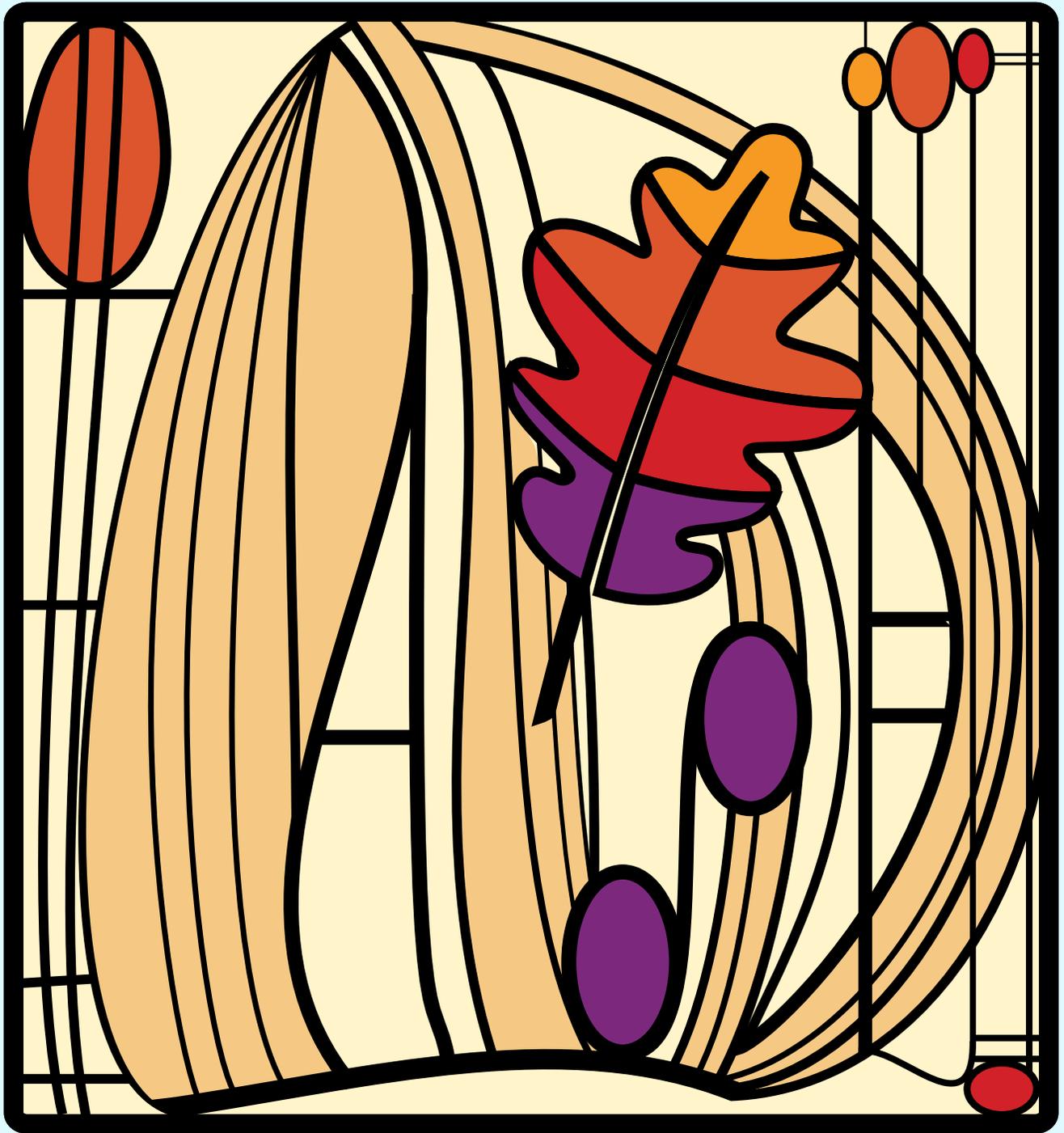


THE APACHE SOFTWARE FOUNDATION



COMMUNITY OVER CODE

GLASGOW \* OCT. 11-14, 2026

## COMMUNITY OVER CODE

Community Over Code, formerly ApacheCon, is the official global conference series of The Apache Software Foundation (ASF). Since 1998 – before the ASF’s incorporation – Community Over Code, and ApacheCon before it, have been drawing participants at all levels to explore “Tomorrow’s Technology Today” across 300+ ASF projects and their diverse communities. Community Over Code showcases the latest developments in ASF projects and emerging innovations through hands-on sessions, keynotes, real-world case studies, trainings, hackathons, and more.

Community Over Code showcases the latest breakthroughs from ubiquitous ASF projects and upcoming innovations in the Apache Incubator, as well as open source development and leading community-driven projects using the Apache Way. Attendees learn about core open source technologies independent of business interests, corporate biases, or sales pitches.

The Community Over Code program is dynamic, evolving at each event with content directly driven by select Apache Project developer and user communities. Community Over Code delivers state-of-the-art content that features the latest open source advances in AI plumbing, Cassandra, CloudfStack, data infra and engineering, Fintech, governance and policy, scalability and observability, Tomcat, NuttX RTOS, sustainability, httpd, and more in a collaborative, vendor-neutral environment.



**ABOUT THE ASF:** Founded in 1999, the Apache Software Foundation exists to provide software for the public good with support from more than 70 sponsors. ASF’s open source software is used ubiquitously around the world with more than 8,400 committers contributing to 320+ active projects, including Apache Superset, Apache Camel, Apache Flink, Apache HTTP Server, Apache Kafka, and Apache Airflow. The Foundation’s open source projects and community practices are considered industry standards, including the widely adopted Apache License 2.0, the podling incubation process, and a consensus-driven decision model that enables projects to build strong communities and thrive.

