



**SheSells**  
DIGITAL

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SHESELLSDIGITAL.COM.AU  
PERTH, WA

# PROPOSAL MARKETING

## 2024

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PROJECT NAME:

PROPOSED TO:



2024

# About Company

Welcome to SheSells Digital, your one-stop solution for all your digital marketing needs. We are a team of experts who specialize in providing innovative and comprehensive digital marketing services to businesses of all sizes. Our aim is to help you achieve your marketing goals and grow your online presence.

Our digital marketing services include:

1. **Social Media Marketing and Management.** We create and execute tailored social media strategies to engage with your audience and build brand awareness.
2. **Content Marketing:** Our content marketing services include content creation, distribution, and promotion to increase your brand's reach and engagement.
3. **Branding solutions** that can help your business grow and succeed online. Our services include graphic design and the creation of a Brand Marketing Book, which provides a marketing strategy tailored to your business needs and brand's visual identity.
4. **Social Media Ads setup and optimization:** Our team of experts creates and manages effective Ads campaigns to drive traffic and generate leads for your business.
5. **Search Engine Optimization (SEO):** We use industry-standard techniques to improve your website's visibility and ranking on search engines.
6. **Web Design and Development:** We create user-friendly, responsive, and SEO-friendly websites that reflect your brand's identity and help you achieve your business goals.



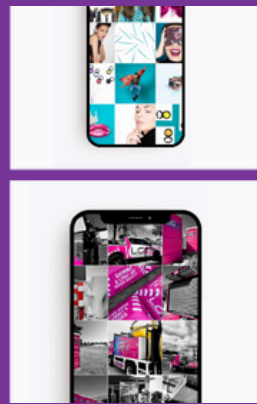
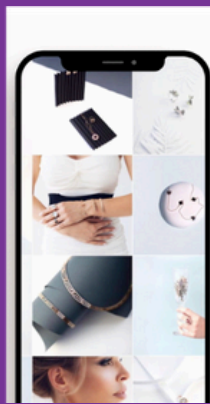
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# Projects

**DIGITAL MARKETING**



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**SOCIAL MEDIA MANAGEMENT**  
GET IT DONE.

**PROMOTION**  
ON SOCIAL MEDIA

**CONTENT CREATION**

[CLICK TO LEARN MORE](#)

From social media management to website redesigns and SEO campaigns, our team of marketing professionals is dedicated to helping businesses grow and succeed online. Browse our portfolio to see how we have helped other businesses like yours achieve their digital marketing goals.

## Social Media Management

**CASE 1**  
CLICK

**CASE 2**  
CLICK

**CASE 3**  
CLICK

**CASE 4**  
CLICK

**CASE 5**  
CLICK

MARKETING PROPOSAL



# PRICE

## Option 1. SMM (Social Media Management) Packages

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Light package - **1640** AUD (0% GST) per month (- 10% for BNI members)

Optimal - **2280** AUD (0% GST) per month (- 10% for BNI members)

Premium - **3100** AUD (0% GST) per month (- 10% for BNI members)

## Option 2. Business Reels Package

Get 12 High-Impact Reels for Just **\$990 AUD** (Originally \$1980 - **50% Off!**)

We'll help you create engaging video content that showcases your business, your team, and the value you offer.

Convenient On-Site Filming: We'll come to your office for a 2-hour video session.



# PROJECT PLAN

## for Social Media Management & /or Online Sales Campaign (13-17 weeks)

### 1. Preparation Phase: 7 days

- Conduct a brief meeting with the company to understand goals, target audience, and key products or services (3 hours)
- Develop a marketing strategy:
- Create a style guide to ensure brand consistency.
- Select appropriate digital marketing tools and platforms.
- Outline a detailed sales strategy to maximize online conversions.

### 2. Content Creation:

- 2 hours Photo session to produce high-quality images for use across all platforms. Graphic design.
- 2 hours video session to create engaging video content that highlights products or services.

Postproduction (10 days)

### 3. Technical Setup (2-3 weeks)

- Register a new SIM card and Google account.
- Set up social media profiles on Instagram, Facebook, TikTok, YouTube, and LinkedIn.
- Link all accounts for seamless cross-posting and enhanced referral opportunities.
- Configure social media accounts with the following elements:
- Profile avatar and cover images, graphic design
- Detailed descriptions and bio sections.
- Highlight reels with key company information.
- Develop a hashtag strategy to increase reach.
- Prepare promotional texts and graphics for sections such as About Us, Testimonials, Services, Contacts, FAQs, and Clients

FAQs, and Clients

- Multilink landing page creation in bio

### 4. Content Distribution 30 days (12 posts + 12 reels per month)

- Plan and schedule posts, reels, and stories.
- Execute copywriting for all content to ensure it aligns with the brand voice and campaign goals.
- Active posting across platforms to engage the audience.

### 5. Online Sales Campaign Launch (4-8 weeks depending on the online product)

- Integrate multichannel marketing automation tools:
- Set up chatbots on Instagram, WhatsApp, and Messenger.
- Connect the CRM system for customer management.
- Implement email marketing, SMS marketing, and push notifications.
- Integrate online course platforms and online payment methods.
- Develop and launch a landing page specifically for the sales campaign, highlighting the main course, service, or product.
- Utilize storytelling techniques within the online sales campaign to connect emotionally with potential customers.
- Create and promote online products such as guides, courses, webinars, etc., tailored to the campaign's focus.