

MAHM Frequently Asked Questions



Why choose Le Cordon Bleu over other Master's programmes?

Le Cordon Bleu is globally recognised for its 130-year heritage in culinary and hospitality education and its strong global industry connections. The MAHM programme emphasises applied industry learning, leadership development, and real-world business engagement, preparing graduates for management roles in the hospitality sector. Graduates receive two recognised qualifications:

- ❖ A New Zealand Qualifications Framework (NZQF) Level 9 Master's Degree
- ❖ A Le Cordon Bleu New Zealand Level 9 certification

What is the culinary industry like in Wellington?

Wellington is widely regarded as New Zealand's culinary capital, with a vibrant food and café culture and a dense concentration of hospitality businesses. The city has more than 1,100 hospitality businesses, creating a dynamic ecosystem of restaurants, cafés, bars, and food experiences that support employment and industry networking opportunities for students.

What are the prerequisites for the course?

Students are required to have English proficiency IELTS score of 6.5 with a band no lower than 6. Students must have a bachelor's degree or equivalent in business management or a related hospitality area, with a B- average at LV 7 or higher.

Are scholarship or financial aid option available for students?

Scholarships and financial aid are not currently available for this programme.

Can you provide more details on the course teaching structure?

The MAHM is an 18-month, 180-credit programme delivered over three semesters. The course is split into three semesters, with the first two semesters covering theories and for a range of topics relevant to hospitality management. The third semester is when the Applied Industry Research Project takes place.

How many credits and hours does the Applied Industry Research Project have?

The Applied Industry Research Project is worth 60 credits and requires a total of 600 hours of study.

How does the Applied Industry Research Project work?

The research project takes place in the final semester of the programme. The first step is obtaining ethical approval for the research. Following this, the student, the school, and the project partner sign a Memorandum of Understanding (MoU) outlining the terms of the research project. During the semester the project requires the completion of a minimum 300 industry hours, approximately 20 hours per weeks for 15 weeks, and 300 hours of self-directed study. The student completes both their industry placement and their research concurrently, with the research activities and data collection integrated into the workplace experience.

Who organises the Applied Industry Research Project?

We encourage students to build relationships with industry partners by securing a role within their chosen establishment before the research project begins. Assistance is provided to the student (if required) in gaining a placement. Assessment is the responsibility of the staff supervisor. All costs associated with travel and accommodation are met by the student. LCB New Zealand supports this process through its industry network; however, securing a position remains the student's responsibility.

Is Applied Industry Research Project paid?

It is generally unpaid, as it forms part of an academic requirement. Some research projects may be paid, depending on the host organisation and student visa conditions. For international students, visa requirements will be met (a variation may be required to allow for paid work), and support will be provided to obtain this.

How can LCB New Zealand leverage its industry partnerships for MAHM students?

Le Cordon Bleu New Zealand maintains strong relationships with hospitality businesses and industry organisations. These partnerships support student learning through:

- Guest lectures from industry leaders
- Industry site visits
- Professional networking opportunities
- Access to real industry case studies used in teaching



Can I bring my family while studying?

While studying the MAHM you can support a visitor visa for your partner and dependent children, you can also support a work visa for your partner.

What is the Post Study Work Visa duration for MAHM graduates?

If you complete the Master of Applied Hospitality Management, you'll be eligible for a three-year Post Study Work Visa.

Industry-Focused Master's Degree

The MAHM programme is designed to develop **practical leadership and management skills** for the global hospitality industry, combining academic knowledge with real-world business applications.

