



TECHSTL
TECH INNOVATION IS STLMADE

2024

St. Louis MSA
Tech Job Market
REPORT

**AN ANNUAL REVIEW
OF TECH OPPORTUNITY
IN THE ST. LOUIS METRO**

TechSTL.com

info@TechSTL.com

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DATA FOCUS & SOURCES

for TechSTL MSA Job Market Reports

The TechSTL 55 Occupations

One of the biggest challenges around maintaining data for any tech hub labor market is that the IT sector is constantly in a state of transition. The number of core tech occupations changes every year as the industry keeps evolving. In 2022, TechSTL released the [IT Labor Market Report](#) which established the data benchmarks for the St. Louis MSA IT & Data Economy from 2018 - 2022, as well as, defined our core 55 tech occupations (listed on pages 9 & 10). While these same 55 were referenced in the 2022-2024 Tech Job Market Reports, that number may change as the industry continues to evolve, especially due to rapid expansion in the artificial intelligence and cybersecurity industries.

Labor Market vs. Job Postings

It is important to explain the key difference between the two data sets referenced in this report. Tech Employment or the Labor Market represents the number of tech occupations currently in existence with the St. Louis MSA. The Job Postings or Active Job Ads references the open positions available within the MSA. Employment data is a lagging indicator of the job market while the job ads data can indicate if demand for expansion is growing or contracting.

St. Louis MSA

This data report is looking only at the labor market and job postings available within the 15-county bistate region of the St. Louis Metropolitan Statistical Area.

Data Sources

We sourced this data from [JobsEQ](#), [Chumura Economics](#), [U.S. Bureau of Labor Statistics](#), [U.S. Department of Labor O*Net Online](#), [CompTIA Tech Jobs Report](#), [World Economic Forum Future of Jobs Report 2025](#)

KEY FINDINGS

4

on the state of tech jobs in St. Louis

1. The number of **tech job ads posted** has stayed steady in both the U.S. & Greater St. Louis following the dramatic slowdown in 2023
2. Even with recent flat growth from Nov – Dec 2024, the **St. Louis Metro was ranked 6th of the Top US Metros** for new tech job postings according to CompTIA
3. The **Business Operations Specialists** occupation increased the most, going from #7 in 2023 to #1 in 2024, with 2,684 added job postings over the 12 month period
4. 2025 and longer term forecasts are for **continued growth** in tech employment fueled by shifting tech demand related to AI, cybersecurity, big data, and other trends



SEE MORE DATA ON
OUR [WEBSITE](#) ↗

 **TECHSTL**

A NATIONAL LEVELING

of the tech industry to close out 2024

5

Tech hiring increased during the latest jobs data release, with the tech unemployment rate dropping to 2% in December 2024, the lowest since November 2023. While the national unemployment rate held steady at 4.1%, the tech workforce was flat, adding only 7,000 positions (0.1%), reaching 6.5 million workers, noted in a [CompTIA Press Release](#) from January 10, 2025. New job postings in the Metro were 1,294 in Dec. 2024, almost the same as Nov. 2024. However, St. Louis MSA was ranked as the sixth best growth of the top U.S. Metros, reflecting end of year drop-off in postings, in [CompTIA Report](#).

