	-	450	450	-	450
		7,844	-	7,844	7,392	-	7,392
		34,954	-	34,954	29,747	-	29,747

7	Cash at Bank	Unrestricted	Restricted	Total 2025	Unrestricted	Restricted	Total 2024
		£	£	£	£	£	£
	Current Accounts	106,381	70,791	177,172	69,232	84,878	154,110
	Savings Accounts	109,877	-	109,877	54,498	-	54,498
	Cash in Hand	-	-	-	-	-	-
		216,258	70,791	287,049	123,730	84,878	208,608

8	Creditors amounts falling due within one year	Unrestricted	Restricted	Total 2025	Unrestricted	Restricted	Total 2024
		£	£	£	£	£	£
	Aged Creditors	(19,423)		(19,423)	(20,710)		(20,710)
	Other Creditors	(21,489)	-	(21,489)	(3,611)	-	(3,611)
	Accruals and Deferred Income	(2,040)	-	(2,040)	(3,378)	-	(3,378)
		(42,951)	-	(42,951)	(27,700)	-	(27,700)

9	Unrestricted Funds	Opening Balance 01.04.24	Movement In	Movement Out	Transfer Between Funds	Closing Balance 31.03.25
		£	£	£	£	£
	General Reserve	131,134	346,281	(266,416)	-	210,999
		131,134	346,281	(266,416)	-	210,999

10 Restricted Funds

		Opening Balance 01.04.24	Movement In	Movement Out	Transfer Between Funds	Closing Balance 31.03.25
	Note	£	£	£	£	£
Grant - Groundwork UK	a	-	1,080	(1,080)	-	-
Reserves - KidsAid Funding Pot #2	b	4,240		(1,680)	-	2,560
Grant - National Lottery Community Fund (Therapy Play Project)	c	48,391	109,755	(138,079)	-	20,067
Grant - Harry Cureton Fund	d	3,773		(3,773)	-	-
Grant - Northamptonshire Community Foundation: Queens Institute	e	-	4,560	(4,560)	-	-
Grant - The Michael Guest Charity Foundation	f	-	5,000	(875)	-	4,125
Grant - Trusthouse	g	24,059	30,027	(54,086)	-	- 010,000
Grant - NCF Northamptonshire Young People's Fund	h	-	10,000		-	-
Grant - The Pixel Fund	i	4,416		(4,416)	-	4,365
Grant -West Northants Discretionary Community Funding	j	-	10,185	(5,820)	-	8,000
Grant - Cambridgeshire Community Foundation - Harry Cureton Fund	K		8,000			19,200
Grant - National Lottery Awards 4 All	L		19,200			2,475
Donation- Artemis	M		10,000	(7,525)		
		84,878	207,807	(221,894)	-	70,791

Purpose, use and restrictions of funds:

- A** This grant was restricted to provide a therapeutic space for traumatised children and young people, and it was used for this purpose.
- B** Funding was transferred from our reserves account to extend therapy sessions for families in need of longer term intervention and/or systemic support.
- C** This grant is to fund individual therapy sessions for children and young people, and is being used for this purpose.
- D** This grant is to fund group therapy to disadvantaged children with their parents, and is being used for this purpose.
- E** This grant was restricted to deliver therapies to parents of our child beneficiaries, and it was used for this purpose.
- F** This grant has been restricted to deliver psychoeducation and well-being support sessions for parents of our child beneficiaries, and it is being used for this purpose.
- G** This grant is to fund a combined of individual therapy and family support sessions for children and parents/caregivers who have been through trauma, and is being used for this purpose.
- H** This grant has been restricted to fund individual therapy sessions to children and young people across Northamptonshire secondary schools, and it will be used for this purpose.
- I** This grant is to fund group therapy to disadvantaged children and young people, and is being used for this purpose.
- J** This grant has been restricted to fund early help and prevention therapies for disadvantaged children at risk of poor outcomes, and it is being used for this purpose
- K** This grant has been restricted to fund group therapy sessions for disadvantaged children across schools in Peterborough, and it will be used for this purpose.
- L** This grant has been restricted to fund individual therapy sessions for children and young people, and it will be used for this purpose
- M** This donation has been restricted to fund individual therapy sessions for children and young people, and it is being used for this purpose.

Comparative net movement in funds, included in the above are as follows :

Unrestricted Funds

	Opening Balance 01.04.24	Movement In	Movement Out	Transfer Between Funds	Closing Balance 31.03.25
	£	£	£	£	£
General Reserve	54,686	344,688	(268,240)	-	131,134
	54,686	344,688	(268,240)	-	131,134

Unrestricted Funds

	Note	Opening Balance 01.04.24	Movement In	Movement Out	Transfer Between Funds	Closing Balance 31.03.25
		£	£	£	£	£
Grant - BBC Children in Need	a	13,680	8,085	(21,765)	-	-
Reserves - KidsAid Funding Pot #2	b	4,240	-	-	-	4,240
Grant - National Lottery Community Fund (Therapy Play Project)	c	5,604	62,051	(19,264)	-	48,391
Grant - Harry Cureton Fund	d	-	4,527	(754)	-	3,773
Grant - Souter Charitable Trust	e	-	2,208	(2,208)	-	-
Grant - NCF 'Constance Travis Endowment'	f	-	763	(763)	-	-
Grant - Trusthouse	g	-	30,027	(5,968)	-	24,059
Grant - WNC - Discretionary Community Funding Grant	h	-	10,939	(10,939)	-	-
Grant - The Pixel Fund	i	-	4,416	-	-	4,416
Grant - Groundwork UK	j	-	1,000	(1,000)	-	-
		23,524	124,016	(62,661)	-	84,879

Purpose, use and restrictions of funds:

- A** This grant is to fund individual therapy sessions for children and young people, and is being used for this purpose.
- B** Funding was transferred from our reserves account to extend therapy sessions for families in need of longer term intervention and/or systemic support.
- C** This grant is to fund individual therapy sessions for children and young people, and is being used for this purpose.
- D** This grant is to fund group therapy to disadvantaged children with their parents, and is being used for this purpose.
- E** This grant was to fund group therapy for disadvantaged children and young people, and was used for this purpose.
- F** This grant was to fund two trauma-informed podcast series, and was used for this purpose.
- G** This grant is to fund a combined of individual therapy and family support sessions for children and parents/caregivers who have been through trauma, and is being used for this purpose.
- H** This grant was to fund early help and prevention therapies for disadvantaged children, and was used for this purpose.
- I** This grant is to fund group therapy to disadvantaged children and young people, and is being used for this purpose.
- J** This grant was to fund individual therapy sessions for children and young people who have been through trauma, and was used for this purpose.

Ultimate Controlling Party

The Charity is controlled by the board of Trustees who are listed in the Trustees' Annual Report

Related Party Disclosure

There were no related party transactions in the financial year.

Events After the End of the Reporting Period

There were no significant events after the year end.

The KidsAid Foundation

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LinkedIn: [@kidsaiduk](https://www.linkedin.com/company/kidsaiduk)

Keep up to date with the KidsAid team on **Social Media:**



Registered Charity Number: 1167852