edding®

"LINBIT was introduced to us through Baynet, who has been our primary and well trusted technology partner since 2007.

The LINBIT HA technology provides extraordinary stability and allows us to recover quickly from an event, reducing downtime windows to a minimum."

Enrique F. López Flores

edding AG
SYSTEM MANAGER

RECORD

edding ARG is a subsidiary brand of the edding AG group, a global company with more than 60 years of history. The company maintains a wide variety of successful business units, with a focus on different segments - end users. For example, Writing and Marking, Visual Communication (Legamaster), printing technology and cosmetics. In 2019 edding AG established its first Legamaster subsidiary in the region, combining traditional writing with new technologies in Visual communication. His business provides new interactive equipment such as eboard & eScreen focused mainly on two channels, educational and corporate. In the educational world with a focus on technologies at the service of collaborative work and also offer presentation solutions for corporate boardrooms.

BUSINESS CHALLENGE

The company operates worldwide with offices in Argentina, Colombia and Miami, with its headquarters in Germany. The IT department is located in Argentina and has technological autonomy, providing support and tools for the different points and sales channels. The growth of edding Argentina increased the pressure on the available infrastructure. The IT department now needed a robust and stable solution to run all critical services and guarantee 100% availability at any time. The edding Argentina structure requires complete availability in all systems, since production, logistics and distribution depend on it. In addition, the company needs to have reliable B2C operating channels to maintain its vast portfolio of products available in major shopping centers. To solve all these intricate problems, edding Argentina needed a solution that could provide excellent stability, reliability, and speed.

SOLUTION

LINBIT HA allowed edding Argentina to integrate its different platforms that cover all the technological needs and distributed solutions based on SUSE Linux, Windows servers and SAP ERP. Since the implementation of LINBIT in 2015, edding Argentina has increased the availability of its services by 100%. LINBIT HA also enables the business to recover quickly and survive virtually any interruption with minimal downtime and little or no data loss.