TOP US METROS

DEC '24 JOB POSTINGS

vs NOV '24

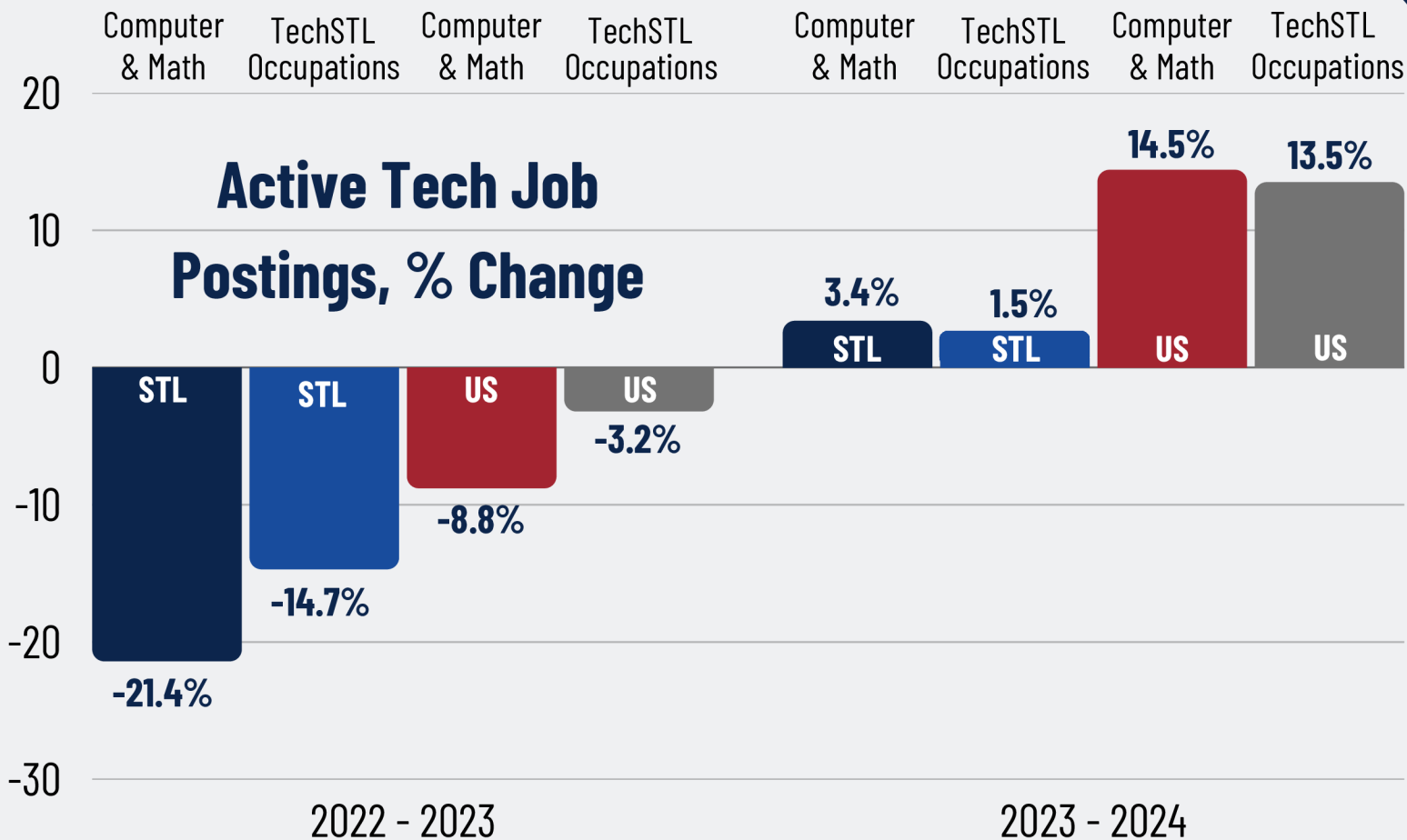
1. Minneapolis	2,752	+87
2. Austin	3,616	+60
3. San Antonio	1,127	+52
4. Salt Lake City	1,196	+46
5. Sacramento	1,165	+46
6. St. Louis	1,290	-15

In December 2024, the US technology industry sector saw an overall decline of 6,117 jobs nationally, primarily in PC, semiconductor, and components manufacturing. The tech sector employs 5.6 million people, reflecting a 0.1% decrease. Key hiring areas across the nation at the end of 2024 included leading occupations like software development, IT project management, cybersecurity, data science, and tech support. Top US major employers posting positions included Amazon, Accenture, and Deloitte, with all three companies having a presence in the St. Louis Metro.

Experience requirements varied in job postings nationwide, with 22% seeking 0-3 years, 28% asking 4-7 years, and 16% requiring 8+ years. Notably, 45% of postings didn't specify a four-year degree requirement, with higher percentages for network support (85%), tech support (72%), and computer programming (54%) roles.

ACTIVE TECH JOB POSTINGS

a summary of St. Louis MSA vs. U.S. jobs



Active Tech Job Postings, 2022-2024

Area	Occupations	2022	2023	% Change 22-23	2024	% Change 23-24
St. Louis MSA	Computer & Math	6,325	4,9762	-21.4%	5,139	3.4%
St. Louis MSA	TechSTL Occupations	11,225	9,579	-14.7%	9,720	1.5%
U.S.	Computer & Math	527,139	480,637	-8.8%	550,212	14.5%
U.S.	TechSTL Occupations	985,610	953,893	-3.2%	1,082,427	13.5%

Source: "[Real Time Intelligence](#)" JobsEQ, [Chumura Economics](#), Accessed 1/25/24. Chumura Economics has updated the sources and methods used to report job ads. All of the data reported here is based on this updated reporting.

