ABSTRACTIONS
PITTSBURGH, PA

5 REASONS WHY YOU SHOULD SEND YOUR INCREDIBLY HARD-WORKING, DESERVING EMPLOYEES TO ABSTRACTIONS

STAY AHEAD OF THE CURVE When it comes to digital experiences, it's like swimming upstream: If you stop swimming you don't stand still, you get swept backward. Dated digital channels get left behind, and the further ahead competition gets, the harder it is to catch up. By keeping your employees at the top of their game, you avoid scenarios like these.

ESSENTIAL SKILLS We know your designer and developers are an essential component of your team. That's why it's vital to invest in their skills. With over 150 sessions from world renowned speakers, your employees will broaden their knowledge with real world information and processes that they can put into practice as soon as they return to work.

IDEAL LOCATION Pittsburgh was once known as a steel-town, and is now an advancing leader in education, robotics, software engineering and high-tech industries. Home to companies such as Duolingo, Oculus Research, Uber ATC, Google, and IBM Watson, Pittsburgh is a city of constant reinvention and resilience.

PRACTICAL TAKEAWAYS The speakers at Abstractions share real-world case studies from a broad spectrum of companies and scenarios with an emphasis on learning from others' mistakes. Through these anecdotes, employees will discover techniques, strategies and tooling to get to better results, faster.

NETWORKING OPPORTUNITIES Plenty of structured and informal networking sessions mean tons of opportunities for your employees to forge new contacts and talk with like-minded designers and developers. Our speakers are always willing to chat outside sessions, and our workshops provide a focused opportunity to get feedback from the experts on all sorts of design questions. And by joining the Code & Supply network, Abstractions attendees become part of a 3,000+ person community that provides a collaborative network long after the conference has ended. It is also a valuable location for you to recruit talent when hiring in the future.