## COMMUNITY OVER CODE HIGHLIGHTS

- **TIMELY CONTENT:** Learn first-hand from the largest collection of global Apache project communities through detailed sessions, and standalone tracks such as AI, Big Data, Cassandra, Fintech, Groovy, IoT, Security, and Tomcat.
- **INNOVATION INSIGHT:** Presentations from the Apache Incubator, the ASF's hub for open source innovations, where more than 50 projects are currently undergoing development, include the latest developments in data science, cloud, embedded systems, IoT/edge, and many other categories, as well as industry-specific areas such as climate, microfinances, and cryptography. Learn what's next.
- **KNOWLEDGE EXCHANGE:** Meet the people behind dozens of Apache projects through ample networking opportunities including, hackathons, BoFs, and corridor discussions.
- **EDUCATION:** Gain the latest skills with in-depth tutorials, training, and workshops with low student-to-instructor ratio. Classes are often led by the original creators and companies behind some of the most popular projects in open source.
- **DELIBERATELY INTIMATE:** Unlike other industry events, one of the biggest draws of this event is access to participants at all levels, from presenters to attendees to sponsors to Apache Members and Committers, Apache Project Management Committee members, ASF leadership, and more.





## **ATTENDEES**

Community Over Code attendees include individual developers and users, Fortune 500 companies, start ups, educators, consultants, community managers, influencers, and analysts from more than 60 countries.

## **LOCATION**

Community Over Code 2026 will be held in Glasgow, Scotland at the Hilton Glasgow, October 11-14.

## **PAST SPONSORS**

Past Community Over Code (ApacheCon) sponsors include Adobe, Aiven, AppDynamics, Apple Developer Connection, AWS, Azul, BitRock, CafeSoft, Canonical, Citrix, Cloudant, Cloudera, CloudOps, codeBusters, CollabNet, Comcast, Compaq Computers, CryptoCard, Datadog, DataStax, Day Software, DBeaver, Dito, EarthWeb, Expedia, Facebook, Fiter, Fujitsu Siemens Computers, Func, FuseSource, GlueCode, Google, Gradle, GridGain, Hewlett Packard, Hortonworks, HotWax, IBM, Instaclustr (NetApp), Intel, IONA, Java Community Process, Joost, Linode, Lucent, LucidWorks, Netcraft, Ning, Novell, ODPI, Optiver, Oracle, Pivotal, Red Hat, Riptano, SAP, ShapeBlue, Snapbridge, SourceForge, SpringSource, Stuttgart Region Development Corporation, Sun, Talend, Talener, Topicus, Ubuntu, VeriSign, VMWare, Wirtschaftsministerium Baden Wurttemberg, WSO2, Yahoo!, and dozens of other Fortune 500 companies.

## SPONSORSHIP OPTIONS COMMUNITY OVER CODE GLASGOW 2026

BENEFIT	PLATINUM	GOLD	SILVER	BRONZE
30-minute keynote	X			
Message in pre-conference email	X			
Session speaking opportunity	X	X		
Recognition during keynote	X	X	X	
Recognition on event website	X	X	X	X
Recognition on event signage	X	X	X	X
Exhibit booth	10' x 20'	10' x 10'	6' table	
Conference passes	8	6	4	2
	<b>\$35,000</b>	<b>\$20,000</b>	<b>\$15,000</b>	<b>\$7,500</b>

### MORE SPONSORSHIP OPTIONS

Create your own custom sponsorship package by adding on from the following:

ADD-ON BENEFITS		LIMIT
<b>RECORDING:</b> Video recording for keynotes with sponsor watermark and audio recording for all tracks.	\$15,000	2
<b>PHOTOGRAPHY:</b> Sponsor our event photographer. Recognition included on post-event photos website and on event signage.	\$5,000	1
<b>COFFEE BREAKS:</b> Logo on signage and option for material drop during coffee break. (One day; may sponsor multiple days)	\$3,000	8
<b>EVENING EVENT:</b> Sponsor our evening networking events. Your logo on signage and opportunity to distribute materials or swag at the event.	\$15,000	1
<b>SPEAKER DINNER:</b> Logo on signage and option for material drop on tables. Recognition on the website and 4 tickets to dinner.	\$8,000	1
<b>LIGHTNING TALKS:</b> Our popular evening lightning talks have beer, wine, and soft drinks available. Your logo on signage and mentions by emcees.	\$3,000	2
<b>LANYARDS:</b> Company logo on lanyards along with Community Over Code logo. Recognition on website.	\$2,000	1

Have questions? Other ideas for sponsorship? We're open to your ideas. Email [sponsor@apachecon.com](mailto:sponsor@apachecon.com). We look forward to working with you!

# SPONSORSHIP OPTIONS

## LAKEHOUSE DAY

## AIRFLOW CONTRIBUTOR DAYS

Standalone sponsorship of one of these co-located events: **\$2,500**

Bundle co-located sponsorship with Community Over Code sponsorship to increase your sponsorship level by one! For example, if you sponsor Community Over Code at the Gold level for \$20,000 and a co-located event for \$2,500; we will recognize you as a Community Over Code Platinum sponsor.

### LAKEHOUSE DAY

Lakehouse Day EU 2026 is an all-day, multi-track conference co-located with Community Over Code EU 2026 on October 10. The event is dedicated to all things related to open lakehouse technologies under the Apache Software Foundation (ASF) umbrella, with content supporting Apache Iceberg, Apache Hudi, Apache Parquet, Apache Gravitino, Apache Polaris (incubating), and more.

### AIRFLOW CONTRIBUTOR DAYS

Airflow Contributor Days is a user-focused embedded event taking place during the main conference that will bring together the Airflow community to focus on this workflow platform.