POSTINGS

7

ACTIVE TECH JOB POSTINGS

A dashboard of total job postings in 2024 YTD

↑ **1.5%**
2023 vs. 2024

—
2023 vs. 2024

↑ **17%**
2023 vs. 2024

—
2023 vs. 2024

↑ **13%**
2023 vs. 2024

↑ **10%**
2023 vs. 2024

▶ **39,432** TOTAL JOB POSTINGS

▶ **55** TECH OCCUPATIONS

▶ **6,578** REGIONAL EMPLOYERS

▶ **10,000** UNIQUE JOB TITLES

▶ **402** REQUESTED CERTIFICATIONS

▶ **1,769** REQUESTED HARD SKILLS

ACTIVE TECH JOB POSTINGS

total postings in MSA by occupation in 2024 YTD

OCCUPATION	JOB POSTINGS 24	23v24
1. Business Operations Specialists, All Other	4,878	+122%
2. Computer and Information Systems Managers	4,753	-25%
3. Software Developers	4,667	-10%
4. Management Analysts	3,660	+12%
5. Computer User Support Specialists	3,592	-15%
6. Network and Computer Systems Administrators	2,714	-1%
7. Marketing Managers	2,313	+51%
8. Computer Systems Engineers/Architects	1,856	-19%
9. Financial and Investment Analysts	1,245	-
10. Information Security Analysts	1,208	+16%
11. Information Technology Project Managers	1,151	-5%
12. Market Research Analysts and Marketing Specialists	853	+32%
13. Computer Systems Analysts	753	-17%
14. Operations Research Analysts	696	-44%
15. Software Quality Assurance Analysts and Testers	678	-3%
16. Logistics Analysts	447	+10%
17. Web Developers	405	+20%
18. Computer and Information Research Scientists	391	-27%
19. Data Scientists	390	+1119%
20. Graphic Designers	375	+29%
21. Database Administrators	329	+19%
22. Search Marketing Strategists	306	-13%
23. Business Intelligence Analysts	296	-27%
24. Geographic Information Systems Technologists	180	-28%
25. Logisticians	178	+68%
26. Database Architects	160	+54%
27. Financial Risk Specialists	125	-11%

