

**End-to-End Upskilling & Workforce Readiness Solutions, Delivered by a
Federally Certified Training & Technology Firm.**

NAICS CODES



**Artificial Intelligence/
Machine Learning
Research & Development**

541715



**Marketing &
Consulting Services**

541613 541611
541820 541690
541612 541990



**Creative &
Media Production**

512110
541430



**Training &
Education Services**

611430 611699
611420 611710
611519



**Software, IT,
and Systems Design**

541511
541512
541519



**Hardware/Equipment
Distribution**

423430

POINT OF CONTACT

**Dhomonique Murphy
President & CEO**

*Emmy® Award winner, WBENC Pitch
Winner, featured on NBC, MSN, Today
Show*



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COMPANY OVERVIEW:

The Right Method® accelerates federal workforce readiness through custom training, curriculum development, and mission-aligned technology solutions. We help agencies and defense teams close performance and capability gaps across operational domains. From instructional design to secure, scalable digital platforms, SkillSprint™ delivers agile solutions that advance mission execution, technical proficiency, and readiness at scale.

CORE COMPETENCIES:

- ✓ AI-Powered Learning & Skill Development
- ✓ Custom Course Creation & eLearning Development
- ✓ Workforce Upskilling & Talent Readiness Programs
- ✓ Human Capital & Organizational Consulting
- ✓ Software Design, App Development & Systems Integration
- ✓ Video, Graphic, and Multimedia Production
- ✓ Instructional Design & Education Support Services
- ✓ Technology Procurement & Equipment Distribution
- ✓ Marketing, PR & Outreach Campaigns

CONTRACT VEHICLES:

- GSA Multiple Award Schedule (MAS) | Contract No.: 47QRAA25D0028
- 8(a) Sole Source

CERTIFICATIONS & CONTRACTING CREDENTIALS



KEY DIFFERENTIATORS:

- ✓ P-Card (Government Purchase Card) accepted for micro-purchases under applicable federal thresholds.
- ✓ The Right Method ExpressCare: Rapid progress & tangible results without compromising quality.
- ✓ Adopts security best practices aligned with federal data protection standards.
- ✓ Experience with adult learning and government-specific training mandates.
- ✓ Emmy® Winning Agency
- ✓ AI-integrated instructional design for measurable and adaptive learner progress.
- ✓ DCAA-compliant cost structure and procurement-ready pricing model.
- ✓ Augmented with personnel possessing over 88 years of collective commercial, DoD and federal training experience, including instructor-led delivery, curriculum development, training aids, and workforce modernization initiatives.

PAST PERFORMANCE

Client

University of Delaware



Industry Title

Delivered supplier readiness training and workshops. Recognized with Supplier Spotlight Award.

Florida State University



Engagement to deliver performance-aligned learning content.

Private Executive Client



Strategic consulting and performance training.

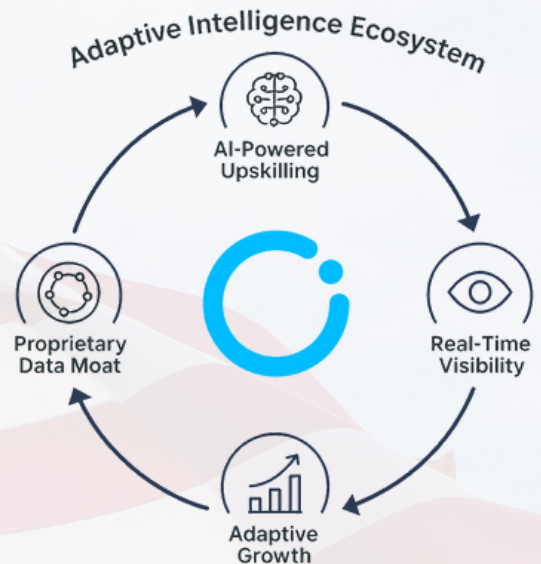
SPECIALIZED PRODUCT AND SERVICE

In addition to our core competencies, we provide advanced workforce development solutions through the licensed delivery of SkillSprint™, a proprietary professional training platform. Leveraging our expertise in talent development, instructional design, and AI-enhanced learning, we deliver agile, scalable, and culturally responsive education solutions for both public and private sector clients.

OUR SPECIALIZED OFFERINGS INCLUDE:

- Licensed distribution and implementation of the SkillSprint™ platform
- Custom training content development for workforce upskilling
- Professional and management development (NAICS 611430)
- AI-aligned instructional design and modular curriculum development
- Program facilitation and LMS integration services

Licensing Disclosure: The Right Method, LLC operates under a formal licensing agreement with the owners of SkillSprint™, authorizing the company to commercially distribute, configure, and deliver the platform under the dba "SkillSprint." All platform-related intellectual property remains the property of the originating entity. Usage rights are contractually defined and legally authorized.



PSC CODE	DESCRIPTION
U008	Training/Curriculum Development
U009	Education Services
U012	IT Training

WHAT PARTNERS ARE SAYING



"They are the winners of our Supplier Spotlight Award because of their excellence. No stone was left unturned. The team delivered measurable value, helping our supplier network elevate how they show up and succeed."

– **Victoria Daniels,**
University of Delaware



"SkillSprint helped us bring our vision to life with precision and professionalism. They translated our strategic goals into a powerful experience that enhanced how we engage and prepare future talent."

– **Craig Stanley III,**
Florida State University

