



## Cottage & Lakefront Living Show

Grand Rapids™ - DeVos Place  
Thurs-Sat | **MAR 25-27, 2027**

### SPACE RATES

One 10' x 10' Booth \$1,110

Bulk space \$6.10 per sq. ft. (600 sq. ft. and up)  
\$7.60 per sq. ft. (400-599 sq. ft.)

\$100 Multi booth discount on additional booths

Corner Premium - \$200 per corner

*Includes 8' high back drape, 3' high side drape  
Electricity and booth furnishings are available for an  
additional fee from our service contractors.*



## ShowSpan

A John D. Loeks Company

# RESERVE YOUR SPOT NOW FOR 2027!

Hear from current exhibitors!

Get all the Show details and your application

**[GRCottageShow.com/Exhibit](http://GRCottageShow.com/Exhibit)**

### 2027 DATES AND TIMES

#### SHOW DATES

Thursday	March 25	2pm – 7pm
Friday	March 26	12pm – 8pm
Saturday	March 27	10am – 7pm
Sunday	March 28	Closed, holiday

#### MOVE IN

Tuesday	March 23	By assigned times
Wednesday	March 24	By assigned times
Thursday	March 25	Carry In Only 8am - 1pm

#### MOVE OUT

(for drive-in access)

Saturday	March 27	By assigned times
Sunday	March 28	Easter, no move-out
Monday	March 29	By assigned times

### LOCATION

DEVOS PLACE is located in downtown Grand Rapids, and easily accessed by all of West Michigan via major highways. Nearby, affordable lodging is available, including special rates at select hotels.

### WE TAKE CARE OF YOU

- Exhibitor credentials for your personnel
- Exhibitor discounted parking
- Emailable advertising graphics
- Pre-show online exhibitor kit
- Carpeted aisles
- Full-time, on-site show office
- Security services
- Open wifi

### SATISFIED EXHIBITORS

*“Whether attendee, exhibitor, or event staff, all who are present at the event seem to enjoy themselves!”*



- Foundation Specialist, LLC

### QUALIFIED PATRONS\*

- 58%** Income over \$120,000
- 56%** Plan to purchase a product seen at the show within 1 year
- 40%** Own a primary residence on the water
- 54%** Own a cottage, cabin or vacation property
- 13%** Considering purchasing a cottage, cabin or vacation property

\* Based on 2026 Attendee Surveys



### CONTACT

Telephone (616) 447-2860  
[GRCottageShow.com](http://GRCottageShow.com)

**Dawn Baker, Assoc. Show Producer**  
[dawnb@showspan.com](mailto:dawnb@showspan.com)

**Melissa Hillman, Sales**  
[melissah@showspan.com](mailto:melissah@showspan.com)

**Alex Witulski, Show Office Manager**  
[alexw@showspan.com](mailto:alexw@showspan.com)





**Concessions**