JobsEQ Labor Market Research 2024

Need more data? Contact Emily@TechSTL.com

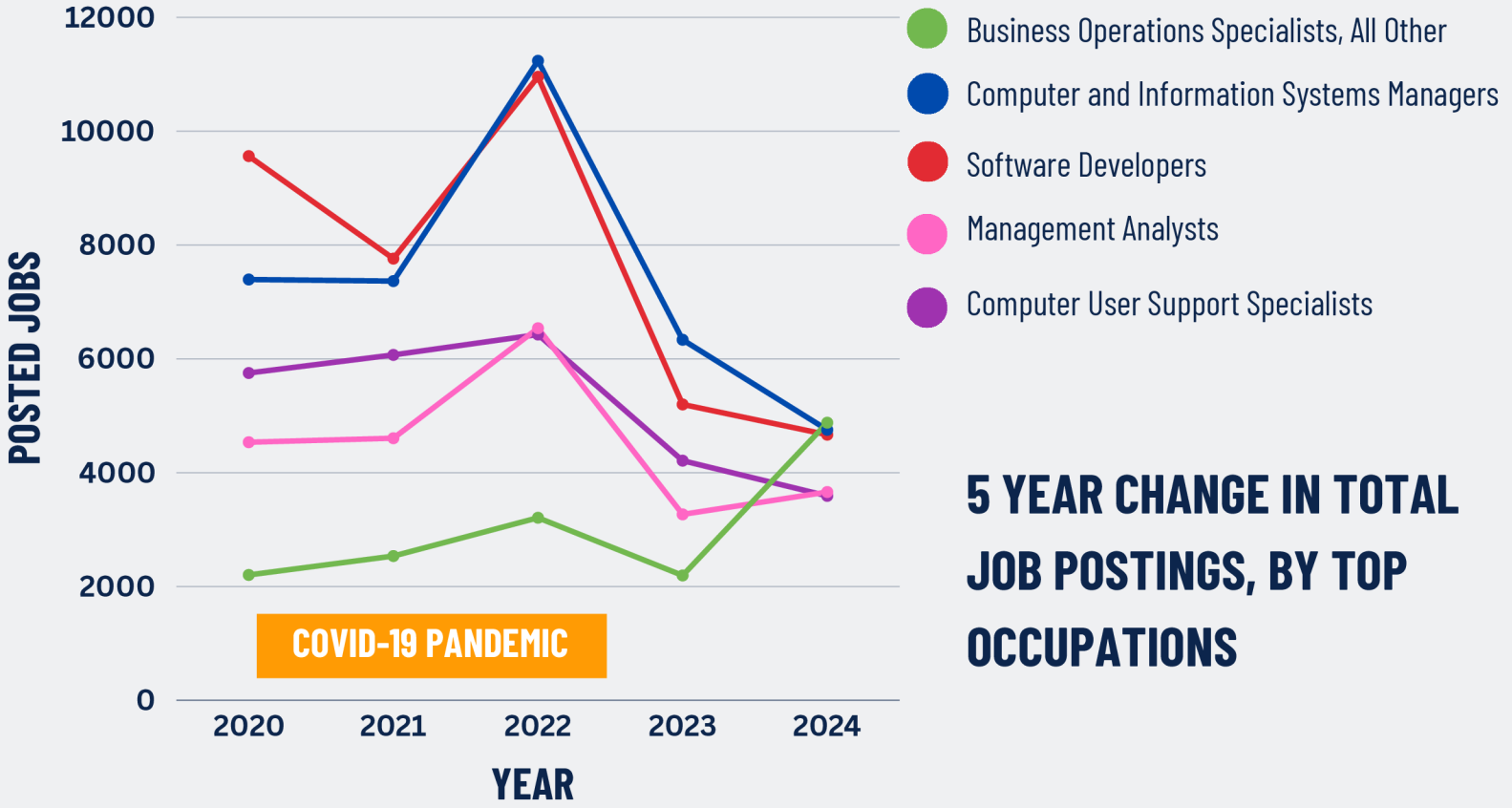
ACTIVE TECH JOB POSTINGS

total postings in MSA by occupation in 2024 YTD

OCCUPATION	JOB POSTINGS 24	23v24
28. Fraud Examiners, Investigators and Analysts	97	-17%
29. Web and Digital Interface Designers	93	-28%
30. Special Effects Artists and Animators	61	+7%
31. Data Warehousing Specialists	51	-39%
32. Online Merchants	46	+28%
33. Computer Network Architects	43	-31%
34. Computer Programmers	43	-36%
35. Health Informatics Specialists	41	+37%
36. Computer Hardware Engineers	41	+8%
37. Document Management Specialists	37	-
38. Sustainability Specialists	36	+9%
39. Statisticians	34	-68%
40. Business Continuity Planners	31	-31%
41. Information Security Engineers	30	+131%
42. Computer, Automated Teller, and Office Machine Repairers	28	+17%
43. Computer Network Support Specialists	18	+800%
44. Web Administrators	16	-27%
45. Financial Quantitative Analysts	15	-53%
46. Telecommunications Engineering Specialists	13	-38%
47. Security Management Specialists	12	+200%
48. Digital Forensics Analysts	12	+100%
49. Logistics Engineers	10	+100%
50. Financial Specialists, All Other	8	+60%
51. Biostatisticians	5	-72%
52. Clinical Data Managers	5	-16%
53. Penetration Testers	3	-82%
54. Project Management Specialists	2	-
55. Blockchain Engineers	2	-71%

GROWTH RATE

of total job postings for top 5 occupations



5 YEAR CHANGE IN TOTAL JOB POSTINGS, BY TOP OCCUPATIONS

2023 - 2024 GROWTH RATES

+122% **-25%** **-10%**

Business Operations Specialists, All Other

Computer and Information Systems Managers

Software Developers

+12%

Management Analysts

-15%

Computer User Support Specialists

WAGES

MEDIAN ANNUAL WAGES

of top 5 tech occupations in 2024, STL vs. US

**Business Operations
Specialists, All Other**

\$56K

Median STL Salary

Median US Salary
\$79,590

↓ 30% LOWER

**Computer and Information
Systems Managers**

\$104K

Median STL Salary

Median US Salary
\$169,510

↓ 39% LOWER

**Software
Developers**

\$106K

Median STL Salary

Median US Salary
\$130,160

↓ 19% LOWER

**Management
Analysts**

\$79K

Median STL Salary

Median US Salary
\$99,410

↓ 21% LOWER

**Computer User Support
Specialists**

\$48K

Median STL Salary

Median US Salary
\$60,810

↓ 21% LOWER

GROWTH

GROWTH RATE

12

of job postings with most change in 2024

OCCUPATIONS (JOB GROWTH)	% CHANGE	+ JOBS
1. <u>Business Operations Specialists, All Other</u>	+122%	2,684
2. <u>Marketing Managers</u>	+55%	782
3. <u>Management Analysts</u>	+12%	393
4. <u>Data Scientists</u>	+1119%	358
5. <u>Market Research Analysts and Marketing Specialists</u>	+32%	207
6. <u>Information Security Analysts</u>	+16%	169
7. <u>Graphic Designers</u>	+29%	85
8. <u>Logisticians</u>	+68%	72
9. <u>Web Developers</u>	+20%	68
10. <u>Database Architects</u>	+54%	56
OCCUPATIONS (JOB LOSS)	% CHANGE	- JOBS
1. <u>Computer and Information Systems Managers</u>	-25%	1,582
2. <u>Computer User Support Specialists</u>	-15%	619
3. <u>Operations Research Analysts</u>	-44%	546
4. <u>Software Developers</u>	-10%	532
5. <u>Computer Systems Engineers/Architects</u>	-19%	436
6. <u>Management Analysts</u>	-12%	393
7. <u>Information Security Analysts</u>	-48%	169
8. <u>Computer Systems Analysts</u>	-17%	156
9. <u>Computer and Information Research Scientists</u>	-27%	141
10. <u>Information Technology Project Managers</u>	-42%	55

TOP MSA EMPLOYERS

posting tech occupations in 2024

13



TOP MSA EMPLOYERS

posting tech occupations in 2024

14

310

Edward Jones

12

301

STIFEL

13

270

KPMG

14

258

leidos

15

229

pwc

16

215

BJC HealthCare

17

196

BAYER

18

189

EQUIFAX

19

166

CUSHMAN & WAKEFIELD

20

156

Mercy

21

139

citi

22

TECH SKILLS DEMAND

top requested certificates of 2024

15

CERTIFICATE	TOTAL JOB ADS
1. Secret Clearance	1,448
2. Certified Information Systems Security Professional (CISSP)	608
3. Project Management Professional (PMP)	608
4. CompTIA Security+ CE (Continuing Education) Certification	340
5. Cisco Certified Network Associate (CCNA)	321
6. Certified Information Security Manager (CISM)	307
7. Certified Public Accountant (CPA)	301
8. Certified Information Systems Auditor (CISA)	297
9. Driver's License	278
10. Systems Security Certified Practitioner (SSCP)	215
11. GIAC Security Essentials Certification (GSEC)	180
12. Cisco Certified Network Professional (CCNP)	174
13. Certified ScrumMaster (CSM)	119
14. Chartered Financial Analyst (CFA)	91
15. CompTIA Advanced Security Practitioner (CASP)	84
16. GIAC Certified Incident Handler (GCIH)	82
17. Network+ Certification	74
18. GIAC Security Leadership Certification (GSLC)	72
19. Certified Internal Auditor (CIA)	70
20. Microsoft Certified Solutions Expert (MCSE)	68
21. CompTIA A+ Certification (A+ Certification)	66
22. Certification in Risk and Information Systems Control (CRISC)	63
23. Certified Cloud Security Professional (CCSP)	62
24. Amazon Web Services Certification (AWS Certification)	54
25. AWS Certified Solutions Architect	47
26. Microsoft Certified Solutions Associate (MCSA)	47
27. Series 63	47

JobsEQ Labor Market Research 2024

Need more data? Contact Emily@TechSTL.com

TECH SKILLS DEMAND

top requested certificates of 2024

CERTIFICATE	TOTAL JOB ADS
28. Cisco Certified Internetwork Expert (CCIE)	43
29. Microsoft Certified Professional (MCP)	43
30. Certified Fraud Examiner (CFE)	38
31. Certified Associate in Project Management (CAPM)	35
32. Licensed Professional Engineer	32
33. Implementation Specialist Certification	31
34. Certified Business Analysis Professional (CBAP)	30
35. GIAC Certified Enterprise Defender (GCED)	29
36. Series 66 - Uniform Combined State Law (Series 66)	29
37. Certification in Cardiopulmonary Resuscitation (CPR)	28
38. Certified System Administrator (CSA)	28
39. GIAC Certified Intrusion Analyst (GCIA)	27
40. Program Management Professional (PgMP)	27
41. Certified in Production and Inventory Management (CPIM)	26
42. Certified Management Accountant (CMA)	23
43. Certified Supply Chain Professional (CSCP)	23
44. Cisco Certified Design Professional (CCDP)	23
45. First Aid Certification	23
46. GIAC Global Industrial Cyber Security Professional (GICSP)*	23
47. Offensive Security Certified Professional (OSCP)	23
48. Certified Network Defender (CND)*	21
49. Six Sigma Green Belt Certification (SSGB)	21
50. Associate of the Society of Actuaries (ASA)	20
51. Certified Scrum Product Owner (CSPO)	20
52. Salesforce Certified Administrator	20
53. Series 7	20
54. Juniper Networks Certified Internet Associate (JNCIA)	19

JobsEQ Labor Market Research 2024

Need more data? Contact Emily@TechSTL.com

TECH SKILLS DEMAND

top requested hard skills of 2024

HARD SKILL	TOTAL JOB ADS
1. Microsoft Excel	6,706
2. Structured Query Language (SQL)	5,589
3. Microsoft Office	5,548
4. Agile	5,333
5. Computer Programming/Coding	3,917
6. Python	3,909
7. Java	3,593
8. Amazon Web Services (AWS)	3,372
9. Microsoft PowerPoint	3,303
10. Microsoft Azure	2,963
11. Oracle	2,354
12. Linux	2,238
13. Information Security	2,115
14. JavaScript	2,111
15. Presentation	2,077
16. Microsoft Outlook	2,010
17. Scrum	1,990
18. Atlassian JIRA	1,958
19. Change Management	1,948
20. Data Analysis	1,898
21. Marketing	1,874
22. Finance	1,846
23. Microsoft Word	1,753
24. Computer Networking	1,725
25. Git	1,658
26. Customer Relationship Management (CRM)	1,576
27. SAP	1,471

JobsEQ Labor Market Research 2024

Need more data? Contact Emily@TechSTL.com

TECH SKILLS DEMAND

top requested hard skills of 2024

HARD SKILL	TOTAL JOB ADS
28. Mathematics	1,447
29. Tableau	1,433
30. Salesforce	1,395
31. Software Development	1,319
32. Statistics	1,284
33. Microsoft Power BI	1,218
34. IT Support	1,214
35. Personal Computers (PC)	1,092
36. Google	1,087
37. Kubernetes	1,082
38. Microsoft Active Directory	1,067
39. CSS	1,051
40. Microsoft SharePoint	1,046
41. Docker	1,002
42. Extract, Transform, Load (ETL)	976
43. Information Technology Infrastructure Library (ITIL)	976
44. UNIX	956
45. Machine Learning	929
46. Application Development	918
47. Systems Development Life Cycle (SDLC)	887
48. ServiceNow	884
49. Angular	854
50. Digital Marketing	846
50. Microsoft PowerShell	840
51. Manufacturing	812
52. SaaS	805
53. Pivotal Spring Boot	801

JobsEQ Labor Market Research 2024

Need more data? Contact Emily@TechSTL.com

TECH EDUCATION

2024 Tech Education Global Trends

GLOBAL (109 COUNTRIES)

142M

COURSERA
LEARNERS

33Y

MEDIAN AGE
OF LEARNERS

46%

WOMEN
LEARNERS

45%

LEARNING
ON MOBILE

NORTH AMERICA (US & CANADA)

31.2M

COURSERA
LEARNERS

36Y

MEDIAN AGE
OF LEARNERS

52%

WOMEN
LEARNERS

40%

LEARNING
ON MOBILE

"North America remains steadfast in developing a skilled, inclusive workforce ready for the digital economy. Learners' focus on technical skills like SQL, Bayesian statistics, and Python programming aligns with the high demand for digital competencies in the job market, where 92% of US job ads require digital proficiency."

TECH EDUCATION

2024 Tech Education Global Trends

1 AI LITERACY EMERGES AS A GLOBAL IMPERATIVE

2 AI READINESS INITIATIVES DRIVE EMERGING SKILL ADOPTION ACROSS REGIONS

3 THE DIGITAL SKILLS GAP PERSISTS IN A RAPIDLY EVOLVING JOB MARKET

4 CYBERSECURITY SKILLS REMAIN CRUCIAL AMID TALENT SHORTAGES AND EVOLVING THREATS

5 MICRO-CREDENTIALS ARE A RAPID PATHWAY FOR LEARNERS TO PREPARE FOR IN-DEMAND JOBS

TECH EDUCATION

2024 Tech Education Global Trends

21

6

THE GLOBAL GENDER GAP IN ONLINE LEARNING CONTINUES TO NARROW, BUT REGIONAL DISPARITIES PERSIST

7

DIFFERENT REGIONS PRIORITIZE DIFFERENT SKILLS, BUT THE MAJORITY FOCUS ON EMERGING OR FOUNDATIONAL CAPABILITIES

92%

**OF US JOBS REQUIRE
DIGITAL PROFICIENCY**

69TH

**US GLOBAL SKILL
RANKINGS**

TECH EDUCATION

US & North America Trends, 2024

US TOP SKILLS

1. Geovisualization
2. SQL
3. Business Communication
4. General Accounting
5. Epidemiology
6. Bayesian Statistics
7. Spreadsheet Software
8. Change Management
9. Python Programming
10. Project Management

US TOP TARGET ROLES

1. Personal Financial Advisor
2. Business Intelligence Analyst
3. Bookkeeper
4. Risk Analyst
5. Technology Consultant
6. Network Engineer
7. Financial Quantitative Analyst
8. Database Architect
9. Cybersecurity Analyst
10. Financial Analyst

GENAI: YoY ENROLLMENT GROWTH

↑ 1,040%

TOP COURSES IN NORTH AMERICA

1. Prompt Engineering for ChatGPT (Vanderbilt University)
2. Introduction to Generative AI (Google Cloud)
3. Generative AI with Large Language Models (Deep Learning AI & AWS)
4. Generative AI for Everyone (Deep Learning AI)
5. ChatGPT Advanced Data Analytics (Vanderbilt University)

TECHSTL MEMBERSHIP NOW INCLUDES A SCHOLARSHIP FOR 200+ COURSERA & GROW WITH GOOGLE CERTIFICATES

TECH EDUCATION

North America Trends, 2024

23

CYBERSECURITY: YoY ENROLLMENT GROWTH  **8%**

TOP COURSES IN NORTH AMERICA

1. Foundations of Cybersecurity (Grow with Google)
2. Technical Support Fundamentals (Grow with Google)
3. Play it Safe: Manage Security Risks (Grow with Google)
4. Connect & Protect: Networks & Network Security (Grow with Google)
5. Programming for Everybody: Getting Started with Python (University of Michigan)

**PROFESSIONAL CERTIFICATES:
YoY ENROLLMENT GROWTH**

 **61%**

TOP COURSES IN NORTH AMERICA

1. Google Data Analytics Professional Certificate
2. Google Cybersecurity Professional Certificate
3. Google Project Management: Professional Certificate
4. Google IT Support Professional Certificate
5. Google Digital Marketing & E-commerce Professional Certificate

**TECHSTL MEMBERSHIP NOW INCLUDES A SCHOLARSHIP FOR
200+ COURSERA & GROW WITH GOOGLE CERTIFICATES**

HIGHER EDUCATION

STL institutions offering tech certificates or degrees

UNIVERSITY



UNIVERSITY



UNIVERSITY



UNIVERSITY



UNIVERSITY



UNIVERSITY



UNIVERSITY



UNIVERSITY



UNIVERSITY



UNIVERSITY



UNIVERSITY



UNIVERSITY



UNIVERSITY



COLLEGE



COLLEGE



COLLEGE



HIGHER EDUCATION

STL institutions offering tech certificates or degrees

COLLEGE



COLLEGE



COLLEGE



COLLEGE



COLLEGE



COLLEGE



COLLEGE



The St. Louis Metro
The 15 county bistate and
Metropolitan Statistical Area



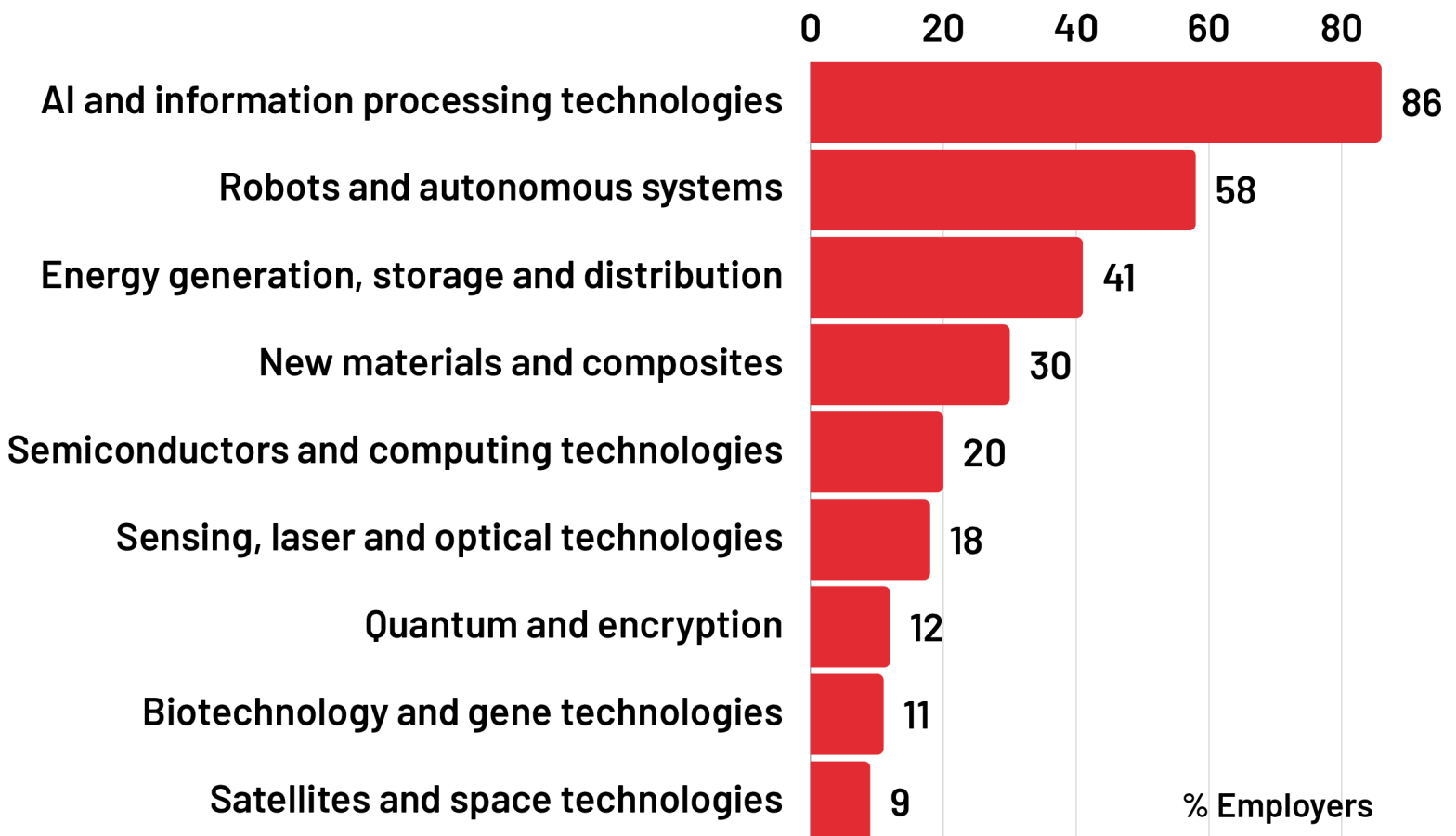
GLOBAL TRANSFORMATION

expected in the 2025 labor market

“The Future of Jobs Survey asked employers how advances in nine key technologies are transforming their business. Of the nine technologies, three stand out as being expected to have the greatest impact. Robots and autonomous systems are expected to transform 58% of employers’ businesses, while energy generation and storage technologies are expected to transform 41%. But it is artificial intelligence (AI) and information processing technologies that are expected to have the biggest impact – with 86% of respondents expecting these technologies to transform their business by 2030.” [World Economic Forum Future of Jobs Report 2025](#)

Technology Trends Driving Business Transformation Efforts, 2025 -2030

(World Economic Forum, Future of Jobs Survey, 2024)



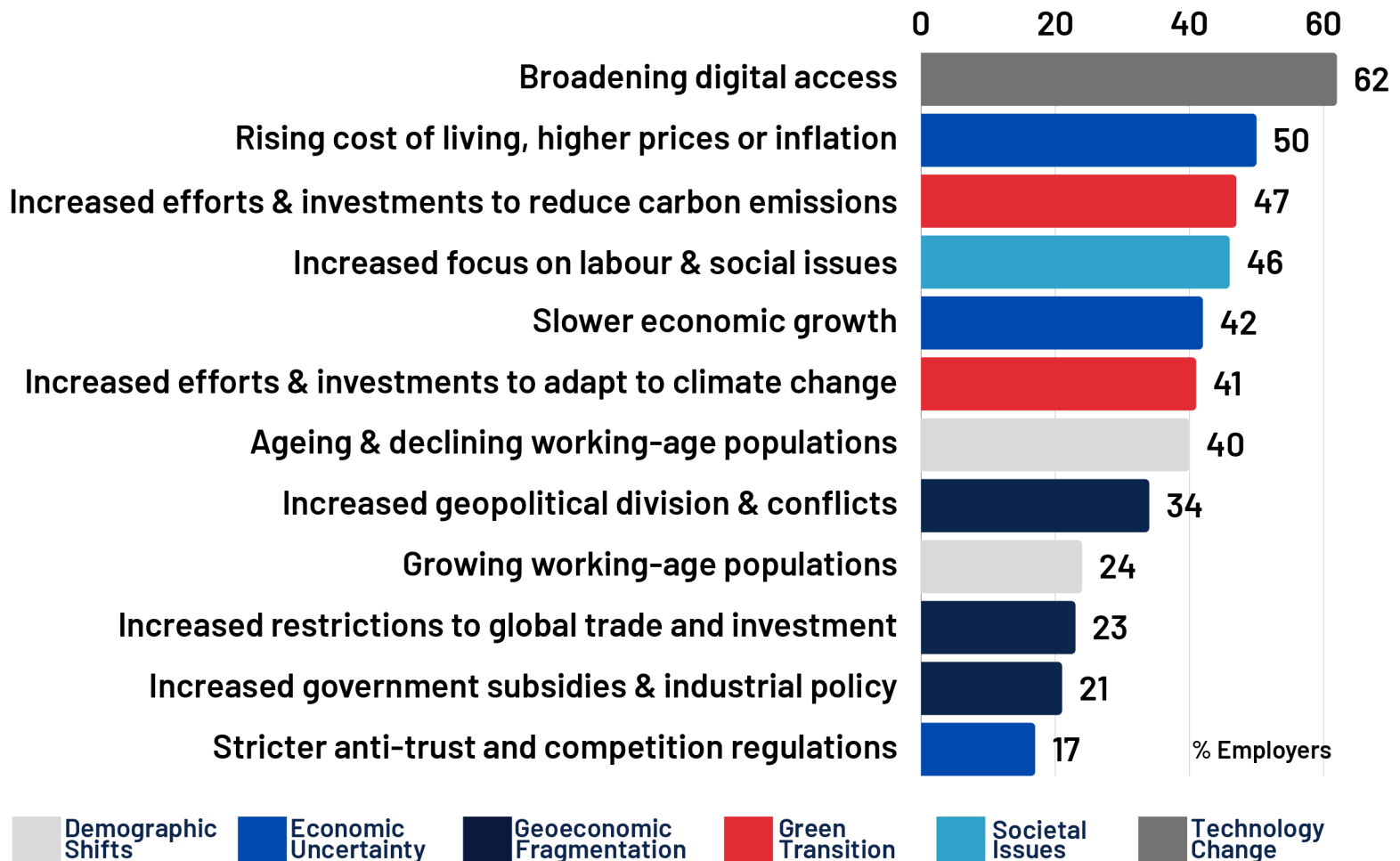
GLOBAL TRANSFORMATION

expected in the 2025 labor market

“Technological change, geoeconomic fragmentation, economic uncertainty, demographic shifts and the green transition – individually and in combination are among the major drivers expected to shape and transform the global labour market by 2030. The Future of Jobs Report 2025 brings together the perspective of over 1,000 leading global employers—collectively representing more than 14 million workers across 22 industry clusters and 55 economies from around the world—to examine how these macrotrends impact jobs and skills, and the workforce transformation strategies employers plan to embark on in response, across the 2025 to 2030 timeframe.” [World Economic Forum Future of Jobs Report 2025](#)

Global Macrotrends Driving Business Transformation

(World Economic Forum, Future of Jobs Survey, 2024)



BUILDING A FUTURE-READY STL

A 6-Month Regional Study & Action Lab for the Metro



**EDUCATION
& WORKFORCE**



**BUSINESS
DEVELOPMENT**



**HIGH GROWTH
INDUSTRIES**

The world has rapidly transformed over the past two years, and today's leading innovation hubs are those taking decisive action toward Future-Readiness. TechSTL is steering a 6-month cross-sector research study with regional partners to assess the state of the Metro tech ecosystem and chart a path to making our bistate a competitive force in the data economy. Your voice is essential in shaping this project – join us in building a Future-Ready St. Louis. Sign up at TechSTL.com.

RESEARCH PARTNERS

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UNIVERSITY

SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE



St. Louis Community College
Expanding Minds. Changing Lives.



EWING MARION
KAUFFMAN
FOUNDATION

A nighttime photograph of the St. Louis Gateway Arch and the Missouri State Capitol building, illuminated against a dark blue sky. The scene is framed by a red border.

TECHSTL

**JOIN OUR GROWING
TECH COMMUNITY AS WE
BUILD A FUTURE-READY
ST. LOUIS METRO**

**CATALYZING TECH JOBS,
TECH STARTUPS &
TECH INNOVATION**

MORE AT [TECHSTL.COM](https://www.techstl.com)